

August 13, 2021

THE LAURA COATES SHOW

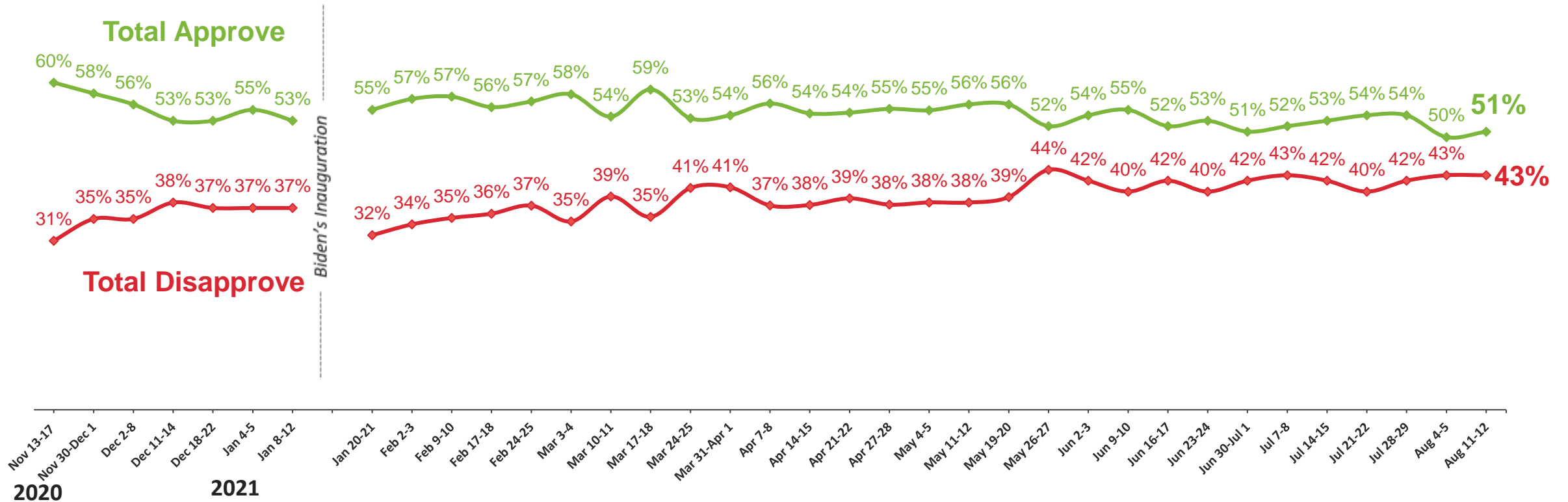
Chris Jackson

Senior Vice President, Ipsos Public Affairs

Biden's approval rating



Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

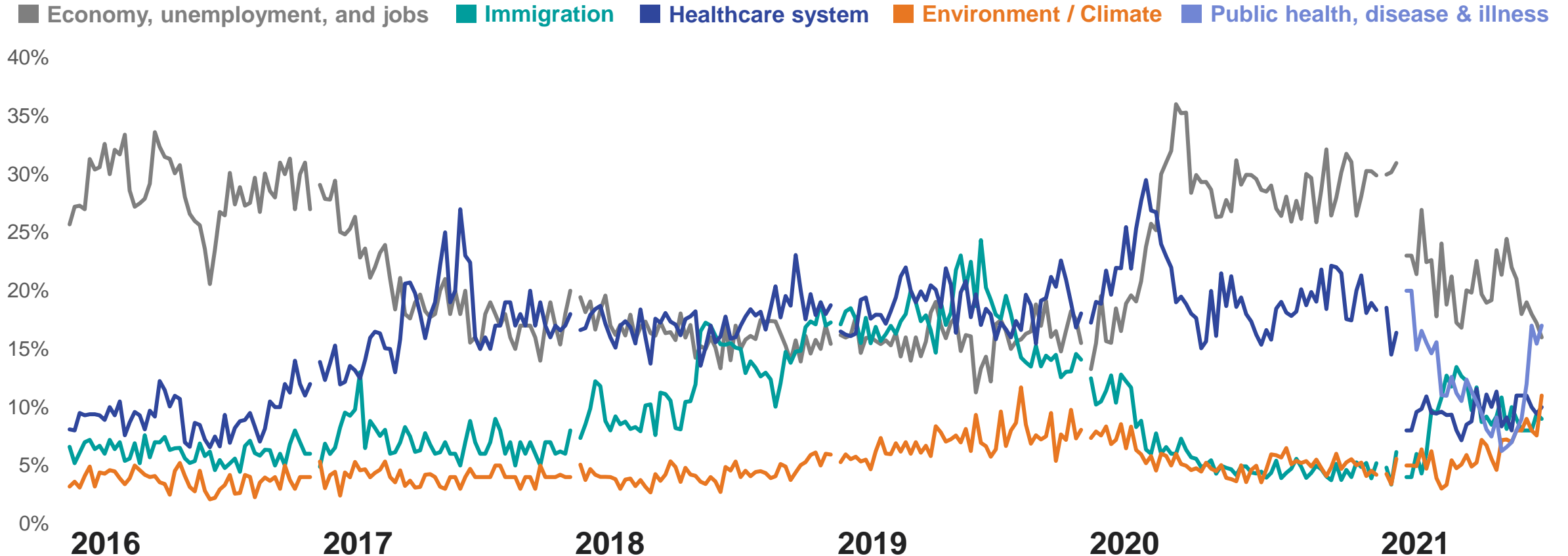


	All Adults	Democrat	Republican	Independent
Strongly approve	23%	43%	6%	18%
Somewhat approve	26%	40%	11%	24%
Lean towards approve	2%	2%	0%	2%
Lean towards disapprove	2%	2%	1%	2%
Somewhat disapprove	15%	8%	21%	21%
Strongly disapprove	26%	2%	57%	24%
Not sure	6%	2%	4%	9%
TOTAL APPROVE	51%	86%	17%	44%
TOTAL DISAPPROVE	43%	12%	79%	47%

Source: Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	16%	12%	18%	22%
War and foreign conflicts	1%	1%	2%	0%
Immigration	9%	3%	18%	5%
Terrorism and extremism	1%	1%	2%	2%
Healthcare system	10%	11%	9%	8%
Public health, disease, and illness	17%	23%	13%	13%
Energy issues	1%	1%	2%	0%
Morality	4%	2%	7%	5%
Education	3%	3%	3%	4%
Crime or corruption	8%	5%	10%	12%
Environment and climate	11%	19%	3%	9%
Inequality and discrimination	5%	9%	3%	1%
Other	9%	7%	10%	12%
Don't know	6%	6%	2%	7%

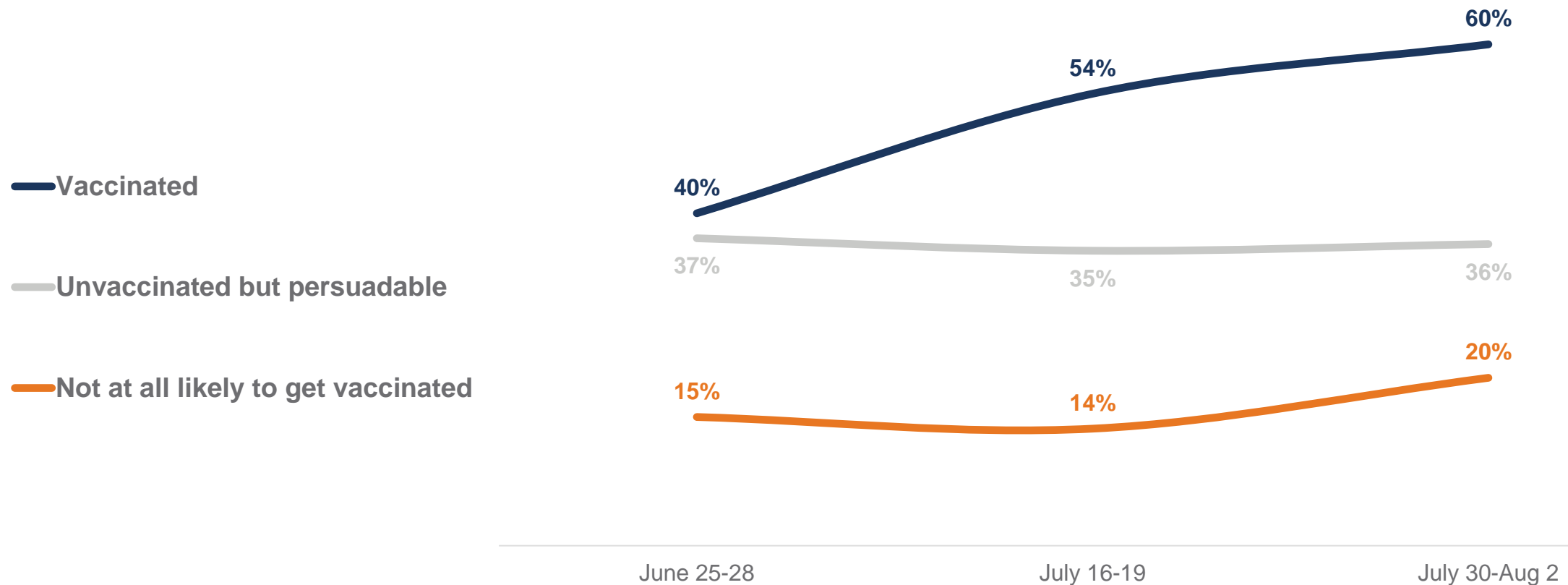
Source: Ipsos data

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CORONAVIRUS

Concern about the Delta variant is up, but less so among those least likely to get the vaccine

Percent extremely/very concerned about the Delta variant...



Source: Axios-Ipsos Coronavirus Index

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Proposed measures to promote the vaccine have little impact on the unvaccinated

Percent likely to get the COVID-19 vaccine if the following were to happen...



Source: Axios-Ipsos Coronavirus Index

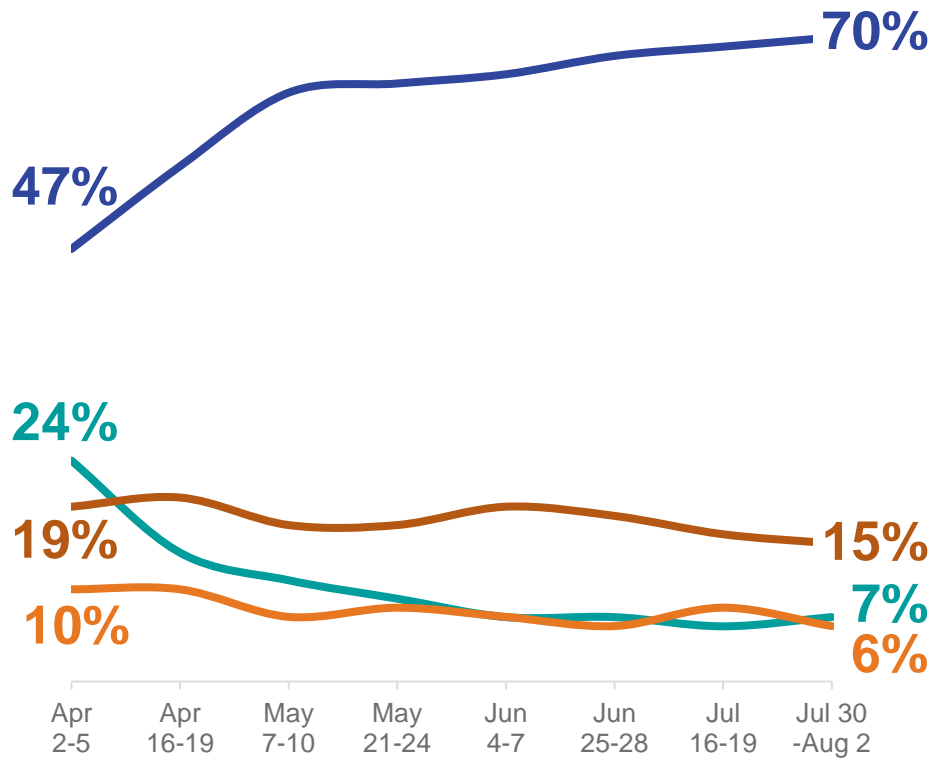
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Unvaccinated America's vaccine opposition declines slightly

Meanwhile, vaccinated America blames the unvaccinated for the Delta surge; unvaccinated America blames everyone else

How likely, if at all, are you to get the COVID-19 vaccine?

■ Already vaccinated ■ Very/Somewhat likely
■ Not very likely ■ Not at all likely

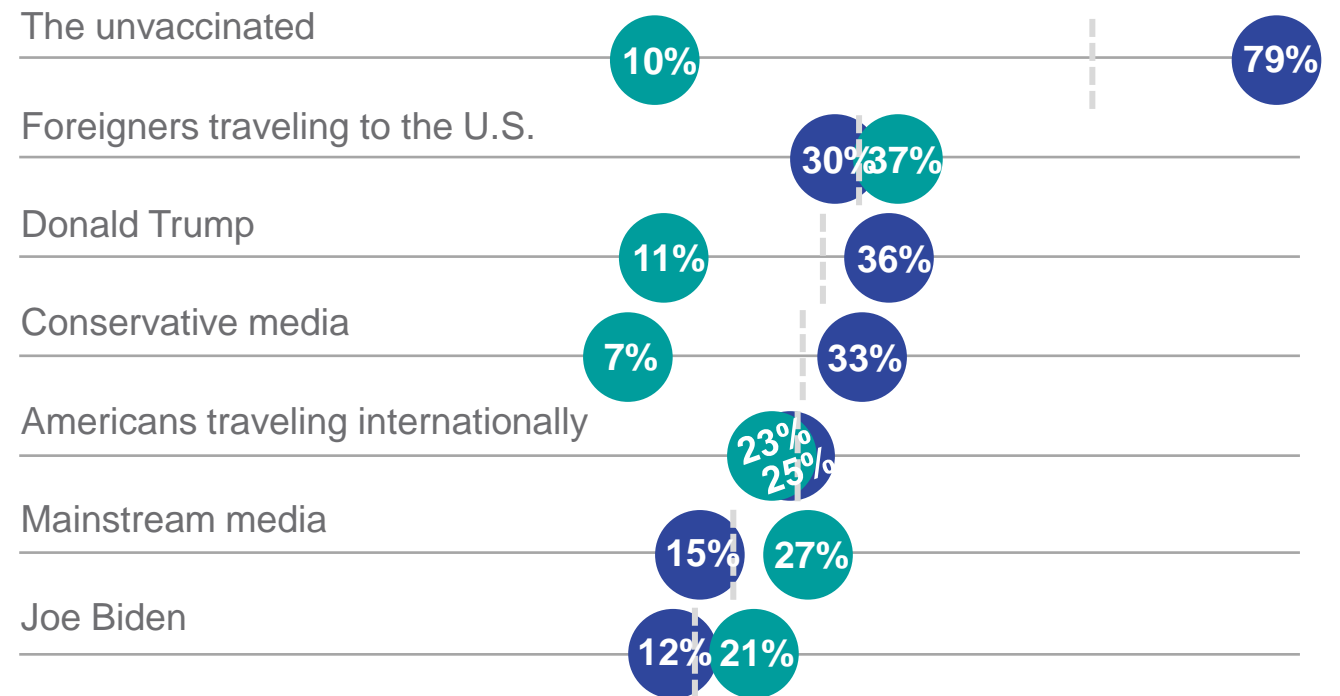


Source: Axios-Ipsos Coronavirus Index

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Which of the following people or groups, if any, do you blame for the rising COVID-19 cases and spread of new variants in the U.S.?

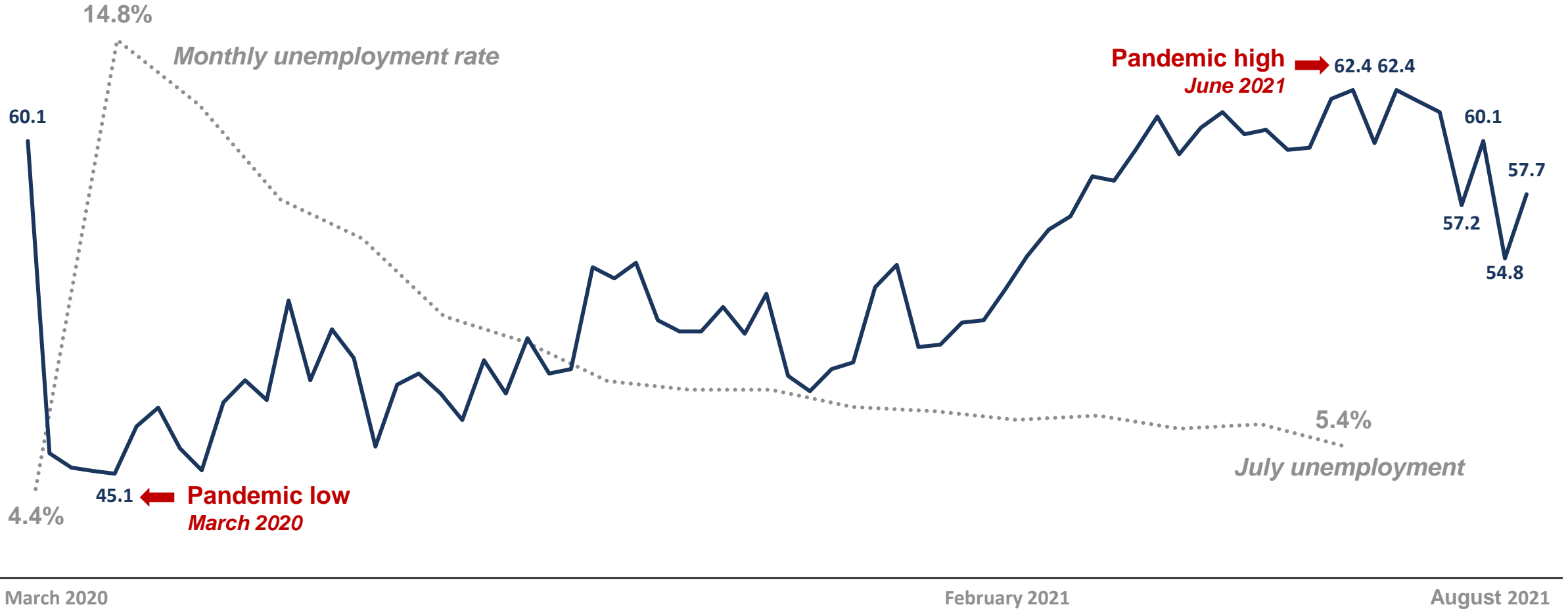
--- All Americans ■ Vaccinated ■ Unvaccinated



ECONOMY

Week to week swings in consumer sentiment

National Index rebounds slightly after previous week's crash

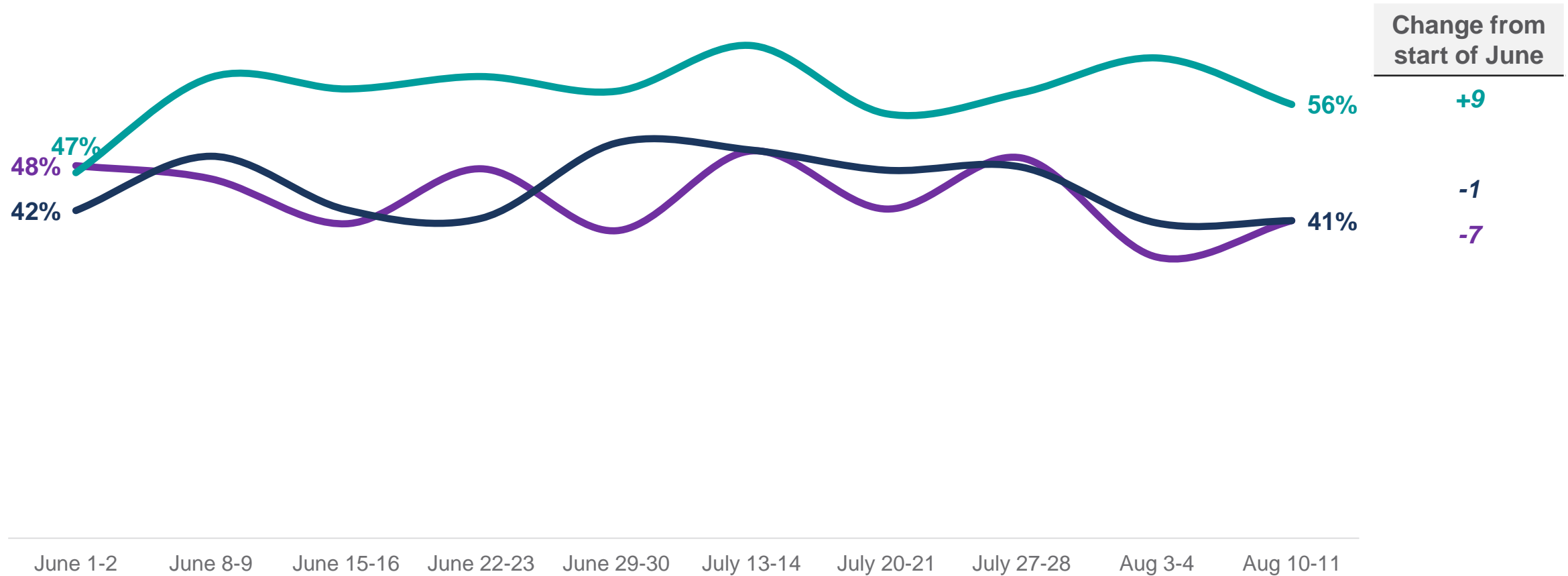


Source: Ipsos Forbes Advisor Consumer Confidence Tracker, Bureau of Labor Statistics

Income level correlates with perceived strength of the economy

Percent who would describe the economic situation in the US as very/somewhat good...

■ Earns \$100k+ ■ Earns \$50k-\$100k ■ Earns less than \$50k



Source: Ipsos Forbes Advisor Consumer Confidence Tracker

CLIMATE CHANGE

Americans feel both droughts and floods are now more frequent where they live

Percent of people who feel the following extreme weather events have become MORE FREQUENT where they live compared to ten years ago

The following weather events have become MORE FREQUENT where they live compared to ten years ago



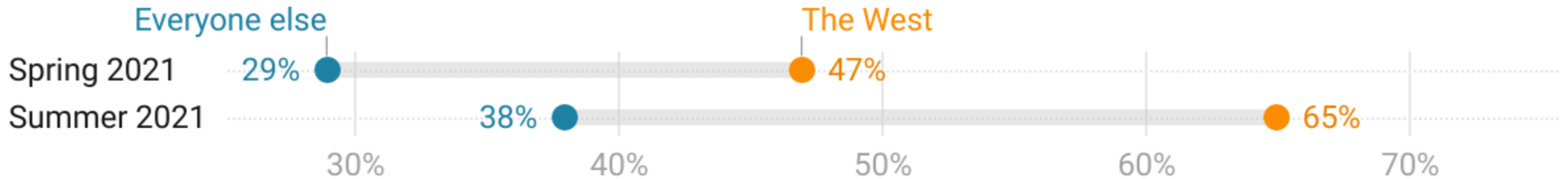
Time	Droughts	Flooding	Severe thunderstorms	Wildfires	Hurricanes or tropical storms	Extreme cold	Blizzards	Earthquakes
April 2017	41%	42%	40%	N/A	27%	N/A	22%	N/A
April 2018	39%	47%	44%	40%	38%	46%	30%	20%
April 2021	33%	39%	37%	41%	35%	37%	22%	20%
August 2021	45%	44%	39%	39%	31%	31%	17%	15%

Question wording: Compared to ten years ago, do you think the following have become more or less frequent where you live, or has there been no change?

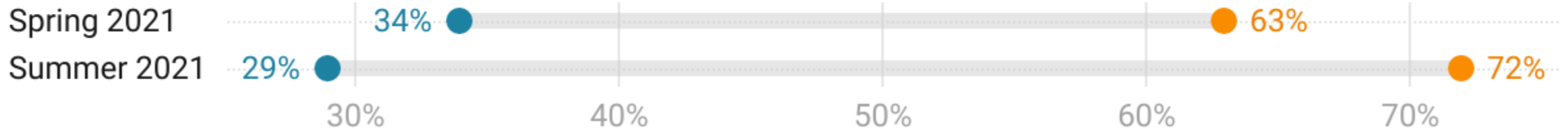
People out West feel that droughts and wildfires are more frequent now than they were ten years ago

Percent of people who feel that droughts and wildfires have become more frequent where they live compared to ten years ago

Droughts



Wildfires



Question wording: Compared to ten years ago, do you think the following have become more or less frequent where you live, or has there been no change? Droughts, Wildfires



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.