

The top issues facing Victoria

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Project Manager

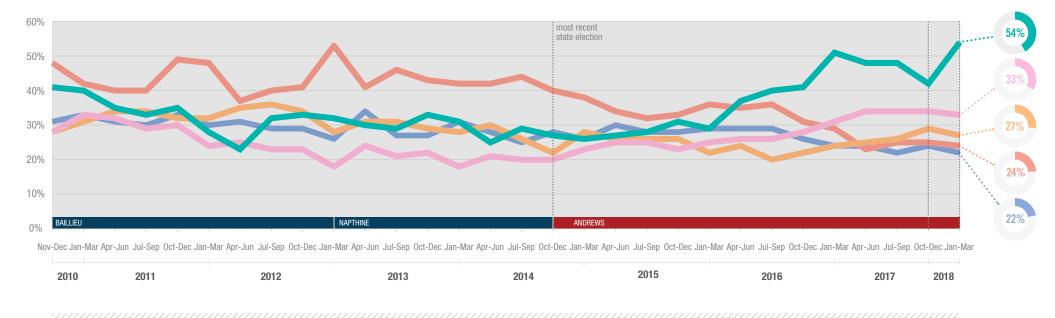
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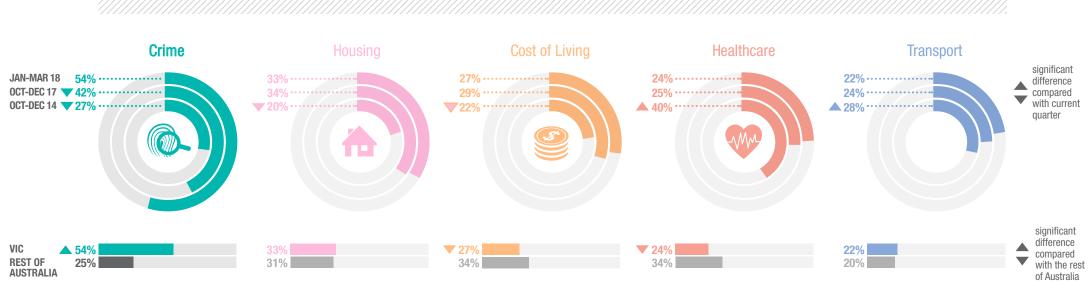
Lucy Hedt





Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between January and March 2018 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Evans or Lucy Hedt.







The top issues facing Victoria

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Project Manager

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		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018
	Crime	41%	36%	29%	31%	28%	28%	36%	47%	54%
	Housing	28%	31%	24%	22%	20%	24%	26%	33%	33%
	Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	27%
WW	Healthcare	48%	43%	42%	46%	42%	34%	34%	25%	24%
	Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%
	Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	21%
	Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%
	Education	16%	13%	21%	21%	20%	18%	17%	13%	13%
	Poverty	7%	8%	7%	7%	9%	10%	12%	13%	12%
	Immigration	6%	8%	7%	8%	7%	8%	10%	10%	12%
	Population	8%	8%	7%	7%	7%	8%	9%	11%	11%
	Environment	17%	13%	8%	9%	8%	9%	9%	9%	10%
	The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%
	Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	10%
	Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	9%
	Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%
	Defence	2%	1%	1%	1%	2%	5%	4%	6%	6%
	Taxation	4%	5%	5%	5%	5%	7%	7%	5%	3%
	Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%



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Research Manager

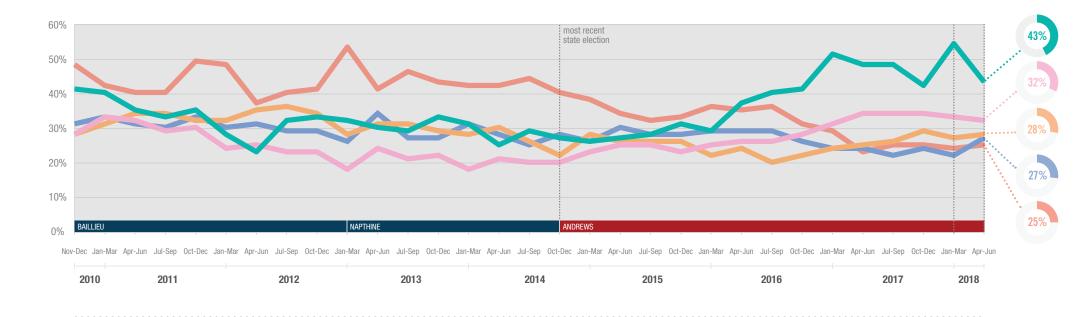
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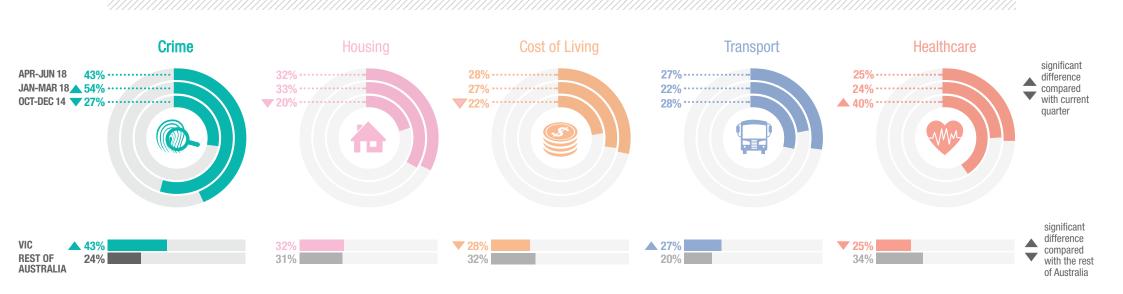
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Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between April and June 2018 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Evans or Lucy Hedt.







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		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018
	Crime	41%	36%	29%	31%	28%	28%	36%	47%	54%	43%
	Housing	28%	31%	24%	22%	20%	24%	26%	33%	33%	32%
	Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	27%	28%
	Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	27%
WM.	Healthcare	48%	43%	42%	46%	42%	34%	34%	25%	24%	25%
	Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	21%	20%
	Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	17%
	Population	8%	8%	7%	7%	7%	8%	9%	11%	11%	16%
	Poverty	7%	8%	7%	7%	9%	10%	12%	13%	12%	13%
	Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	10%	13%
	Education	16%	13%	21%	21%	20%	18%	17%	13%	13%	12%
	Environment	17%	13%	8%	9%	8%	9%	9%	9%	10%	11%
	Immigration	6%	8%	7%	8%	7%	8%	10%	10%	12%	11%
	Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	9%	9%
	The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	8%
	Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%
	Taxation	4%	5%	5%	5%	5%	7%	7%	5%	3%	4%
	Defence	2%	1%	1%	1%	2%	5%	4%	6%	6%	3%
	Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%



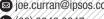
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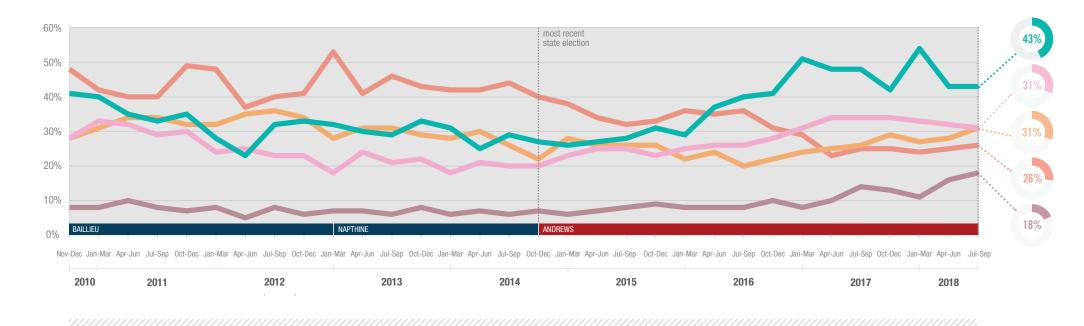
Joe Curran

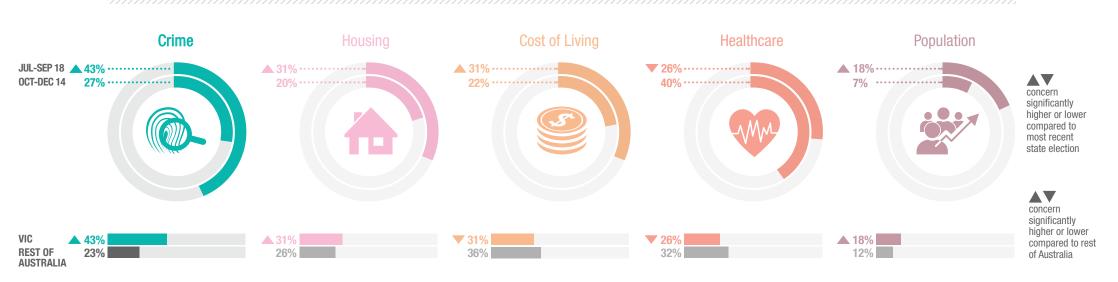






Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between July and September 2018 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Evans or Joe Curran.







IPSOS ISSUES MONITOR SEPTEMBER 2018	Daniel Evans Deputy Managing Director	Joe Curran Research Manager	
The top issues facing Victoria	a dan.evans@ipsos.com b (03) 9946 0850	ioe.curran@ipsos.com(03) 9946 0847	

		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018	JUL-SEP 2018
	Crime	41%	36%	29%	31%	28%	28%	36%	47%	54%	43%	43%
	Housing	28%	31%	24%	22%	20%	24%	26%	33%	33%	32%	31%
	Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	27%	28%	31%
W.	Healthcare	48%	43%	42%	46%	42%	34%	34%	25%	24%	25%	26%
	Population	8%	8%	7%	7%	7%	8%	9%	11%	11%	16%	18%
	Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	21%	20%	17%
	Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	27%	17%
	Poverty	7%	8%	7%	7%	9%	10%	12%	13%	12%	13%	15%
	Immigration	6%	8%	7%	8%	7%	8%	10%	10%	12%	11%	15%
	Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	17%	14%
	Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	9%	9%	12%
	Environment	17%	13%	8%	9%	8%	9%	9%	9%	10%	11%	12%
	Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	10%	13%	12%
	Education	16%	13%	21%	21%	20%	18%	17%	13%	13%	12%	11%
	The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	8%	11%
	Taxation	4%	5%	5%	5%	5%	7%	7%	5%	3%	4%	6%
	Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%
	Defence	2%	1%	1%	1%	2%	5%	4%	6%	6%	3%	2%
	Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%



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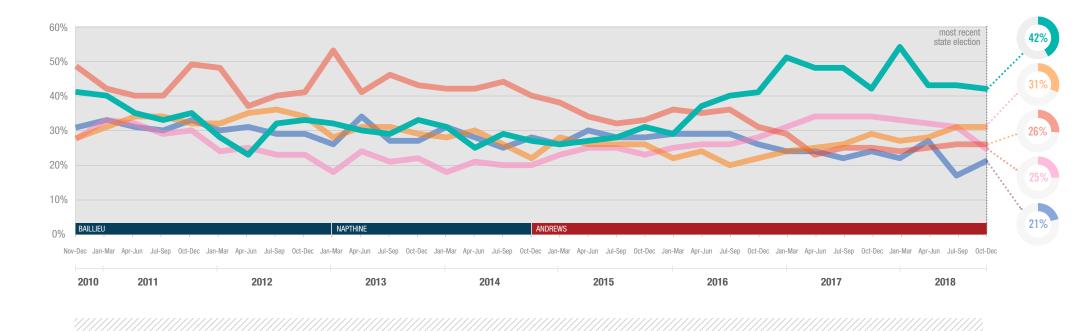
joe.curran@ipsos.com

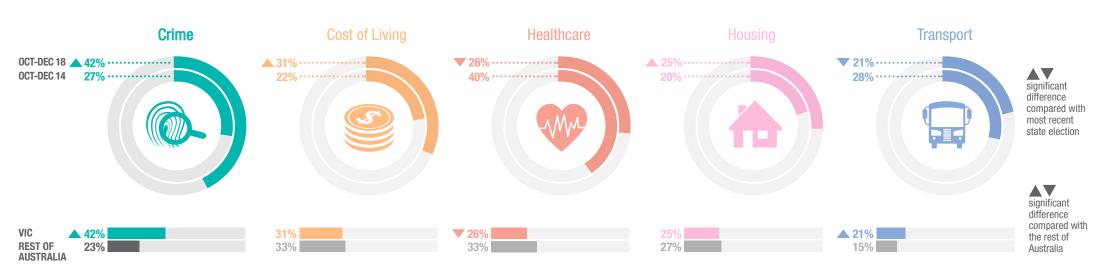
Joe Curran





Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between October and December 2018 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Evans or Joe Curran.







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Research Manager

Joe Curran



		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018	JUL-SEP 2018	OCT-DEC 2018
	Crime	41%	36%	29%	31%	28%	28%	36%	47%	54%	43%	43%	42 %
	Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	27%	28%	31%	31%
W.	Healthcare	48%	43%	42%	46%	42%	34%	34%	25%	24%	25%	26%	26%
	Housing	28%	31%	24%	22%	20%	24%	26%	33%	33%	32%	31%	25%
	Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	27%	17%	21%
	Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	21%	20%	17%	18%
	Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	10%	13%	12%	17%
	Population	8%	8%	7%	7%	7%	8%	9%	11%	11%	16%	18%	16%
	Immigration	6%	8%	7%	8%	7%	8%	10%	10%	12%	11%	15%	16%
	Poverty	7%	8%	7%	7%	9%	10%	12%	13%	12%	13%	15%	16%
	Environment	17%	13%	8%	9%	8%	9%	9%	9%	10%	11%	12%	13%
	Education	16%	13%	21%	21%	20%	18%	17%	13%	13%	12%	11%	13%
	Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	17%	14%	12%
	The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	8%	11%	10%
	Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	9%	9%	12%	9%
	Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%
	Taxation	4%	5%	5%	5%	5%	7%	7%	5%	3%	4%	6%	5%
	Defence	2%	1%	1%	1%	2%	5%	4%	6%	6%	3%	2%	5%
	Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%



The top issues facing New South Wales

David Elliott Head of Ipsos Public Affairs NSW david.elliott@ipsos.com

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Research Director

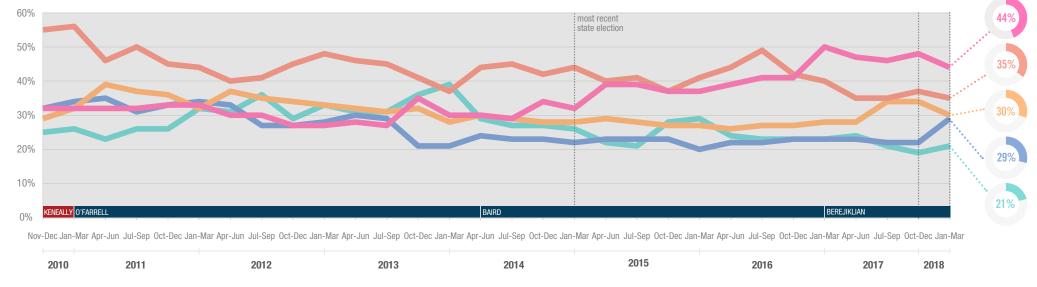
Stuart Clark

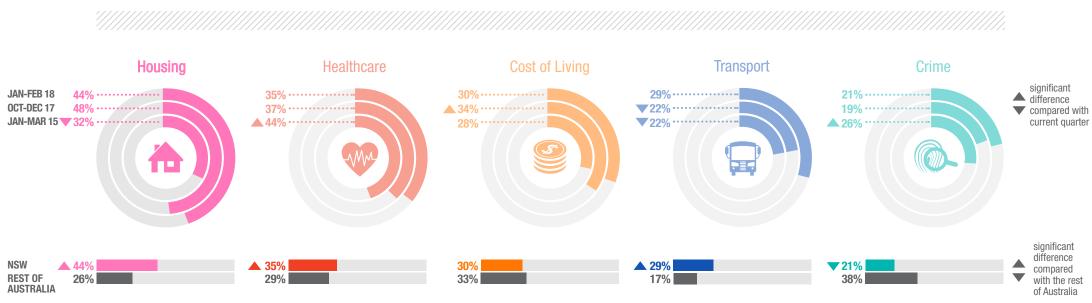






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The top issues facing New South Wales

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Research Director

Stuart Clark



		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018
	Housing	32%	32 %	30%	29%	30%	37%	39%	48%	44%
WW.	Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	35%
	Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	30%
	Transport	32%	33%	30%	27%	23%	23%	22%	22%	29%
	Crime	25%	25%	32%	33%	30%	24%	25%	22%	21%
	Education	17%	14%	17%	20%	20%	18%	19%	16%	17%
	Unemployment	10%	11%	16%	19%	25%	25%	21%	19%	16%
	Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	15%
	Population	9%	7%	7%	6%	6%	8%	10%	13%	14%
	Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%
	Petrol Prices	11%	19%	19%	16%	14%	10%	7%	9%	11%
	Poverty	6%	6%	7%	7%	10%	9%	10%	10%	11%
	Immigration	7%	8%	8%	10%	7%	9%	10%	11%	11%
	Environment	12%	10%	8%	9%	8%	9%	9%	9%	10%
	The Economy	15%	16%	16%	16%	18%	17%	14%	11%	9%
	Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%
	Racism	5%	4%	4%	5%	5%	6%	6%	5%	4%
	Defence	1%	1%	1%	1%	3%	6%	6%	6%	4%
	Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%



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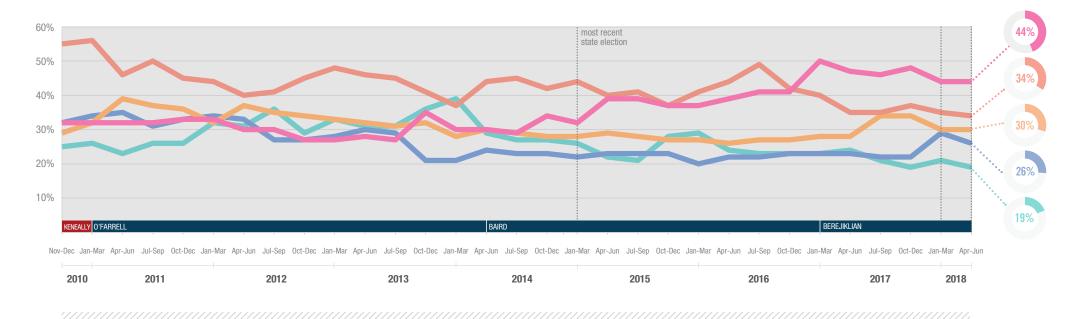
Director

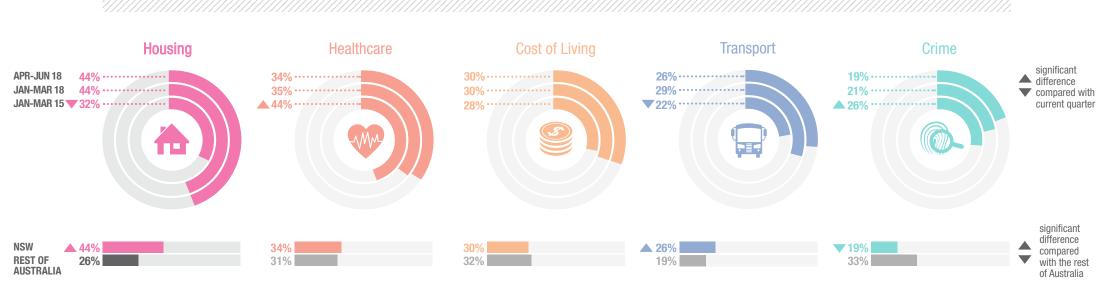
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Stuart Clark Director

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		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018
	Housing	32%	32%	30%	29%	30%	37%	39%	48%	44%	44%
WW.	Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	35%	34%
	Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	30%	30%
	Transport	32%	33%	30%	27%	23%	23%	22%	22%	29%	26%
	Crime	25%	25%	32%	33%	30%	24%	25%	22%	21%	19%
	Education	9%	7%	7%	6%	6%	8%	10%	13%	14%	19%
	Unemployment	17%	14%	17%	20%	20%	18%	19%	16%	17%	17%
	Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	15%	15%
	Population	10%	11%	16%	19%	25%	25%	21%	19%	16%	14%
	Personal Debt	7%	8%	8%	10%	7%	9%	10%	11%	11%	13%
	Petrol Prices	11%	19%	19%	16%	14%	10%	7%	9%	11%	13%
	Poverty	12%	11%	11%	8%	7%	7%	8%	10%	12%	12%
	Immigration	6%	6%	7%	7%	10%	9%	10%	10%	11%	11%
	Environment	12%	10%	8%	9%	8%	9%	9%	9%	10%	11%
	The Economy	15%	16%	16%	16%	18%	17%	14%	11%	9%	8%
	Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%
	Racism	5%	4%	4%	5%	5%	6%	6%	5%	4%	4%
	Defence	1%	1%	1%	1%	3%	6%	6%	6%	4%	3%
	Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	2%



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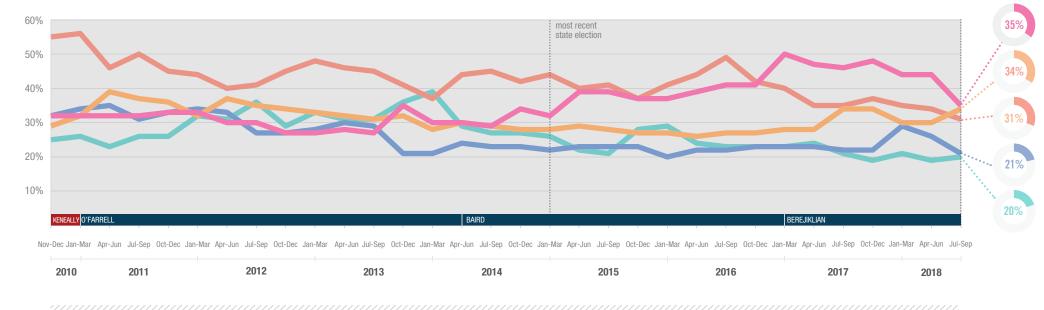
Stuart Clark Director

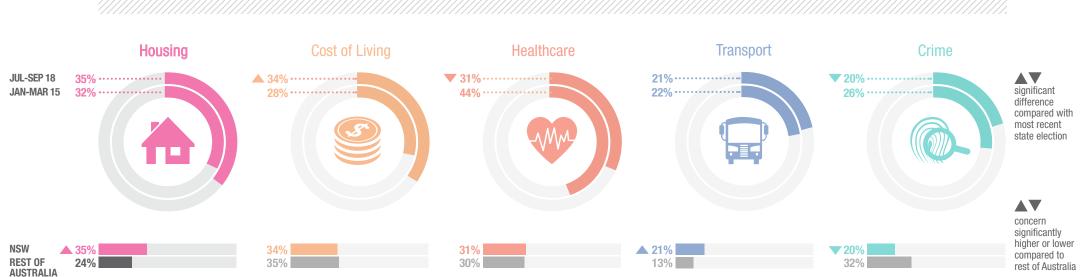
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Stuart Clark Director

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		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018	JUL-SEP 2018
	Housing	32%	32%	30%	29%	30%	37%	39%	48%	44%	44%	35%
	Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	30%	30%	34%
WW.	Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	35%	34%	31%
	Transport	32%	33%	30%	27%	23%	23%	22%	22%	29%	26%	21%
	Crime	25%	25%	32%	33%	30%	24%	25%	22%	21%	19%	20%
	Population	9%	7%	7%	6%	6%	8%	10%	13%	14%	19%	18%
	Unemployment	10%	11%	16%	19%	25%	25%	21%	19%	16%	14%	16%
	Immigration	7%	8%	8%	10%	7%	9%	10%	11%	11%	13%	15%
	Poverty	6%	6%	7%	7%	10%	9%	10%	10%	11%	11%	15%
	Environment	12%	10%	8%	9%	8%	9%	9%	9%	10%	11%	14%
	Petrol Prices	11%	19%	19%	16%	14%	10%	7%	9%	11%	13%	14%
	The Economy	15%	16%	16%	16%	18%	17%	14%	11%	9%	8%	14%
	Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	15%	15%	13%
	Education	17%	14%	17%	20%	20%	18%	19%	16%	17%	17%	12%
	Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	12%	11%
	Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	7%
	Defence	1%	1%	1%	1%	3%	6%	6%	6%	4%	3%	4%
	Racism	5%	4%	4%	5%	5%	6%	6%	5%	4%	4%	3%
	Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%



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Director

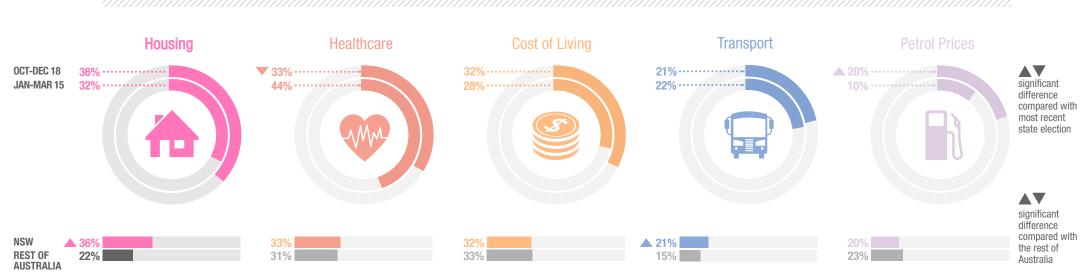
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		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018	JUL-SEP 2018	OCT-DEC 2018
	Housing	32%	32%	30%	29%	30%	37%	39%	48%	44%	44%	35%	36%
WW	Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	35%	34%	31%	33%
	Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	30%	30%	34%	32%
	Transport	32%	33%	30%	27%	23%	23%	22%	22%	29%	26%	21%	21%
	Petrol Prices	11%	19%	19%	16%	14%	10%	7%	9%	11%	13%	14%	20%
	Crime	25%	25%	32%	33%	30%	24%	25%	22%	21%	19%	20%	19%
	Population	9%	7%	7%	6%	6%	8%	10%	13%	14%	19%	18%	18%
	Environment	12%	10%	8%	9%	8%	9%	9%	9%	10%	11%	14%	15%
	Immigration	7%	8%	8%	10%	7%	9%	10%	11%	11%	13%	15%	15%
	The Economy	15%	16%	16%	16%	18%	17%	14%	11%	9%	8%	14%	13%
	Poverty	6%	6%	7%	7%	10%	9%	10%	10%	11%	11%	15%	13%
	Education	17%	14%	17%	20%	20%	18%	19%	16%	17%	17%	12%	13%
	Unemployment	10%	11%	16%	19%	25%	25%	21%	19%	16%	14%	16%	12%
	Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	12%	11%	11%
	Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	15%	15%	13%	11%
	Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	7%	7%
	Defence	1%	1%	1%	1%	3%	6%	6%	6%	4%	3%	4%	5%
	Racism	5%	4%	4%	5%	5%	6%	6%	5%	4%	4%	3%	4%
	Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%



The top issues facing Queensland

Kylie Brosnan

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Head of Ipsos Public Affairs QLD

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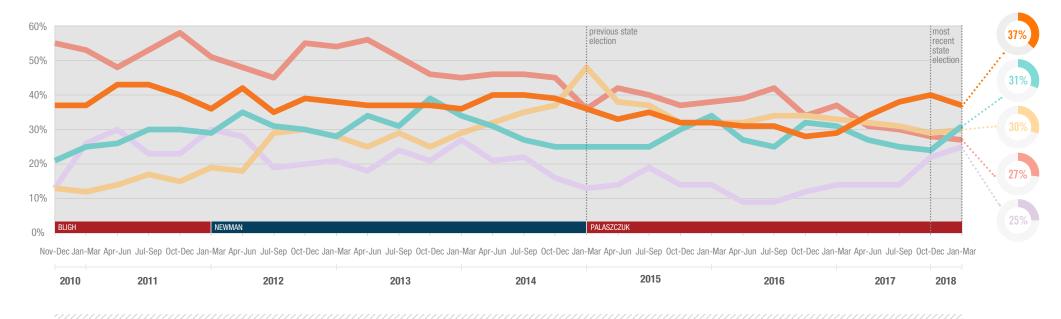
Director, Strategy & Research

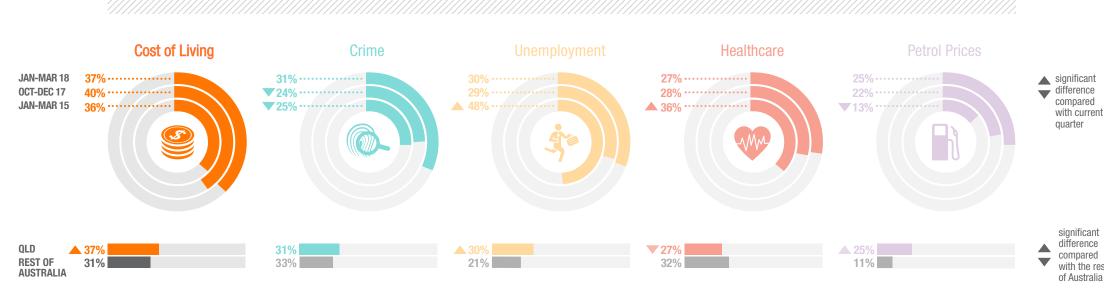


Kathy Benson



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The top issues facing Queensland

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Kathy Benson

Director, Strategy & Research



		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018
	Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	37%
	Crime	21%	28%	31%	33%	29%	27%	30%	27%	31%
4	Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	30%
WW.	Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	27%
	Petrol Prices	13%	26%	24%	21%	21%	15%	11%	16%	25%
	Drug Abuse	10%	9%	9%	10%	10%	17%	21%	18%	23%
	Housing	24%	22%	18%	15%	15%	17%	19%	22%	21%
	Transport	17%	17%	15%	15%	12%	14%	17%	18%	17%
	The Economy	19%	21%	23%	24%	26%	30%	25%	22%	16%
	Environment	13%	14%	10%	10%	9%	10%	11%	14%	14%
	Education	21%	14%	17%	17%	18%	17%	16%	14%	14%
	Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%
	Poverty	9%	6%	6%	8%	9%	9%	11%	12%	9%
	Immigration	6%	7%	7%	7%	7%	6%	7%	8%	8%
	Population	12%	7%	5%	4%	4%	3%	5%	5%	6%
	Taxation	3%	5%	6%	5%	6%	5%	6%	6%	5%
	Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%
	Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	2%
	Racism	3%	2%	2%	4%	3%	3%	4%	5%	2%



The top issues facing Queensland

Kathy Benson

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Director, Strategy & Research

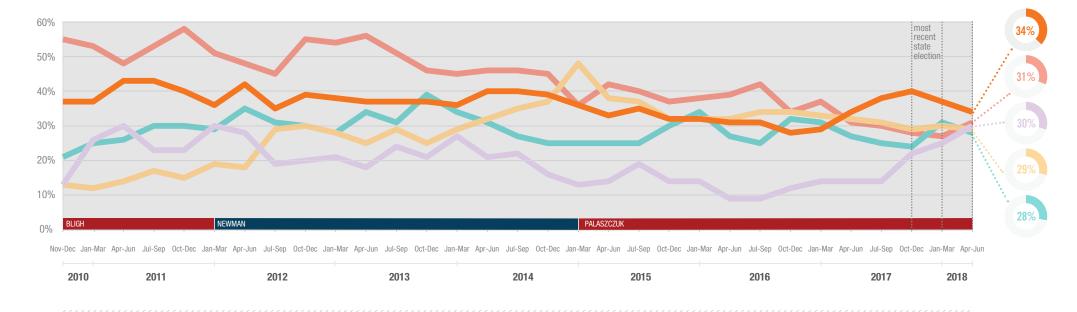
kathy.benson@ipsos.com (07) 3016 7660

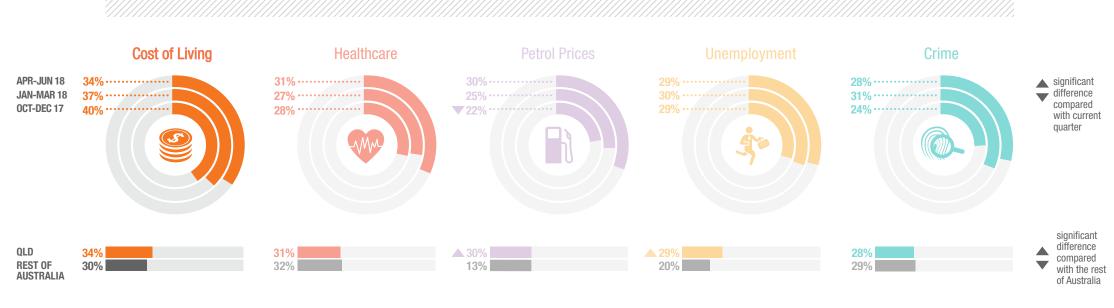


Kylie Brosnan



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The top issues facing Queensland

Kathy Benson

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Kylie Brosnan

Head of Ipsos Public Affairs QLD

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		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	JAN-MAR 2018
	Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	37%	34%
√Wr.	Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	27%	31%
	Petrol Prices	13%	26%	24%	21%	21%	15%	11%	16%	25%	30%
4	Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	30%	29%
	Crime	21%	28%	31%	33%	29%	27%	30%	27%	31%	28%
	Housing	24%	22%	18%	15%	15%	17%	19%	22%	21%	20%
	Transport	17%	17%	15%	15%	12%	14%	17%	18%	17%	20%
	Drug Abuse	10%	9%	9%	10%	10%	17%	21%	18%	23%	19%
	Education	21%	14%	17%	17%	18%	17%	16%	14%	14%	14%
	Environment	13%	14%	10%	10%	9%	10%	11%	14%	14%	14%
	The Economy	19%	21%	23%	24%	26%	30%	25%	22%	16%	13%
	Poverty	9%	6%	6%	8%	9%	9%	11%	12%	9%	10%
	Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	10%
	Immigration	6%	7%	7%	7%	7%	6%	7%	8%	8%	7%
	Population	12%	7%	5%	4%	4%	3%	5%	5%	6%	7%
	Taxation	3%	5%	6%	5%	6%	5%	6%	6%	5%	4%
	Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	2%	4%
	Racism	3%	2%	2%	4%	3%	3%	4%	5%	2%	4%
	Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%



The top issues facing Queensland

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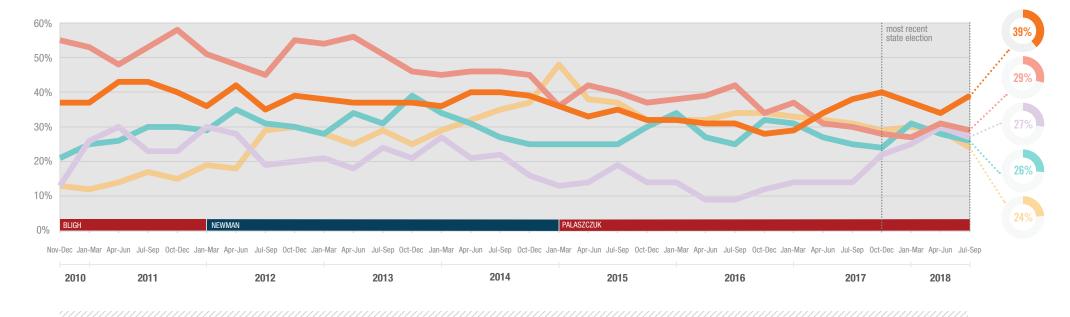
Head of Ipsos Public Affairs QLD

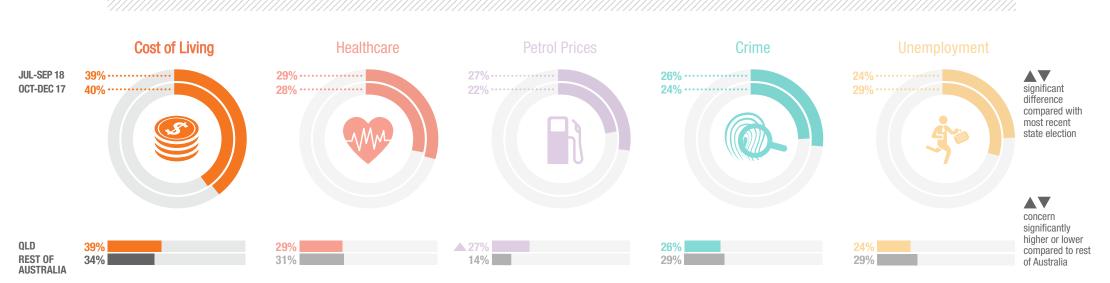
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Kylie Brosnan



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The top issues facing Queensland

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Head of Ipsos Public Affairs QLD

Kylie Brosnan



	2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018	JUL-SEP 2018
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	37%	34%	39%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	27%	31%	29%
Petrol Prices	13%	26%	24%	21%	21%	15%	11%	16%	25%	30%	27%
Unemployment	21%	28%	31%	33%	29%	27%	30%	27%	31%	28%	26%
Crime	13%	14%	24%	27%	33%	39%	33%	31%	30%	29%	24%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	21%	20%	18%
Transport	19%	21%	23%	24%	26%	30%	25%	22%	16%	13%	18%
Drug Abuse	9%	6%	6%	8%	9%	9%	11%	12%	9%	10%	15%
Education	10%	9%	9%	10%	10%	17%	21%	18%	23%	19%	15%
Environment	21%	14%	17%	17%	18%	17%	16%	14%	14%	14%	14%
The Economy	17%	17%	15%	15%	12%	14%	17%	18%	17%	20%	13%
Poverty	6%	7%	7%	7%	7%	6%	7%	8%	8%	7%	13%
Personal Debt	13%	14%	10%	10%	9%	10%	11%	14%	14%	14%	13%
Immigration	17%	11%	10%	10%	8%	7%	9%	9%	11%	10%	12%
Population	12%	7%	5%	4%	4%	3%	5%	5%	6%	7%	8%
Taxation	3%	5%	6%	5%	6%	5%	6%	6%	5%	4%	6%
Indigenous Issues	3%	2%	2%	4%	3%	3%	4%	5%	2%	4%	4%
Racism	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	3%
Defence	5%	3%	3%	3%	3%	3%	4%	3%	2%	4%	3%



The top issues facing Queensland

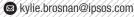
Kathy Benson

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Head of Ipsos Public Affairs QLD

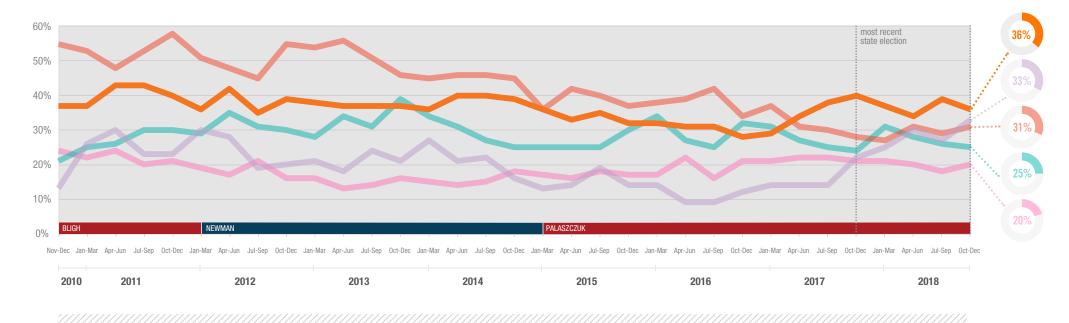


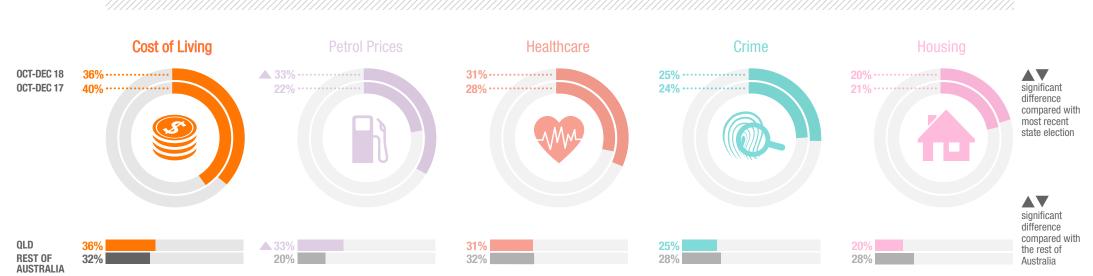
(07) 3016 7660

Kylie Brosnan



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Taxation

Defence

Indigenous Issues

1%

1%

3%

1%

3%

1%

3%

2%

3%

5%

3%

3%

4%

4%

3%

2%

2%

3%

3%

4%

3%

3%

IPSOS ISSUES MONITOR DECEMBER 2018

2012

2013

2014

2015

2016

2011

The top issues facing Queensland

2010

Kathy Benson
Director, Strategy & Research

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JUL-SEP 2018

Kylie Brosnan

JAN-MAR 2018 APR-JUN 2018



	Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	37%	34%	39%	36%
h	Petrol Prices	13%	26%	24%	21%	21%	15%	11%	16%	25%	30%	27%	33%
M	Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	27%	31%	29%	31%
	Crime	21%	28%	31%	33%	29%	27%	30%	27%	31%	28%	26%	25%
	Housing	24%	22%	18%	15%	15%	17%	19%	22%	21%	20%	18%	20%
	Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	30%	29%	24%	20%
	The Economy	19%	21%	23%	24%	26%	30%	25%	22%	16%	13%	18%	18%
	Drug Abuse	10%	9%	9%	10%	10%	17%	21%	18%	23%	19%	15%	16%
	Immigration	6%	7%	7%	7%	7%	6%	7%	8%	8%	7%	13%	14%
	Transport	17%	17%	15%	15%	12%	14%	17%	18%	17%	20%	13%	14%
	Environment	13%	14%	10%	10%	9%	10%	11%	14%	14%	14%	13%	14%
	Education	21%	14%	17%	17%	18%	17%	16%	14%	14%	14%	14%	12%
	Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	10%	12%	12%
	Poverty	9%	6%	6%	8%	9%	9%	11%	12%	9%	10%	15%	11%
	Population	12%	7%	5%	4%	4%	3%	5%	5%	6%	7%	8%	10%



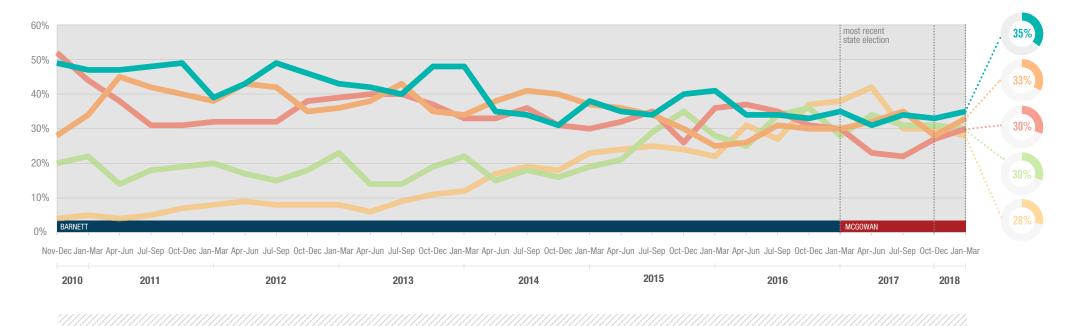
The top issues facing Western Australia

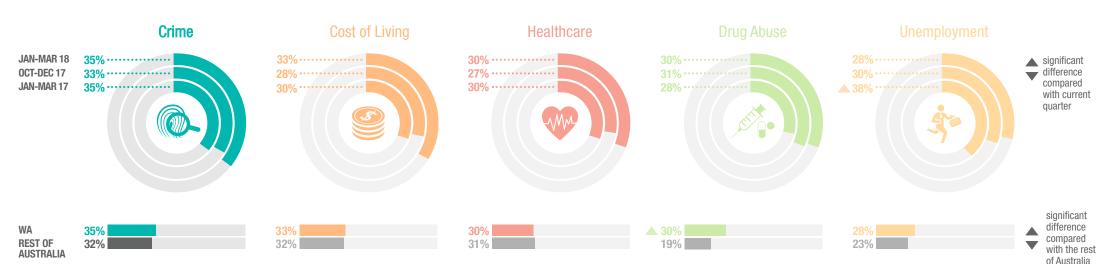
Shaun Griffin
General Manager WA





Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between January and March 2018 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Shaun Griffin.







The top issues facing Western Australia

Shaun Griffin General Manager WA

shaun.griffin@ipsos.com

(08) 9463 0761



		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018
)	Crime	49%	48%	44%	43%	37%	37%	36%	33%	35%
	Cost of Living	28%	40%	39%	38%	38%	34%	28%	31%	33%
M	Healthcare	52%	36%	34%	39%	33%	31%	35%	25%	30%
* -	Drug Abuse	20%	18%	18%	18%	18%	26%	31%	31%	30%
	Unemployment	4%	5%	8%	9%	16%	24%	29%	35%	28%
	The Economy	8%	9%	11%	13%	21%	28%	31%	30%	26%
	Housing	24%	31%	32%	33%	27%	23%	19%	23%	22%
	Education	13%	10%	12%	16%	19%	13%	14%	11%	14%
	Poverty	7%	7%	9%	8%	10%	9%	9%	9%	13%
	Personal Debt	15%	12%	10%	9%	8%	8%	8%	12%	11%
	Petrol Prices	7%	17%	14%	11%	12%	7%	6%	7%	10%
	Transport	6%	12%	15%	21%	18%	18%	16%	14%	10%
	Environment	24%	19%	17%	12%	9%	8%	9%	8%	8%
	Taxation	4%	5%	6%	4%	7%	8%	7%	6%	8%
	Immigration	19%	16%	14%	11%	10%	8%	8%	8%	6%
۰	Defence	3%	1%	2%	2%	3%	4%	3%	3%	4%
	Population	6%	3%	6%	6%	6%	5%	6%	4%	4%
	Racism	8%	5%	4%	3%	3%	4%	4%	5%	3%
	Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%



The top issues facing Western Australia

Sally Braidwood

Director ANZ, Ipsos Global Reputation Centre

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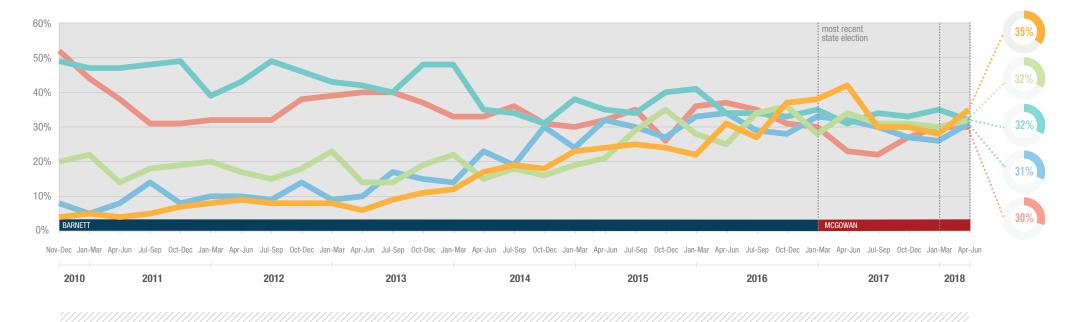
Shaun Griffin

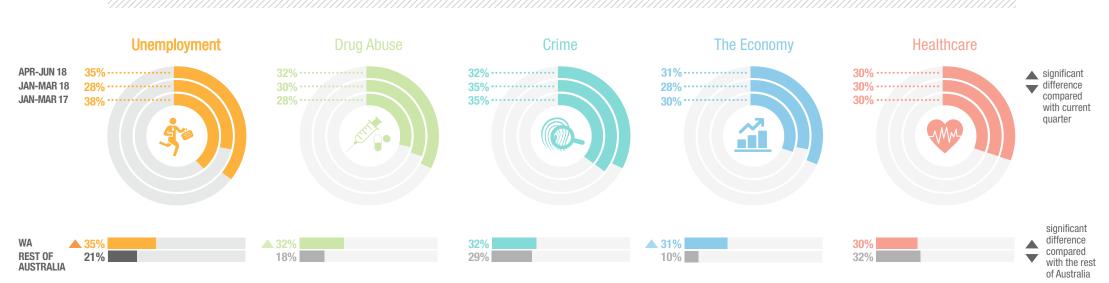
General Manager WA
shaun.griffin@ipsos.com

(08) 9463 0761



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The top issues facing Western Australia

Sally Braidwood

Director ANZ, Ipsos Global Reputation Centre

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(08) 9321 5415

Shaun Griffin General Manager WA

shaun.griffin@ipsos.com (08) 9463 0761



		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018
40	Unemployment	4%	5%	8%	9%	16%	24%	29 %	35%	28%	35%
ALL DO	Drug Abuse	20%	18%	18%	18%	18%	26%	31%	31%	30%	32%
	Crime	49%	48%	44%	43%	37%	37%	36%	33%	35%	32%
	The Economy	8%	9%	11%	13%	21%	28%	31%	30%	26%	31%
WW	Healthcare	52%	36%	34%	39%	33%	31%	35%	25%	30%	30%
	Cost of Living	28%	40%	39%	38%	38%	34%	28%	31%	33%	29%
	Housing	24%	31%	32%	33%	27%	23%	19%	23%	22%	20%
	Transport	6%	12%	15%	21%	18%	18%	16%	14%	10%	12%
	Petrol Prices	7%	17%	14%	11%	12%	7%	6%	7%	10%	12%
	Personal Debt	15%	12%	10%	9%	8%	8%	8%	12%	11%	12%
	Education	13%	10%	12%	16%	19%	13%	14%	11%	14%	12%
	Environment	24%	19%	17%	12%	9%	8%	9%	8%	8%	10%
	Immigration	19%	16%	14%	11%	10%	8%	8%	8%	6%	9%
	Poverty	7%	7%	9%	8%	10%	9%	9%	9%	13%	9%
	Taxation	4%	5%	6%	4%	7%	8%	7%	6%	8%	5%
	Population	6%	3%	6%	6%	6%	5%	6%	4%	4%	4%
	Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	4%
	Racism	8%	5%	4%	3%	3%	4%	4%	5%	3%	3%
	Defence	3%	1%	2%	2%	3%	4%	3%	3%	4%	1%



The top issues facing Western Australia

Shaun Griffin General Manager WA

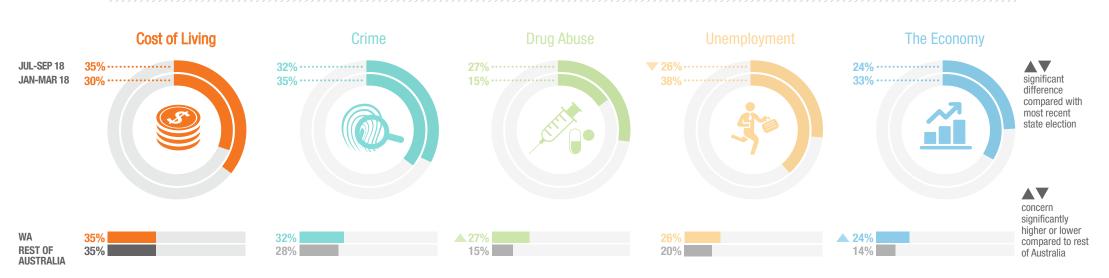






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The top issues facing Western Australia

Shaun Griffin
General Manager WA

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(08) 9463 0761



		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018	JUL-SEP 2018
	Cost of Living	28%	40%	39%	38%	38%	34%	28%	31%	33%	29%	35%
	Crime	49%	48%	44%	43%	37%	37%	36%	33%	35%	32%	32%
CELT .	Drug Abuse	20%	18%	18%	18%	18%	26%	31%	31%	30%	32%	27%
4	Unemployment	4%	5%	8%	9%	16%	24%	29%	35%	28%	35%	26%
	The Economy	8%	9%	11%	13%	21%	28%	31%	30%	26%	31%	24%
	Healthcare	52%	36%	34%	39%	33%	31%	35%	25%	30%	30%	23%
	Housing	24%	31%	32%	33%	27%	23%	19%	23%	22%	20%	19%
	Petrol Prices	7%	17%	14%	11%	12%	7%	6%	7%	10%	12%	14%
	Personal Debt	15%	12%	10%	9%	8%	8%	8%	12%	11%	12%	13%
	Poverty	7%	7%	9%	8%	10%	9%	9%	9%	13%	9%	12%
	Education	13%	10%	12%	16%	19%	13%	14%	11%	14%	12%	12%
	Immigration	19%	16%	14%	11%	10%	8%	8%	8%	6%	9%	11%
	Transport	6%	12%	15%	21%	18%	18%	16%	14%	10%	12%	11%
	Environment	24%	19%	17%	12%	9%	8%	9%	8%	8%	10%	11%
	Population	6%	3%	6%	6%	6%	5%	6%	4%	4%	4%	10%
	Taxation	4%	5%	6%	4%	7%	8%	7%	6%	8%	5%	7%
	Racism	8%	5%	4%	3%	3%	4%	4%	5%	3%	3%	5%
	Defence	3%	1%	2%	2%	3%	4%	3%	3%	4%	1%	4%
	Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	4%	3%



The top issues facing Western Australia

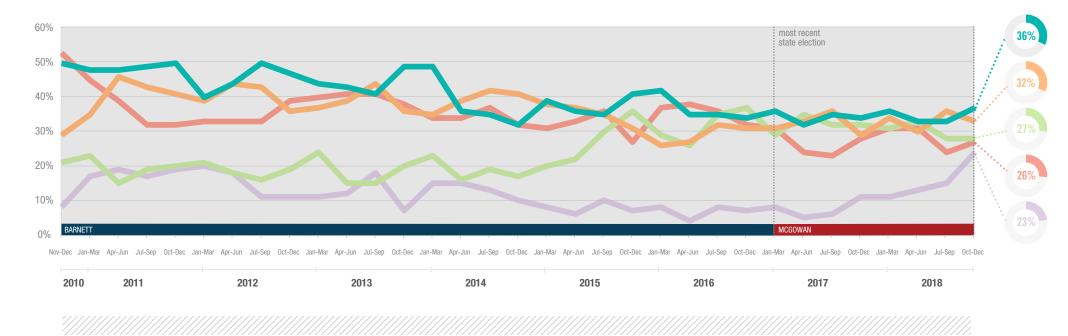
Shaun Griffin General Manager WA

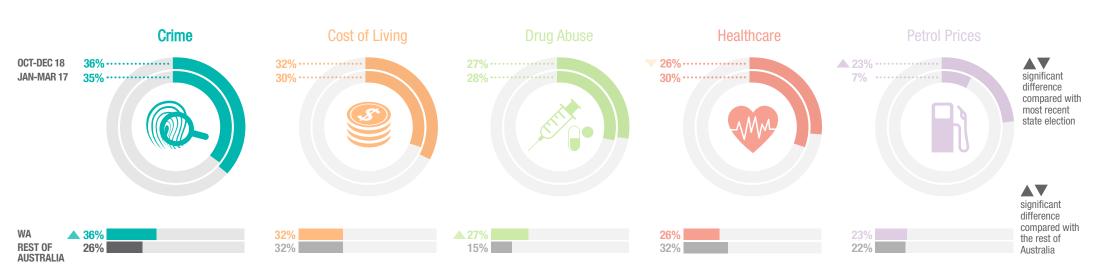






Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between October and December 2018 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Shaun Griffin.







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The top issues facing Western Australia

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General Manager WA

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IAN MAD 0040 ADD HIN 0040 HIL CED 0040 OCT DEC 0040



		2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018	APR-JUN 2018	JUL-SEP 2018	OCT-DEC 2018
)	Crime	49%	48%	44%	43%	37%	37%	36%	33%	35%	32%	32%	36%
	Cost of Living	28%	40%	39%	38%	38%	34%	28%	31%	33%	29%	35%	32%
) •	Drug Abuse	20%	18%	18%	18%	18%	26%	31%	31%	30%	32%	27%	27%
M	Healthcare	52%	36%	34%	39%	33%	31%	35%	25%	30%	30%	23%	26%
)	Petrol Prices	7%	17%	14%	11%	12%	7%	6%	7%	10%	12%	14%	23%
	The Economy	8%	9%	11%	13%	21%	28%	31%	30%	26%	31%	24%	21%
	Unemployment	4%	5%	8%	9%	16%	24%	29%	35%	28%	35%	26%	21%
	Housing	24%	31%	32%	33%	27%	23%	19%	23%	22%	20%	19%	17%
	Personal Debt	15%	12%	10%	9%	8%	8%	8%	12%	11%	12%	13%	15%
	Environment	24%	19%	17%	12%	9%	8%	9%	8%	8%	10%	11%	15%
	Immigration	19%	16%	14%	11%	10%	8%	8%	8%	6%	9%	11%	13%
	Poverty	7%	7%	9%	8%	10%	9%	9%	9%	13%	9%	12%	12%
	Education	13%	10%	12%	16%	19%	13%	14%	11%	14%	12%	12%	11%
	Transport	6%	12%	15%	21%	18%	18%	16%	14%	10%	12%	11%	8%
	Population	6%	3%	6%	6%	6%	5%	6%	4%	4%	4%	10%	7%
•	Taxation	4%	5%	6%	4%	7%	8%	7%	6%	8%	5%	7%	6%
	Racism	8%	5%	4%	3%	3%	4%	4%	5%	3%	3%	5%	3%
	Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	4%	3%	3%
	Defence	3%	1%	2%	2%	3%	4%	3%	3%	4%	1%	4%	3%
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