



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 117, from more than 20 countries and based in Geneva, Basel and Root.

Our Innovation / Market Strategy & understanding specializations team in Geneva is looking for a:

Senior Research Executive

The Senior Research Executive will have the following main responsibilities:

- Work very closely together with other team members as well as vendors to ensure the successful execution of projects
- Contribute to client meetings and interface with clients on project related matters under guidance of senior team members
- Liaise with vendors, manage, and monitor fieldwork
- Analyze quantitative data and help develop reports and presentations
- Attend and participate in client presentations
- Support other project team members in client servicing during the project cycle.

Desired qualifications, skills and experiences:

- University degree preferably in marketing/market research, social sciences, communication sciences or similar
- A first experience in market research is expected, ideally 1- or 2-years including intern/apprenticeships
- Experience or strong interest in the Innovation field: product testing, concept testing, etc.
- Accountable for actions, commitment to meeting the expectations
- Ability to work in a team, flexibility and creativity
- Quick learner and independent in the context of an activity
- Strong attention to detail and able to be accountable for actions
- Strong numerical, analytical and organizational skills
- Strong communication skills
- Excellent English skills, French / German is an advantage
- Strong PowerPoint, Word and Excel skills.

If you recognise yourself in this description, then please send your application by email to: Recruitment_Switzerland@ipsos.com.

Our career page and our vacancies in Switzerland can be found at: [Professional vacancies | Ipsos](#).