Ipsos.Digital

FASTFACTS

Get answers to your business questions in 24 hours with our DIY or researcher-assisted DIY solution

Fast, Simple and Reliable

Platform:
https://www.ipsos.digital

OUR SOLUTION

Use FastFacts to:

- Get a quick pulse on consumer sentiments
- Explore usage, behavior, consumer opinions
- Collect and understand spontaneous reactions to a statement, event or crisis
- Inform proposals or business decisions
- Power strategies or defend investments
- Deep dive into findings from traditional full-service research
- And generally, get fast answers to any business question

MARKET AVAILABILITY



Available in 40 Markets

WHY IPSOS?

RESEARCHERS

Get input and support from Ipsos' experienced and specialized global researchers.

18,000 people in **90** markets

RESPONDENTS

Access to Ipsos' worldwide network of online respondents. High quality, engaged and well profiled.

We interview **25 million** people per year

TECHNOLOGY

Full end-to-end application. Define the sample, build the survey, launch the study and access automated reports (dashboard, PPT, PDF, Excel, SPSS and cross tabulation tool).

GAME CHANGERS

Ipsos.Digital

FASTFACTS

Fast, Simple and Reliable

1. SET UP YOUR STUDY



- Select field country
- Number of respondents
- Length of survey
- Area of interest and audience (access to 1000+ pre-defined sample templates or request one customized to your needs)

2. BUILD YOUR SURVEY



- Choose from various question types
- Upload visuals
- Add survey logic
- Real-time guidance from AI-enabled Questions Library
- Scriptwriter support for more complex Questionnaires

3. PAY AND LAUNCH



- Review details & price
- Confirm payment via invoice or pay with credit card
- Launch your survey

4. ACCESS TO DASHBOARD



- Customize charts and dashboard content
- Export results in PPT, PDF, EXCEL or SPSS
- Create additional crosstabs using Table Builder

Launch within 1 hour

Results within 24 hours

MAKE DECISIONS TO ACCELERATE YOUR BUSINESS NOW

For more information, please contact: Maria Perez, SVP, Head of Ipsos.Digital, NA @ maria.perez@Ipsos.com

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GAME CHANGERS