

AMERICA THE UNCERTAIN WEBINAR

NOVEMBER 03, 2021

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AGENDA

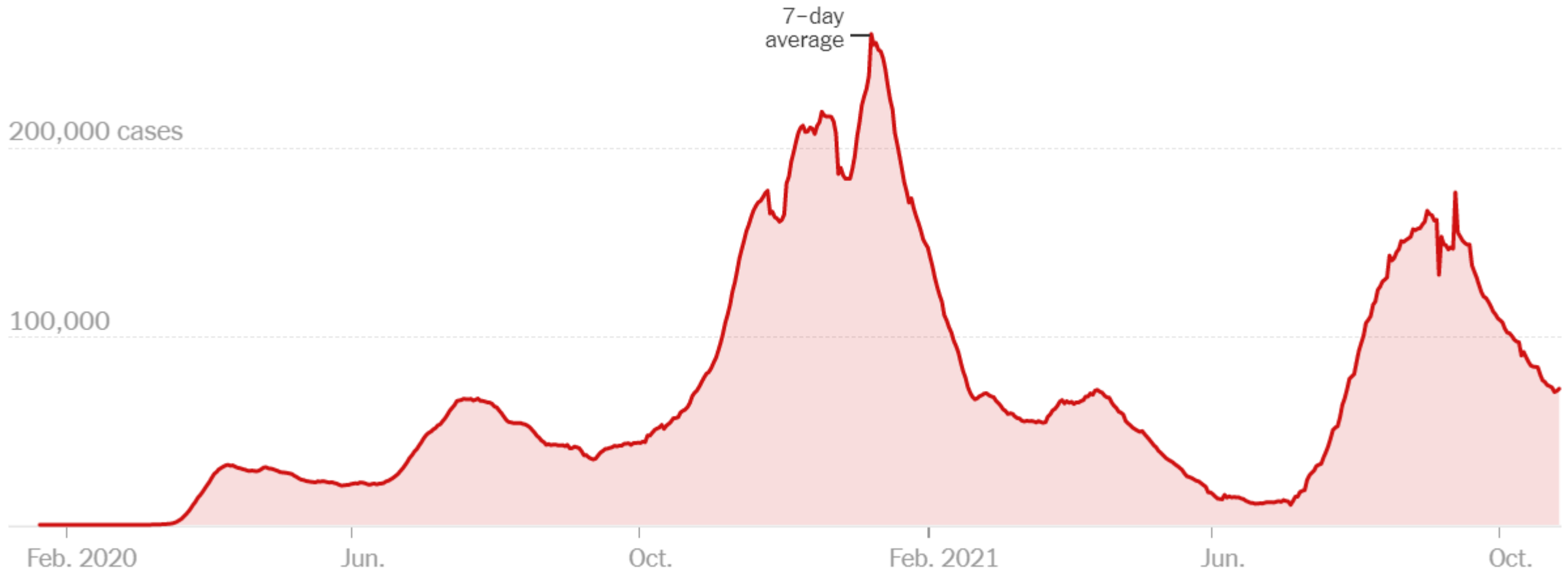
1. COVID-19
2. THE ECONOMY
3. AMERICAN POLITICS
4. ENVIRONMENT
5. CRIME
6. SCHOOLS
7. QUESTIONS

COVID-19

1

Delta surge subsides

+45 million confirmed cases, +740,000 deaths

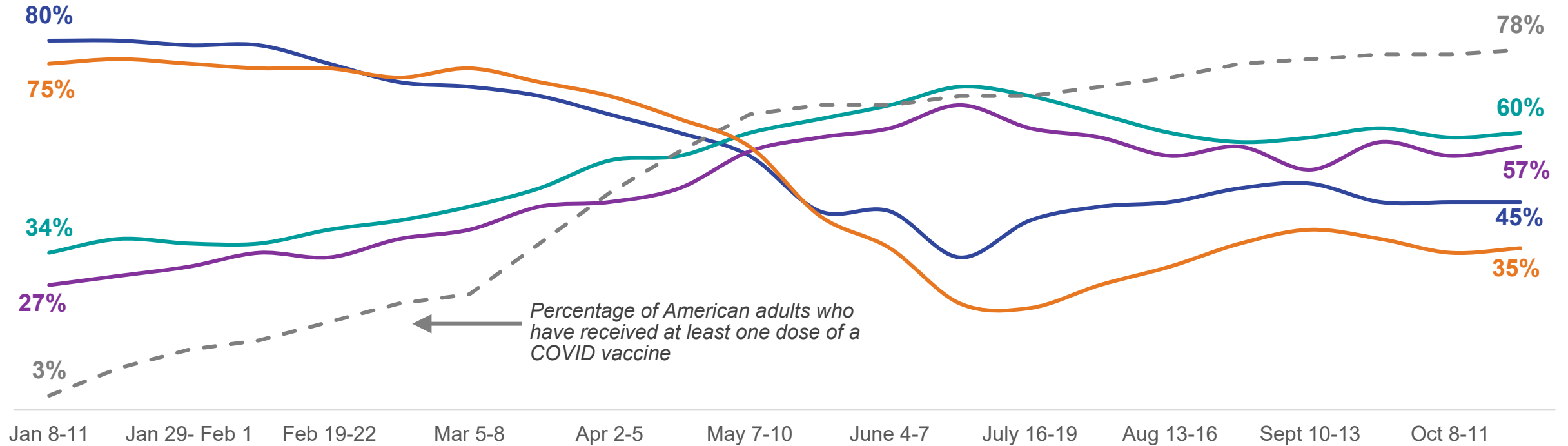


American reemergence softens

Between June and August, mask use and social distancing picked up while out of home activities dropped off

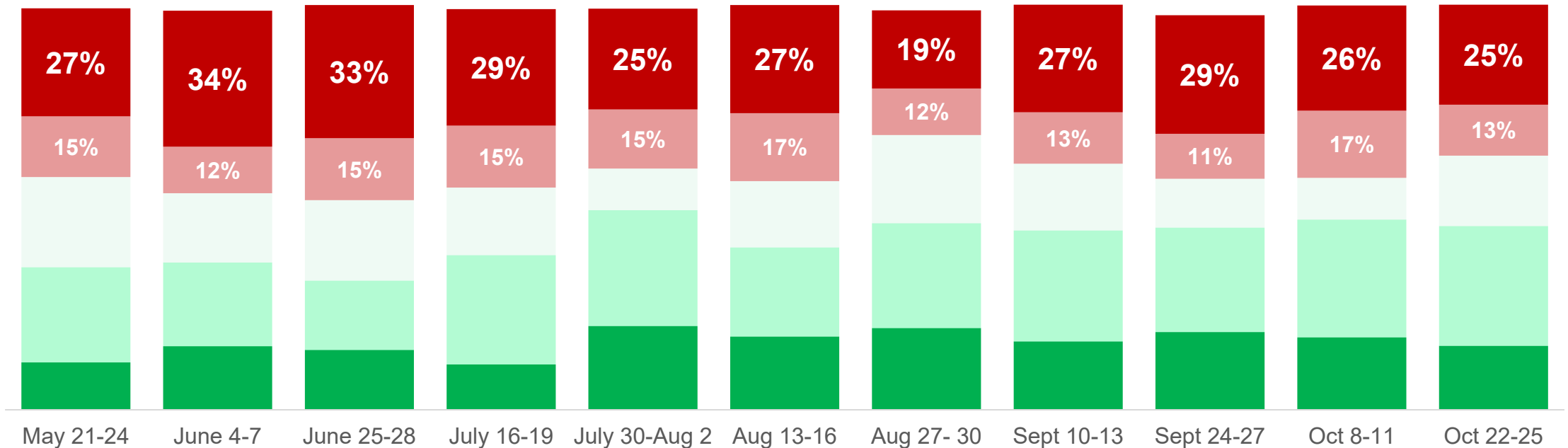
Percentage of Americans who have _____ in the last week

- Social distanced
- Visited friends or relatives
- Gone out to eat
- Worn a mask outside the home at all times



Vaccine hesitancy among parents stabilizes

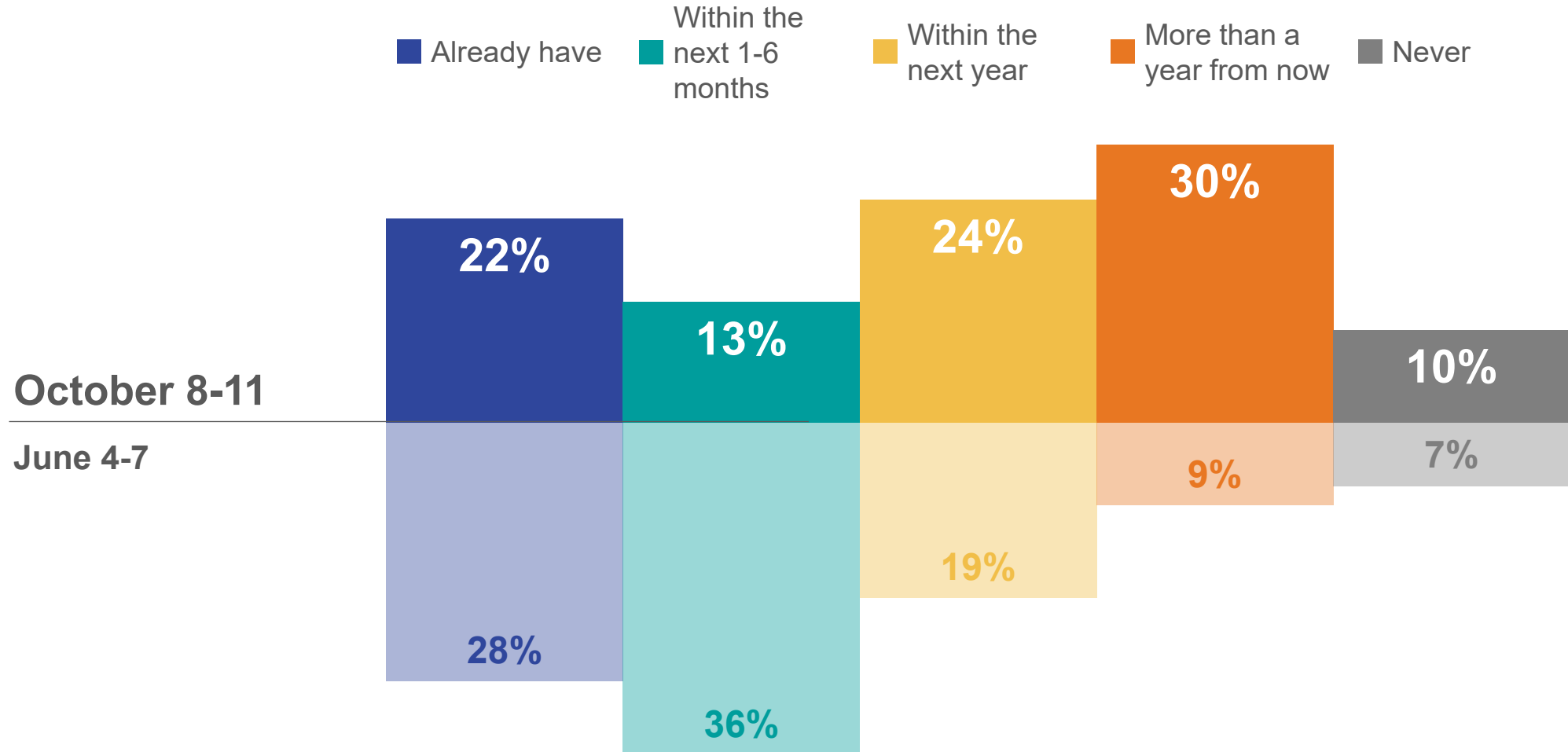
How likely parents are to get their kids vaccinated



Many Americans now see post-COVID life as farther away

Most favor vaccine requirements in various workplaces, but few think those who defy those requirements should be fired

When do you expect to be able to return to your normal, pre-COVID life?

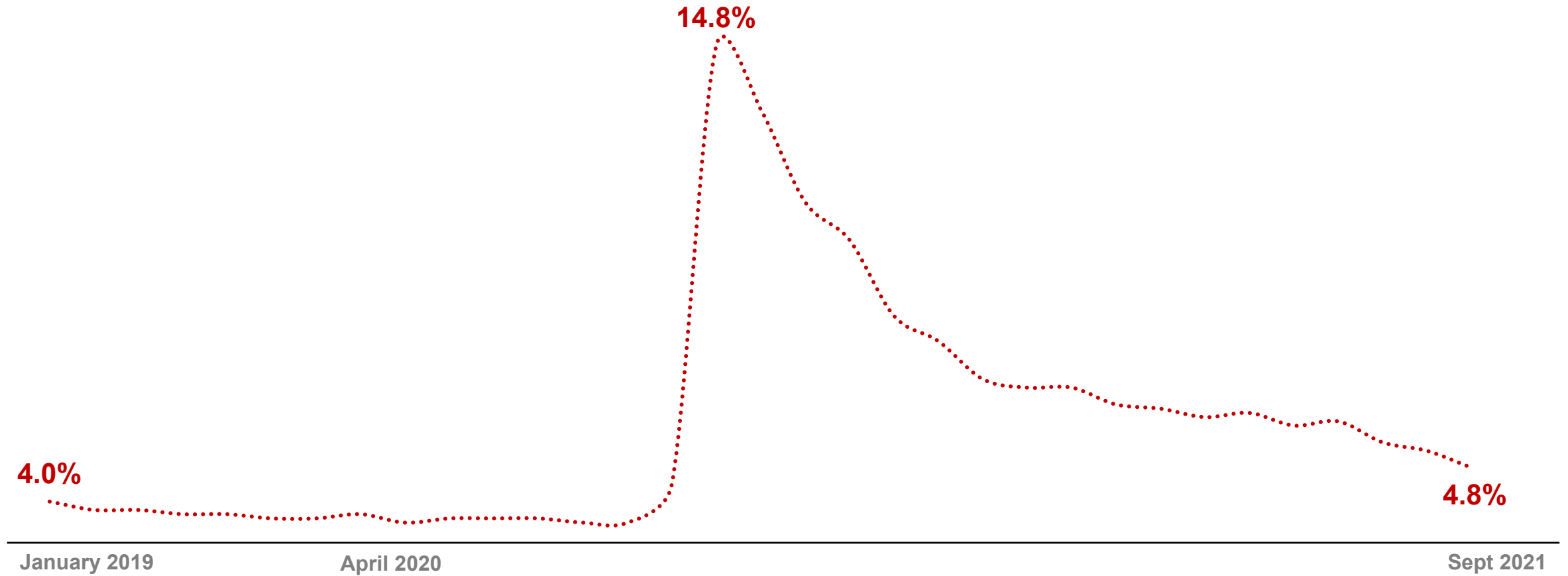


THE ECONOMY

2

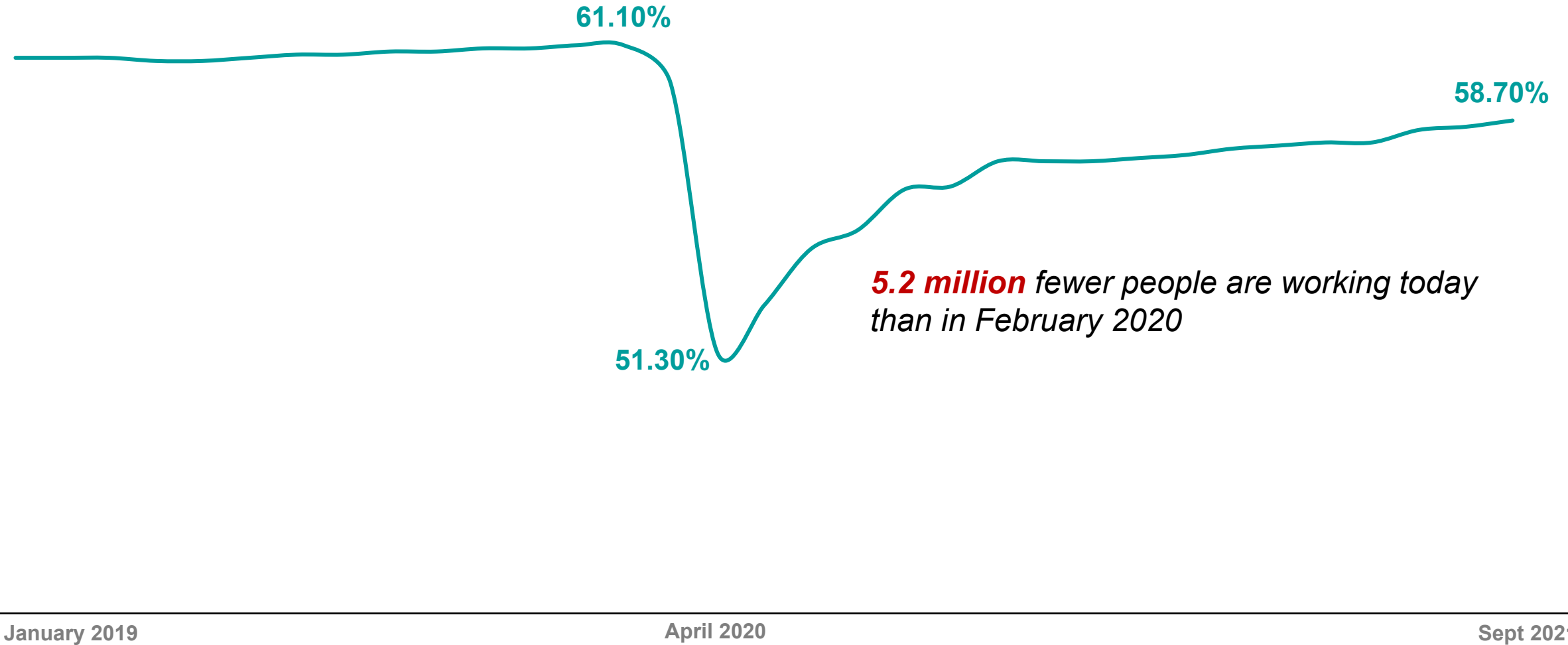
Unemployment approaches pre-pandemic levels

Monthly unemployment rate

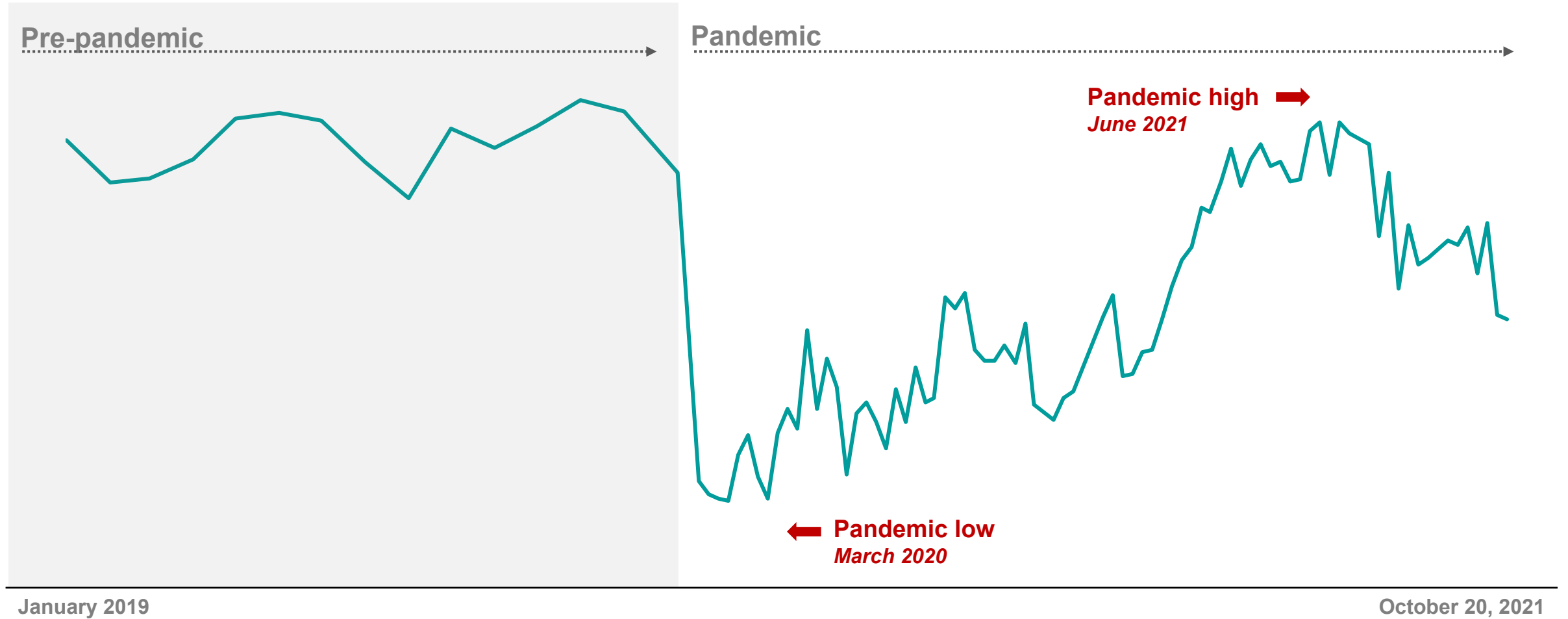


But fewer people are working

The ratio of employed working age people to the total working age population in the U.S.

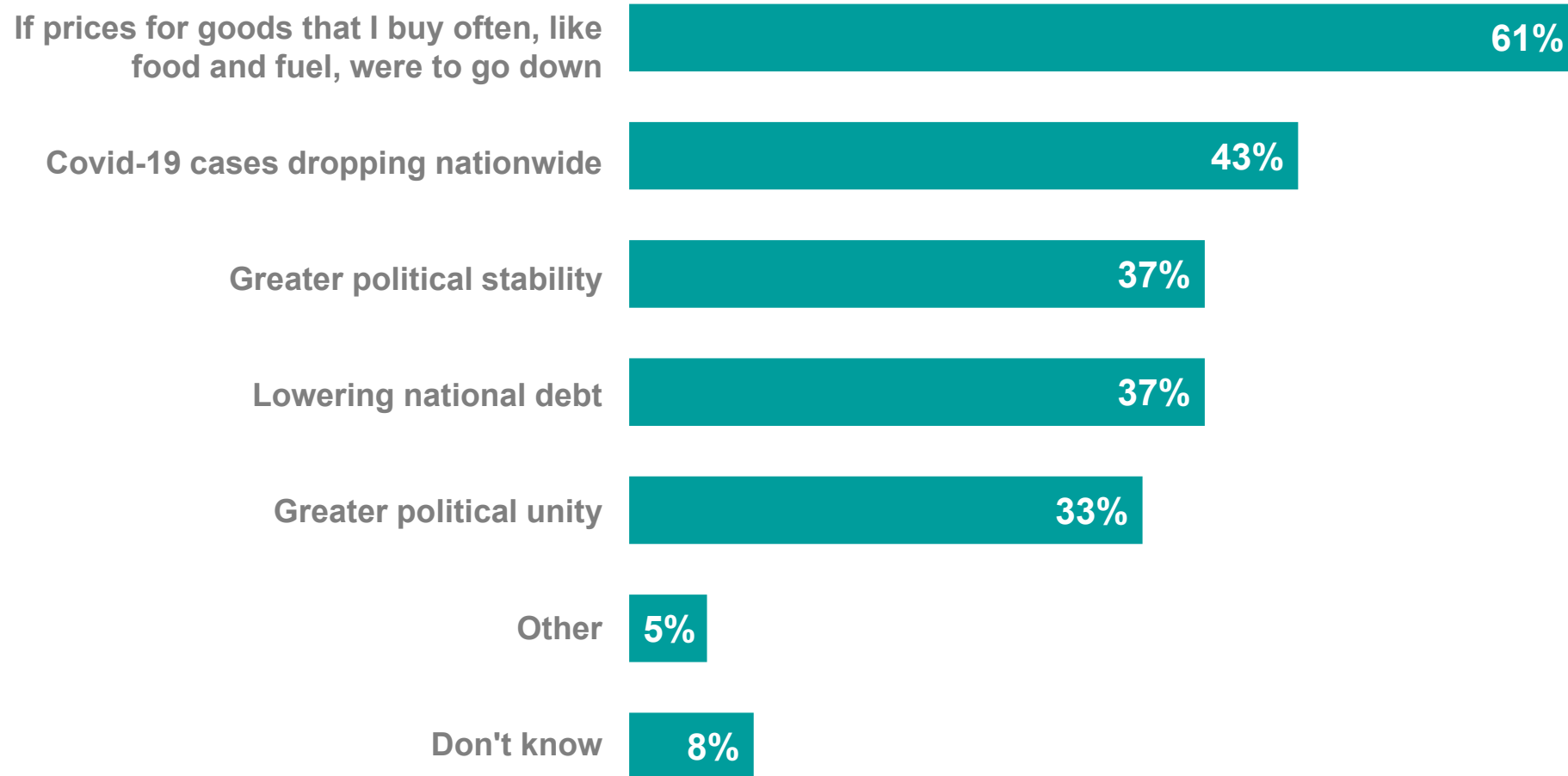


Consumer confidence remains muted



A majority express concern about consumer prices

What would make you feel more comfortable with the overall economic situation in the U.S.?



Source: Ipsos consumer tracker of 1,160 American adults, conducted October 26-27, 2021

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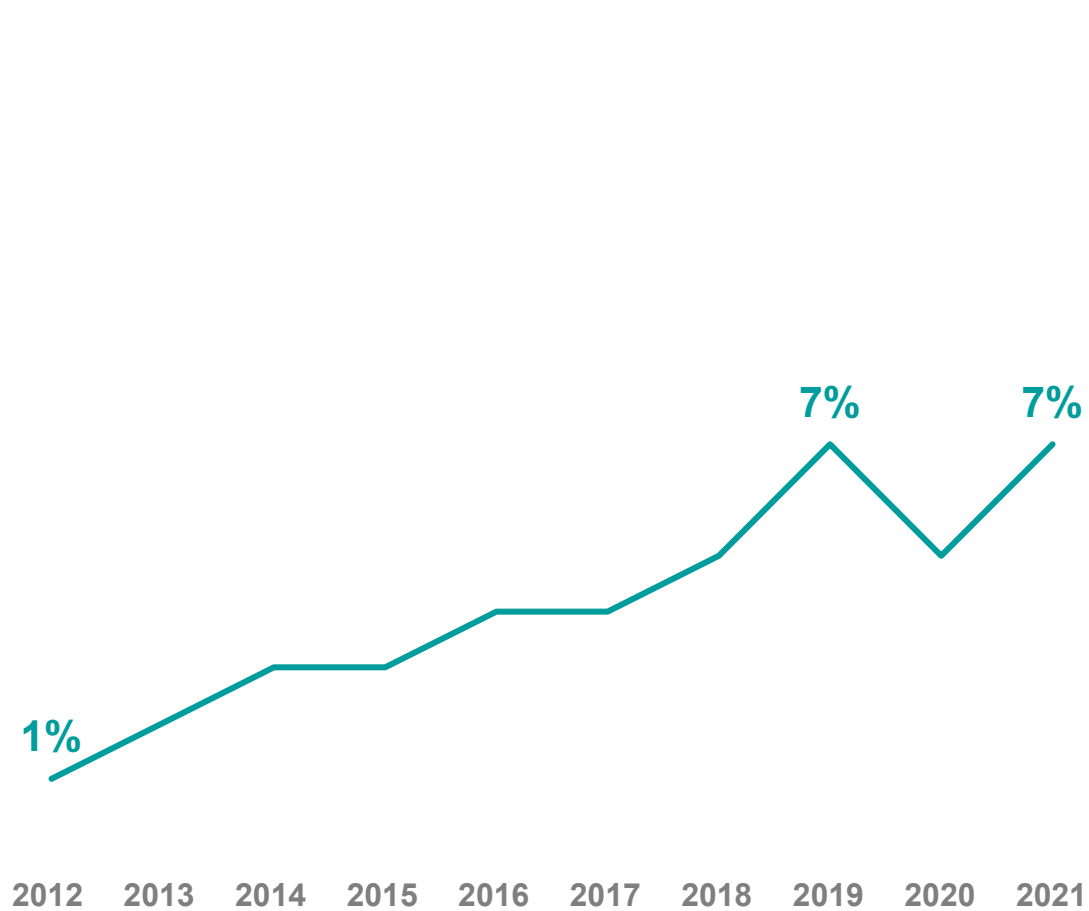
ENVIRONMENT

3

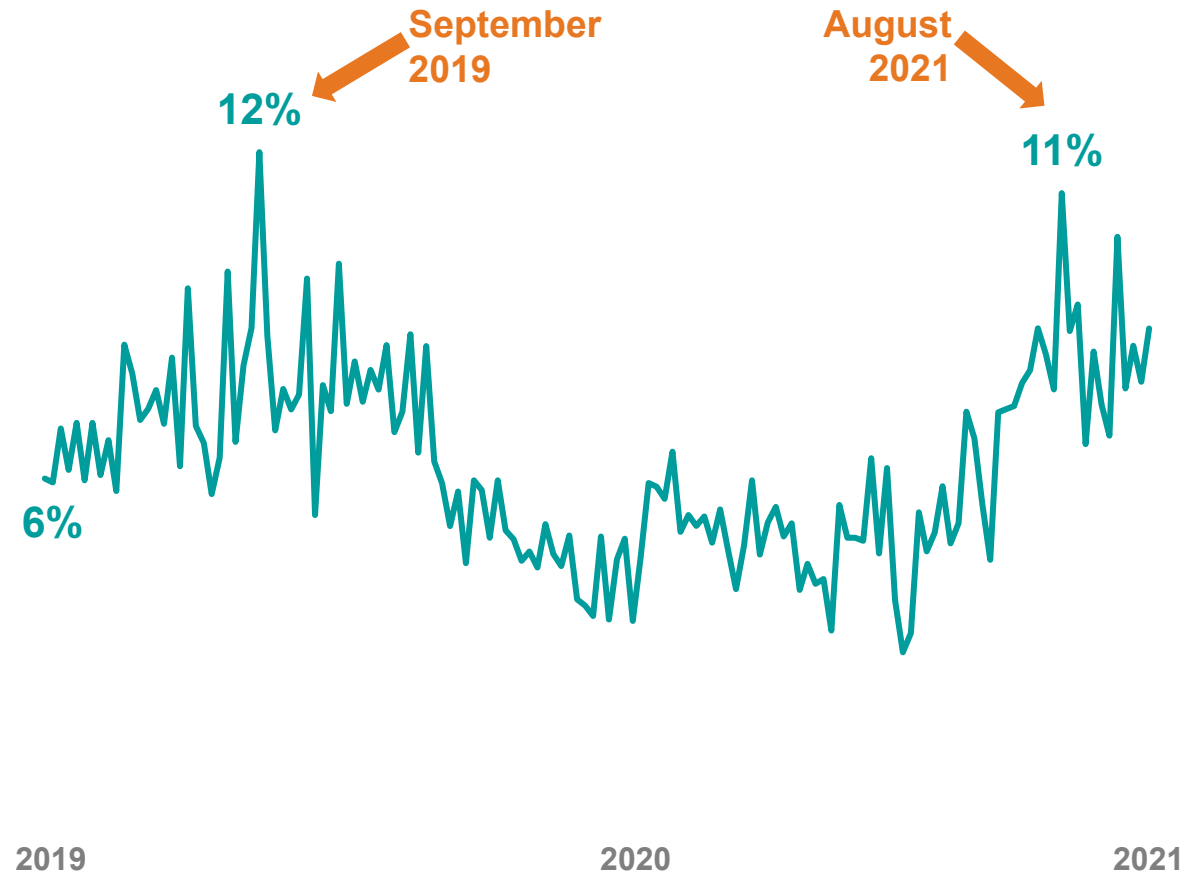
The environment is increasingly seen as a prominent issue

Percent believe that the environment is the most important problem facing the U.S. today

Annual average

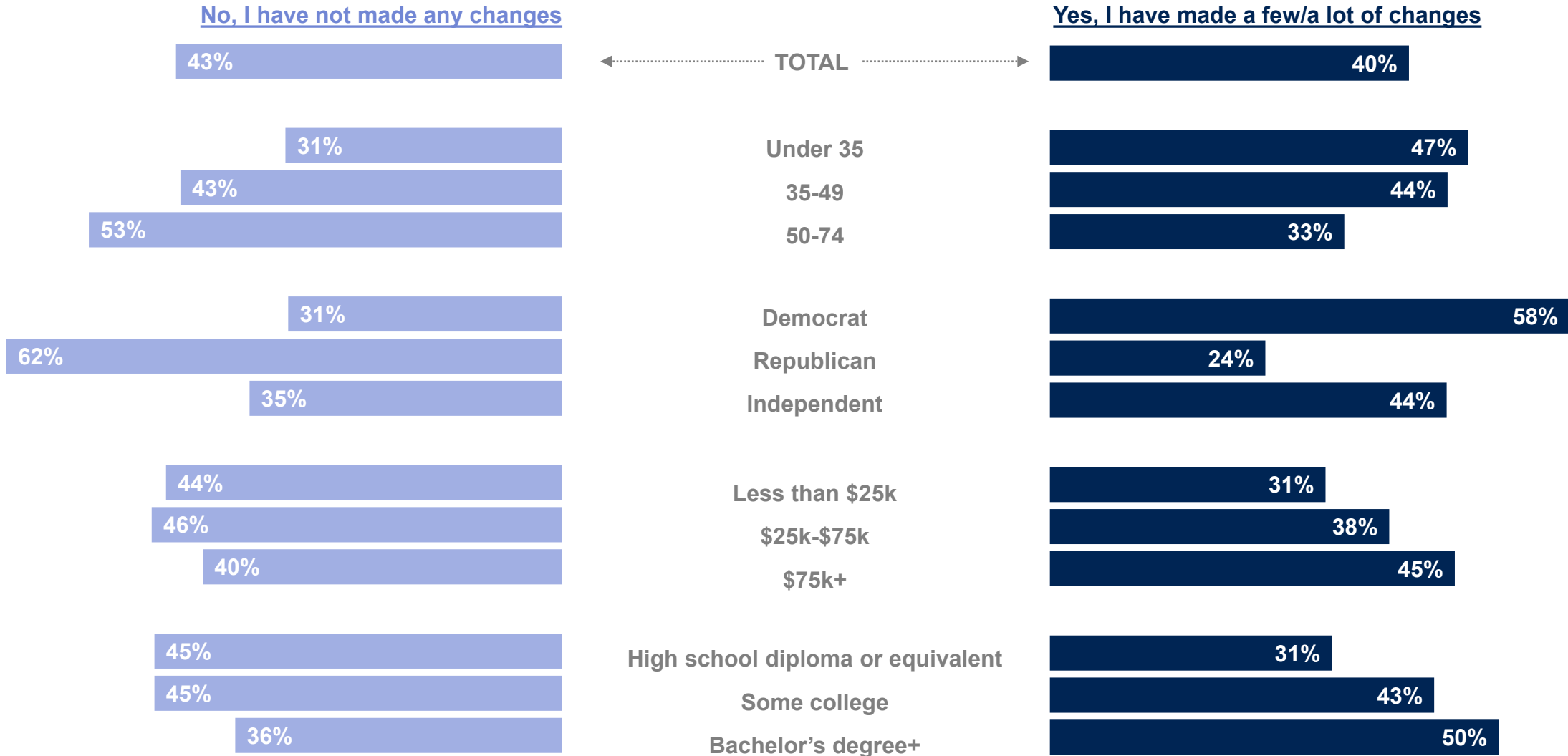


2019 to 2021



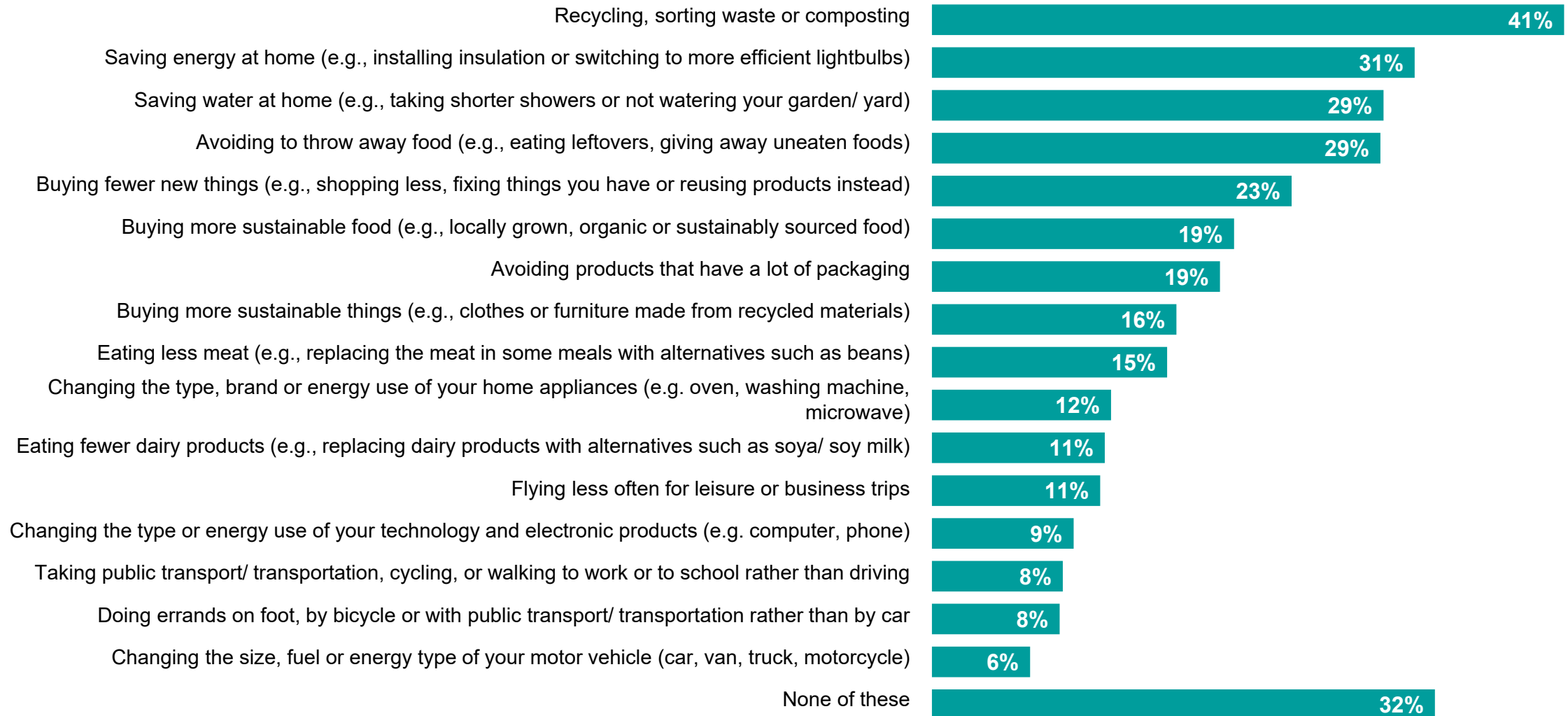
Certain groups are more likely to have changed consumption

Over the past few years, have you made any changes regarding the products and services you buy or use, specifically out of concern about climate change?



Americans are most likely to recycle and cut energy consumption

Which of the following do you personally now do more or more often than you used to, specifically out of concern about climate change?



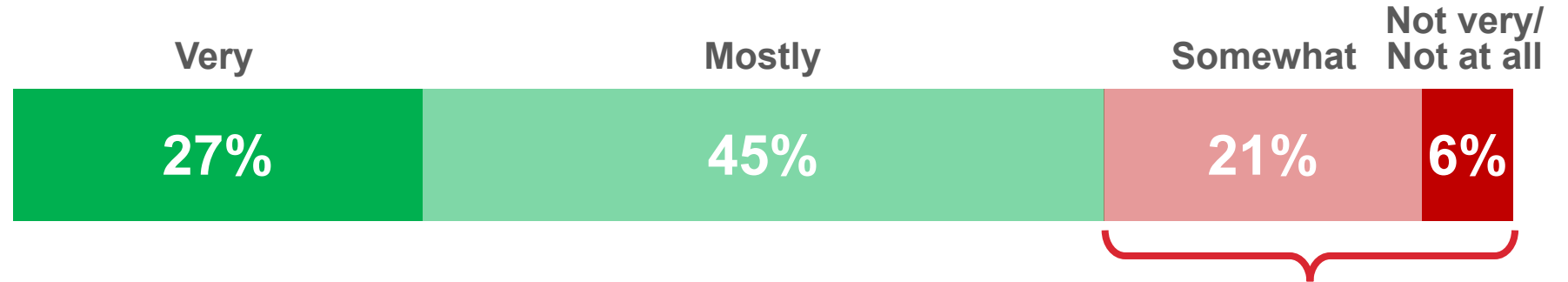
CRIME

4

Most Americans feel safe out in their community

Among the minority of Americans who do *not* feel safe in their community, crime surpasses COVID-19 as the primary source

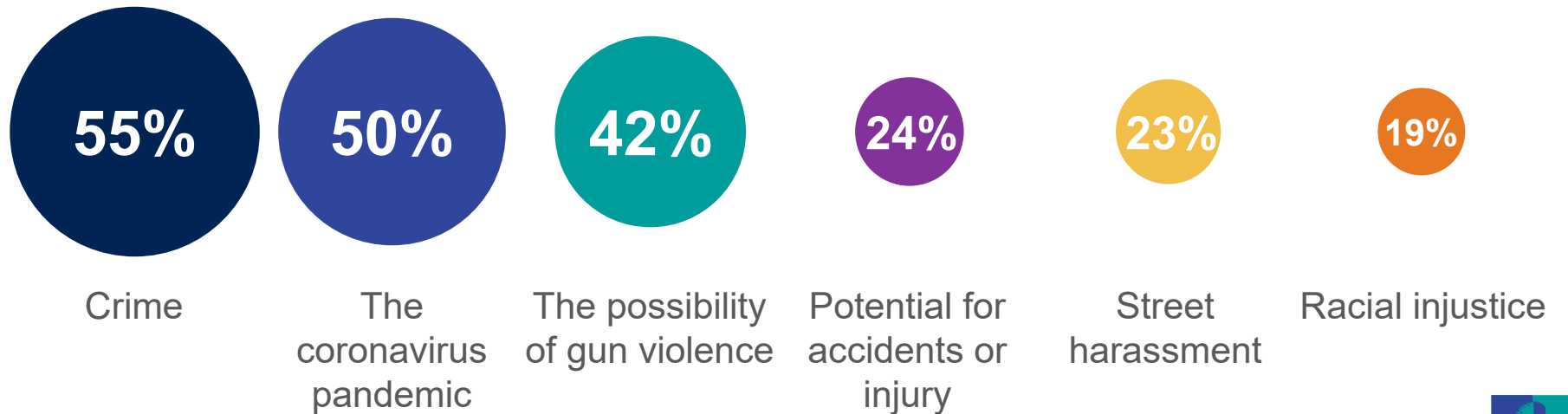
How safe do you feel when you are out in your community?



27% feel *somewhat, not very, or not at all* safe out in their community

What makes you not feel safe when out in your community?

Among those who feel *somewhat, not very, or not at all* safe out in their community



Partisanship is central to what Americans believe would be most impactful solutions to gun violence and violent crime

Percentage of Americans who believe _____ would have a *major impact* on reducing gun violence and violent crime in the U.S.

--- All Americans ■ Republicans ■ Independents ■ Democrats

Increased police funding

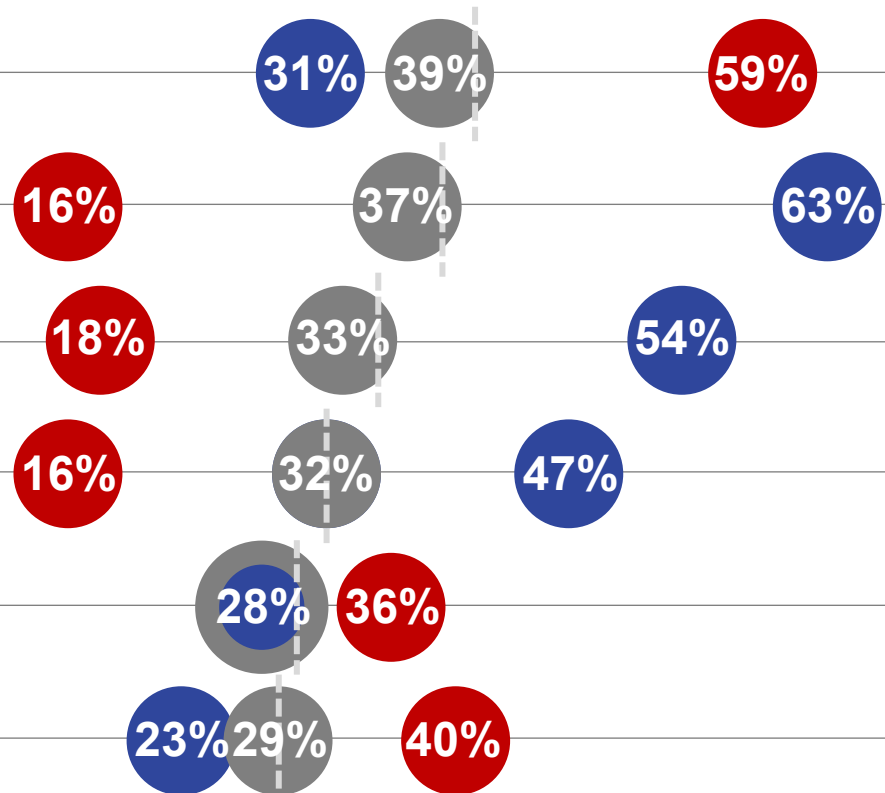
Tighter gun control regulations

Increased funding to social programs that combat poverty

Diverting some police budget to community policing and social services

Teach firearm safety in schools

More citizens owning guns



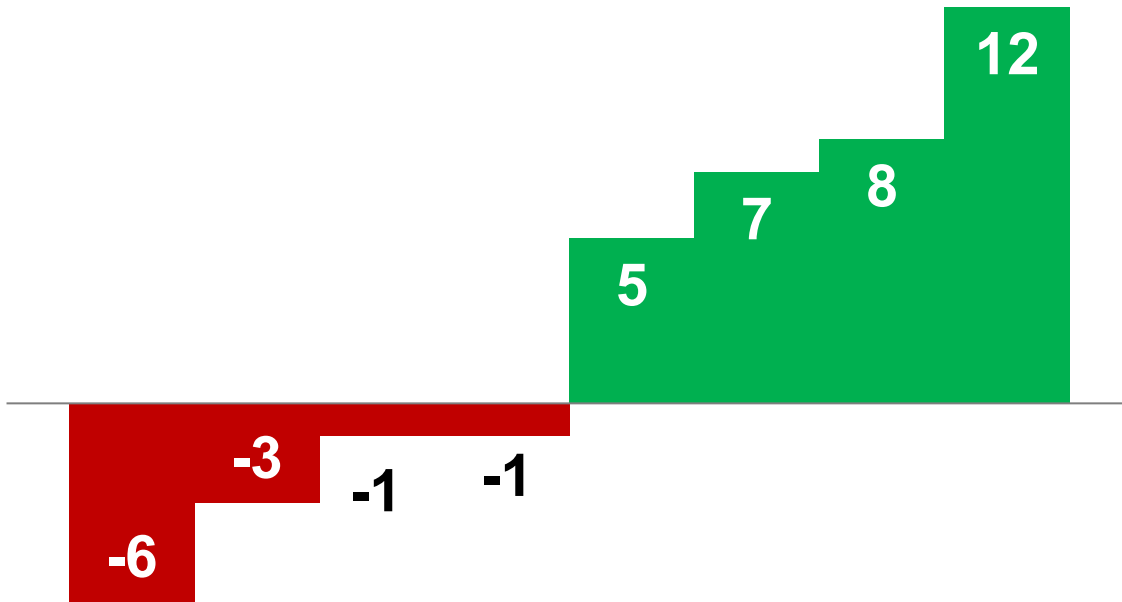
SCHOOLS

5

Trust in teachers softens compared to pre-pandemic

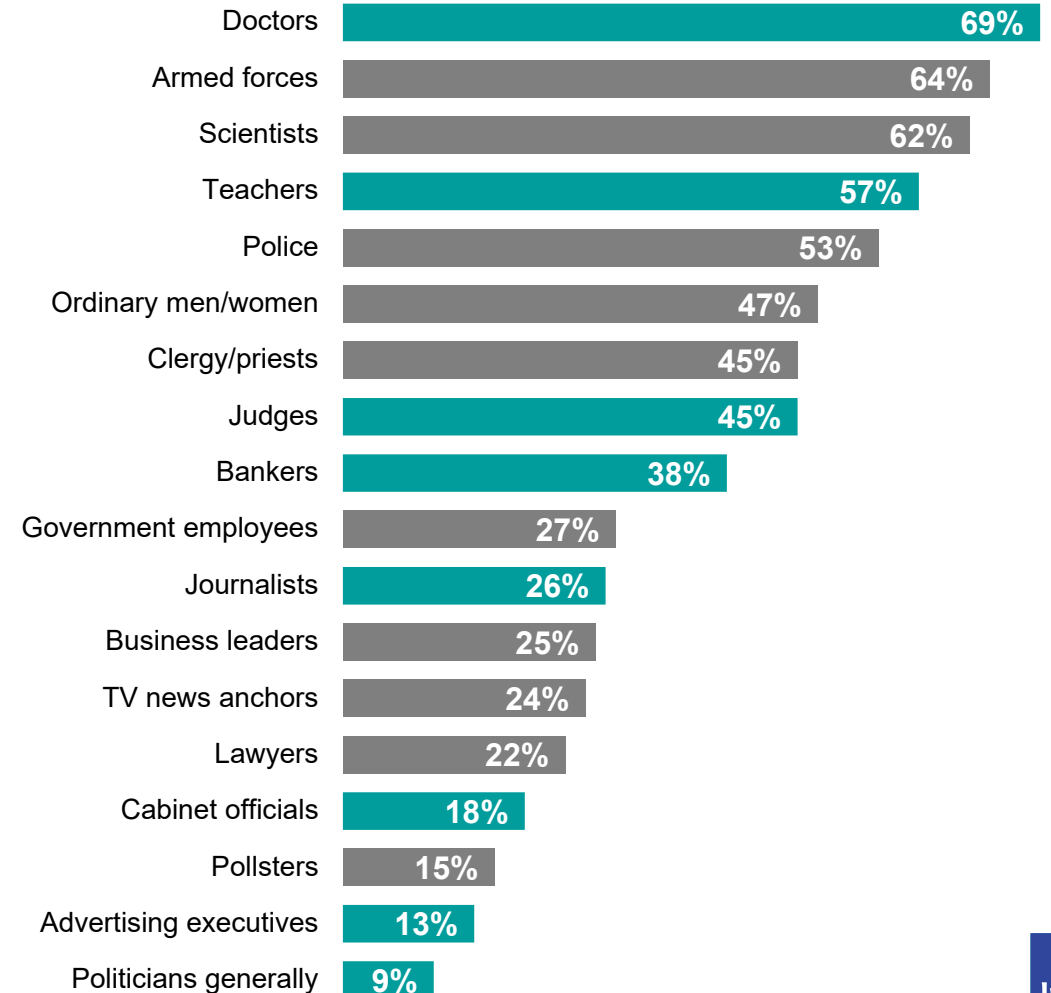
Relative to other professions, though, trust in teachers remains high

Percent change in trust between 2019 and 2021



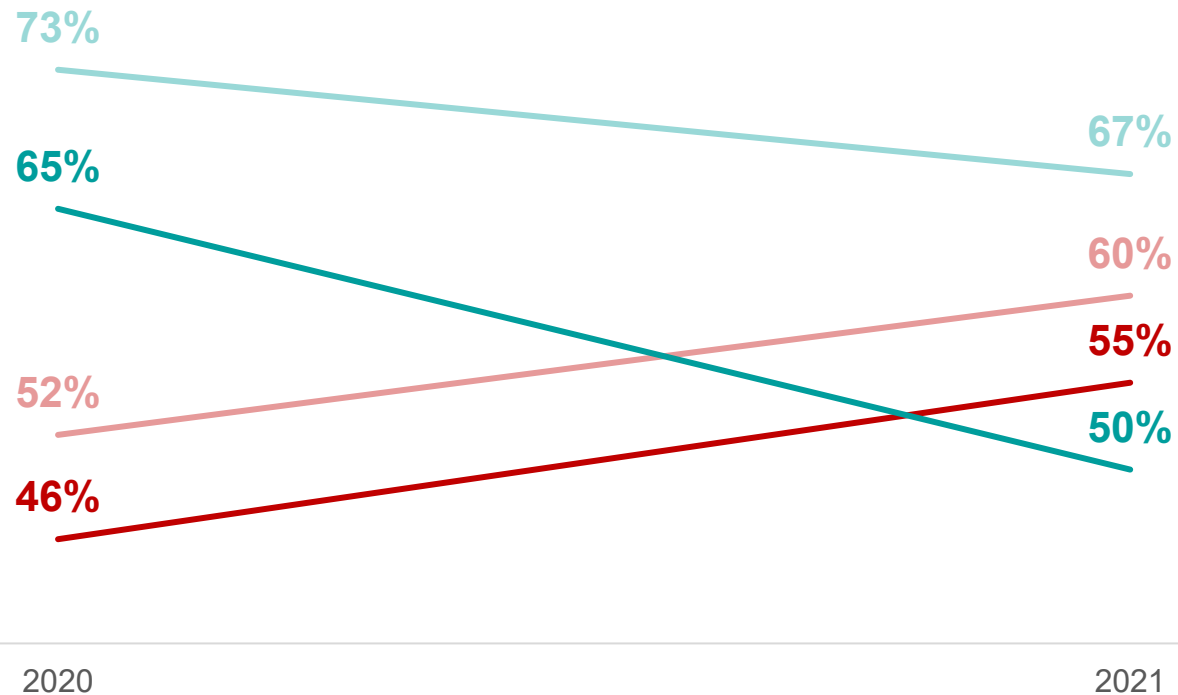
Teacher Politician Journalist Ad exec Cabinet officials Doctor Judge Banker

Percent who feel each profession is trustworthy (2021)
% rated a 1 or 2 on a 5-pt scale



Parents lose trust in pandemic schooling

Percent who agree with the following statements



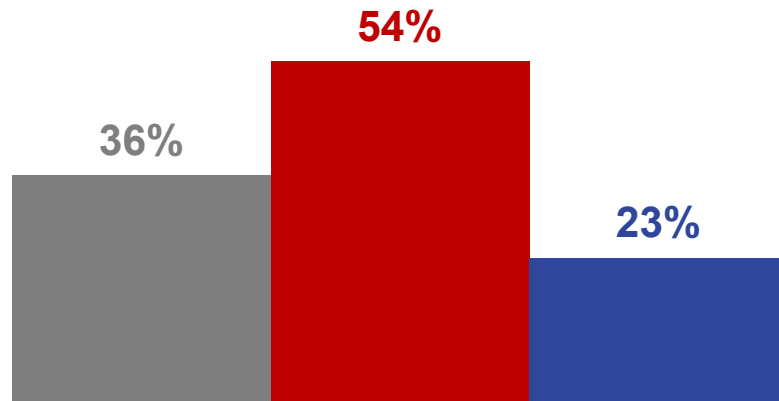
- Teachers have struggled to help support my child(ren)'s online or distance learning
- My child(ren) will eventually be able to make up any lost ground
- Online or distance learning has caused my child(ren) to fall behind
- My school district prepared my child(ren) well for online or distance learning during the COVID-19 pandemic

Partisans support teaching about racism, but not CRT

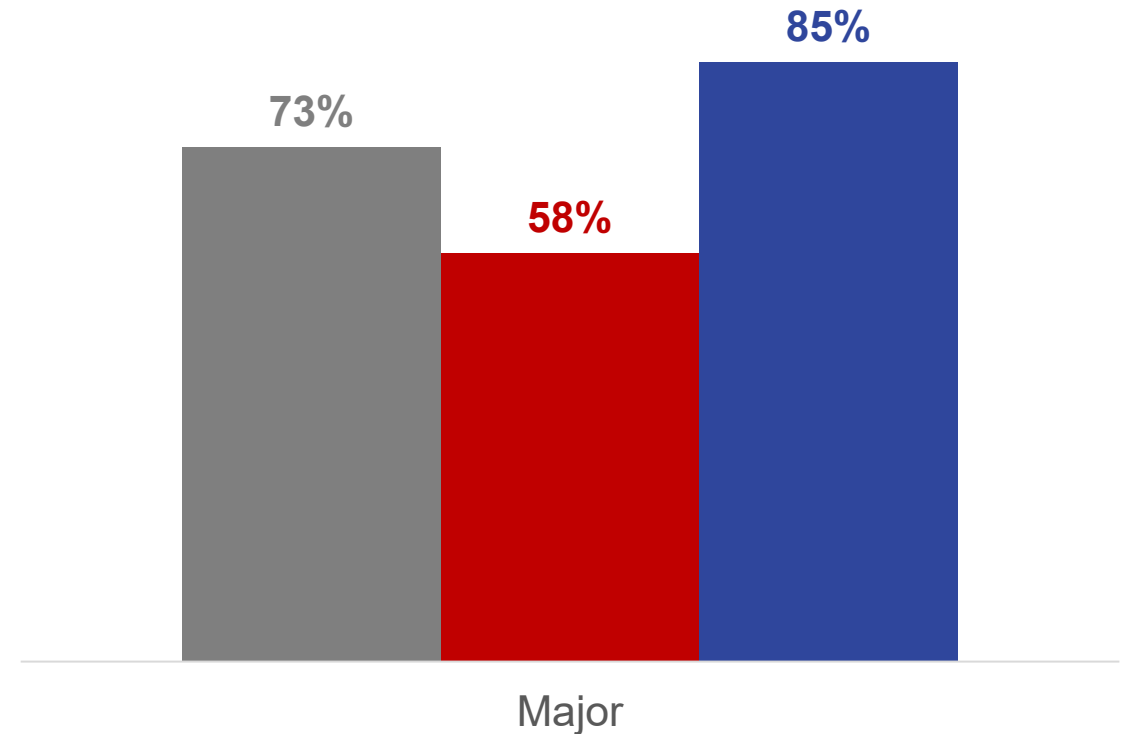
Do you support or oppose the following: % support

■ All Americans ■ Republicans ■ Democrats

State laws banning the teaching of critical race theory in public schools



Teaching high school students about racism and its impact in the United States



AMERICAN POLITICS

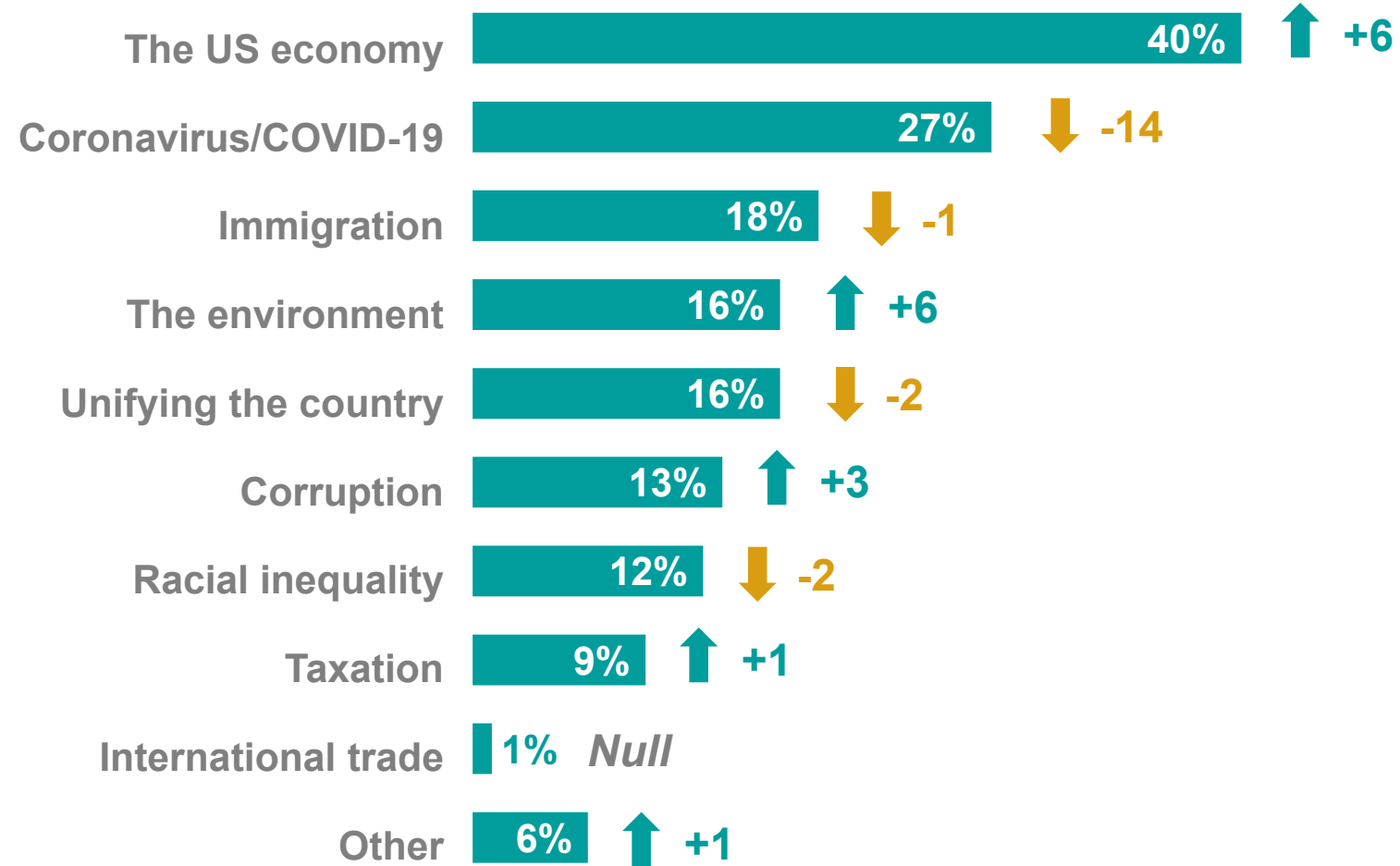
6

The public primarily wants Biden to dial in on the US economy



What do you want President Joe Biden to prioritize?

Change from March



Source: Ipsos Core Political survey of 1,055 American adults, conducted October 21-22, 2021

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Americans not yet sold on Build Back Better

Many Americans not following, not familiar with negotiations over bills to increase spending on infrastructure and social programs

How closely have you been following recent congressional negotiations over the bills to increase spending on infrastructure and social programs?

Very closely Somewhat closely Not so closely
Not closely at all



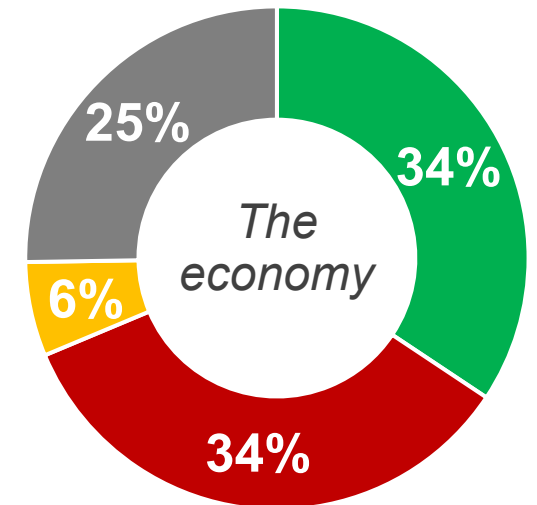
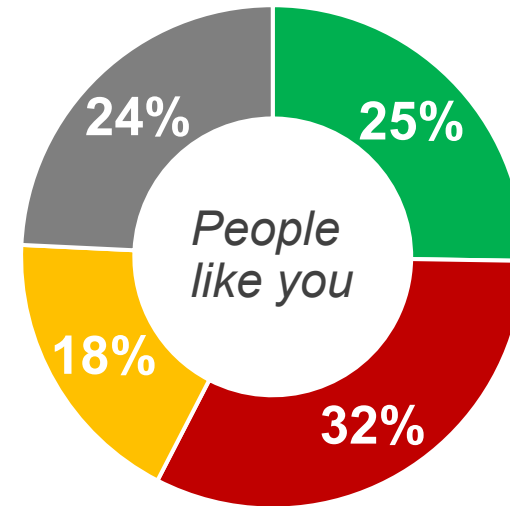
How much do you know so far about what might be in these bills?

A great deal A good amount Just some
Little or nothing



How do you think the bills would affect _____ if they became law?

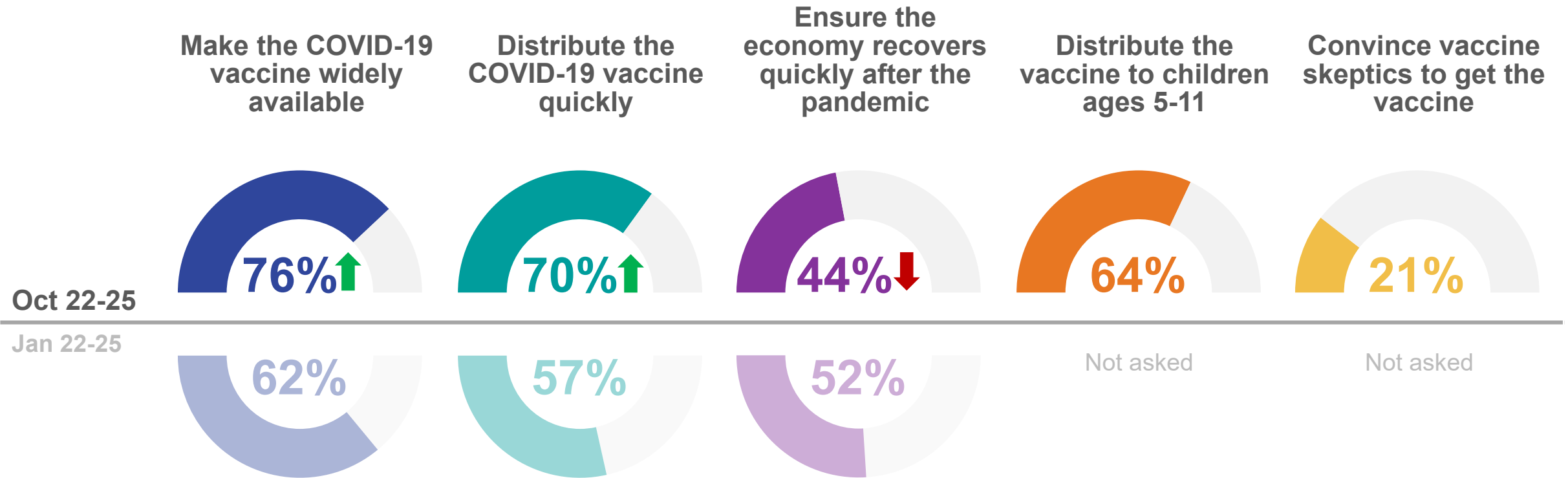
Help Hurt Have no effect Don't know



Confidence in administration's ability to handle COVID is mixed

High confidence in ability to make vaccines widely available, less confidence in ability to handle next set of COVID obstacles

Percentage of Americans who are *confident* in the presidential administration's ability to...



President Biden's approval ratings face headwinds

Percent approve of President Biden's handling of the following

■ The response to the coronavirus

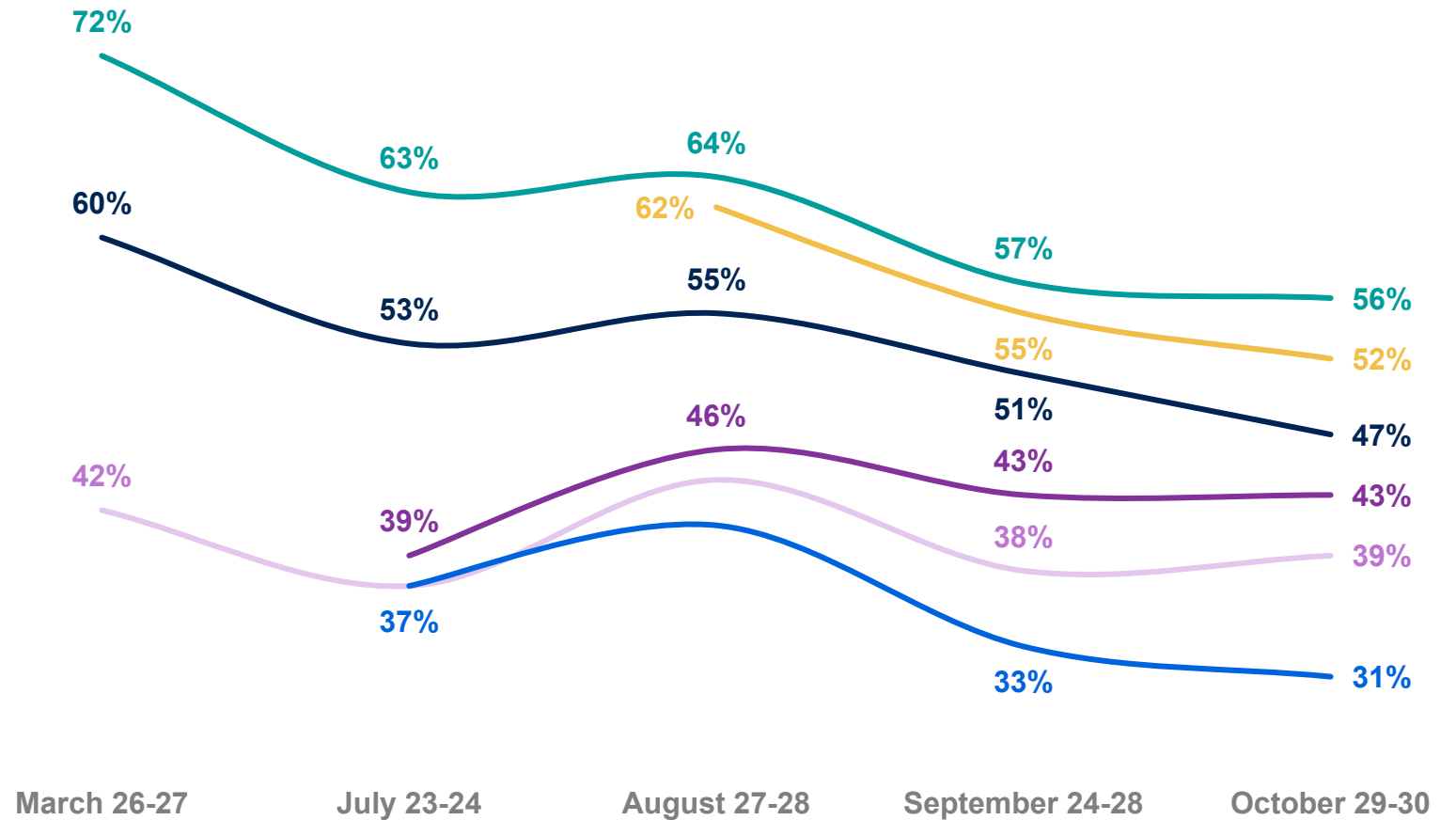
■ Rebuilding the United States' infrastructure

■ The economic recovery

■ Crime

■ Gun violence

■ Immigration and the situation
At the US-Mexico border



Source: ABC News/Ipsos polling

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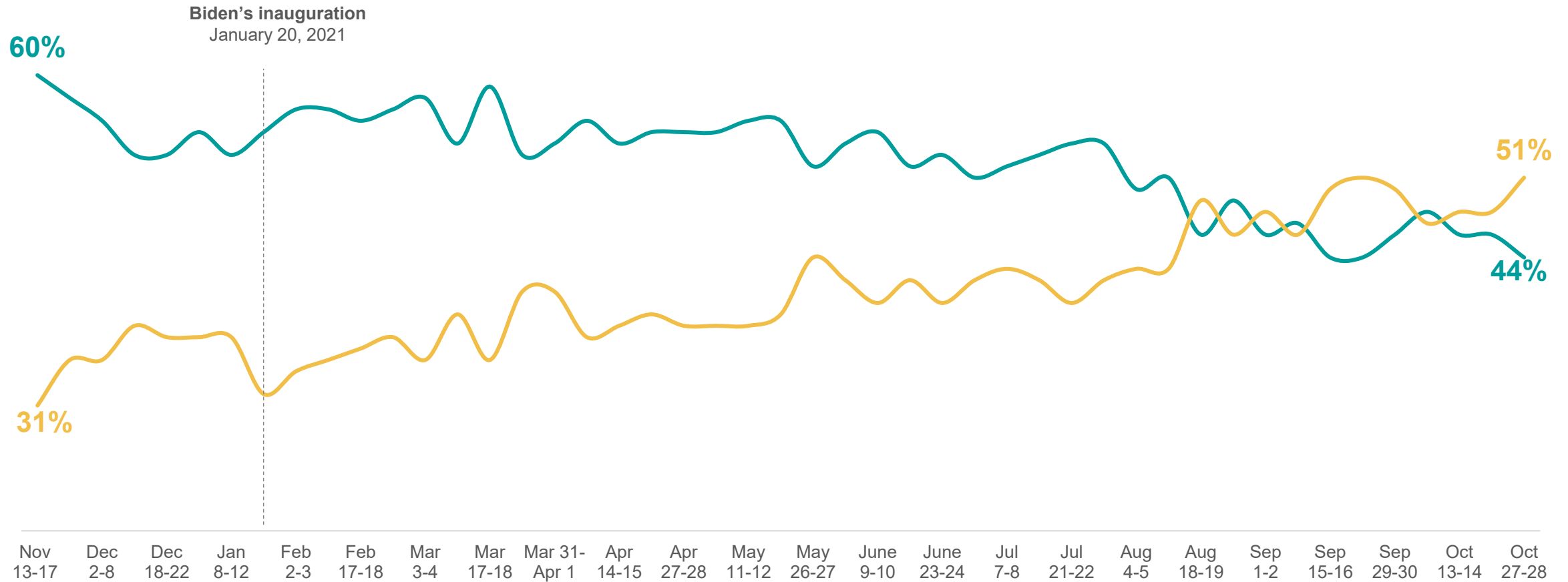


Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?



- Approve
- Disapprove



2022 Looms...

Sources

THANK YOU!

Questions?

Ipsos Resources

Ipsos public polling: <https://www.ipsos.com/en-us/news-and-polls/news>

Axios-Ipsos Coronavirus Index

Reuters/Ipsos Public Opinion Partnership

IpsosGlobalIndicators.com

Cliff's Take – Weekly Ipsos Thought Leadership

Ipsos Point Begin Podcast – <https://www.ipsos.com/en-us/knowledge/society/the-point-being>

Ipsos Coronavirus Central: <https://www.ipsos.com/en-us/knowledge/society/covid19-research-in-uncertain-times>

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