

QUARTERLY PROGRAMME REVIEW (QPR)

Converting routine performance reviews into strategic discussions



THE CHALLENGE

Many organisations review programme performance regularly but struggle to turn insights into meaningful action.

Common challenges:

- Reviews focus on past results, not future opportunities.
- Root causes of performance issues remain unclear.
- Lack of alignment on priorities and next steps.
- Limited business impact from programme insights.

The result: missed opportunities for growth, optimisation, and value creation.

THE SOLUTION

The Programme Quarterly Review (PQR) turns routine performance reviews into strategic discussions that drive action and future value.

Our four-pillar approach:

The What: Programme performance and health review.

The Why: Root-cause analysis and insights.

What's Next: Prioritised action planning.

What If: Future opportunities and strategic planning.

Key outcomes:

1. Clear performance understanding.
2. Actionable recommendations.
3. Agreed priorities and ownership.
4. Immediate next steps for improvement.

Channel Performance Advisory is a strategic, value-creation offering that bridges the gap between insights and measurable impact and action.

Ready to improve the experience you're delivering?
Contact us at ChannelPerformance@ipsos.com

WHY CHOOSE IPSOS' QPR?

Ipsos helps clients maximise programme value through strategic, action-oriented reviews.

Why clients choose Ipsos:

- Proven advisory expertise.
- Focus on value creation.
- Collaborative review sessions.
- Insight-driven recommendations.
- Clear actions and measurable outcomes.

Convert programme reviews into business impact