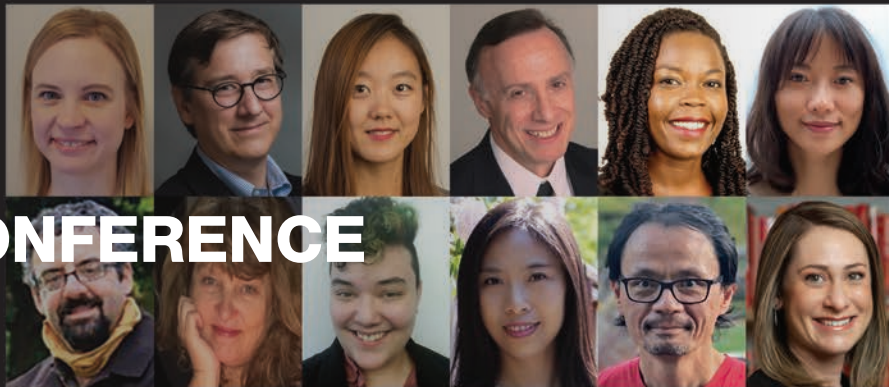


AAPOR 76TH ANNUAL CONFERENCE



Ipsos is delighted to be a silver sponsor of the 2021 American Association for Public Opinion Research Annual Conference, May 11–14, 2021.

Nearly 20 experts are representing Ipsos during this year's annual AAPOR meeting, which is being held virtually. We are pleased to highlight the sessions during which Ipsos experts are presenting. Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

We welcome you to attend one of the many sessions in which our staff are participating.

[Click here](#) for registration details.

AAPOR 2021 Papers for which Ipsos Public Affairs members are authors or coauthors.

Tuesday, 5/11/2021

**Randall K. Thomas, Jazz Stephens,
Beatrice Abiero, and Frances M. Barlas**

Discriminating Measures: Response Formats
in Measuring Discrimination

Concurrent Session A:

Tuesday, 5/11/2021, 11:30 AM to 1:30 PM EDT

Omar Pedraza and Randall K. Thomas

Response Style or Response Patterns?
Effects of Race and Ethnicity on Response Selection

Concurrent Session A:

Tuesday, 5/11/2021, 11:30 AM to 1:30 PM EDT

**Frances M. Barlas, Randall K. Thomas,
and Beatrice Abiero**

Representation in Research: Diversity and Online Samples

Concurrent Session B:

Tuesday, 5/11/2021, 2:30 PM to 4:30 PM EDT

Ryan Tully and Randall K. Thomas

A Vulnerable Moving Target: Increased Polarization
in U.S. Foreign Policy Opinions since 9/11

Concurrent Session B:

Tuesday, 5/11/2021, 2:30 PM to 4:30 PM EDT

Meng Li, Randall K. Thomas, and Robert Petrin

Advancing While Regressing: Toward Extending Multiple
Regression for Partial Data

Concurrent Session B:

Tuesday, 5/11/2021, 2:30 PM to 4:30 PM EDT

Wednesday, 5/12/2021

**Frances Barlas, Randall K. Thomas,
and Mansour Fahimi**

Nonresponse Follow-up Study of Online Probability-based
Panel Recruitment

Concurrent Session C:

Wednesday, 5/12/2021, 10:30 AM to 12:30 PM EDT

Mansour Fahimi and Frances M. Barlas

Rethinking Response Rate Calculations for
Probability-based Samples from Online Panels

Concurrent Session C:

Wednesday, 5/12/2021, 10:30 AM to 12:30 PM EDT

Hanna Popick, Mina Muller, and Eric Jodts

Considerations in Data Harmonization
for Multimode Surveys

Concurrent Session C:

Wednesday, 5/12/2021, 10:30 AM to 12:30 PM EDT

**Randall K. Thomas, Frances M. Barlas,
and Megan Hendrich**

Improving Data Quality: Does Data Cleaning Reduce
or Increase Bias in Sub-groups?

Concurrent Session D:

Wednesday, 5/12/2021, 2:00 PM to 4:00 PM EDT

**Beatrice Abiero, Randall K. Thomas, Jazz Stephens,
and Frances M. Barlas**

The Burden of Discrimination: Effects of Discrimination
Experiences on Quality of Life Indicators

Concurrent Session D:

Wednesday, 5/12/2021, 2:00 PM to 4:00 PM EDT

**Jazz Stephens, Randall K. Thomas, Beatrice Abiero,
and Frances M. Barlas**

More Than a Feeling: Impact of Discrimination Events
on Affective Experience

Concurrent Session D:

Wednesday, 5/12/2021, 2:00 PM to 4:00 PM EDT



AAPOR Annual Conference, Ipsos Presentations Continued

Thursday, 5/13/2021

Seth Messinger, Robert Petrin, Randall K. Thomas, and Frances M. Barlas

Understanding Respondent Behavior: Toward a Revised Approach to Understanding Who Participates in Surveys

Concurrent Session G:

Thursday, 5/13/2021, 3:00 PM to 5:00 PM EDT

Ryan Tully, Randall K. Thomas, and Frances M. Barlas

Rethinking Party ID: Interpretation of Political Polls Affected by Party ID Construction

Concurrent Session G:

Thursday, 5/13/2021, 3:00 PM to 5:00 PM EDT

Ge Tang, Frances M. Barlas, and Maya Grosul

How Response Categories Affect Political Party Identification

Concurrent Session G:

Thursday, 5/13/2021, 3:00 PM to 5:00 PM EDT

Friday, 5/14/2021

Jazz Stephens, Randall K. Thomas, and Megan Hendrich

What's Your Number?: Numeric Response Format in Measuring Political Attitudes

Concurrent Session H:

Friday, 5/14/2021, 11:30 AM to 1:30 PM EDT

Seth Messinger, Randall K. Thomas, Omar Pedraza, and Frances M. Barlas

The Cracking of Monoliths: Improving Representation of Groups through Subgroups

Concurrent Session H:

Friday, 5/14/2021, 11:30 AM to 1:30 PM EDT

Mansour Fahimi, Meng Li, & Elahe Tashakor

Rethinking the Traditional Survey Weighting Paradigm—Are Design Weights Necessary?

Concurrent Session H:

Friday, 5/14/2021, 11:30 AM to 1:30 PM EDT

Mallory Newall, Chris Jackson, Frances Barlas, and Linda McPetrie

Spreading Knowledge, Not a Virus: Conducting Long-Term Public Opinion Research Around Covid-19

Concurrent Session I (Synchronous):

Friday, 5/14/2021, 2:00 PM to 3:30 PM EDT

Xiaolu Yan and Frances M. Barlas

Differential Nonresponse by Party Identification in an Online Survey During the 2020 Presidential Election

Concurrent Session I:

Friday, 5/14/2021, 1:30 PM to 3:30 PM EDT

Meng Li, Randall K. Thomas, John Lien, and Frances M. Barlas

Georgia on My Mind: Examination of Data Validity Across Samples and Modes

Concurrent Session I:

Friday, 5/14/2021, 1:30 PM to 3:30 PM EDT

