

December 17, 2021

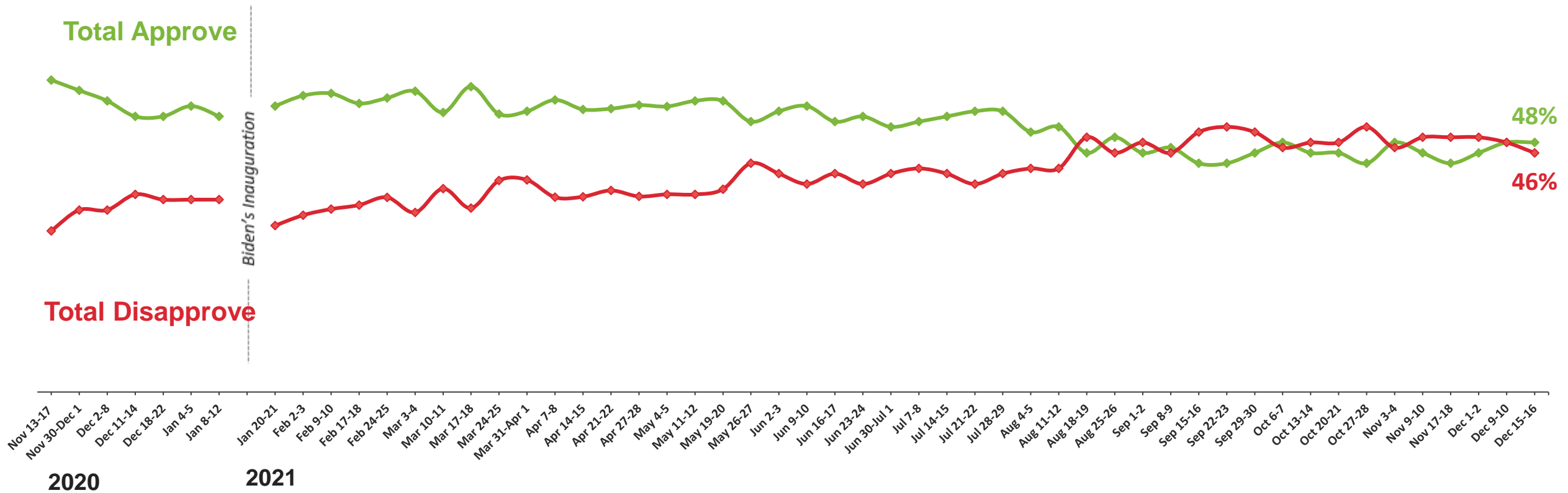
THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?



	All Adults	Democrat	Republican	Independent
Strongly approve	17%	34%	4%	10%
Somewhat approve	29%	46%	13%	25%
Lean towards approve	2%	2%	0%	4%
Lean towards disapprove	1%	0%	0%	3%
Somewhat disapprove	15%	12%	14%	24%
Strongly disapprove	31%	5%	65%	26%
Not sure	6%	1%	4%	8%
TOTAL APPROVE	48%	81%	17%	39%
TOTAL DISAPPROVE	46%	18%	79%	53%

Source: Ipsos data

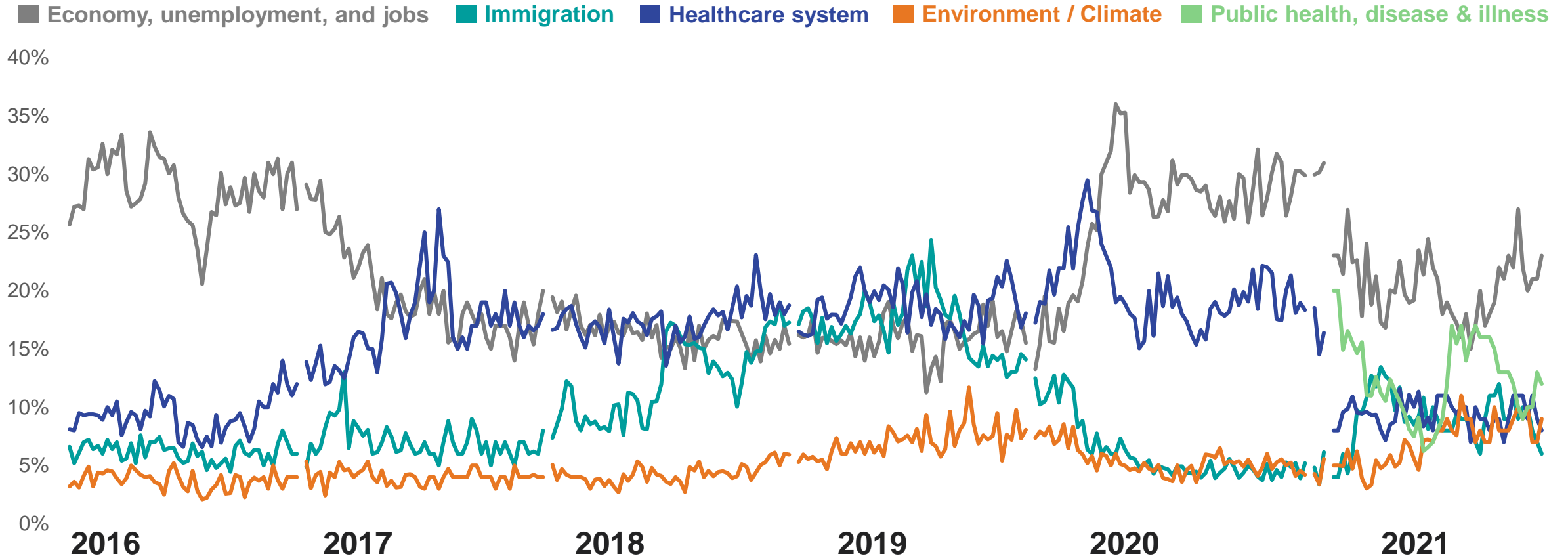
Presidential approval ratings 11-months into first term

Job approval rating 11-months into first term for various presidents

President	Approval rating at 11-month mark
Biden	48%
Trump	37%
Obama	50%
W. Bush	86%
Clinton	54%
H.W. Bush	71%
Reagan	49%
Carter	57%
<i>Average</i>	<i>59%</i>

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	23%	17%	28%	28%
War and foreign conflicts	2%	1%	3%	4%
Immigration	6%	2%	13%	3%
Terrorism and extremism	4%	5%	4%	7%
Healthcare system	8%	11%	5%	5%
Public health, disease, and illness	12%	17%	7%	16%
Energy issues	2%	2%	2%	0%
Morality	4%	2%	7%	4%
Education	3%	4%	3%	2%
Crime or corruption	9%	7%	12%	9%
Environment and climate	9%	14%	4%	9%
Inequality and discrimination	4%	8%	1%	3%
Other	8%	8%	10%	4%
Don't know	5%	4%	3%	7%

Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

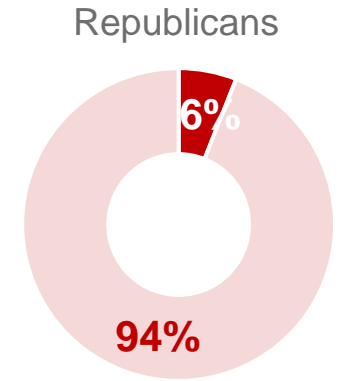
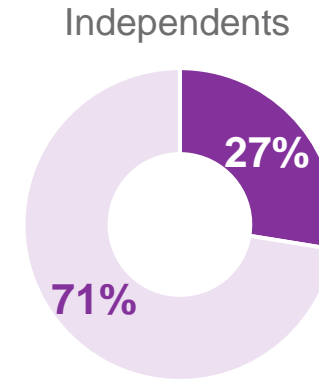
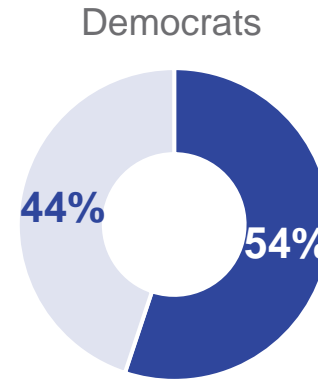
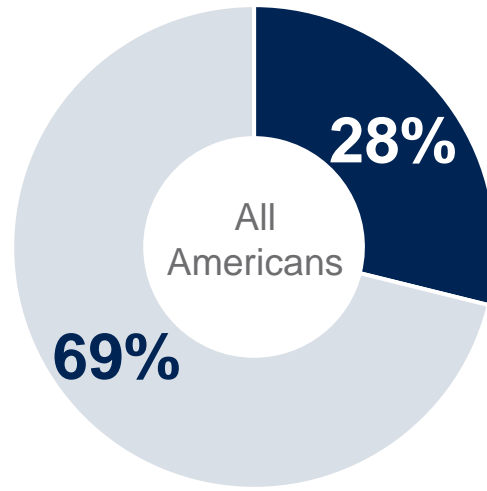
BIDEN'S SLIDING APPROVAL

Few approve of President Biden's handling of inflation

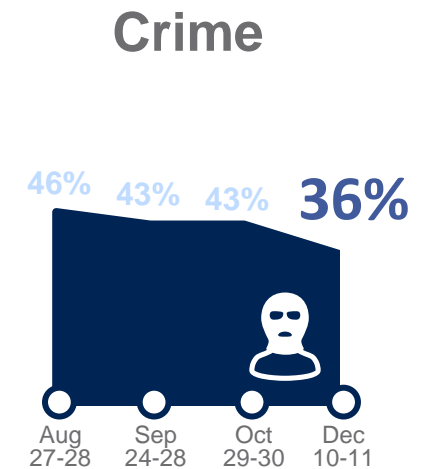
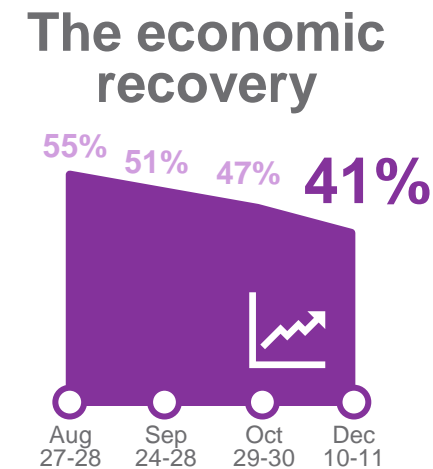
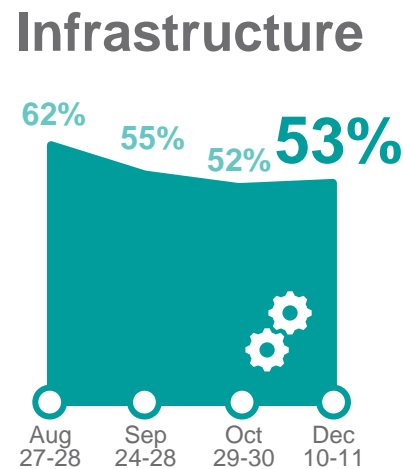
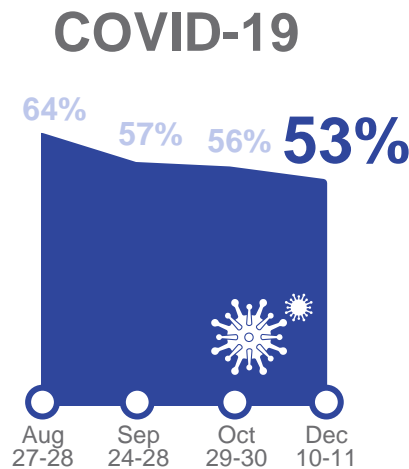
Biden struggling on key issues outside of COVID-19, infrastructure

Do you approve or disapprove of the way Joe Biden is handling inflation?

■ Approve
■ Disapprove



Percentage of Americans who *approve* of the way Joe Biden is handling...



POLARIZATION

Most Americans think political hostility and divisiveness between ordinary Americans is a serious problem

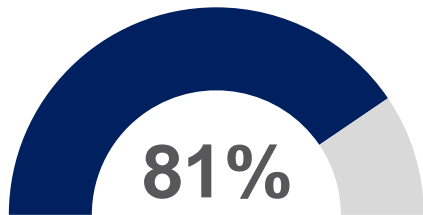
Few think political hostility and divisiveness will decrease in the next ten years

How serious of a problem is political hostility and divisiveness... (% say it's a serious problem)

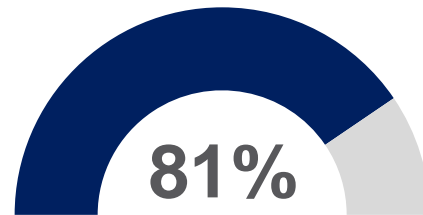
In the next ten years, do you think political hostility and divisiveness between ordinary Americans will...

■ Increase ■ Stay the same ■ Decrease ■ Don't know

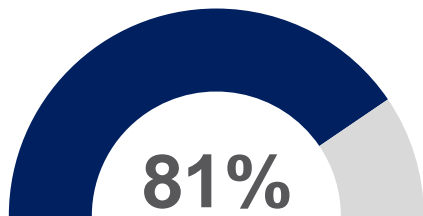
Between ordinary Americans



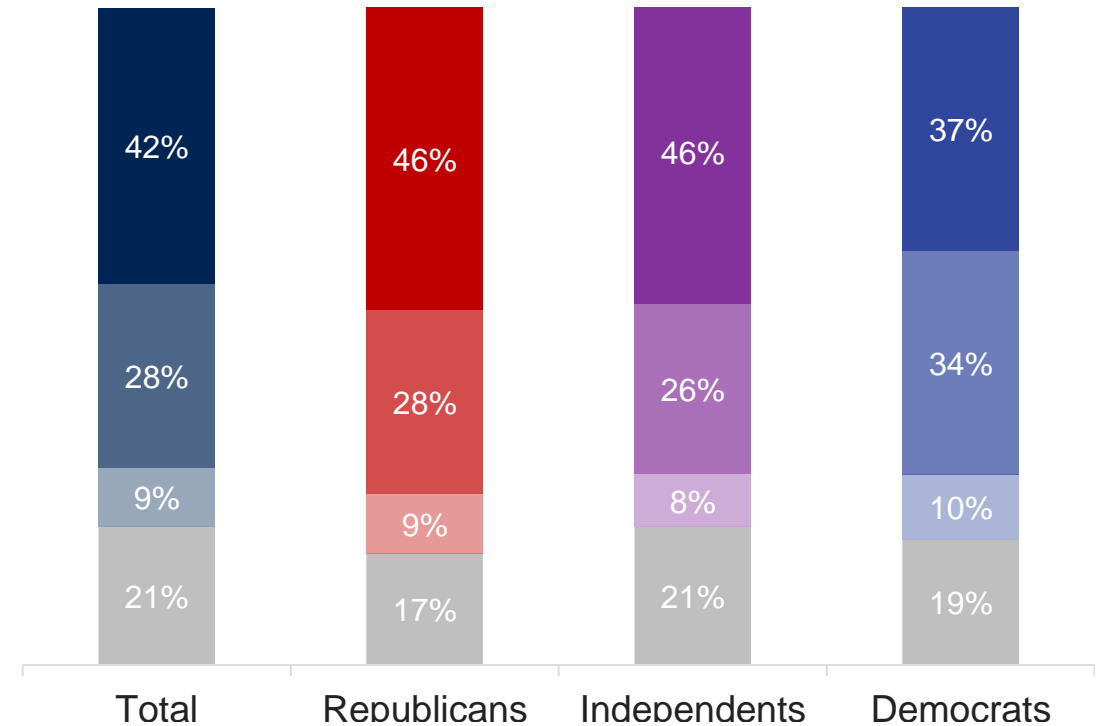
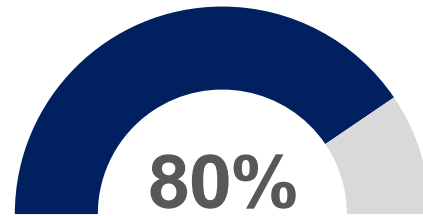
Between politicians



On the news media



On social media

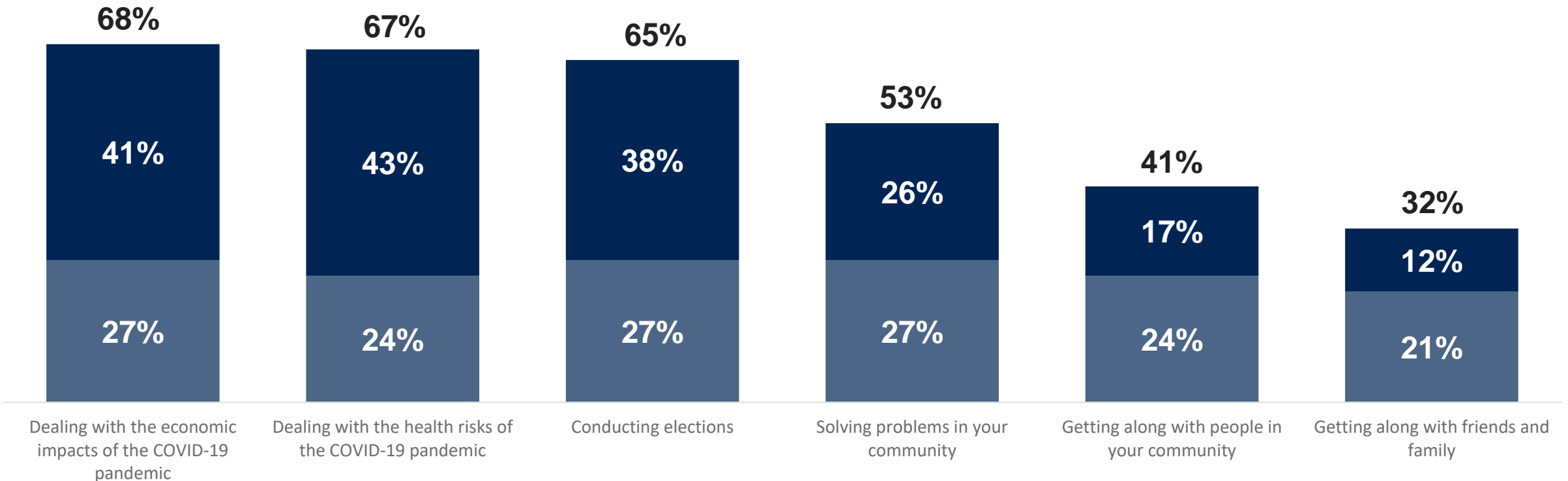


Two thirds think political divisiveness has made dealing with the pandemic more difficult

Fewer, though still a sizeable minority, say divisiveness has made getting along with those around them more difficult

In general, how much more difficult do you think political divisiveness has made the following?

■ A lot more difficult ■ Somewhat more difficult



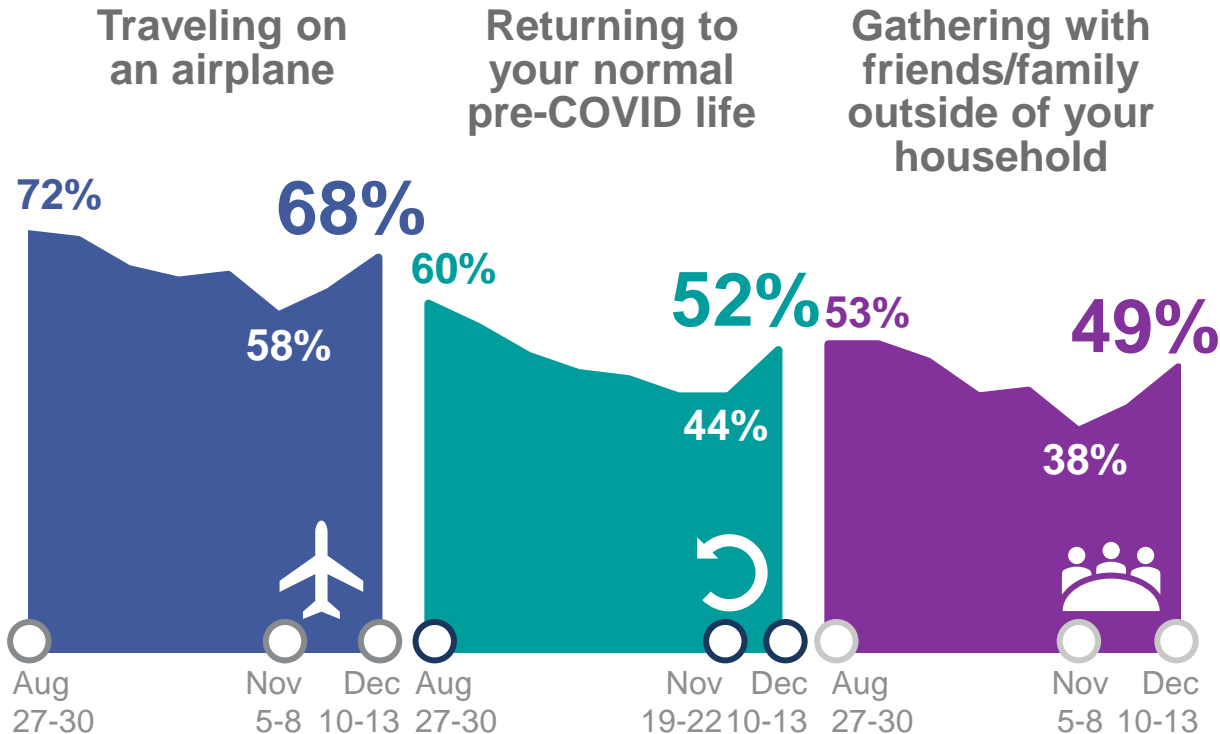
CORONAVIRUS

Perceptions of risk around certain activities on the rise again

Despite this, most Americans plans to travel and see people outside of their household for the holidays

How much of a risk to your health and well-being do you think the following activities are right now?

% Large risk or Moderate risk



How much of a risk to your health and well-being do you think seeing friends or family for the winter holidays is right now?

■ Large risk ■ Moderate risk ■ Small risk ■ No risk



Thinking about the upcoming winter holidays, are you planning to see family or friends outside of your household?

■ Yes ■ No



Half support making it illegal to deny service, employment to unvaccinated

Meanwhile, half of fully vaccinated Americans have received their booster, and omicron fails to influence unvaccinated

How much do you *support* or *oppose* making it illegal for companies to deny service or employment to the non-vaccinated?

All Americans



Republicans



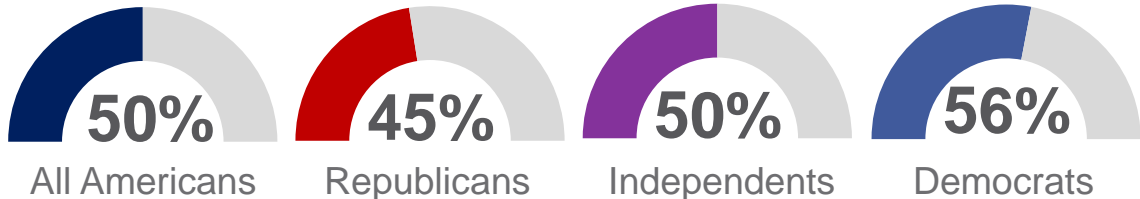
Independents



Democrats

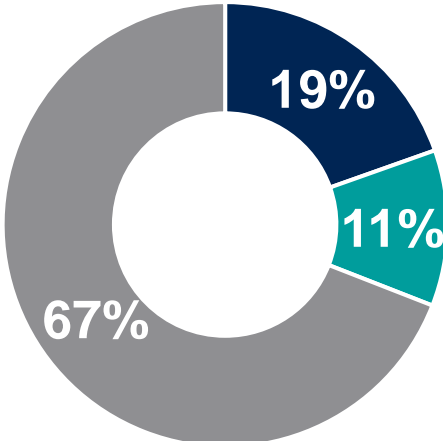


Percentage of fully-vaccinated Americans who have received a booster



UNVACCINATED AMERICANS: Does the omicron variant make you more likely or less likely to get the COVID vaccine?

- More likely
- Less likely
- No difference





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Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

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Game Changers

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At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

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You act better when you are sure.