Long Methodology Disclosure Statement

Issues Monitor OCT 2026

Ipsos reference: -
Release Date: 09 Nov 2026

This disclosure statement complies with the Australian Polling Council Code of Conduct.*

Short Methodology Disclosure Statement		
F1a.	Research company conducting the research	Ipsos
F1b.	Client commissioning the research	This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world.
F1c.	Name of end client	As above
F1d.	Fieldwork dates	07/10/2026 – 15/10/2026
F1e.	Data collection methodology and (F1f.) split	Online self-completion
F1g.	Target population	Australian adults aged 18+
F1h.	Sample size	n= 1,001
F1i.	Compliant with Australian Polling Council Code.	Yes
F1j.	URL for Long Methodology Disclosure Statement	https://www.ipsos.com/en-au/disclosure_statements
F1k.	Voting intention published	Yes / No

Long Methodology Disclosure Statement		
F2a.	Effective sample size after weighting	Effective sample size = 754
F2b.	Error margin associated with the effective sample size for the research.	Credibility Interval is +/- 3.6% For information on the Ipsos use of credibility intervals, visit: : https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility_intervals_for_online_polling_-_2021.pdf
F2c.	Variables used for weighting, population data source	Age, gender and location (GCCSA) from 2016 and 2021 ABS Census
F2d.	Weighting methodology used	Cell weighting
F2e.	Full question text	See below
F2f.	**Prior questions which may have materially influenced results	Not applicable
F2g.	**Proportion of completed phone interviews by type	Not applicable
F2h.	**Source of online sample used.	Online panel
**If voting intention is published*		
G2b.	Ability to provide 'undecided' response	Not applicable
G2c.	Do voting intention figures exclude 'undecided'	Not applicable
G2e.	Method of calculating 2PP	Not applicable

*Relevant clauses of the Code of Conduct are noted for each item
**This item may not be applicable

The Australian Polling Council Code of Conduct can be found here.

Full question text (F2e.)

The following questions form the basis of this report:

What would you say are the **three most important** issues facing **Australia** today?
What would you say are the **three most important** issues facing **[INSERT STATE/TERRITORY]** today?
What would you say are the **three most important** issues facing **your local area** today?
Please select the political party that you believe is most capable of managing each of the following issues

The issues that respondents are asked to select from are:

The Economy
Immigration
Race relations/racism
Defence/Foreign affairs/Terrorism
Crime/Law and Order/Violence/Anti-Social Behaviour
Drug/Alcohol abuse
Education
Housing/Price of Housing
Healthcare/Hospitals
Environmental/Pollution/Water concerns
Population/Overpopulation
Poverty/Inequality
Taxation
Transport/Public Transport/Infrastructure
Unemployment
Issues facing Aboriginal and Torres Strait Islanders
Petrol prices/Fuel
Household Debt/Personal Debt
Inflation/cost of living

The political parties that respondents are asked to select from are:

Australian Labor Party
Liberal-National Party
The Greens
Pauline Hanson's One Nation
Other
Don't Know
None

All response options are visible to respondents and randomised.

Questions asked prior which may have materially influenced results (F2f.)

Not applicable.