



IPSOS ISSUES MONITOR MARCH 2016

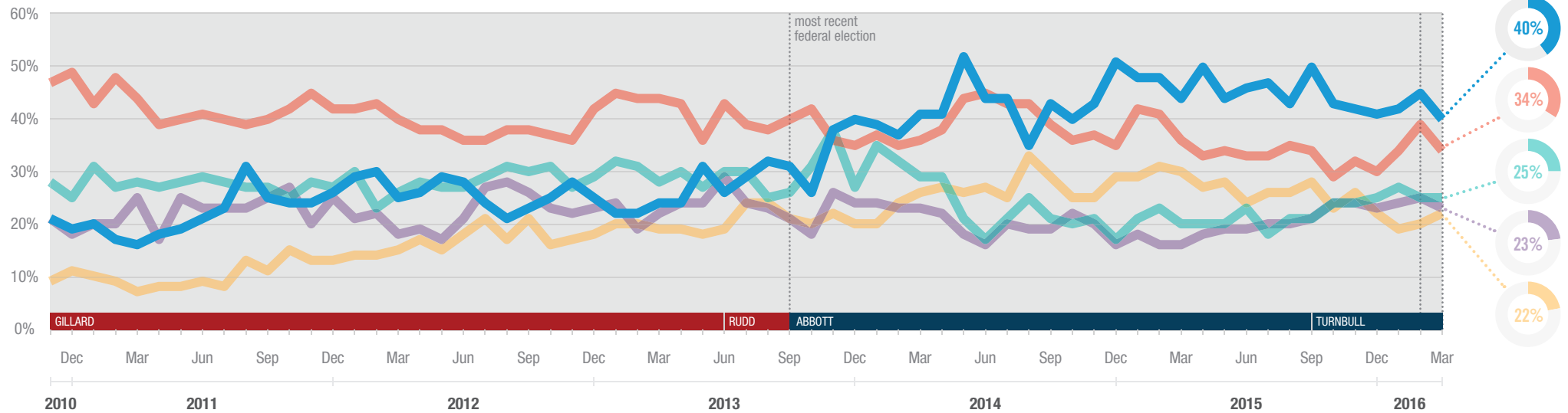
The top issues facing Australia

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Julia Knapp
Research Manager
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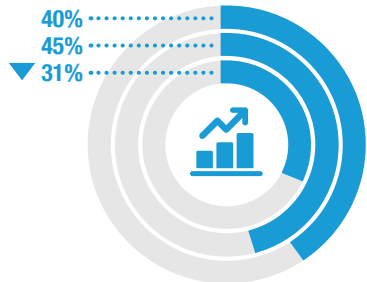


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2016 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Julia Knapp.

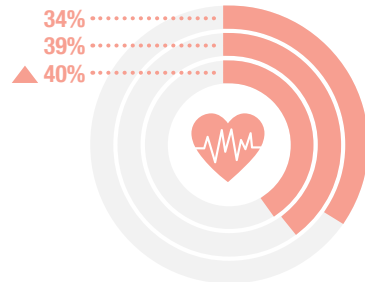


The Economy

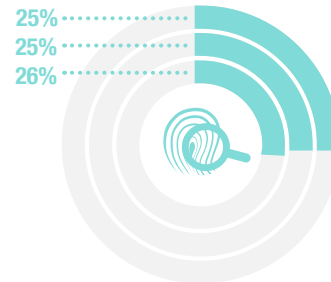
MAR 16
FEB 16
SEP 13



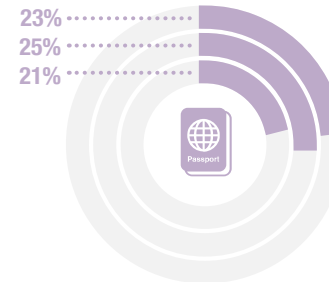
Healthcare



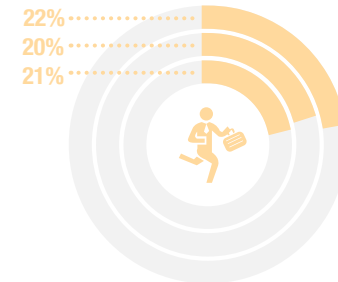
Crime



Immigration



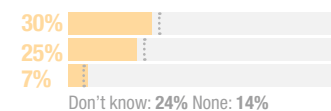
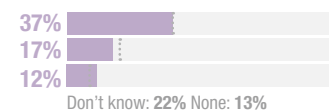
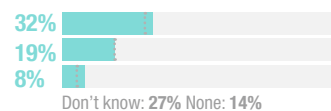
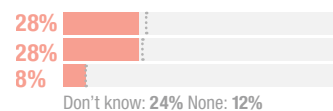
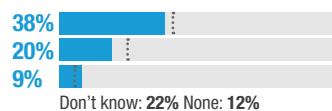
Unemployment



▲ significant difference compared to Mar 16
▼ significant difference compared to Mar 16

Party most capable to manage the top issues facing Australia

COALITION
ALP
OTHER



⋮ Sep 13
▲ significant difference compared to Sep 13
▼ significant difference compared to Sep 13



IPSOS ISSUES MONITOR JUNE 2016

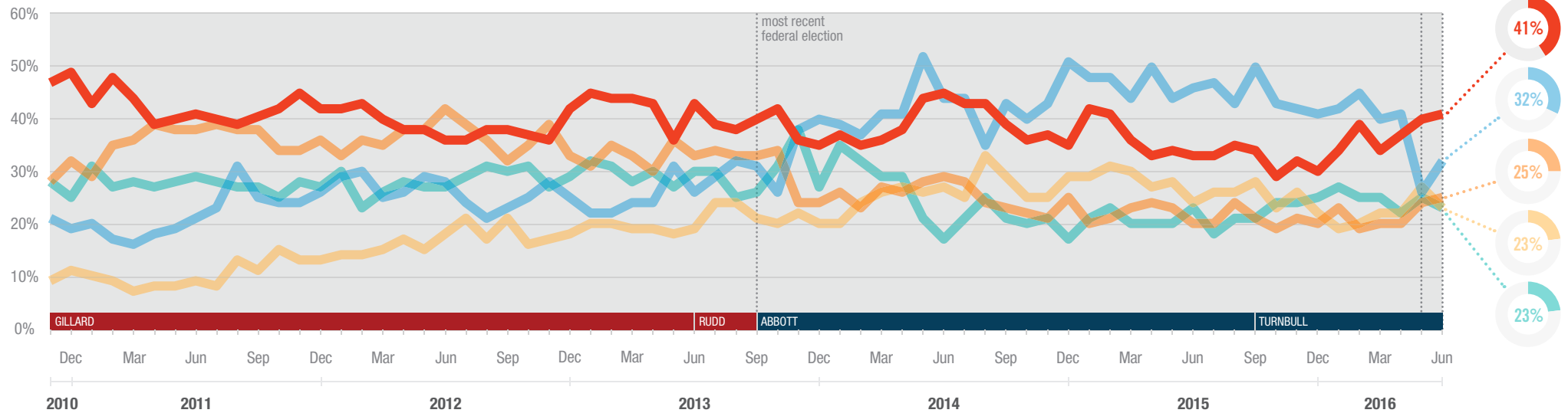
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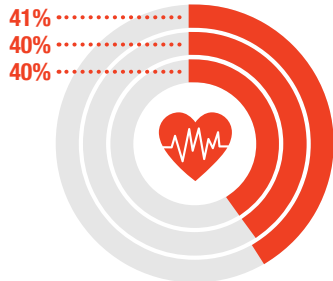


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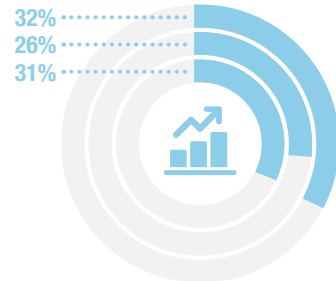


Healthcare

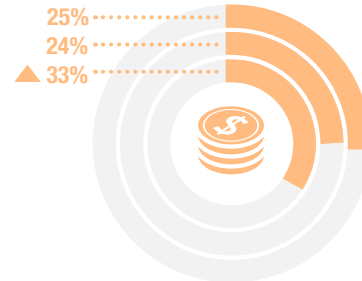
JUN 16
MAY 16
SEP 13



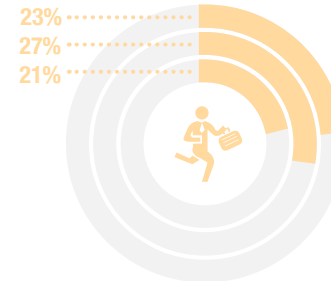
The Economy



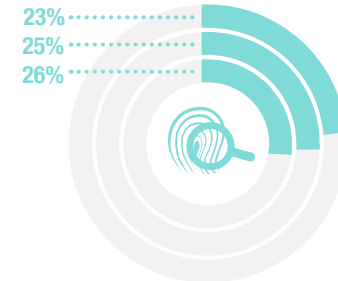
Cost of Living



Unemployment

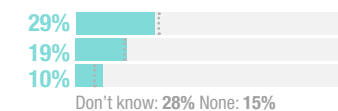
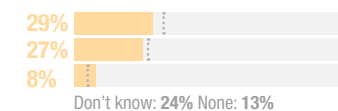
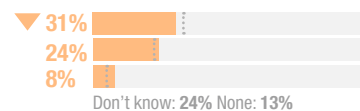
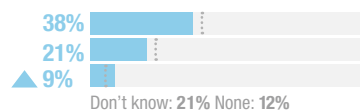
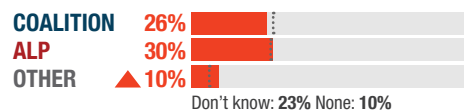


Crime



▲ significant difference compared to Jun 16
▼ significant difference compared to Sep 13

Party most capable to manage the top issues facing Australia



⋮ Sep 13
▲ significant difference compared to Sep 13
▼ significant difference compared to Sep 13








IPSOS ISSUES MONITOR JUNE 2016

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	2010	2011	2012	2013	2014	2015	JAN 2016	FEB 2016	MAR 2016	APR 2016	MAY 2016	JUN 2016	JUL 2016	AUG 2016	SEP 2016	OCT 2016	NOV 2016	DEC 2016
 Healthcare	48%	42%	39%	41%	39%	34%	34%	39%	34%	37%	40%	41%						
 The Economy	20%	22%	26%	29%	42%	45%	42%	45%	40%	41%	26%	32%						
 Cost of Living	30%	36%	36%	32%	25%	21%	23%	19%	20%	20%	24%	25%						
 Unemployment	10%	10%	17%	21%	26%	26%	19%	20%	22%	22%	27%	23%						
 Crime	26%	28%	28%	30%	24%	22%	27%	25%	25%	22%	25%	23%						
Education	15%	12%	16%	19%	20%	17%	16%	18%	21%	21%	20%	20%						
Housing	24%	21%	19%	18%	15%	18%	15%	17%	20%	19%	23%	19%						
Environment	20%	18%	13%	12%	10%	10%	9%	8%	9%	8%	13%	17%						
Immigration	19%	23%	22%	23%	20%	20%	24%	25%	23%	24%	15%	16%						
Poverty	10%	10%	10%	11%	13%	12%	11%	12%	10%	11%	14%	14%						
Drug Abuse	13%	12%	12%	12%	13%	16%	20%	17%	20%	18%	13%	14%						
Taxation	6%	7%	8%	6%	8%	10%	12%	13%	11%	13%	10%	10%						
Defence	5%	4%	3%	3%	8%	16%	17%	13%	11%	12%	11%	10%						
Transport	10%	10%	10%	9%	7%	7%	5%	6%	6%	8%	11%	9%						
Population	10%	8%	7%	7%	6%	6%	5%	7%	7%	5%	6%	8%						
Personal Debt	15%	13%	12%	9%	6%	5%	4%	4%	6%	5%	8%	7%						
Racism	6%	6%	5%	6%	7%	8%	9%	8%	9%	9%	5%	5%						
Petrol Prices	9%	15%	14%	11%	8%	4%	3%	3%	3%	3%	5%	5%						
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%						



IPSOS ISSUES MONITOR SEPTEMBER 2016

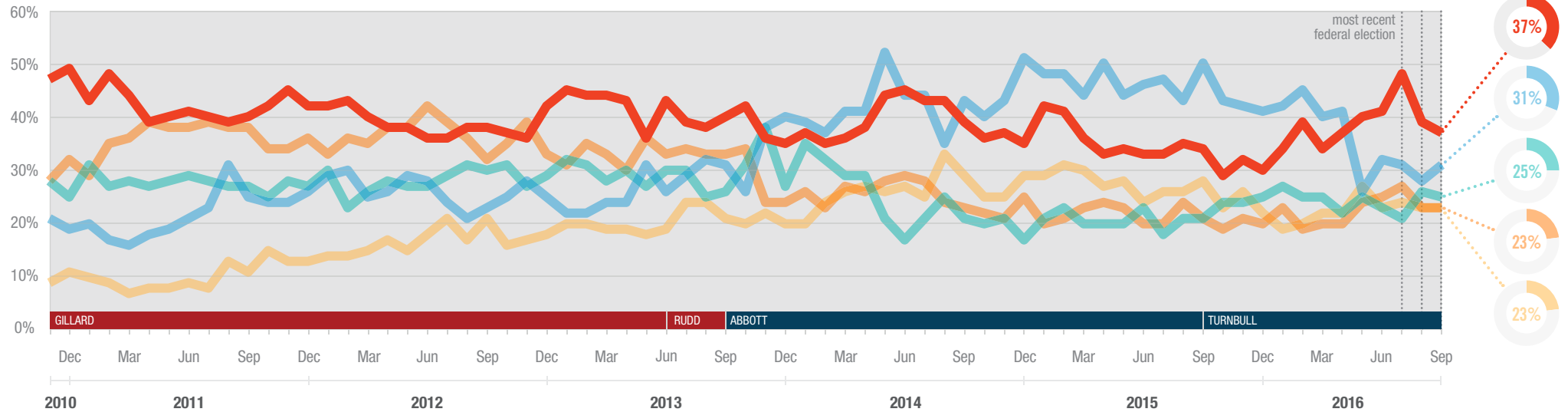
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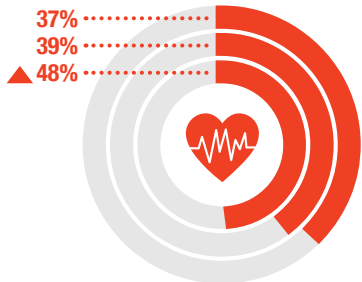


Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in September 2016 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Julia Knapp.

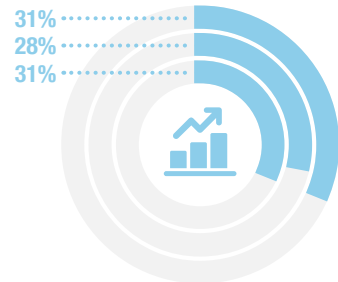


Healthcare

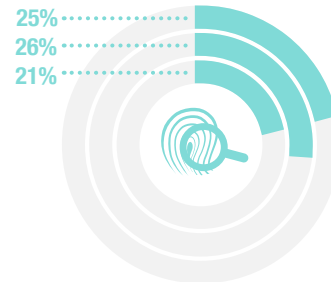
SEP 16
AUG 16
JUL 16



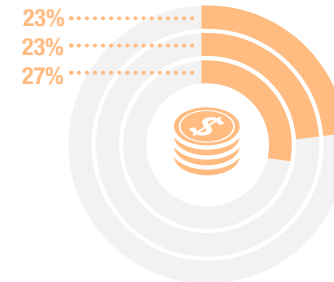
The Economy



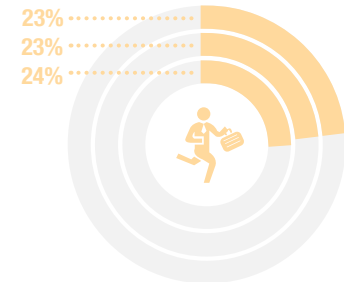
Crime



Cost of Living



Unemployment

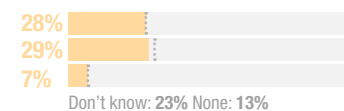
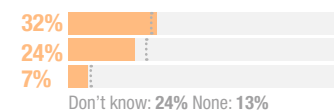
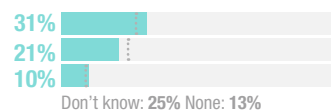
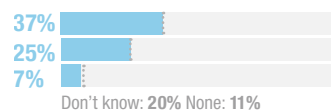
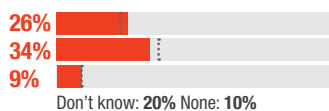


▲ significant
difference
compared
to Jun 16

Jul 16
▲ significant
difference
compared
to Jul 16

Party most capable to manage the top issues facing Australia

COALITION
ALP
OTHER










IPSOS ISSUES MONITOR SEPTEMBER 2016

The top issues facing Australia

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 Healthcare	48%	42%	39%	41%	39%	34%	34%	39%	34%	37%	40%	41%	48%	39%	37%			
 The Economy	20%	22%	26%	29%	42%	45%	42%	45%	40%	41%	26%	32%	31%	28%	31%			
 Crime	26%	28%	28%	30%	24%	22%	27%	25%	25%	22%	25%	23%	21%	26%	25%			
 Cost of Living	30%	36%	36%	32%	25%	21%	23%	19%	20%	20%	24%	25%	27%	23%	23%			
 Unemployment	10%	10%	17%	21%	26%	26%	19%	20%	22%	22%	27%	23%	24%	23%	23%			
Immigration	19%	23%	22%	23%	20%	20%	24%	25%	23%	24%	15%	16%	19%	18%	20%			
Housing	24%	21%	19%	18%	15%	18%	15%	17%	20%	19%	23%	19%	20%	21%	19%			
Drug Abuse	13%	12%	12%	12%	13%	16%	20%	17%	20%	18%	13%	14%	12%	16%	18%			
Education	15%	12%	16%	19%	20%	17%	16%	18%	21%	21%	20%	20%	21%	19%	18%			
Poverty	10%	10%	10%	11%	13%	12%	11%	12%	10%	11%	14%	14%	11%	13%	15%			
Defence	5%	4%	3%	3%	8%	16%	17%	13%	11%	12%	11%	10%	11%	15%	13%			
Environment	20%	18%	13%	12%	10%	10%	9%	8%	9%	8%	13%	17%	12%	13%	12%			
Transport	10%	10%	10%	9%	7%	7%	5%	6%	6%	8%	11%	9%	7%	8%	9%			
Racism	6%	6%	5%	6%	7%	8%	9%	8%	9%	9%	5%	5%	7%	8%	9%			
Taxation	6%	7%	8%	6%	8%	10%	12%	13%	11%	13%	10%	10%	9%	8%	9%			
Population	10%	8%	7%	7%	6%	6%	5%	7%	7%	5%	6%	8%	6%	6%	7%			
Personal Debt	15%	13%	12%	9%	6%	5%	4%	4%	6%	5%	8%	7%	8%	7%	6%			
Petrol Prices	9%	15%	14%	11%	8%	4%	3%	3%	3%	3%	5%	5%	4%	4%	4%			
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%	2%	4%	2%			



IPSOS ISSUES MONITOR DECEMBER 2016

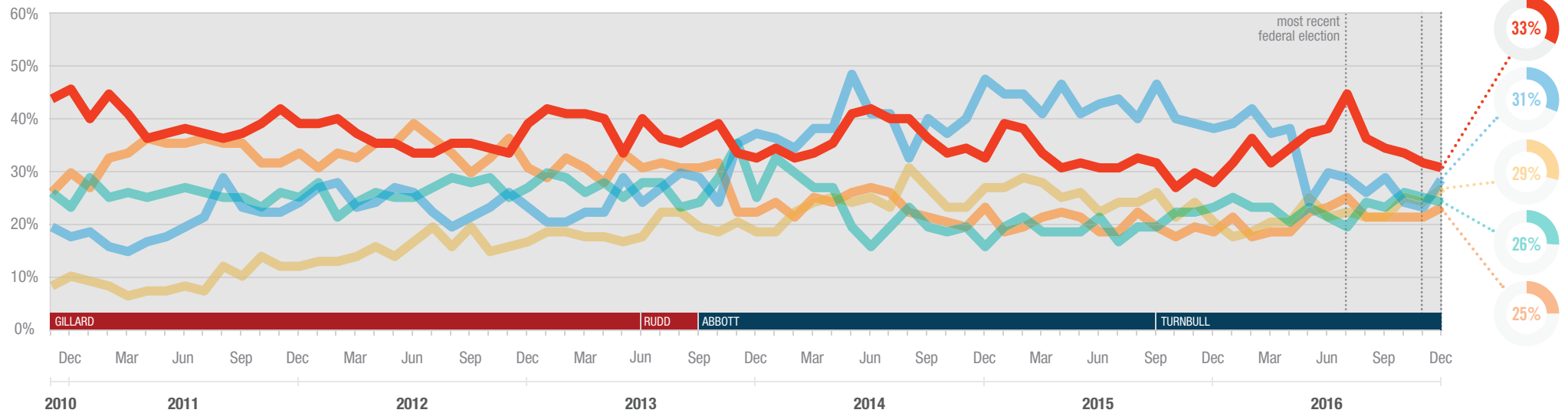
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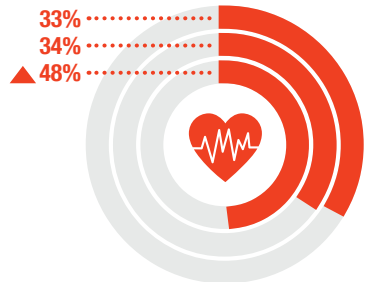


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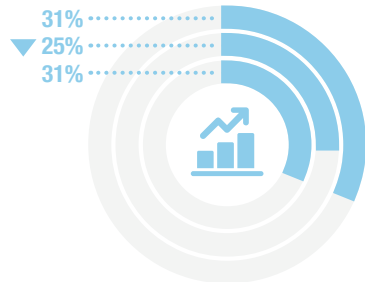


Healthcare

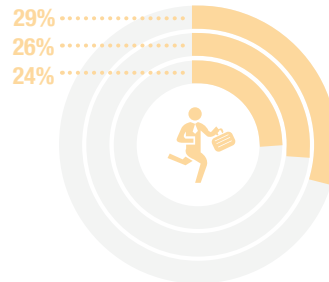
DEC 16
NOV 16
JUL 16



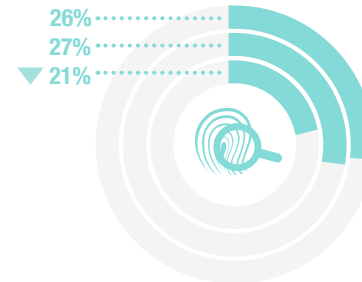
The Economy



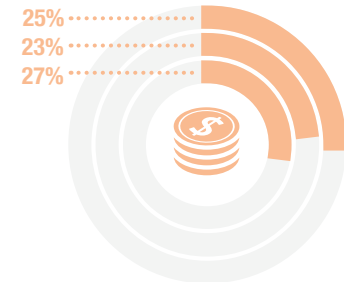
Unemployment



Crime



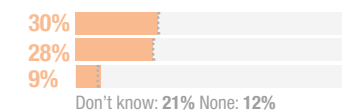
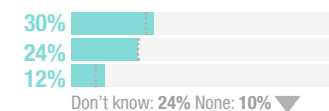
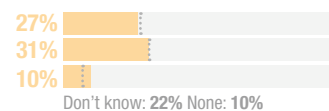
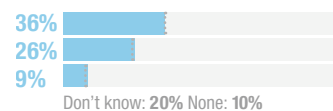
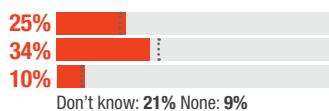
Cost of Living



▲ significant difference compared with current quarter

Party most capable to manage the top issues facing Australia

COALITION
ALP
OTHER



Jul 16
▲ significant difference compared to Jul 16








IPSOS ISSUES MONITOR DECEMBER 2016

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 Unemployment	10%	10%	17%	21%	26%	26%	19%	20%	22%	22%	27%	23%	24%	23%	23%	27%	26%	29%
 Crime	26%	28%	28%	30%	24%	22%	27%	25%	25%	22%	25%	23%	21%	26%	25%	28%	27%	26%
 Cost of Living	30%	36%	36%	32%	25%	21%	23%	19%	20%	20%	24%	25%	27%	23%	23%	23%	23%	25%
Housing	24%	21%	19%	18%	15%	18%	15%	17%	20%	19%	23%	19%	20%	21%	19%	22%	23%	22%
Immigration	19%	23%	22%	23%	20%	20%	24%	25%	23%	24%	15%	16%	19%	18%	20%	19%	21%	20%
Drug Abuse	13%	12%	12%	12%	13%	16%	20%	17%	20%	18%	13%	14%	12%	16%	18%	17%	20%	16%
Education	15%	12%	16%	19%	20%	17%	16%	18%	21%	21%	20%	20%	21%	19%	18%	17%	16%	15%
Poverty	10%	10%	10%	11%	13%	12%	11%	12%	10%	11%	14%	14%	11%	13%	15%	15%	15%	13%
Environment	20%	18%	13%	12%	10%	10%	9%	8%	9%	8%	13%	17%	12%	13%	12%	13%	13%	12%
Defence	5%	4%	3%	3%	8%	16%	17%	13%	11%	12%	11%	10%	11%	15%	13%	11%	11%	10%
Racism	6%	6%	5%	6%	7%	8%	9%	8%	9%	9%	5%	5%	7%	8%	9%	8%	8%	8%
Personal Debt	15%	13%	12%	9%	6%	5%	4%	4%	6%	5%	8%	7%	8%	7%	6%	7%	8%	8%
Taxation	6%	7%	8%	6%	8%	10%	12%	13%	11%	13%	10%	10%	9%	8%	9%	8%	7%	8%
Population	10%	8%	7%	7%	6%	6%	5%	7%	7%	5%	6%	8%	6%	6%	7%	6%	7%	8%
Transport	10%	10%	10%	9%	7%	7%	5%	6%	6%	8%	11%	9%	7%	8%	9%	9%	8%	7%
Petrol Prices	9%	15%	14%	11%	8%	4%	3%	3%	3%	3%	5%	5%	4%	4%	4%	4%	4%	6%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%	2%	4%	2%	2%	4%	3%