

July 2, 2021

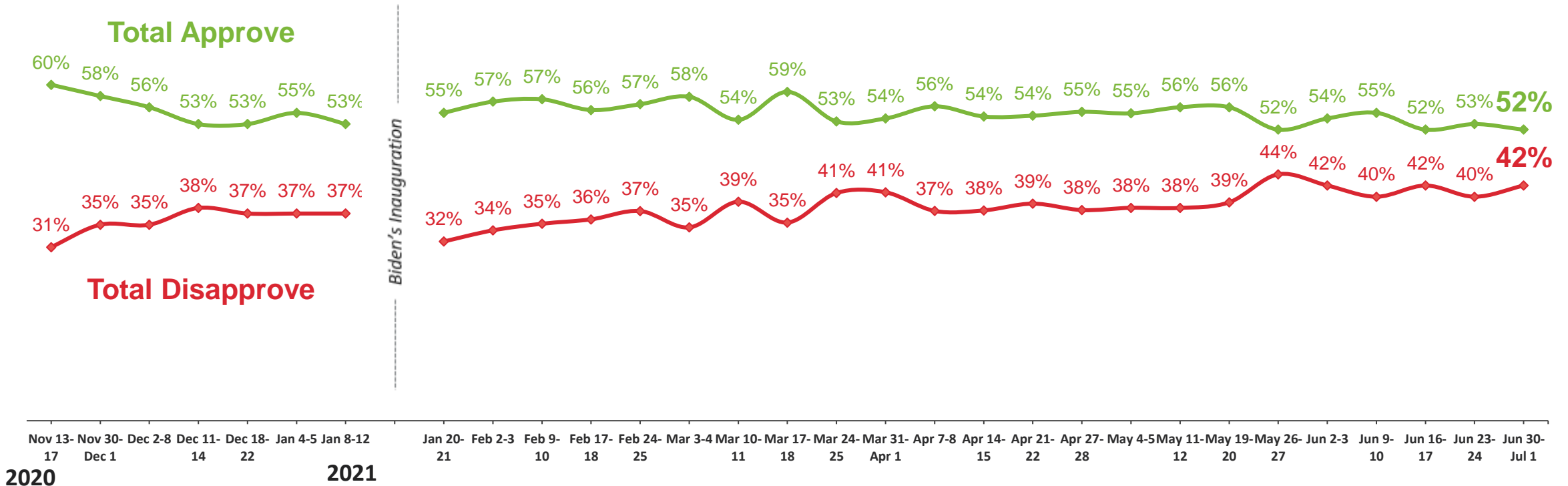
THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



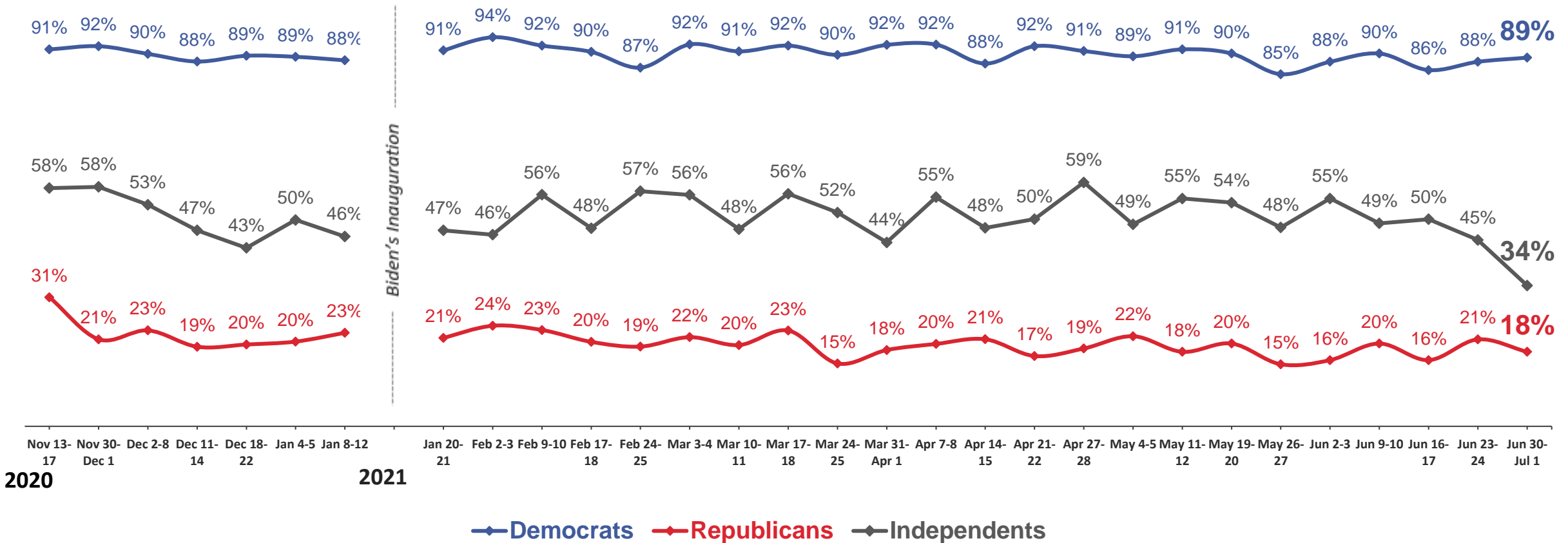
Source: Ipsos data



Partisan Biden approval



Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

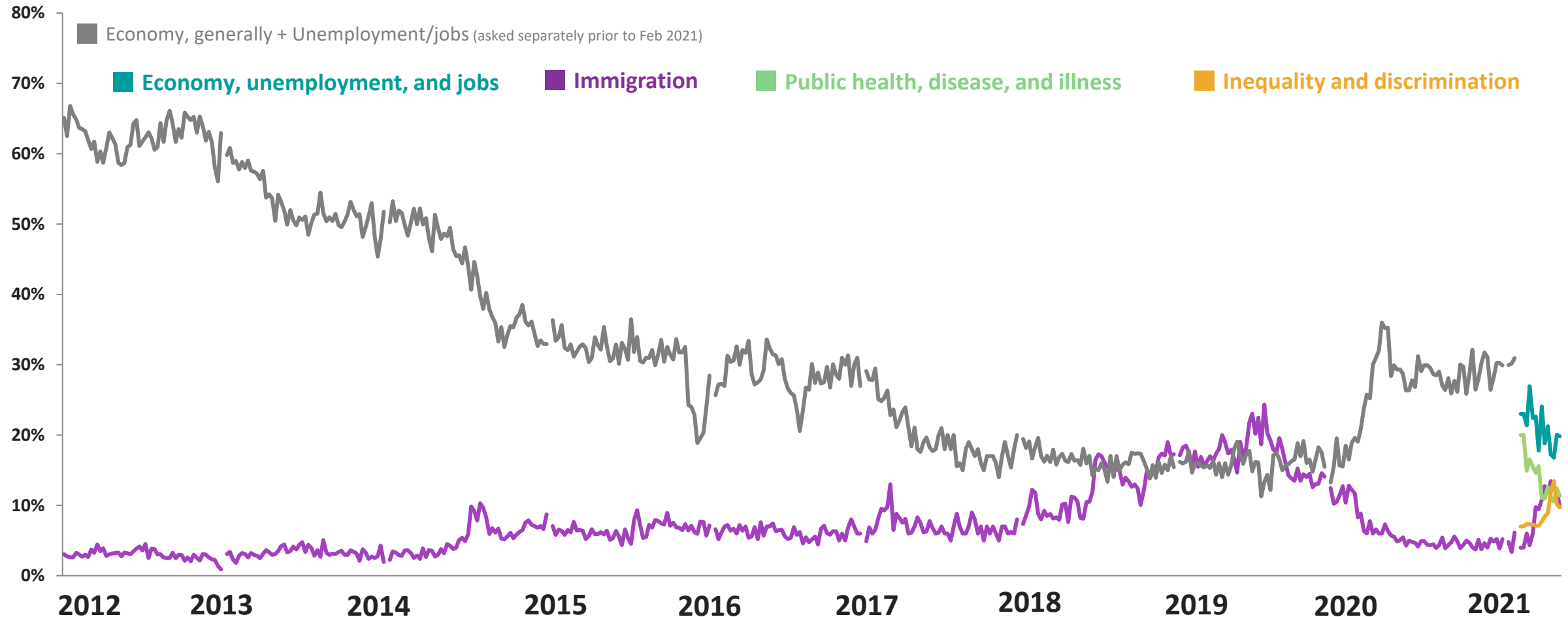


	All Adults	Democrat	Republican	Independent
Strongly approve	20%	42%	4%	7%
Somewhat approve	30%	45%	12%	27%
Lean towards approve	2%	2%	2%	1%
Lean towards disapprove	1%	0%	1%	4%
Somewhat disapprove	12%	6%	17%	20%
Strongly disapprove	28%	2%	61%	29%
Not sure	7%	3%	2%	13%
TOTAL APPROVE	52%	89%	18%	34%
TOTAL DISAPPROVE	42%	8%	80%	53%

Source: Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	22%	21%	27%	18%
War and foreign conflicts	1%	2%	0%	2%
Immigration	10%	3%	18%	11%
Terrorism and extremism	3%	3%	3%	7%
Healthcare system	8%	9%	4%	13%
Public health, disease, and illness	7%	9%	5%	6%
Energy issues	1%	1%	1%	1%
Morality	7%	5%	9%	9%
Education	3%	3%	2%	4%
Crime or corruption	9%	10%	9%	7%
Environment and climate	7%	12%	3%	6%
Inequality and discrimination	8%	13%	2%	5%
Other	9%	8%	11%	9%
Don't know	4%	2%	5%	2%

Source: Ipsos data

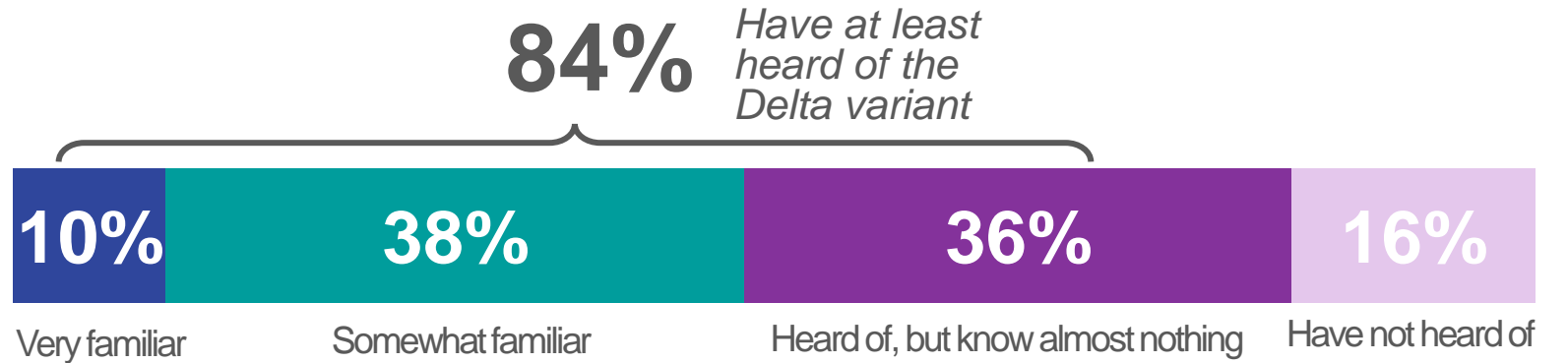
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CORONAVIRUS

Awareness of the Delta variant is high

However, concern among those who have heard of the strain are somewhat muted.

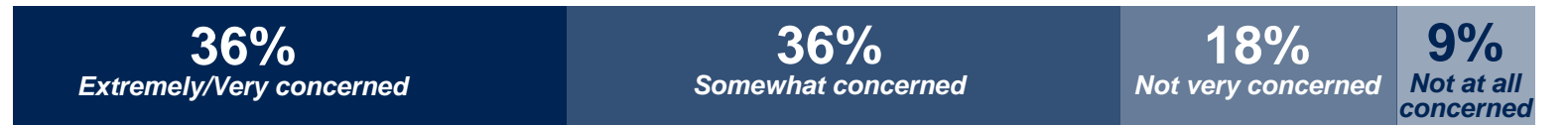
How familiar, if at all, are you with the Delta coronavirus variant?



How concerned are you, if at all, about the new Delta coronavirus variant spreading in the U.S.?

% concerned among those familiar with the Delta variant

All Americans



Republicans



Independents



Democrats



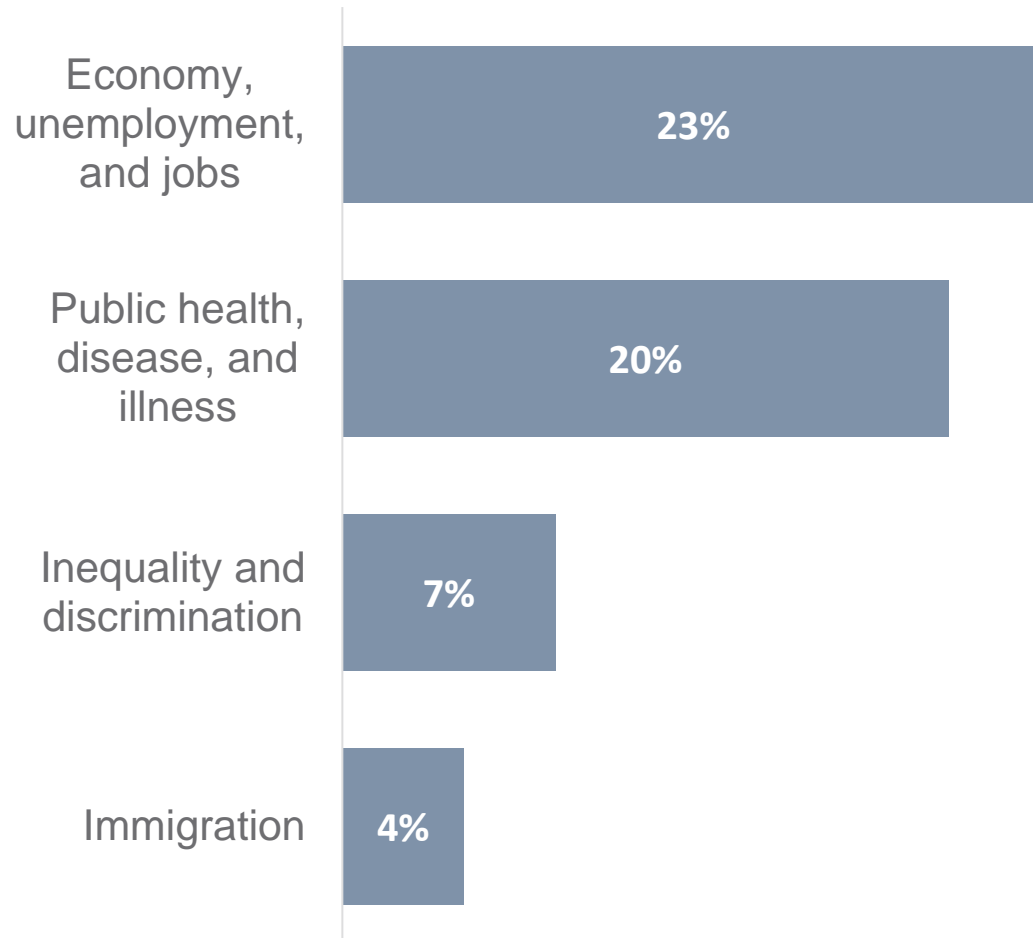
Source: Axios/Ipsos Coronavirus Index, Wave 48. Conducted June 25-28, 2021. N=1,016

ECONOMY

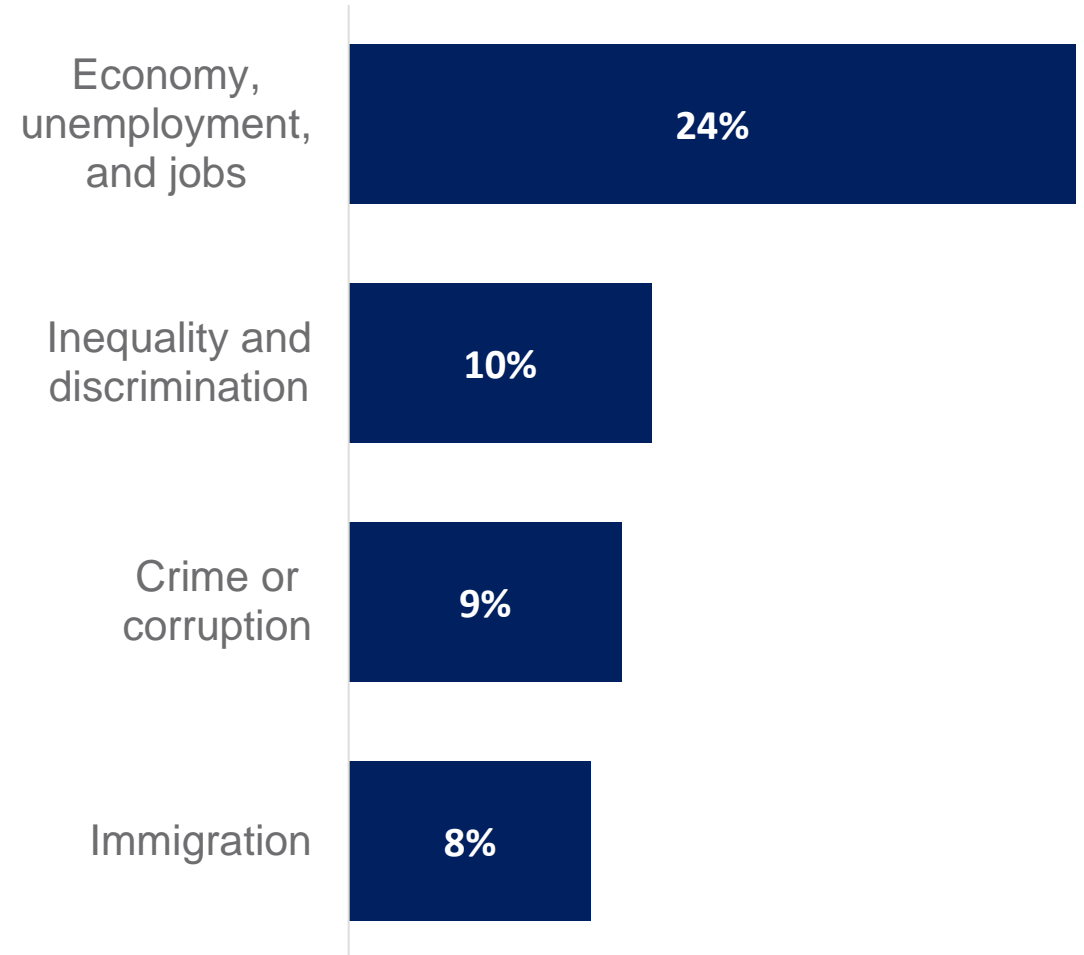
Main issue over time – economy now decisively trumps COVID

In your opinion, what is the most important problem facing the U.S. today?

*Main Issues
February 2-3, 2021*



*Main Issues
June 23-24, 2021*

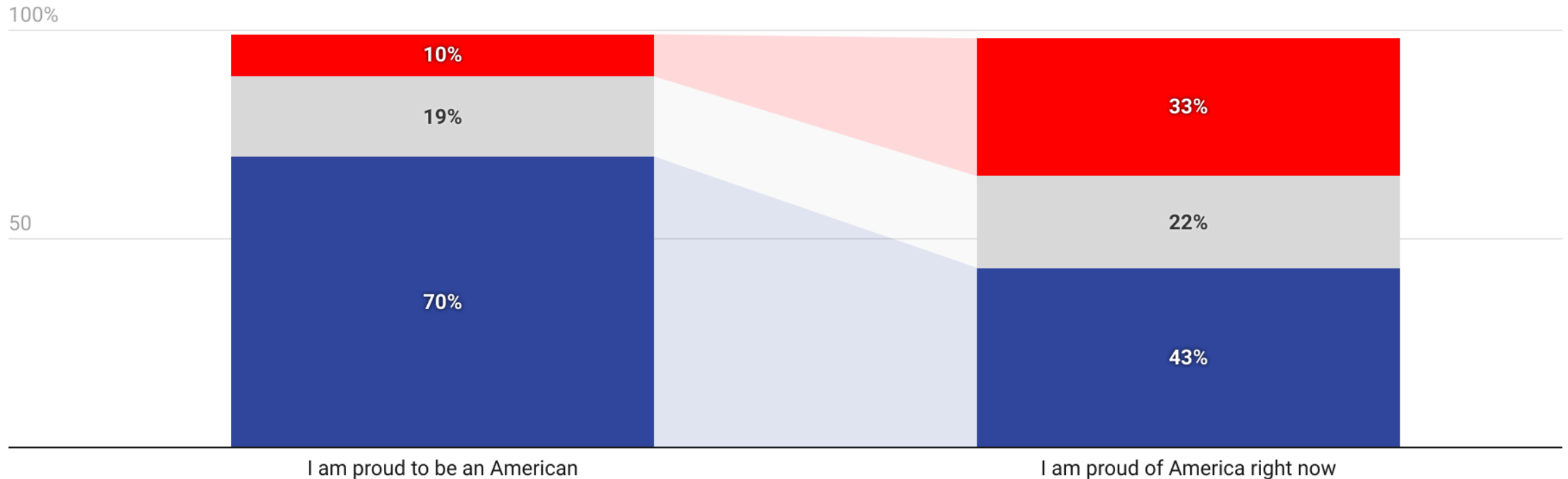


4TH OF JULY

Americans generally proud of the country, but sometimes it's complicated

Do you agree or disagree with the following statements?

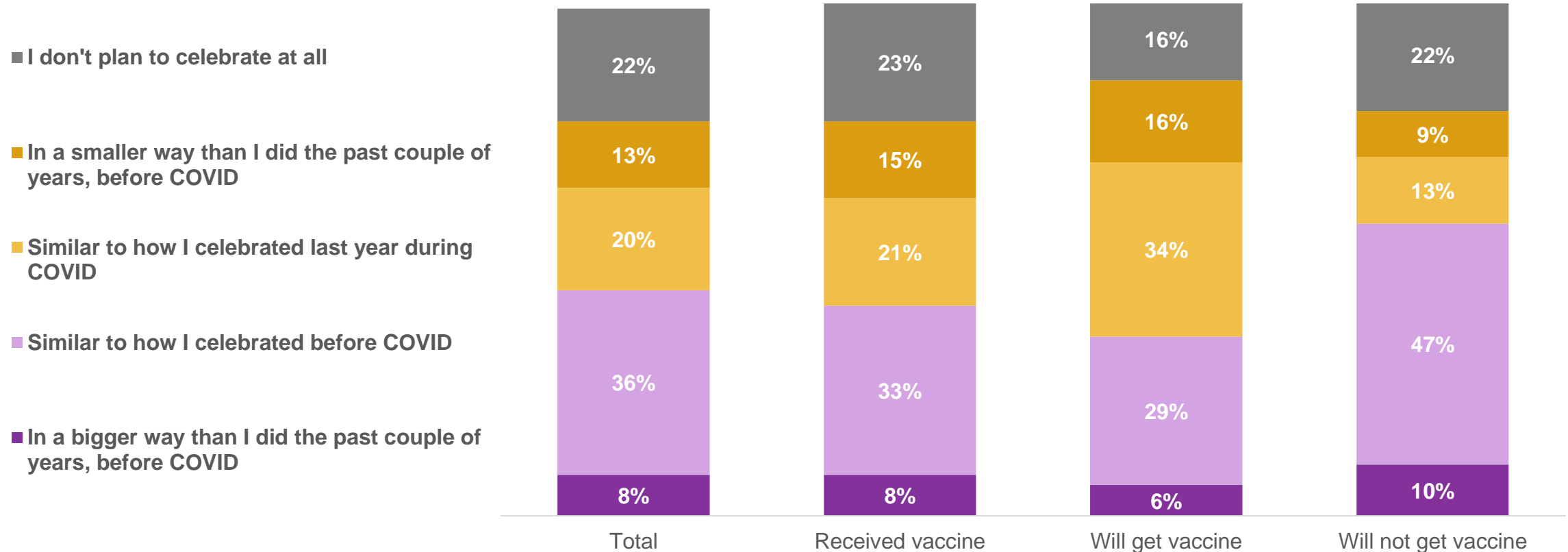
■ Agree (net) ■ Neither agree or disagree ■ Disagree (net) ■ Don't know



Source: Ipsos poll 1,026 U.S. adults conducted between June 25-28, 2021 using the KnowledgePanel®

The unvaccinated more likely to throw pre-COVID style July 4th celebrations

In thinking about the upcoming 4th of July holiday in a few weeks, how do you expect to celebrate?



Source: Ipsos Consumer COVID Tracker surveyed 1,177 U.S. adults between June 22-23, 2021

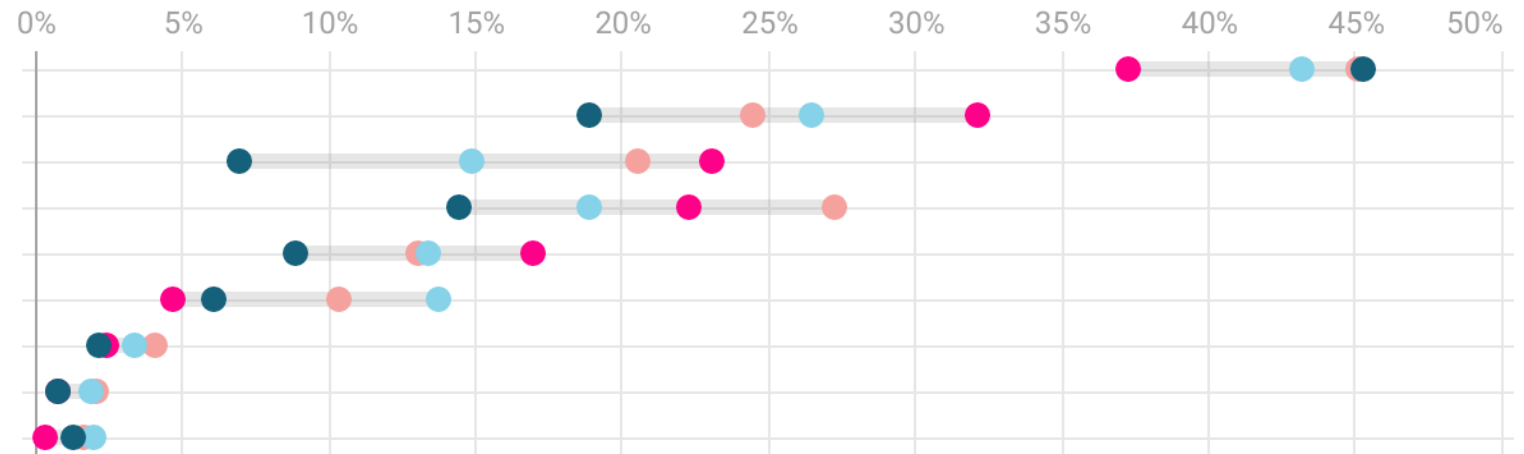
Cookouts and fireworks most popular Fourth of July plans

Do you plan to do any of the following to celebrate the Fourth of July...

● Baby Boomer (55+)
 ● Gen X (40-55)
 ● Gen Z (18-25)
 ● Millennial (26-39)

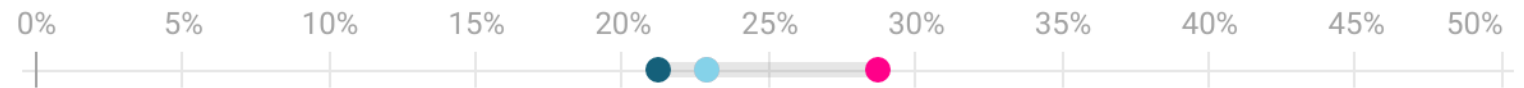
Celebration

- Attend a cookout with family/friends
- Attend a fireworks show
- Set off fireworks yourself
- Drive to visit family/friends
- Make red, white and blue themed food, drinks or desserts
- Attend a parade or festival
- Fly to visit family/friends
- Attend a sporting event
- Visit a historic landmark



Not celebrating Fourth of July

Not celebrating the Fourth of July



* Hidden data points: Not celebrating, Millennials 23%; Visiting historic landmark, Millennials 2%; Attending a sporting event, Gen Z 1%

Source: Ipsos Consumer COVID Tracker surveyed 1,177 U.S. adults between June 22-23, 2021



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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Game Changers

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At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.