

November 19, 2021

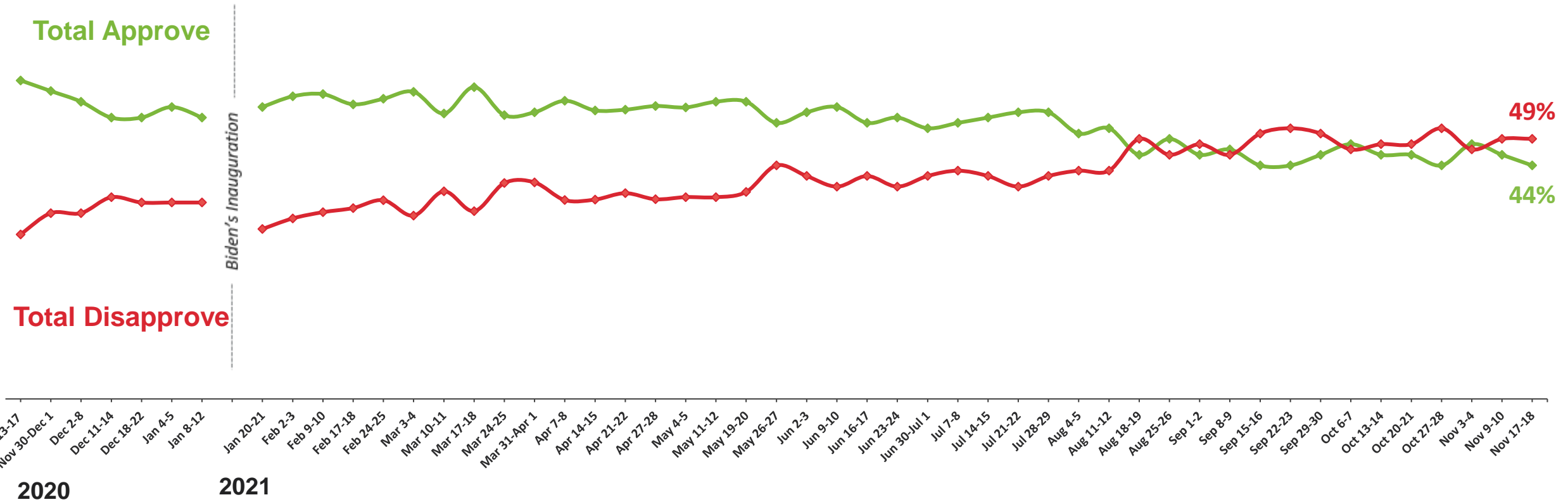
THE LAURA COATES SHOW

Chris Jackson

Senior Vice President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



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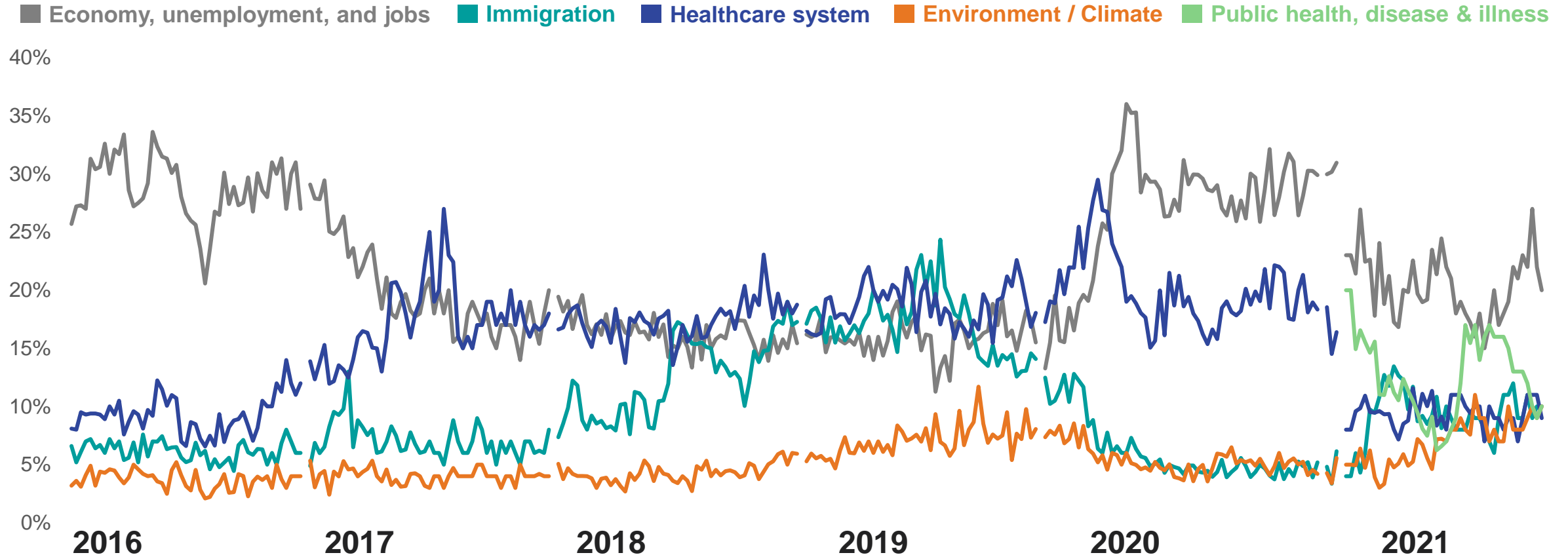


	All Adults	Democrat	Republican	Independent
Strongly approve	17%	34%	3%	8%
Somewhat approve	27%	42%	10%	28%
Lean towards approve	1%	2%	1%	0%
Lean towards disapprove	2%	1%	0%	5%
Somewhat disapprove	15%	13%	17%	12%
Strongly disapprove	33%	5%	68%	32%
Not sure	6%	3%	1%	14%
TOTAL APPROVE	44%	78%	13%	36%
TOTAL DISAPPROVE	49%	19%	86%	49%

Source: Ipsos data

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	20%	16%	23%	26%
War and foreign conflicts	1%	1%	1%	3%
Immigration	10%	3%	19%	10%
Terrorism and extremism	4%	5%	4%	7%
Healthcare system	9%	13%	8%	5%
Public health, disease, and illness	10%	14%	7%	6%
Energy issues	1%	2%	1%	0%
Morality	4%	3%	5%	5%
Education	3%	3%	1%	5%
Crime or corruption	8%	5%	12%	7%
Environment and climate	10%	15%	5%	10%
Inequality and discrimination	8%	12%	1%	6%
Other	8%	6%	11%	7%
Don't know	3%	3%	3%	3%

Source: Ipsos data

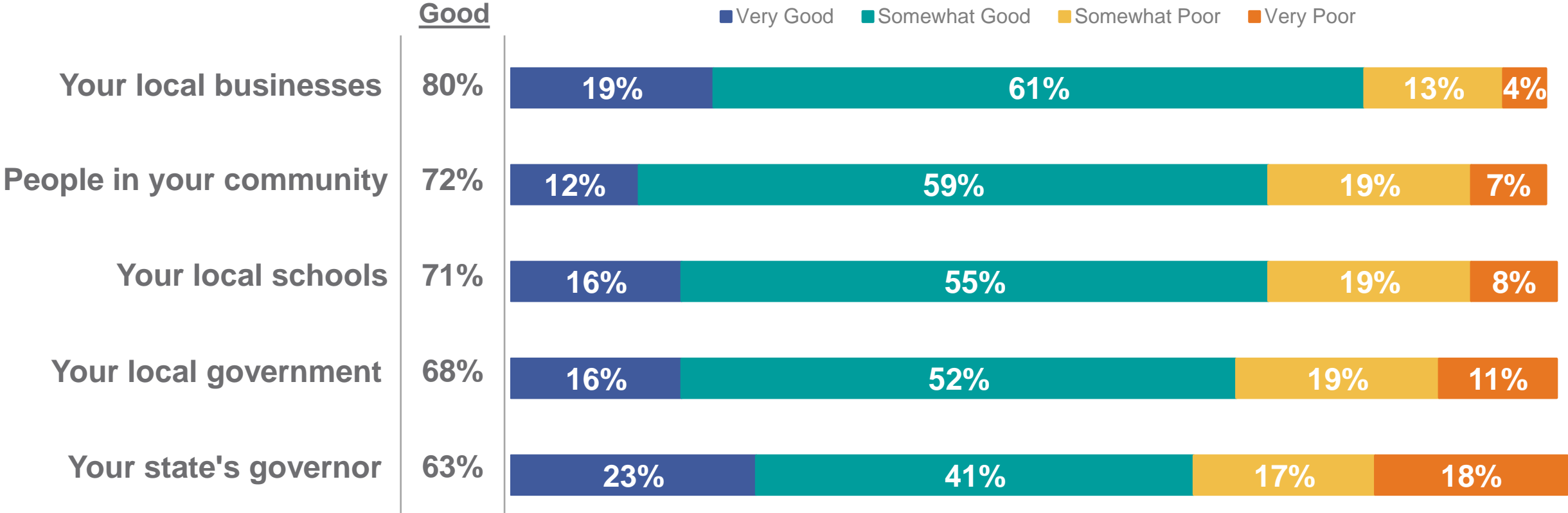
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CORONAVIRUS

Americans find priorities were generally balanced well locally

However, these sentiments are not strong, with fewer saying these institutions have done a very good job

How Americans believe each of the following has done in balancing their health and safety with other priorities across the entire COVID-19 pandemic...

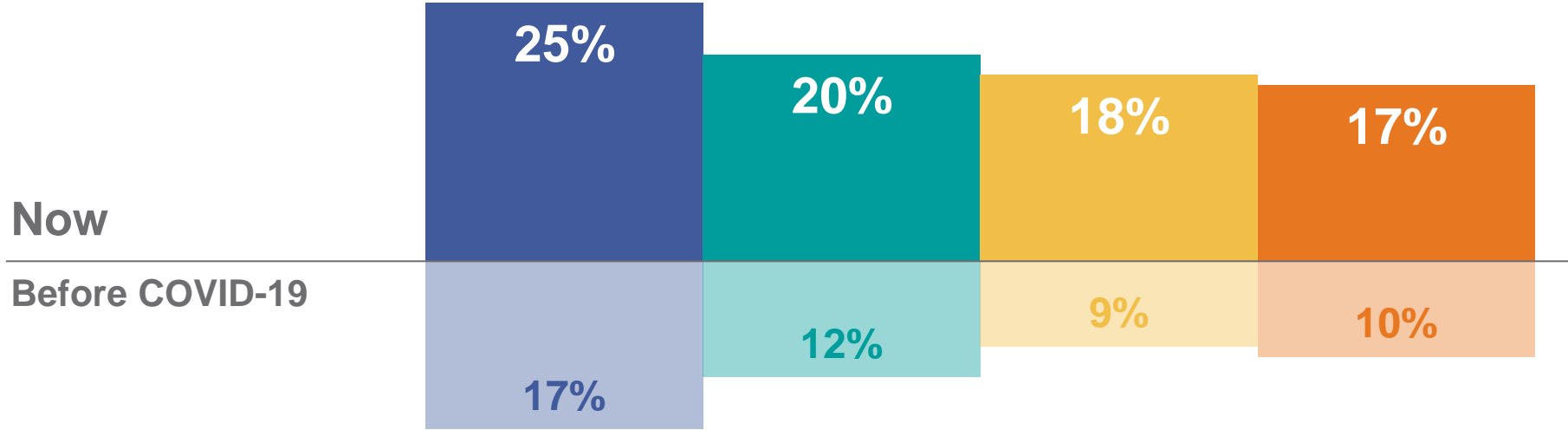


Teens' concern now compared to before COVID-19

Teens (ages 12-17) are significantly more concerned about crucial elements in their life now compared to before COVID-19

Percent of teens concerned about...

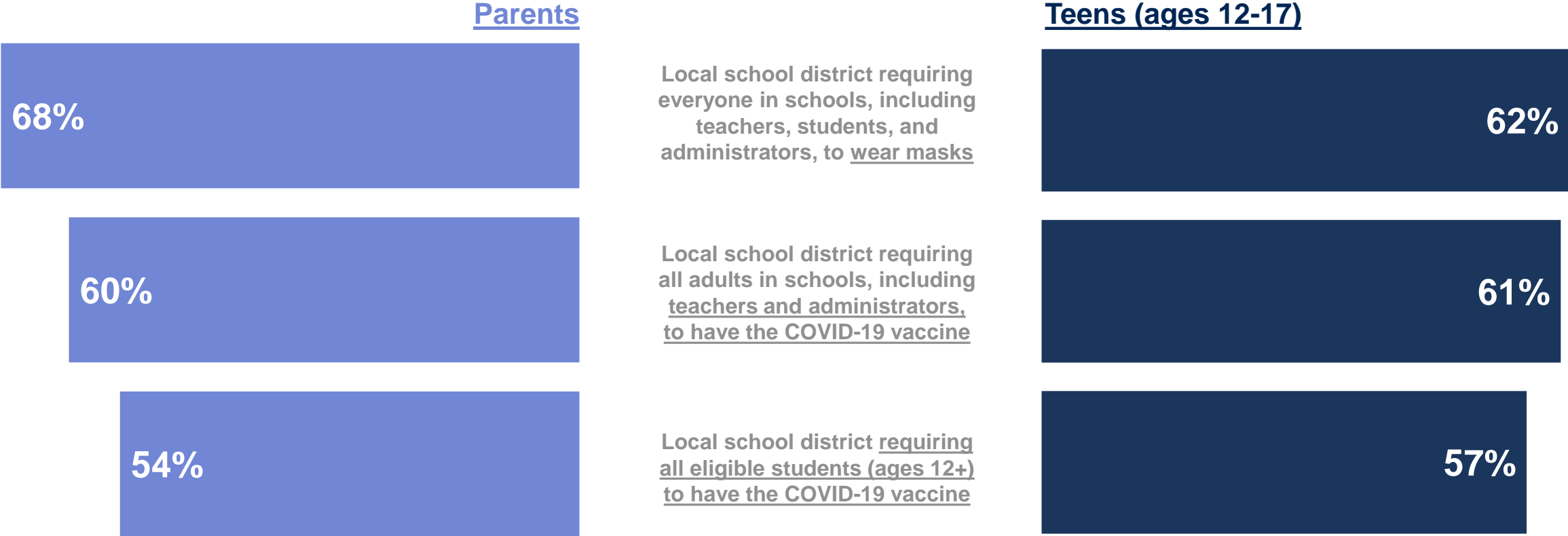
- Ability to do well in school
- Their safety outside the home
- Their mental health
- Their friend group



Parents and teens aligned on views towards COVID requirements in schools

Teens (ages 12-17) generally support mask and vaccine requirements in schools as do their parents

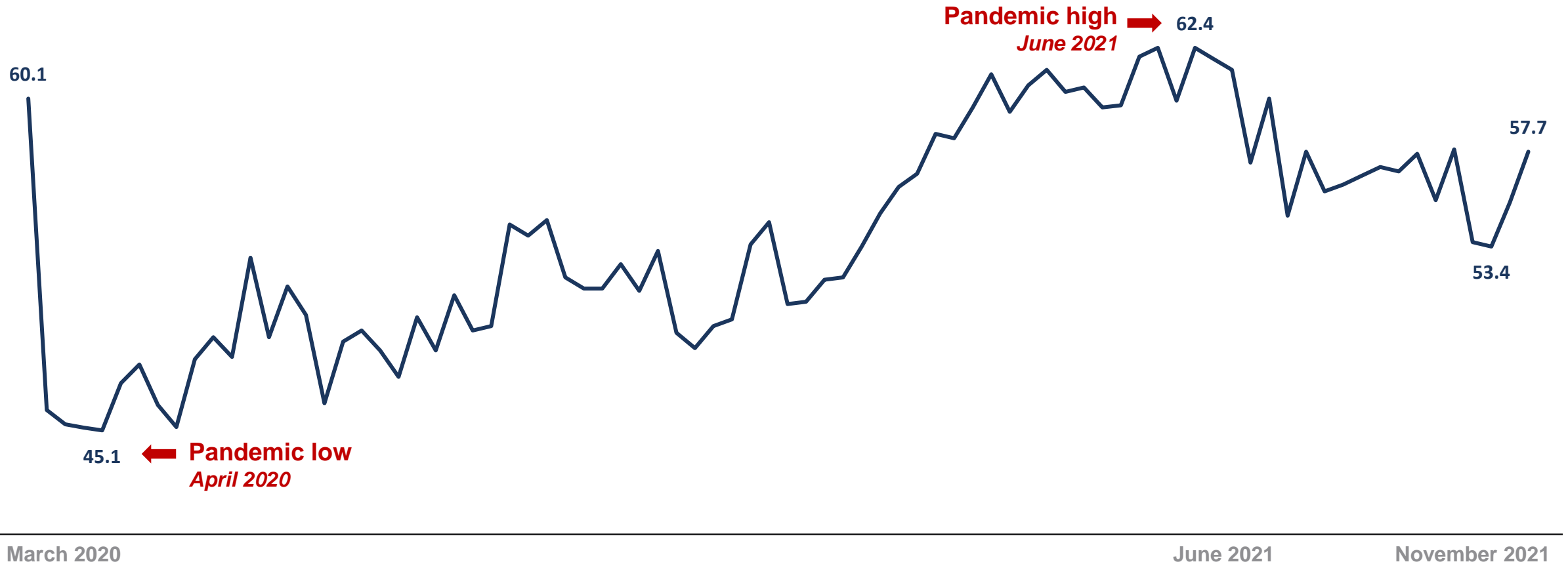
Percent of parents and teens that support...



THE ECONOMY

Consumer confidence picking up

After a drop in October, consumer sentiment shows signs of improvement as the country heads into the holiday season

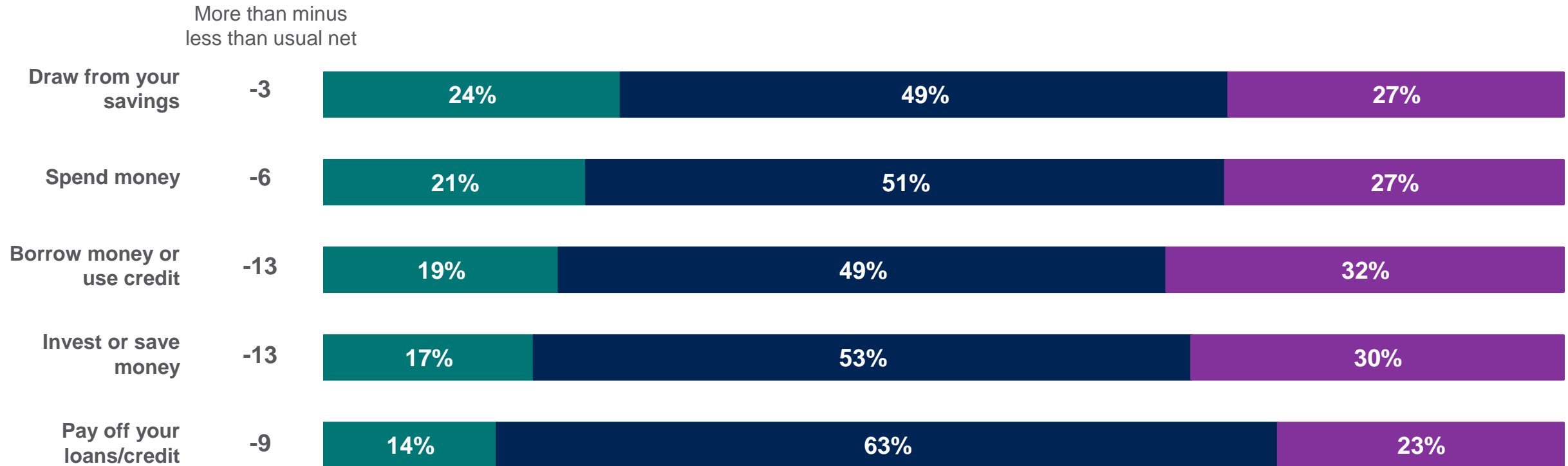


A plurality say their spending and saving habits are unchanged

One in three say they are investing or saving money less

In the past few months, have you done each of the following...?

■ More than usual ■ As much as usual ■ Less than usual





Clifford Young

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He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.