

January 14, 2022

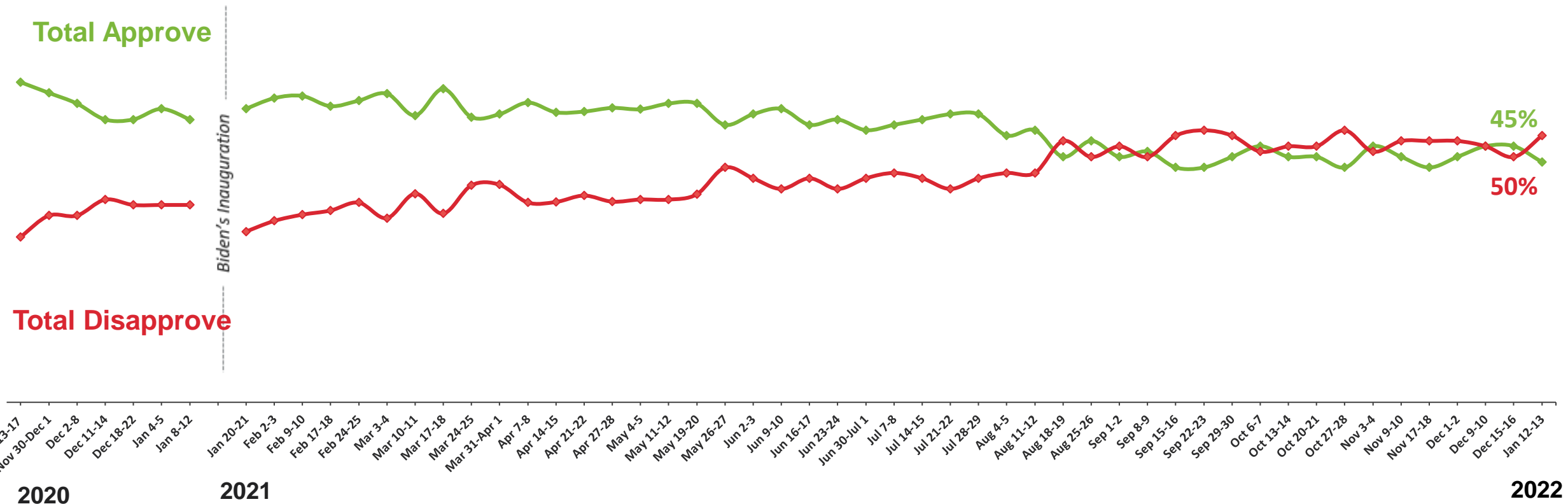
THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

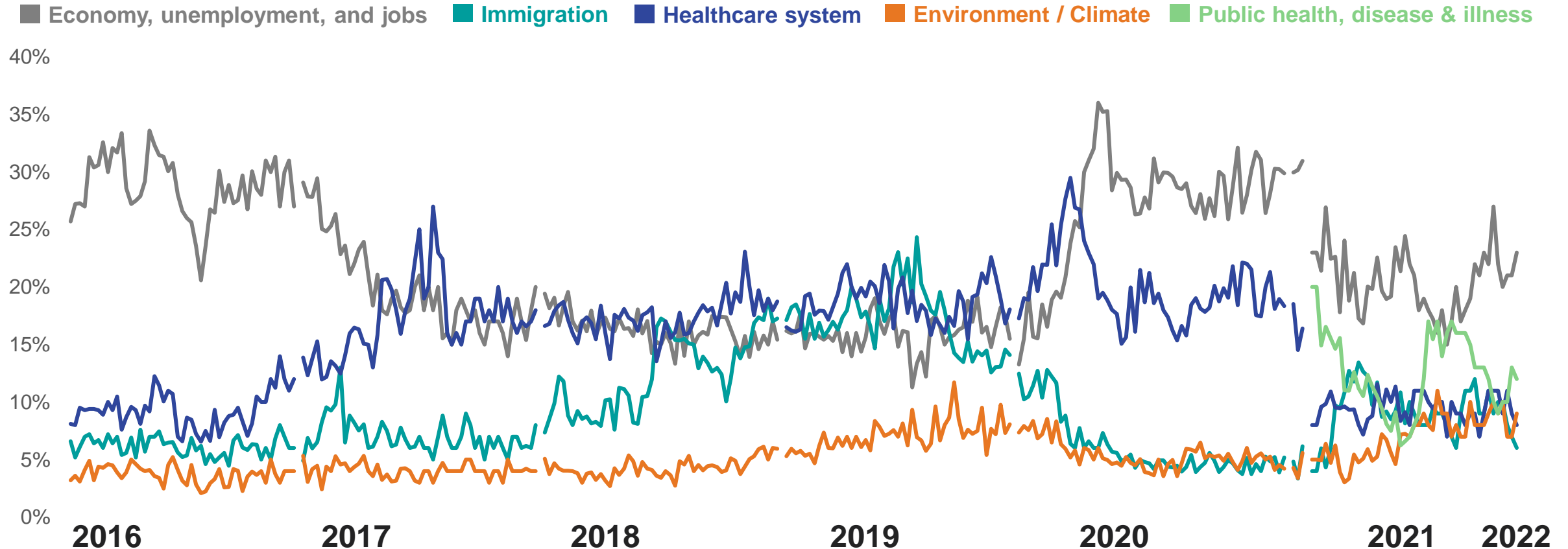


	All Adults	Democrat	Republican	Independent
Strongly approve	18%	36%	4%	3%
Somewhat approve	26%	39%	10%	28%
Lean towards approve	2%	3%	0%	0%
Lean towards disapprove	1%	1%	0%	2%
Somewhat disapprove	16%	15%	16%	19%
Strongly disapprove	33%	6%	65%	31%
Not sure	6%	1%	3%	17%
TOTAL APPROVE	45%	78%	15%	31%
TOTAL DISAPPROVE	50%	22%	82%	52%

Source: Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	22%	17%	30%	16%
War and foreign conflicts	1%	2%	0%	1%
Immigration	6%	2%	12%	6%
Terrorism and extremism	3%	3%	3%	3%
Healthcare system	9%	13%	6%	7%
Public health, disease, and illness	15%	18%	10%	20%
Energy issues	2%	3%	2%	3%
Morality	5%	3%	7%	7%
Education	3%	3%	3%	2%
Crime or corruption	6%	4%	8%	9%
Environment and climate	8%	13%	2%	8%
Inequality and discrimination	5%	9%	1%	3%
Other	9%	6%	11%	9%
Don't know	7%	5%	6%	5%

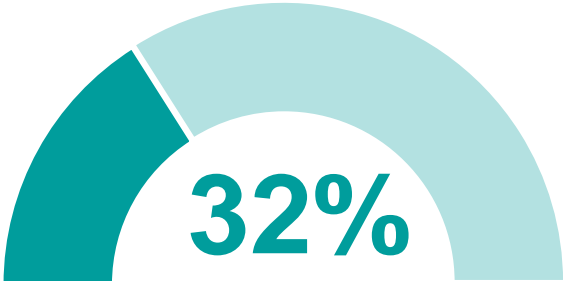
Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

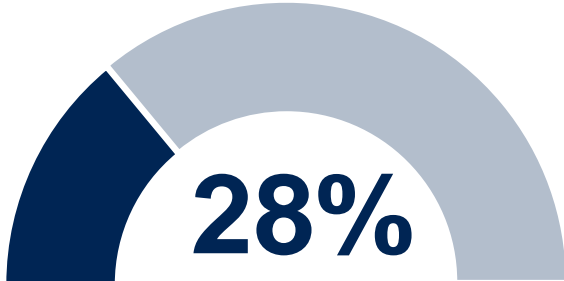
JANUARY 6TH

Little consensus around the events of January 6th, 2021

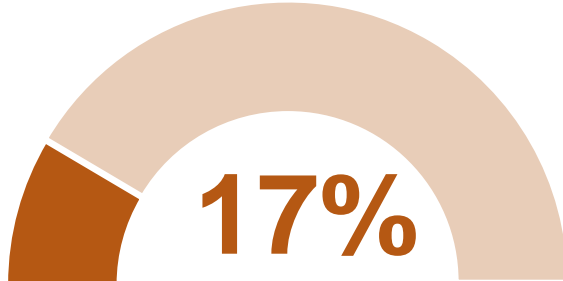
Which of the following is closest to your point of view on the January 6, 2021, assault on the U.S. Capitol building?



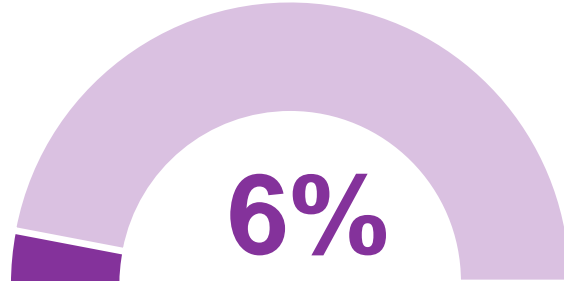
The Jan. 6th events were an attempted coup or insurrection



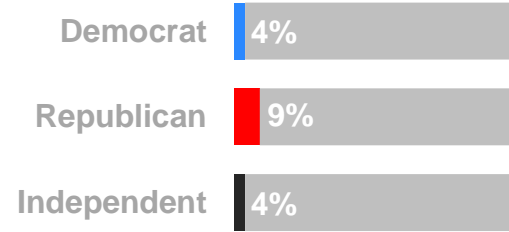
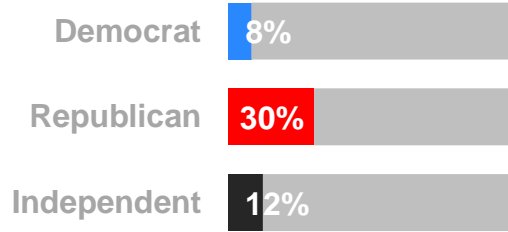
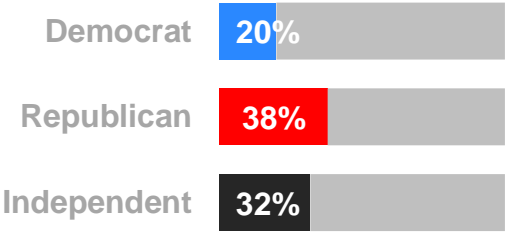
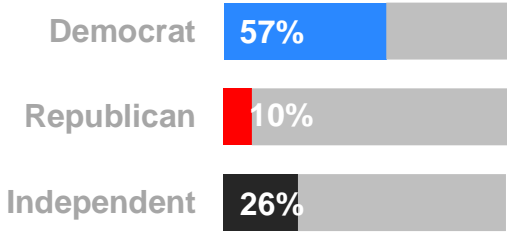
The Jan. 6th events were a riot that got out of control



The Jan. 6th events were actually carried out by opponents of Donald Trump, including Antifa and government agents



The Jan. 6th events were a reasonable protest

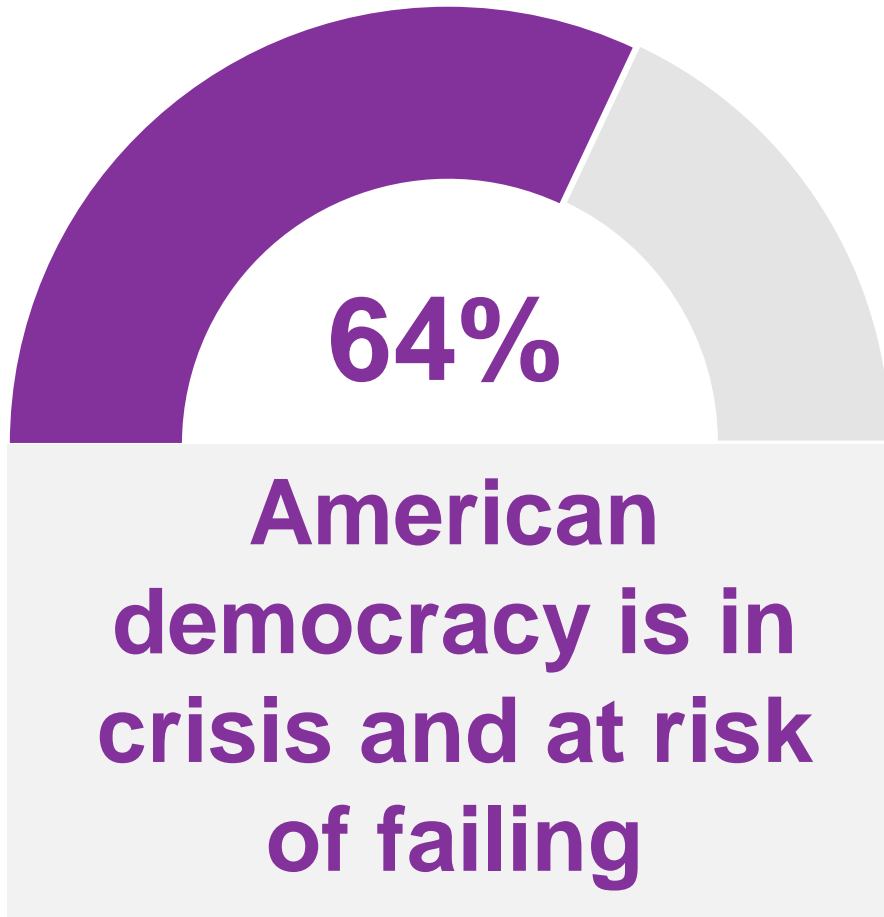


© Ipsos Source: NPR/Ipsos survey of 1,126 American adults age 18+, conducted December 17-20, 2021



A majority feel America is in danger of failing

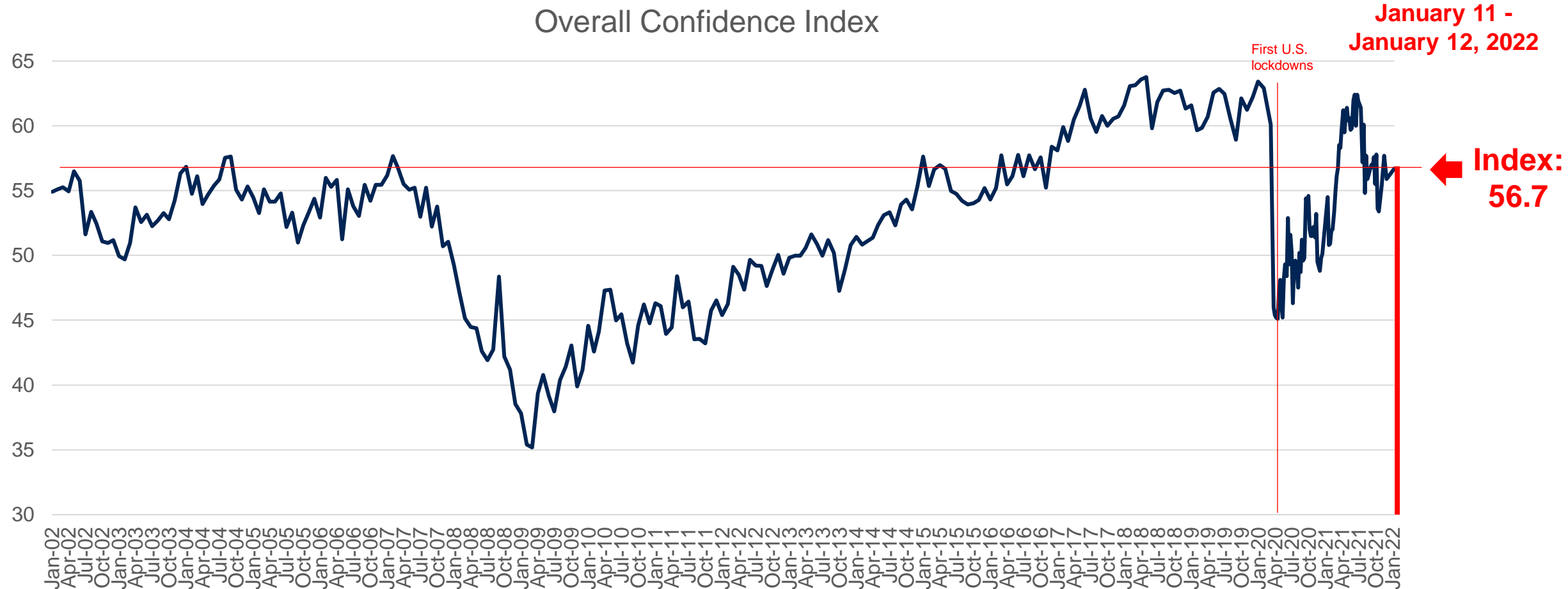
Percent agree with the following...



CONSUMER CONFIDENCE

CONSUMER CONFIDENCE SLOWLY RISING

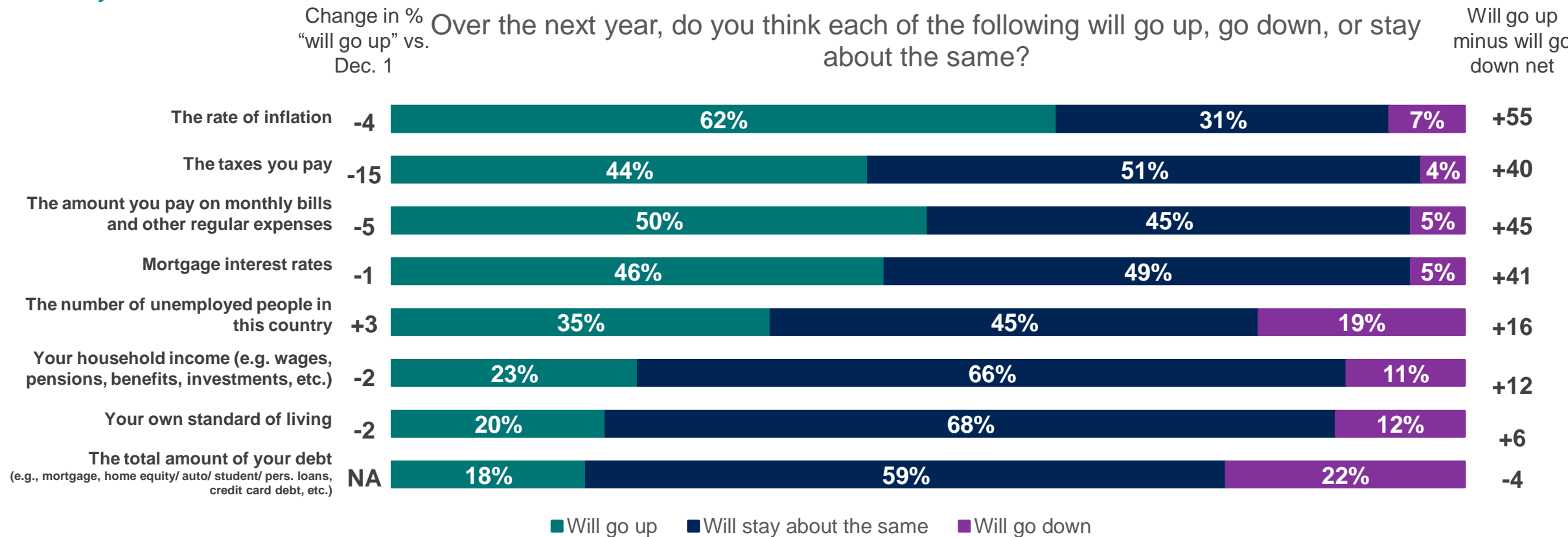
At 56.7, the Overall Confidence Index starts to counter losses



THREE IN FIVE BELIEVE INFLATION WILL RISE WHILE TWO-THIRDS BELIEVE THEIR INCOME WILL REMAIN THE SAME

One in five believe that the number of unemployed people in the country will go down over the next year

January 11-
January 12, 2022



Source: Jan 2002- Feb 2010 RBC CASH Index
 March 2010 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index
 March 25, 2020 to late October 2021 Ipsos-Forbes Advisor U.S. Consumer Confidence Weekly Tracker
 November 21, 2021 to date 2022 Ipsos-Forbes Advisor U.S. Consumer Confidence Biweekly Tracker

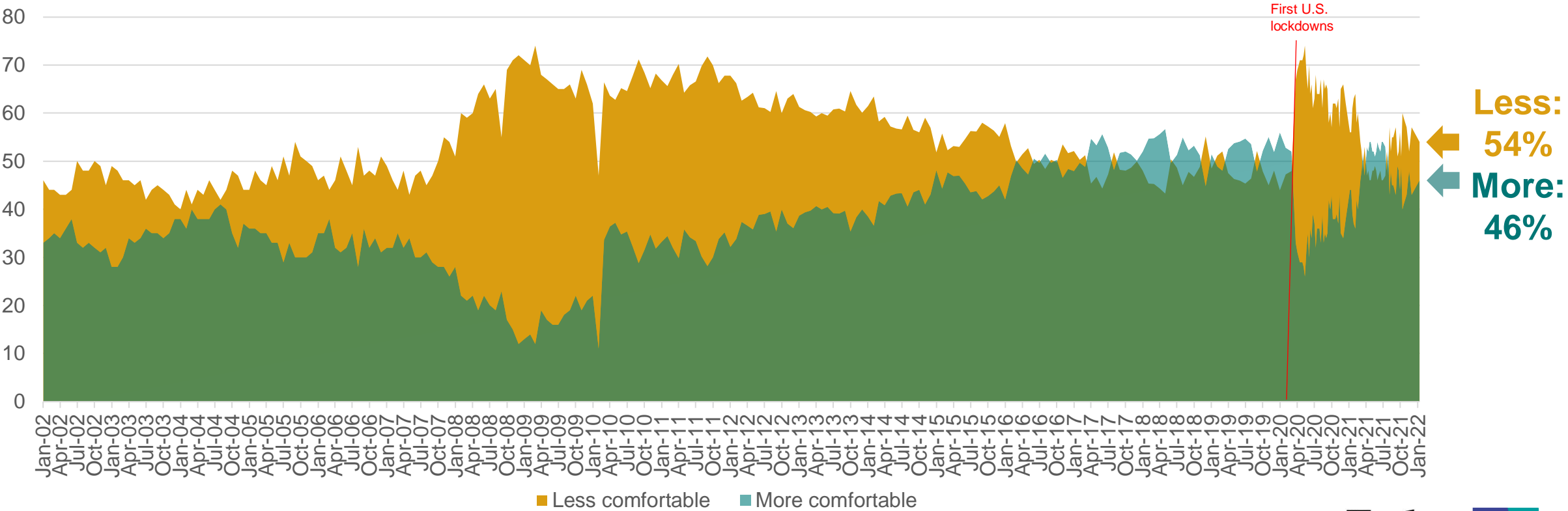


JUST UNDER HALF REPORT BEING COMFORTABLE MAKING MAJOR PURCHASES

46% say they are more comfortable making major household purchases compared to six months ago, up 3 points from four weeks ago

Compared to six months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

January 11-
January 12, 2022



Source: Jan 2002- Feb 2010 RBC CASH Index
 March 2010 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index
 March 25, 2020 to late October 2021 Ipsos-Forbes Advisor U.S. Consumer Confidence Weekly Tracker
 November 2, 2021 to date 2022 Ipsos-Forbes Advisor U.S. Consumer Confidence Biweekly Tracker



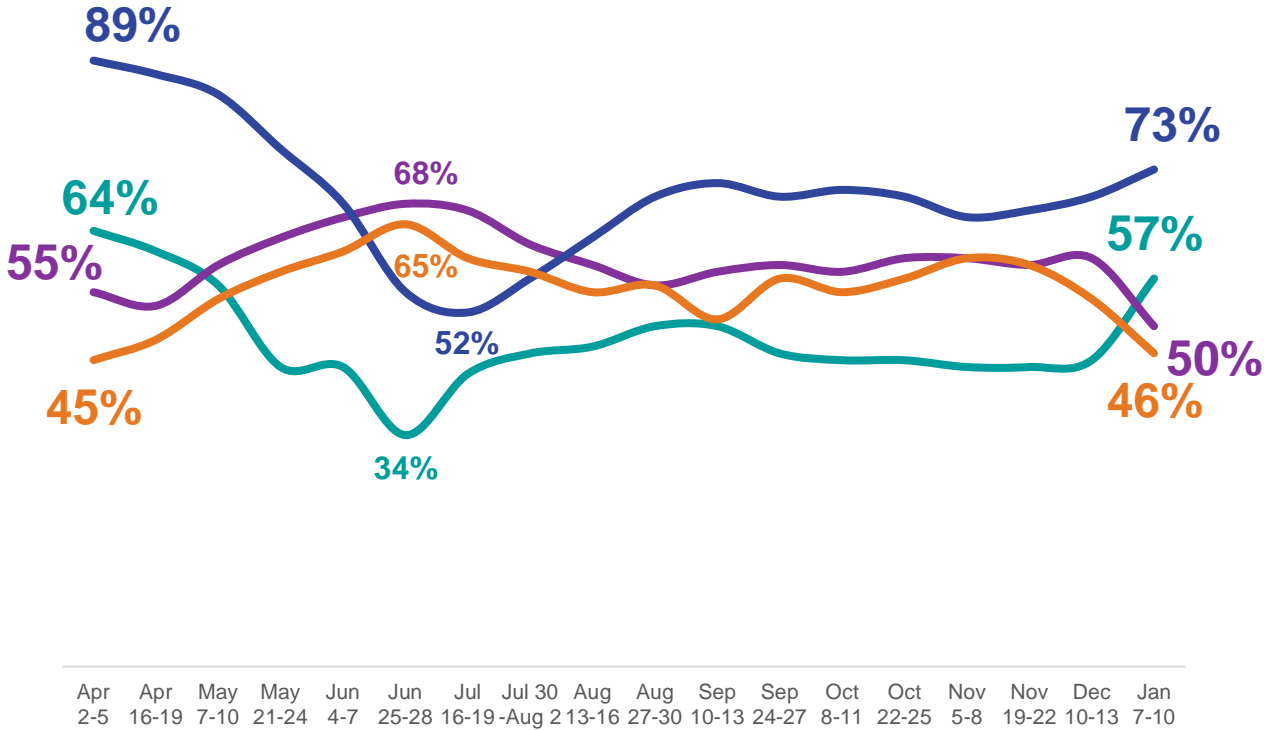
CORONAVIRUS

Omicron has Americans taking precautions, feeling at risk again

Percentages of Americans wearing masks and social distancing has climbed in recent weeks while fewer are going out in public

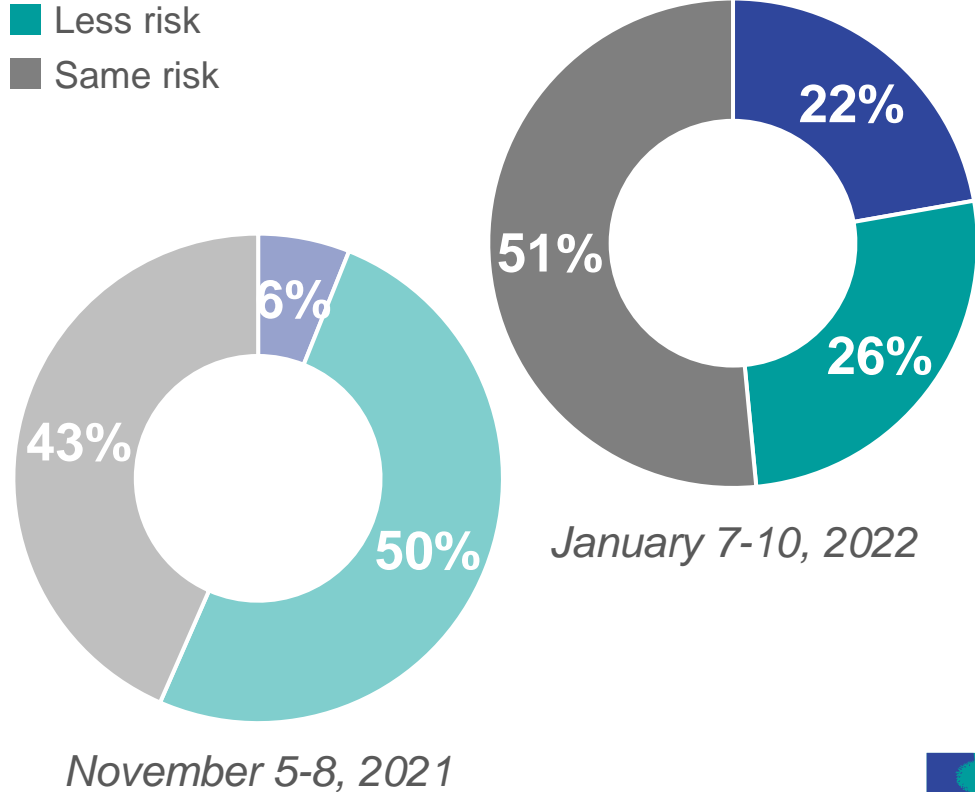
Percentage of Americans who have _____ in the past week

- Worn a mask outside the home at least sometimes
- Social distanced
- Visited friends or relatives
- Gone out to eat



Do you personally feel like you have a greater risk, less risk, or the same level of risk of contracting COVID-19 now, compared to in April 2020?

- Greater risk
- Less risk
- Same risk





Clifford Young

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

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You act better when you are sure.