IPSOS RISK INFORMER

Anticipate Risk, Respond Rapidly

Organizations face significant challenges ensuring global oversight of their operations, programs and supply chains, particularly when they are distributed across fluid political and socio-economic contexts and in hard-to-reach areas. Change is the only constant, and it's not always easy to separate noise from real signals alerting that a pivot is required as new needs emerge or conditions change.

Discover Ipsos Risk Informer

Ipsos Risk Informer is a proprietary, real-time, GenAI-powered platform that gives your organization the ability to monitor your programs, operations, or strategies anywhere in the world.

Powered by Ipsos' AI, our solution flexibly integrates multiple, dynamic data inputs that are curated to **the needs of your organization**.

Data coverage can include:

- Organisational documents and reports
- Digital feeds (e.g., media, social media, online forums, search engine data, and web analytics)
- Research reports
- Indices and rankings
- Policy briefs
- Supplier documentation

The platform leverages advanced language models (LLMs) to **summarise data sources and highlight risks** on topics important to your organisation's goals.

By flagging indicators for risk and its drivers, the solution enables **proactive mitigation and rapid response.** Early warning provides a decision-making edge, allowing you to better shape outcomes through adaptive planning, enhanced communications, and strategic engagement.

Platform users can **quickly identify events and trends** thanks to technology that discerns patterns at scale. You can then set up parameters to **generate automated alerts and risk reports** to easily **share actionable insights** with your teams and stakeholders.

Ipsos Risk Informer is ideal for:

- Receiving alerts and early warnings about allegations or new developments related to their organisation's projects, programs, and positioning
- Recognising and capitalizing on positive sentiment
- Identifying potential partners and opportunities for engagement
- Anticipating supply chain disruption and ensuring supply chain standards compliance
- Eliminating the need for manual gathering/reporting for potential threats and opportunities
- Proactively keeping your decision-makers and stakeholders informed on events and issues impacting their programs and ability to operate effectively
- Enabling a wide range of staff – program managers, compliance specialists, monitoring & evaluation supervisors – to quickly understand what's noise and what's significant
- Ensuring your programs and operations run as planned, the way your organisation intended them to be

Fast and Agile Setup

Service is available for 6-month or full-year periods for single or multiple initiatives you would like to monitor, in one or many locations.

Platform access only or full advisory services can be set up for your organisation in as little as two weeks.

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