

January 28, 2022

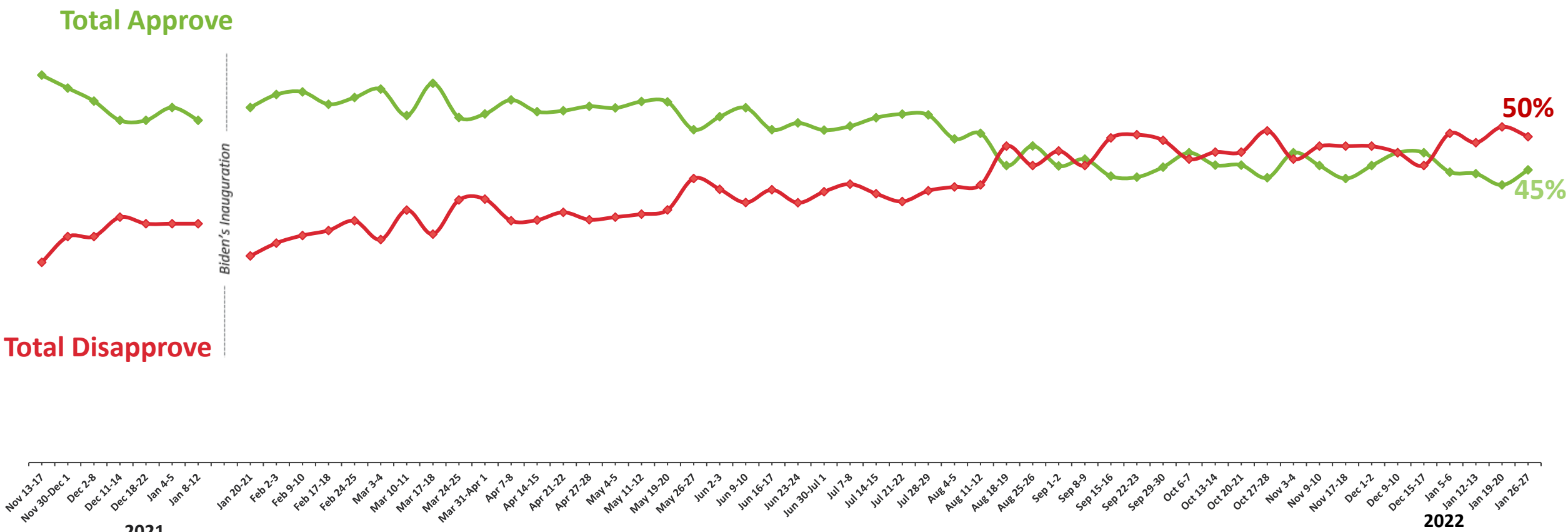
THE LAURA COATES SHOW

Chris Jackson

Senior Vice President, Ipsos Public Affairs

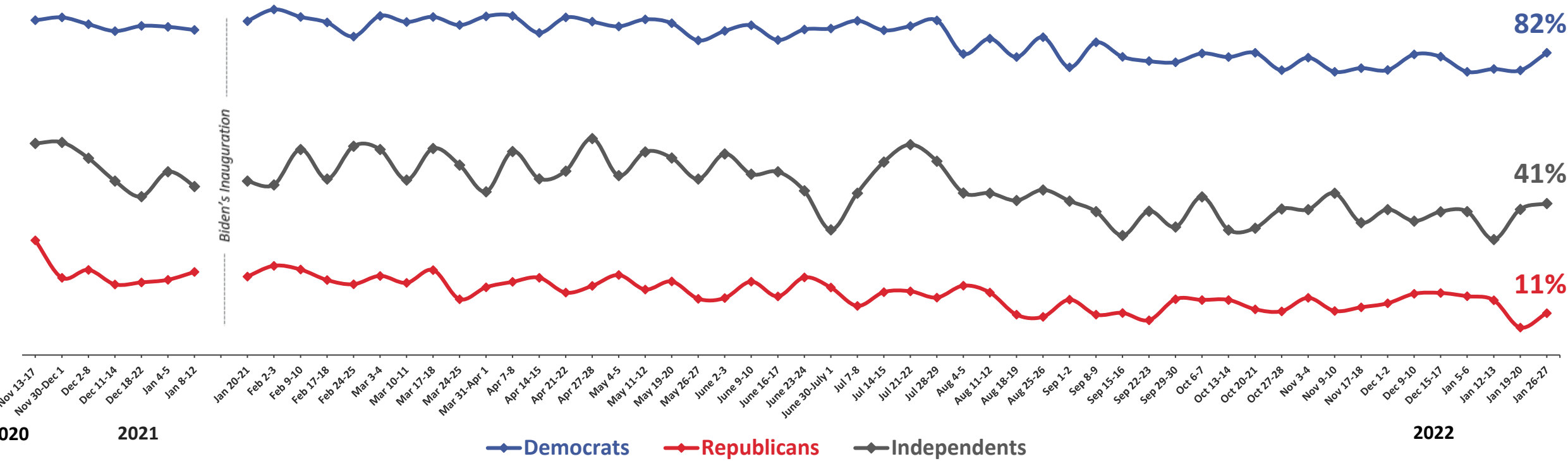
Joe Biden's Weekly Approval

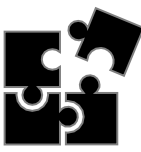
Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Partisan Biden Approval

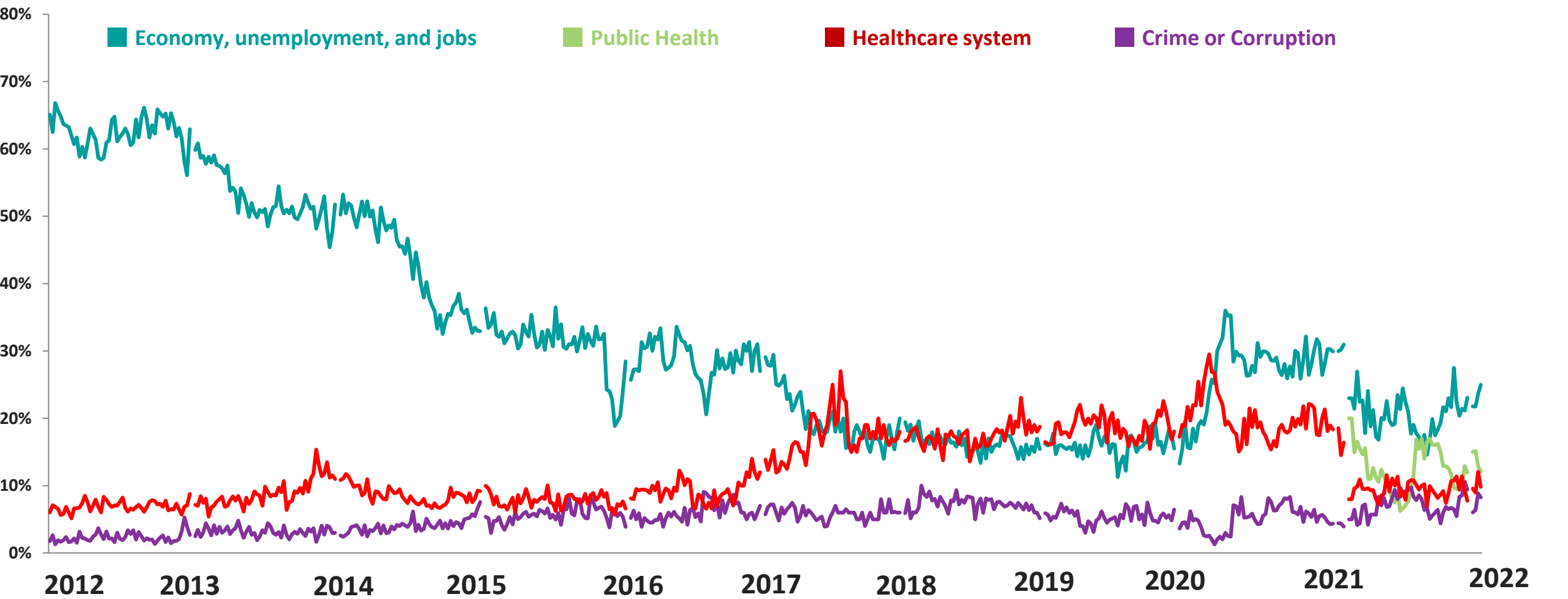
Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?

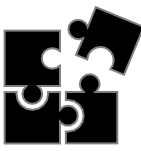




Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?





Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	Democrats	Republicans	Independents
Economy, unemployment, and jobs	21%	31%	23%
War and foreign conflicts	3%	5%	0%
Immigration	2%	13%	8%
Terrorism and extremism	3%	3%	4%
Healthcare system	12%	7%	13%
Public health, disease, and illness	16%	9%	11%
Energy issues	1%	0%	2%
Morality	3%	8%	2%
Education	4%	2%	5%
Crime or corruption	4%	9%	12%
Environment and climate	11%	2%	8%
Inequality and discrimination	8%	2%	2%
Other	9%	7%	7%
Don't know	2%	2%	3%

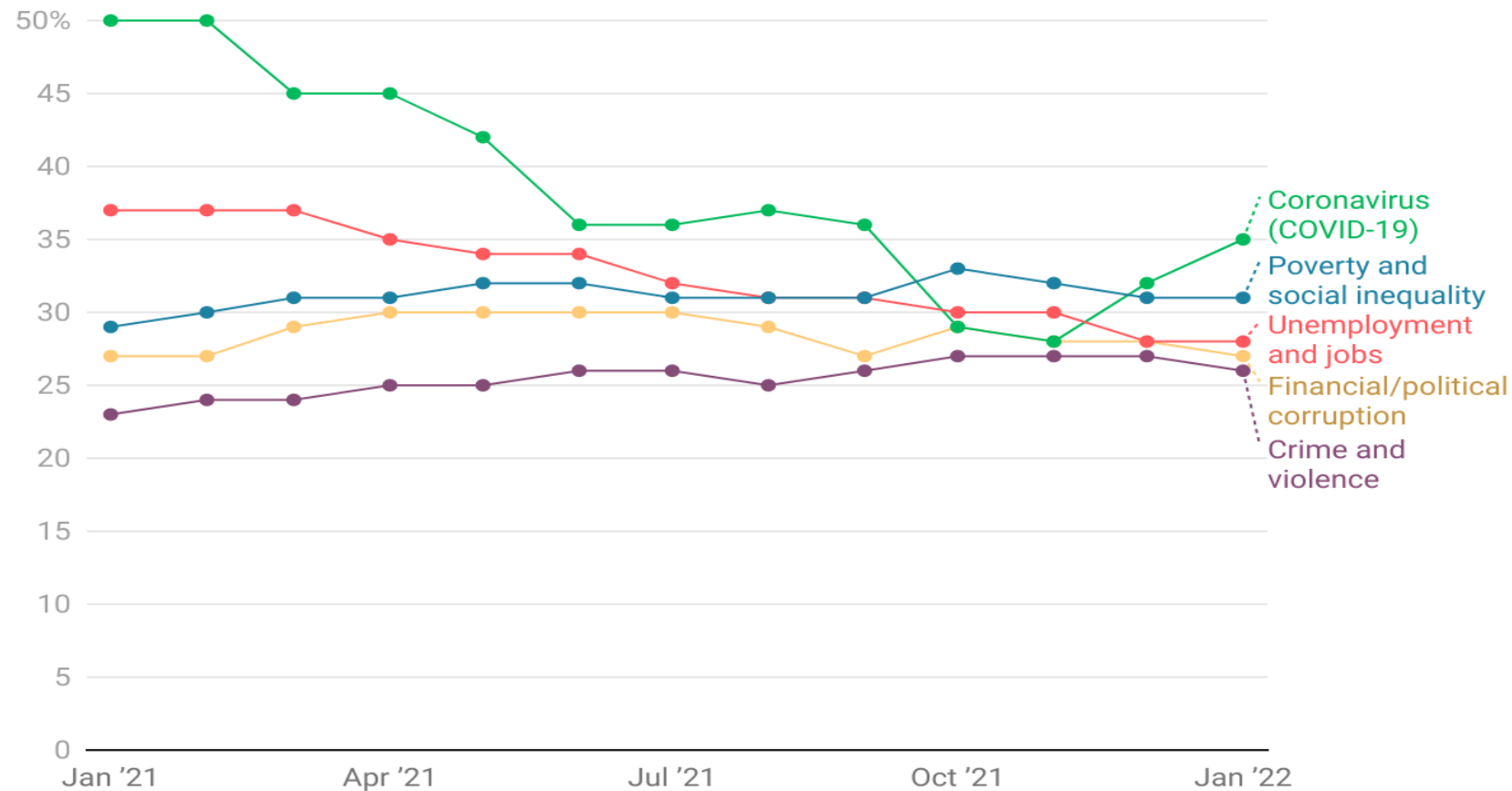
* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

CORONAVIRUS

COVID-19 remains top concern globally

Top concerns over the past 12 months

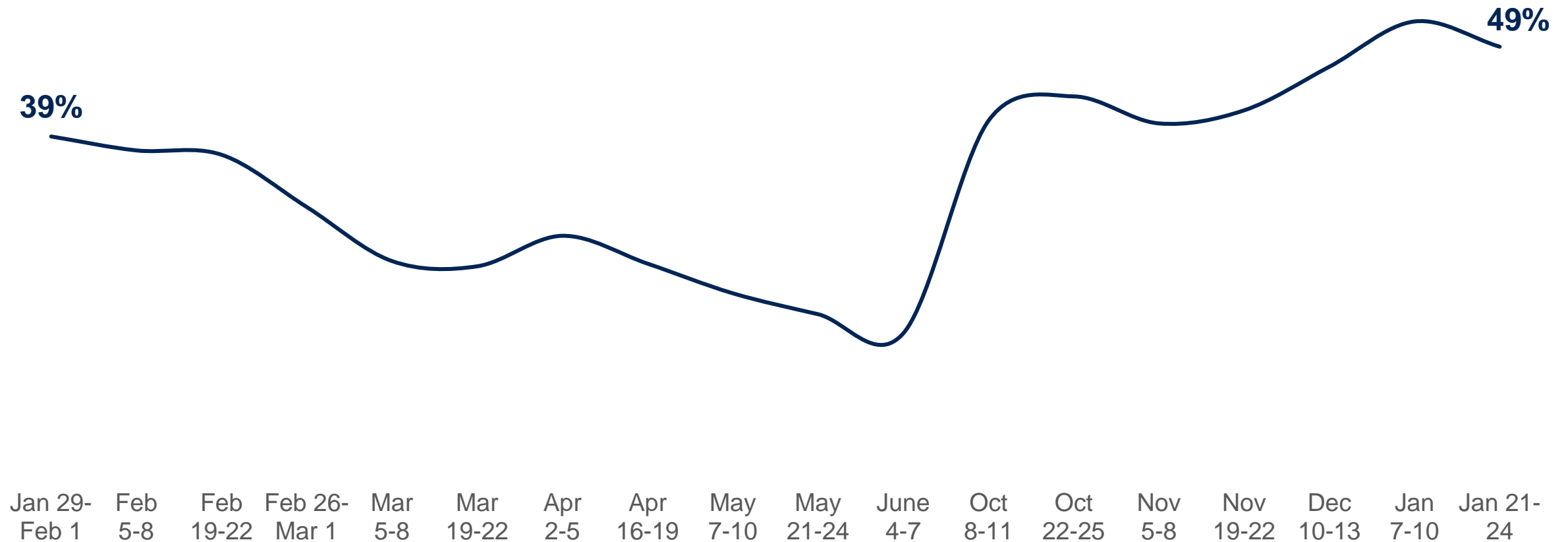
January 2021 - January 2022 (global country average)



Research among adults aged 16-64 in 28 participating countries. c. 20,000 per month. January 2021 - January 2022

An endemic virus?

Percent who feel that pre-COVID life is more than a year off or will never return



Americans support government provided tests and masks

In light of this, more than two in five Americans have ordered a free at-home test from the government, an Axios/Ipsos poll finds

How much do you support or oppose the following....



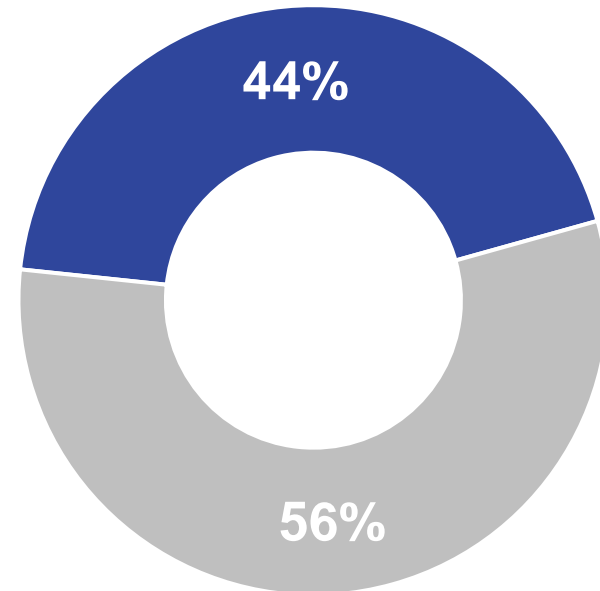
The federal government mailing free at-home COVID-19 tests to anyone who wants one



The federal government providing N95 masks to anyone that wants one through pharmacies and health clinics



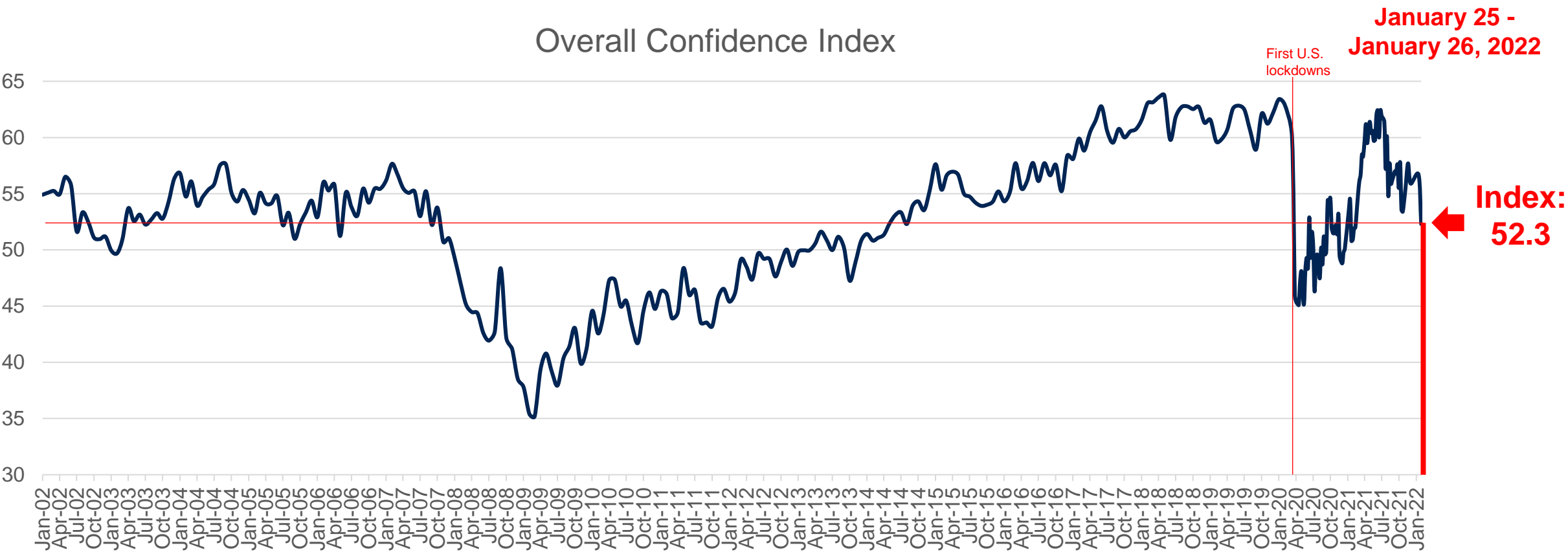
Have you personally experienced the following in the last few weeks... Ordered a free COVID-19 test through the government or Post office (covidtests.gov)



CONSUMER CONFIDENCE

CONSUMER CONFIDENCE SINKS, DRIVEN BY DECLINE IN CURRENT INDEX AND INVESTMENT OUTLOOK

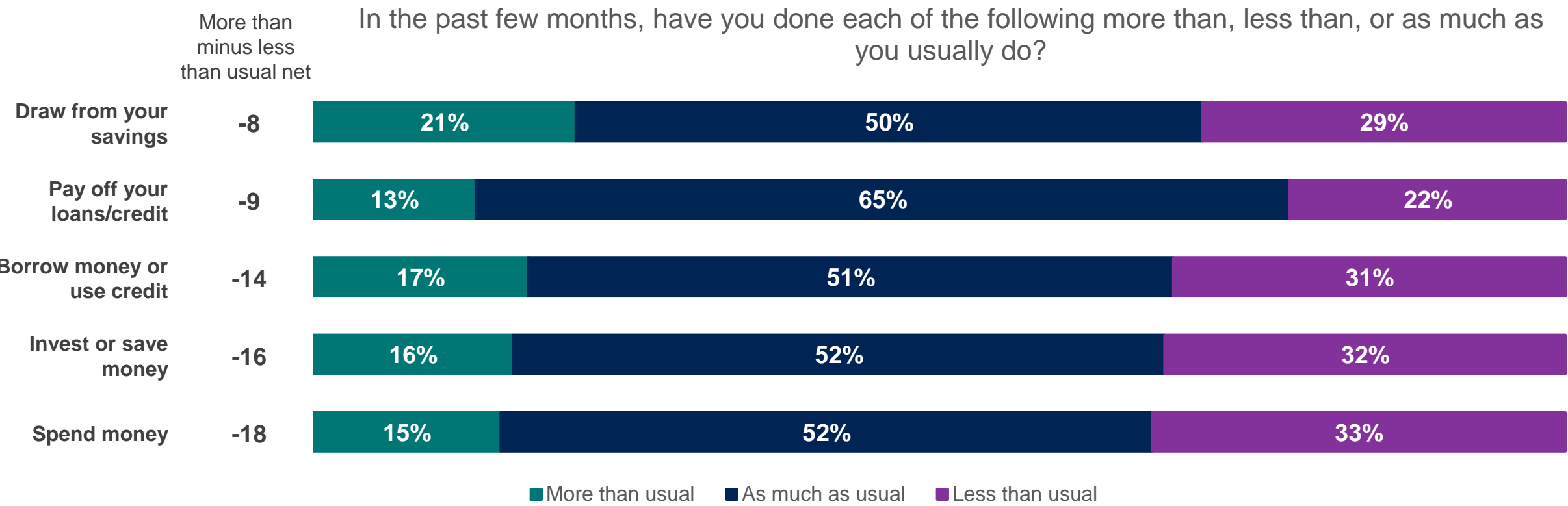
At 52.3, the Overall Confidence Index falls to levels last seen in February 2021



OVER HALF SAY THEIR SPENDING AND SAVING HABITS ARE UNCHANGED

Around one in three say they have been saving, spending and borrowing less than usual

January
25-26, 2022



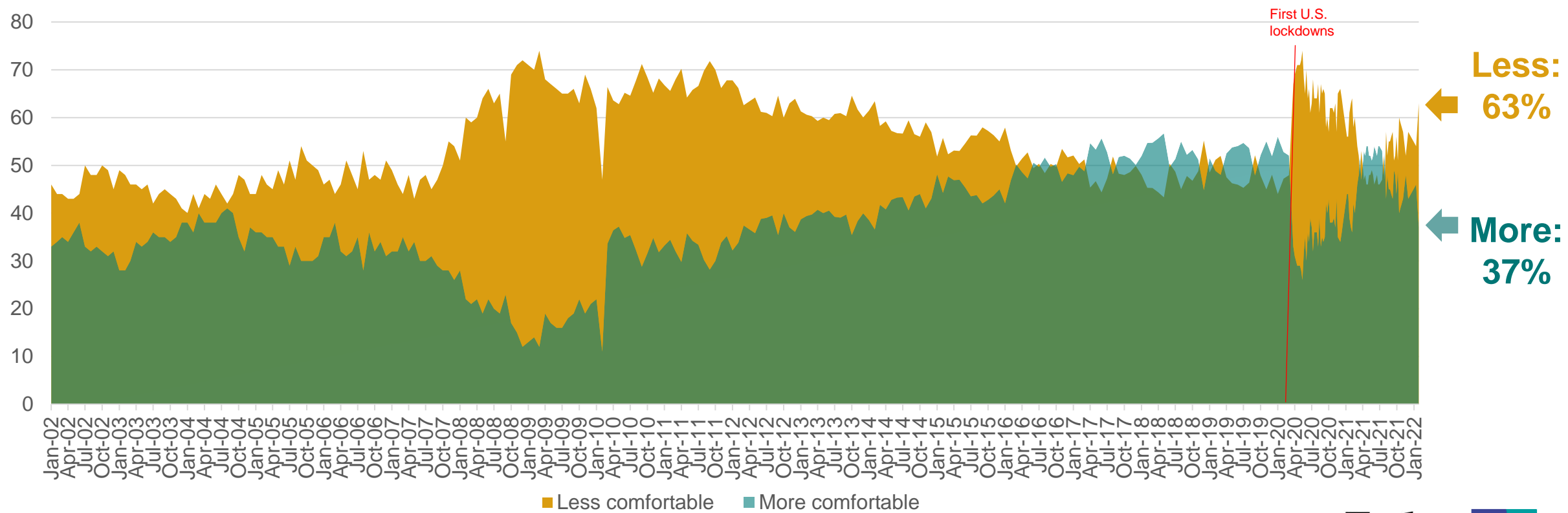
Source: Jan 2002- Feb 2010 RBC CASH Index
March 2010 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index
March 25, 2020 to late October 2021 Ipsos-Forbes Advisor U.S. Consumer Confidence Weekly Tracker
November 21, 2021 to date 2021 Ipsos-Forbes Advisor U.S. Consumer Confidence Biweekly Tracker

COMFORT WITH MAKING MAJOR HOUSEHOLD PURCHASES DROPS SHARPLY

37% say they are more comfortable making major household purchases compared to six months ago, down 9 points from two weeks ago

Compared to six months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

January 25-
January 26, 2022

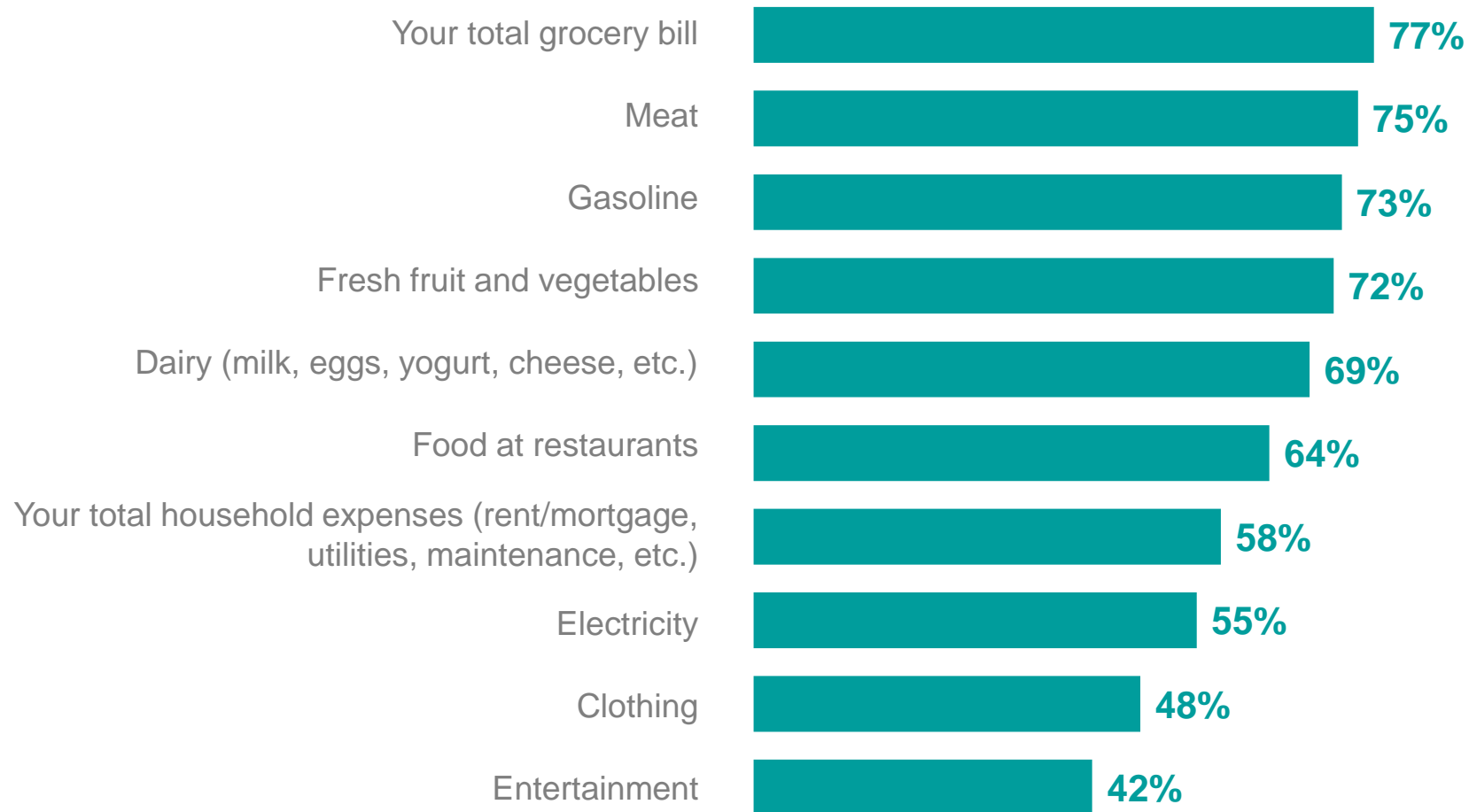


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INFLATION

Prices of basic goods seem higher

Percent who think the prices they have paid for _____ in recent weeks generally seem higher than they did this time last year



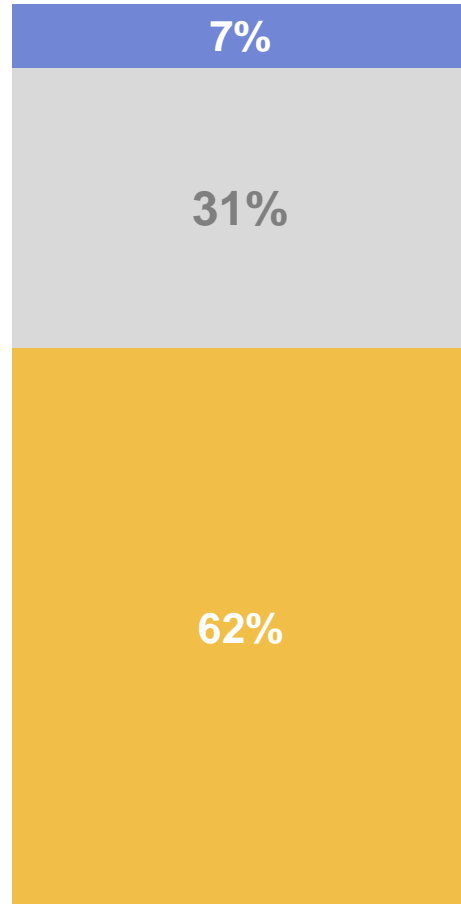
Americans expect inflation and monthly expenditures to rise

Over the next year, do you think each of the following will go up, go down, or stay about the same?

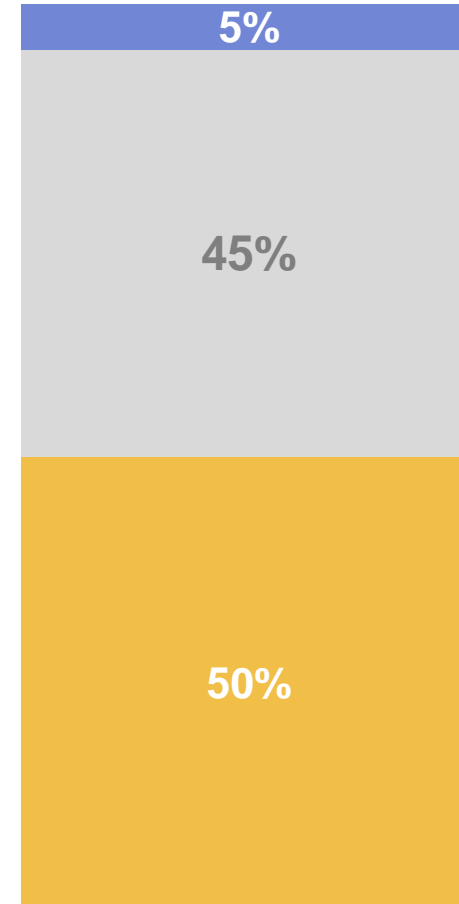
■ Will go down

■ Will stay
the same

■ Will go up



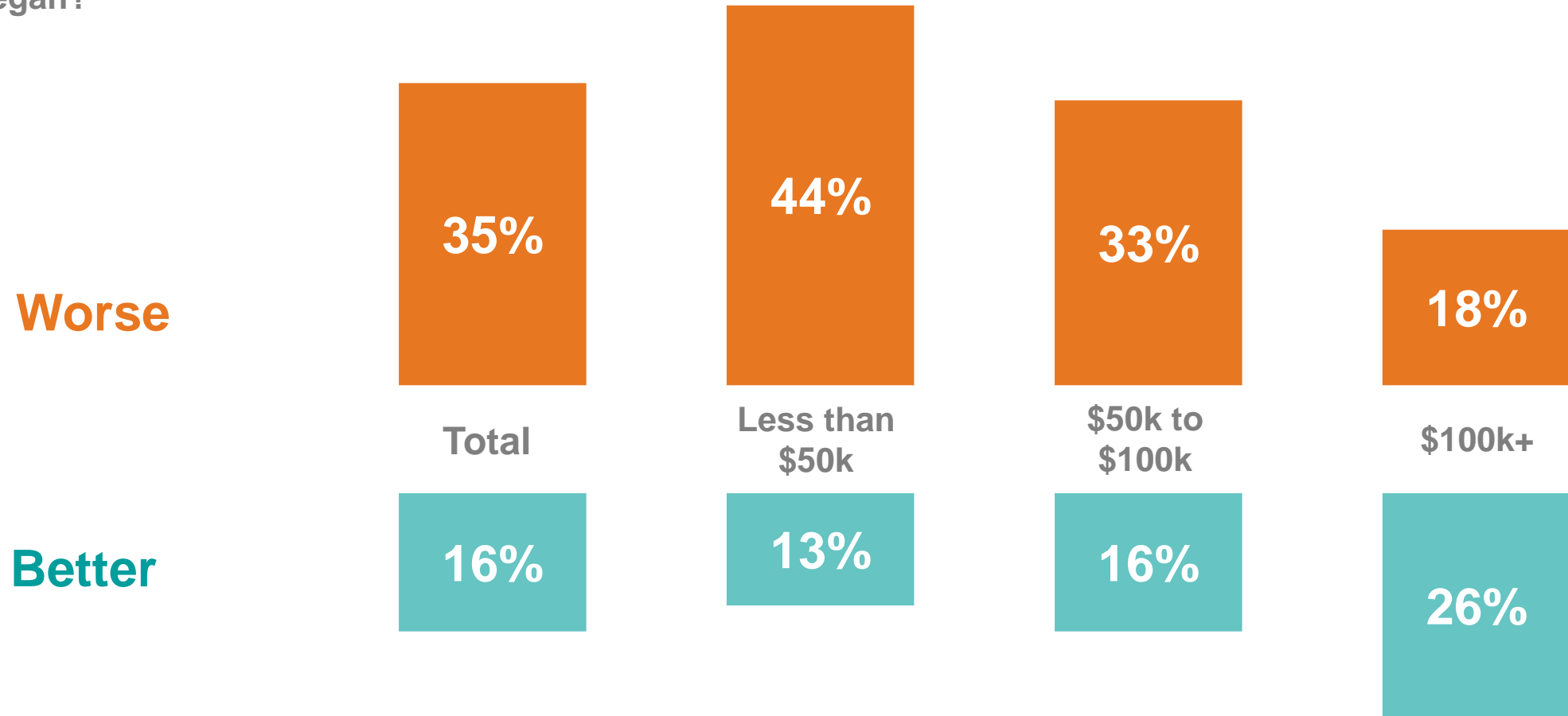
The rate of inflation



The amount you pay on
monthly bills and other regular
expenses

Disparate financial impact

How do you feel about your current financial situation, compared to the beginning of 2020, before the COVID-19 pandemic began?





Clifford Young

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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:
You act better when you are sure.