



IPSOS INSIDE TRACK WEBINAR

SEPTEMBER 13, 2021

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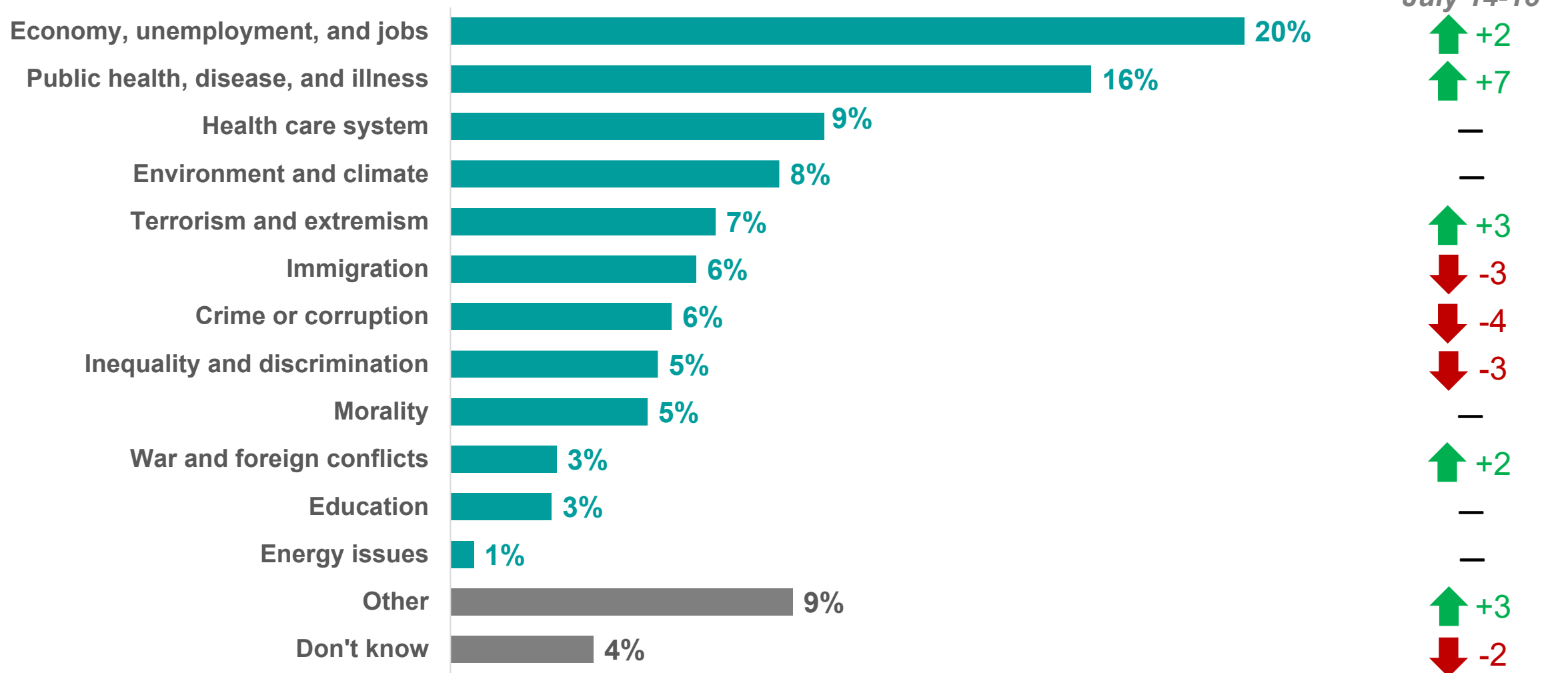


AGENDA

1. COVID-19 AND THE ECONOMY
2. BACK TO SCHOOL
3. 9/11 AND AFGHANISTAN
4. AMERICAN POLITICS
5. QUESTIONS

Main issues facing the United States

In your opinion, what is the most important problem facing the U.S. today?

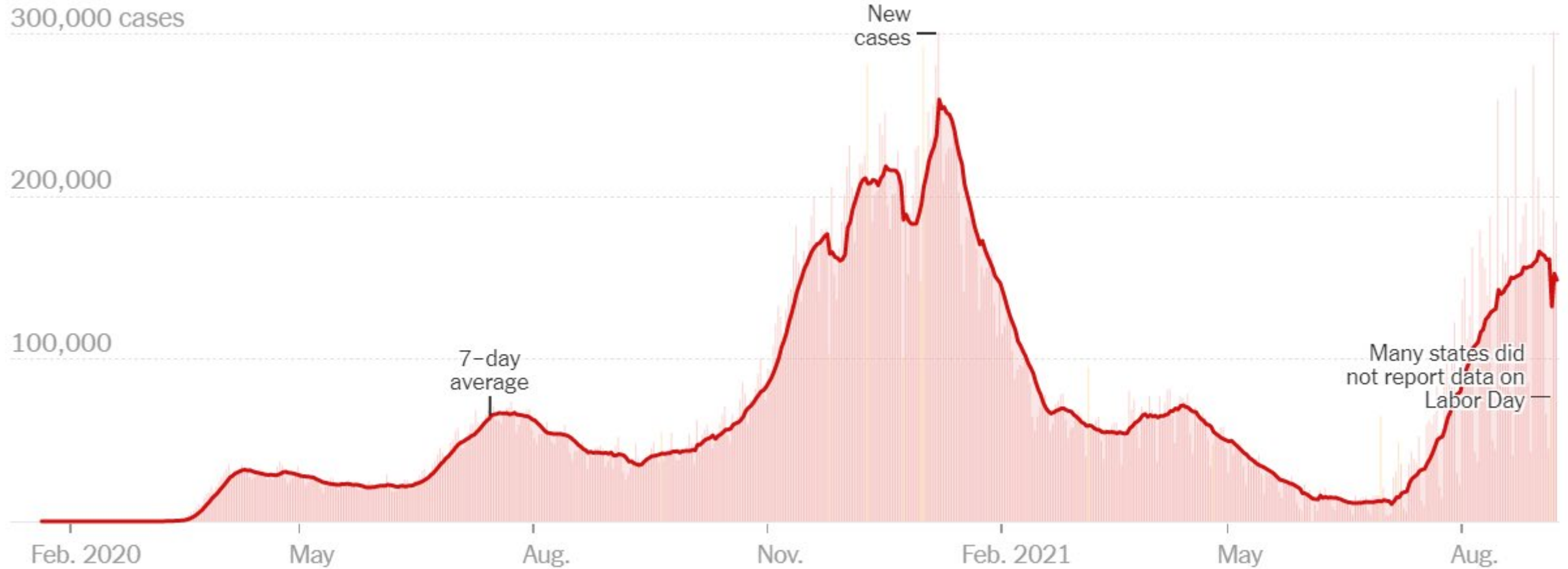


COVID-19 AND THE ECONOMY

1

Coronavirus reemerges

+40 million confirmed cases, +654,000 deaths

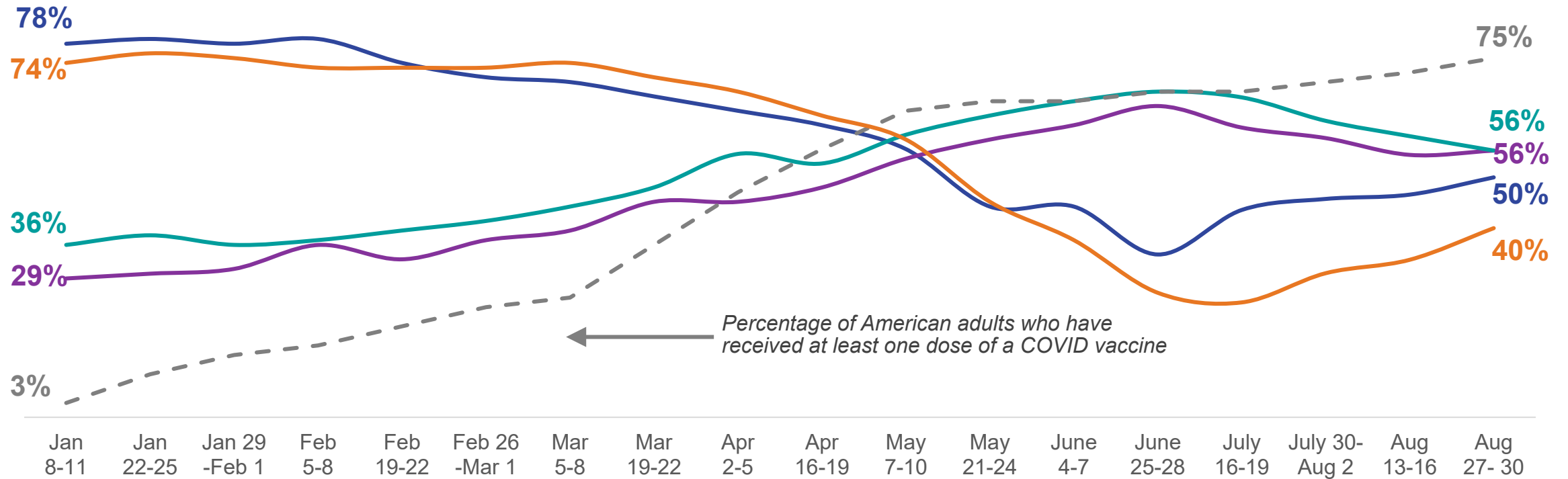


American reemergence softens

Between June and August, mask use and social distancing picked up while out of home activities dropped off

Percentage of Americans who have _____ in the last week

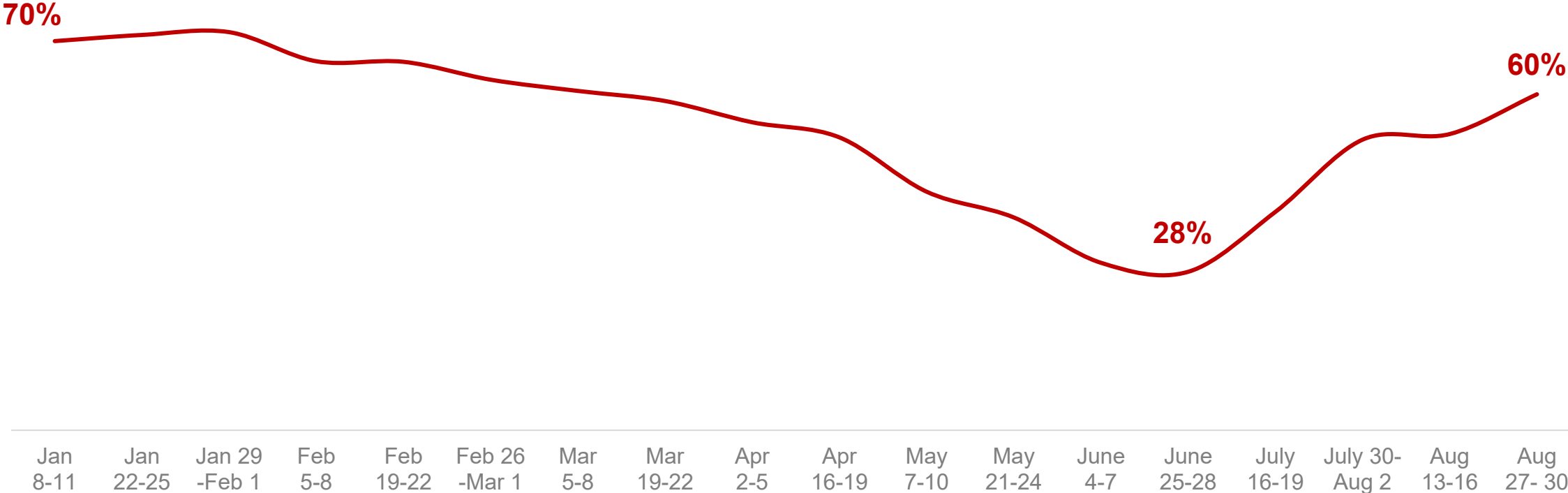
- Social distanced
- Visited friends or relatives
- Gone out to eat
- Worn a mask outside the home at all times



Pre-COVID life feels riskier now than earlier in the summer

How much of a risk to your health and well-being do you think returning to your normal pre-coronavirus life is right now?

■ Large or moderate risk of returning to pre-COVID life

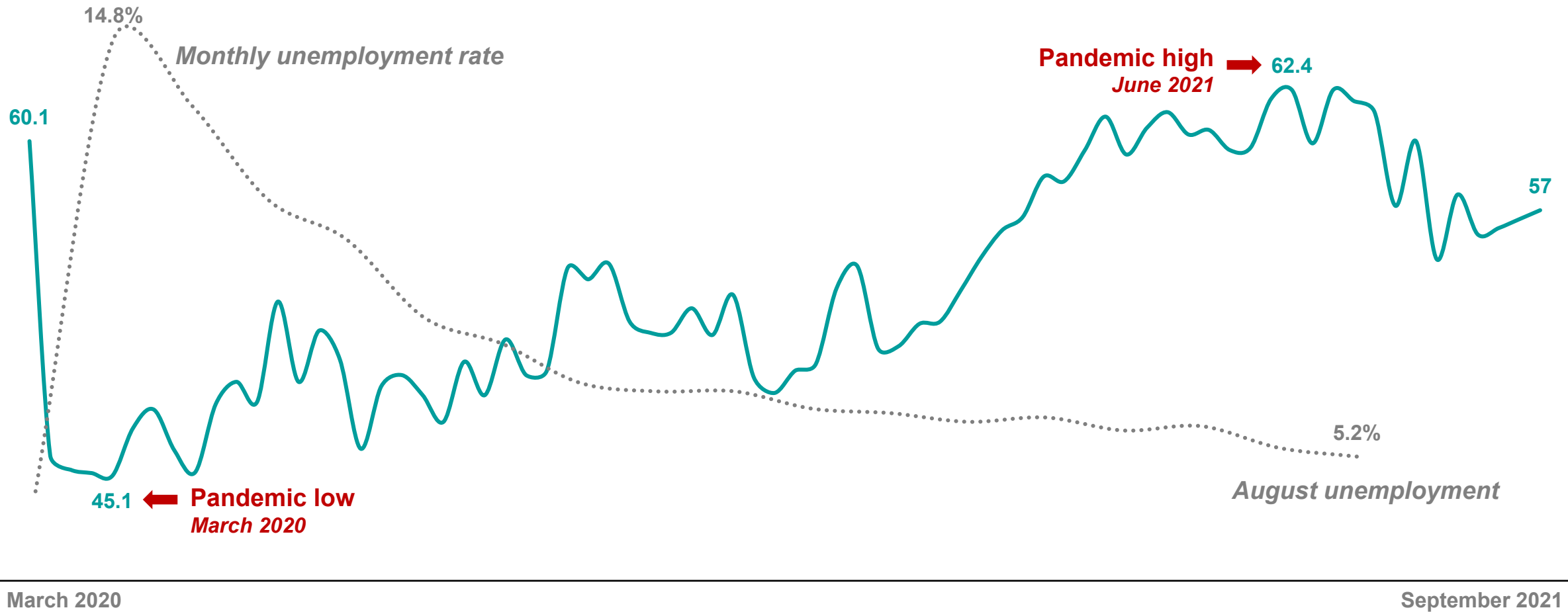


© Ipsos Source: Axios-Ipsos Coronavirus Index; CDC vaccination rate among the population 18+



New stability in consumer sentiment

After period of volatility, the National Index steadies in mid-August

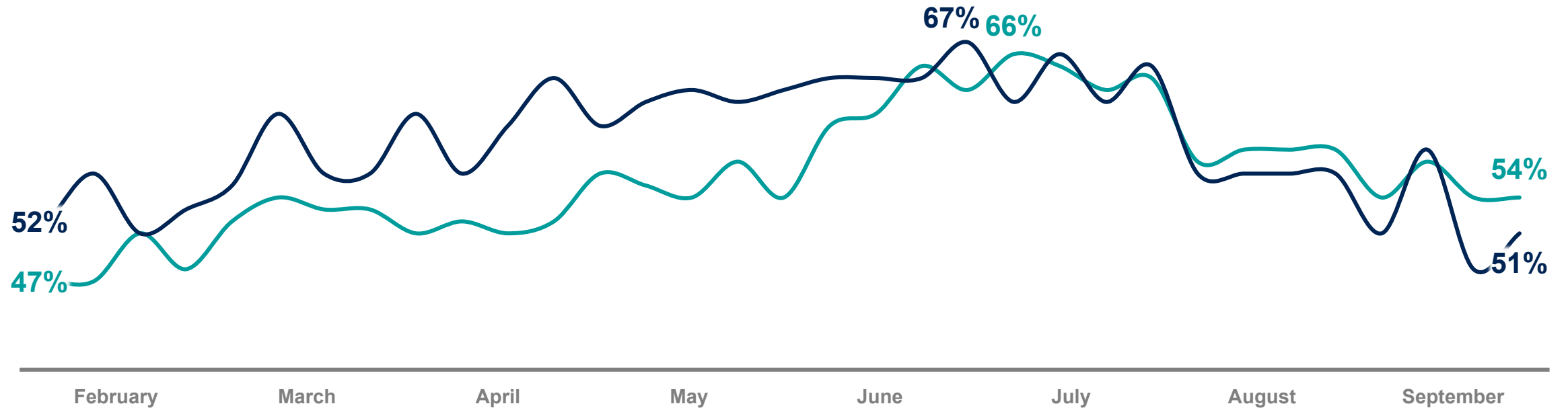


Confidence in a quick economic recovery declines

Percent agree with the following...

■ The economic recovery will be quick once pandemic restrictions are lifted

■ We should allow businesses to reopen/restart the economy even if the coronavirus is still not fully contained



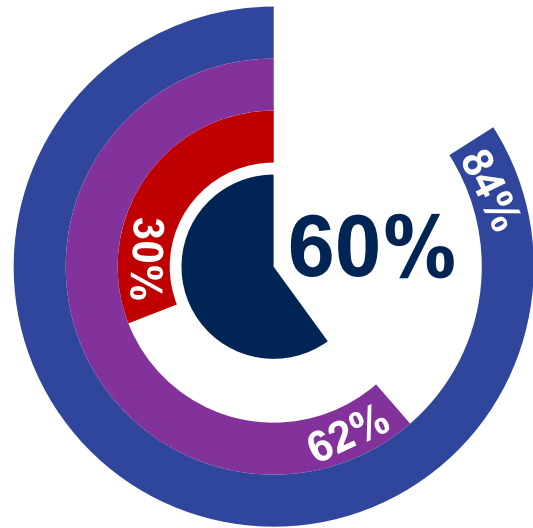
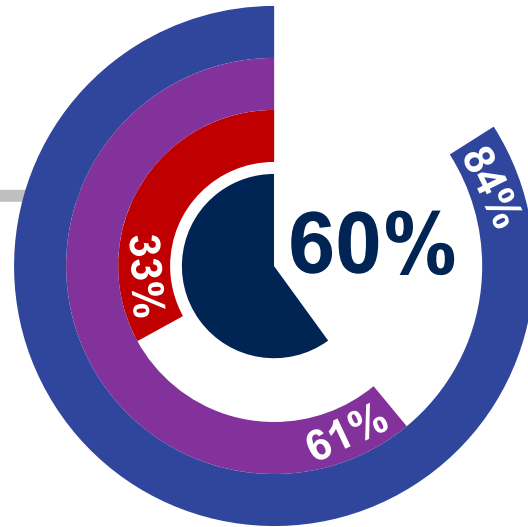
Most Americans support Biden's new vaccine mandates

There is broad—but not bipartisan—support for mandating vaccines within the federal government and in larger businesses

Percentage of Americans who *support* the federal government requiring...

■ All Americans ■ Democrats ■ Independents ■ Republicans

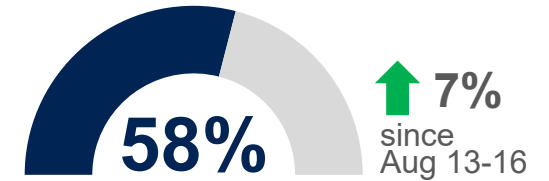
All federal employees to be vaccinated against COVID-19



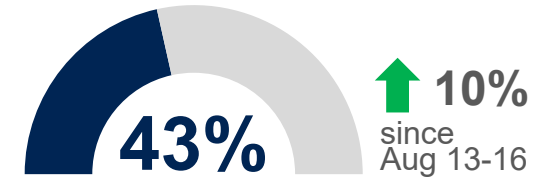
All businesses with 100+ employees to require a COVID-19 vaccination or regular testing for all staff

Percentage of Americans who have *experienced* _____ in the last few weeks

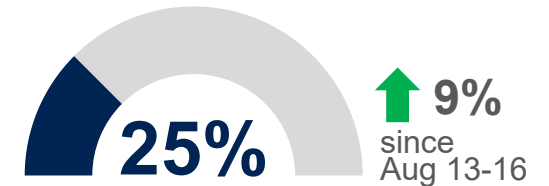
Their employer requiring all employees to wear a mask at work*



Their state or local government requiring masks in all public places



Their employer requiring employees to be vaccinated against COVID-19*



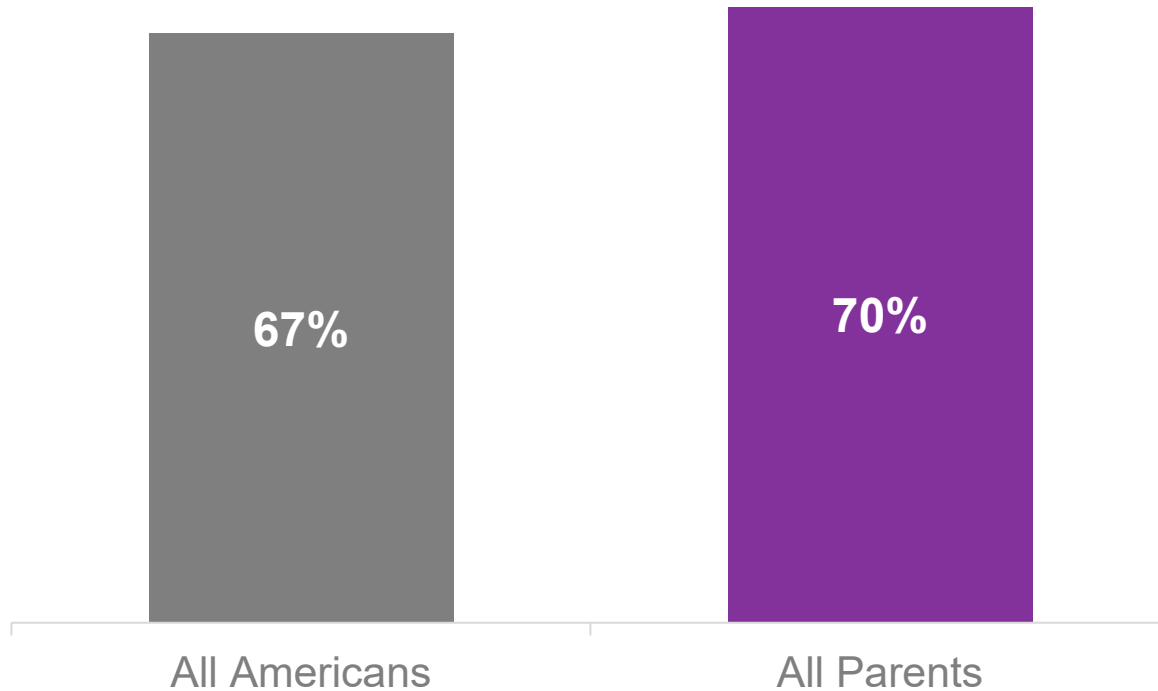
**BACK TO
SCHOOL**

2

Parents want kids back in school but think it will be temporary

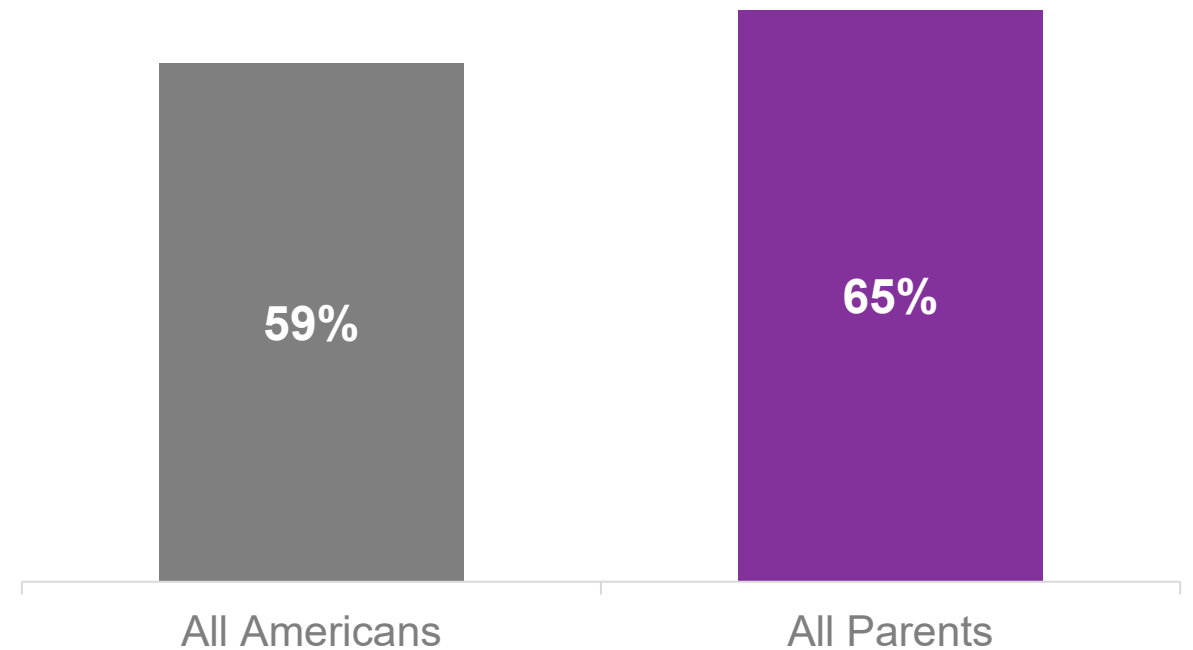
Percent who support the following:

Students and teachers returning to in-person school 5 days a week



Percent who feel the following is likely:

Schools in their area will close again in the 2021-2022 school year because of the spread of coronavirus/COVID-19



Parents feel that students struggled with online learning during pandemic

Percent agree with the following...
Among all parents

My child(ren) will eventually be able to make up any lost ground

67%

Teachers have struggled to help support my child(ren)'s online or distance learning

60%

Online or distance learning has caused my child(ren) to fall behind

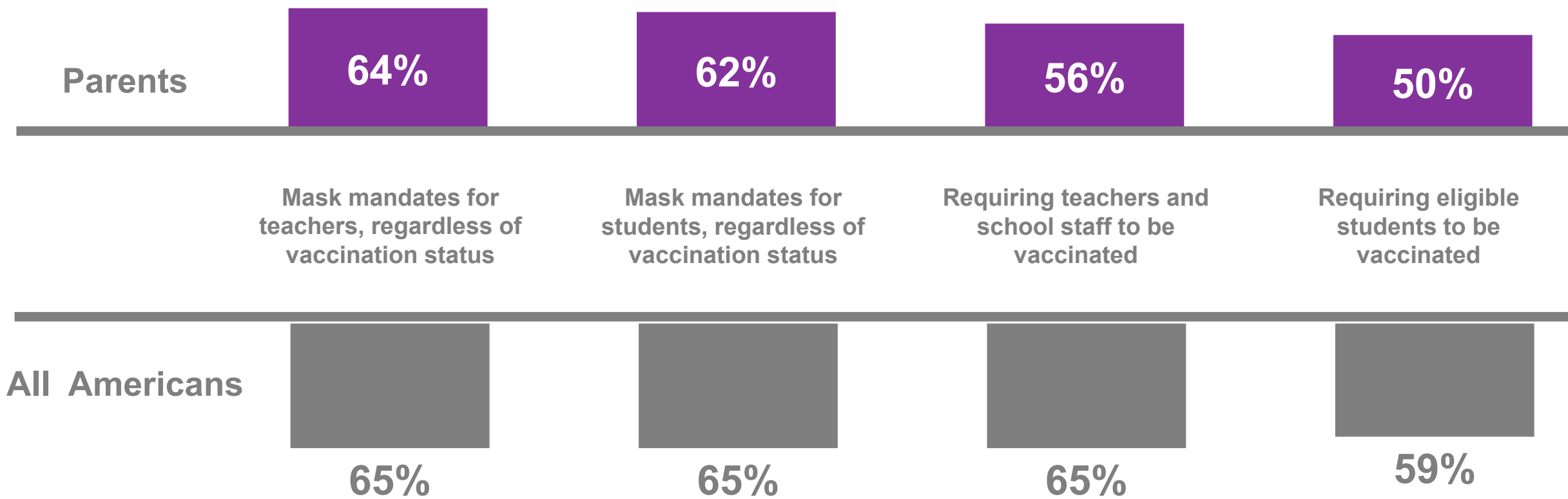
55%

My school district prepared my child(ren) well for online or distance learning during the COVID-19 pandemic

50%

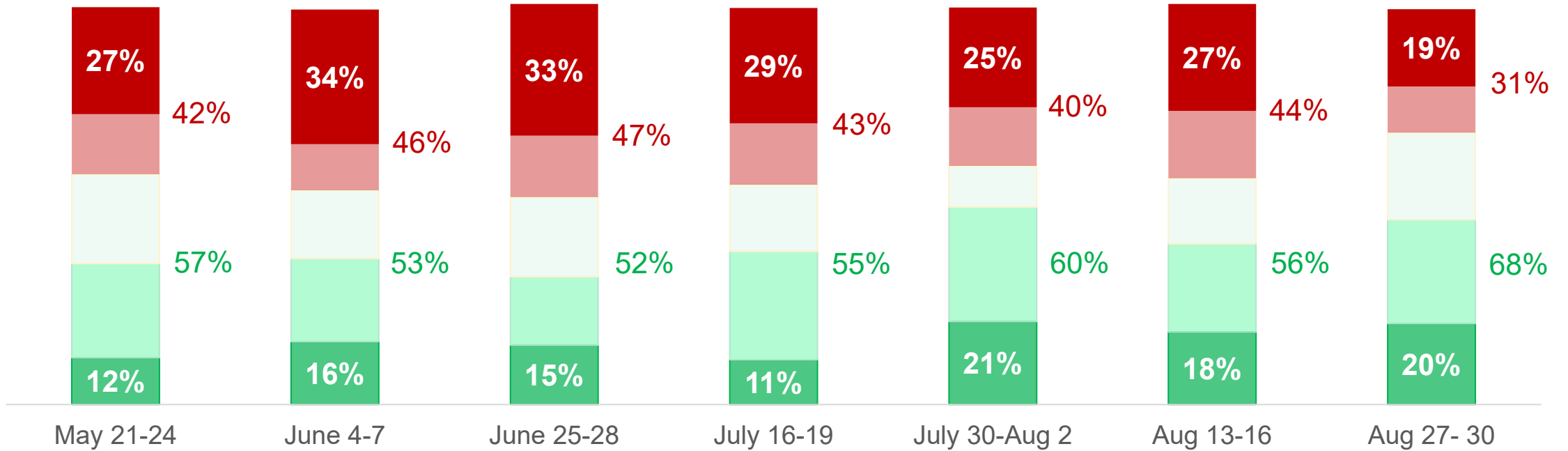
Parents support masks, still lukewarm on vaccine mandates

Percent support the following measures...



Vaccine hesitancy among parents declines

How likely parents are to get their kids vaccinated

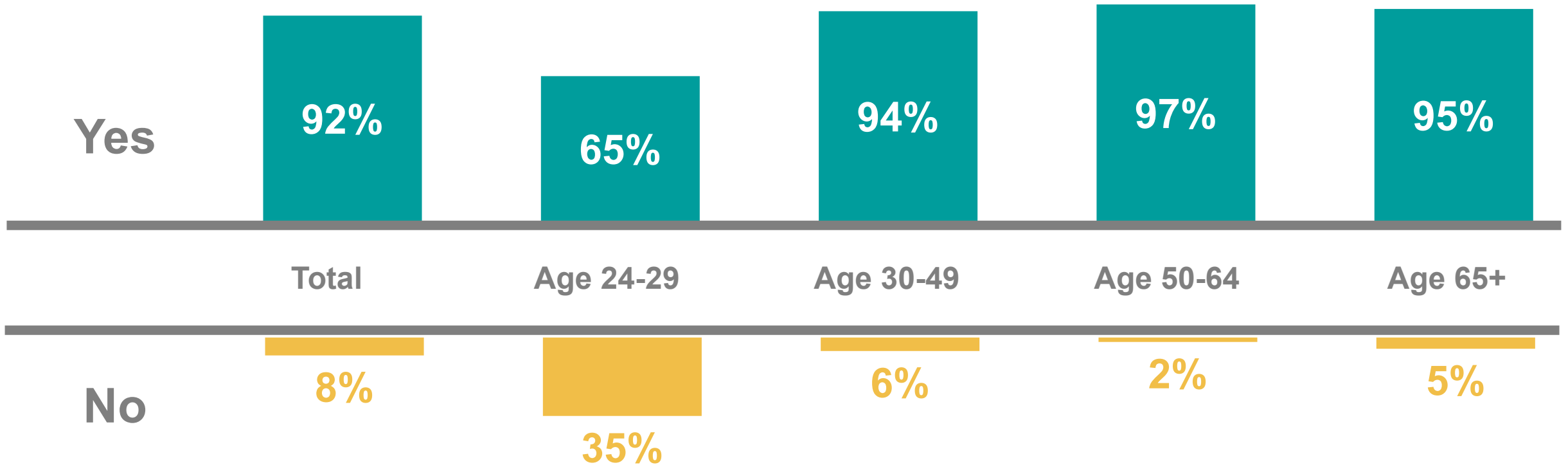


9/11 AND AFGHANISTAN

3

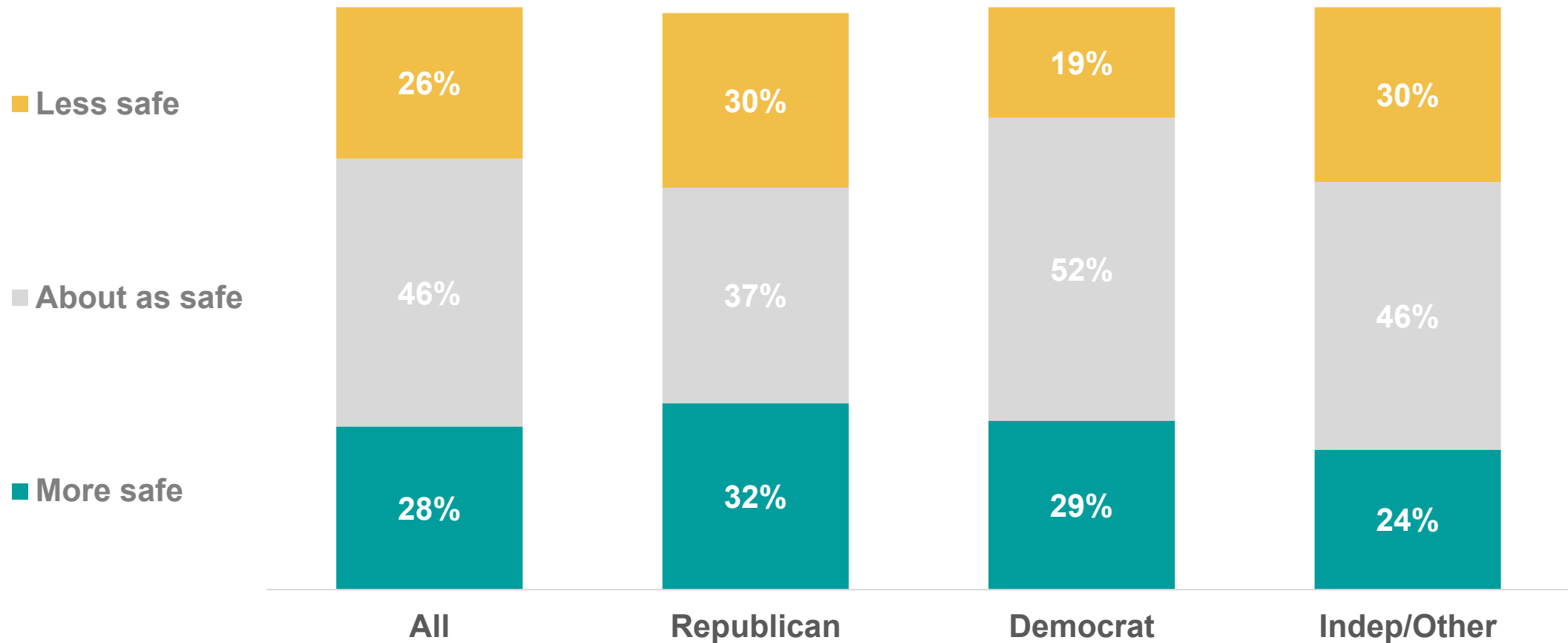
A majority remember exactly where they were when 9/11 occurred

Do you happen to remember exactly where you were or exactly what you were doing the moment you heard about the September 11th, 2001, terrorist attacks on the World Trade Center and the Pentagon?

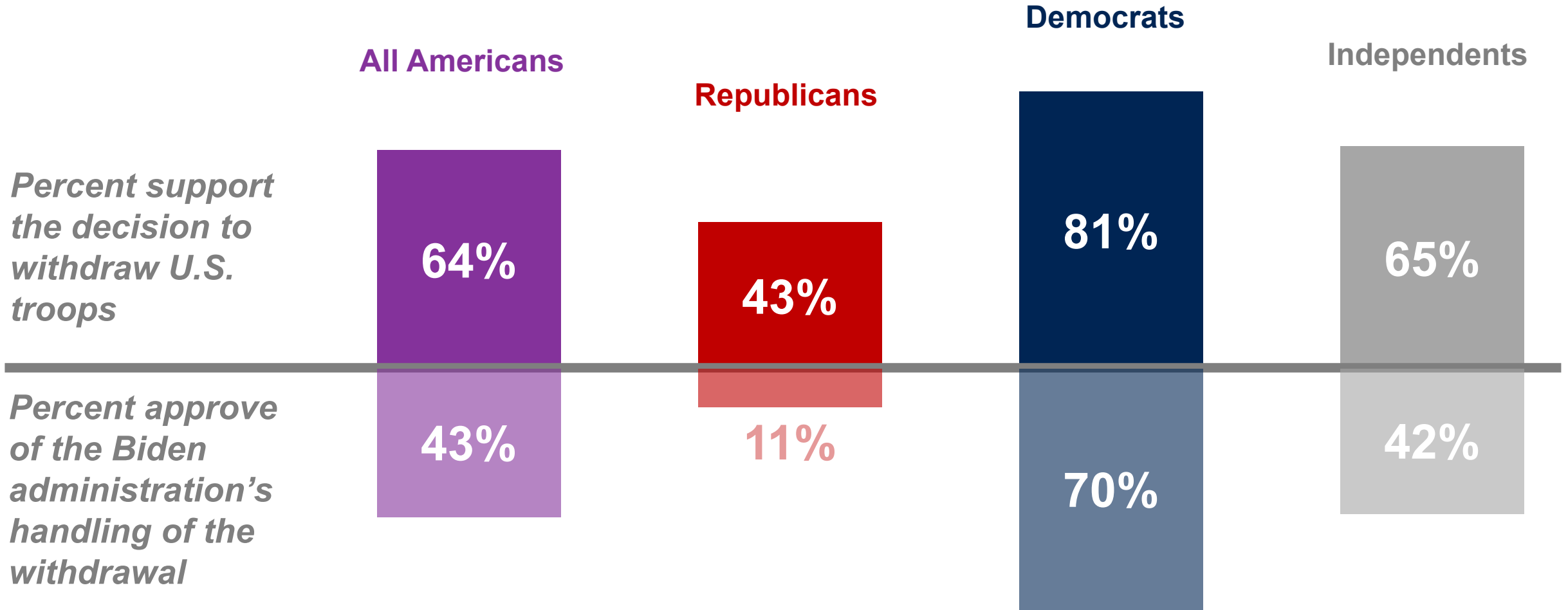


Partisans feel differently about how safe the country is today compared to before 9/11

Do you think that, as a country, we are more safe, about as safe, or less safe than we were before the terrorist attacks of September 11th, 2001?

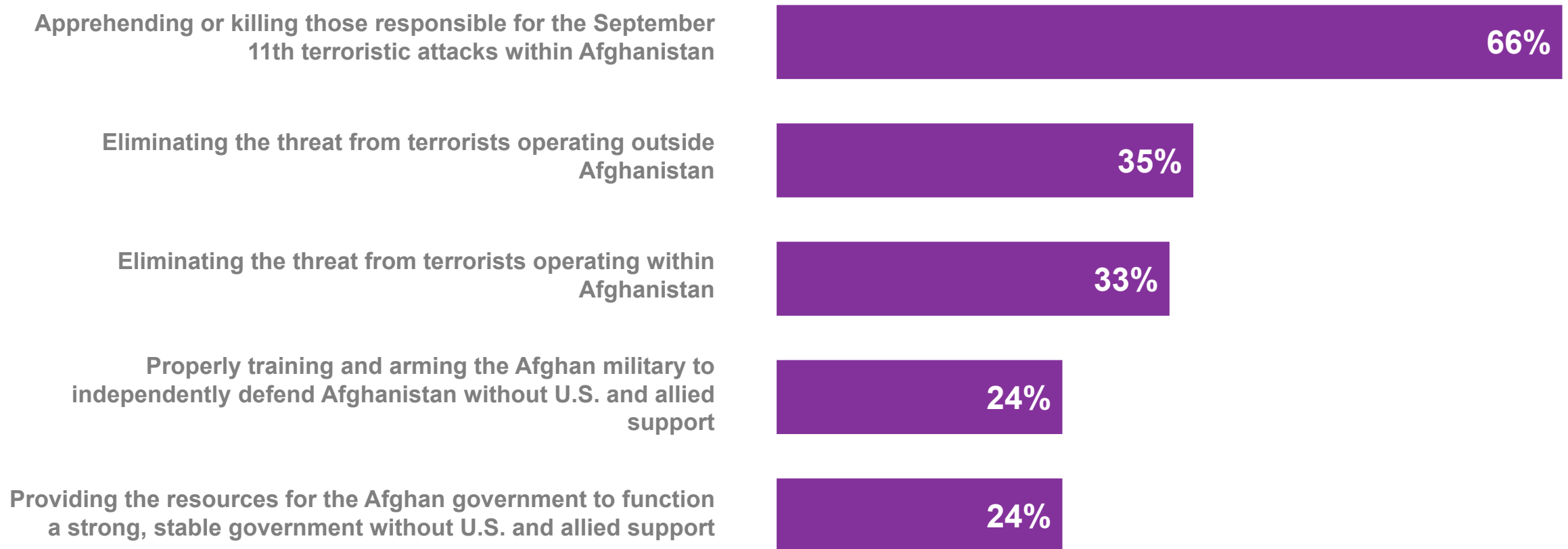


A majority support withdrawing U.S. troops from Afghanistan, two in five support the Biden administration's handling of it



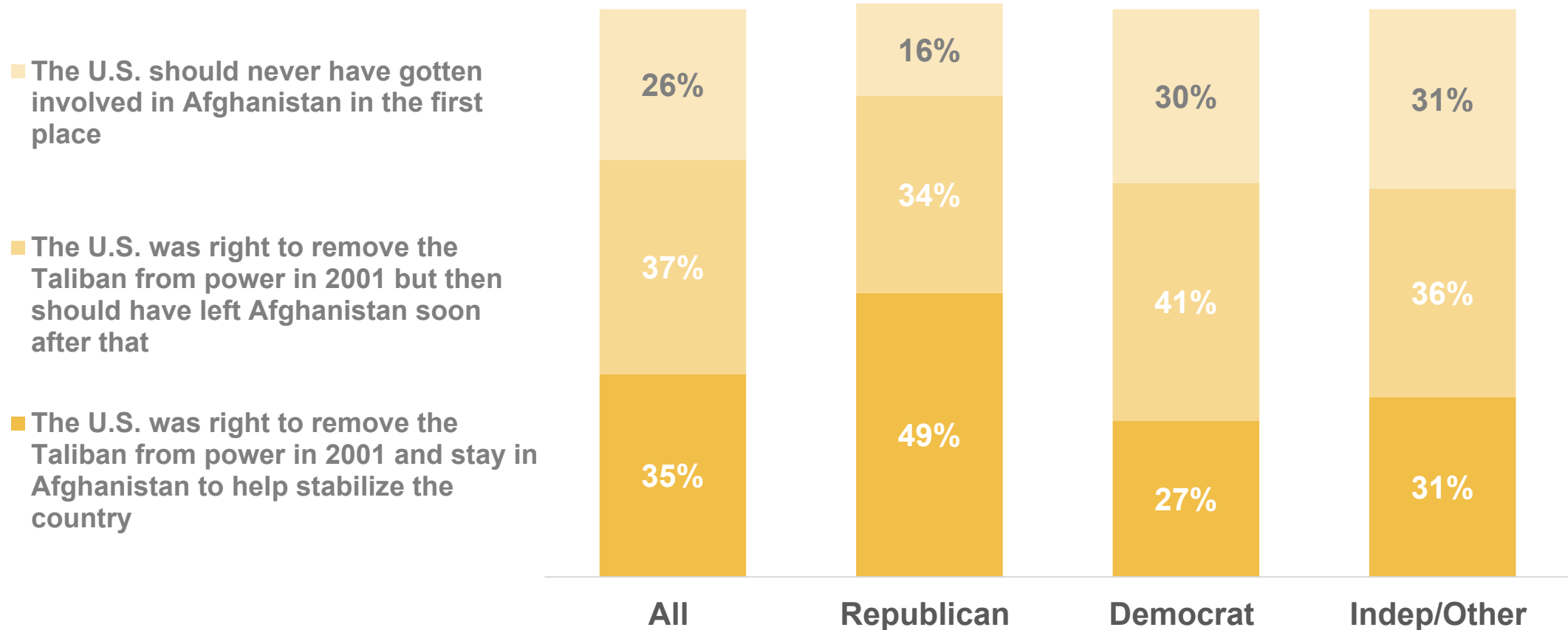
Americans think few policy goals were met during the war in Afghanistan

Percent think the U.S. and its allies succeeded in achieving the following policy goals in Afghanistan



Most believe it was right to go into Afghanistan, disagree after

Which comes closer to your view about U.S. military operations in Afghanistan?

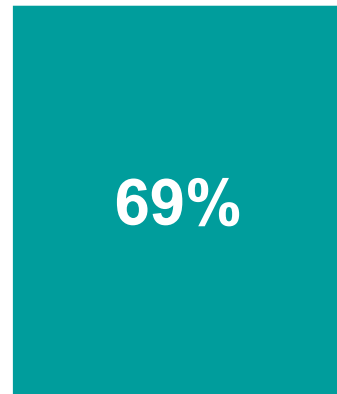


There is broad support for resettling Afghan refugees abroad and in the U.S.

Percent support the following...



Evacuating Afghans who worked with the U.S. and resettling them *in other countries*



Evacuating Afghans who worked with the U.S. and resettling them *in the United States*



Allowing interested community groups (churches, clubs, civic associations, etc.) to privately sponsor and house refugees



Raising the number of refugees allowed into the U.S. each year

Why Americans support or oppose giving U.S. residency to Afghan refugees

Which of the following are reasons you [support or oppose] giving Afghan refugees residency in the U.S.?



AMERICAN POLITICS

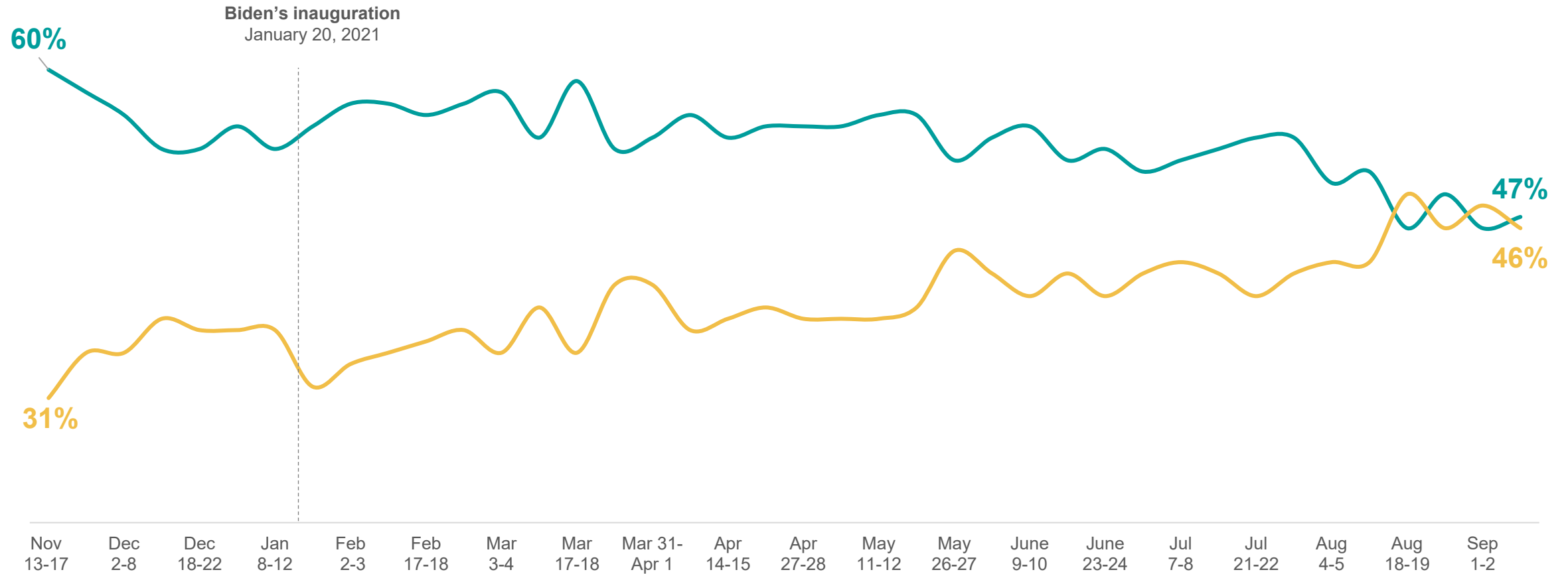
4

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?

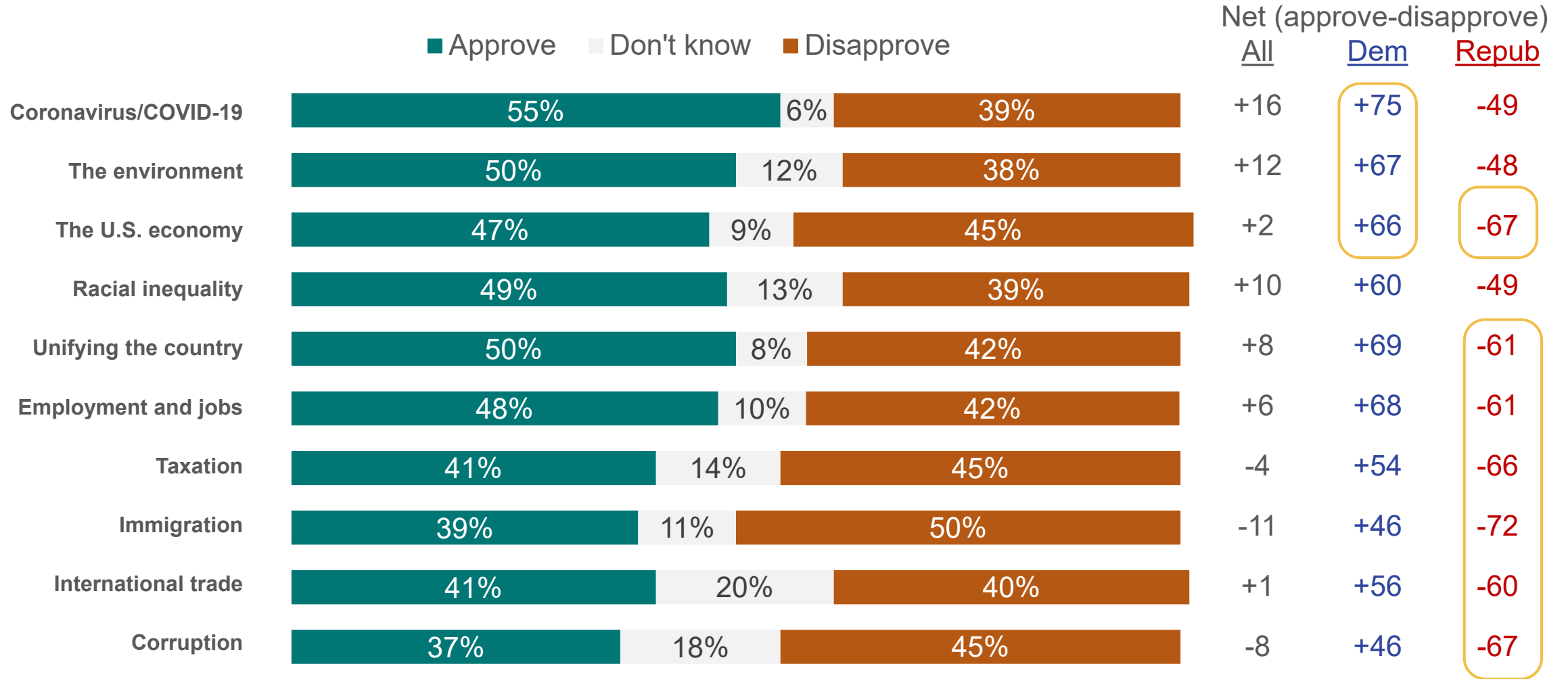


- Approve
- Disapprove



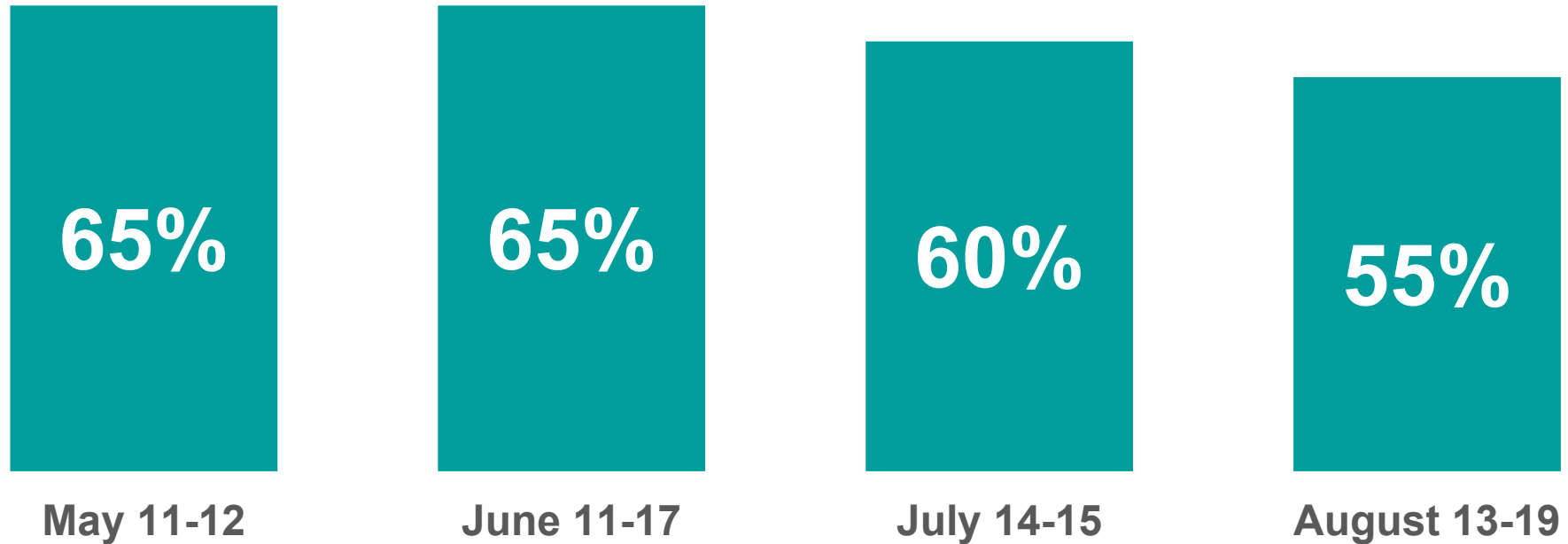
Evaluation of Biden performance down

Approve/disapprove of Joe Biden's handling of...



Biden's approval on COVID, his key pillar, weakens

Percent approve of Joe Biden's handling of COVID



THANK YOU!

Questions?

Ipsos Resources

Ipsos public polling: <https://www.ipsos.com/en-us/news-and-polls/news>

Axios-Ipsos Coronavirus Index

Reuters/Ipsos Public Opinion Partnership

IpsosGlobalIndicators.com

Cliff's Take – Weekly Ipsos Thought Leadership

Ipsos Point Begin Podcast – <https://www.ipsos.com/en-us/knowledge/society/the-point-being>

Ipsos Coronavirus Central: <https://www.ipsos.com/en-us/knowledge/society/covid19-research-in-uncertain-times>

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Game Changers

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.