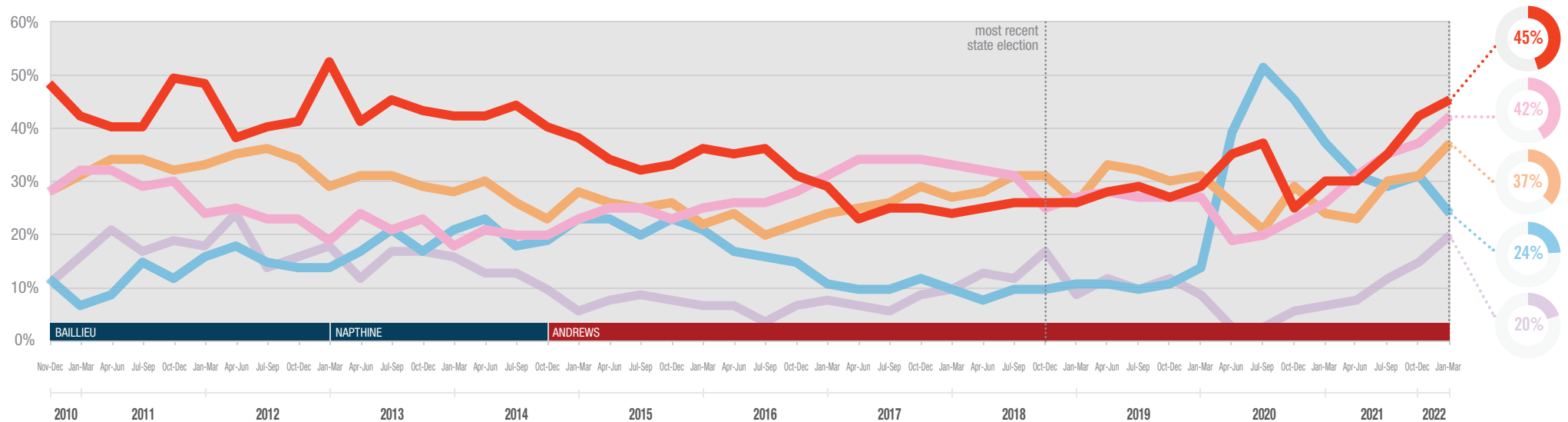




Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between January and March 2022 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



Healthcare

JAN-MAR 22 ▲ 45%
OCT-DEC 18 26%



VIC
REST OF
AUSTRALIA



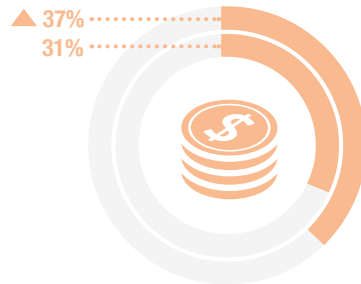
Housing

▲ 42%
25%



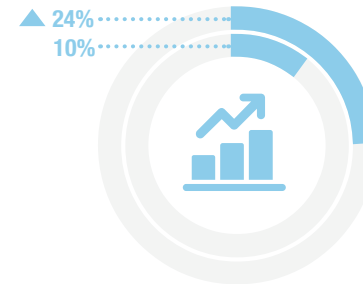
Cost of Living

▲ 37%
31%



The Economy

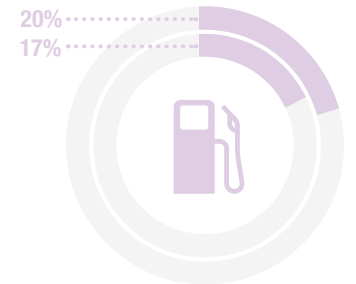
▲ 24%.....
10%.....



Petrol Prices

20%

17%



▲▼
significant
difference
compared with
most recent
state election

▲▼
significant
difference
compared with
the rest of
Australia








IPSOS ISSUES MONITOR MARCH 2022

The top issues facing Victoria

Mark Davis
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022
 Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%
 Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%
 Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%
 The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%
 Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%





IPSOS ISSUES MONITOR JUNE 2022

The top issues facing Victoria

Mark Davis

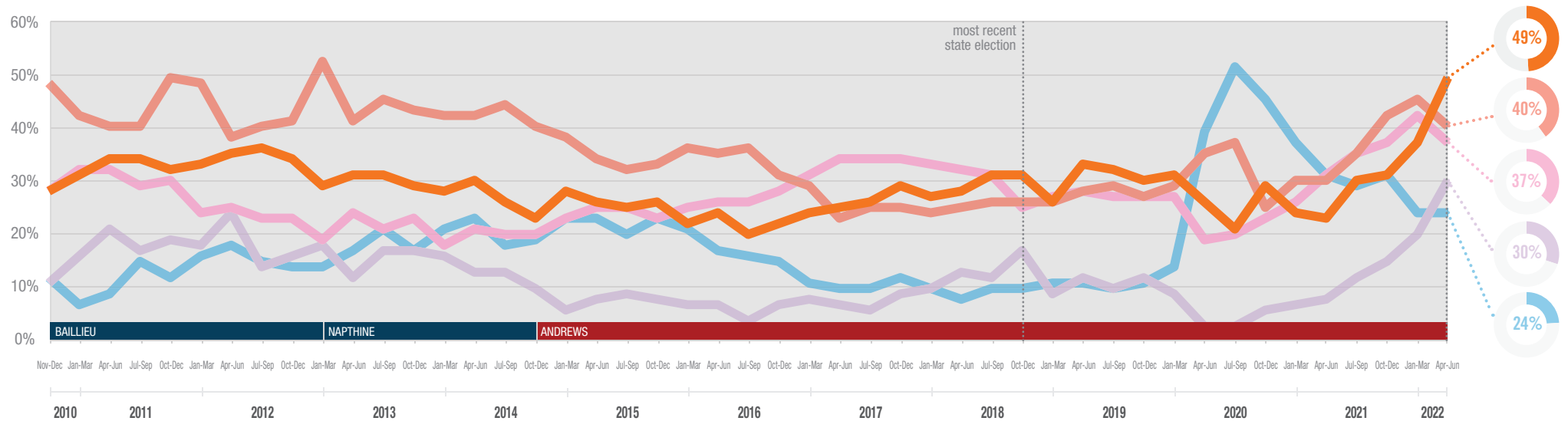
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

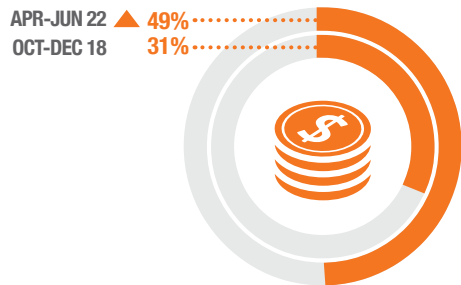
(03) 9946 0826



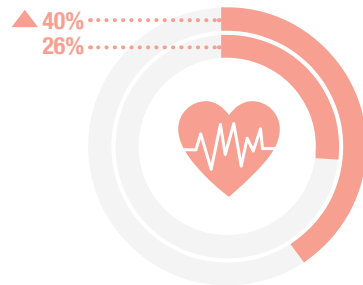
Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between April and June 2022 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



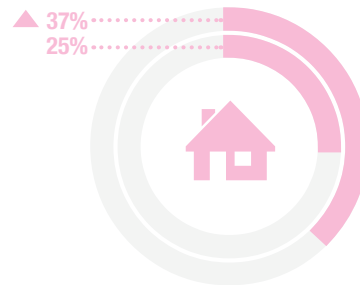
Cost of Living



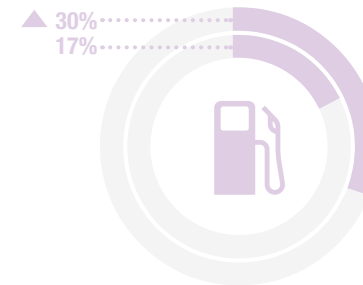
Healthcare



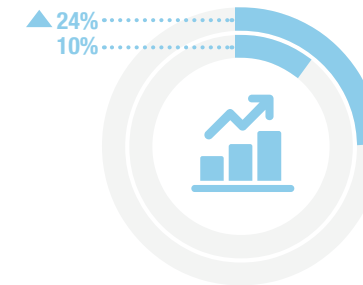
Housing



Petrol Prices

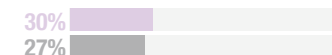
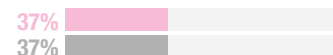
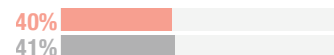


The Economy



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 787 interviews were conducted via online panel between April and June 2022 (6-10 April n = 263 / 4-8 May n = 266 / 15-21 June n = 258) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR JUNE 2022

The top issues facing Victoria






Mark Davis

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022
 Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%
 Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%
 Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%
 Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%
 The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%





IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Victoria

Mark Davis

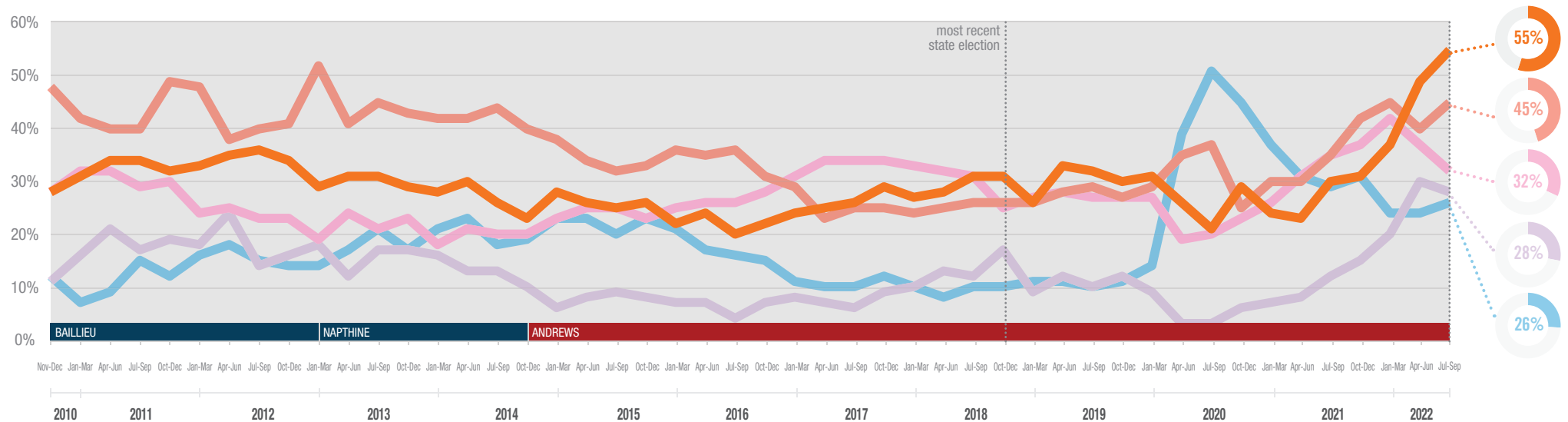
Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

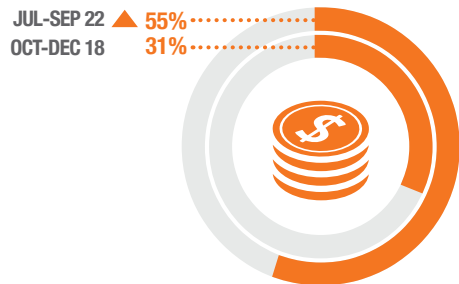
(03) 9946 0826



Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between July and September 2022 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



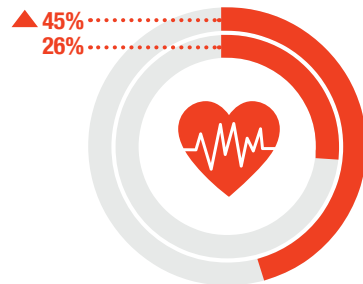
Cost of Living



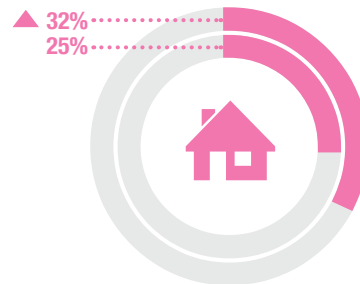
VIC
REST OF
AUSTRALIA



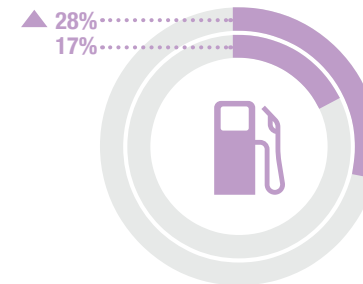
Healthcare



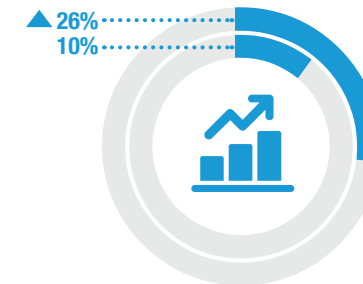
Housing



Petrol Prices



The Economy



▲▼
significant
difference
compared with
most recent
state election

▲▼
significant
difference
compared with
the rest of
Australia



IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Victoria






Mark Davis

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022
 Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%
 Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%
 Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%
 Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%
 The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%





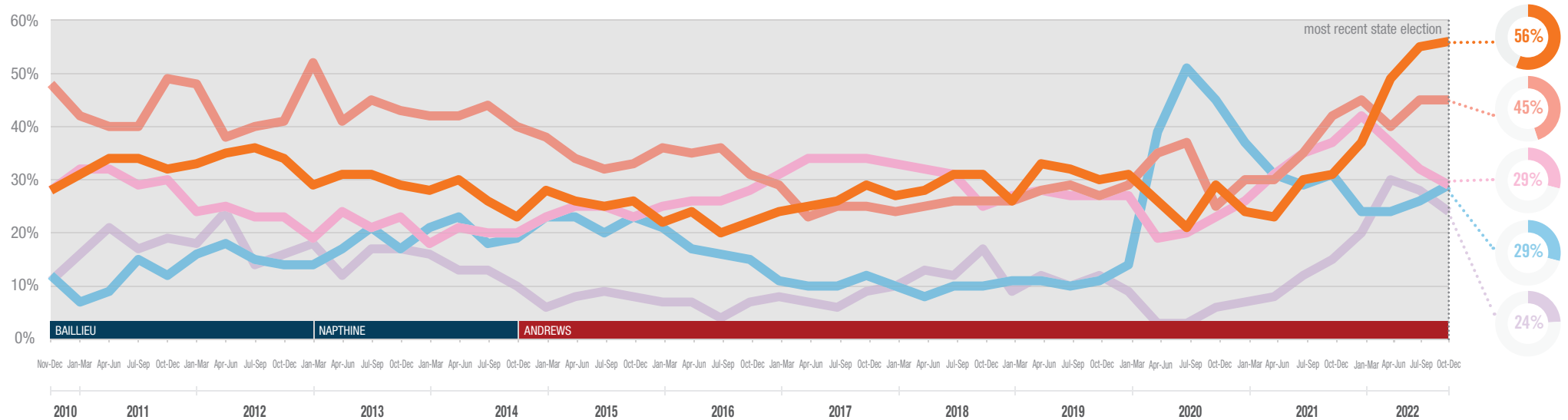
IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing Victoria

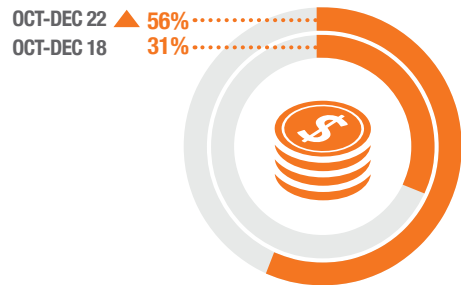
Mark Davis
Managing Director, Public Affairs, Australia and New Zealand
✉ mark.davis@ipsos.com
☎ (03) 9946 0826



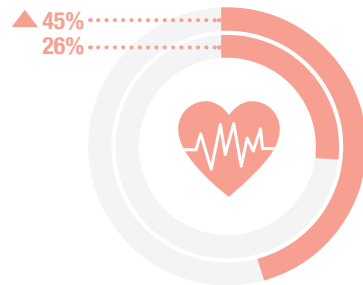
Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between October and December 2022 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.



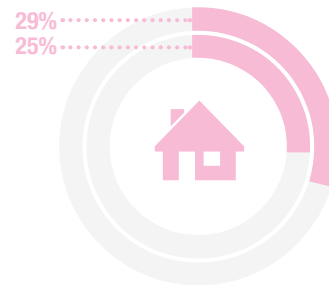
Cost of Living



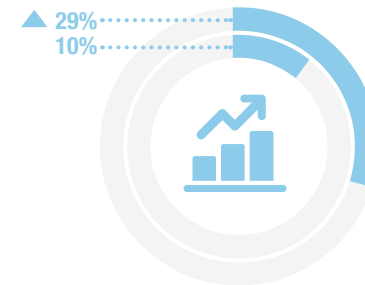
Healthcare



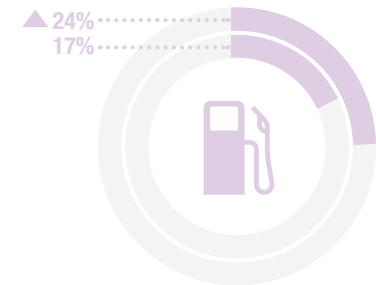
Housing



Economy

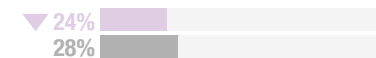
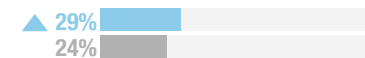
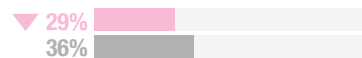


Petrol Prices



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia



This research was conducted by Ipsos, on its own behalf. 791 interviews were conducted via online panel between October and December 2022 (5-9 October n = 263 / 9-12 November n = 263 / 7-9 December n = 265) among Australian adults aged 18+.
Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>.
A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>








IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing Victoria

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022
 Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%	49%	55%	56%
 Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%	40%	45%	45%
 Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%	37%	32%	29%
 The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%	24%	26%	29%
 Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%	30%	28%	24%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%	14%	17%	16%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%	15%	15%	15%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%	15%	13%	13%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%	10%	9%	10%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%	11%	9%	10%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%	12%	7%	9%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%	6%	5%	8%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%	9%	10%	8%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%	7%	6%	6%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%	5%	5%	5%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%	4%	4%	5%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%	6%	6%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%	4%	5%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%	3%	3%	2%





IPSOS ISSUES MONITOR MARCH 2022

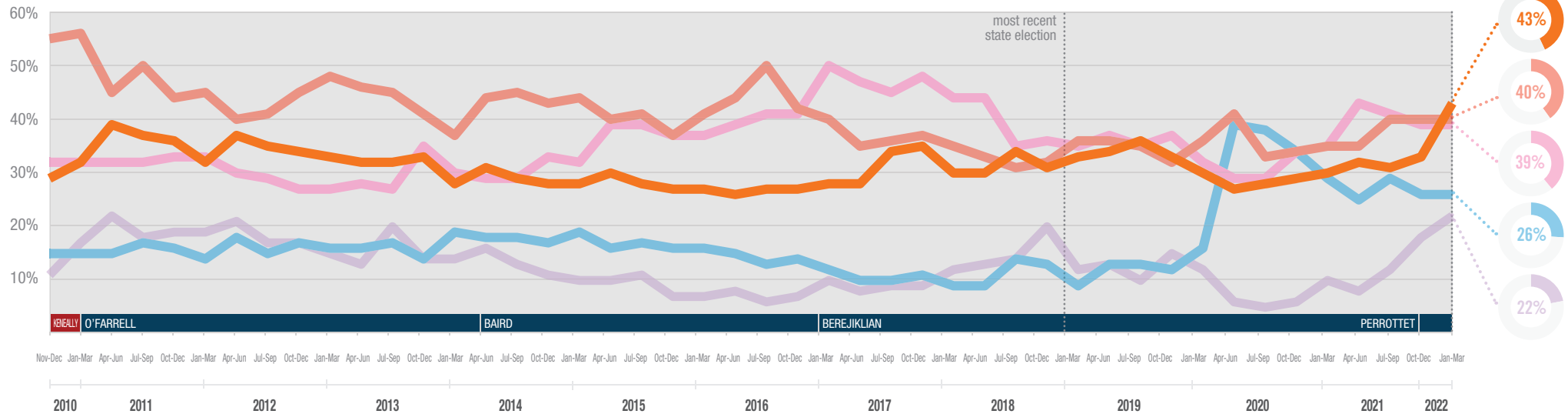
The top issues facing New South Wales

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Head of Ipsos Public Affairs NSW
✉ david.elliott@ipsos.com
☎ (02) 9900 5159

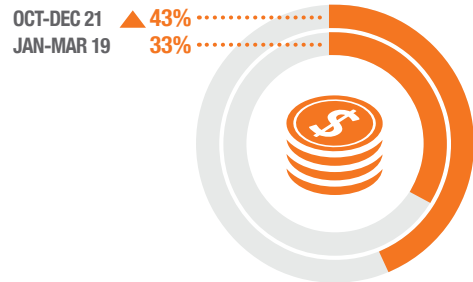
Stuart Clark
Director
✉ stuart.clark@ipsos.com
☎ (02) 9900 5180



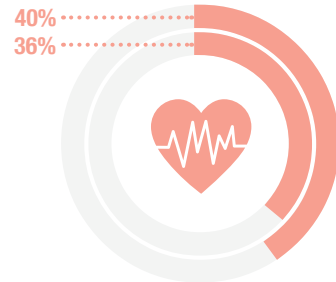
Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between January and March 2022 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



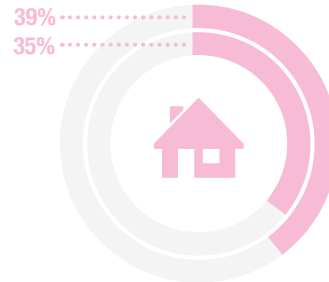
Cost of Living



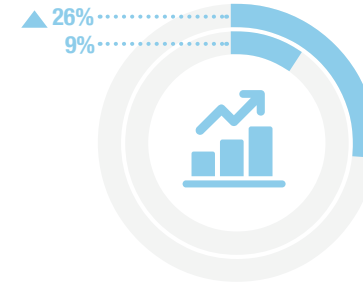
Healthcare



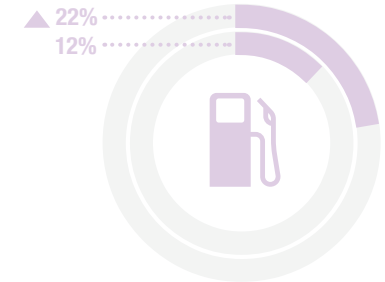
Housing



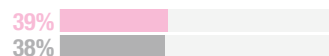
The Economy



Petrol Prices



▲▲
significant
difference
compared with
most recent
state election



▲▲
significant
difference
compared with
the rest of
Australia








IPSOS ISSUES MONITOR MARCH 2022

The top issues facing New South Wales

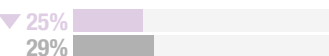
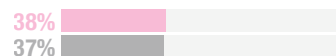
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Director
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022
 Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%
 Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%
 Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%
 The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%
 Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%



[illegible]

▲▼
significant
difference
compared with
the rest of
Australia

This research was conducted by Ipsos, on its own behalf. 957 interviews were conducted via online panel between April and June 2022 (6-10 April n = 316 / 4-8 May n = 321 / 15-21 June n = 320) among Australian adults aged 18+.
Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>.
A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>








IPSOS ISSUES MONITOR JUNE 2022

The top issues facing New South Wales

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022
 Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%
 Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%
 Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%
 The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%
 Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%





IPSOS ISSUES MONITOR SEPTEMBER 2022

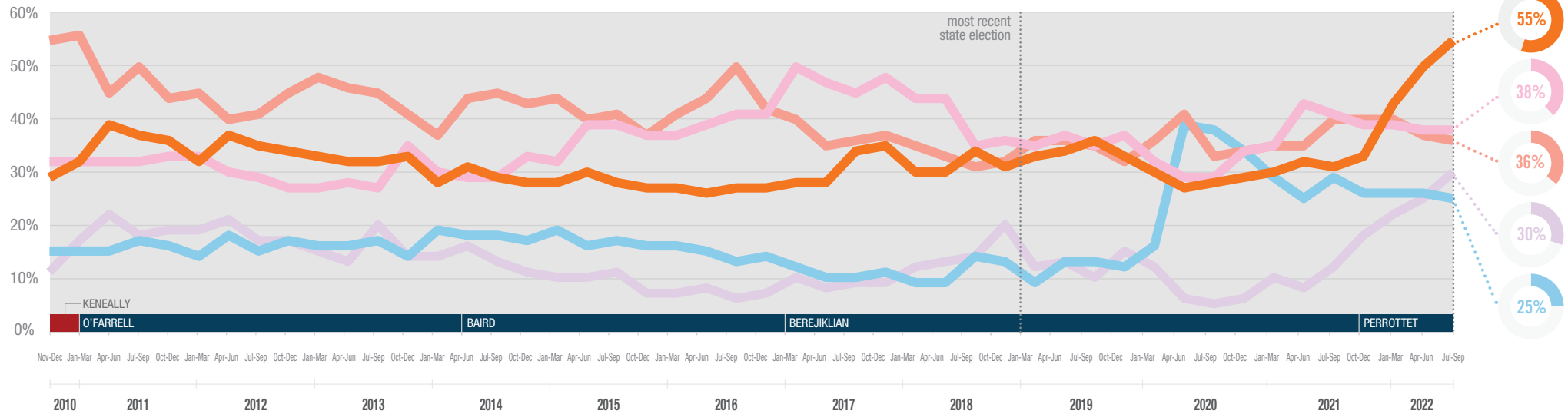
The top issues facing New South Wales

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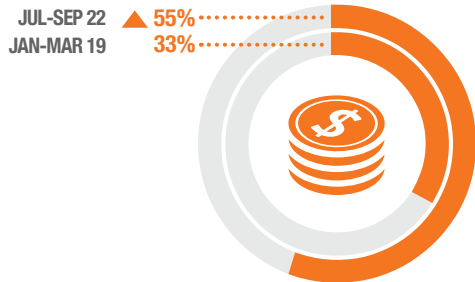
Stuart Clark
Director
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Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between July and September 2022 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



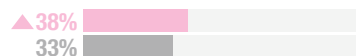
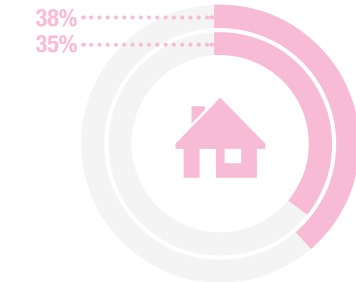
Cost of Living



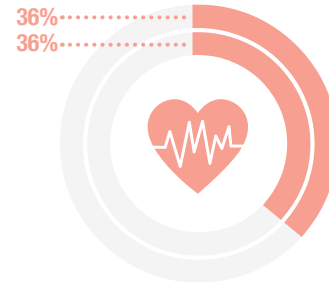
NSW
REST OF
AUSTRALIA



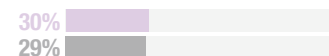
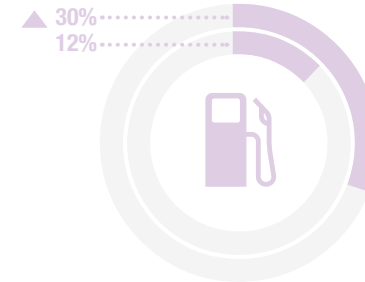
Housing



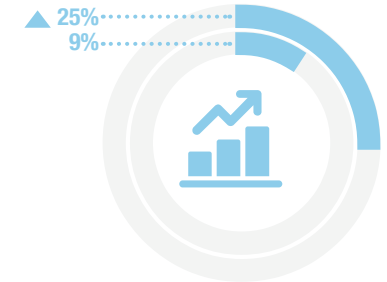
Healthcare



Petrol Prices



The Economy



▲ ▼
significant
difference
compared with
most recent
state election

▲ ▼
significant
difference
compared with
the rest of
Australia








IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing New South Wales

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022
 Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%	55%
 Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%
 Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%
 Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%
 The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%





IPSOS ISSUES MONITOR DECEMBER 2022

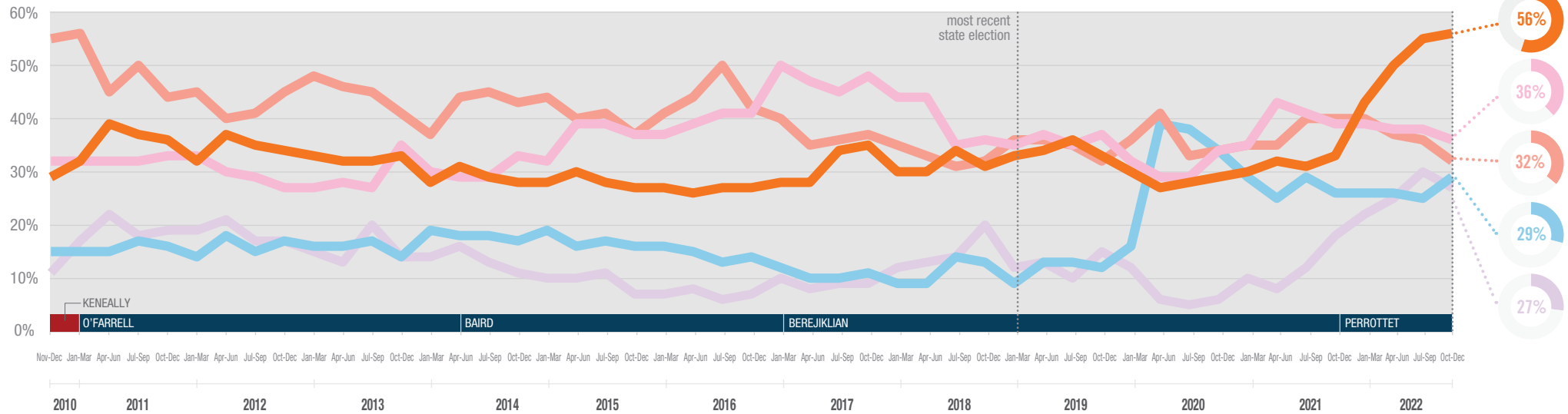
The top issues facing New South Wales

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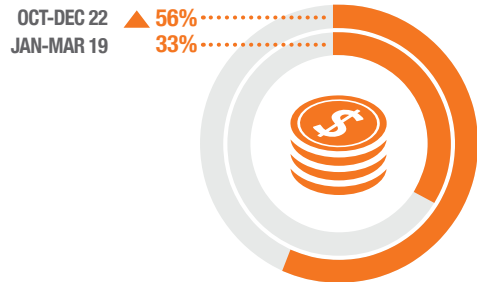
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Director
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Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between October and December 2022 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.



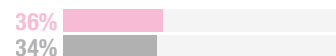
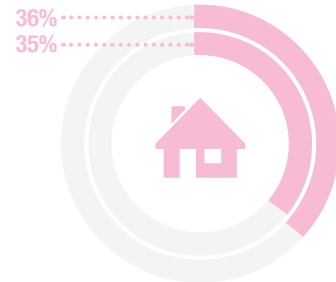
Cost of Living



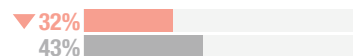
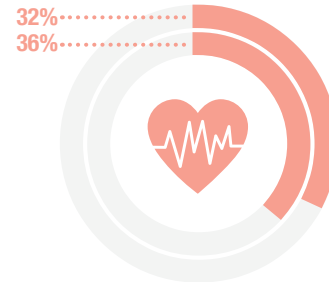
NSW
REST OF
AUSTRALIA



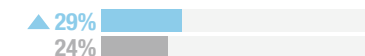
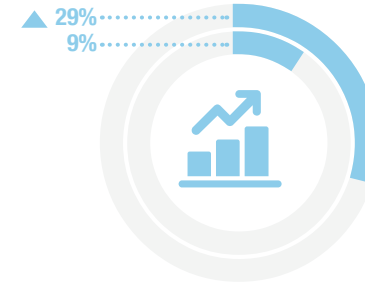
Housing



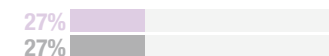
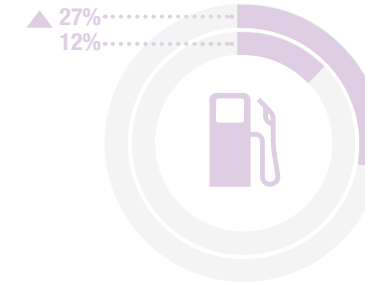
Healthcare



The Economy



Petrol Prices



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Australia

This research was conducted by Ipsos, on its own behalf. 971 interviews were conducted via online panel between October and December 2022 (5-9 October n = 323 / 9-12 November n = 327 / 7-9 December n = 321) among Australian adults aged 18+.

Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>.

A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>








IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing New South Wales

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022
 Cost of Living	29%	36%	34%	32%	29%	28%	27%	31%	31%	34%	28%	32%	43%	50%	55%	56%
 Housing	32%	32%	30%	29%	30%	37%	40%	48%	40%	36%	31%	40%	39%	38%	38%	36%
 Healthcare	55%	49%	43%	45%	42%	41%	44%	37%	33%	35%	36%	38%	40%	37%	36%	32%
 The Economy	15%	16%	16%	16%	18%	17%	14%	11%	11%	12%	32%	27%	26%	26%	25%	29%
 Petrol Prices	11%	19%	18%	16%	14%	10%	7%	9%	15%	12%	8%	12%	22%	25%	30%	27%
Environment	12%	10%	8%	9%	8%	9%	9%	9%	12%	23%	22%	20%	16%	17%	18%	18%
Poverty	6%	6%	7%	7%	10%	9%	10%	10%	13%	12%	12%	14%	12%	12%	11%	13%
Transport	32%	33%	30%	27%	23%	23%	22%	22%	24%	24%	16%	13%	11%	10%	14%	12%
Education	17%	14%	17%	20%	21%	18%	19%	16%	15%	15%	13%	13%	10%	11%	11%	11%
Unemployment	10%	11%	15%	19%	25%	25%	21%	19%	14%	12%	31%	20%	14%	12%	9%	10%
Personal Debt	12%	11%	11%	8%	7%	7%	8%	10%	12%	11%	10%	9%	10%	11%	11%	10%
Crime	25%	25%	32%	33%	30%	24%	25%	22%	20%	19%	15%	17%	17%	13%	8%	8%
Population	9%	7%	7%	6%	6%	8%	10%	13%	17%	17%	12%	9%	7%	6%	8%	8%
Drug Abuse	12%	10%	11%	12%	14%	16%	16%	14%	13%	13%	10%	10%	8%	6%	6%	7%
Taxation	6%	6%	5%	5%	6%	7%	6%	6%	6%	5%	5%	6%	7%	8%	6%	7%
Immigration	7%	8%	8%	10%	7%	9%	10%	11%	14%	11%	9%	7%	5%	6%	4%	5%
Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	3%	3%	4%	4%	4%	4%	4%
Racism	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%	4%	5%	6%	5%	3%	4%
Defence	1%	1%	1%	1%	3%	7%	5%	6%	4%	3%	2%	2%	4%	4%	3%	3%












IPSOS ISSUES MONITOR MARCH 2022

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022
 Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%
 Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%
 Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%
 The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%
 Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%





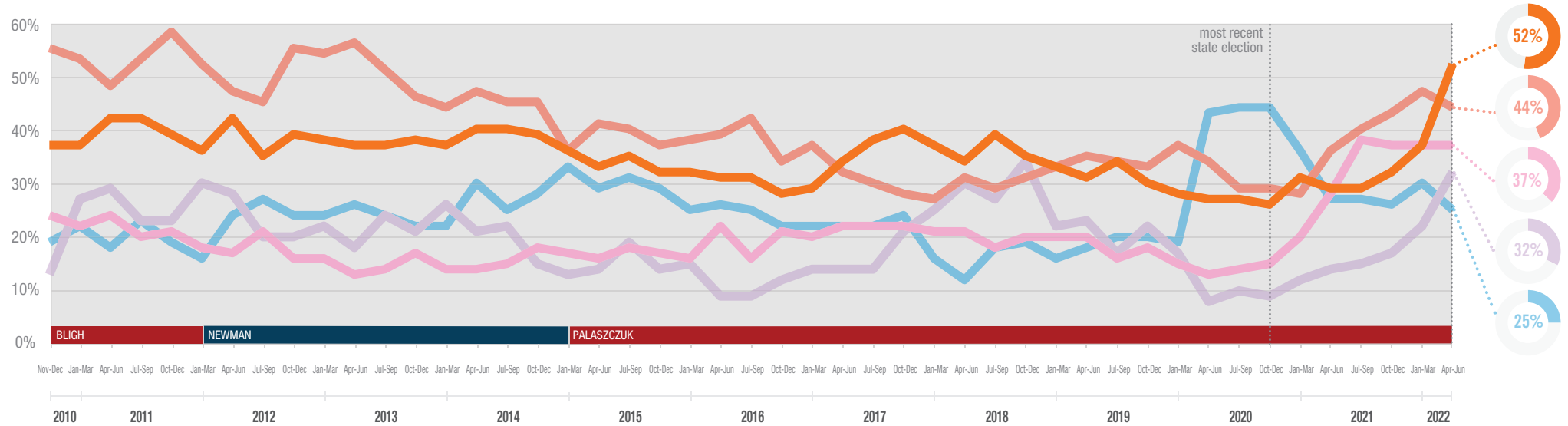
IPSOS ISSUES MONITOR JUNE 2022

The top issues facing Queensland

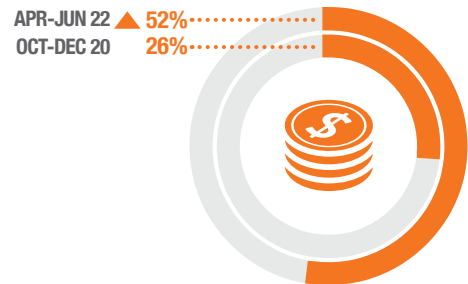
Kathy Benson
Chief Client Officer ANZ
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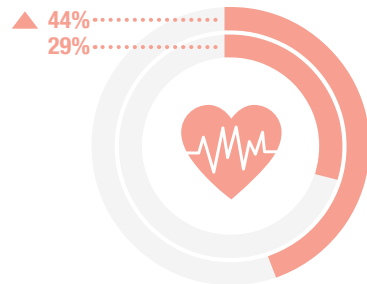
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between April and June 2022 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kathy Benson.



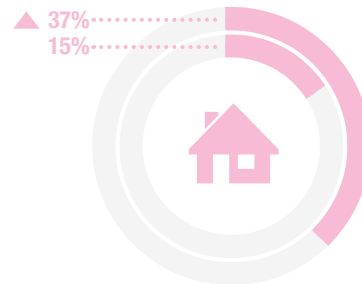
Cost of Living



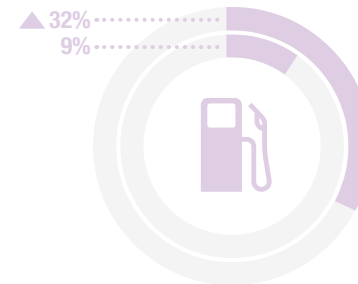
Healthcare



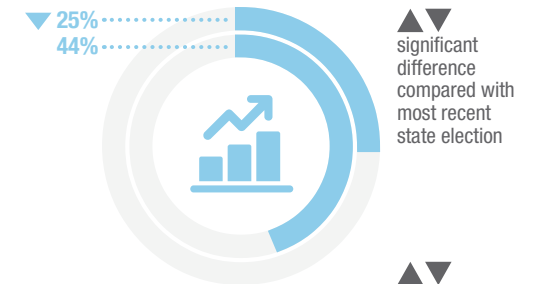
Housing



Petrol Prices



The Economy



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia

QLD
REST OF AUSTRALIA

Issue	QLD	REST OF AUSTRALIA
Cost of Living	52%	51%
Healthcare	44%	40%
Housing	37%	37%
Petrol Prices	32%	26%
The Economy	25%	24%

This research was conducted by Ipsos, on its own behalf. 607 interviews were conducted via online panel between April and June 2022 (6-10 April n = 204 / 4-8 May n = 200 / 15-21 June n = 203) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>








IPSOS ISSUES MONITOR JUNE 2022

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022
 Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%
 Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%
 Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%
 Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%
 The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%





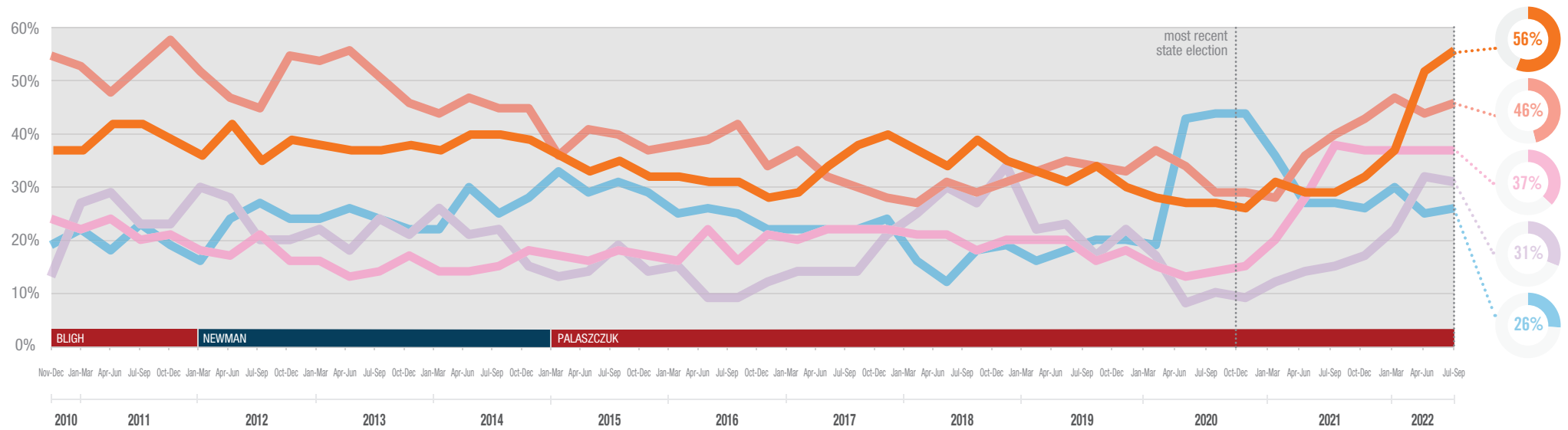
IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Queensland

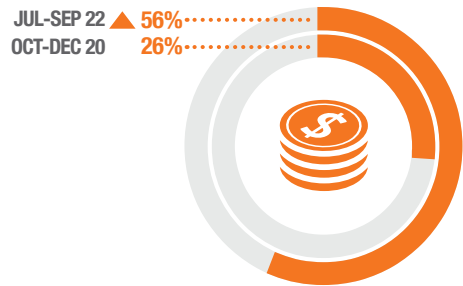
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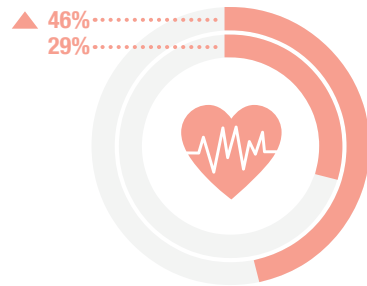
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between July and September 2022 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kathy Benson.



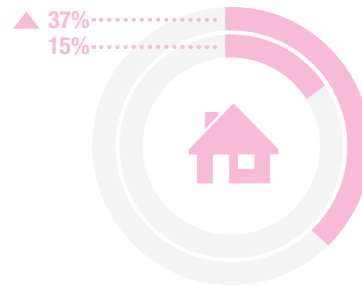
Cost of Living



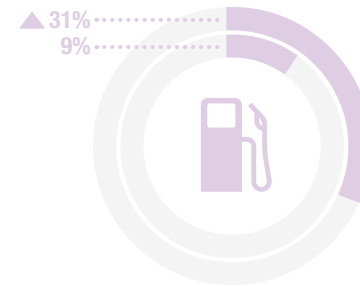
Healthcare



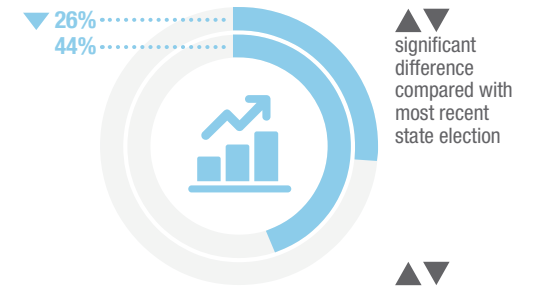
Housing



Petrol Prices



The Economy



▲ ▼
significant difference compared with most recent state election

▲ ▼
significant difference compared with the rest of Australia

QLD
REST OF
AUSTRALIA








IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Queensland

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022
 Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%
 Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%
 Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%
 Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%
 The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%

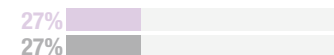
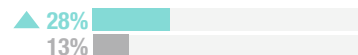
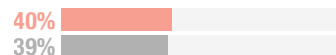


most recent state election

57%
40%
39%
28%
27%

BLIGH
NEWMAN
PALASCHUK

Nov-Dec 2010 Jan-Mar 2011 Apr-Jun 2011 Jul-Sep 2011 Oct-Dec 2011 Jan-Mar 2012 Apr-Jun 2012 Jul-Sep 2012 Oct-Dec 2012 Jan-Mar 2013 Apr-Jun 2013 Jul-Sep 2013 Oct-Dec 2013 Jan-Mar 2014 Apr-Jun 2014 Jul-Sep 2014 Oct-Dec 2014 Jan-Mar 2015 Apr-Jun 2015 Jul-Sep 2015 Oct-Dec 2015 Jan-Mar 2016 Apr-Jun 2016 Jul-Sep 2016 Oct-Dec 2016 Jan-Mar 2017 Apr-Jun 2017 Jul-Sep 2017 Oct-Dec 2017 Jan-Mar 2018 Apr-Jun 2018 Jul-Sep 2018 Oct-Dec 2018 Jan-Mar 2019 Apr-Jun 2019 Jul-Sep 2019 Oct-Dec 2019 Jan-Mar 2020 Apr-Jun 2020 Jul-Sep 2020 Oct-Dec 2020 Jan-Mar 2021 Apr-Jun 2021 Jul-Sep 2021 Oct-Dec 2021 Jan-Mar 2022 Apr-Jun 2022 Jul-Sep 2022 Oct-Dec 2022



▲▼
significant
difference
compared with
the rest of
Australia








IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing Queensland

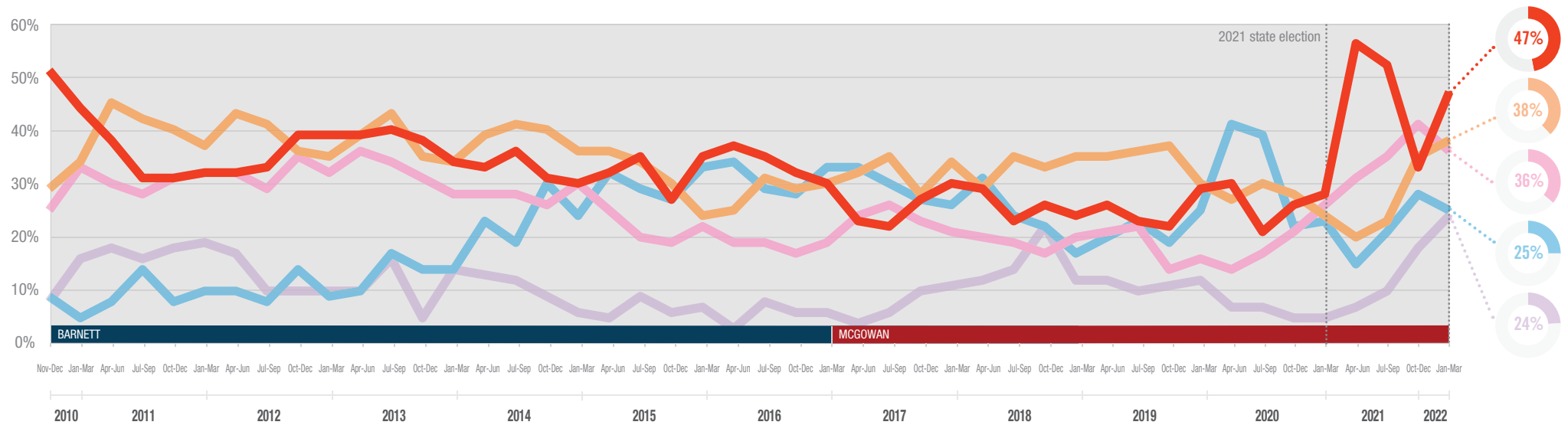
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022
 Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	36%	32%	27%	31%	37%	52%	56%	57%
 Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	30%	34%	32%	37%	47%	44%	46%	40%
 Housing	24%	22%	18%	15%	15%	17%	19%	22%	20%	19%	14%	31%	37%	37%	37%	39%
 Crime	21%	28%	31%	33%	29%	27%	30%	27%	28%	27%	29%	29%	17%	19%	20%	28%
 Petrol Prices	13%	25%	25%	21%	21%	15%	11%	16%	29%	21%	11%	14%	22%	32%	31%	27%
The Economy	19%	20%	23%	24%	26%	30%	24%	22%	16%	19%	38%	29%	30%	25%	26%	23%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	13%	22%	23%	18%	19%	14%	14%	15%
Poverty	9%	6%	6%	8%	9%	9%	10%	12%	11%	12%	10%	14%	13%	12%	10%	11%
Transport	16%	18%	15%	14%	12%	14%	17%	18%	16%	18%	14%	12%	11%	10%	7%	8%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%	11%	10%	8%	8%	9%	8%	8%
Education	21%	14%	17%	17%	18%	17%	16%	14%	13%	13%	12%	11%	11%	7%	7%	7%
Drug Abuse	10%	9%	10%	10%	10%	17%	21%	18%	18%	18%	15%	13%	7%	6%	7%	7%
Population	12%	7%	5%	4%	5%	3%	5%	5%	8%	7%	5%	8%	7%	7%	6%	6%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	26%	25%	41%	25%	14%	8%	4%	5%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	4%	5%	5%	4%	3%	3%	5%
Taxation	4%	4%	6%	5%	6%	5%	6%	6%	5%	6%	4%	5%	5%	5%	6%	5%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%	2%	1%	3%	2%	3%	3%	4%
Immigration	6%	7%	7%	7%	6%	6%	7%	8%	10%	8%	5%	5%	4%	6%	3%	3%
Racism	3%	2%	2%	3%	3%	3%	4%	5%	3%	3%	4%	5%	3%	2%	3%	3%



Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between January and March 2022 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



Healthcare

JAN-MAR 22 ▲47%
JAN-MAR 21 28%



WA
REST OF
AUSTRALIA

Response	Percentage
Best country to live in	47%
Not the best country to live in	45%

Cost of Living

▲ 38% ·
24% ·



Opinion	Percentage
Good country	38%
Bad country	39%

Housing

▲ 36% ·
26% ·

Response	Percentage
U.S. is a threat to their country	36%
U.S. is not a threat to their country	39%

The Economy

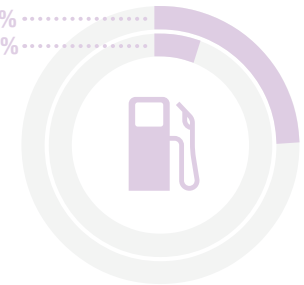
25% ...
23% ...



Response	Percentage
U.S. is a threat to my country	25%
U.S. is not a threat to my country	27%

Petrol Prices

▲ 24%
5%



Response	Percentage
U.S. should take more action to protect the environment	24%
U.S. should take less action to protect the environment	21%

▲▼
significant
difference
compared with
most recent
state election

▲▼
significant
difference
compared with
the rest of
Australia








IPSOS ISSUES MONITOR MARCH 2022

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022
 Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%
 Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%
 Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%
 The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%
 Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%
Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%





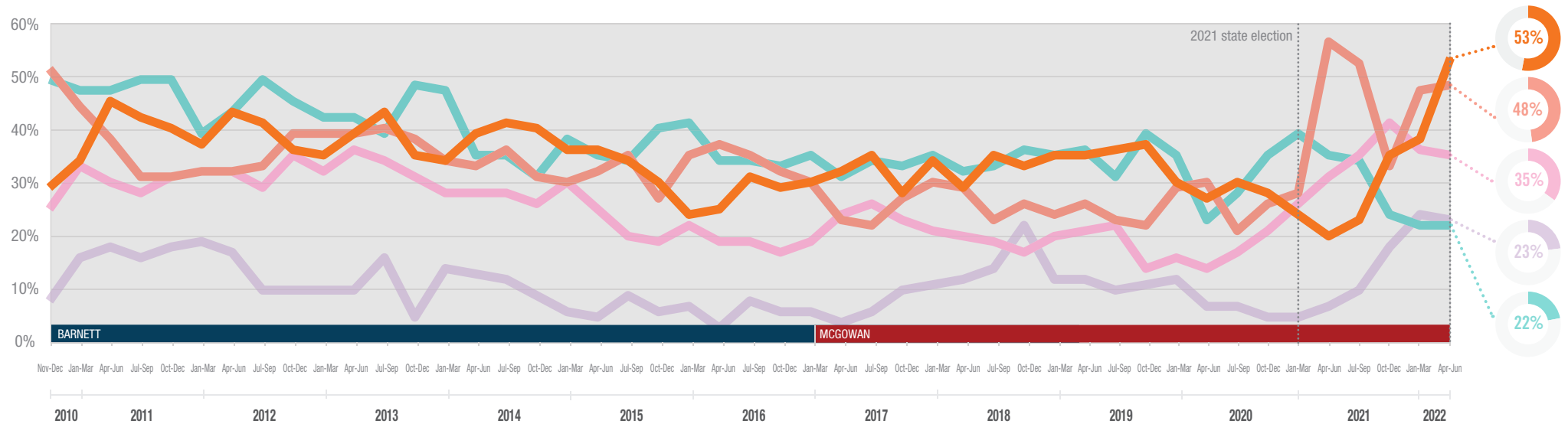
IPSOS ISSUES MONITOR JUNE 2022

The top issues facing Western Australia

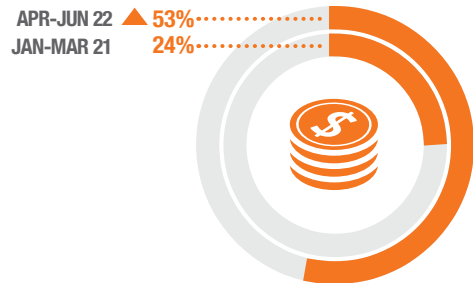
Brad Hyde
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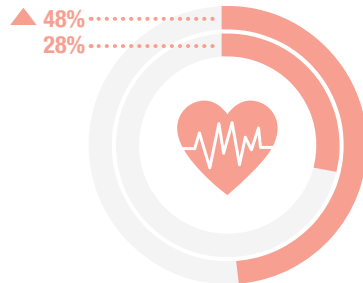
Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between April and June 2022 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



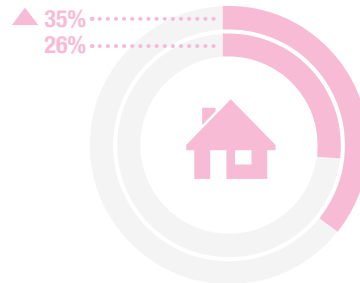
Cost of Living



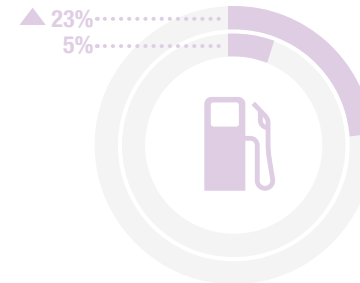
Healthcare



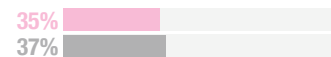
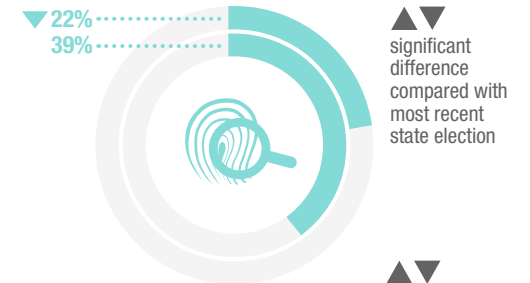
Housing



Petrol Prices



Crime










IPSOS ISSUES MONITOR JUNE 2022

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022
 Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%
 Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%
 Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%
 Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%
 Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%





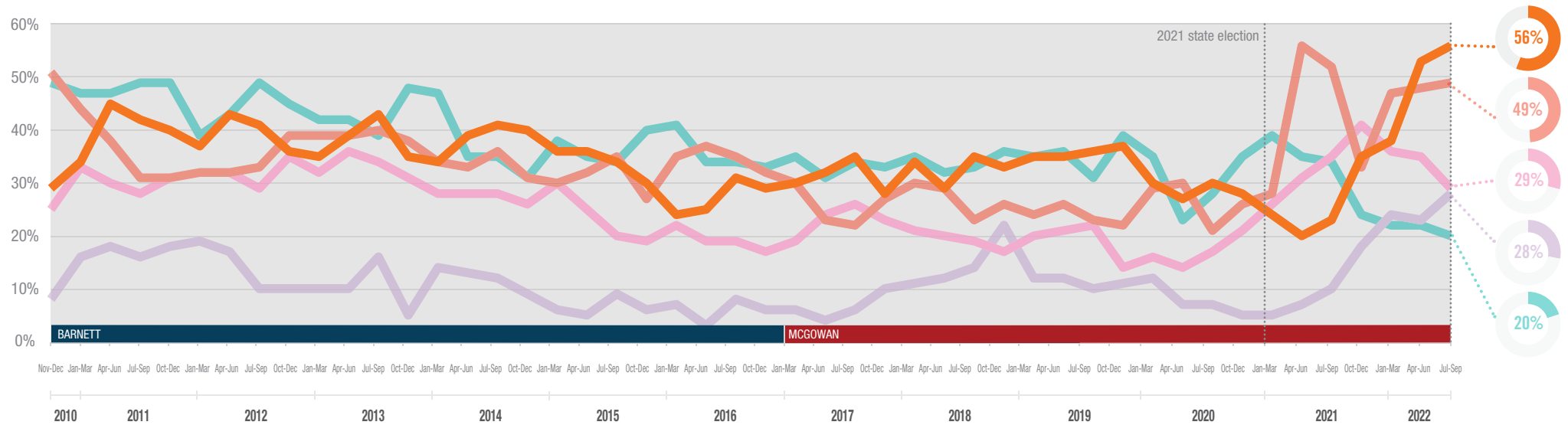
IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Western Australia

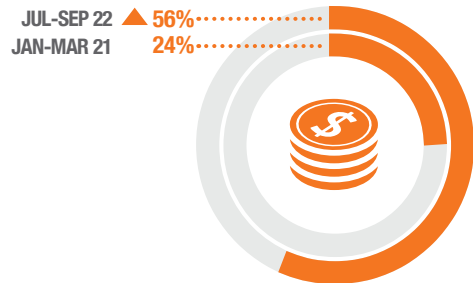
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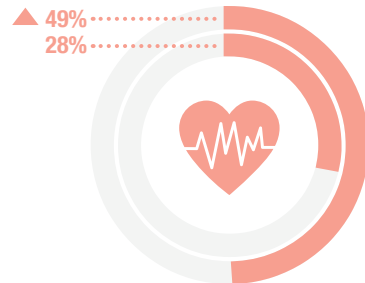
Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between July and September 2022 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



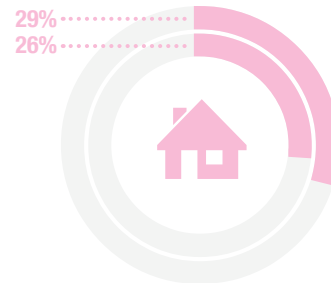
Cost of Living



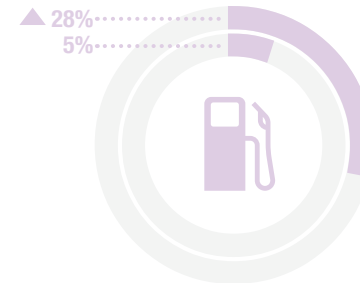
Healthcare



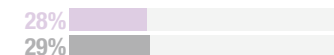
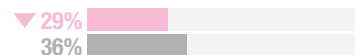
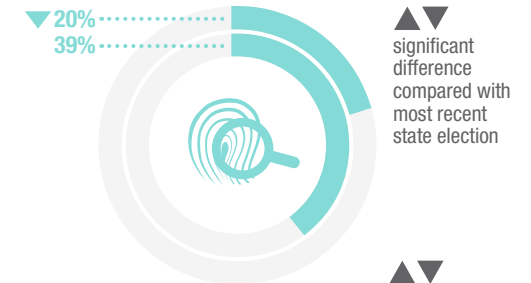
Housing



Petrol Prices



Crime










IPSOS ISSUES MONITOR SEPTEMBER 2022

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022
 Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%	56%
 Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%
 Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%
 Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%
 Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%





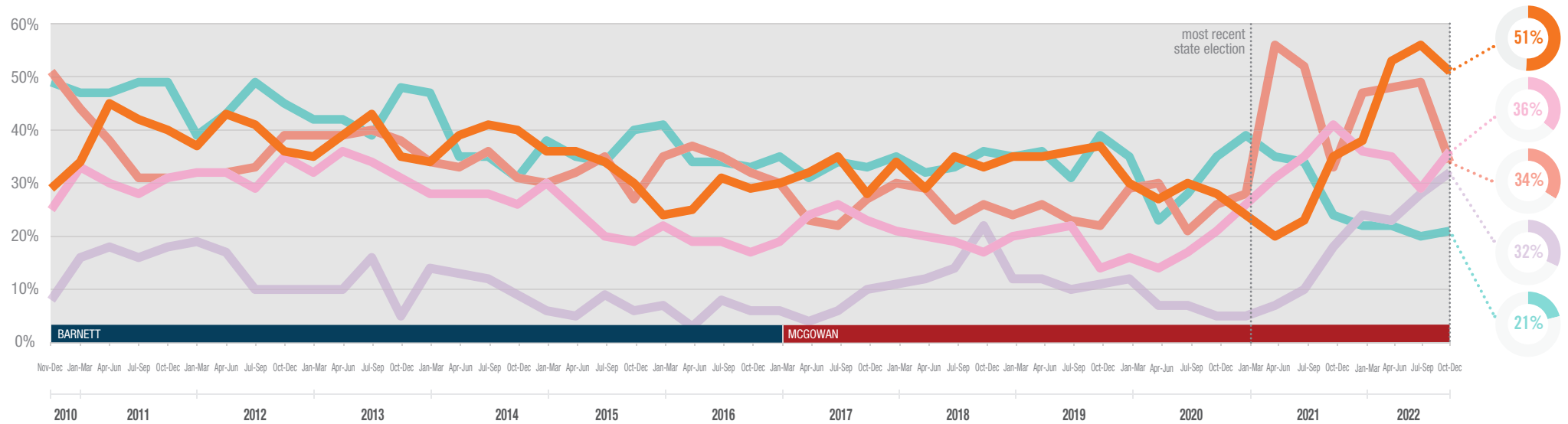
IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing Western Australia

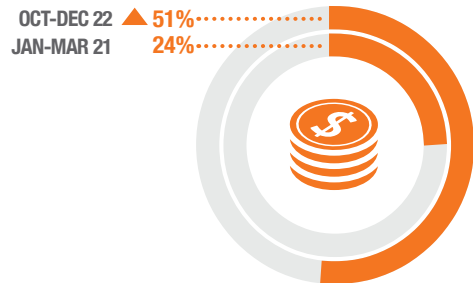
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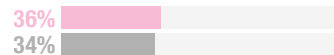
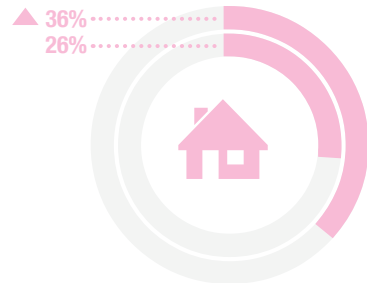
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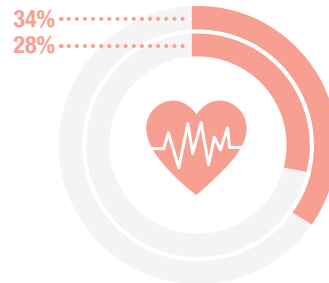
Cost of Living



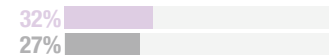
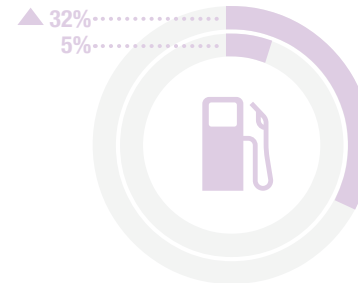
Housing



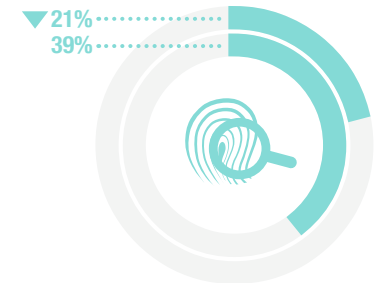
Healthcare



Petrol Prices



Crime



▲▼
significant difference compared with most recent state election

▲▼
significant difference compared with the rest of Australia








IPSOS ISSUES MONITOR DECEMBER 2022

The top issues facing Western Australia

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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022	APR-JUN 2022	JUL-SEP 2022	OCT-DEC 2022
 Cost of Living	29%	40%	39%	38%	38%	34%	28%	31%	32%	36%	29%	26%	38%	53%	56%	51%
 Housing	25%	30%	32%	33%	27%	23%	19%	23%	19%	19%	17%	33%	36%	35%	29%	36%
 Healthcare	51%	36%	34%	39%	33%	31%	35%	26%	27%	24%	27%	43%	47%	48%	49%	34%
 Petrol Prices	8%	17%	14%	11%	12%	6%	6%	7%	15%	11%	7%	10%	24%	23%	28%	32%
 Crime	49%	48%	44%	43%	37%	36%	36%	33%	34%	35%	30%	33%	22%	22%	20%	21%
The Economy	9%	9%	10%	13%	22%	28%	31%	30%	26%	20%	31%	22%	25%	22%	14%	16%
Poverty	7%	7%	9%	8%	10%	9%	9%	9%	11%	15%	13%	15%	14%	12%	11%	16%
Environment	24%	19%	17%	12%	9%	8%	9%	8%	11%	18%	18%	21%	15%	17%	15%	15%
Drug Abuse	19%	18%	18%	18%	18%	26%	31%	31%	29%	31%	26%	23%	8%	6%	11%	14%
Personal Debt	15%	12%	10%	9%	9%	8%	8%	12%	13%	12%	11%	11%	8%	11%	10%	11%
Unemployment	5%	5%	8%	9%	16%	24%	29%	35%	28%	29%	38%	19%	16%	10%	12%	9%
Racism	8%	5%	4%	3%	3%	4%	4%	5%	4%	3%	6%	4%	3%	4%	3%	9%
Taxation	4%	5%	6%	4%	6%	8%	7%	6%	6%	7%	6%	5%	7%	6%	11%	9%
Education	12%	10%	12%	16%	19%	13%	14%	11%	12%	8%	10%	10%	12%	10%	9%	6%
Immigration	18%	17%	14%	11%	10%	8%	8%	8%	10%	10%	6%	4%	7%	3%	5%	6%
Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	5%	7%	5%	3%	4%	5%	5%
Transport	6%	12%	15%	20%	18%	19%	16%	14%	10%	10%	10%	10%	8%	8%	5%	4%
Defence	3%	1%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	3%	2%	4%	4%
Population	6%	3%	6%	6%	6%	5%	6%	4%	6%	5%	4%	4%	4%	5%	3%	3%

