



Sylvie Mayou

Director representing employees and Member of the ESG Committee

Sylvie Mayou is a graduate of the ISG Business School.

Passionate about her work, Sylvie has over 30 years' experience in the market research sector. After more than 15 years spent with various agencies (Remark, Ifop), in 1997 she joined Ipsos, where she has remained ever since.

Over the course of her career, Sylvie Mayou has developed considerable expertise in strategic support for key clients, in France and internationally. She currently holds the position of Client Officer.

As the voice of Ipsos among clients and the voice of clients at Ipsos, she is responsible for relations between Ipsos France and several of its strategic clients.

In this context, her mission is to be as close as possible to the business issues of clients, to provide them with ever more value and to find with them the best way to meet their expectations. She works in close collaboration with the various Ipsos expertise departments to which she provides support, expertise and client knowledge.

Sylvie Mayou joined the Ipsos Board of Directors in 2017 as Director representing employees.