

DID YOU KNOW?

Spending persists amid fears of inflation, as consumers enjoy their post-pandemic freedom; many also head back to the office and rethink how they want to work.

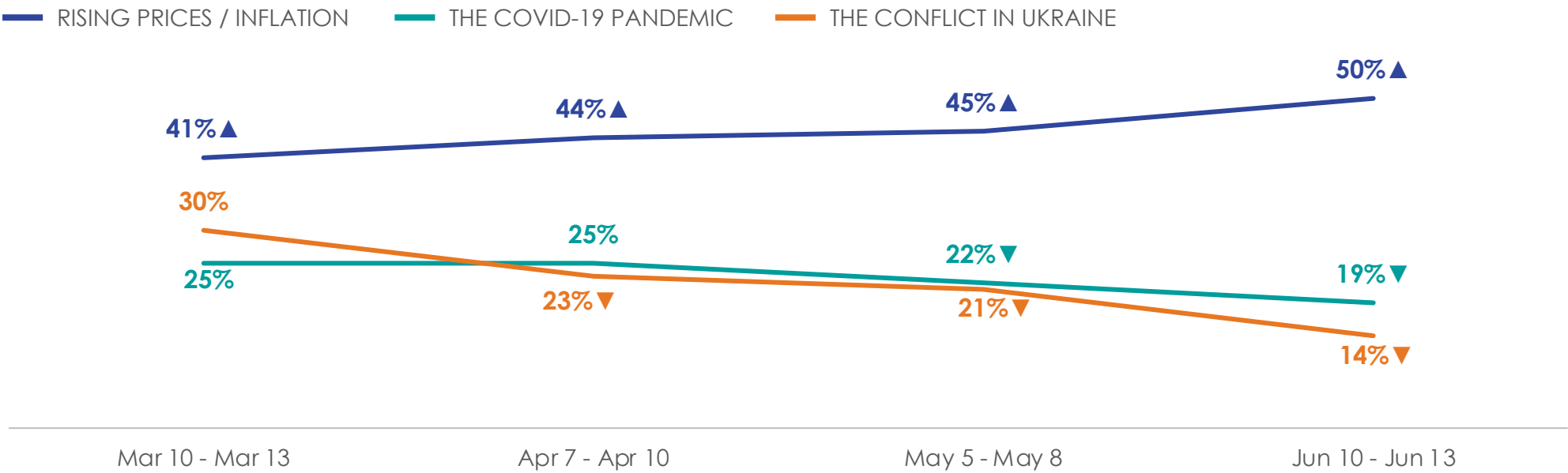


ESSENTIALS
SYNDICATED

June 2022

Rising prices and inflation continue to be a growing concern across the globe

TOP CONCERNS – FIRST AND SECOND PRIORITIES

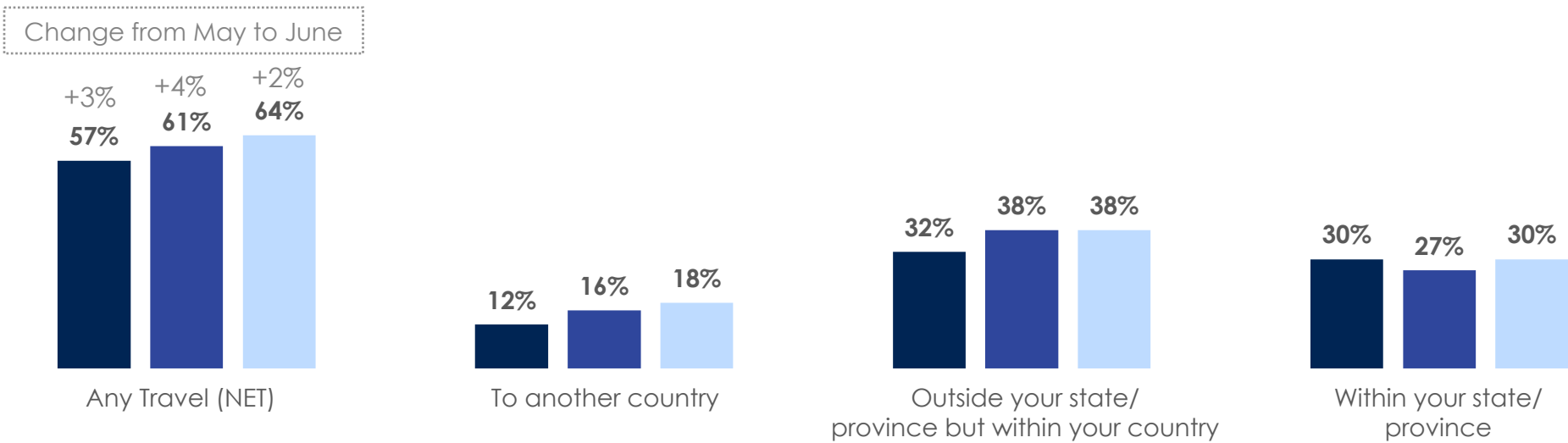


Inflation has yet to fully impact travel planning – trips are increasing, even among the most financially at-risk

PLANS FOR LEISURE TRIPS IN THE NEXT 3 MONTHS, BY RISK OF INFLATION

THOSE WHO PERSONALLY FEEL RISING PRICES AND INFLATION POSE A...

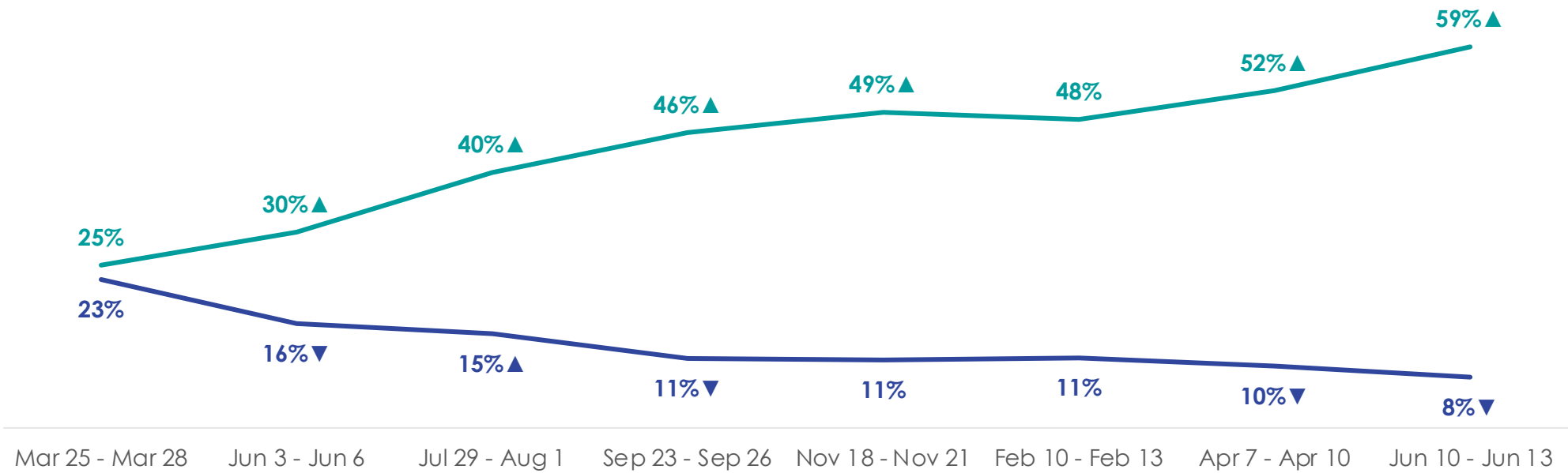
■ HIGH RISK ■ MODERATE RISK ■ LOW/NO RISK



Diners continue to head back to restaurants, despite increased concerns about inflation, as the fear of COVID-19 abates

Perceived Risk and Participation in Dining at a Restaurant

— DINING IN AT A RESTAURANT (LARGE RISK) — EATING INDOORS AT A RESTAURANT (ALREADY DOING THIS)

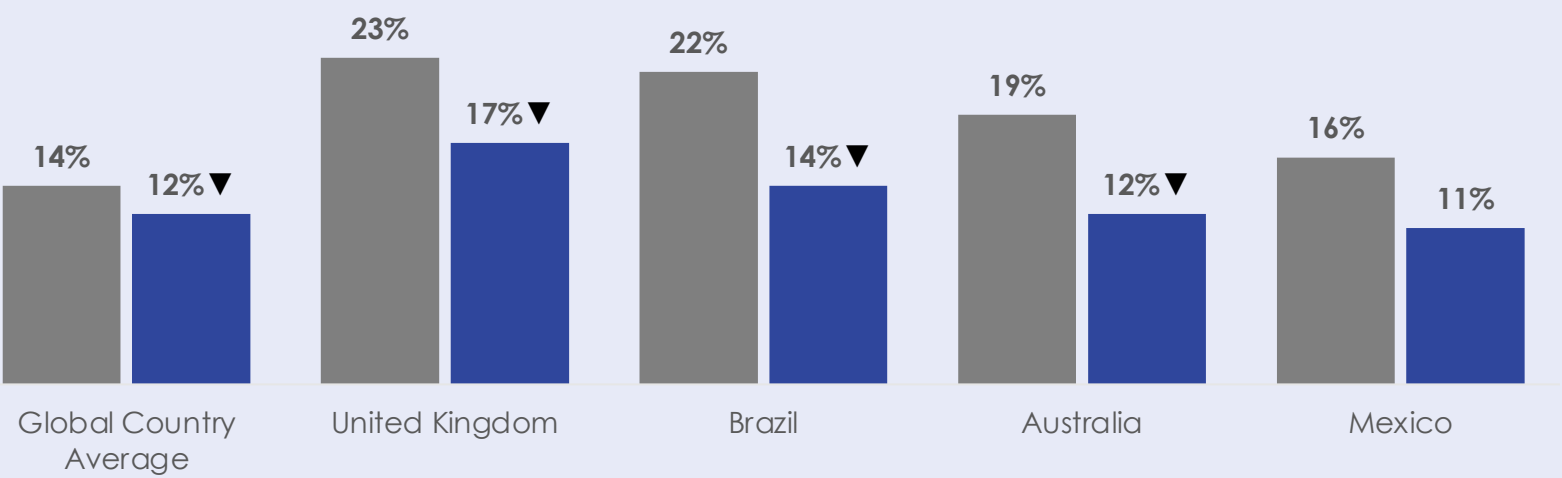


Slowly more and more employees are returning to the office

RETURN
TO OFFICE
trending in
JUNE

CURRENT WORK SITUATION – PRIMARILY WORKING FROM HOME
(BY THOSE WHO ARE EMPLOYED)

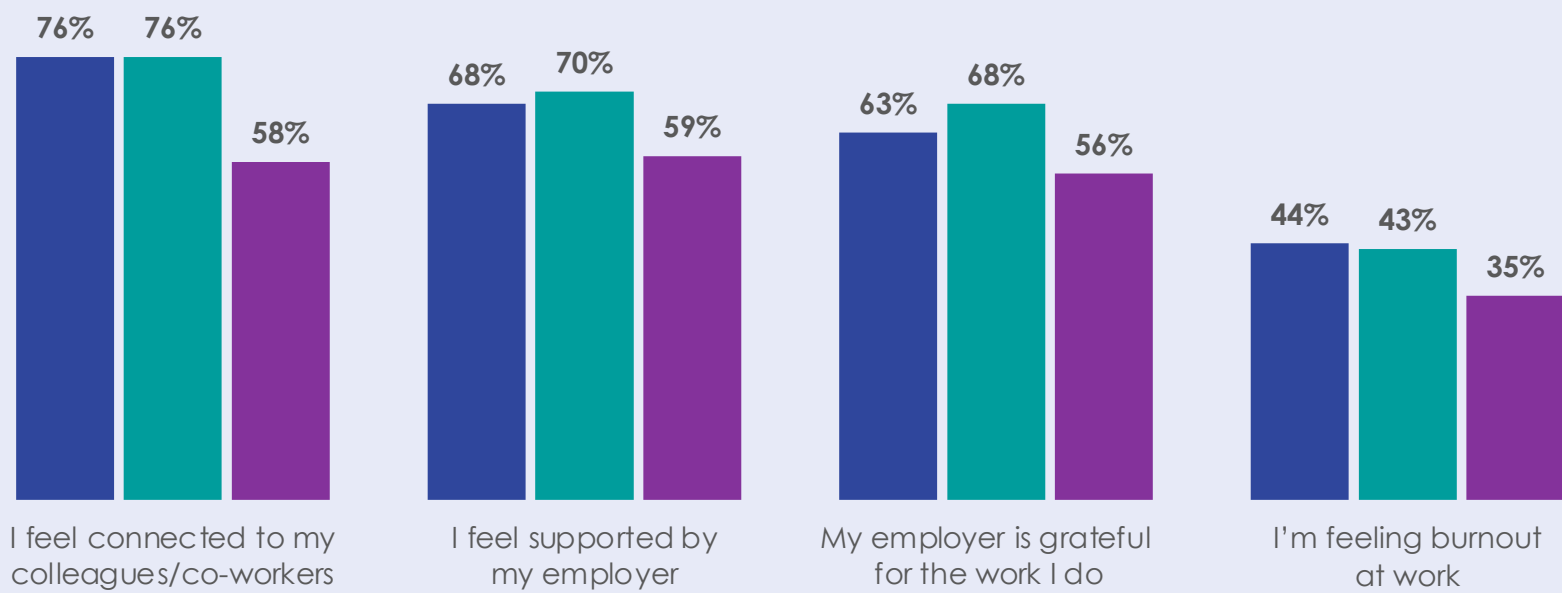
■ Mar 10 - Mar 13, 2022 ■ Jun 9 - Jun 12, 2022



Those working from home feel less connected, less supported, and less appreciated... but also less burnt out; despite the flexibility, over a third of all employees are still considering leaving their job

ATTITUDES TOWARDS WORK ENVIRONMENT
(TOP-2 BOX AGREEMENT)

■ PRIMARILY WORK IN OFFICE ■ SPLIT TIME BETWEEN HOME/OFFICE/OTHER LOCATIONS ■ PRIMARILY WORK FROM HOME

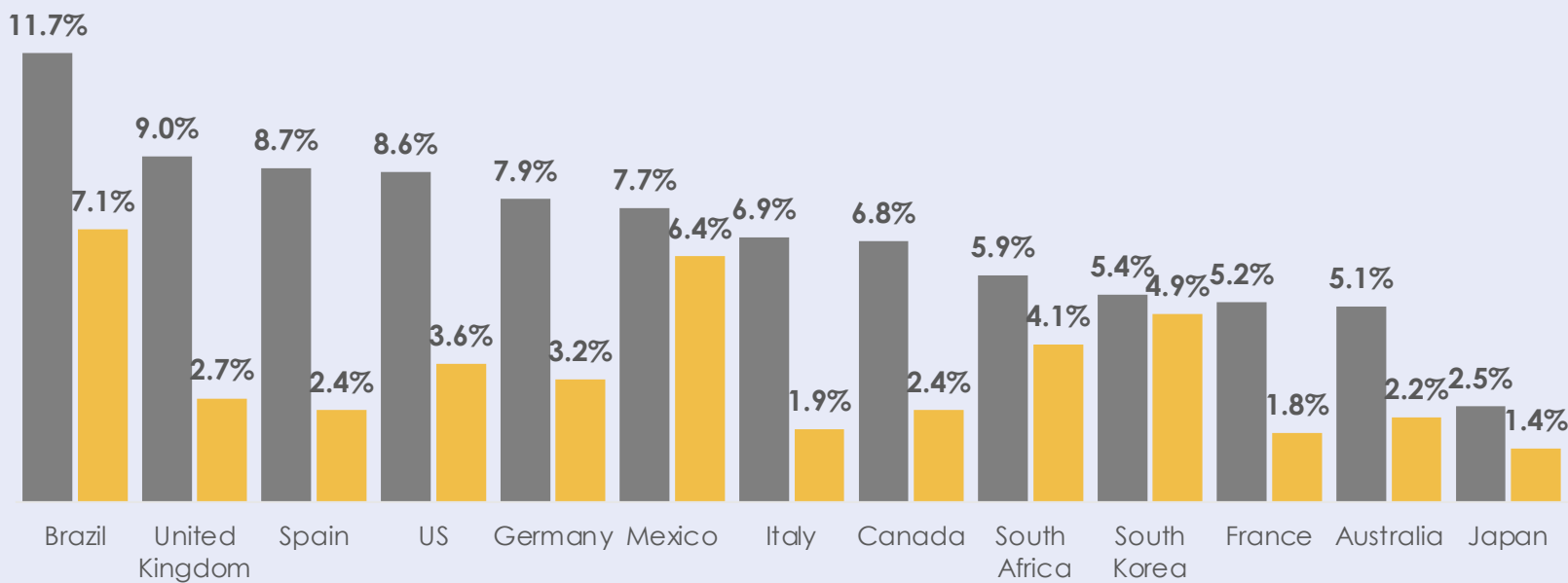


Likelihood to
Leave Job in
Next 12 Months
(Top-2 Box)
36%

Some workers are feeling they're underpaid as wages are not keeping pace with inflation - increased pay is the number one employee-reported measure to help with retention

INFLATION RATE VS. AVERAGE SALARY INCREASE
(MEAN INCLUDING ZERO)

■ INFLATION RATE ■ AVERAGE SALARY INCREASE (MEAN – SELF-REPORTED)



#1
Action Employers
Can Take to
Retain
Employees
Who Are Likely
to Leave

55%
Increase
my pay

Ipsos Essentials monitors how people across the globe navigate the new rules of engagement and the resulting impact on our state of mind, state of wallet, and future intentions. Each month Ipsos surveys consumers in 16 countries, including: Australia, Brazil, Canada, China, France, Germany, Italy, Mexico, Spain, India, Japan, Russia, South Africa, South Korea, the UK and the US.

For more insights, country detail, or
subscription information, contact
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