March 12, 2021 THE LAURA COATES SHOW

Clifford Young President, Ipsos Public Affairs

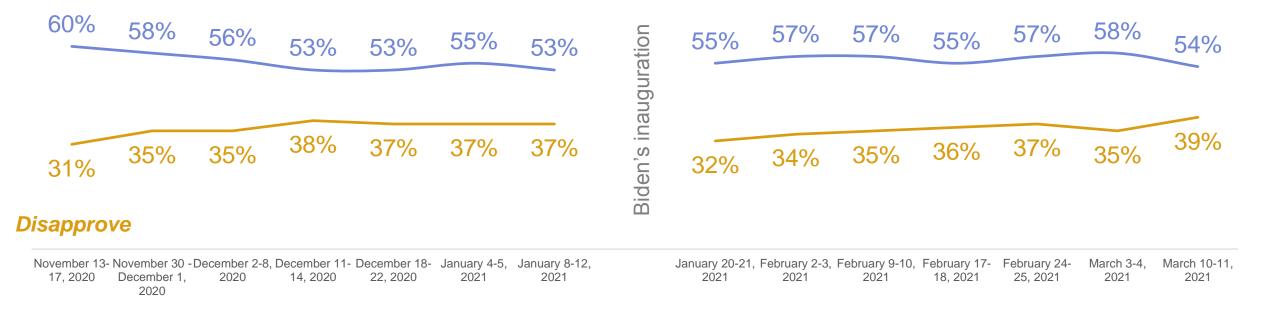
lpsos

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Approve





Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?



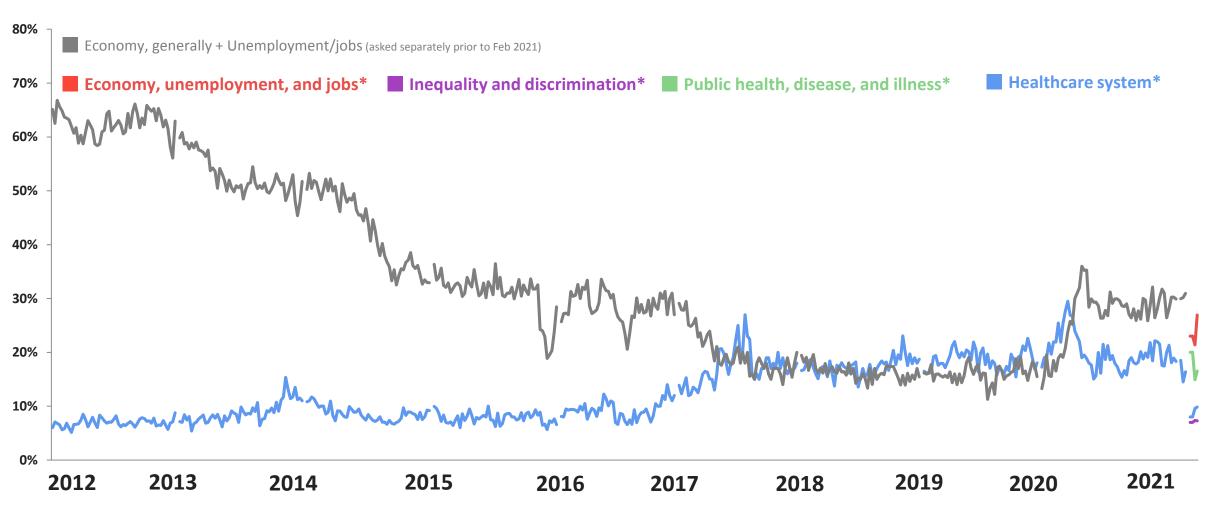
	All Adults	Democrat	Republican	Independent
Strongly approve	25%	50%	2%	15%
Somewhat approve	26%	36%	16%	32%
Lean towards approve	3%	4%	1%	1%
Lean towards disapprove	1%	0%	2%	4%
Somewhat disapprove	12%	4%	13%	24%
Strongly disapprove	26%	3%	62%	16%
Not sure	7%	2%	3%	9%
TOTAL APPROVE	54%	91%	20%	48%
TOTAL DISAPPROVE	39%	7%	77%	44%



Source: Reuters/Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



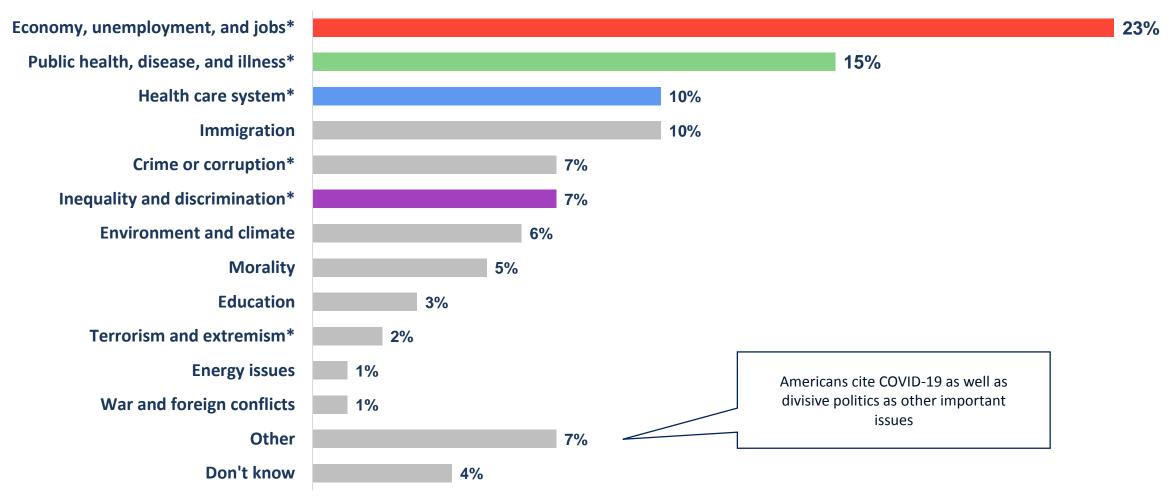
Source: Reuters/Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Cerrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"



Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Reuters/Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Cerrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

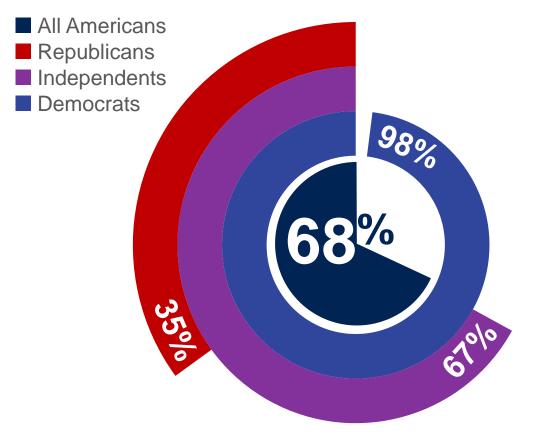


CORONAVIRUS



Americans continue to approve of Biden's pandemic response

Percentage of Americans who *approve* of the way Joe Biden is handling the response to the coronavirus



Source: ABC News-Ipsos Poll conducted March 5-6, 2021. Base = All Americans (n=521)

Do you think each of the following is happening too quickly, too slowly, or at about the right pace?

Too quickly At about the right pace Too slowly					
Loosening mask mandates					
56%		21%	22%		
Loosening restrictions on public gatherings					
50%		24%	26%		
Re-opening businesses					
33%	34%		33%		
Re-opening grade schools and high schools					
33%	33%		34%		



Americans beginning to re-emerge into society

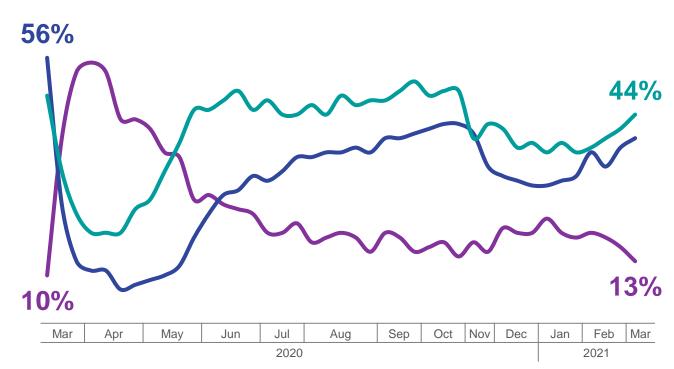
Optimism is on the rise as an increasing number expects to return to normal within six months

Percentage of Americans who have ______ in the last week

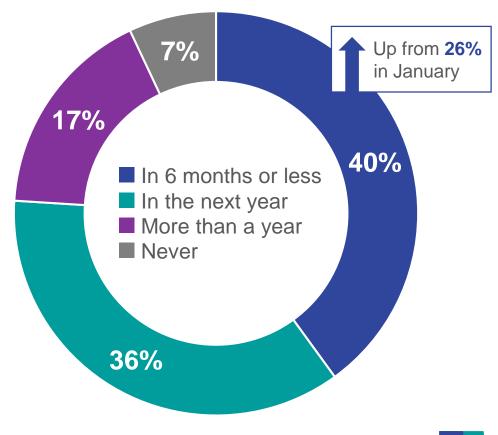
Gone out to eat

Visited friends or relatives

Self-quarantined/Stayed home and avoided contact with others



When do you expect to be able to return to something like your normal, pre-COVID life?



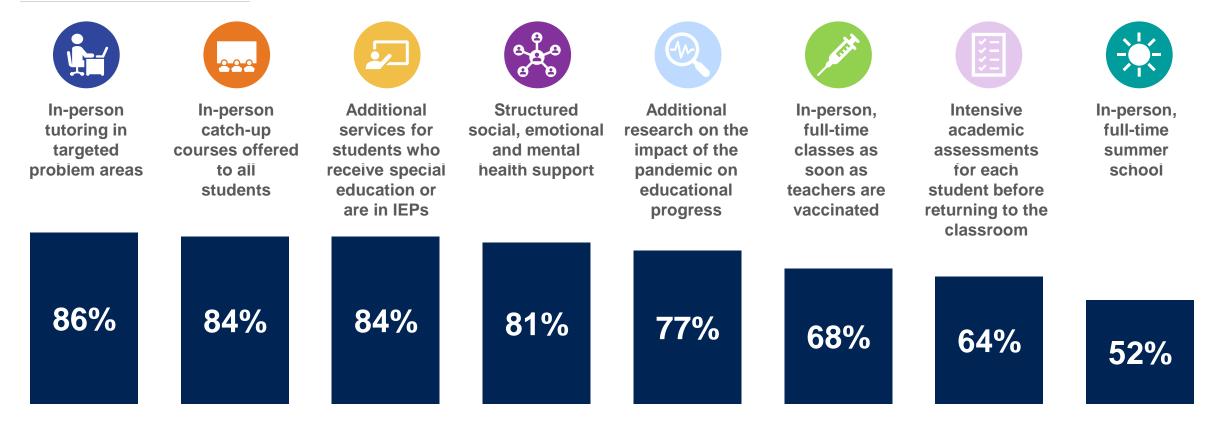


Source: Axios-Ipsos Coronavirus Index

There is broad support for returning in-person, in some capacity

Beyond that, parents are looking for additional resources and support for their kid's mental and emotional health

Percentage of American parents with school-aged children who support...



Source: NPR-Ipsos Poll conducted February 3-10, 2021. Base = US parents with at least one child ages 5-18 (n= 1,002)

lpsos





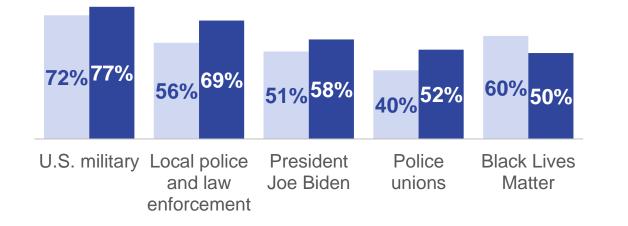
Trust in law enforcement, desire to protect law and order on the rise

Significant differences based on partisanship

How much do you trust the following to promote justice and equal treatment for people of all races?

% Trust a great deal/Trust a little

June 2020 ■ March 1-2, 2021



Source: USA Today-Ipsos Poll conducted March 1-2, 2021. Base = All Americans (n= 1,165)

Which of the following statements comes closer to your view, even if neither is exactly right?

All Americans Democrats Republicans Independents

Law and order is the most important thing to ensure, even if it means limiting peaceful protests.

The right to protest is the most important

thing to ensure, even if

it means there are some

incidents of violence.

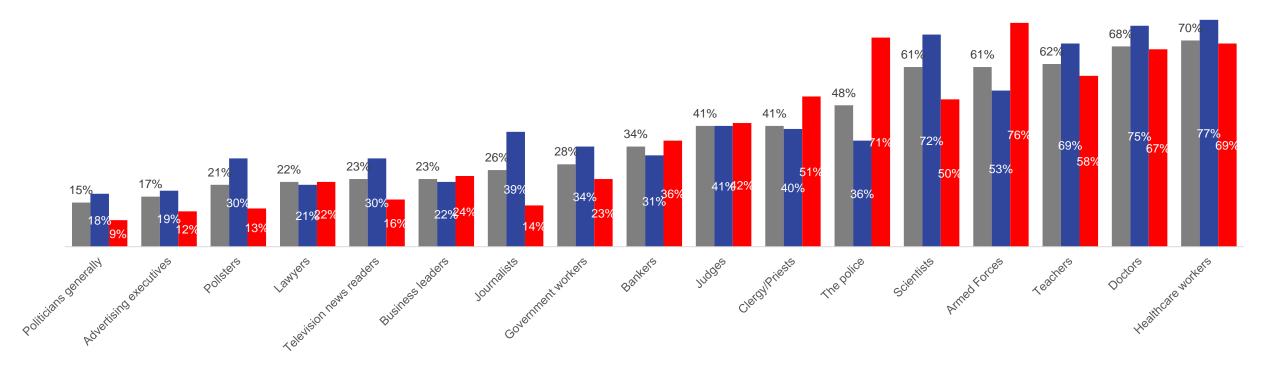
49% 38% 63% 53% 31% 45% 20%



Most trusted professions

Please look at this list of different types of people. In general, do you think each is trustworthy or untrustworthy in the United States? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. *Trustworthy 1/2 Summary*

All Americans
Democrats
Republicans





Source: Ipsos Poll conducted March 3-4, 2021. Base = All Americans (n=1,005)



Clifford Young

President, Ipsos US Public Affairs ■ Clifford.Young@ipsos.com

**** +1 312.375.3328

Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting. (MORE BIO INFO: http://spotlight.ipsosna.com/index.php/author/clifford-young/)



About Ipsos

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth: **You act better when you are sure.**

