



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 128, from more than 25 countries and based in Geneva, Basel and Root.

Our **Brand health tracking** and **Creative excellence** team in **Geneva** is looking for a:

Senior Research Executive

The SRE will work closely with associate directors and client service manager in a multi-cultural environment and will work with sizeable clients withing international organisation. The SRE will have the following main responsibility of assisting project owner to support the delivery of research projects sold to a client, and more specifically:

- Lead and manage internally projects: working internally with project management team and external suppliers if any for the costing preparation, questionnaire design, proposal to prepare
- Actively manage the client relationship during the different steps of the projects
- Ensure high quality data delivered to client and high quality of the standard through the process
- Prepare analysis of the results with optimized data visualization presentations and guidance from senior experts for the analysis where objective is to identify insights and stories in the data
- Attend and contribute effectively to client presentations
- Learn Ipsos methodologies, point of view and approaches to become a trusted partner for the clients.

Desired skills and experiences:

- University degree preferably in marketing/market research, social sciences, communication sciences or similar
- Minimum 4 years of professional experience within market research agencies
- Strong market analysis skills, from data to insights
- Passion for advertising and brands, media, digital with professional experience in the domain
- Manage multiple projects, liaise with a variety of different internal and external contact
- International minded and multicultural oriented with strong interpersonal communication skills
- Ability to deliver outstanding attention and services to the client
- Curiosity, proactivity and entrepreneurship spirit
- Eagerness to learn and evolve in an international environment
- Collaborative and supportive mindset
- Excellent English skills .

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).