



27 October 2026

Disclosure of trading in own shares under a share buyback program

Period: From 19 to 23 October 2026

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

Reporting of transactions in aggregated form (per day and per trading venue)

Issuer name	Issuer Code	Transaction date	ISIN Code	Daily total volume (in number of shares)	Daily weighted average price of shares acquired	Platform
			ISIN code (ISO 6166)			MIC code (ISO 10383)
IPSOS	9695002OY2X35E9X8W87	19-Oct-26	FR0000073298	6 700	36,3376	XPAR
IPSOS	9695002OY2X35E9X8W87	19-Oct-26	FR0000073298	9 032	36,2770	CEUX
IPSOS	9695002OY2X35E9X8W87	20-Oct-26	FR0000073298	11 300	36,4081	XPAR
IPSOS	9695002OY2X35E9X8W87	20-Oct-26	FR0000073298	4 338	36,2642	CEUX
IPSOS	9695002OY2X35E9X8W87	21-Oct-26	FR0000073298	12 623	36,7795	XPAR
IPSOS	9695002OY2X35E9X8W87	21-Oct-26	FR0000073298	2 827	36,7278	CEUX
IPSOS	9695002OY2X35E9X8W87	22-Oct-26	FR0000073298	13 266	37,2024	XPAR
IPSOS	9695002OY2X35E9X8W87	22-Oct-26	FR0000073298	2 000	37,1620	CEUX
IPSOS	9695002OY2X35E9X8W87	23-Oct-26	FR0000073298	14 000	35,7109	XPAR
IPSOS	9695002OY2X35E9X8W87	23-Oct-26	FR0000073298	5 395	35,5859	CEUX
IPSOS	9695002OY2X35E9X8W87	23-Oct-26	FR0000073298	1 605	35,7953	TQEX

Detailed presentation by transaction

A detailed presentation by transaction is available on the Company's website (www.ipsos.com), in the section on regulated information, in the chapter entitled: “Share buyback programs and share buyback declarations”: <https://www.ipsos.com/en/regulated-informations/en>.