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Table: 1

QS4. Do you currently own, or have you owned in the past, any type

	Total
Base: All Respondents	2103
Base: All Respondents (wtd)	2103
Yes	290
	14%
No	1813
	86%
Sigma	2103
	100%

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Table: 2

QS5. How likely are you to purchase Bitcoin or any other type of cryptocurrency in the future?

	Total	Group	
		OWNER	INTENDERS
		O	P
Base: All Respondents	2103	288	512
Base: All Respondents (wtd)	2103	290	510
Top 3 Box (Net)	769	259	510
	37%	89%	100%
		P	
Very likely (5)	161	120	41
	8%	41%	8%
		P	
Somewhat likely (4)	233	87	146
	11%	30%	29%
Undecided (3)	375	52	323
	18%	18%	63%
			O
Bottom 2 Box (Net)	1334	31	-
	63%	11%	-
		P	
Sigma	2103	290	510
	100%	100%	100%

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Table: 3

Q2. Which cryptocurrencies do you currently own?

	Total
Base: Owners	288
Base: Owners (wtd)	290
Bitcoin	203 70%
Ethereum	119 41%
Dogecoin	61 21%
Litecoin	38 13%
Ripple/XRP	17 6%
Binance coin	14 5%
Cardano	17 6%
Polkadot	6 2%
Bitcoin Cash	40 14%
Chainlink	10 3%
Tether	13 5%
Monero	12 4%
Stellar	26 9%
Zcash	13 5%
Waves	9 3%
Other	38 13%
None	24 8%
Sigma	659 227%

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Table: 4

Q3. And which of the following cryptocurrencies have you owned in

	Total
Base: Owners	287
Base: Owners (wtd)	289
Bitcoin	30 10%
Ethereum	18 6%
Dogecoin	24 9%
Litecoin	22 8%
Ripple/XRP	21 7%
Binance coin	18 6%
Cardano	17 6%
Polkadot	11 4%
Bitcoin Cash	37 13%
Chainlink	9 3%
Tether	13 4%
Monero	18 6%
Stellar	19 7%
Zcash	14 5%
Waves	9 3%
Other	25 9%
None	108 37%
Sigma	414 143%

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Table: 5

Q6. What are the main reasons you Bitcoin or other cryptocurrencies?

	Total	Group	
		OWNER	INTENDERS
		O	P
Base: All Owners & Intenders	800	288	512
Base: All Owners & Intenders (wtd)	800	290	510
You believe in underlying philosophies of cryptocurrencies (deflationary properties, decentralized ledgers, etc.)	116	64	52
	15%	22%	10%
		P	
You want to be part of a new form of digital money	238	93	145
	30%	32%	29%
You view it as an attractive investment vehicle	258	95	163
	32%	33%	32%
You believe it is an effective hedge against your other investments	126	45	81
	16%	15%	16%
You have a fear of missing out (FOMO) on the cryptocurrency trend	109	47	61
	14%	16%	12%
It is a fun way to gamble a little bit of money	196	79	116
	25%	27%	23%
You want to use it as a payment mechanism	132	51	80
	17%	18%	16%
You want to use it to digitally transfer money to another person	100	42	58
	13%	15%	11%
You want to be able to tell others you own some cryptocurrency	74	35	39
	9%	12%	8%
		P	
You want to be able to anonymously hold it or anonymously transfer money to someone else	89	31	58
	11%	11%	11%
Notable influencers have promoted the use of cryptocurrencies (Elon Musk, Tim Draper, Andreas Antonopolous, Vitalik Buterin, etc.)	88	35	53
	11%	12%	10%
You want an investment vehicle that can avoid capital gains tax	132	49	83
	17%	17%	16%
You see it as a chance to get rich quickly	170	67	102
	21%	23%	20%
Try it out/ curiosity/ like it (unspecified)	7	4	3
	1%	2%	1%
The only one I know/ have heard of	6	-	6
	1%	-	1%
Given as an incentive/ part of a package	5	5	-
	1%	2%	-
		P	
Other	4	4	-
	1%	2%	-
		P	
Nothing	7	1	6
	1%	0%	1%
Don't know	13	-	13
	2%	-	3%
		O	
Sigma	1870	748	1122
	234%	258%	220%

Table: 6

Q20. What barriers prevent you from investing more money into cryptocurrencies?

	Total	Group	
		OWNER	INTENDERS
		O	P
Base: All Owners & Intenders	800	288	512
Base: All Owners & Intenders (wtd)	800	290	510
Price volatility	337 42%	132 46%	205 40%
Decentralized authority/nobody in control	142 18%	36 12%	106 21%
Concerns about government regulation of cryptocurrencies	199 25%	61 21%	138 27%
Manipulation of the price	264 33%	87 30%	178 35%
The asset isn't backed by anything tangible (i.e., Gold, a business with growth prospects or potential future dividends, etc.)	181 23%	55 19%	126 25%
Concerns it is used by organized crime/money laundering	151 19%	36 12%	115 23%
Concerns about the environmental impact/amount of energy consumed when mining cryptocurrencies	105 13%	35 12%	70 14%
It's hard to trust cryptocurrency exchanges who do not offer in-person/over-the-counter services	177 22%	49 17%	128 25%
Cryptocurrency exchanges have poor customer service	89 11%	39 14%	50 10%
Investing in cryptocurrency feels like gambling/too risky	259 32%	80 28%	179 35%
Concerns about liquidity	195 24%	61 21%	133 26%
Unsure how to cash out	226 28%	39 13%	187 37%
Lack of funds/ money to invest	13 2%	8 3%	5 1%
Don't understand the process/ know enough about it	14 2%	2 1%	12 2%
Not interested/ don't like it	3 0%	2 1%	1 0%
Satisfied with current investments	2 0%	1 0%	1 0%
Other	15 2%	11 4%	4 1%
Nothing	3 0%	1 0%	2 0%
Don't know	1 0%	- -	1 0%
Sigma	2374 297%	734 253%	1640 322%

Table: 7

QD1_12. Please rate your agreement with the following statements related to cryptocurrencies - Cryptocurrencies are a form of “digital gold”

	Total	Group	
		OWNER	INTENDERS
		O	P
Base: All Owners & Intenders	800	288	512
Base: All Owners & Intenders (wtd)	800	290	510
Top 2 Box (Net)	379 47%	154 53%	225 44%
		P	
Strongly agree (5)	72 9%	39 14%	32 6%
		P	
Somewhat agree (4)	307 38%	114 40%	192 38%
Neutral (3)	236 30%	83 29%	152 30%
Bottom 2 Box (Net)	106 13%	40 14%	67 13%
Somewhat disagree (2)	75 9%	26 9%	49 10%
Strongly disagree (1)	31 4%	13 5%	18 4%
Don't know	79 10%	13 5%	66 13%
			O
Sigma	800 100%	290 100%	510 100%

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Table: 8

QD4_1. [I believe the best investments are long-term focused] Please rate your agreement with the following statements related to your approach to several issues.

	Total	Group	
		OWNER	INTENDERS
		O	P
Base: All Owners & Intenders	800	288	512
Base: All Owners & Intenders (wtd)	800	290	510
Top 2 Box (Net)	559	201	358
	70%	69%	70%
Strongly agree (5)	170	66	104
	21%	23%	21%
Somewhat agree (4)	388	135	253
	49%	46%	50%
Neutral (3)	198	70	128
	25%	24%	25%
Bottom 2 Box (Net)	43	19	24
	5%	7%	5%
Somewhat disagree (2)	31	14	17
	4%	5%	3%
Strongly disagree (1)	12	5	7
	2%	2%	1%
Sigma	800	290	510
	100%	100%	100%

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Table: 9

QD4_4. [I tend to do a lot of research online before deciding where to invest] Please rate your agreement with the following statements related to your approach to several issues.

	Total	Group	
		OWNER	INTENDERS
		O	P
Base: All Owners & Intenders	800	288	512
Base: All Owners & Intenders (wtd)	800	290	510
Top 2 Box (Net)	501 63%	188 65%	313 61%
Strongly agree (5)	148 19%	58 20%	90 18%
Somewhat agree (4)	353 44%	130 45%	223 44%
Neutral (3)	220 28%	81 28%	140 27%
Bottom 2 Box (Net)	79 10%	21 7%	57 11%
Somewhat disagree (2)	62 8%	18 6%	44 9%
Strongly disagree (1)	16 2%	3 1%	13 3%
Sigma	800 100%	290 100%	510 100%

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