

July 30, 2021

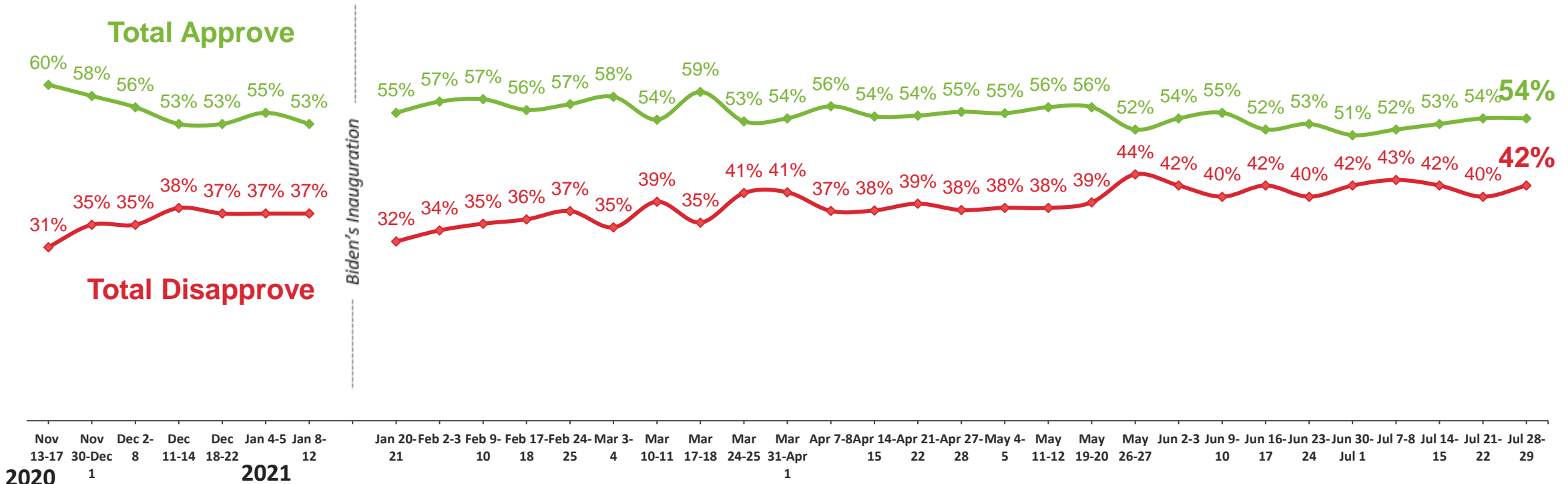
THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



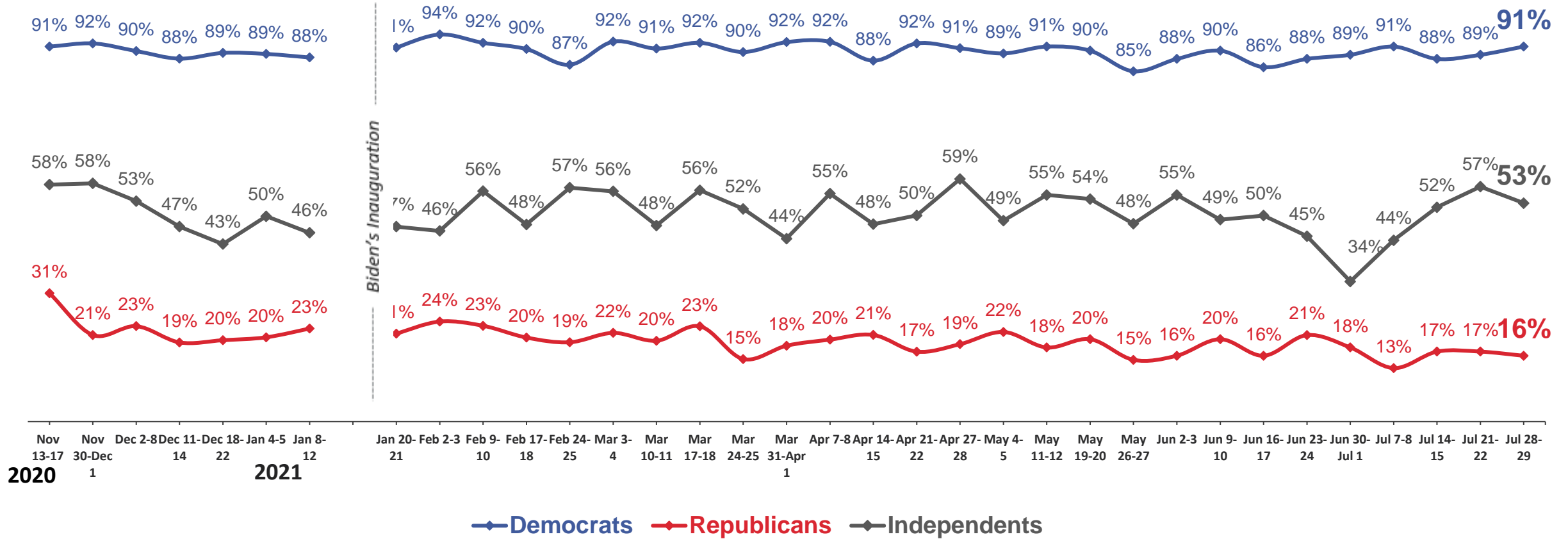
Source: Ipsos data



Partisan Biden approval



Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

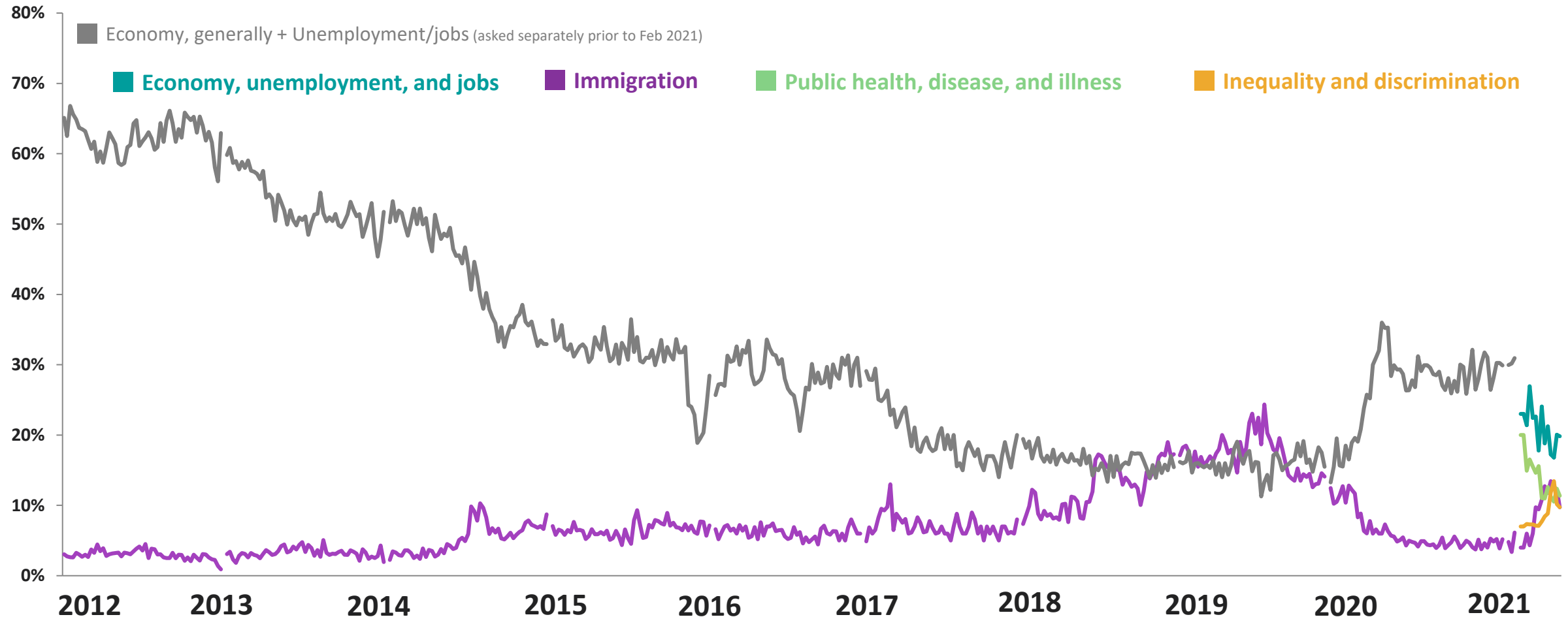


	All Adults	Democrat	Republican	Independent
Strongly approve	26%	50%	5%	19%
Somewhat approve	26%	39%	10%	32%
Lean towards approve	2%	3%	1%	2%
Lean towards disapprove	2%	1%	3%	3%
Somewhat disapprove	13%	5%	20%	18%
Strongly disapprove	27%	2%	61%	23%
Not sure	4%	1%	1%	4%
TOTAL APPROVE	54%	91%	16%	53%
TOTAL DISAPPROVE	42%	8%	84%	44%

Source: Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	18%	12%	22%	23%
War and foreign conflicts	2%	2%	3%	0%
Immigration	8%	2%	20%	3%
Terrorism and extremism	3%	4%	3%	1%
Healthcare system	10%	13%	5%	13%
Public health, disease, and illness	17%	25%	9%	16%
Energy issues	1%	0%	2%	0%
Morality	4%	2%	5%	5%
Education	2%	3%	2%	1%
Crime or corruption	8%	4%	13%	7%
Environment and climate	8%	13%	3%	11%
Inequality and discrimination	8%	13%	3%	3%
Other	7%	7%	8%	6%
Don't know	4%	1%	1%	10%

Source: Ipsos data

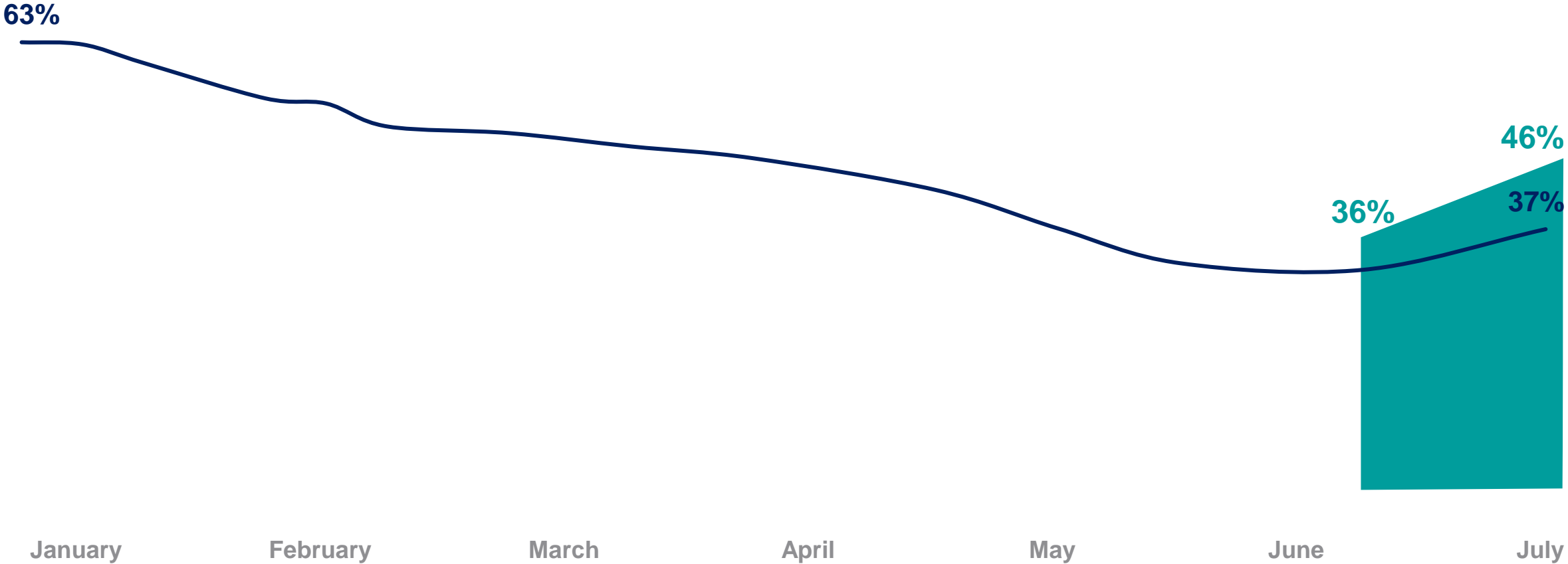
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CORONAVIRUS

Concern about the Delta variant is moving ahead of concern about the coronavirus

Percent extremely/very concerned about the...

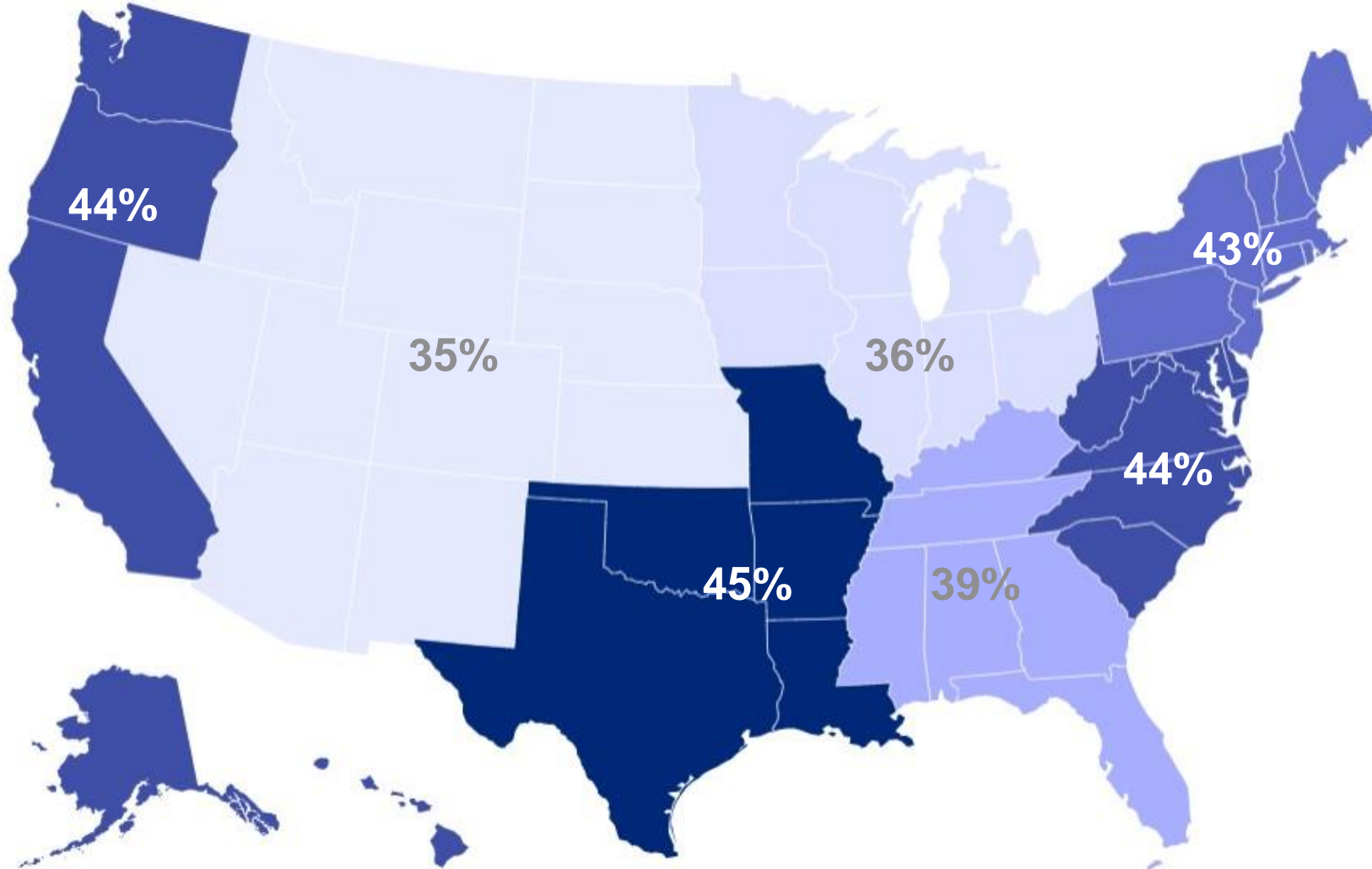
■ Coronavirus/COVID-19 ■ Delta variant



Source: Axios-Ipsos Coronavirus Index

Where concern about the Delta variant is highest

Percent say they are extremely/very concerned about the Delta variant



Source: Axios-Ipsos Coronavirus Index waves 48-49

Concern about the Delta variant conditions perceptions of returning to normal life

Percent believe that _____ is a large or moderate risk to their health and well-being right now.
(By degree of concern about the Delta variant)

■ June 25-28

■ July 16-19

Returning to your normal pre-coronavirus life right now



Dining in at a restaurant



Working indoors in an office

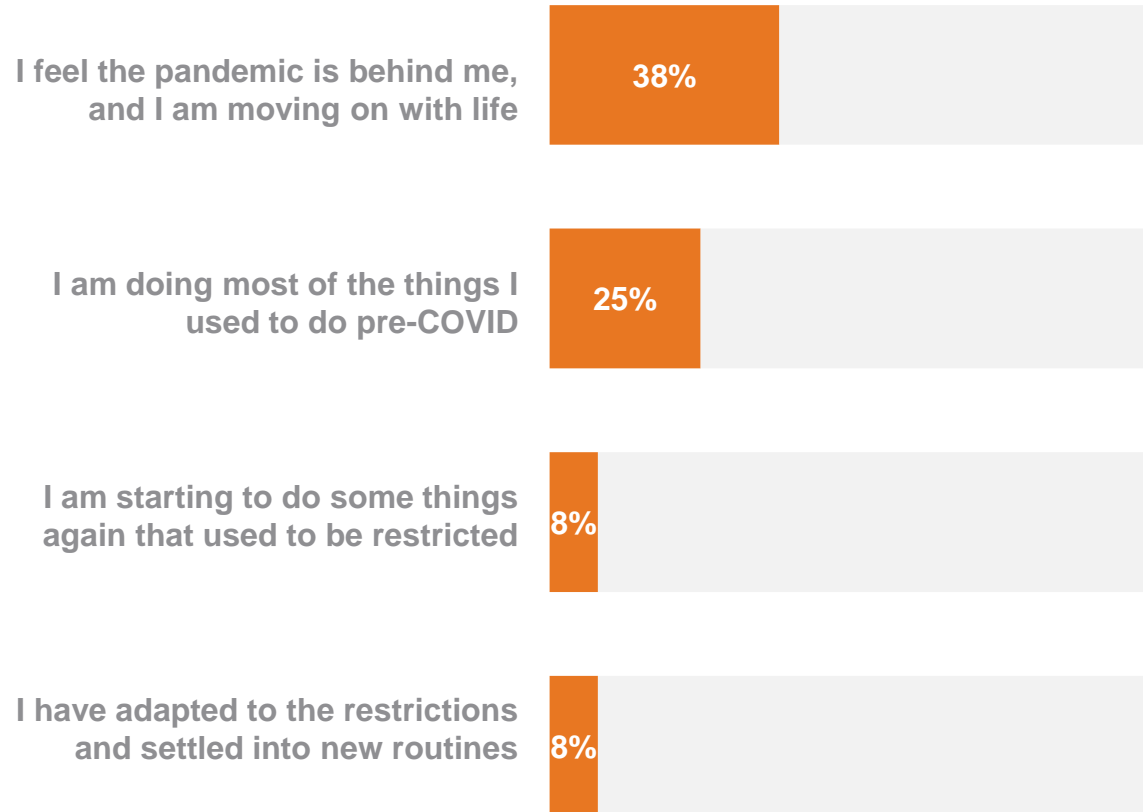


Source: Axios-Ipsos surveys conducted June 25-28 and July 16-19, 2021

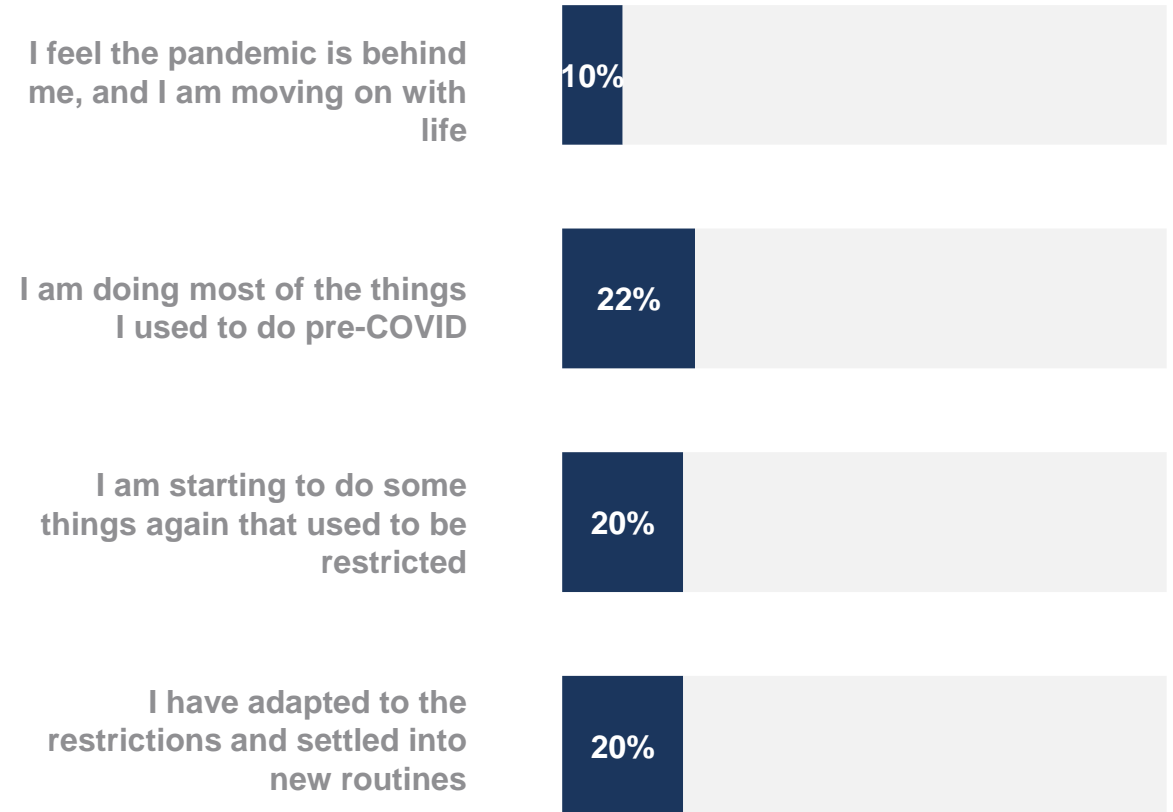
Perspectives vary on trajectory of the pandemic

Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

Do NOT plan to get vaccinated



Vaccinated



Source: Ipsos Consumer Tracker, w33

Unvaccinated most opposed to mask wearing in the workplace

Percent agree with the following....

I would want my employer to require mask usage in the office if COVID-19 cases rise in my area *I think my unvaccinated coworkers should wear masks in the office*



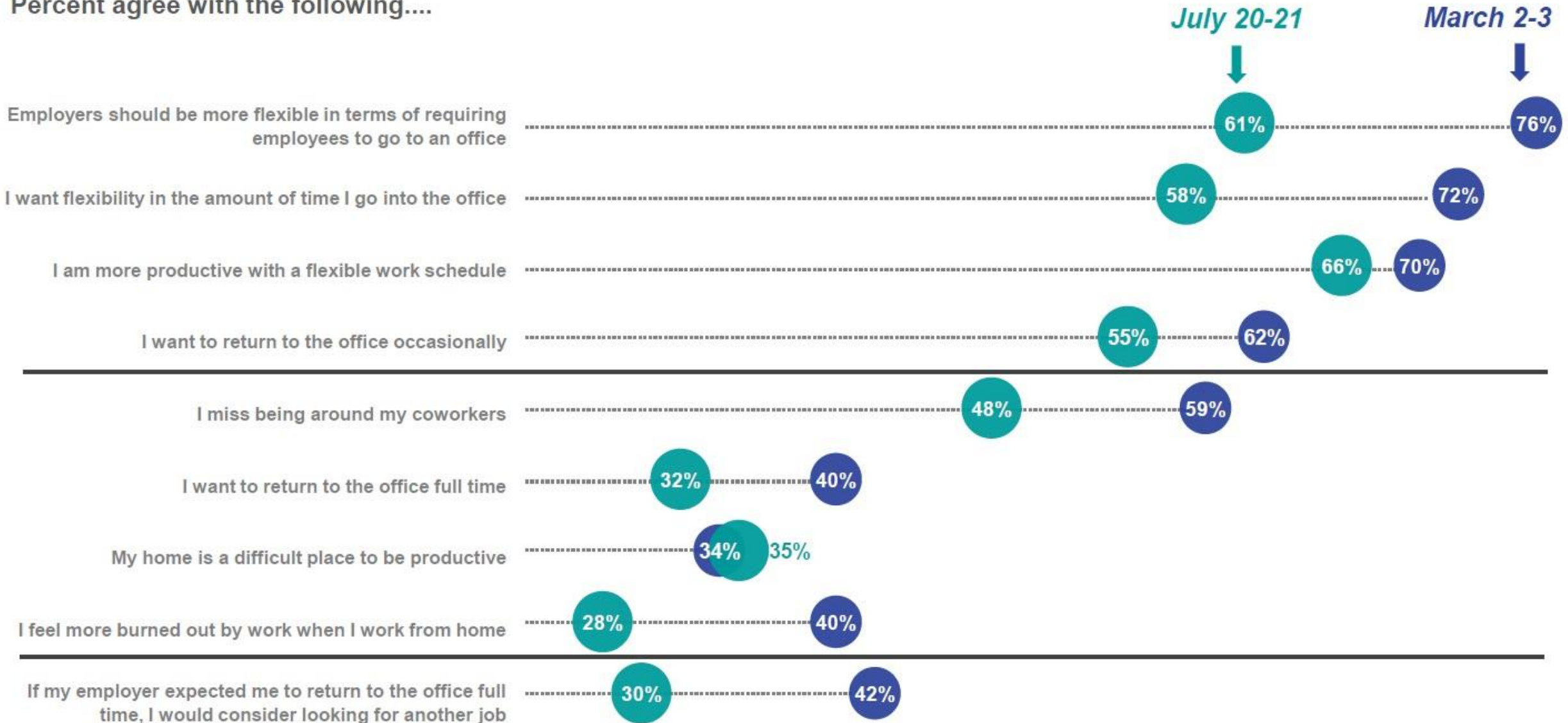
Source: Ipsos Consumer Tracker survey conducted July 20-21, 2021

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Views on returning to the office have changed

Percent agree with the following....



Source: Ipsos Consumer Tracker waves 23 & 33

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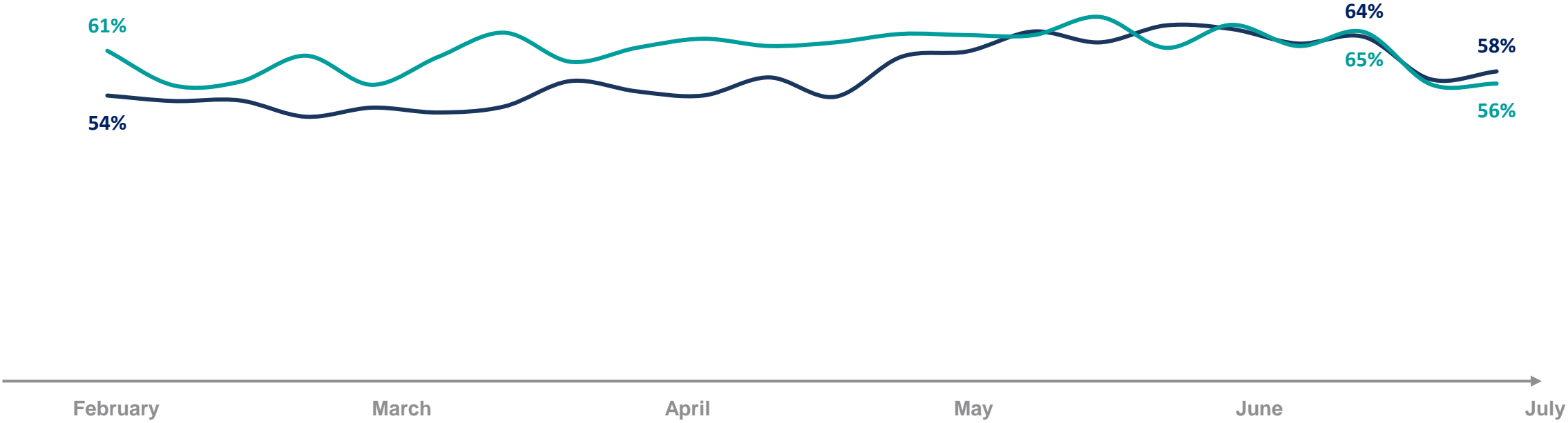
ECONOMY

Expectations of a quick economic rebound diminished

Percent agree with the following...

■ The economic recovery will be quick once pandemic restrictions are lifted

■ We should allow businesses to reopen/restart the economy even if the coronavirus is still not fully contained

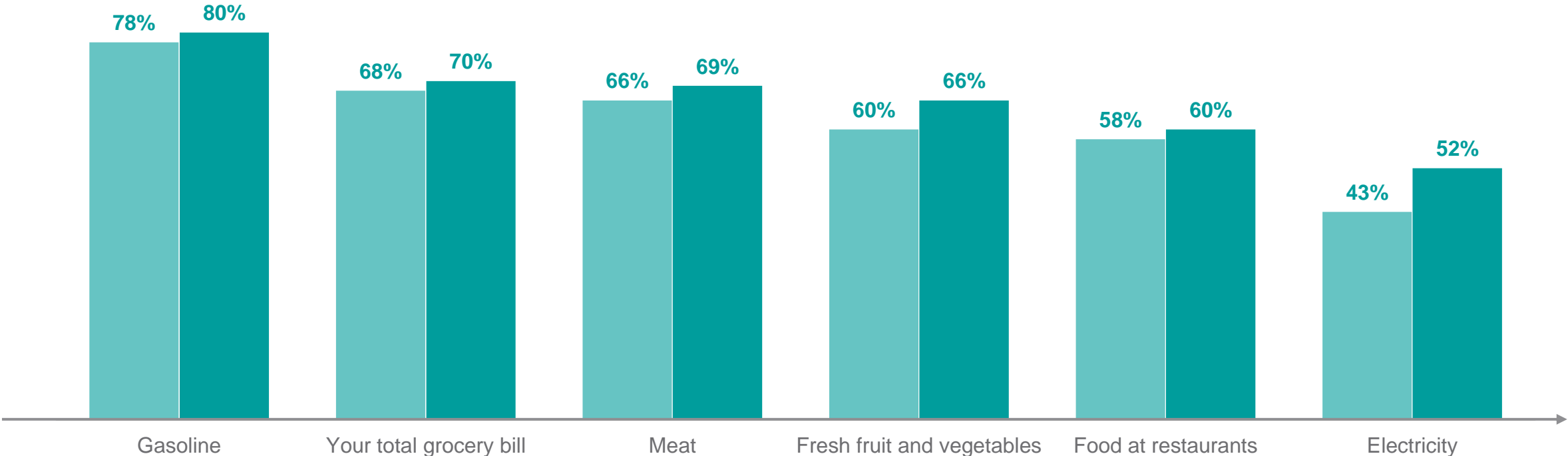


Source: Ipsos Forbes Advisor Consumer Confidence Tracking data

Consumers feel prices are increasing

Percent believe that the prices they have paid for _____ are much/somewhat higher than they were at the start of 2021....

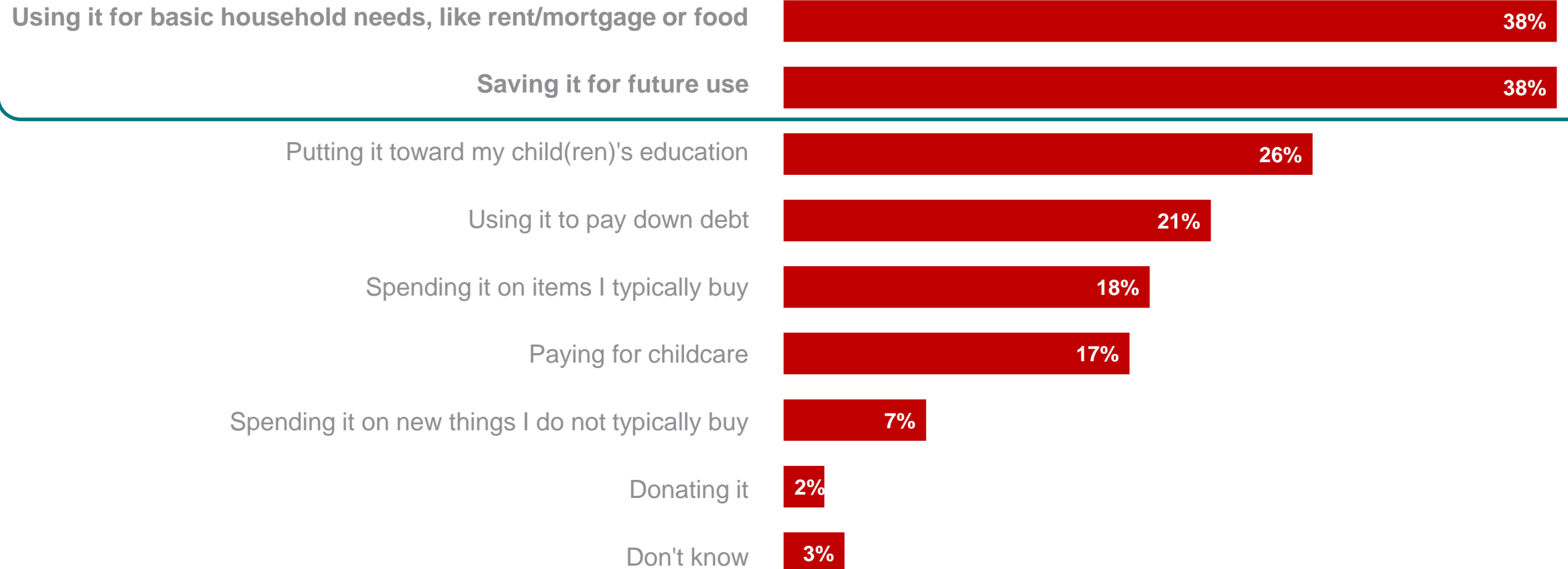
■ July 6 ■ July 20



Source: Ipsos Consumer COVID Tracker survey of 1,137 Americans conducted July 20-21

Most parents plan to save child tax credits or use them for basic household needs

Plans for child tax credits among parents who received or expect to receive a child tax credit



Source: Ipsos Consumer Tracker, Base= 207 parents, Total sample =1,137 U.S. adults, fielded between July 20-21, 2021



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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Game Changers

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This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

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You act better when you are sure.