Ipsos Education Monitor Global Advisor Survey

Ipsos reference:	Global Advisor Survey	This disclosure statement complies with the Australian Polling Council Code of Conduct.[*]
Release Date:	27 August 2025	

Short Methodology Disclosure Statement

F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	June 20th – July 4th 2025
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 16-74 years
F1h.	Sample size	n= 1,000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	No

Long Methodology Disclosure Statement

F2a.	Effective sample size after weighting	Effective sample size = n=959
F2b.	Error margin associated with the effective sample size for the research.	The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website:https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2021 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	[**]Prior questions which may have materially influenced results	Not Applicable
F2g.	[**]Proportion of completed phone interviews by type	Not applicable
F2h.	[**]Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
If voting intention is published		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

[*]Relevant clauses of the Code of Conduct are noted for each item
[**]This item may not be applicable

The Australian Polling Council Code of Conduct can be found here.

YC1. How would you rate the overall quality of the education system in [COUNTRY]?

[FLIP ITEMS 1-5 FOR 50%]
Very good
Fairly good
Neither good nor poor
Fairly poor
Very poor
[ANCHOR] Not sure

[ASK ALL]
YC4. How much do you agree or disagree with each of the following statements?

[PROGRESSIVE GRID. RANDOMIZE]
a) Children under 14 should be banned from using social media both inside and outside of school

[FLIP ITEMS 1-4 FOR 50%]
Strongly agree
Somewhat agree
Somewhat disagree
Strongly disagree
[ANCHOR] Not sure

YC5_new. Over the next 5 years or so, which of the following do you think will happen to schools in your local area?

[FLIP ITEMS 1-3 FOR 50%]
There will be a rise in pupil numbers
There will be a fall in pupil numbers
Pupil numbers will remain broadly as they are now
[ANCHOR] Not sure

YC6. In your opinion, what do you believe are the greatest challenges facing the education system in your country? (Select up to three answers)

[RANDOMIZE]
Overcrowded classrooms
Lack of public funding
Outdated curriculum
Inadequate infrastructure
Inadequate teacher training
High dropout rates
Unequal access to education
Insufficient usage of technology
Safety and security
Political/ideological bias **[DO NOT SHOW IN SAUDI ARABIA]**
Generative AI
Staff wellbeing
[ANCHOR; SINGLE RESPONSE] None of the above
[ANCHOR; SINGLE RESPONSE] Not sure

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YC7. How do you think advances in technology (including artificial intelligence) will affect education in the future? Will they have an impact that is...

[FLIP ITEMS 1-3 FOR 50%]
More negative than positive
Equally positive and negative/neutral
More positive than negative
[ANCHOR] No impact
[ANCHOR] Not sure

ASK ALL

YC8_new. Which, if any, of the following topics were your favourite subjects when you were at school? (select up to three answers)
[PROGRESSIVE GRID. RANDOMIZE]
a. The language of [Country]
b. The literature of [Country]
c. Foreign languages
d. History
e. Geography
f. Mathematics
g. Science
h. Art
i. Physical education
j. Computer sciences
k. Religion
l. **[ANCHOR; SINGLE RESPONSE]** None of the above
m. **[ANCHOR; SINGLE RESPONSE]** Not sure

YC8b_new. Which, if any, of the following topics were your least favourite subjects when you were at school? (select up to three answers)
[PROGRESSIVE GRID. RANDOMIZE]
a. The language of [Country]
b. The literature of [Country]
c. Foreign languages
d. History
e. Geography
f. Mathematics
g. Science
h. Art
i. Physical education
j. Computer sciences
k. Religion
l. **[ANCHOR; SINGLE RESPONSE]** None of the above
m. **[ANCHOR; SINGLE RESPONSE]** Not sure

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YC9. Do you think the use of AI (including ChatGPT) should be banned in schools?
[FLIP ITEMS 1-2 FOR 50%]
Yes, it should be banned
No, it should not be banned
Not sure **[ANCHOR]**

YC9a. Do you think the use of smart phones should be banned in schools?
[FLIP ITEMS 1-2 FOR 50%]
Yes, it should be banned
No, it should not be banned
Not sure **[ANCHOR]**

YC10_new. In your opinion, what do you believe are the greatest challenges facing young people in your country today? (Select up to three answers)
[PROGRESSIVE GRID. RANDOMIZE]
a) The effects of social media and technology, such as AI
b) Bullying and peer pressure
c) Gangs and youth violence
d) Poverty and inequality
e) Poor quality of education offered in [COUNTRY]
f) Social impact of the pandemic
g) Mental health challenges (e.g., depression, anxiety)
h) Escalating wars and conflicts around the world
i) [COUNTRY]'s economy
j) The environment and Climate change
k) Affordability and availability of housing
l) Education and training systems not matching labour market demands
m) Discrimination
[ANCHOR; SINGLE RESPONSE] None of the above
[ANCHOR; SINGLE RESPONSE] Not sure

YC11_new. How would you describe the state of the following?

a. The mental health of young people in .... COUNTRY today
b. The physical health of young people in... COUNTRY today
[FLIP ITEMS 1-5 FOR 50%]
Very good
Fairly good
Neither good nor poor
Fairly poor
Very poor
[ANCHOR] Not sure

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YC12_new. Thinking back to when you were at school, how would you rate your own academic performance?
Excellent
Above average
About average
Below average
Poor

YC9. Do you think the use of AI (including ChatGPT) should be banned in schools?
   [FLIP ITEMS 1-2 FOR 50%]
   Yes, it should be banned
   No, it should not be banned
   Not sure **[ANCHOR]**

YC9a. Do you think the use of smart phones should be banned in schools?
   [FLIP ITEMS 1-2 FOR 50%]
   Yes, it should be banned
   No, it should not be banned
   Not sure **[ANCHOR]**

YC10. Do you have one or more children of any age who have been enrolled this year in any type of school (from kindergarten/preschool to college/university)?
   Yes, aged under 5
   Yes, aged 5-10
   Yes, aged 11-16
   Yes, aged 17-18
   Yes, aged over 18
   No

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