August 8, 2018

# POTUS RADIO

**Clifford Young** 

President, Ipsos Public Affairs

#### **POTUS Radio**

# CORE POLITICAL



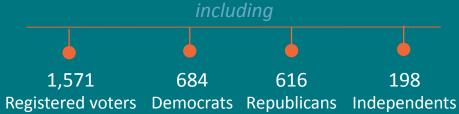
#### IPSOS POLL CONDUCTED FOR REUTERS

## **Core Political Data**



#### For the survey,





ages 18+

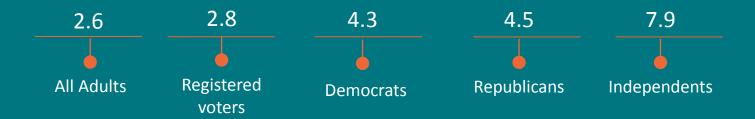
were interviewed online

#### IPSOS POLL CONDUCTED FOR REUTERS

## **Core Political Data**

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

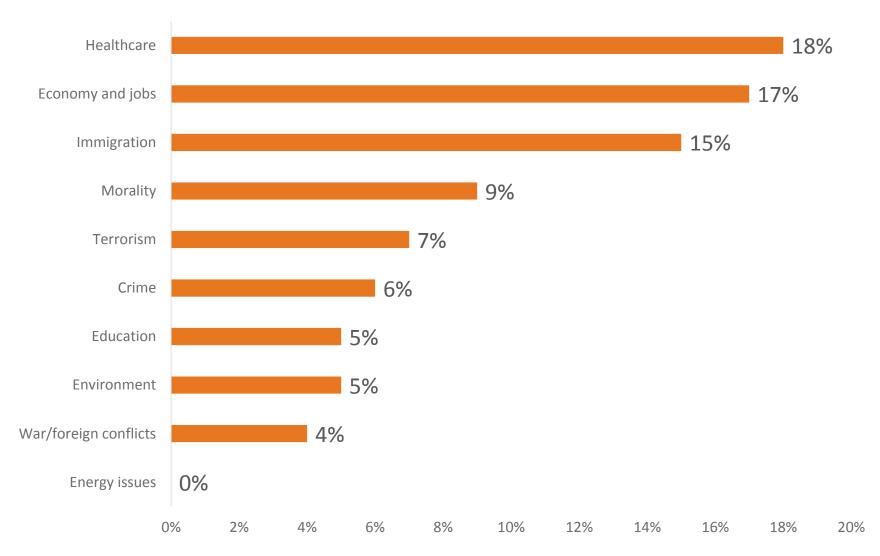
In this case, the poll has a credibility interval of plus or minus the following percentage points



For more information about credibility intervals, please see the appendix.

### **Main Problems**

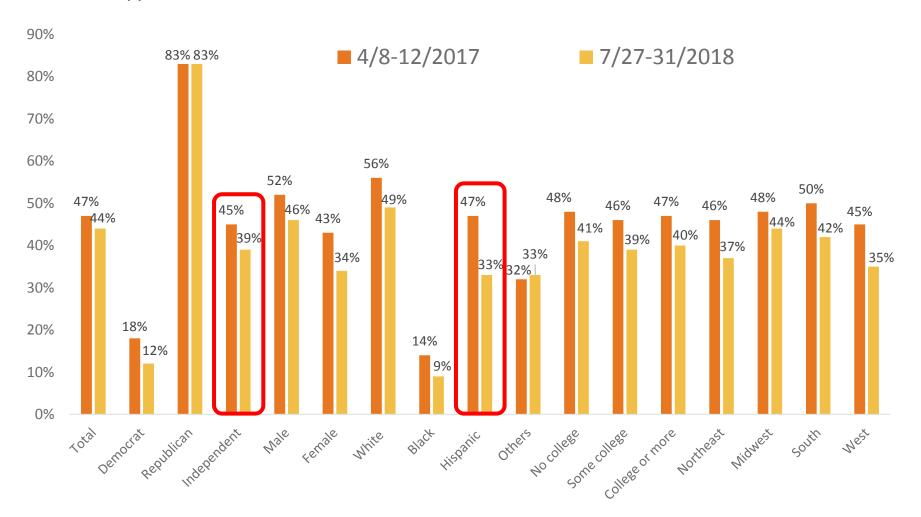
In your opinion, what is the most important problem facing the US today?





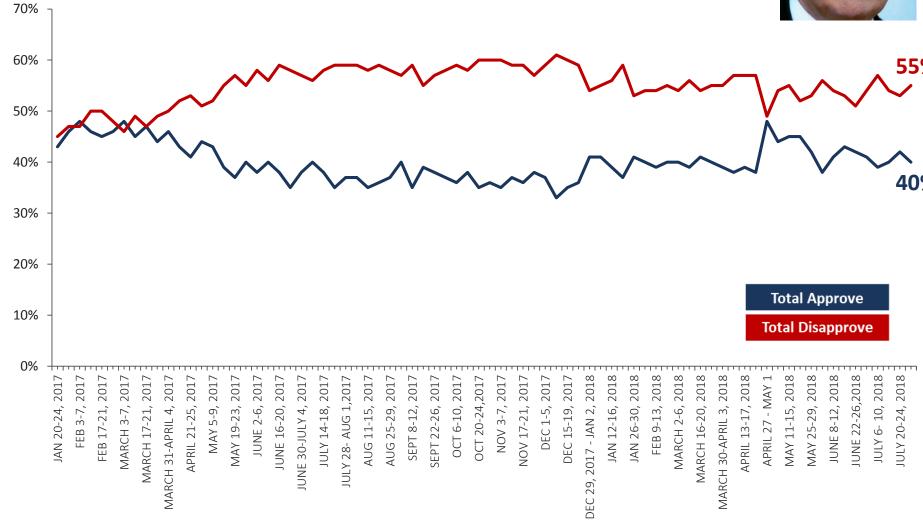
## **Approval by Demographic**

Overall, do you approve or disapprove about the way Donald Trump is handling his job as President? *Approve* 



## **Weekly Approval**





## **Approval Attributes**



## Do you approve or disapprove about the way Donald Trump is handling the following issues?

	Strongly approve	Somewhat approve	Lean towards approve	Lean towards disapprove	Somewhat disapprove	Strongly disapprove	Don't know	TOTAL APPROVE	TOTAL DISAPPROVE
The US economy	23%	12%	12%	8%	8%	27%	9%	47%	44%
US foreign policy	18%	11%	10%	8%	8%	35%	10%	40%	51%
Healthcare reform	15%	11%	12%	9%	8%	34%	10%	38%	52%
<b>Employment and jobs</b>	24%	12%	14%	7%	8%	24%	10%	50%	40%
Dealing with Congress	15%	11%	12%	10%	10%	32%	10%	38%	52%
Dealing with ISIS / ISIL	22%	11%	12%	9%	7%	27%	12%	45%	42%
International trade	18%	11%	9%	8%	7%	35%	11%	38%	51%
Taxation	18%	12%	11%	8%	10%	30%	11%	41%	48%
Corruption	15%	10%	11%	8%	7%	37%	11%	36%	52%
The environment	12%	11%	12%	9%	7%	36%	12%	35%	53%
Immigration	23%	10%	8%	6%	6%	39%	7%	42%	51%
The way he treats people like me	15%	9%	12%	7%	7%	40%	9%	37%	54%
The effort he is									
making to unify the	17%	11%	10%	8%	7%	38%	9%	38%	53%
country									
Russia	14%	10%	11%	9%	8%	38%	10%	35%	55%

## **2018 Generic Congressional Ballot Question**

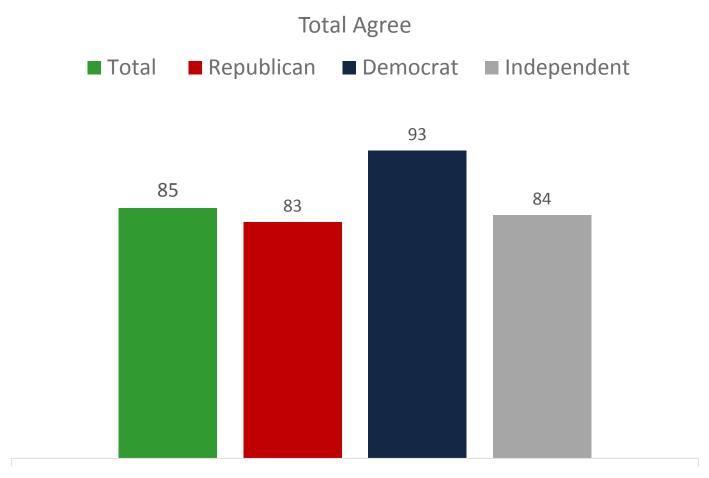
Thinking about the elections in 2018, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

	All Adults	Registered Voters	Registered Voters: Democrat	Registered Voters: Republican	Registered Voters: Independent
Democratic candidate	37%	42%	85%	4%	20%
Republican candidate	30%	36%	3%	81%	19%
Candidate from another political party	4%	4%	2%	2%	17%
Will not/do not plan to vote	14%	4%	3%	3%	9%
Don't know / Refused	15%	14%	7%	10%	35%

# POTUS Radio MEDIA TRUST

# A large majority of Americans believe freedom of press is essential for American democracy...

Do you agree or disagree with the following statements?

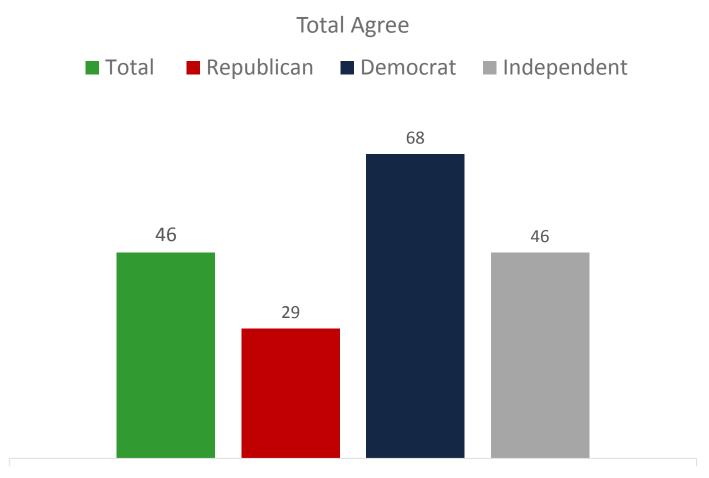


Freedom of the press is essential for American democracy.



# ...but less than half believe the news media tries to produce honest reporting

Do you agree or disagree with the following statements?

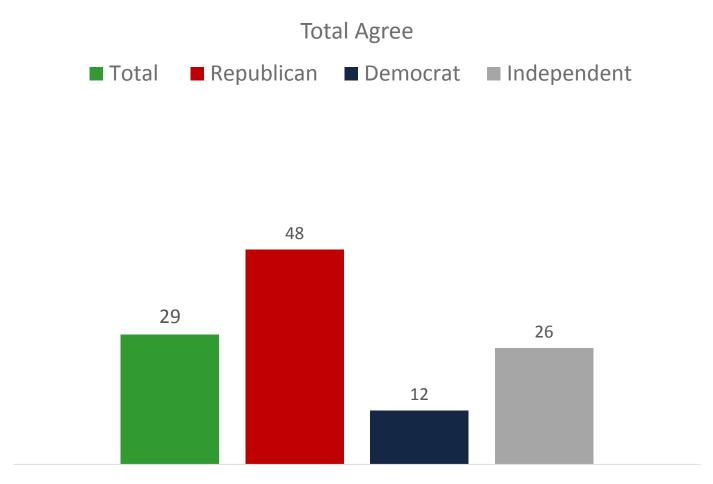


Most news outlets try their best to produce honest reporting.



# Only a small minority of Americans believe that the news media is the enemy of the people...

Do you agree or disagree with the following statements?

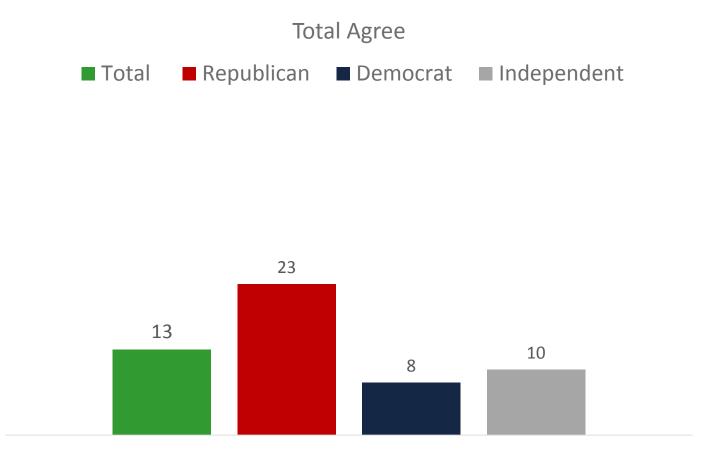


The news media is the enemy of the American people.



# ... and overall, not many Americans agree that Trump should close down mainstream news outlets

Do you agree or disagree with the following statements?

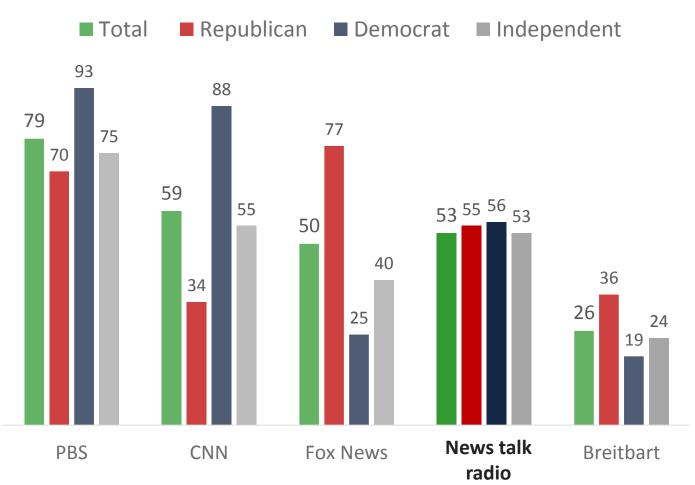


President Trump should close down mainstream news outlets, like CNN, The Washington Post, and The NY Times.

# There is a smaller partisan split amongst Americans when it comes to the trustworthiness of news talk radio

Which of the following do you generally consider to be trustworthy or untrustworthy?







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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice. He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections. Cliff is a contributor to POTUS Radio and has served as an expert commentator on Fox News and NPR, among others. Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO: http://spotlight.ipsosna.com/index.php/author/clifford-young/)