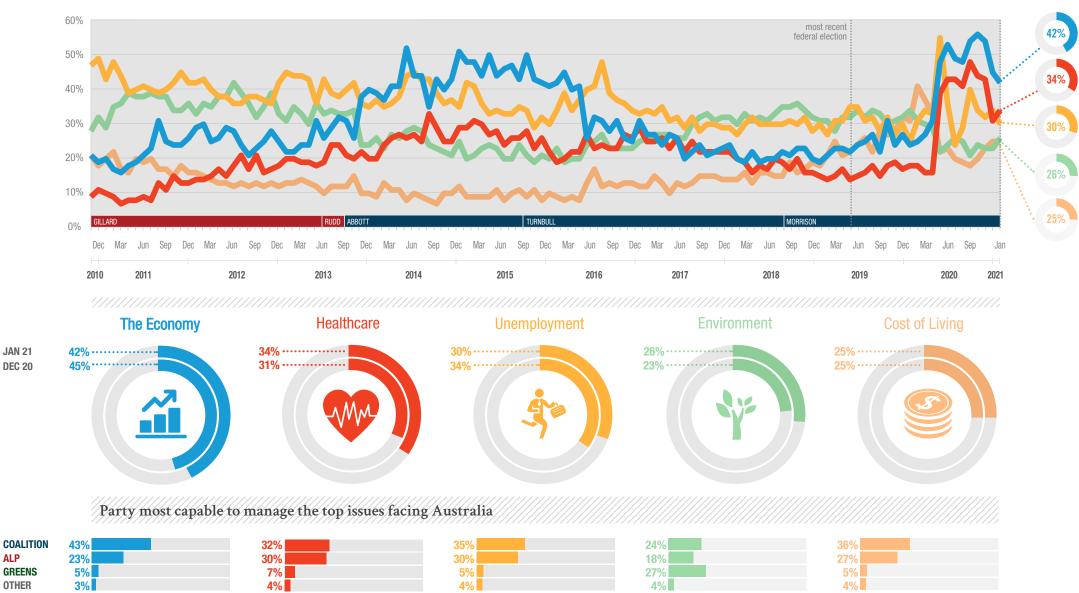
### **IPSOS ISSUES MONITOR JANUARY 2021**

Don't know: 20% None: 7%

The top issues facing Australia

**Mark Davis** Managing Director, Public Affairs, Australia and New Zealand Mark.Davis@ipsos.com (03) 9946 0888

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



Don't know: 20% None: 7%

1028 interviews were conducted via online panel between January 6 - 10, 2021 among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/Issues-Monitor for further details.

Don't know: 20% None: 8%

Don't know: 20% None: 6%

Don't know: 19% None: 6%

ALP

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#### **IPSOS ISSUES MONITOR JANUARY 2021**

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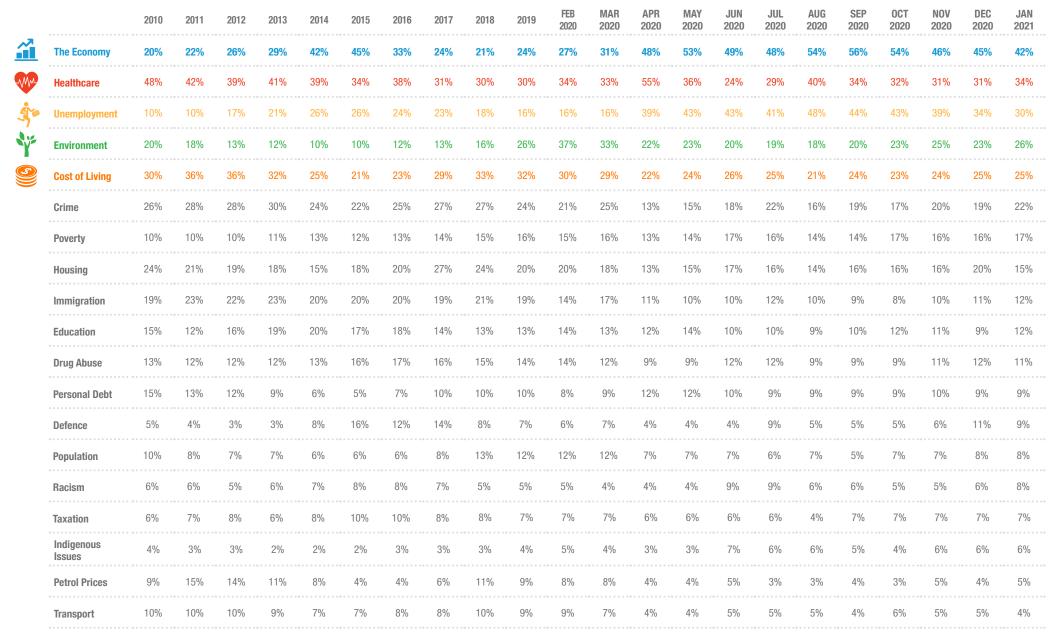
The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

Mark.Davis@ipsos.com

**(**03) 9946 0888



The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points.

For more information on the lpsos use of credibility intervals, please visit the lpsos website: https://www.ipsos.com/sites/default/files/2017-03/lpsosPA\_CredibilityIntervals.pdf.

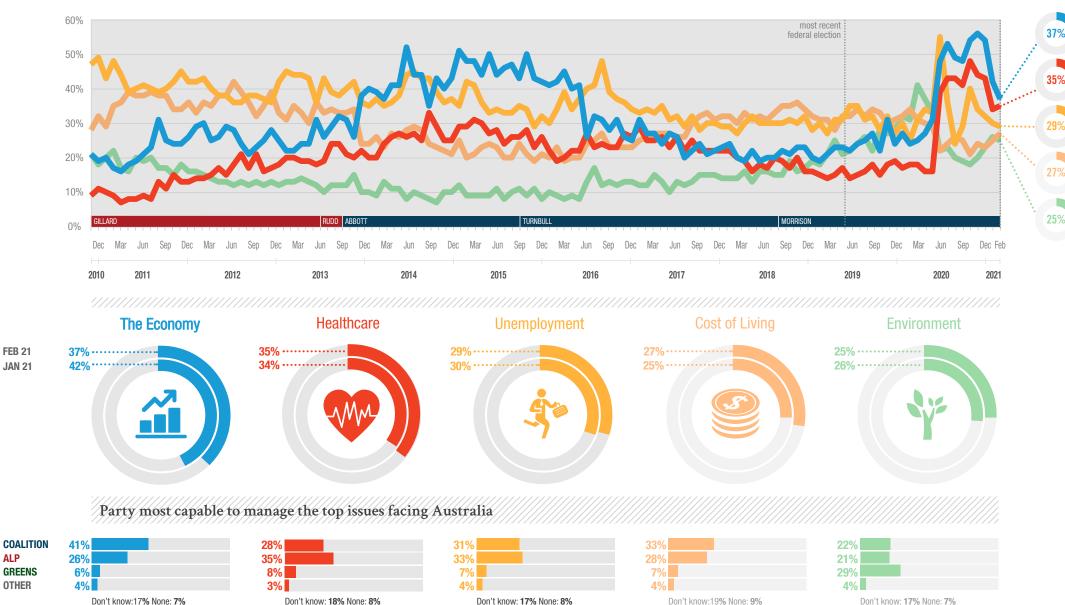
# IPSOS ISSUES MONITOR FEBRUARY 2021

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand Mark.Davis@ipsos.com

(03) 9946 0888

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



998 interviews were conducted via online panel between February 17 - 21, 2020 among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/Issues-Monitor for further details.

#### **IPSOS ISSUES MONITOR FEBRUARY 2021**

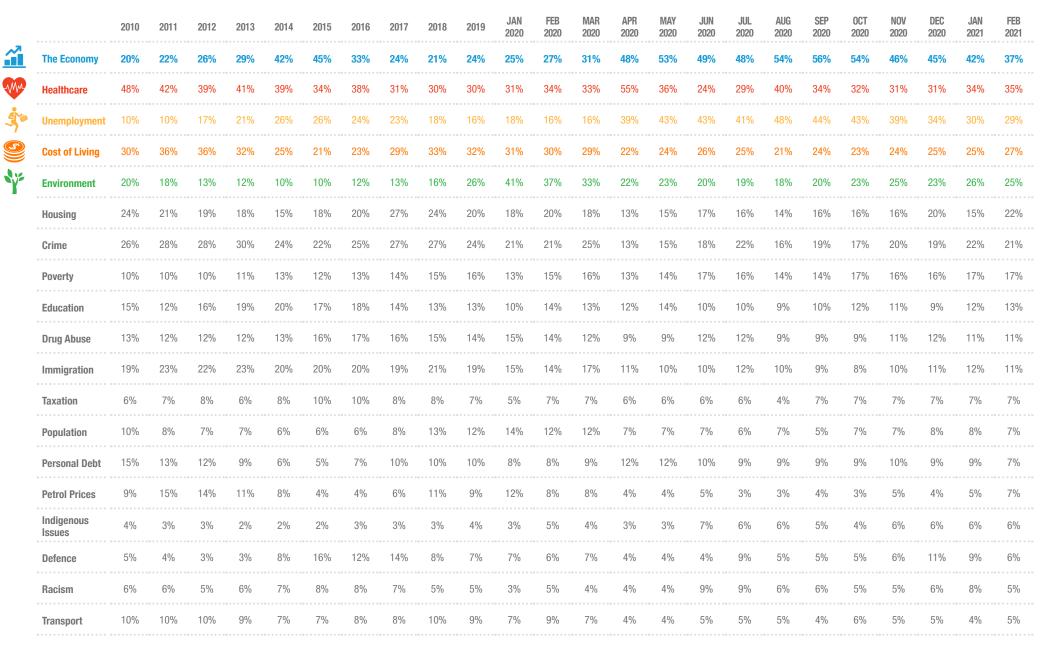
Ipsos

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand

Mark.Davis@ipsos.com

**(**03) 9946 0888



The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points.

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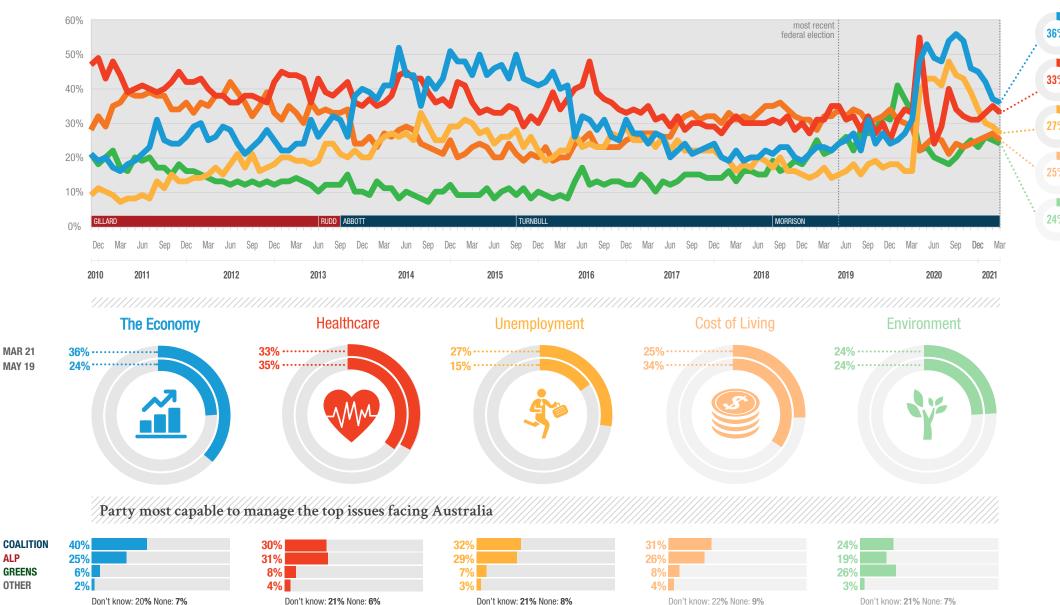
For more information on the lpsos use of credibility intervals, please visit the lpsos website: https://www.ipsos.com/sites/default/files/2017-03/lpsosPA\_CredibilityIntervals.pdf.

# IPSOS ISSUES MONITOR MARCH 2021

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand Mark.Davis@ipsos.com (\$ (03) 9946 0888

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



1,000 interviews were conducted via online panel between March 3 -7, 2021 among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/Issues-Monitor for further details.

#### **IPSOS ISSUES MONITOR MARCH 2021**

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand Mark.Davis@ipsos.com

ALIG

SED

OCT

NOV

DEC

ΙΔΝ

FFR

MΔR

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(03) 9946 0888

HIM

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	JAN 2020	PEB 2020	IVIAR 2020	APR 2020	1VIAY 2020	2020	JUL 2020	AUG 2020	SEP 2020	2020	NUV 2020	DEC 2020	JAN 2021	FEB 2021	1VIAR 2021
The Economy	20%	22%	<b>26%</b>	<b>29%</b>	<b>42%</b>	45%	33%	24%	21%	24%	25%	27%	31%	48%	53%	49%	48%	54%	56%	54%	46%	45%	42%	37%	36%
Healthcare	48%	42%	39%	41%	39%	34%	38%	31%	30%	30%	31%	34%	33%	55%	36%	24%	29%	40%	34%	32%	31%	31%	33%	35%	33%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	18%	16%	16%	39%	43%	43%	41%	48%	44%	43%	39%	34%	30%	29%	27%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	31%	30%	29%	22%	24%	26%	25%	21%	24%	23%	24%	25%	26%	27%	25%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	41%	37%	33%	22%	23%	20%	19%	18%	20%	23%	25%	23%	26%	25%	24%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	18%	20%	18%	13%	15%	17%	16%	14%	16%	16%	16%	20%	15%	22%	23%
Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	21%	21%	25%	13%	15%	18%	22%	16%	19%	17%	20%	19%	22%	21%	23%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	13%	15%	16%	13%	14%	17%	16%	14%	14%	17%	16%	16%	16%	17%	18%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	10%	14%	13%	12%	14%	10%	10%	9%	10%	12%	11%	9%	12%	13%	13%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	15%	14%	12%	9%	9%	12%	12%	9%	9%	9%	11%	12%	11%	11%	12%
Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	15%	14%	17%	11%	10%	10%	12%	10%	9%	8%	10%	11%	12%	11%	9%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	14%	12%	12%	7%	7%	7%	6%	7%	5%	7%	7%	8%	7%	7%	9%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	8%	8%	9%	12%	12%	10%	9%	9%	9%	9%	10%	9%	9%	7%	8%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	5%	7%	7%	6%	6%	6%	6%	4%	7%	7%	7%	7%	7%	7%	8%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	12%	8%	8%	4%	4%	5%	3%	3%	4%	3%	5%	4%	5%	7%	8%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	7%	6%	7%	4%	4%	4%	9%	5%	5%	5%	6%	11%	9%	6%	7%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	3%	5%	4%	4%	4%	9%	9%	6%	6%	5%	5%	6%	8%	5%	7%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	3%	5%	4%	3%	3%	7%	6%	6%	5%	4%	6%	6%	6%	6%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	7%	9%	7%	4%	4%	5%	5%	5%	4%	6%	5%	5%	4%	5%	5%

ΙΔΝ

FFR

MΔR

ΔPR

ΜΔΥ

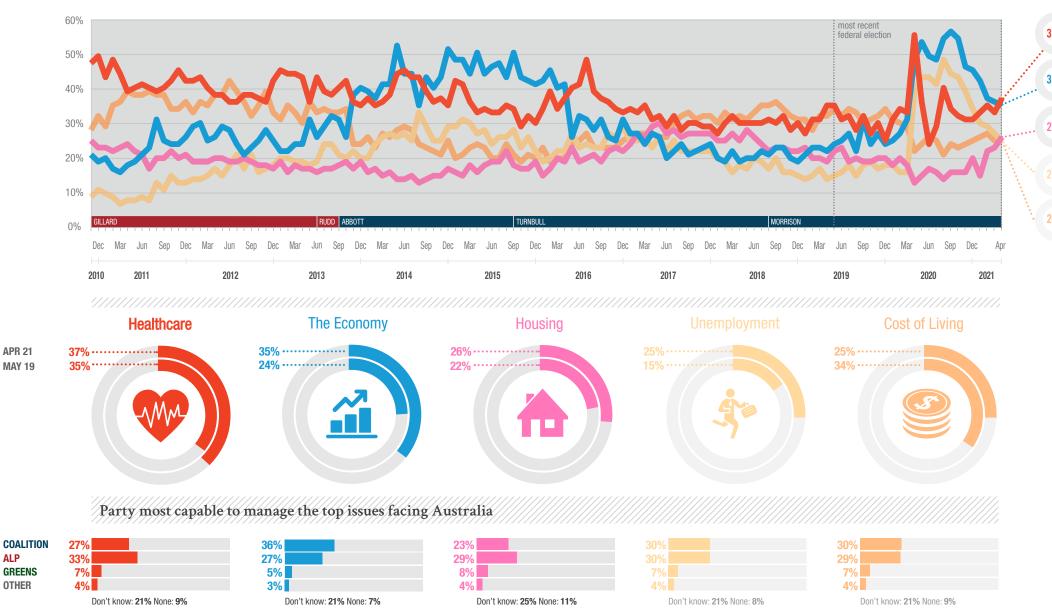
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## **IPSOS ISSUES MONITOR APRIL 2021**

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



1,003 interviews were conducted via online panel between April 7 -11, 2021 among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/lssues-Monitor for further details.

lpsos



#### **IPSOS ISSUES MONITOR APRIL 2021**

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021
- MM	Healthcare	48%	42%	<b>39%</b>	41%	39%	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%
<b>.</b>	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%
9	Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%
	Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%
	Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%

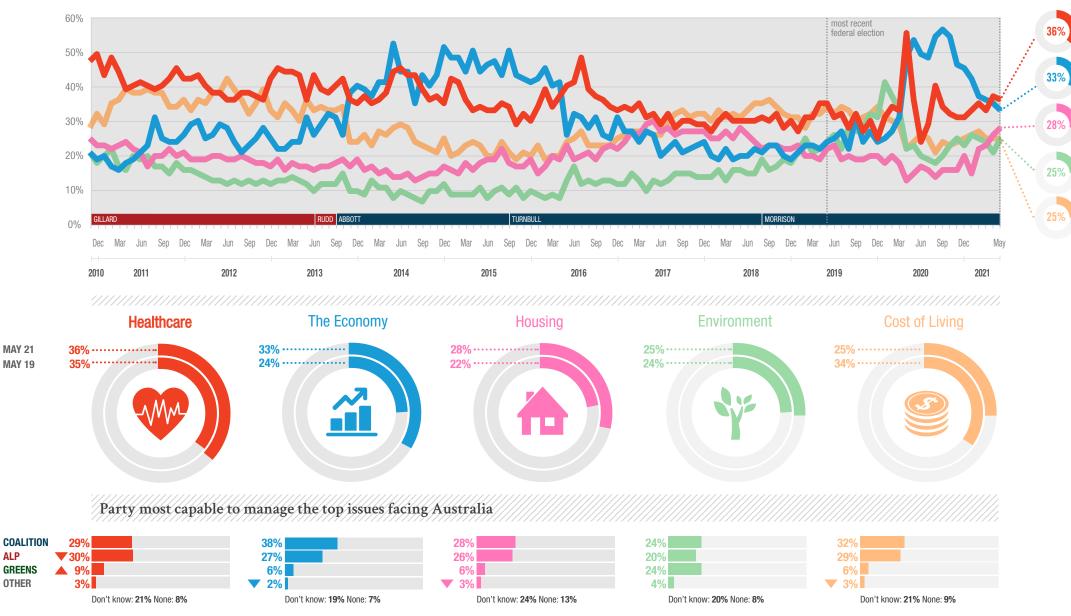
The precision of Ipsos online polls are calculated using a credibility interval, with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website: https://www.ipsos.com/sites/default/files/2017-03/IpsosPA\_CredibilityIntervals.pdf.

# IPSOS ISSUES MONITOR MAY 2021

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



1,001 interviews were conducted via online panel between May 5 -9, 2021 among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/lssues-Monitor for further details.

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#### **IPSOS ISSUES MONITOR MAY 2021**

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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(03) 9946 0826



		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021
WM	Healthcare	48%	42%	<b>39%</b>	41%	<b>39%</b>	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	<b>36%</b>
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%
Ÿ	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%
9	Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%
	Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%
	Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%

The precision of Ipsos online polls are calculated using a credibility interval, with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website: https://www.ipsos.com/sites/default/files/2017-03/lpsosPA\_CredibilityIntervals.pdf.

# IPSOS ISSUES MONITOR JUNE 2021

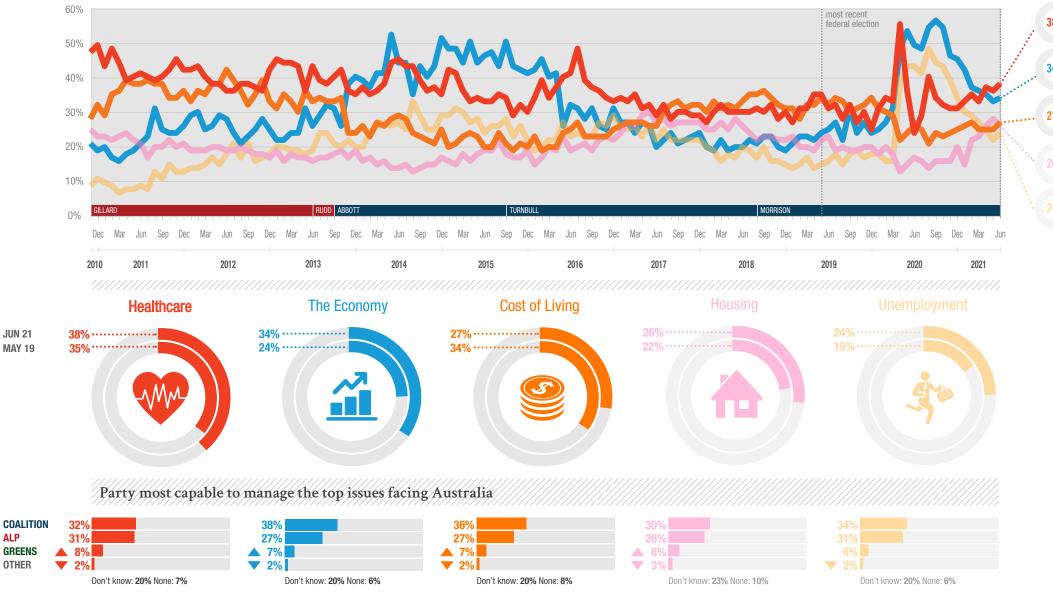
The top issues facing Australia

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Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



1,000 interviews were conducted via online panel between June 2 - 6, 2021 among Australian adults aged 18+. Data is weighted to match the profile of the Australian population. See www.ipsos.com/en-au/lssues-Monitor for further details. This research was conducted by Ipsos, on its own behalf. Data collection was conducted via online research panel between 2nd and 6th June, 2021. A sample of 1,000 people was collected, representing the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: https://www.linkedin.com/posts/australian-polling-council\_australian-polling-council-code-of-conduct-activity-6805367010088894464-iK7I. A long methodology disclosure statement is available here: https://www.ipsos.com/en-au/polling-methodology-disclosure-statements.

lpsos	<b>IPSOS IS</b> The top issue				R JU	NE 2	021				🖾 mark		Public Affairs os.com	s, Australia a	ind New Zea	land		<b>K</b>
		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021
	Healthcare	48%	42%	39%	41%	39%	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	36%	38%
<u>.</u>	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%
	Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%
I a	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%
	Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%
	Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%

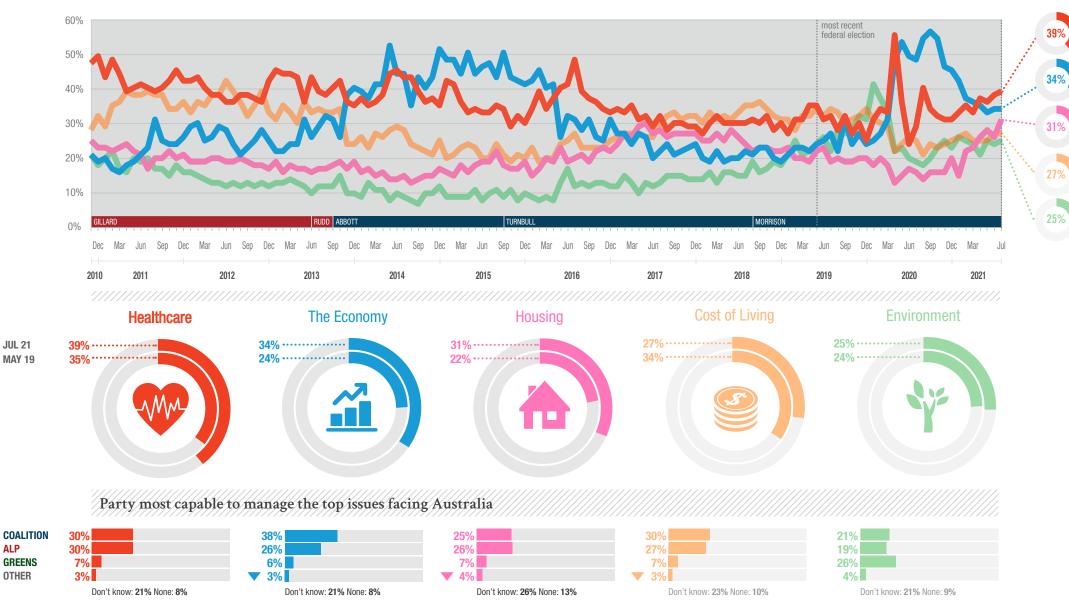


# IPSOS ISSUES MONITOR JULY 2021

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



© 2021 lpsos. All rights reserved. This research was conducted by Ipsos, on its own behalf. Data collection was conducted via online research panel between 7st and 11th July, 2021. A sample of 1,182 people was collected, representing the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: https://www.australianpollingcouncil.com/. A long methodology disclosure statement is available here: https://www.ipsos.com/en-au/polling-methodology-disclosure-statements.

	IPSOS IS The top issue	///////////////////////////////////////			OR J	ULY	2021				Ň	///////////////////////////////////////	vis@ipsos.c		Australia and	New Zeala	nd		
		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	JUL 2021
MM	Healthcare	48%	<b>42%</b>	39%	41%	39%	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	<b>36%</b>	38%	<b>39%</b>
í	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	34%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%	31%
	Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%	27%
Ý	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	21%
	Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	10%
	Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	8%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	6%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%

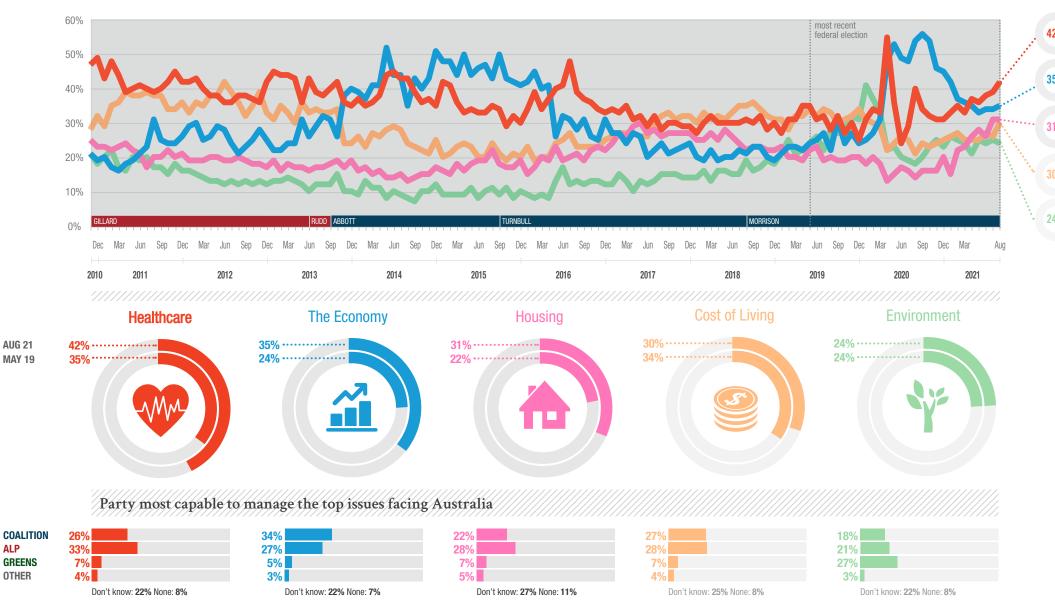


# IPSOS ISSUES MONITOR AUGUST 2021

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



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	<b>IPSOS</b> The top iss			///////////////////////////////////////	///////	AUG	iUST	202	3			Mana Mana	<b>Davis</b> aging Direct nark.davis@ 03) 9946 08	pipsos.com	///////////////////////////////////////	tralia and N	lew Zealan	d	
		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	,
~~~~	Healthcare	48%	<b>42%</b>	<b>39%</b>	41%	39%	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	36%	38%	
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	

Healthcare	48%	<b>42%</b>	<b>39%</b>	41%	<b>39%</b>	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	36%	38%	39%	42%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	34%	35%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%	31%	31%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%	26%	30%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%	24%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	20%	219
Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%	189
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%	179
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%	11'
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%	10'
Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%	9%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%	8%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%	8%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	6%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	7%	6%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%	6%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	11%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%	4%



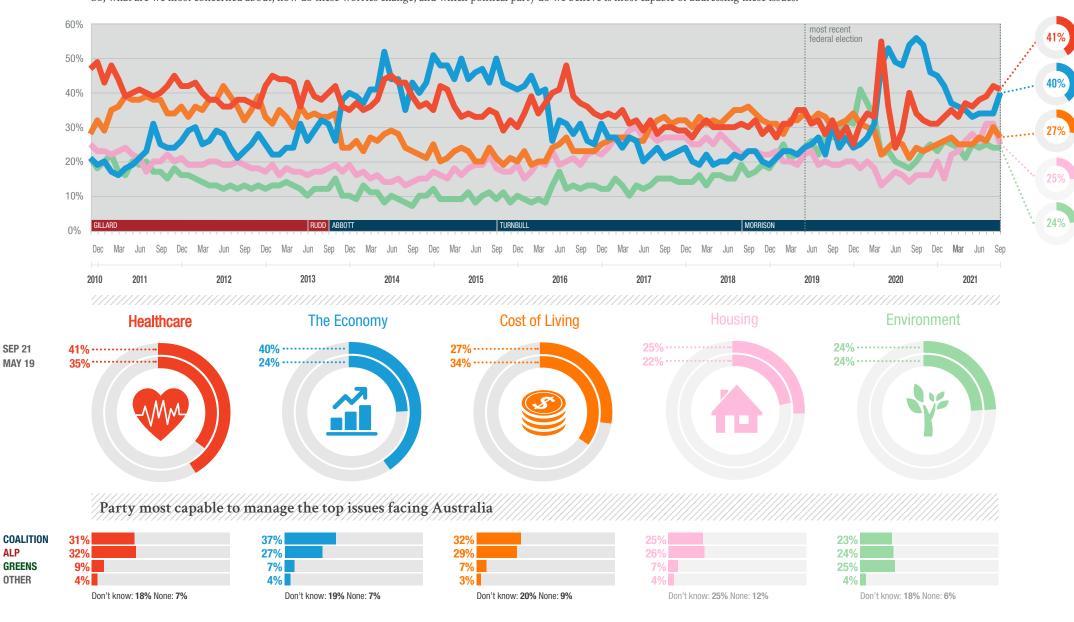
JUL 2021 AUG 2021

## **IPSOS ISSUES MONITOR SEPTEMBER 2021**

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



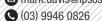
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#### **IPSOS ISSUES MONITOR SEPTEMBER 2021**

**Mark Davis** Managing Director, Public Affairs, Australia and New Zealand 🖾 mark.davis@ipsos.com





The top issues facing Australia

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		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	JUL 2021	AUG 2021	SEP 2021
	Healthcare	48%	42%	<b>39%</b>	41%	39%	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	<b>36%</b>	38%	<b>39%</b>	42%	41%
<b>í</b>	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	34%	34%	40%
9	Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%	26%	30%	27%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%	31%	31%	25%
Ÿ	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%	24%	24%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	20%	21%	22%
	Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%	19%	19%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%	17%	16%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%	11%	12%
	Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%	9%	11%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%	10%	10%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%	8%	9%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	11%	6%	8%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	8%	6%	7%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%	8%	7%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%	6%	6%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	5%	7%	6%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%	6%	5%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%	4%	5%



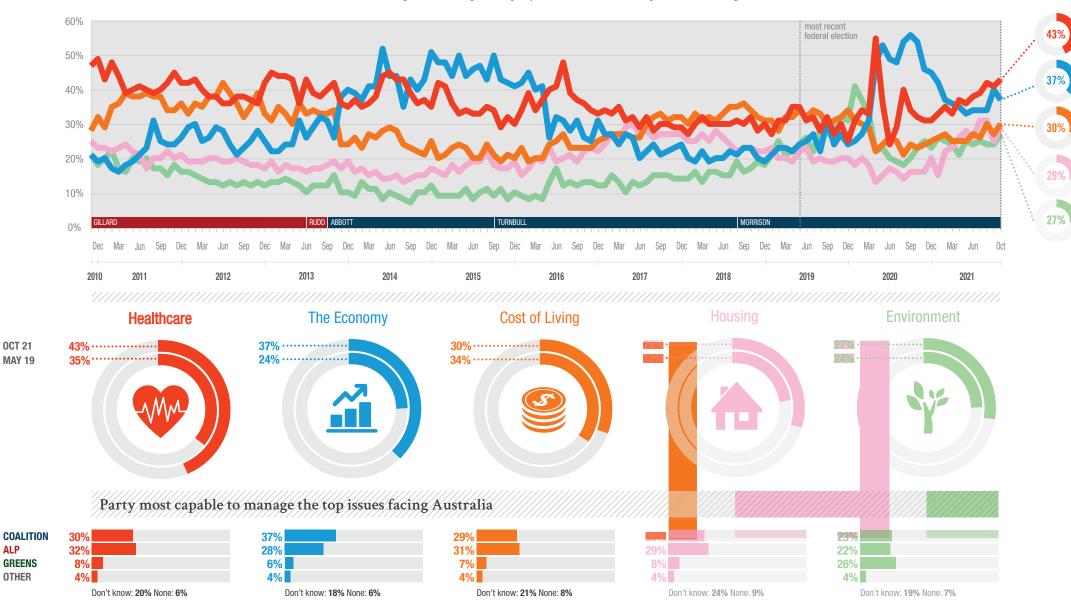
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## IPSOS ISSUES MONITOR OCTOBER 2021

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



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V//	<b>IPSOS</b> The top iss	///////		///////	///////	RO	CTO	BER	20	21			Ma 🖾	<b>rk Davis</b> naging Dii mark.dav (03) 9946	is@ipsos.	////////	Australia	and New	Zealand			
		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	JUL 2021	AUG 2021	SEP 2021	( 2
M	Healthcare	48%	<b>42%</b>	39%	41%	<b>39%</b>	34%	38%	31%	30%	<b>30%</b>	34%	33%	35%	33%	37%	<b>36%</b>	38%	<b>39%</b>	42%	41%	4
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	34%	34%	40%	3
	Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%	26%	30%	27%	3
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%	31%	31%	25%	2
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%	24%	24%	2
	Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%	19%	19%	
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	20%	21%	22%	
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%	17%	16%	
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%	11%	12%	
	Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%	9%	11%	
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%	8%	7%	
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	11%	6%	8%	
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%	8%	9%	
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%	10%	10%	
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	5%	7%	6%	••••
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	8%	6%	7%	
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%	6%	5%	
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%	4%	5%	
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%	6%	6%	



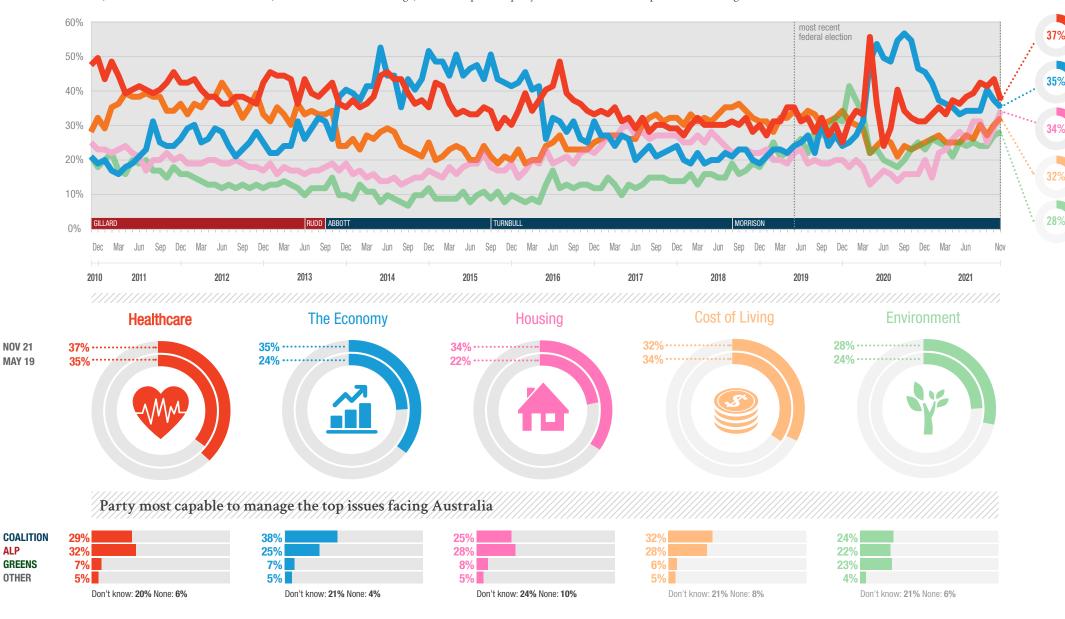
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## **IPSOS ISSUES MONITOR NOVEMBER 2021**

The top issues facing Australia

Mark Davis Managing Director, Public Affairs, Australia and New Zealand mark.davis@ipsos.com (\$ (03) 9946 0826

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s	IPSOS The top iss					OR	NOV	EMI	BER	202	21			🖾 mai	<b>avis</b> ing Direct rk.davis@ ) 9946 08	ipsos.con	///////	ustralia ai	nd New Z	ealand			
		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	JUL 2021	AUG 2021	SEP 2021	0CT 2021	N01 202
MM	Healthcare	48%	42%	39%	41%	<b>39%</b>	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	36%	38%	39%	<b>42%</b>	41%	43%	379
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	34%	34%	40%	37%	359
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%	31%	31%	25%	29%	349
	Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%	26%	30%	27%	30%	329
1	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%	24%	24%	27%	28%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	20%	21%	22%	18%	179
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%	17%	16%	15%	169
	Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%	19%	19%	18%	16%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%	8%	9%	8%	139
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%	11%	12%	12%	139
	Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%	9%	11%	9%	9%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	8%	6%	7%	7%	8%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	11%	6%	8%	9%	7%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%	8%	7%	9%	7%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%	10%	10%	8%	7%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	5%	7%	6%	7%	7%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%	6%	6%	4%	5%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%	6%	5%	6%	5%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%	4%	5%	4%	4%



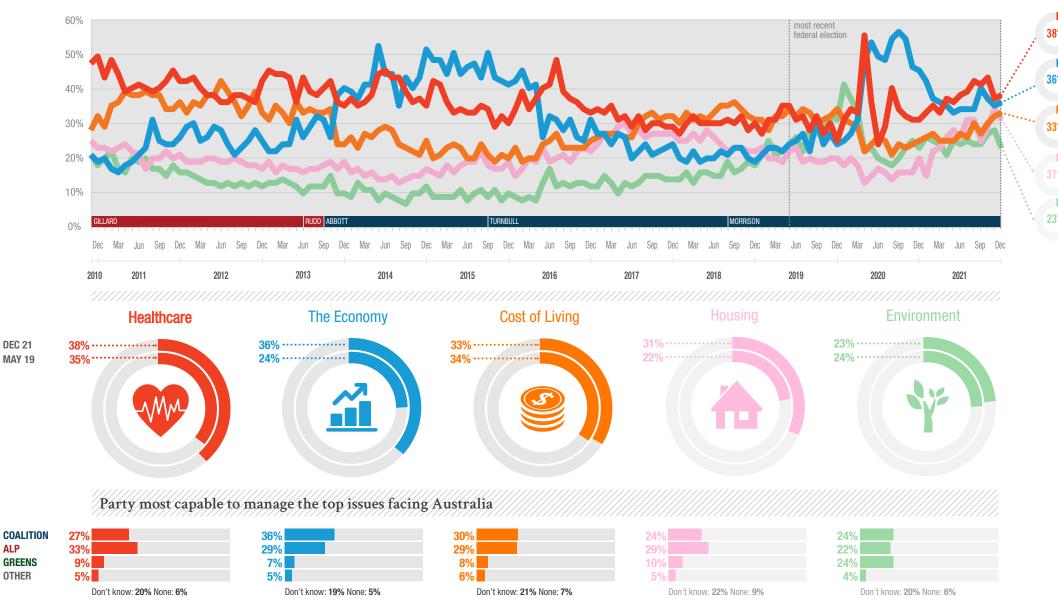
## **IPSOS ISSUES MONITOR DECEMBER 2021**

The top issues facing Australia

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The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



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This research was conducted by Ipsos, on its own behalf. Data collection was conducted via online research panel between 1st and 5th December, 2021. A sample of 1,000 people was collected, representing the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: https://www.australianpollingcouncil.com/. A long methodology disclosure statement is available here: https://www.ipsos.com/en-au/polling-methodology-disclosure-statements.

#### **Mark Davis IPSOS ISSUES MONITOR DECEMBER 2021** Managing Director, Public Affairs, Australia and New Zealand 🖾 mark.davis@ipsos.com Ipsos The top issues facing Australia (03) 9946 0826 JAN FEB MAR MAY AUG SEP OCT NOV DEC APR JUN JUL 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2021 2021 2021 2021 2021 2021 2021 2021 2021 2021 2021 Healthcare 33% 35% 33% 37% 36% 38% 39% 42% 41% 43% 37% 38% 48% 39% 41% 39% 34% 38% 31% 30% 30% 34% 34% 26% 42% 45% 24% 21% 24% 45% 42% 36% 35% 33% 34% 34% 40% 37% 35% 36% The Economy 20% 22% 29% 33% 37% S. 30% 36% 36% 32% 25% 21% 23% 29% 33% 32% 25% 26% 27% 25% 25% 27% 26% 30% 27% 30% 32% 33% **Cost of Living** 24% 21% 19% 18% 15% 18% 20% 27% 24% 20% 17% 15% 22% 26% 28% 26% 31% 31% 25% 29% 34% Housing ٠×

Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%	24%	24%	27%	28%	23%
Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%	19%	19%	18%	16%	18%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	20%	21%	22%	18%	17%	16%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%	17%	16%	15%	16%	16%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%	8%	9%	8%	13%	14%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%	11%	12%	12%	13%	11%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%	10%	10%	8%	7%	9%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	11%	6%	8%	9%	8%	9%
Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%	9%	11%	9%	9%	9%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%	8%	7%	9%	7%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	8%	6%	7%	7%	8%	6%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	5%	7%	6%	7%	7%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%	6%	6%	4%	5%	6%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%	6%	5%	6%	5%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%	4%	5%	4%	4%	5%



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The precision of lpsos online polls are calculated using a credibility interval, with a poll of 1,000 accurate to +/- 3.5 percentage points. For more information on the lpsos use of credibility intervals, please visit the lpsos website: https://www.ipsos.com/sites/default/files/ct/publication/documents/2021-03/credibility\_intervals\_for\_online\_polling\_-\_2021.pdf.