

ESOMAR

We hereby confirm that

IPSOS

is a Corporate member of ESOMAR, the global voice of the data, research and insights community.

FRANCE JOIN DATE: DECEMBER 2022 VALID UNTIL: SEPTEMBER 2025

ESOMAR membership reflects commitment to the highest standards of professional practice as enshrined in the ICC/ESOMAR Code on Market, Opinion and Social Research and Data Analytics, and ESOMAR World Research Guidelines. Within the industry it is a promise to uphold the highest level of professional conduct and to implement best practices that support effective decision-making.

All ESOMAR corporate members are listed in the corporate members' search at www.esomar.org

ESOMAR is the world organization for enabling better research

into markets, consumers, and societies.

Sincerely,

Ray Poynter ESOMAR President