Populism Global Advisor Survey

Ipsos reference:	Global Advisor Survey	This disclosure statement complies with the Australian Polling Council Code of Conduct.[*]
Release Date:	15 February 2023	

Short Methodology Disclosure Statement

F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	November 22nd – December 6th 2023
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-74 years
F1h.	Sample size	n= 1,001
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement

F2a.	Effective sample size after weighting	Effective sample size = n=933
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	[**]Prior questions which may have materially influenced results	Not Applicable
F2g.	[**]Proportion of completed phone interviews by type	Not applicable
F2h.	[**]Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
[**]*If voting intention is published*		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

[*]Relevant clauses of the Code of Conduct are noted for each item
[**]This item may not be applicable

The Australian Polling Council Code of Conduct can be found here.

Sydney
Level 2
51 Berry Street
North Sydney NSW 2060
T: +61 2 9900 5100

Melbourne
Level 6
11 Wilson Street
South Yarra VIC 3141
T: +61 3 9946 0888

Perth
Ground Floor
338 Barker Road
Subiaco WA 6008
T: +61 8 9321 5415

Brisbane
Suite 3a
201 Leichhardt Street
Spring Hill QLD 4000
T: +61 7 3016 7600

ABN 69 079 529 196
www.ipsos.com/en-au

QVE1. How much do you agree or disagree with the following statements about [COUNTRY] today?

… Society is broken
… is in decline

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

QVE2. And how much do you agree or disagree with the following statements?

… to fix [COUNTRY], we need a strong leader willing to break the rules
… needs a strong leader to take the country back from the rich and powerful
… economy is rigged to advantage the rich and powerful
… traditional parties and politicians don't care about people like me
… experts in this country don't understand the lives of people like me
… the most important political issues in [COUNTRY] should be decided directly by the people through referendums, not by the elected officials
… the political and economic elite don't care about hard-working people
… the main divide in our society is between ordinary citizens and the political and economic elite

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

QVE3. Now we would like you to think of immigration and immigrants in general. How much do you agree or disagree with the following statements?

… [COUNTRY] would be stronger if we stopped immigration
… when jobs are scarce, employers should prioritize hiring people of this country over immigrants
… immigrants take jobs away from real …

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

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QVE6. The people who exercise power or influence in politics, business, the media, technology, science and academia are often called the elite. Which of these two statements is closest to your opinion of the 'elite' in [COUNTRY]?

The are a closely connected group of people with similar interests and views on many important issues

They are a loose group of people with different interests and views on many important issues

QVE7. And which of these three statements is closest to your opinion of the 'elite' in … [COUNTRY]?

They tend to make decisions that are in the best interest of most people in … [COUNTRY]

They tend to make decisions based on their own interests and the needs of the rest of the people in [COUNTRY] don't matter

None of these

QVE10. To what extent do you think the … government should increase or lower it's spending in each of the following:

… infrastructure (e.g. roads and bridges, rail and air networks, water, electricity, broadband

… education (e.g. schools, universities, job training

… healthcare (e.g. disease prevention, diagnosis, treatment, research

…. public safety (e.g. law enforcement, fire and emergency medical services

…. defense and national security (e.g. the military)

… creating jobs

… reducing poverty and social inequality