



Panel Book: KnowledgePanel[®] Brings You A Probability-Based Online Sample

2026



Rigor and Expertise

Rigor:

Ipsos provides the highest quality online samples to the research community, backed by experts in survey research methods who work closely with our clients throughout the field period and data delivery. Relying on rigorous statistical methodologies and probability-based samples, survey results from KnowledgePanel® are often used for government and academic research purposes and publications in peer-reviewed journals. KnowledgePanel® is the largest online panel that is representative of the U.S. population. KnowledgePanel® recruitment employs an addressed-based sampling methodology from the United States Postal Service's Delivery Sequence File—a database with full coverage of all delivery points in the U.S. As such, samples from KnowledgePanel® cover all households regardless of their phone status. Member households without Internet access are furnished with a free computing device and Internet service.

One of the unique features of KnowledgePanel® that provides a powerful tool for probability-based sample surveys of rare subgroups is a rich battery of profile data for all 60,000 recruited panel members. These data are obtained from an in-depth Demographic Profile survey and a dozen Topical Profile surveys panel members take once recruited. The availability of such detailed profile data for all panel members provides a cost-effective alternative for selecting representative samples from low-incidence populations based on geodemographic, behavioral, and attitudinal indicators.

Expertise:

By all measures—clients, services, professionals, and industry recognition—Ipsos is a leading research organization. Relying on an impressive cadre of seasoned statisticians and survey research scientists, our tried and proven methodologies are supported by an organizationally mandated quest to remain at the cutting edge of relevant technologies. Our experts have successfully transitioned a myriad of survey and market research projects from phone and mail modalities to online data collection via KnowledgePanel®. These include long-term longitudinal and tracking surveys with complex reporting needs.



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Personal and Household Characteristics

Age

Gender

- Male
- Female
- Prefer to self-describe

Sexual orientation

- Gay or lesbian
- Straight, that is, not gay
- Bisexual
- Something else

Gender Identity

- Cisgender
- Transgender
- Non-binary
- Different Identity

Marital status

- Married
- Widowed
- Divorced
- Separated
- Never married
- Living with partner

Household details

- Number of adults in the household
- Number of children aged 0-17 inside the household (age and gender available)
- Number of children aged 0-17 outside the household
- Number of children aged 18+ outside of the household

Parent status

- Parent of children aged 0-17
- Empty nester
- Ever parent

Education

- No formal education
- 1st, 2nd, 3rd or 4th grade
- 5th or 6th grade
- 7th or 8th grade
- 9th grade
- 10th grade
- 11th grade
- 12th grade, no diploma



- High school graduate – high school diploma or the equivalent (GED)
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Master's degree
- Professional or doctorate degree

Race

- White/Black or African American
- American Indian or Alaska Native
- Asian
- Native Hawaiian/Pacific Islander
- Two or more races
- Middle Eastern or North African (available)
- Detailed race and Ethnicity

Hispanic origin

- Mexican, Mexican-American, Chicano
- Puerto Rican
- Cuban, Cuban American
- Other Spanish/Hispanic/Latino

Household income

Federal poverty levels (FPL)

Home ownership

- Owned or being bought by you or someone in your household
- Rented for cash
- Occupied without payment of cash rent

Housing type

Residential stability: residence status one year ago in this house/apartment

Domicile location

- County
- Metro area
- Urban/rural
- Urban/suburban/rural
- DMA
- State
- Region
- Congressional District

Personal and Household Characteristics (continued)

Household head

Connectivity options:

- Internet access
 - By paying a cell phone company or internet service provider
 - Without paying a cell phone company or internet service provider
 - No access to the internet
- Type of internet access
 - Cellular data plan
 - Broadband
 - Satellite
 - Dial up
 - Other
- Landline

Household vehicle and driving status

- Have driver license
- Number of vehicles owned by the household
- Vehicle fuel types (gas, diesel, electric, etc.)

Pets in household (cat, dog, fish, bird, etc.)

Employment status

- Working—as a paid employee
- Working—self-employed
- Not working—on temporary layoff from a job
- Not working—looking for work
- Not working—retired
- Not working—disabled
- Not working—other

Nature of employment

- Employed full time or part time
- Self-employed full time or part time
- Student
- Stay-at-home spouse or partner
- Working in an unpaid job (internship or volunteer position)
- Working as a freelancer or independent contractor for pay
- Gig workers (driven for a ride-sharing service, rented Airbnb, provided childcare through Care.com, etc.)
- Business owner (partner, sole proprietor, independent contractor, etc.)



Number of jobs

Employment sector

- Government
 - Federal
 - State
 - Local (county, city, township)
- Private-for-profit company
- Non-profit organization
- Self-employed
- Working in the family business

Level of employment

- Entry level
- Experienced (non-manager)
- Manager/Supervisor of staff/Director
- Executive (e.g., SVP, VP, Department Head)
- Senior Executive (e.g., President, CFO)

Number of employees who report to you

Personal and Household Characteristics (continued)



Union membership or representation

- American Federation of State, County and Municipal Employees
- American Federation of Teachers
- National Education Association of the United States
- Service Employees International Union
- Teamsters
- United Food and Commercial Workers
- United Steelworkers
- Other

Occupation

Industry

Number of people working for employer

Member of AARP

Member of the Chamber of Commerce

Religious Affiliation

- Catholic
- Evangelical or Protestant Christian
- Jehovah's Witness
- The Church of Jesus Christ of Latter-day Saints

- Jewish
- Islam/Muslim
- Greek or Russian Orthodox
- Hindu
- Buddhist
- Unitarian (Universalist)
- Other Christian
- Other non-Christian
- No religion

Belief and spirituality

- Agnostic
- Atheist
- Something else
- Self-assessed level of religious belief
- Self-assessed level of spirituality

Practices and frequency

- Born-again or evangelical Christian
- Frequency of attendance at religious services

Citizenship and national origin

- U.S. citizenship status
 - Born a citizen
 - Naturalized citizen
 - Not a citizen
- Country of birth (if not the United States)

Gun in household/personal gun ownership

Vegetarian or vegan

Cultural heritage and ancestry

- Ancestry
- Parents' and grandparents' countries of birth (US or another country)

Military Service

Military status

- Active duty
- Veteran
- National Guard or Reserve status

Military service details:

- Armed Forces branch affiliation
- National Guard or Reserve component
- Service periods
- Duration
- Rank
- Timeline for leaving active duty, including year
- Time since discharge
- Combat or war zone service experience

People you know who are serving or have served in the U.S. military

- Relationship
- Branch

VA affiliation

- Type of health insurance
- Utilization of various VA-related services and benefits
- Experiences with VA health care services

Healthcare location preferences and associated reasons

Caregiving for veterans

- Type of help (e.g. housekeeping, meal preparation, transportation, emotional support)
- Paid and unpaid services
- Non-professional caregiving
- Professional caregiving
- Who provides assistance

Military service-related injuries

Survivorship of deceased service members and relationship

Employment with military-focused organizations

Volunteer or donation to military support orgs

Opinions regarding the military size, strength, and support for active duty members, veterans, and their families

Opinions on U.S. military budget adequacy



Hispanic Survey



Language spoken at home

- Only Spanish
- More Spanish than English
- Both Spanish and English equally
- More English than Spanish
- Only English

Language proficiency

- English proficient
- Bilingual
- Spanish proficient

Frequency of Spanish/English language use for various activities

- Speaking
- Speaking with friends
- Thinking
- Watching TV shows
- Listening to radio programs
- Listening to music
- Reading news articles and magazines

Media habits

- Spanish media only
- Spanish media mostly
- Equally Spanish and English media
- English media mostly
- English media only

Cultural Integration:

- Acculturation derived from the Bidi-mensional Acculturation Scale
- Years lived in the U.S.
- Level of cultural identification between Hispanic/Latino and U.S. cultures

Family and community ties

- Frequency of sending emails or chat messages to family in their country of origin
- Is your spouse Hispanic/Latino

Media

Number of television sets in home

Smart TV ownership

Methods of Watching TV shows and movies in the household and providers used

- Traditional TV (cable, satellite, and fiber options like DIRECTV, DISH Network, and Xfinity)
- Over the air
- Free streaming services (Platforms like Tubi, Pluto TV, and The Roku Channel)
- Paid streaming services (Netflix, Hulu, Disney+, and Amazon Prime Video)
- Streaming add-on channels (premium channels added to services like Prime Video or Apple TV)
- Live TV streaming services (YouTube TV, Hulu + Live TV, and Sling TV)
- Physical media or downloads (DVDs, Blu-rays, and purchased digital downloads)

Weekly hours spent watching TV shows or movies across all platforms

Amount paid for streaming services

Estimated monthly spending on TV, movie, and streaming services

How often do you watch 51 TV channels



Shopping Behavior

Primary grocery shopper

Do you enjoy shopping

Last time shopped

- Department stores
- Dollar stores
- Discount stores
- Specialty clothing stores
- Specialty beauty care stores
- Specialty home furnishing stores
- Specialty electronics/entertainment stores
- Specialty pet supply stores
- Drug stores
- Supermarket/Grocery stores
- Warehouse Club stores
- Home improvement stores
- Office supply stores
- Convenience stores

Stores near enough to where you live or work to shop regularly

Frequency of coupon usage

Stores where a purchase was made in the past 3 months

Websites where a purchase was made in the past 3 months

Amazon Prime membership

Types of stores where purchased groceries in past 3 months

- Supermarket/grocery stores
- Online grocery/grocery delivery services
- Discount stores
- Farmers markets
- Warehouse club stores
- Dollar stores

Grocery stores where purchased groceries in past year

Last time you visited each specific store or website to shop for groceries (Whole Foods, Albertsons, Trader Joe's, etc.)

- In the past month
- 2 to 3 months ago
- 4 to 6 months ago
- More than 6 months ago



Shopping Behavior (continued)

Frequency of shopping activities

- Use coupons received in emails
- Use paper coupons
- Download coupons from websites
- Research products online then buy them in a physical store
- Research products in a physical store and then buy them online
- Use the internet to compare prices before buying a product
- Use the internet to check product reviews before buying a product
- Use the internet to check prices or reviews when in store before buying a product
- Read paper store circulars
- Use curbside pickup
- Use social websites or apps such as Pinterest, Instagram, or Facebook to help make shopping decisions
- Purchase from an ad on social media
- Purchase during a livestreaming event on social media
- Use a retailer's mobile app when in a store
- Use a retailer's mobile app to participate in its loyalty program
- Use Buy Now, Pay Later (BNPL) services
- Check for in-store inventory online before visiting
- Use of AI-powered shopping tools

Do you or does any member of your household use grocery delivery companies? (Google Shopping, Instacart, etc.)

Within the past 3 months, have you used a meal delivery service such as UberEats, DoorDash, GrubHub or similar services?



Lifestyle and Sports Interests

Interest in spectator sports

- ATP Men's Tennis
- WTA Women's Tennis
- MLB – Major League Baseball
- MLS – Major League Soccer
- NWLS – National Women's Soccer League
- International Pro Soccer
- NBA – National Basketball Association
- WNBA – Women's National Basketball Association
- Men's College Basketball
- Women's College Basketball
- NFL – National Football League
- College Football
- NHL – National Hockey League
- PGA Tour Golf
- LPGA Tour Golf
- Formula One Racing
- IndyCar Racing
- Nascar Cup Series NHRA Drag Racing
- Track & Field
- Cycling
- Horse Racing
- Summer Olympics
- Winter Olympics
- Swimming
- Skiing
- Snowboarding
- Figure Skating
- Boxing
- Mixed Martial Arts – UFC or Bellator MMAPro Wrestling
- Extreme Sports
- Skateboarding
- Professional Fishing Professional Bull Riding (PBR)

Level of interest in sports

Favorite sports

Activities done in the past 12 months:
(fishing, horseback riding, hunting, bird watching, camping, hiking, etc.)

Travel frequency over 100 miles in the past year

Reasons you travel (work, family, vacation)

Average daily commute to work

- Modes of transportation
- Duration

Marijuana consumption

- Ever use
- Current use
- Past 30 days use

Prescription pain reliever use, including brands used

Psychedelic/hallucinogenic drug use

A Brief Version of the Big Five personality inventory

Sensation Seeking Scale



Politics



Party identification

Political ideology

- Extremely liberal
- Liberal
- Slightly liberal
- Moderate / middle of the road
- Slightly conservative
- Conservative
- Extremely conservative

Registered to vote

Limited data from L2 voter file is available

Level of engagement with political news across various media platforms (TV, radio, internet)

Sources from which respondents receive political and election news, including TV, newspapers, internet, radio, and social media

Personal Opinions and Social Perspectives

- Frequency of internet engagement in political/community issues
- Concern about government doing enough for environmental protection
- Do you support increased national defense spending
- Perceived influence on government actions
- Attitudes on Abortion

Most credible news source according to personal opinion

Voted in 2024 and candidate you voted for

Voted in the 2024 elections for the U.S. Congress

Voting method used in 2024 elections: in-person or by mail

Timing of 2024 election voting: on or before election day

Frequency of voting in local elections

Level of interest in politics and public affairs

Civic and political activism in past 12 months

- Attended a political protest or rally
- Contacted a government official
- Volunteered or worked for a presidential campaign
- Volunteered or worked for a political candidate other than a Presidential campaign
- Volunteered or worked for a political party, issue, or cause
- Served on a committee for a civic, non-profit or community organization
- Written a letter or email to a newspaper/magazine or called a live radio or TV show
- Commented about politics on a message board or internet site
- Shared your opinion about a town or community issue at a public meeting
- Held a publicly elected office
- Signed a petition

Active participation in political movements

- Environmental Movement
- Reproductive Rights
- Racial Equality
- Right to Life or Pro-life
- Peace or/Anti-War
- Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ+) Rights
- Men's Rights
- Alt-right
- Black Lives Matter

- Anti-gun Violence
- No Labels Movement
- Uncommitted Movement
- Make America Great Again (MAGA)
- Make America Health Again (MAHA)

Organizations supported

- NRA
- Heritage Foundation/Project 2025
- Planned Parenthood
- National Right to Life Committee
- Greenpeace
- Sierra Club
- Amnesty International
- National Education Association Foundation
- ACLU
- Americans for Prosperity
- MoveOn.org
- NAACP
- Everytown/Moms Demand Action
- American Red Cross
- Chamber of Commerce
- Freedom Caucus
- GLAAD
- Human Rights Campaign
- Anti-Defamation League

Donated money to the following organizations

- Church or religious organization
- College or university
- Political candidate or party
- Issues advocacy organization or cause
- Arts of cultural institution
- Charitable organization that provides direct services to people
- A person in need
- A GoFundMe campaign

Investment and Finance

Primary financial decision maker in household

Unbanked and underbanked

Banks and brokerages used

Types of accounts

- Checking
- Savings
- Money market
- CD

Types of cards

- Credit card
- ATM or Debit card
- Prepaid card/reloadable card

Types of loans

- Mortgage
- Auto loan
- Home equity loan/HELOC
- Student loan
- Personal Loan
- Debt Consolidation Loan
- Payday Loan
- Medical debt

How do you handle your credit card bill every month

Types of investment accounts

- Retirement investment accounts
- An employer-provided pension plan
- College investment account
- HSA
- Brokerage or advisory account
- Financial investment assets
- Crypto exchange account

Types of investments

- Individual stocks, bonds, options or commodities
- Mutual Funds
- ETF's
- Real Estate other than primary or secondary residence
- Annuities
- Physical gold or silver
- Cryptocurrency

Other financial activities in past 12 months

- Cashed a check at a place other than a bank
- Purchased a money order
- Paid bills through services like Western Union or MoneyGram
- Sent money to family or friends living outside of the US
- Took out a tax refund anticipation loan
- Used payday loan or payday advance services
- Sold items at pawn shops
- Bought something at a rent-to-own store
- Received payment for wages on a payroll card
- Over-drafted a checking account
- Purchased life insurance
- Used a "Buy Now Pay Later" service
- Used car title to borrow money
- Used cryptocurrency to buy something or make a payment

Approach to investment decisions

- Does own research and makes own trades
- Gets information and trading support through a brokerage for a fee
- Relies on a commissioned broker at a brokerage firm
- Uses a financial planner
- Uses a robo-adviser

Total investable assets

Savings habits

Credit/debit cards owned

Confidence you could come up with \$2,000 for unexpected needs

Credit score—very poor, poor, fair, good, excellent



Technology and Electronics

Cell phone user

Smartphone user

**Cell phone manufacturer and
service provider**

Smartphone operating system

**Number of smartphones used in
household**

Early adopter

AI use

**How many hours per day do you spend
on the internet?**

Device ownership (household/personal)

- Desktop
- Laptop
- Tablet
- Gaming console
- Voice controlled speaker/home assistant (such as Amazon Echo)
- Streaming devices
- VR equipment
- Wearable computing devices

Brands of tablet, VR, gaming console

Regular activities on mobile devices

- Listen to music/songs or podcasts
- Watch movies or TV shows
- Watch short videos, for example on YouTube
- Play video or online games
- Research a product or service online
- Purchase a product or service online
- Check prices while shopping
- Email
- Take pictures and video
- Check or post on social media
- Use a fitness tracking app
- Navigate using GPS
- Access online dating apps
- Read news
- Check the weather
- Access online banking
- Instant messaging and video calling

**Operating systems on household
desktop/laptop computers
and tablets**



**Type of device most often used to
access the internet**

Internet service provider

**Type of cell phone plan (contract or
no contract)**

**Types of internet connection
technologies that can be used in
homes (e.g., Cable, Fiber, 5G, DSL)**

Browsers used most frequently

**Concern about sharing personal
information on the internet**

Technology and Electronics (continued)



Video apps used in the past 12 months (Zoom, Google Meet, Skype, etc.)

Reasons for using video apps (e.g., telework, virtual learning, telehealth)

Frequency of use of specific apps

- Amazon
- Facebook
- LinkedIn
- Reddit
- X
- YouTube
- ESPN
- Wikipedia
- Yahoo
- Craigslist
- Netflix
- TripAdvisor
- Yelp
- Tumblr
- Instagram
- Pinterest
- PayPal
- Snapchat

- TikTok
- WhatsApp
- Spotify
- Messenger (Meta)
- Venmo
- Zelle
- Marco Polo
- Telegram

Attitudes toward technology and new technology products

- Others rely on me for advice about technology
- I often buy a new technology or device as soon as it goes on sale
- I like surfing the internet for fun
- I tend to watch less TV on a traditional television because I watch video online
- I like to post online videos that I create (such as on Tik Tok or YouTube)
- I use social network sites to communicate with others more than email and instant messenger
- I am fine with seeing advertising on mobile phones

- I would pay to watch a TV show or movie to avoid commercials
- I have delayed some technology purchases because I didn't have the money I like to buy electronics or technology from a physical retail store
- I like to buy technology brands that are environmentally friendly
- I always buy the lowest priced electronics or technology

Esports/Competitive video gaming

- Level of interest
- Attended and watched in person
- Familiarity with specific competitive video games (League of Legends, Fortnite, etc.)

Social Media Engagement (social media use and influence desires)

Library card ownership

Personal Health

Self-reported health status

Last visit to a doctor or health professional

Last wellness visit

Height/weight/BMI

Do you

- Wear glasses or contact lenses
- Use a hearing aid

Received care in an emergency department or urgent care center in past 12 months

Was hospitalized in the past 12 months

Used a retail health clinic for personal care, child care, an adult in your care in past 12 months

Personal disability status

- blind or have serious difficulty seeing even when wearing glasses or contact lenses
- deaf or have serious difficulty hearing have serious difficulty walking or climbing stairs
- have difficulty running errands such as visiting a doctor's office or shopping
- have difficulty dressing or bathing

Personal medical conditions

- Acid reflux disease
- ADHD or ADD
- Allergies
- Amyloidosis
- Asthma
- Atrial Fibrillation
- Amyloidosis
- COPD, emphysema, or chronic bronchitis
- Cancer or a malignancy of any kind
- Concussion
- Chronic pain (such as low back pain, neck pain or fibromyalgia)
- Dementia, including Alzheimer's disease
- Diabetes or pre-diabetes
- Eye condition (other than poor vision)
- Irritable bowel syndrome (IBS)
- Heart attack, heart disease or other heart condition



- Hepatitis
- High blood pressure or hypertension
- High cholesterol
- HIV/AIDS
- Inflammatory bowel disease (IBD)
- Weak or failing kidneys
- Lupus
- Migraines
- Multiple sclerosis
- Nonalcoholic fatty liver disease or nonalcoholic steatohepatitis (NASH)
- Osteoarthritis, joint pain or inflammation
- Osteoporosis or osteopenia
- Overactive bladder
- Parkinson's Disease
- Psoriasis
- Pulmonary Arterial Hypertension (PAH)

- Rheumatoid arthritis
- Sickle-cell disease
- Sleep disorders such as sleep apnea or insomnia
- Stroke

Personal mental health conditions

- Anxiety disorder
- Bipolar disorder
- Depression
- Other mood disorders
- PTSD
- Schizoaffective disorder
- Schizophrenia

Diagnosed with Type 1 diabetes/Type 2 diabetes/Pre-diabetes or IGT

How do you manage diabetes (long lasting insulin, short acting insulin, injectables different from insulin)

Personal Health (continued)



Type of cancer diagnosis (breast, lung, melanoma, Non-Hodgkin Lymphoma, etc.)

Caregiver for an adult family member or friend

Medical and mental health conditions of adult family member or friend for whom care is provided

Caregiver for a child

Medical conditions of child for whom care is provided

Frequency of VIGOROUS exercise and frequency of LIGHT OR MODERATE exercise

Use of vitamin or mineral pills or supplements

Use of Ozempic or a similar medication (Wegovy, Zepbound, or Saxenda) to aid in weight loss

Have you ever smoked a cigarette, even one or two puffs?

Smoked 100 cigarettes in lifetime

Current cigarette smoker

Do you buy manufactured cigarettes or a pouch of tobacco to roll-your-own cigarettes?

Brand of cigarettes that you usually smoke

Brand of roll-your-own cigarette tobacco do you usually smoke

Tried to quit smoking in past 12 months

Length of time since quit smoking

Ever used e-cigarettes

Current e-cigarette user

Brand of e-cigarettes/vapor products do you usually use

Have you ever smoked a traditional cigar?

Have you ever smoked a pipe filled with tobacco?

Have you ever used any of the following smokeless tobacco products?

Have you ever used dissolvable tobacco products?

Have you ever used a nicotine patch, gum, inhaler, nasal spray, lozenge or pill?

Monthly/weekly drinker and number of drinks in past week

- Beer
- Wine
- Liquor
- Malt beverage or hard seltzer

Health Coverage and Attitudes

Type of health insurance

- Insurance through a current or former employer or union
- Medicare
- Medicaid
- Insurance purchased directly from an insurance company
- TRICARE or other military health care
- Veteran's Affairs, Department of Defense or other military program
- Indian Health Service
- Health insurance from some other source

Has supplemental insurance

Health insurance plan

- HMO
- PPO
- Fee for service
- High deductible health plan

Companies used for primary medical insurance coverage

Enrolled in Medicare Part D plan

Enrolled in a Medicare Advantage plan

Do you have insurance through TRICARE, TRICARE for Life, CHAMPVA, VA Care, military health care, or something else?

Ever covered by health insurance purchased through a state or federal exchange

Year in which first purchased health insurance through an exchange

Do you use:

- HAS
- FSA
- HRA

Insured through own employer, spouse or domestic partner's employer, parent or guardian's employer or someone else's employer

Annual deductible for in-network and out-of-network charges

Amount of out-of-pocket medical expenses in past 12 months



Number of prescriptions taken routinely in past 12 months

Cost-related healthcare experiences in the past 12 months

- Used all or a portion of savings to pay for healthcare
- Borrowed money or accumulated debt to pay for healthcare
- Skipped medication doses to make a medicine last longer
- Taken less medicine than prescribed to make a medicine last longer

- Did not fill a prescription because of cost

Satisfaction with quality of medical care in past 12 months

Satisfaction with healthcare coverage

Satisfaction with pharmaceutical drug coverage

Health Coverage and Attitudes (continued)



How confident are you filling out medical forms by yourself?

Sources of health information in past 12 months

- Doctor
- Pharmacist
- Nurse, nurse practitioner or physician's assistant
- Relative, friend or co-worker
- Someone you know who has a particular medical condition
- Disease-related association or society
- Patient support group or foundation
- Educational forum at a local clinic, hospital, community center or other location
- Pharmaceutical company
- Health insurance company
- Newspapers or magazines
- Television
- The internet
- Social media
- Healthcare app

Have you used internet to

- Communicate with doctor's office
- To look up medical results
- To order prescription medication

Did you receive benefits from any of the following government programs?

- Social Security retirement benefits
- Social Security disability benefits
- Social Security survivor benefits
- Social Security supplemental security income
- The Food Stamp Program or SNAP (the Supplemental Nutrition Assistance Program)
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- Section 8 Housing Voucher Program
- Low Income Home Energy Assistance Program
- Temporary Assistance to Needy Families (TANF)

During the past 12 months have you had

- Flu vaccine
- RSV vaccine
- Covid-19 vaccine

Did you have COVID-19

Do you have long-term COVID-19 symptoms

Vaccination status and beliefs:

- Agreement levels on childhood vaccination beliefs
- Perceived danger of vaccine side effects
- Overall risk-benefit of MMR childhood vaccines
- Personal childhood disease vaccination status
- Personal vaccination approach

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