March 26, 2021

THE LAURA COATES SHOW

Clifford Young

President, Ipsos Public Affairs

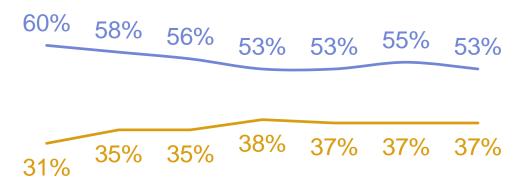


Biden's approval rating

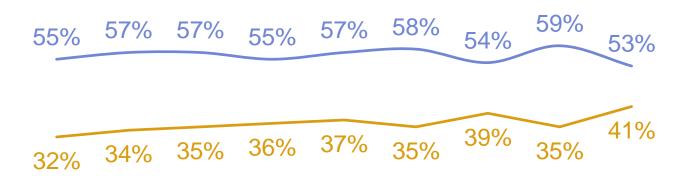
Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Approve







Disapprove

November November December 2- December December January 4-5, January 8-13-17, 2020 30 - 8, 2020 11-14, 2020 18-22, 2020 2021 12, 2021 December 1, 2020

January 20- February 2- February 9- February 17- February 24- March 3-4, March 10-11, March 17-18, March 24-25, 21, 2021 3, 2021 10, 2021 18, 2021 25, 2021 2021 2021 2021



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

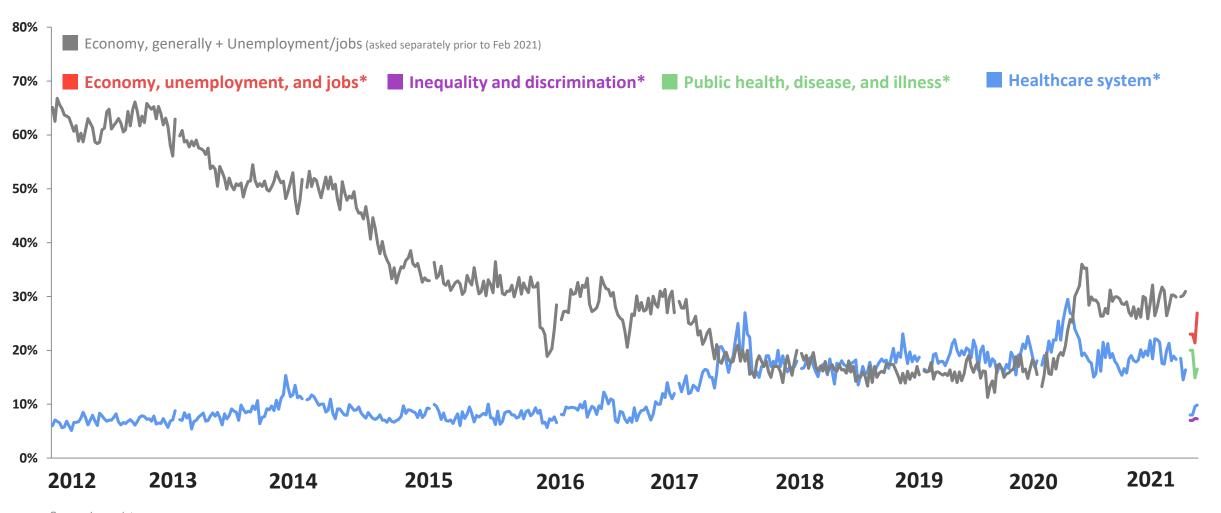


	All Adults	Democrat	Republican	Independent
Strongly approve	25%	52%	3%	13%
Somewhat approve	27%	37%	12%	34%
Lean towards approve	2%	1%	1%	5%
Lean towards disapprove	1%	0%	2%	1%
Somewhat disapprove	12%	5%	18%	21%
Strongly disapprove	27%	5%	62%	17%
Not sure	6%	1%	3%	9%
TOTAL APPROVE	53%	90%	15%	52%
TOTAL DISAPPROVE	41%	10%	82 %	40%

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Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

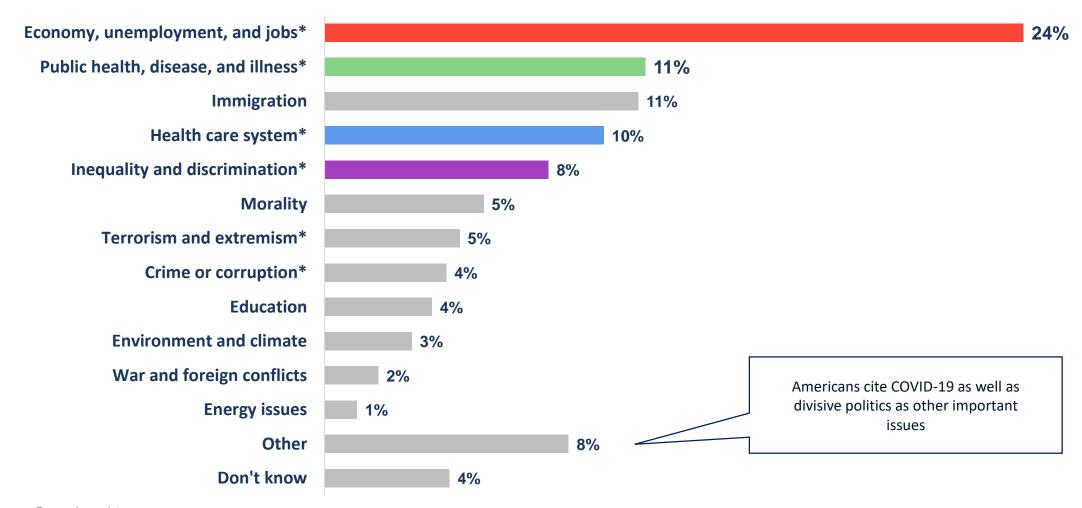


Source: Ipsos data

^{*} Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

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CORONAVIRUS

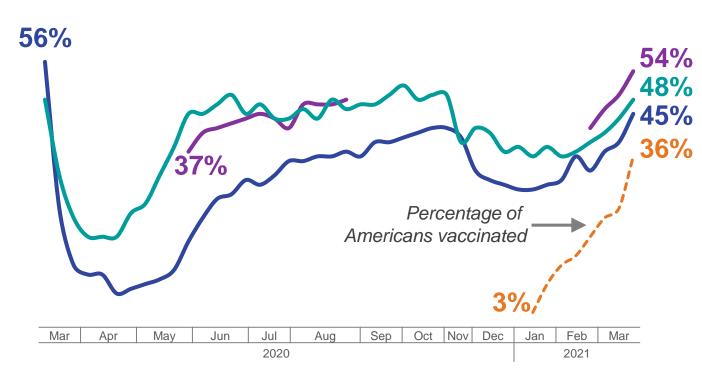


American reemergence speeds up as vaccination rate rises

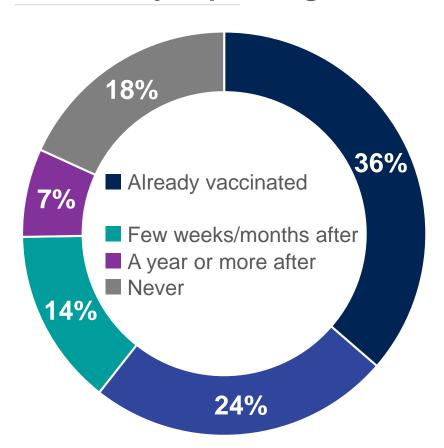
The percentage of Americans going out in public has jumped; more than one in three Americans are now vaccinated

Percentage of Americans who have _____in the last week

- Gone out to eat
- Visited friends or relatives
- Visited a non-grocery retail store



After the COVID-19 vaccine becomes available to you, when, if at all, do you plan to get it?



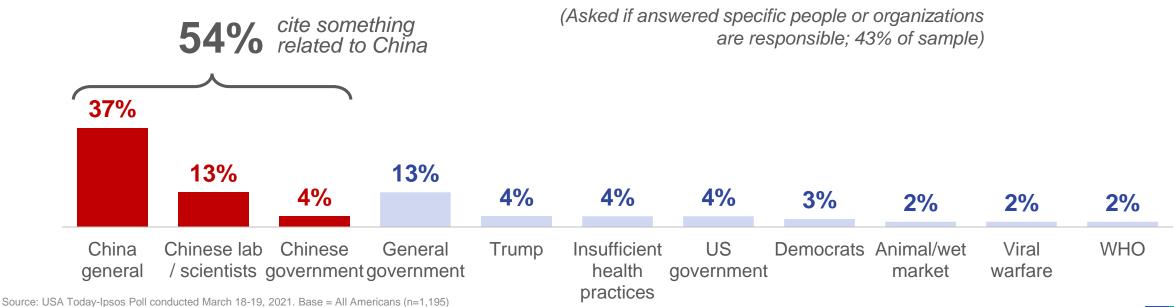
Source: Axios-Ipsos Coronavirus Index

One in four report witnessing Asian people being blamed for the pandemic

In the past month, have you witnessed someone blaming Asian people for the coronavirus epidemic?



Who do you think is responsible for the COVID-19/Coronavirus pandemic?



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GUN LAWS IN WAKE OF ATLANTA AND BOULDER SHOOTINGS

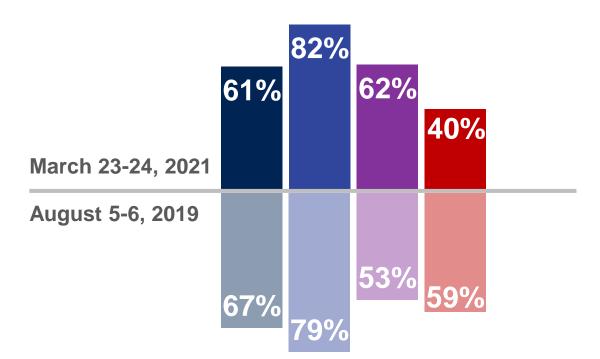


Americans favor stricter gun laws, though support has declined from 2019

New USA Today/Ipsos poll find that fewer Republicans favor stricter gun laws, Congress acting on background checks compared to previous years

Percentage of Americans who say that the US Senate should pass the increased background check bills already passed by the US House

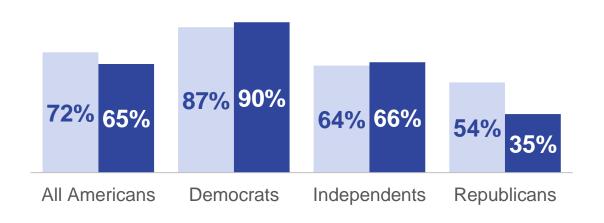
■ All Americans ■ Democrats ■ Independents ■ Republicans



Which of the following statements comes closest to your overall view of gun laws in this country? Do you think gun laws should be...

% A lot/Somewhat more strict





Source: USA Today-Ipsos Poll conducted March 23-24 2021. Base = All Americans (n=1,005)

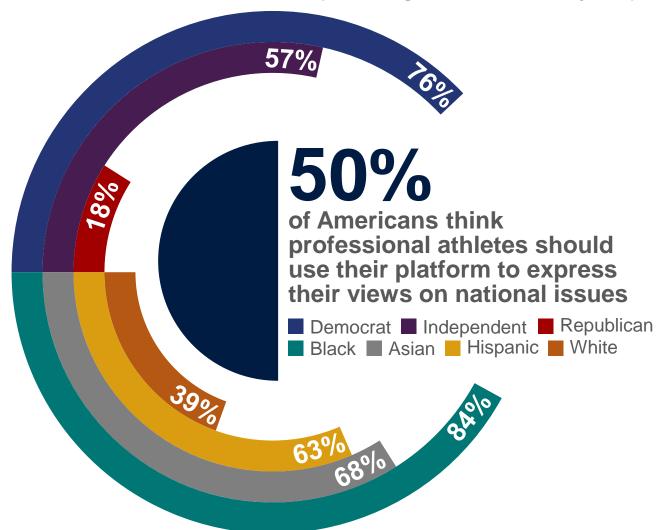


SPORTS AND ACTIVISM



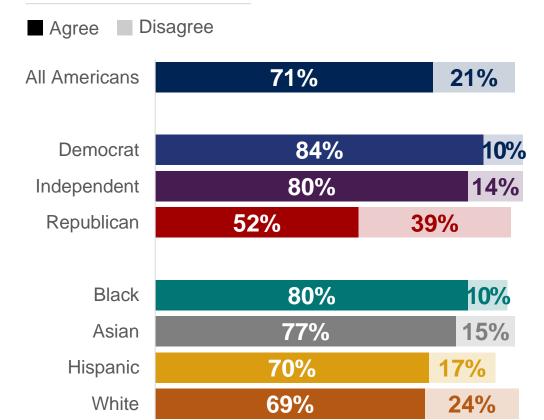
Views split on whether athletes should take stand on issues

However, there is consensus for protecting an athlete's ability to speak out



AGREE OR DISAGREE:

Athletes speaking out against racial injustice is a form of free expression that should be protected



Source: Axios-Ipsos Hard Truths Sports Poll conducted March 4-11, 2021. Base = All Americans (n=2,035)





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

http://spotlight.ipsosna.com/index.php/author/clifford-young/)



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Game Changers

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth: You act better when you are sure.

