

October 23, 2021

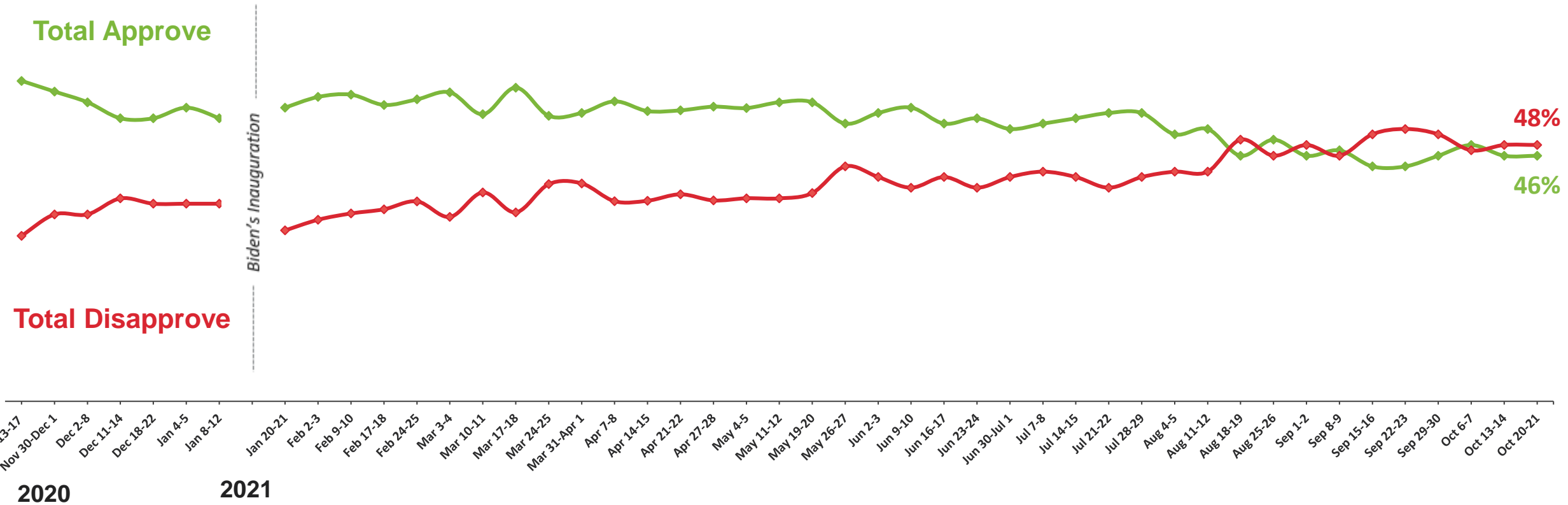
# THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

# Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



# Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

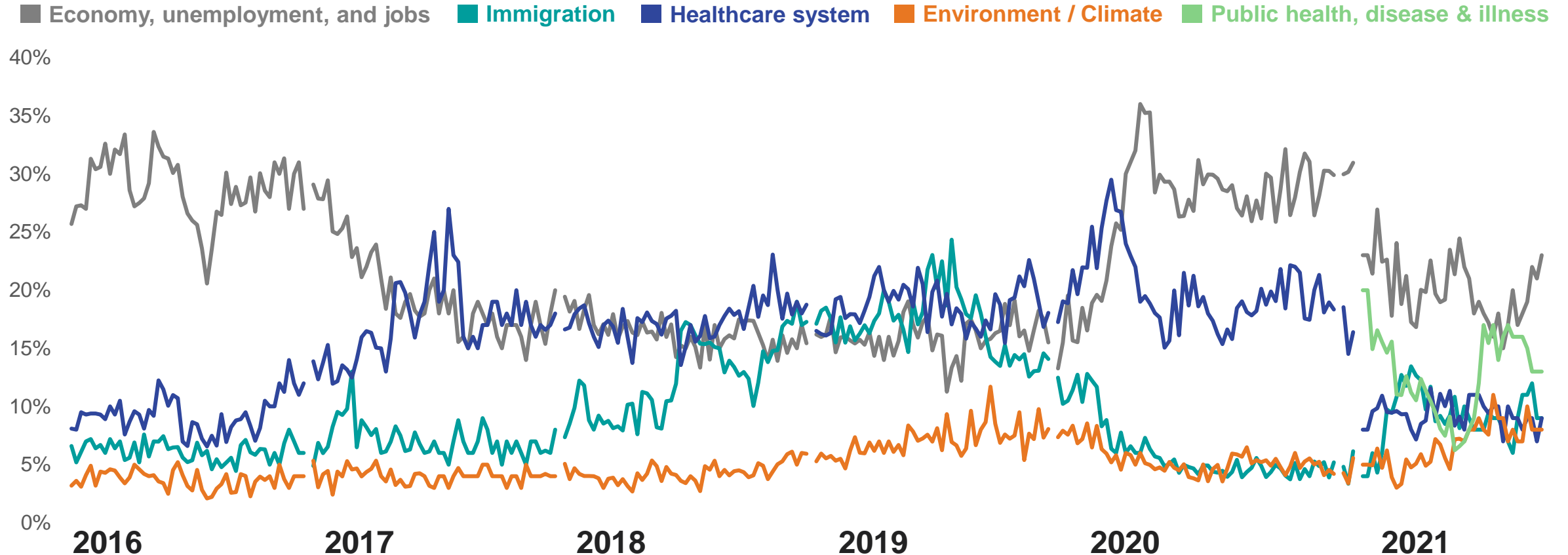


	All Adults	Democrat	Republican	Independent
<b>Strongly approve</b>	<b>17%</b>	<b>35%</b>	<b>3%</b>	<b>9%</b>
<b>Somewhat approve</b>	<b>27%</b>	<b>46%</b>	<b>9%</b>	<b>19%</b>
<b>Lean towards approve</b>	<b>2%</b>	<b>2%</b>	<b>0%</b>	<b>6%</b>
<b>Lean towards disapprove</b>	<b>1%</b>	<b>0%</b>	<b>1%</b>	<b>2%</b>
<b>Somewhat disapprove</b>	<b>16%</b>	<b>12%</b>	<b>18%</b>	<b>23%</b>
<b>Strongly disapprove</b>	<b>31%</b>	<b>3%</b>	<b>67%</b>	<b>31%</b>
<b>Not sure</b>	<b>6%</b>	<b>2%</b>	<b>2%</b>	<b>10%</b>
<b>TOTAL APPROVE</b>	<b>46%</b>	<b>82%</b>	<b>12%</b>	<b>34%</b>
<b>TOTAL DISAPPROVE</b>	<b>48%</b>	<b>15%</b>	<b>86%</b>	<b>55%</b>

Source: Ipsos data

# Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

\* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

# Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	23%	21%	25%	25%
War and foreign conflicts	1%	1%	1%	0%
Immigration	9%	2%	16%	14%
Terrorism and extremism	3%	2%	5%	0%
Healthcare system	9%	11%	6%	10%
Public health, disease, and illness	13%	17%	12%	7%
Energy issues	1%	1%	1%	0%
Morality	5%	3%	6%	9%
Education	4%	3%	4%	5%
Crime or corruption	7%	4%	9%	3%
Environment and climate	8%	12%	4%	7%
Inequality and discrimination	8%	14%	2%	4%
Other	9%	6%	10%	13%
Don't know	2%	2%	1%	4%

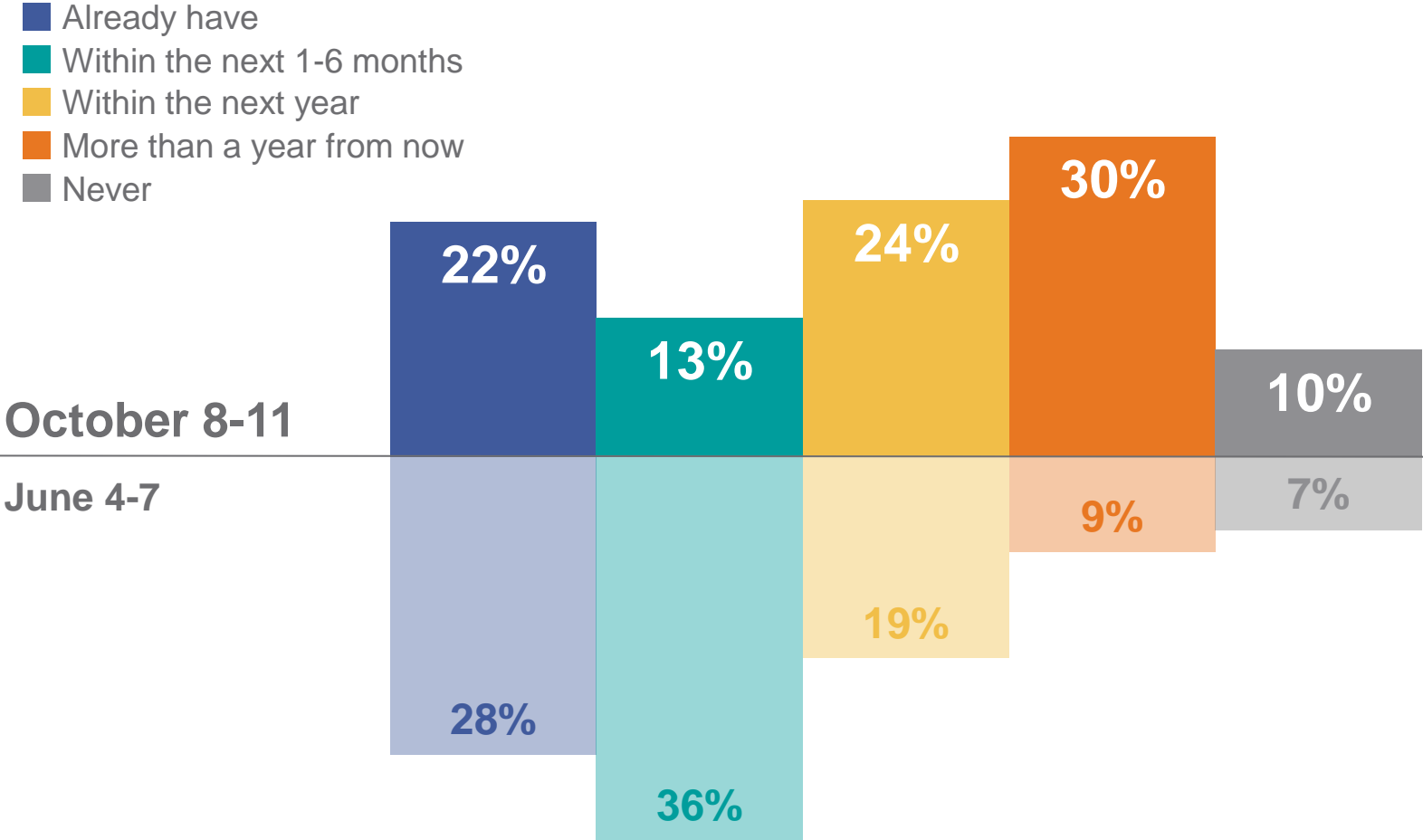
Source: Ipsos data

\* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

# CORONAVIRUS

# Many Americans now see post-COVID life as farther away

When do you expect to be able to return to your normal, pre-COVID life?



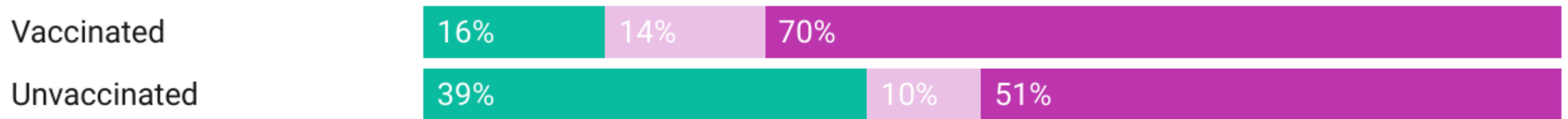
Source: Axios-Ipsos Coronavirus Index survey of 1,105 Americans conducted October 8-11, 2021

# The unvaccinated are more likely to have resumed their pre-COVID lives

When do you expect to be able to return to something like your normal, pre-COVID life?

■ Already have ■ Within the next 1 to 6 months ■ Within the next year, a year + from now, or never

## Vaccination status



## Level of concern about COVID



\*Concerned represents those who report being extremely, very or somewhat concerned about COVID.

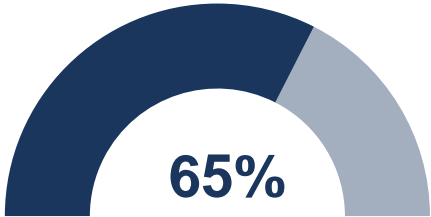
Source: Axios Ipsos Coronavirus Index survey of 1,015 Americans, conducted October 8-11, 2021



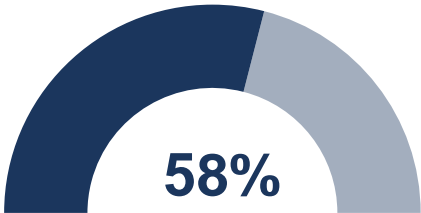
# Most favor vaccine requirements in various workplaces

But few think those who defy those requirements should be fired

## Percentage of Americans who support...



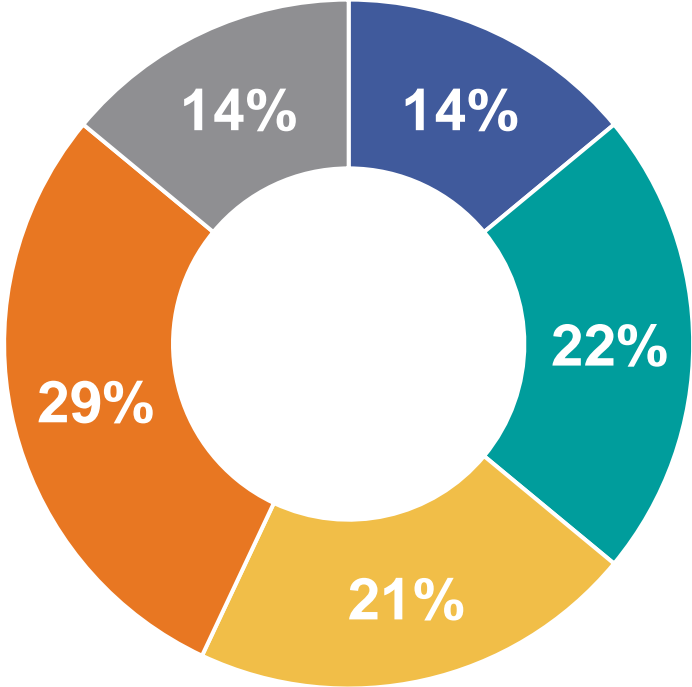
Requiring all people in a healthcare setting to be vaccinated against COVID-19



Requiring all businesses with 100+ employees to require a COVID-19 vaccination or regular testing for all staff

## What should happen to employees who defy the rule requiring staff to be vaccinated or undergo regular COVID testing?

- Be fired
- Placed on unpaid leave
- Be required to work from home or alternate location
- Nothing
- Don't know

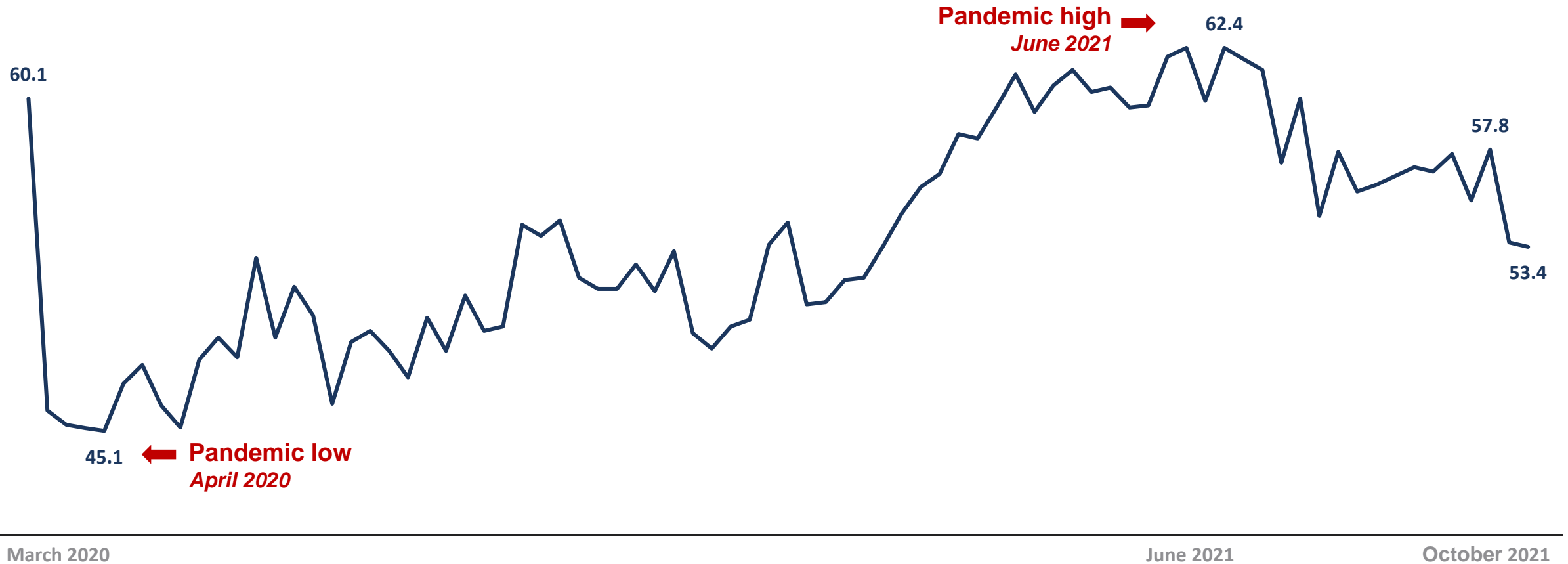


Source: Axios-Ipsos Coronavirus Index survey of 1,105 Americans conducted October 8-11, 2021

# ECONOMY

# Consumer sentiment down in October

Following 10 weeks of relative stability from August through early October, the National Index drops



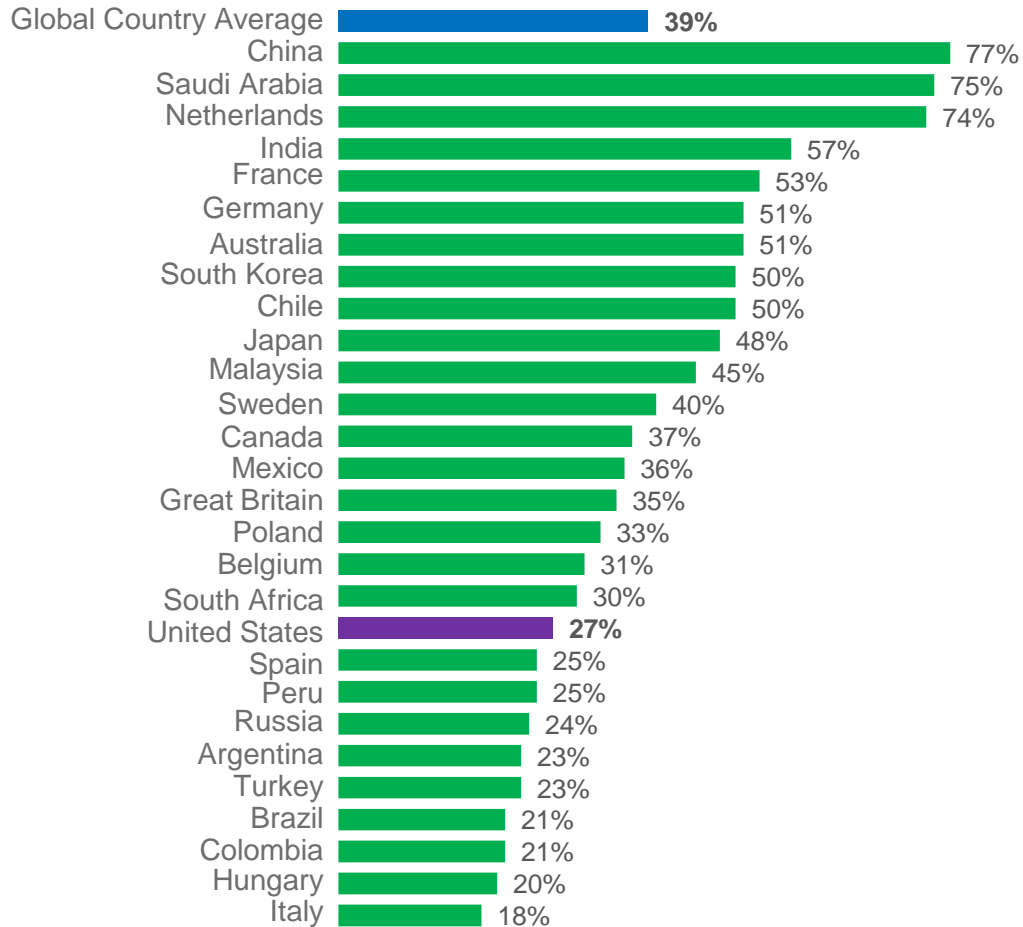
Source: Ipsos Forbes Advisor Consumer Confidence Tracker, March 2020-October 2021

# INFRASTRUCTURE

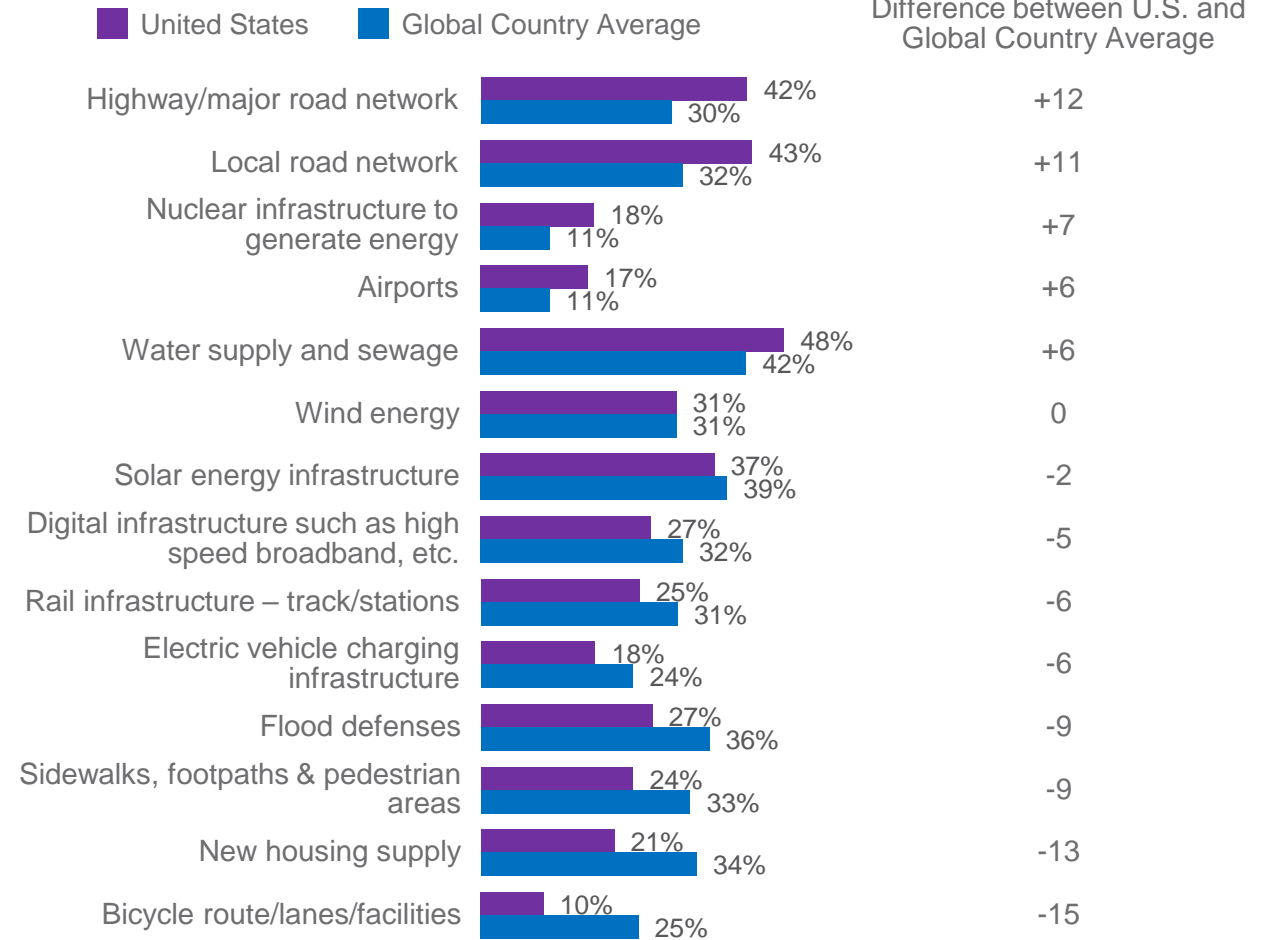
# U.S. satisfaction with infrastructure lower than global average

Americans prioritize roads, utilities, and airports more than other countries

Overall, how satisfied or dissatisfied are you with [your country's] national infrastructure? (% very/fairly satisfied)



Which of these types of infrastructure, if any, do you think should be made a priority for investment for [your country's]? (% selected)



Source: Ipsos/GIIA, base: 19,514 adults (online) including 500+ or 1,000+ in each country, July-August 2021



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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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# Game Changers

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This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:  
**You act better when you are sure.**