

October 8, 2021

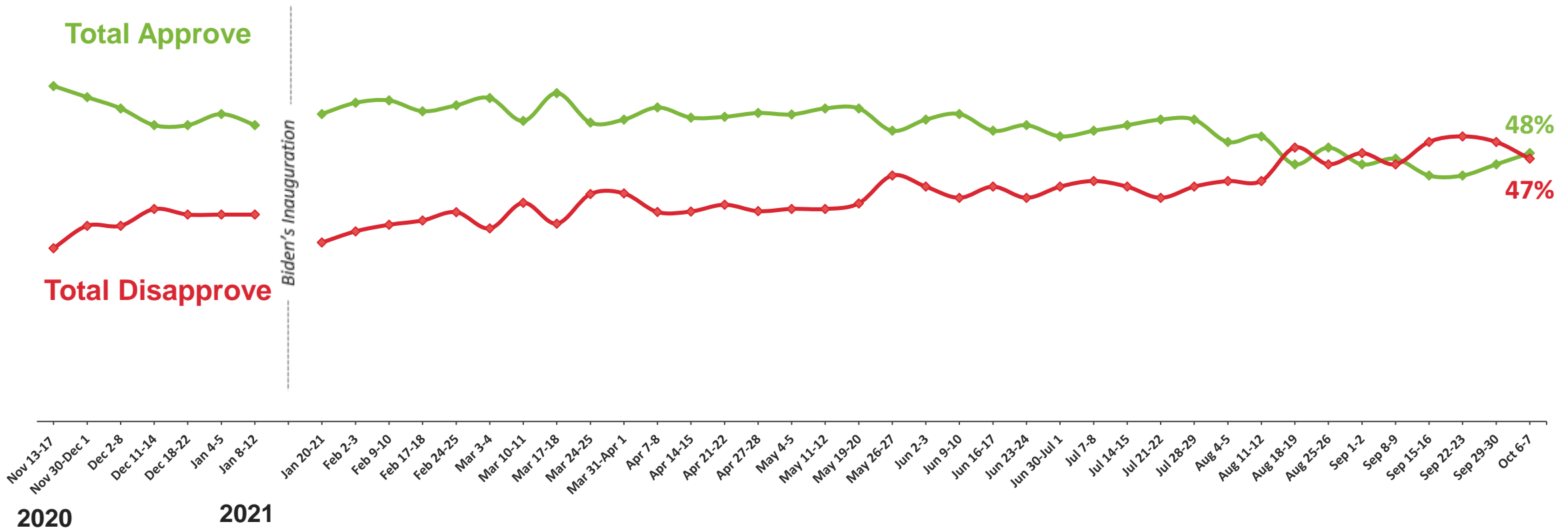
# THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

# Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



# Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

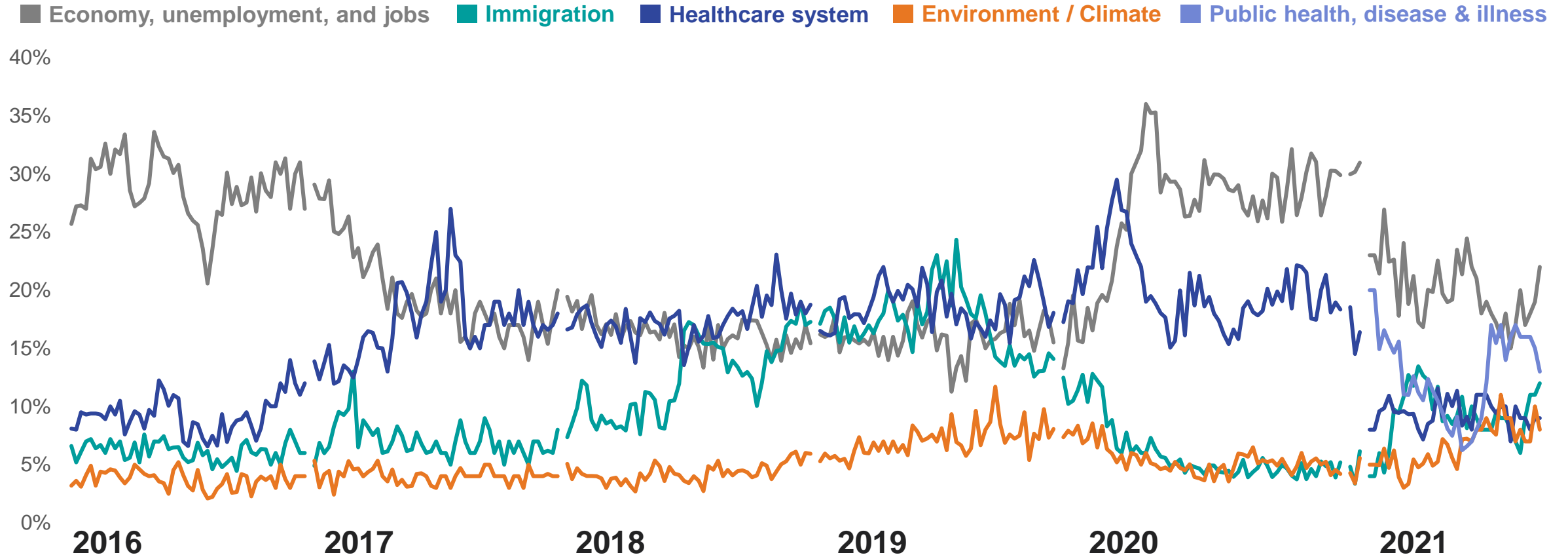


|                                | All Adults | Democrat   | Republican | Independent |
|--------------------------------|------------|------------|------------|-------------|
| <b>Strongly approve</b>        | 17%        | 32%        | 3%         | 13%         |
| <b>Somewhat approve</b>        | 30%        | 46%        | 12%        | 28%         |
| <b>Lean towards approve</b>    | 2%         | 3%         | 0%         | 2%          |
| <b>Lean towards disapprove</b> | 1%         | 0%         | 0%         | 1%          |
| <b>Somewhat disapprove</b>     | 16%        | 13%        | 19%        | 17%         |
| <b>Strongly disapprove</b>     | 30%        | 4%         | 64%        | 31%         |
| <b>Not sure</b>                | 5%         | 1%         | 1%         | 9%          |
| <b>TOTAL APPROVE</b>           | <b>48%</b> | <b>82%</b> | <b>15%</b> | <b>43%</b>  |
| <b>TOTAL DISAPPROVE</b>        | <b>47%</b> | <b>17%</b> | <b>83%</b> | <b>48%</b>  |

Source: Ipsos data

# Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

\* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

# Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

|  | All Adults | Democrats  | Republicans | Independents |
|--|------------|------------|-------------|--------------|
| <b>Economy, unemployment, and jobs</b>     | <b>22%</b> | <b>16%</b> | <b>27%</b>  | <b>29%</b>   |
| War and foreign conflicts                  | 1%         | 1%         | 2%          | 1%           |
| Immigration                                | 12%        | 3%         | 23%         | 11%          |
| Terrorism and extremism                    | 4%         | 4%         | 5%          | 2%           |
| <b>Healthcare system</b>                   | <b>9%</b>  | <b>12%</b> | <b>5%</b>   | <b>10%</b>   |
| <b>Public health, disease, and illness</b> | <b>13%</b> | <b>16%</b> | <b>6%</b>   | <b>16%</b>   |
| Energy issues                              | 1%         | 2%         | 0%          | 1%           |
| Morality                                   | 3%         | 1%         | 5%          | 4%           |
| Education                                  | 4%         | 4%         | 3%          | 3%           |
| Crime or corruption                        | 6%         | 4%         | 9%          | 6%           |
| <b>Environment and climate</b>             | <b>8%</b>  | <b>13%</b> | <b>3%</b>   | <b>6%</b>    |
| Inequality and discrimination              | 6%         | 13%        | 1%          | 4%           |
| Other                                      | 8%         | 8%         | 8%          | 6%           |
| Don't know                                 | 4%         | 3%         | 3%          | 2%           |

Source: Ipsos data

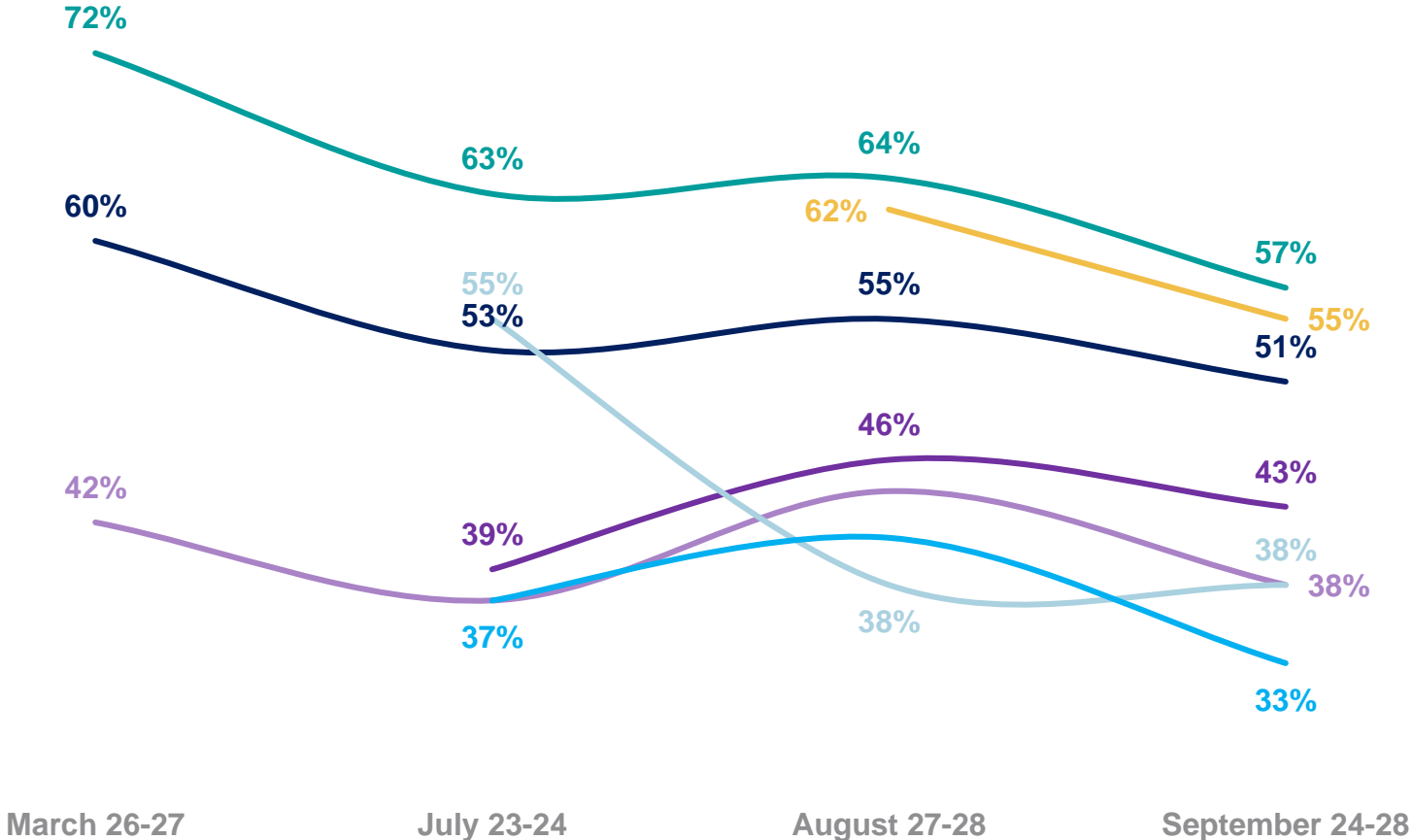
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# BIDEN AND CORONAVIRUS

# President Biden's approval ratings face headwinds

Percent approve of President Biden's handling of the following

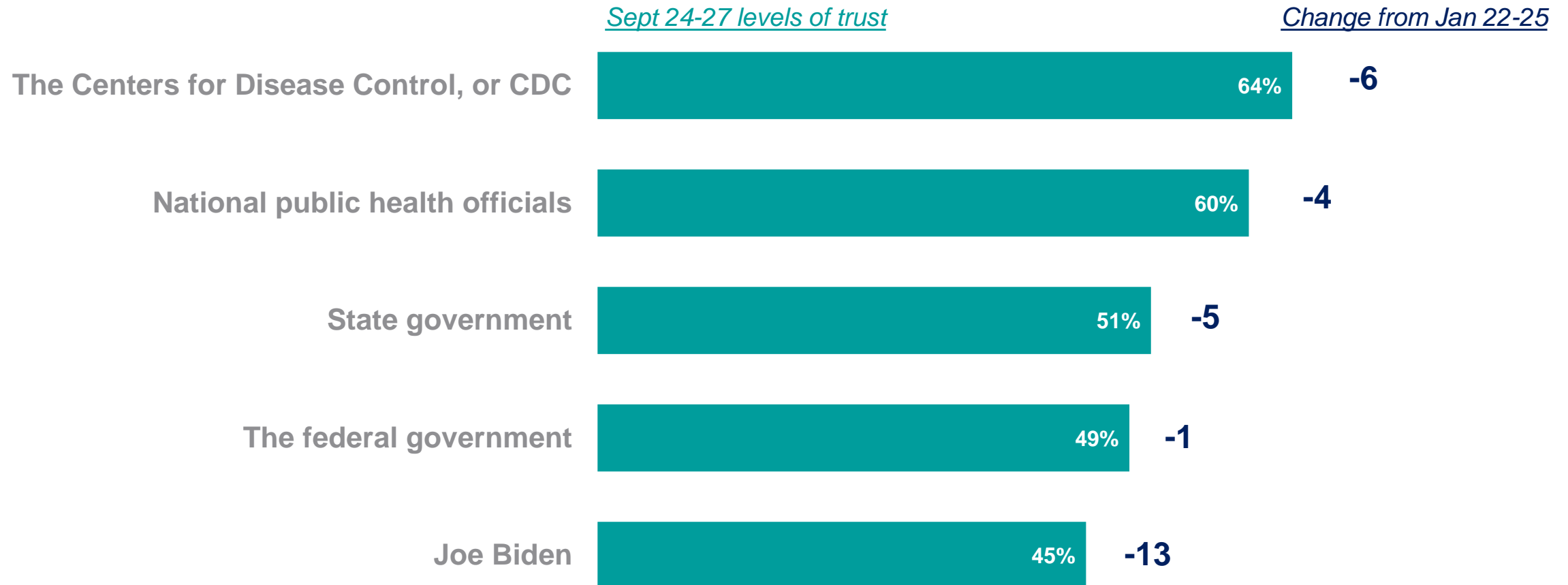
- The response to the coronavirus
- Rebuilding the United States' infrastructure
- The economic recovery
- Crime
- Gun violence
- Afghanistan
- Immigration and the situation at the US-Mexico border



Source: ABC News/Ipsos polling

# Trust in institutions and Biden on COVID declines from inauguration

Percentage who trust the following a great deal or a fair amount to provide them with accurate information about the coronavirus



Source: Axios-Ipsos Coronavirus Index

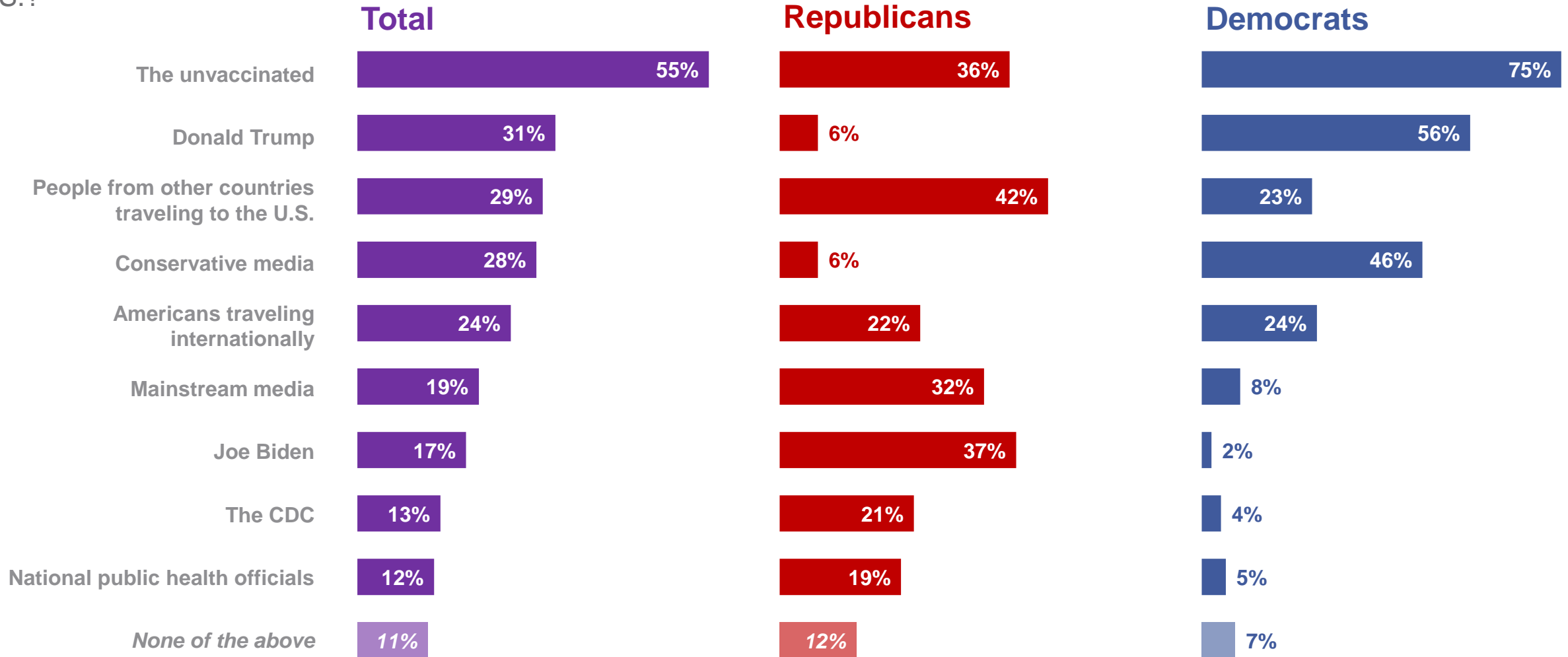
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# CORONAVIRUS

# Overall, Americans tend to blame unvaccinated for rising cases

Which of the following people or groups, if any, do you blame for the rising COVID-19 cases and spread of new variants in the U.S.?

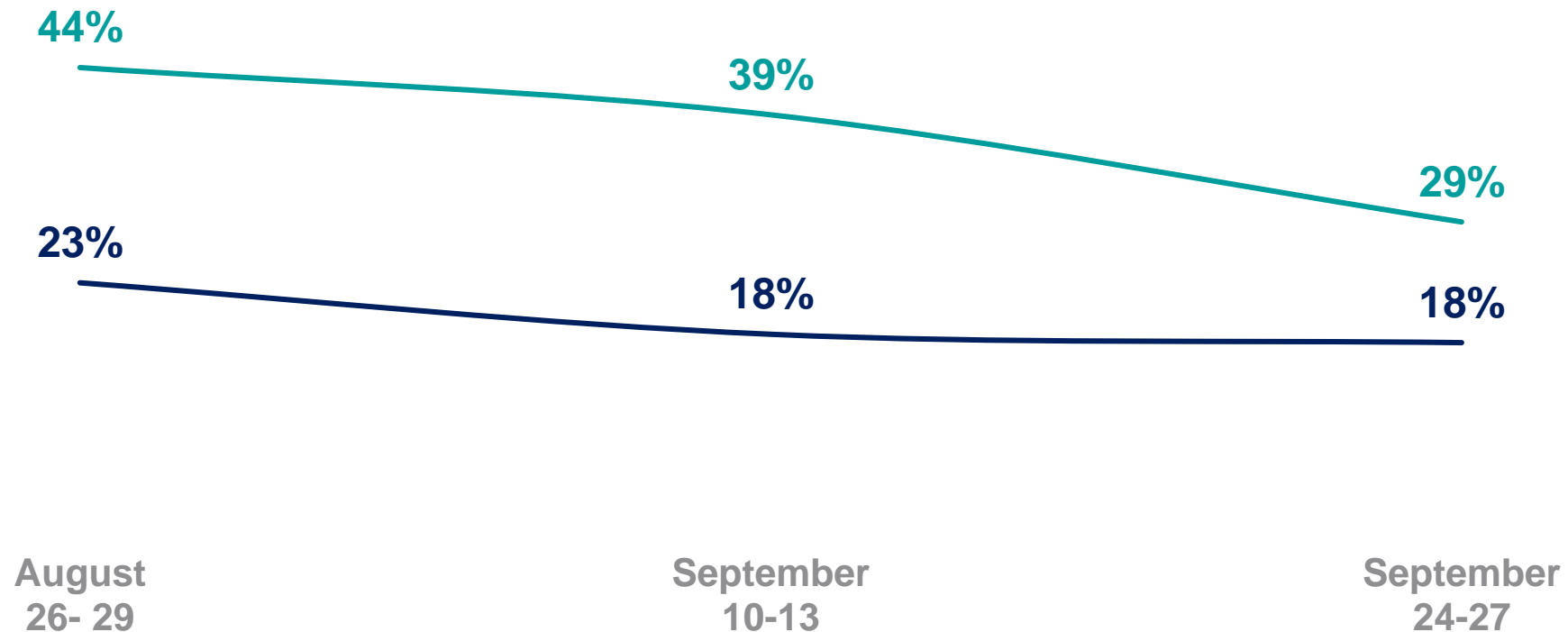


Source: Axios-Ipsos Coronavirus Index survey of 1,105 Americans conducted September 24-27, 2021

# Remaining unvaccinated are still largely unmoved by FDA approval or employer mandates

If each of the following were to happen, how likely, if at all, would you be to get the COVID-19 vaccine?  
*Among unvaccinated*

- Your employer required or mandated that you get it
- The vaccine was formally approved for use by the U.S. Food and Drug Administration (FDA)



Source: Axios-Ipsos Coronavirus Index. Unvaccinated  $n=144$  (Aug 26-29); 140 (Sept 10-13); 124 (Sept 24-27)

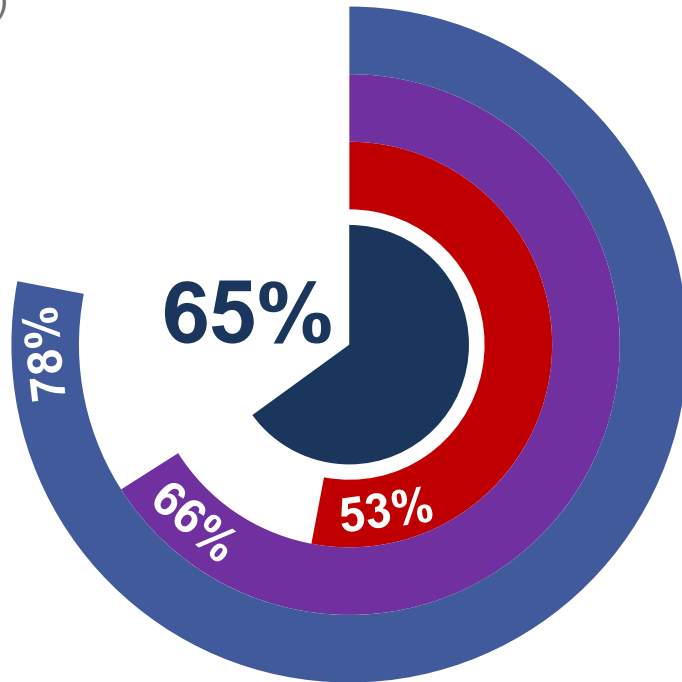
# DEBT CEILING

# Most Americans concerned about the debt ceiling not being raised

Democrats more concerned about not reaching an agreement than Republicans

■ All Americans ■ Democrats ■ Independents ■ Republicans

So far, the U.S. Congress has been unable to reach an agreement on raising the limit on America's debt. If an agreement is not reached by mid-October the federal government will run out of the cash it needs to pay its bills on time. How concerned, if at all, are you about this issue?  
(% Concerned)



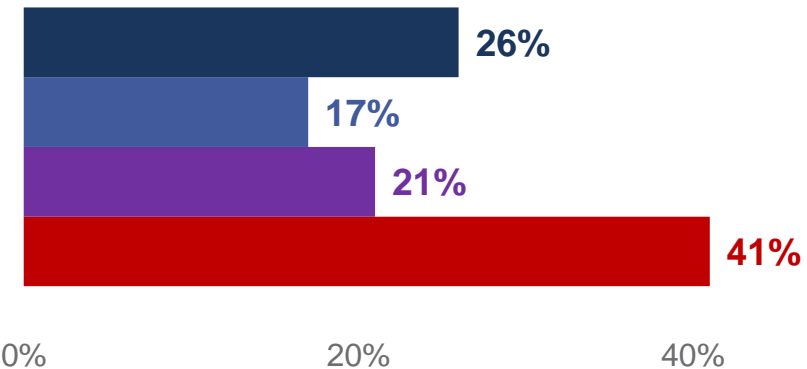
Source: Ipsos/Reuters survey of 1,005 Americans, conducted September 28-29, 2021

Please indicate how much you agree or disagree with the following statements when it comes to raising the debt ceiling  
(% Agree)

The debt ceiling issue is being overblown; the consequences of a default will not be as severe as people are saying



It is OK if Republicans and Democrats in Congress do not reach a deal on the debt ceiling because defaulting would teach our country an important lesson





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**