

## Ipsos Financial Circumstances Monitor

Ipsos reference: Financial Circumstances Monitor  
Release Date: 15 December 2025

This disclosure statement complies with the Australian Polling Council Code of Conduct.\*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	This study did not have any external sponsors or partners.
F1d.	Fieldwork dates	7th - 14th October 2025
F1e.	Data collection methodology and (F1f.) split	Online
F1g.	Target population	Australian adults aged 18+
F1h.	Sample size	n= 1,000
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	<a href="https://www.ipsos.com/en-au/disclosure_statements">https://www.ipsos.com/en-au/disclosure_statements</a>
F1k.	Voting intention published	No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = n=962
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/-3.5 For information on the Ipsos use of credibility intervals, visit: : <a href="https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf">https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf</a>
F2c.	Variables used for weighting, population data source	For Australia: gender, age, and location. The source of population data weighted to is the 2021 Australian Census
F2d.	Weighting methodology used	Rim weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not Applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Respondents selected from existing panels of people agreeing to take part in surveys
<b>**If voting intention is published</b>		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

\*Relevant clauses of the Code of Conduct are noted for each item

\*\*This item may not be applicable

The Australian Polling Council Code of Conduct can be found [here](#).

## Long Methodology Disclosure Statement

Q: The things people can buy and do -- their housing, furniture, food, cars, recreation and travel -- make up their standard of living. How satisfied or dissatisfied do you feel about your standard of living at present?

1. Very satisfied
2. Fairly satisfied
3. Neither satisfied nor dissatisfied
4. Fairly dissatisfied
5. Very dissatisfied

Q: Do you think your personal financial circumstances will get better, worse or stay the same over the next year?

1. Get better
2. Get worse
3. Stay the same

[IF "GET WORSE"]

SUB-Q: Please tell us why you believe your personal financial circumstances will get worse over the next year. Please be as specific as possible.

[OPEN RESPONSE]

[IF "GET BETTER"]

SUB-Q: Please tell us why you believe your personal financial circumstances will get better over the next year. Please be as specific as possible.

[OPEN RESPONSE]

Q: How often, if at all, are you late making required payments on the following household items:

1. Mortgage or Rent
2. Personal loan/s
3. Credit card/s
4. Electricity
5. Gas
6. Water
7. School / kindergarten / child-care fees
8. Council rates
9. Telecommunications / mobile phone / internet
10. House / contents insurance
11. Private health insurance
12. Other insurances
  - A. *Never late*
  - B. *Sometimes late*
  - C. *Often late*
  - D. *Always late*
  - E. *Not applicable to me*

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