Study Overview
Ipsos Mobility Navigator is a syndicated study that focuses on the key trends and what is disrupting the automotive and mobility industry.

Overview and Deliverables
Methodology
20-minute online survey written in the native language of each country. Sample is provided by Ipsos i-Say panel and global panel partners.
- 2,000 completes for United States per module
- 1,000 completes per module remaining countries
- 6,000 total completes per module
- 18,000 total completes all modules

Countries
Five countries targeted:
- United States
- China
- Japan
- Brazil
- Germany

Deliverables
Study deliverables include per module:
- Report
- Detailed tables
- SPSS data file

Purchase Options
Module 1 to 3:
- 2k completes for United States
- 1k completes per remaining countries

$18k USD / €15k
- All countries per module or
- $30k USD for all modules

$10k USD / €8k
- For a single country per module
  Data only, with any custom reporting as extra

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New for 2021:
A focus on key regions and enhancements per module such as consumer profiles and consideration trends per topic.