



# Global Advisor's Monthly Syndicate Service

Global Advisor is committed to fielding in 27 countries each month for clients and media partners. This provides an opportunity for clients to place additional questions to the survey in any combination of countries at significant cost savings compared to custom fielding.

## Results are Representative

15 of the 27 countries surveyed online provide nationally representative samples: Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Poland, South Korea, Spain, Sweden, and the United States. Online samples in Brazil, Chile, China, India, Israel, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey are more urban/educated/have higher income than their fellow citizens.

This monthly online survey yields either 1,000 or 500 respondent completes per country and clients simply choose which countries they wish to be part of with their proprietary questions. We are also able to field in additional countries upon request. Please ask us for details.

1,000 Completes		500 Completes	
Australia	Great Britain	Argentina	Peru
Brazil	Italy	Belgium	Poland
Canada	Japan	Chile	Russia
China	Spain	Hungary	Saudi Arabia
France	U.S.	India	South Africa
Germany		Israel	South Korea
		Malaysia	Sweden
		Mexico	Turkey

## 2018 Schedule

Questions Due	Data Delivery	Questions Due	Data Delivery
Mon, Jan 22, 2018	Fri, Feb 16, 2018	Mon, Jun 18, 2018	Fri, Jul 13, 2018
Fri, Feb 16, 2018	Fri, Mar 16, 2018	Mon, Jul 16, 2018	Fri, Aug 10, 2018
Mon, Mar 19, 2018	Fri, Apr 13, 2018	Mon, Aug 20, 2018	Fri, Sep 14, 2018
Mon, Apr 16, 2018	Fri, May 11, 2018	Mon, Sep 17, 2018	Fri, Oct 12, 2018
Mon, May 21, 2018	Fri, Jun 15, 2018	Mon, Oct 22, 2018	Fri, Nov 16, 2018
Mon, Jun 18, 2018	Fri, Jul 13, 2018	Mon, Nov 19, 2018	Fri, Dec 14, 2018

## Results

Result downloads are provided by way of a secure FTP site. Data tables have standard banner breaks by country, region, gender, age (under 35, 35–49, 50–64), household income (low, medium, high), marital status, education (low, medium, high), chief income earner, employment, business owner, senior/executive decision maker in the workplace.

## Syndicated Reports Powered by Global Advisor

**Global Consumer Confidence Index:** a monthly measure of consumer attitudes on the current and future state of local economies, personal finances, savings, and confidence to make large investments.

**The Economic Pulse of the World:** a monthly assessment of the state of the economy around the world.

**What Worries the World:** a bi-monthly examination of citizen opinion of country direction, and issues of most concern around the world.

## Contact

**Paul Abbate**, Senior Vice President  
+1.617.526.0042 • paul.abbate@ipsos.com

**Chris Deeney**, Senior Vice President  
+1.312.526.4088 • chris.deeney@ipsos.com

**Nik Samoylov**, Senior Account Manager  
+1.416.572.4471 • nik.samoylov@ipsos.com