

# DID YOU KNOW? 😞

## 3 not so fun facts about EV's...

Ipsos QM Solutions



Analysis: Potential quality related issues with Electric Vehicles

There are many fun and exciting new factors for consumers in the world of Electric Vehicles. There are also some well-known concerns such as range anxiety and speed of charging. However, Ipsos QM has found several problems that EV owners indicate they didn't know about when purchasing the vehicle.

### Here are three of those problems:

#### #1. HVAC Heating and Cooling

EV owners report that their vehicle does not heat up fast enough in the winter or cool down fast enough in the summer.

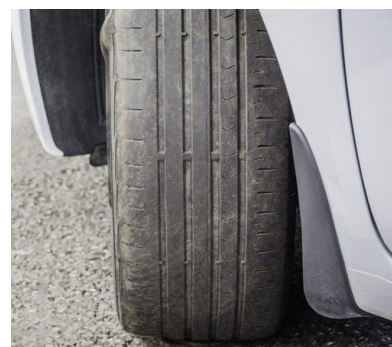
*"It takes  
**forever** to cool  
down the car on  
a hot day"*



#### #2. Tire Wear and Tear

Due to the extra weight and torque on EV's, consumer report rapid wear out on their tires.

*"I had to  
**change my  
tires** before  
my other gas  
cars..."*



#### #3...



Can **YOU** guess the third issue we found that was unanticipated by EV buyers? **Let us know in the comments** and if right, lunch is on us when you visit our offices in Troy, MI!!!