

Australia Parents Poll 2024

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This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study was conducted by Ipsos on behalf of Meta.
F1c.	Name of end client	As above
F1d.	Fieldwork dates	27/09/2024 – 30/09/2024
F1e.	Data collection methodology and (F1f.) split	Online self-completion
F1g.	Target population	Australian parents aged 18 – 64 years
F1h.	Sample size	n= 1,024
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 957
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/- 3.2% For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	Age, gender and location ERP released 29/08/2024 and household structure from 2021 ABS Census
F2d.	Weighting methodology used	RIM weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Online panel
<i>**If voting intention is published</i>		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item

**This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

Full question text (F2e.)

INFO SCREEN: In the following question, “apps” are applications that can be downloaded on devices like phones and tablets.

1. How much would you support or oppose a law requiring parental approval for children under 16 to download apps?

Strongly support
Somewhat support
Somewhat oppose
Strongly oppose

2. In your opinion, which would be an easier way for parents to provide approval for their child to use an app?
 - a. Providing approval in one place, such as an app store, when the child requests to download the app
 - b. Providing approval separately in each app after it has already been downloaded
3. Which of the following do you most trust to securely handle the personal data needed to verify parental approval (e.g. identification cards, credit cards)?
 - a. App stores
 - b. Apps
4. Which of the following is closest to your opinion?
 - a. All teens should be able to download apps without their parents’ approval. Only pre-teens and younger children (under 13) should be required to get their parents’ approval before downloading new apps.
 - b. Teens under 16 should be required to get their parents’ approval before downloading new apps.
 - c. Only legal adults should be able to download apps without parental approval - anyone under 18 should be required to get their parents’ approval before downloading any apps.
5. Which of the following comes closest to your view on social media usage in Australia?
 - a. No one under the age of 16 should be allowed to use social media apps
 - b. Parents should be able to choose if their teen under the age of 16 is able to use social media apps
6. Do you support or oppose social media companies creating special accounts for teenagers that have additional protections, such as restricted settings by default and parental controls?
 - a. Strongly support
 - b. Somewhat support
 - c. Somewhat oppose
 - d. Strongly oppose



**Australian
Polling Council
Quality Mark**

Long Methodology Disclosure Statement

All response options are visible to respondents. Response options for question 4 were fixed, otherwise randomized or reversed.

Questions asked prior which may have materially influenced results (F2f.)

Not applicable.

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