

September 24, 2021

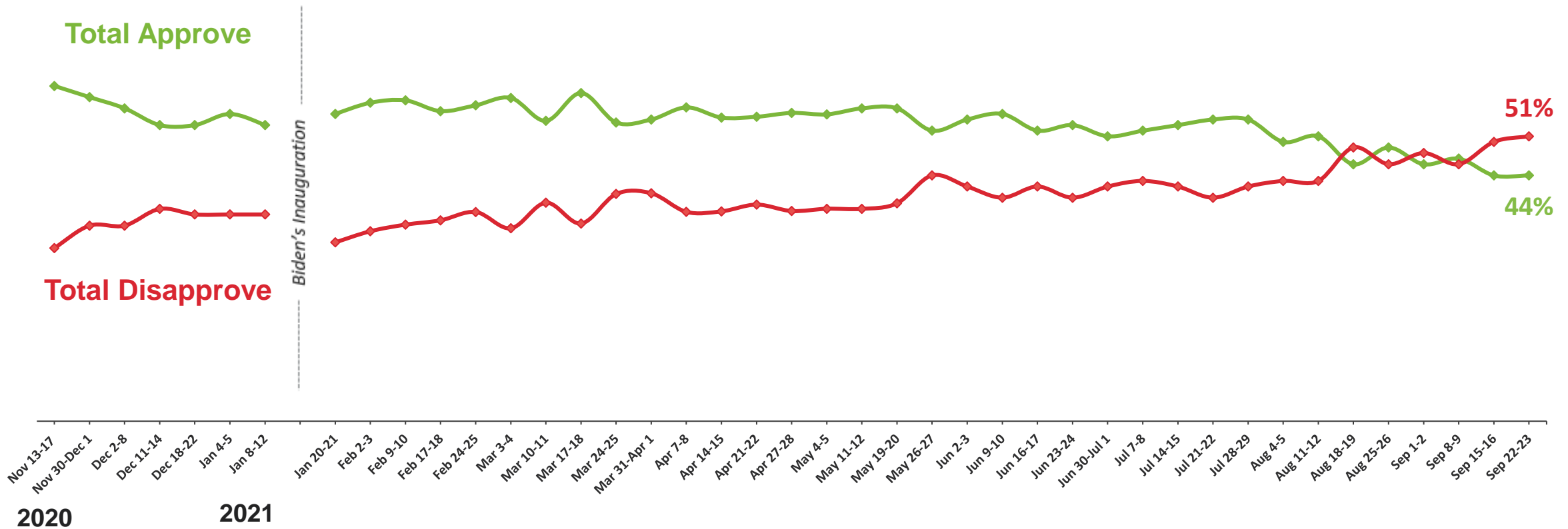
THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



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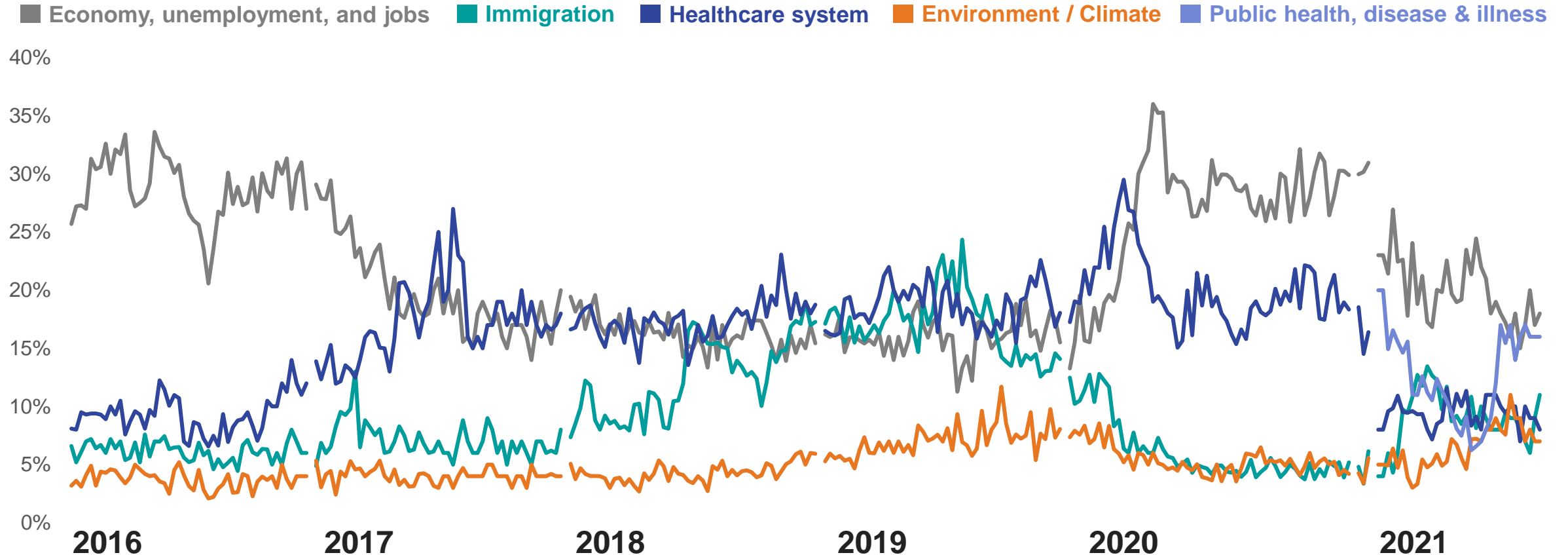


	All Adults	Democrat	Republican	Independent
Strongly approve	14%	28%	3%	6%
Somewhat approve	28%	50%	6%	27%
Lean towards approve	3%	2%	1%	6%
Lean towards disapprove	2%	2%	3%	0%
Somewhat disapprove	17%	13%	20%	20%
Strongly disapprove	32%	4%	67%	30%
Not sure	5%	1%	1%	10%
TOTAL APPROVE	44%	80%	9%	39%
TOTAL DISAPPROVE	51%	19%	89%	51%

Source: Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	18%	17%	20%	21%
War and foreign conflicts	2%	1%	2%	2%
Immigration	11%	3%	24%	5%
Terrorism and extremism	4%	2%	6%	5%
Healthcare system	8%	11%	3%	11%
Public health, disease, and illness	16%	22%	8%	23%
Energy issues	1%	1%	2%	0%
Morality	6%	4%	8%	4%
Education	2%	2%	1%	3%
Crime or corruption	6%	6%	8%	4%
Environment and climate	7%	10%	3%	6%
Inequality and discrimination	6%	11%	1%	5%
Other	9%	7%	12%	7%
Don't know	4%	2%	2%	5%

Source: Ipsos data

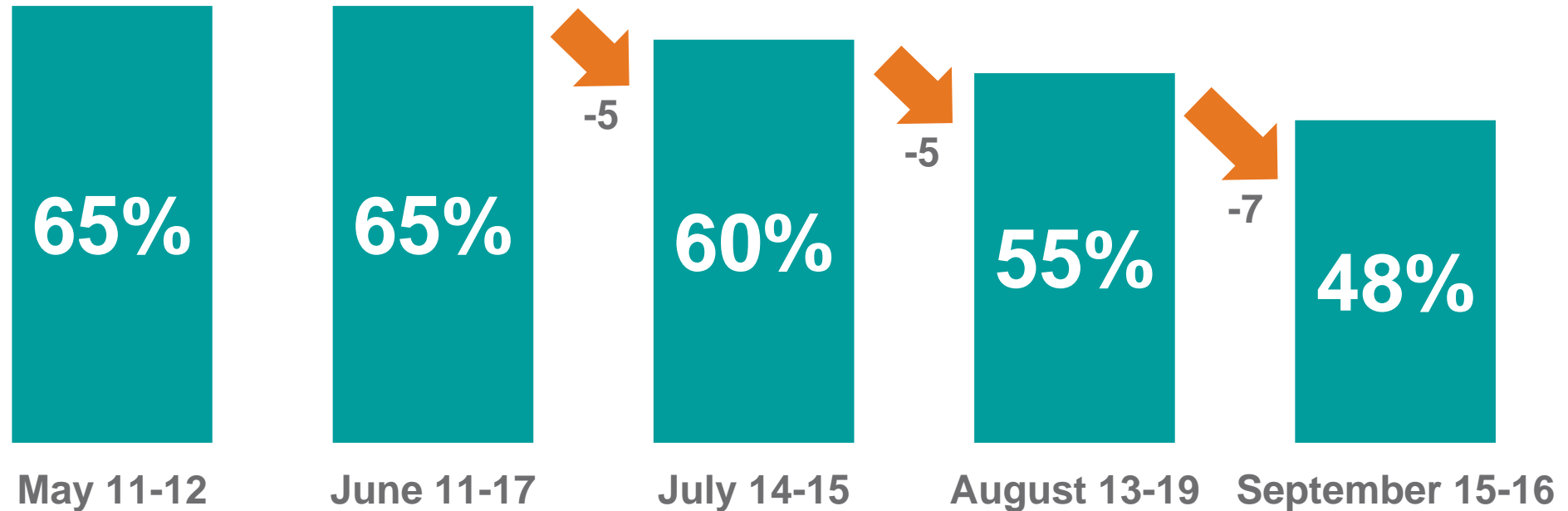
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CORONAVIRUS

Biden's approval on COVID, his key pillar, weakens



Percent approve of Joe Biden's handling of COVID



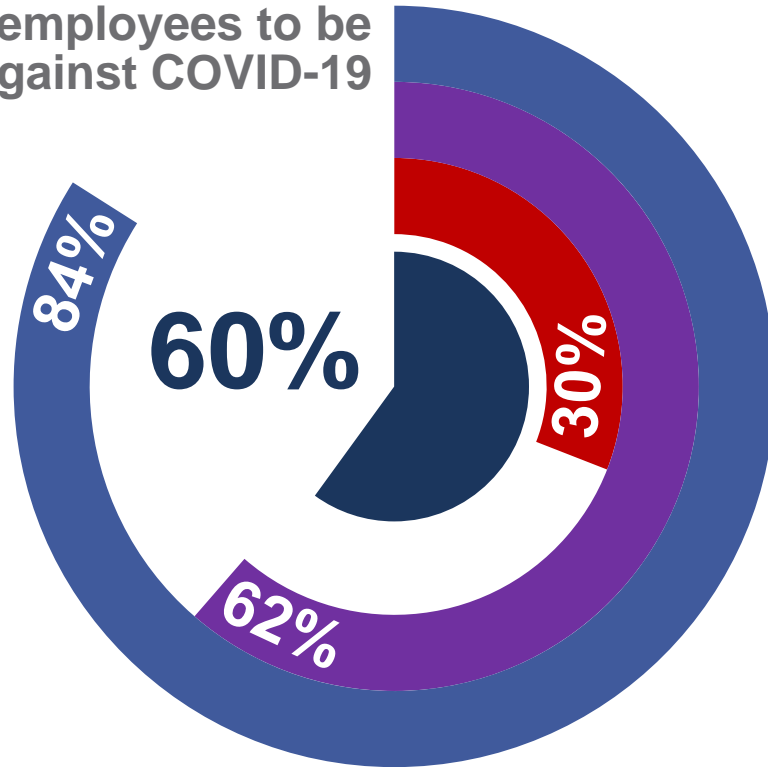
Source: Ipsos Core Political

Partisans are split on Biden's vaccine mandates

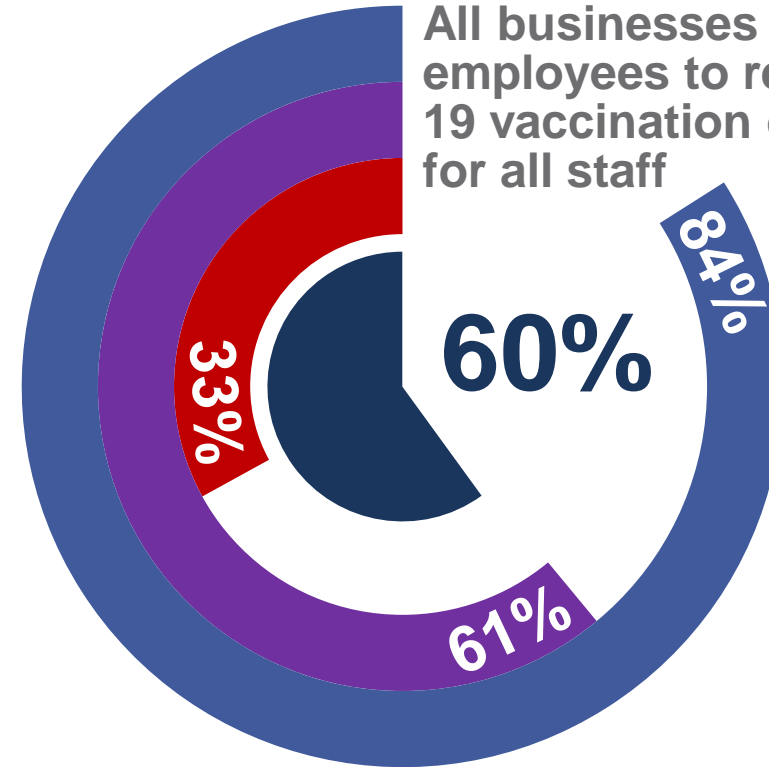
Percent who support the federal government requiring...

■ All Americans ■ Democrats ■ Independents ■ Republicans

All federal employees to be vaccinated against COVID-19



All businesses with 100+ employees to require a COVID-19 vaccination or regular testing for all staff



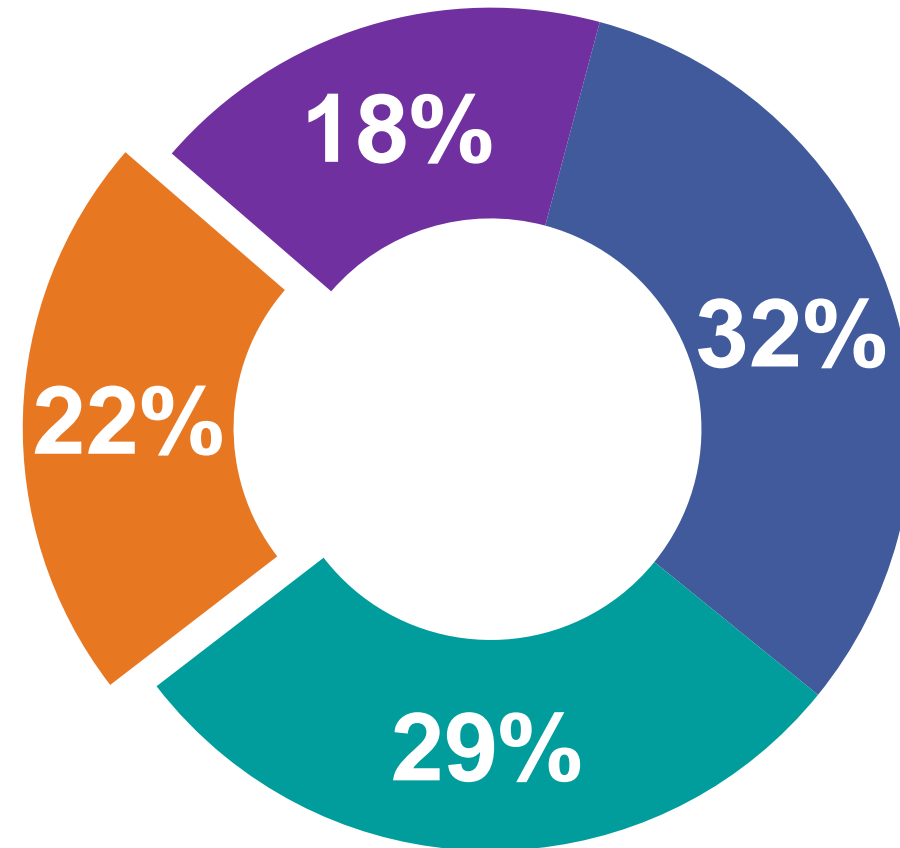
Source: Axios-Ipsos Coronavirus Index survey of 1,065 Americans, conducted September 10-13, 2021

Only 1 in 5 unvaccinated would get vaccine if required by employer

If your employer required them to get vaccinated or undergo frequent testing...

Among unvaccinated and employed

- I would figure out a way to not get vaccinated and still keep my job
- I would opt for the frequent testing
- I would get vaccinated
- I would quit and find another job

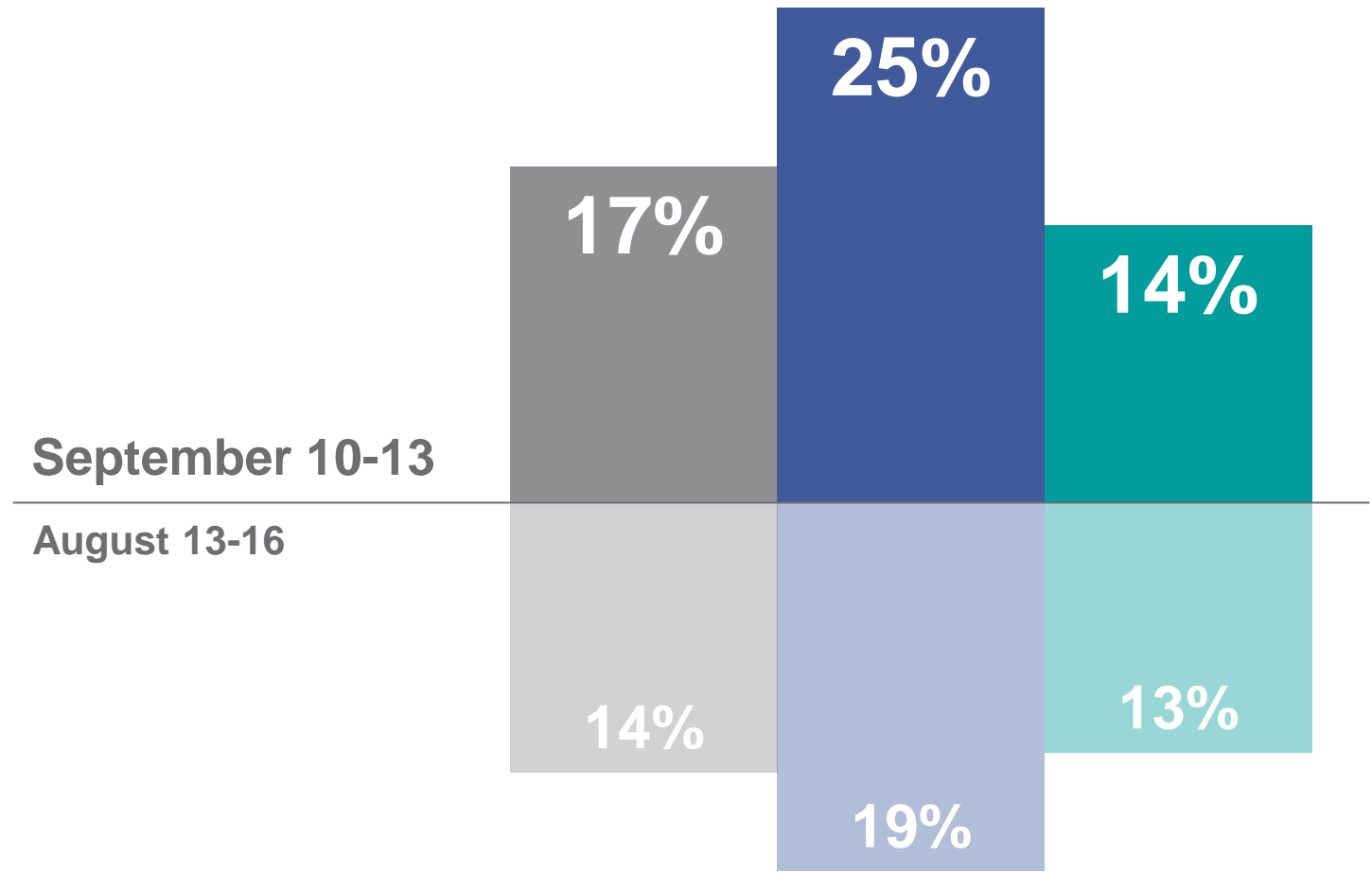


Source: Ipsos consumer tracker survey of 1,177 Americans conducted September 14-15, 2021. Employed and unvaccinated n=135.

All-time rate of COVID infection has jumped among the unvaccinated but remains stable among the vaccinated

Percent of Americans who have tested positive for COVID or think they have had COVID at any point since March 2020

- All Americans
- Unvaccinated
- Vaccinated



Source: Axios-Ipsos Coronavirus Index

ENVIRONMENTAL RACISM

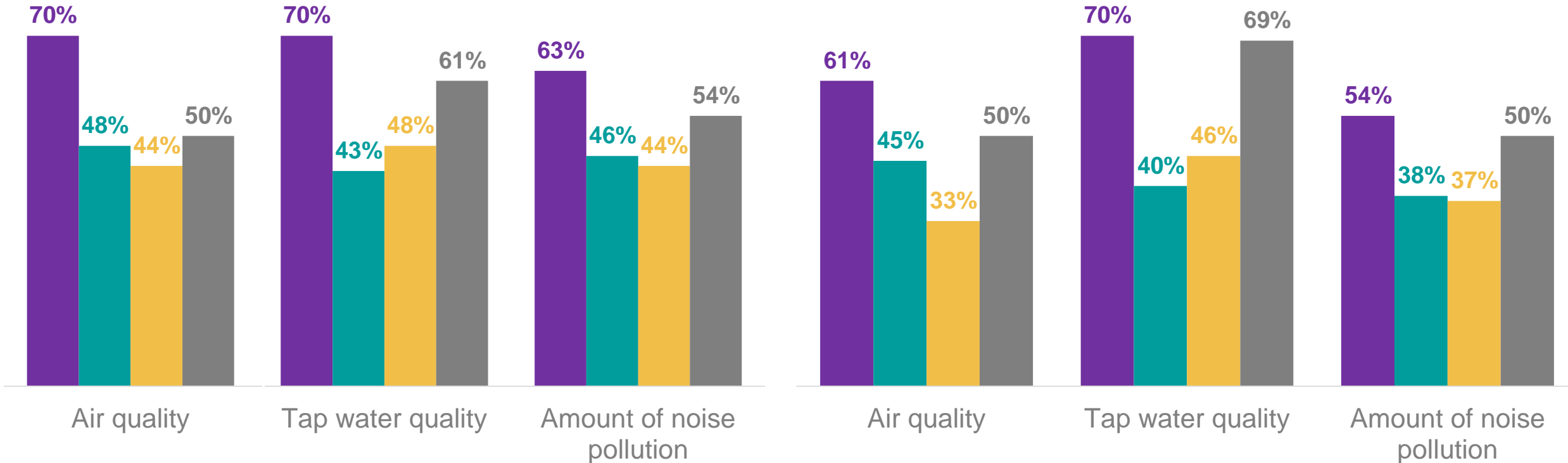
Black, Hispanic, and Asian Americans are much less likely to report good water and air quality in their communities

Percentage who report always or mostly good environmental conditions in their communities

White Black Hispanic Asian

All Americans...

Urban residents only...



Source: Axios-Ipsos Hard Truths Environmental Racism poll was conducted September 9-15, 2021, using the Ipsos KnowledgePanel®
2,184 U.S. adults were surveyed for the study



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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You act better when you are sure.