

Love Life Satisfaction Global Advisor Survey

Ipsos reference: Global Advisor Survey
Release Date: 13 February 2025

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors
F1c.	Name of end client	NA
F1d.	Fieldwork dates	December 20, 2024 and January 3 2025
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-74 years
F1h.	Sample size	n= 1,000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = n=969
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2016 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
**If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Long Methodology Disclosure Statement

XM1. Overall, how satisfied are you with each of the following aspects of your life:

[PROGRESSIVE GRID]

[RANDOMIZE; ASK EACH RESPONDENT ONLY 15 RANDOMLY SELECTED ITEMS AMONG ALL 30 USING LEAST-FILL LOGIC]

1. Feeling loved
2. My relationship with my partner/spouse (ASK ONLY IF MARRIED/PARTNERED; MARITAL STATUS QUESTION FOR EACH COUNTRY IS CODES _2 OR _3)
3. My romantic/sex life [DO NOT SHOW IN SAUDI ARABIA, UAE]

[FLIP FOR 50%]

Very satisfied

Somewhat satisfied

Not very satisfied

Not at all satisfied

[ANCHOR] Prefer not to say

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