

IPSOS ISSUES MONITOR JANUARY 2022

The top issues facing Australia

Mark Davis

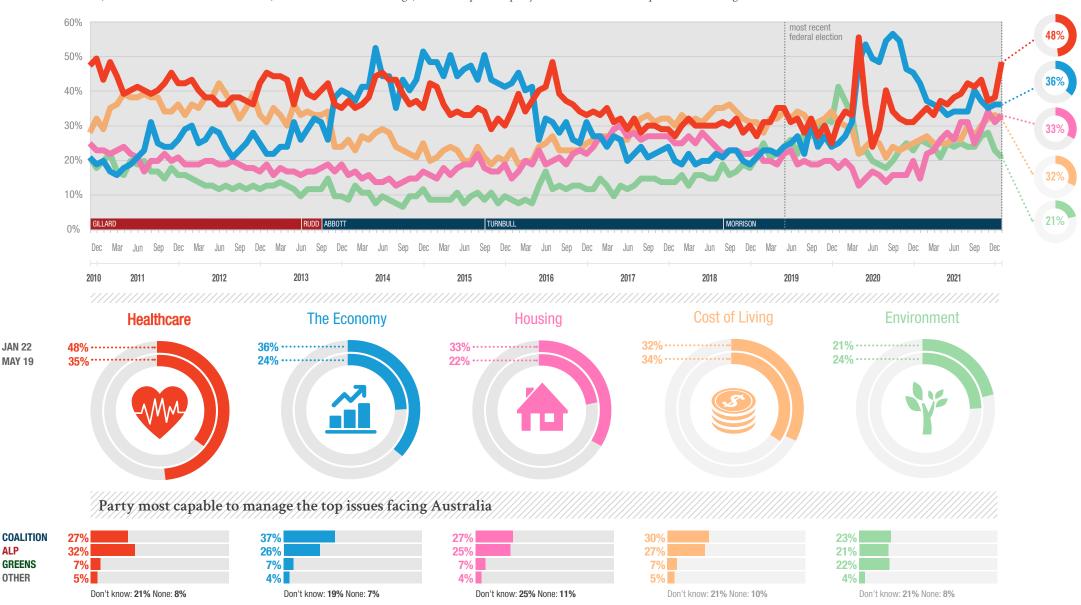
Managing Director, Public Affairs, Australia and New Zealand

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(03) 9946 0826



The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



ALP **GREENS**

OTHER

JAN 22



IPSOS ISSUES MONITOR JANUARY 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	JUL 2021	AUG 2021	SEP 2021	0CT 2021	NOV 2021	DEC 2021	JAN 2022
Healthcare	48%	42%	39%	41%	39%	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	36%	38%	39%	42%	41%	43%	37%	38%	48%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	34%	34%	40%	37%	35%	36%	36%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%	31%	31%	25%	29%	34%	31%	33%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%	26%	30%	27%	30%	32%	33%	32%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%	24%	24%	27%	28%	23%	21%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	20%	21%	22%	18%	17%	16%	19%
Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%	19%	19%	18%	16%	18%	16%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%	17%	16%	15%	16%	16%	15%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%	8%	9%	8%	13%	14%	12%
Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%	9%	11%	9%	9%	9%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%	8%	7%	9%	7%	7%	9%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%	11%	12%	12%	13%	11%	9%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	11%	6%	8%	9%	8%	9%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%	10%	10%	8%	7%	9%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	8%	6%	7%	7%	8%	6%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%	6%	6%	4%	5%	6%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%	6%	5%	6%	5%	5%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%	4%	5%	4%	4%	5%	5%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	5%	7%	6%	7%	7%	6%	5%





IPSOS ISSUES MONITOR FEBRUARY 2022

The top issues facing Australia

Mark Davis

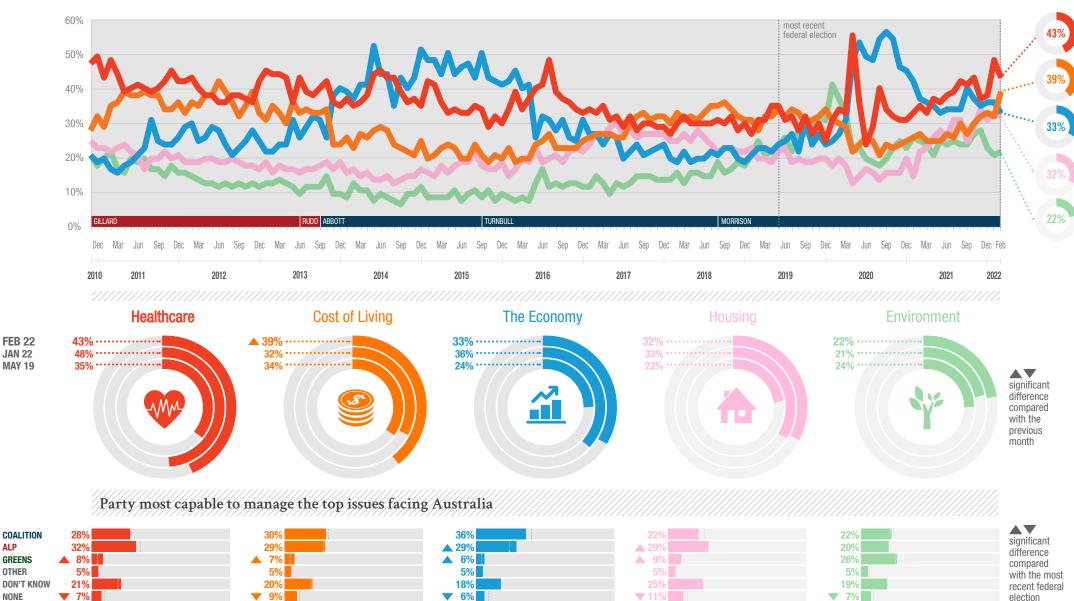
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COALITION

ALP

GREENS

OTHER

NONE

FEB 22

JAN 22



IPSOS ISSUES MONITOR FEBRUARY 2022

The top issues facing Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2022	2022
Healthcare	48%	42%	39%	41%	39%	34%	38%	31%	30%	30%	34%	33%	35%	33%	37%	36%	38%	39%	42%	41%	43%	37%	38%	48%	43%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	33%	32%	25%	26%	27%	25%	25%	25%	27%	26%	30%	27%	30%	32%	33%	32%	39%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	42%	37%	36%	35%	33%	34%	34%	34%	40%	37%	35%	36%	36%	33%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	15%	22%	23%	26%	28%	26%	31%	31%	25%	29%	34%	31%	33%	32%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	26%	25%	26%	25%	24%	21%	25%	24%	25%	24%	24%	27%	28%	23%	21%	22%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	11%	9%	5%	5%	7%	8%	8%	6%	5%	7%	8%	9%	8%	13%	14%	12%	17%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	16%	17%	18%	17%	18%	18%	16%	17%	16%	15%	16%	16%	15%	17%
Crime	26%	28%	28%	30%	24%	22%	25%	27%	27%	24%	19%	22%	21%	23%	24%	21%	21%	19%	19%	19%	18%	16%	18%	16%	16%
Unemploy- ment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	30%	29%	27%	25%	22%	24%	20%	21%	22%	18%	17%	16%	19%	13%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	13%	13%	11%	13%	13%	14%	11%	12%	12%	13%	11%	9%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	7%	6%	6%	5%	7%	6%	7%	7%	6%	5%	8%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	9%	6%	7%	6%	11%	9%	11%	6%	8%	9%	8%	9%	7%	7%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	10%	9%	7%	8%	8%	8%	8%	8%	8%	7%	9%	7%	7%	9%	7%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	4%	5%	5%	6%	5%	6%	6%	4%	5%	4%	4%	5%	5%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	11%	11%	12%	12%	11%	10%	11%	10%	10%	8%	7%	9%	7%	7%
Immigration	19%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	12%	11%	9%	11%	13%	10%	10%	9%	11%	9%	9%	9%	10%	6%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	7%	9%	7%	6%	8%	8%	6%	7%	7%	8%	6%	6%	6%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	8%	5%	7%	7%	7%	7%	5%	6%	5%	6%	5%	5%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	6%	6%	6%	7%	6%	6%	6%	6%	4%	5%	6%	5%	4%
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IPSOS ISSUES MONITOR MARCH 2022

The top issues facing Australia

Mark Davis

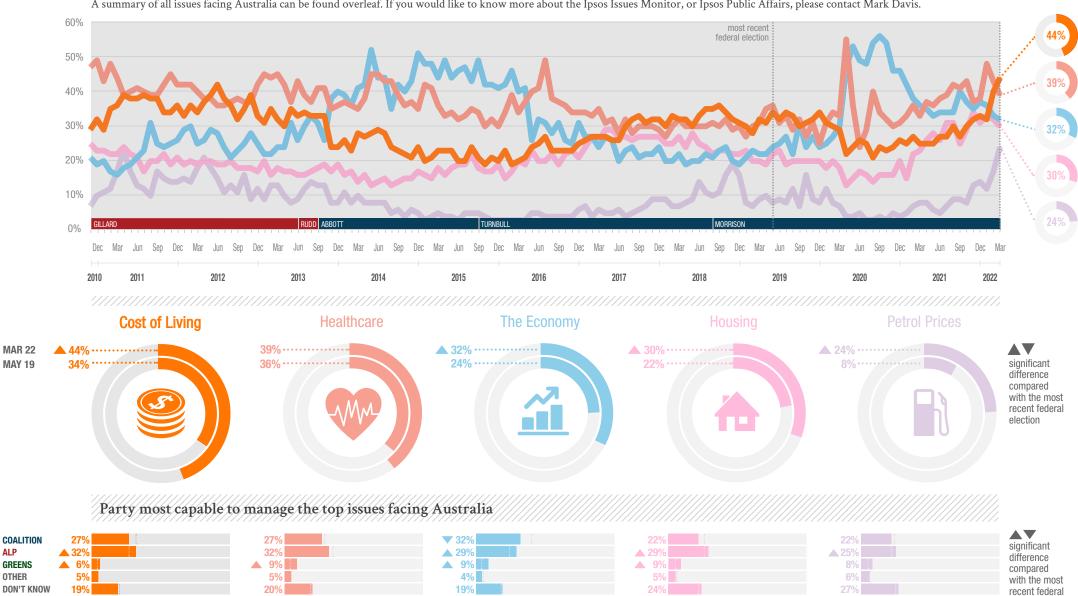
Managing Director, Public Affairs, Australia and New Zealand



(03) 9946 0826



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia between January and March 2022 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



COALITION

ALP

GREENS

OTHER

NONE

MAR 22



IPSOS ISSUES MONITOR MARCH 2022

2011

2012

2013

2014

2015

2016

2017

The top issues facing Australia

2010

Mark Davis

2018

Managing Director, Public Affairs, Australia and New Zealand

2020

2021

JAN 2022

FEB 2022

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2019

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MAR 2022













Cost of Living	30%	36%	36 %	31%	25 %	21%	23 %	29%	33%	32 %	25 %	28 %	32 %	40%	44%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%



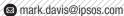


IPSOS ISSUES MONITOR APRIL 2022

The top issues facing Australia

Mark Davis

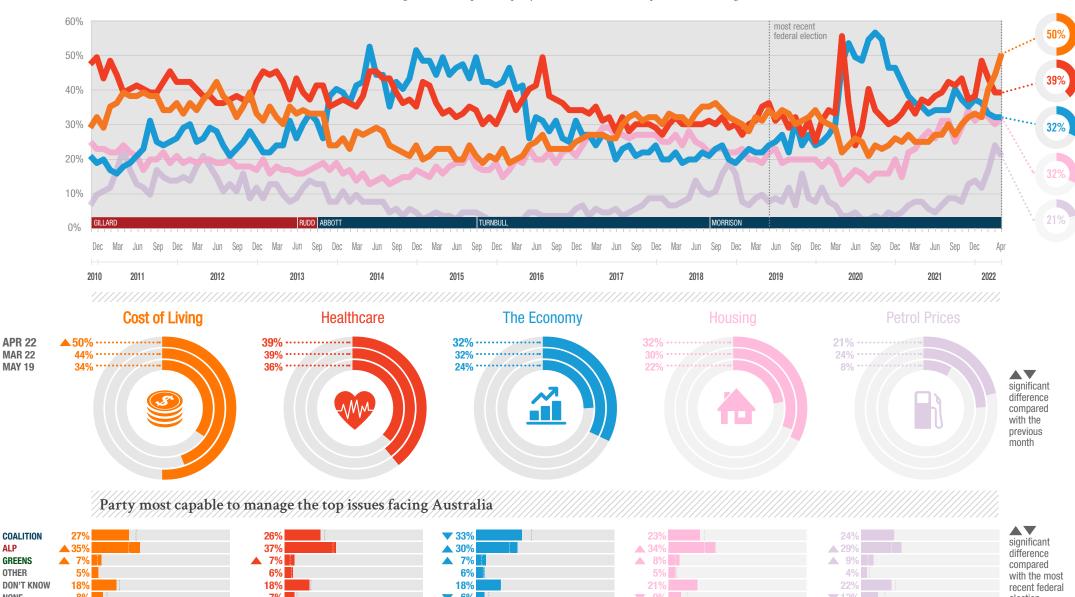
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GREENS

OTHER

NONE

APR 22

MAR 22



IPSOS ISSUES MONITOR APRIL 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022
	Cost of Living	30%	36%	36%	31%	25 %	21%	23%	29%	33%	32 %	25%	28%	32%	40%	44%	50%
WW.	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%





IPSOS ISSUES MONITOR MAY 2022

The top issues facing Australia

Mark Davis

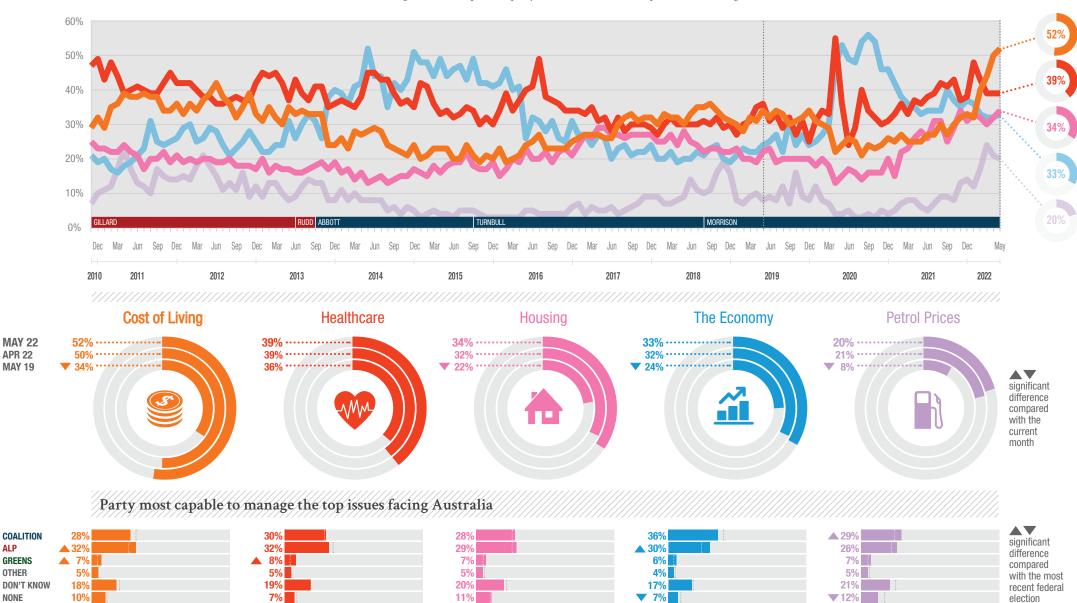
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IPSOS ISSUES MONITOR MAY 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52%
MM	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%
1	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%





IPSOS ISSUES MONITOR JUNE 2022

The top issues facing Australia

Mark Davis

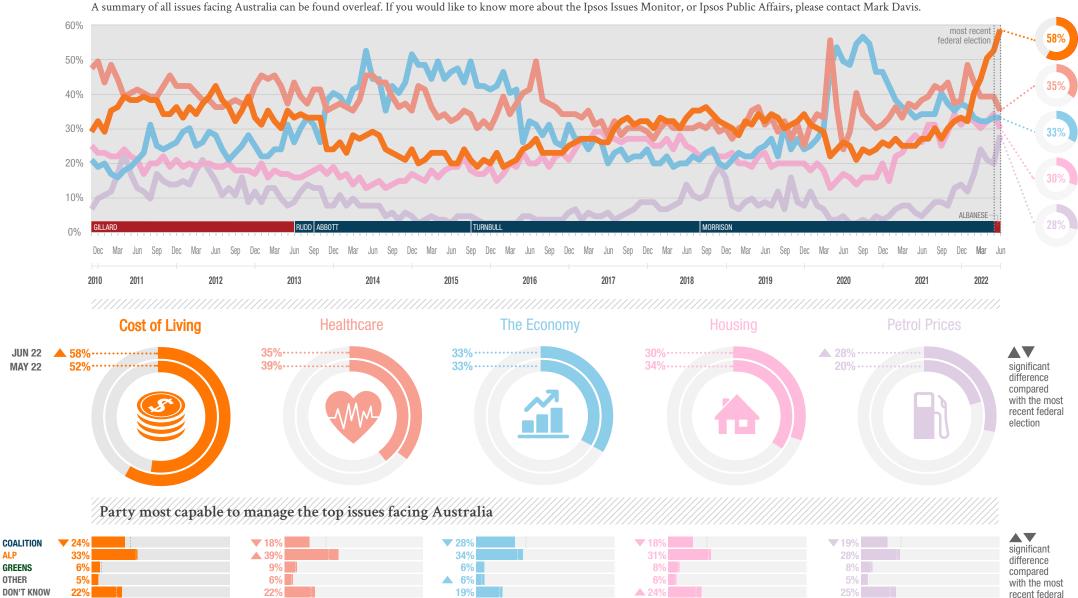
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COALITION

ALP

GREENS

OTHER

NONE

JUN 22



IPSOS ISSUES MONITOR JUNE 2022

2012

2013

2014

2015

2016

2017

2018

2019

2011

The top issues facing Australia

2010

Mark Davis

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2021

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2020



JAN 2022 FEB 2022 MAR 2022 APR 2022 MAY 2022 JUN 2022













Cost of Living	30%	36%	36%	31%	25 %	21%	23%	29%	33%	32%	25%	28%	32 %	40%	44%	50%	52 %	58%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%





IPSOS ISSUES MONITOR JULY 2022

The top issues facing Australia

Mark Davis

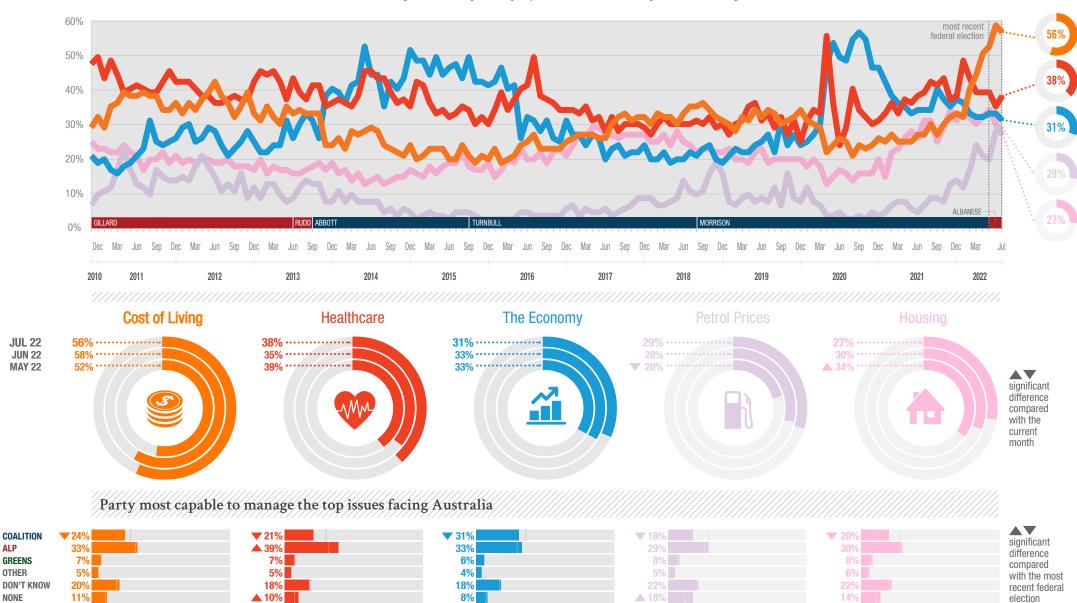
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826



The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



OTHER

NONE



IPSOS ISSUES MONITOR JULY 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com



		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32 %	25%	28%	32%	40%	44%	50%	52 %	58%	56%
WW.	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%





IPSOS ISSUES MONITOR AUGUST 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

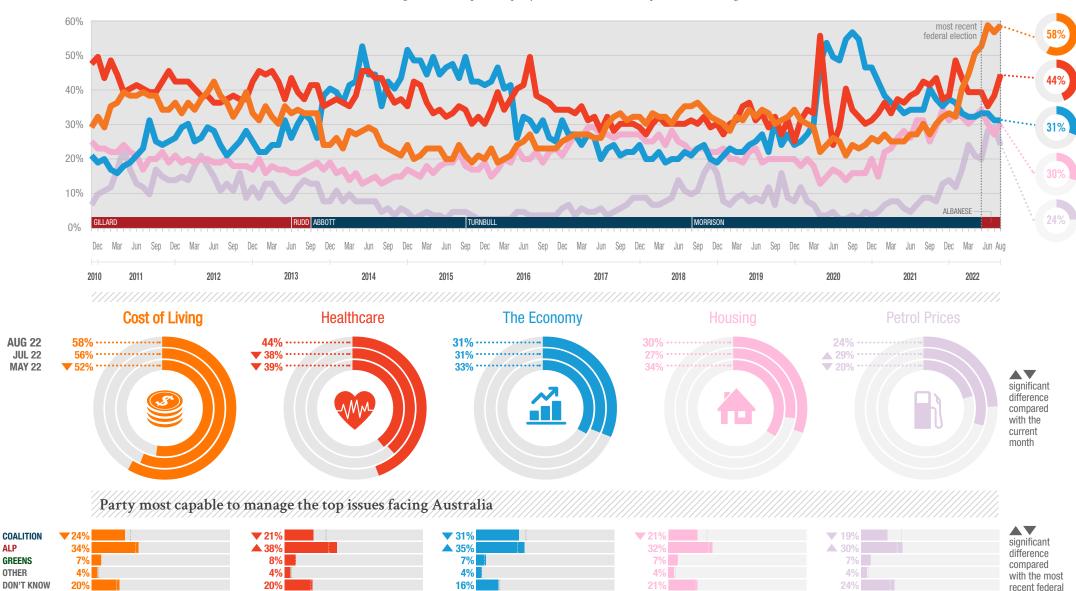


(03) 9946 0826



election

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NONE



IPSOS ISSUES MONITOR AUGUST 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com



		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022
	Cost of Living	30%	36%	36%	31%	25 %	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52 %	58%	56%	58%
WW	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%





IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Australia

Mark Davis

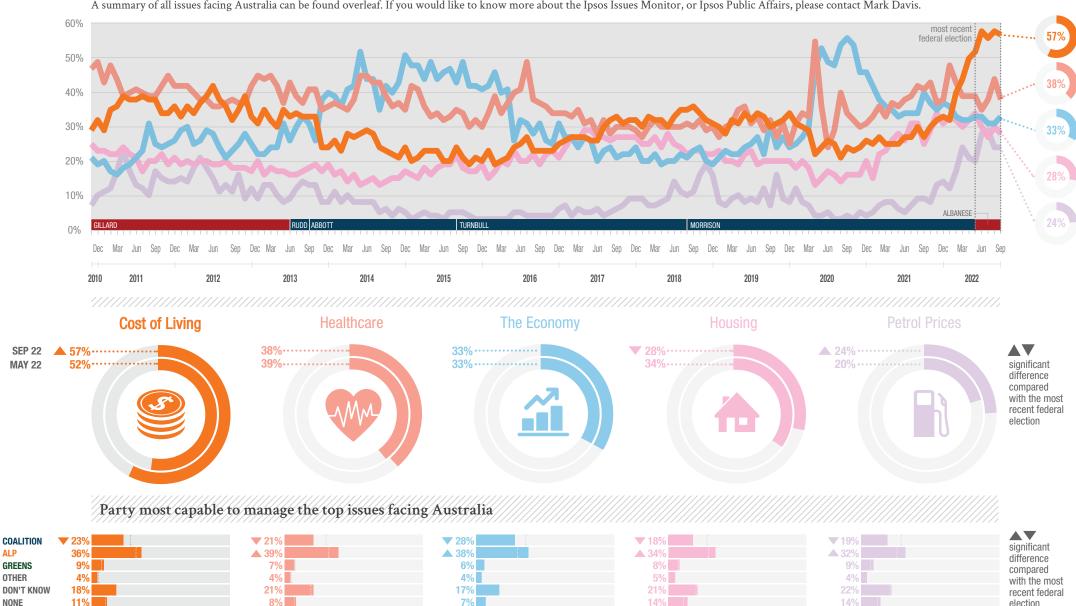
Managing Director, Public Affairs, Australia and New Zealand



(03) 9946 0826



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia between July and September 2022 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



ALP

GREENS

OTHER

NONE



IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com













	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52 %	58%	56%	58%	57 %
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%





IPSOS ISSUES MONITOR OCTOBER 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

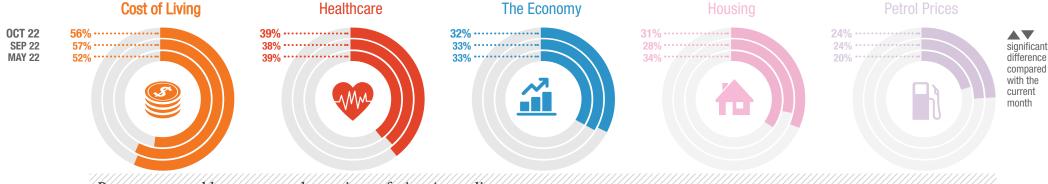
mark.davis@ipsos.com

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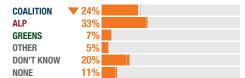


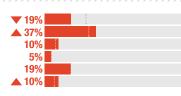
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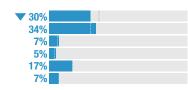


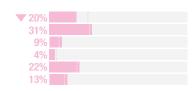


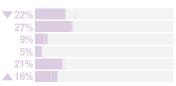
Party most capable to manage the top issues facing Australia















IPSOS ISSUES MONITOR OCTOBER 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com













		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	0CT 2022
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52%	58%	56%	58%	57 %	56%
1	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%
J	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%	3%



IPSOS ISSUES MONITOR NOVEMBER 2022

The top issues facing Australia

Mark Davis

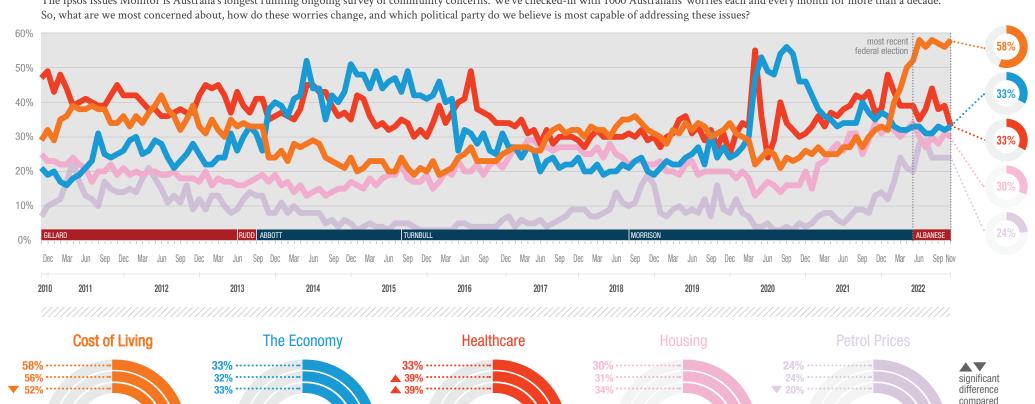
Managing Director, Public Affairs, Australia and New Zealand

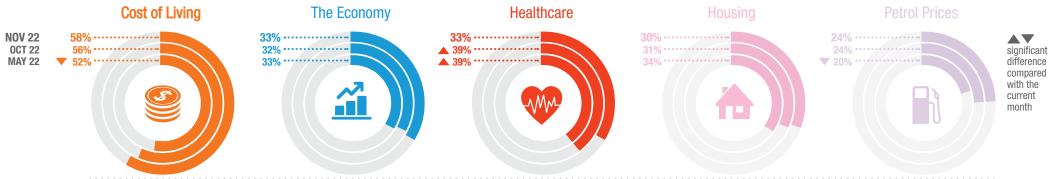




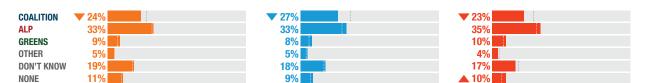


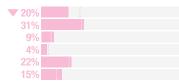
The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade.

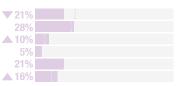




Party most capable to manage the top issues facing Australia







significant difference compared with the most recent federal election



IPSOS ISSUES MONITOR NOVEMBER 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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FEB















	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN 2022	2022	1VIAK 2022	APK 2022	1VIAY 2022	2022	JUL 2022	2022	2022	2022	2022
Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52 %	58%	56%	58%	57%	56%	58%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%	33%
Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%
Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%
Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%	14%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%	14%
Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%	9%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%	9%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%	8%
Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%	7%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%	7%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%
Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%	5%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	5%	5%	3%	4%	3%	3%	4%	3%	4%	3%	5%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%	4%

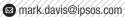


IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing Australia

Mark Davis

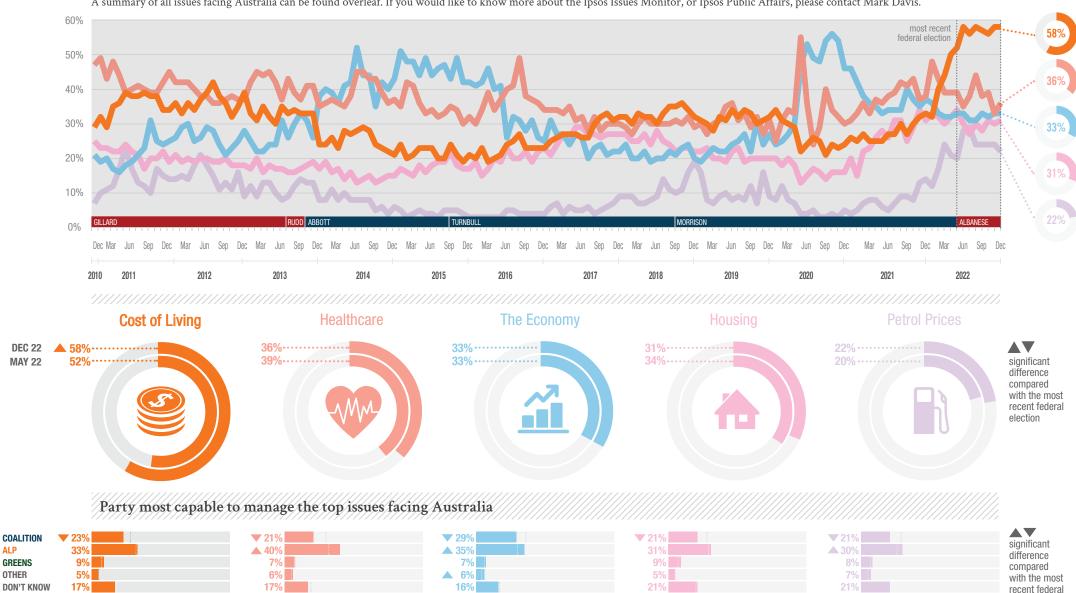
Managing Director, Public Affairs, Australia and New Zealand







Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia between October and December 2022 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



12%

ALP

GREENS

OTHER

NONE



IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing Australia

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022
	Cost of Living	30%	36%	36%	31%	25%	21%	23%	29%	33%	32%	25%	28%	32%	40%	44%	50%	52 %	58%	56%	58%	57 %	56%	58%	58%
1	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	48%	43%	39%	39%	39%	35%	38%	44%	38%	39%	33%	36%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	36%	33%	32%	32%	33%	33%	31%	31%	33%	32%	33%	33%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	33%	32%	30%	32%	34%	30%	27%	30%	28%	31%	30%	31%
J	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	12%	17%	24%	21%	20%	28%	29%	24%	24%	24%	24%	22%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	22%	23%	18%	19%	19%	23%	22%	23%	20%	22%	19%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	17%	15%	16%	14%	14%	13%	15%	13%	14%	14%	14%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	16%	16%	12%	14%	11%	11%	11%	10%	13%	13%	14%	13%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	7%	7%	10%	9%	8%	8%	10%	10%	10%	8%	10%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	19%	13%	12%	11%	11%	9%	9%	7%	7%	7%	8%	9%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	5%	8%	7%	7%	9%	6%	7%	7%	8%	7%	7%	7%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	10%	11%	8%	7%	9%	8%	7%	10%	10%	9%	7%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	4%	4%	5%	5%	5%	5%	5%	4%	4%	4%	6%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	7%	7%	12%	10%	12%	9%	9%	7%	7%	7%	9%	6%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	6%	6%	6%	6%	5%	5%	4%	5%	5%	6%	5%	6%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	7%	5%	5%	4%	4%	6%	4%	4%	5%	4%	6%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	7%	7%	7%	5%	7%	5%	6%	5%	7%	7%	6%	6%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	10%	6%	6%	6%	5%	7%	7%	5%	7%	6%	7%	5%
		00/	00/	F0/	00/	70/	00/	00/	70/	E0/	E0/	00/	00/	E0/	E0/	00/	40/	00/	00/	40/	00/	40/	00/	F0/	40/



Racism