

December 30, 2021

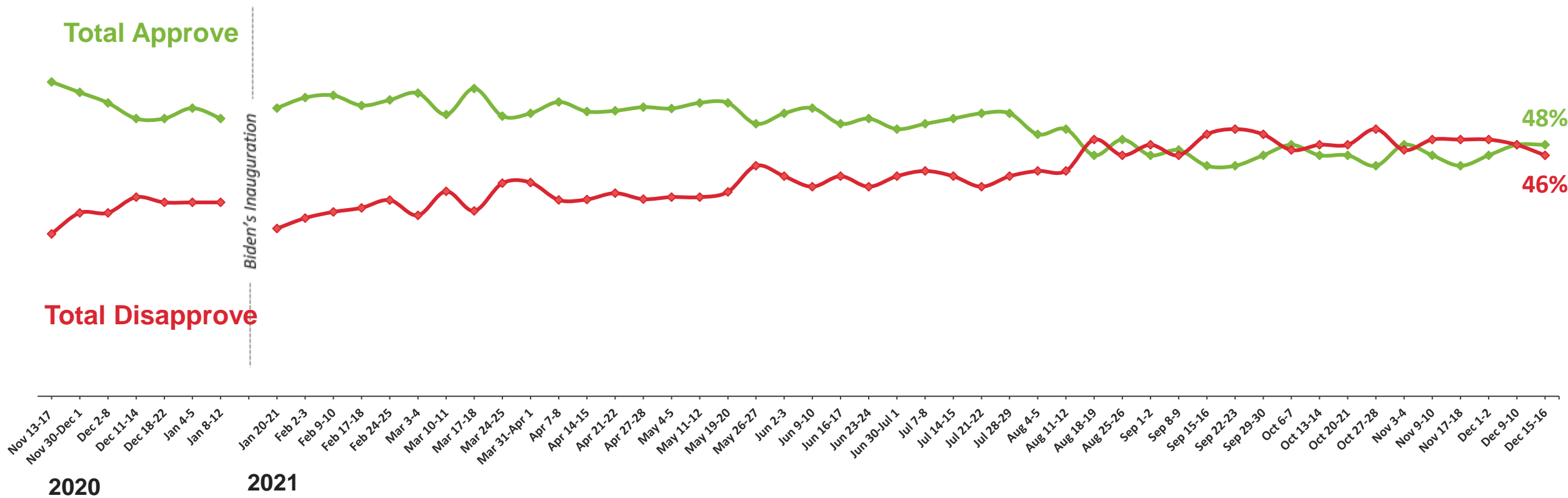
THE LAURA COATES SHOW

Cliff Young

President, Ipsos Public Affairs

Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



Source: Ipsos data



Biden's approval rating

Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?



	All Adults	Democrat	Republican	Independent
Strongly approve	17%	34%	4%	10%
Somewhat approve	29%	46%	13%	25%
Lean towards approve	2%	2%	0%	4%
Lean towards disapprove	1%	0%	0%	3%
Somewhat disapprove	15%	12%	14%	24%
Strongly disapprove	31%	5%	65%	26%
Not sure	6%	1%	4%	8%
TOTAL APPROVE	48%	81%	17%	39%
TOTAL DISAPPROVE	46%	18%	79%	53%

Source: Ipsos data

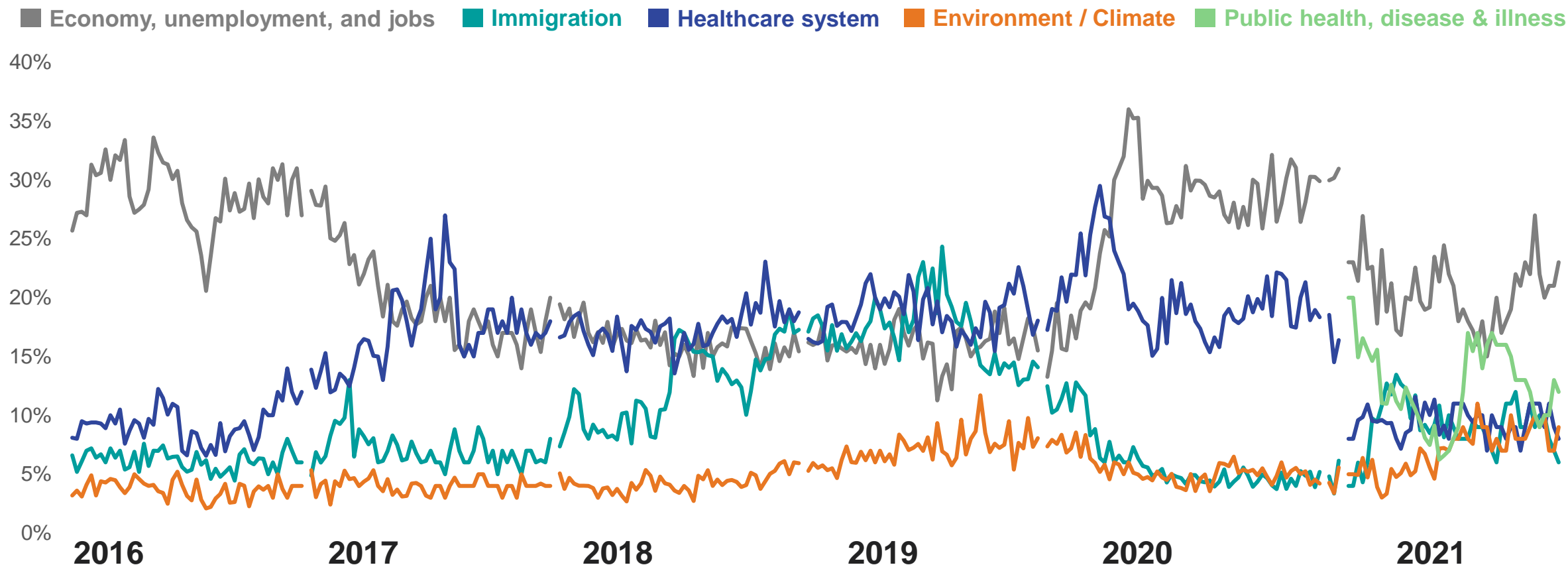
Presidential approval ratings 11-months into first term

Job approval rating 11-months into first term for various presidents

President	Approval rating at 11-month mark
Biden	48%
Trump	37%
Obama	50%
W. Bush	86%
Clinton	54%
H.W. Bush	71%
Reagan	49%
Carter	57%
Average	59%

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?



Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

Most important problem facing America

In your opinion, what is the most important problem facing the U.S. today?

	All Adults	Democrats	Republicans	Independents
Economy, unemployment, and jobs	23%	17%	28%	28%
War and foreign conflicts	2%	1%	3%	4%
Immigration	6%	2%	13%	3%
Terrorism and extremism	4%	5%	4%	7%
Healthcare system	8%	11%	5%	5%
Public health, disease, and illness	12%	17%	7%	16%
Energy issues	2%	2%	2%	0%
Morality	4%	2%	7%	4%
Education	3%	4%	3%	2%
Crime or corruption	9%	7%	12%	9%
Environment and climate	9%	14%	4%	9%
Inequality and discrimination	4%	8%	1%	3%
Other	8%	8%	10%	4%
Don't know	5%	4%	3%	7%

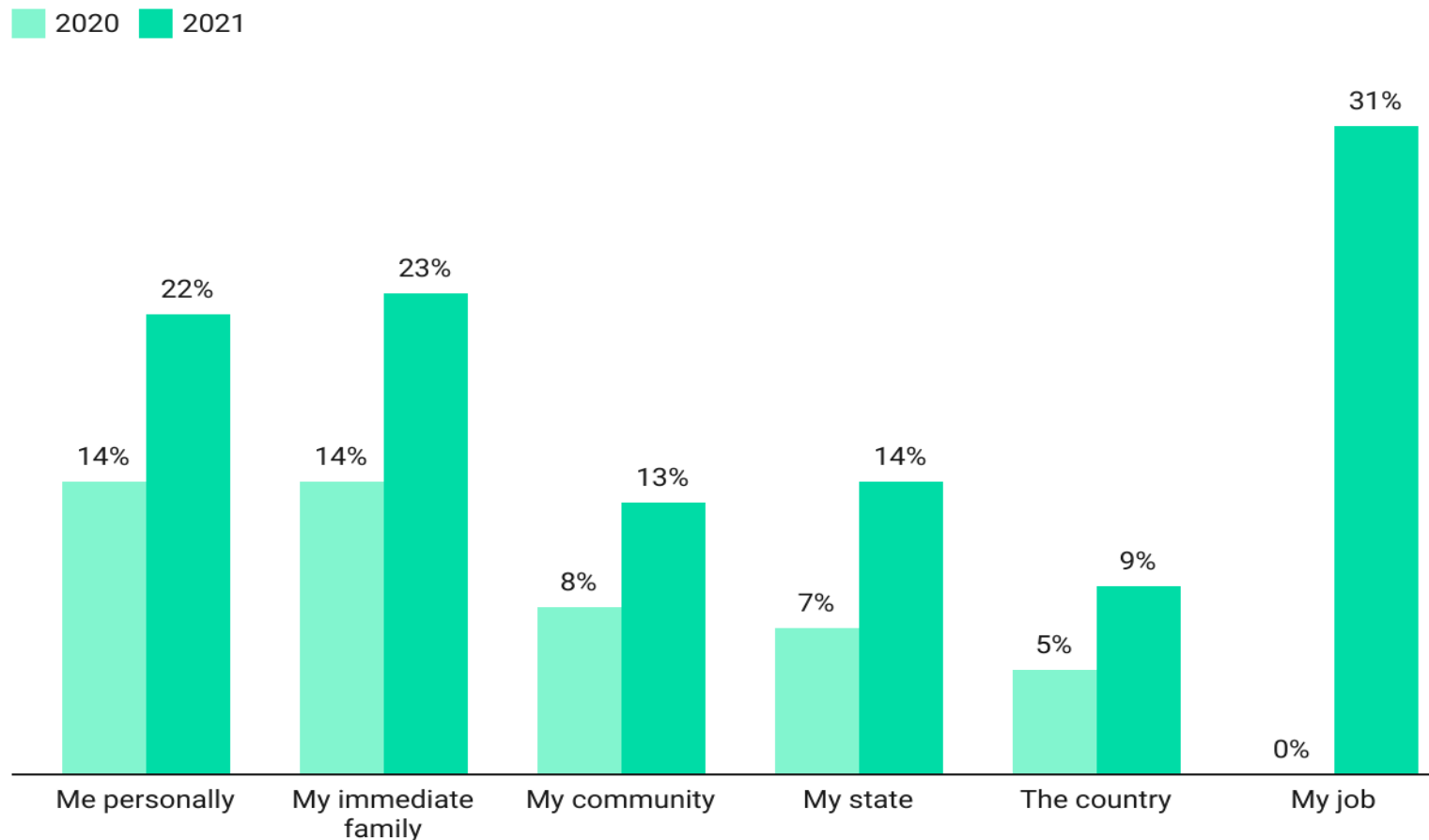
Source: Ipsos data

* Starting with 2/4/21 wave, "system" was added to "Healthcare", "extremism" was added to "Terrorism", and "corruption" was added to "Crime". "Public health, disease, and illness" and "Inequality and discrimination" were added as new issues. "Economy, generally" and "Unemployment/lack of jobs" were combined to create "Economy, unemployment, and jobs"

2021 YEAR IN REVIEW

2021 was better than 2020

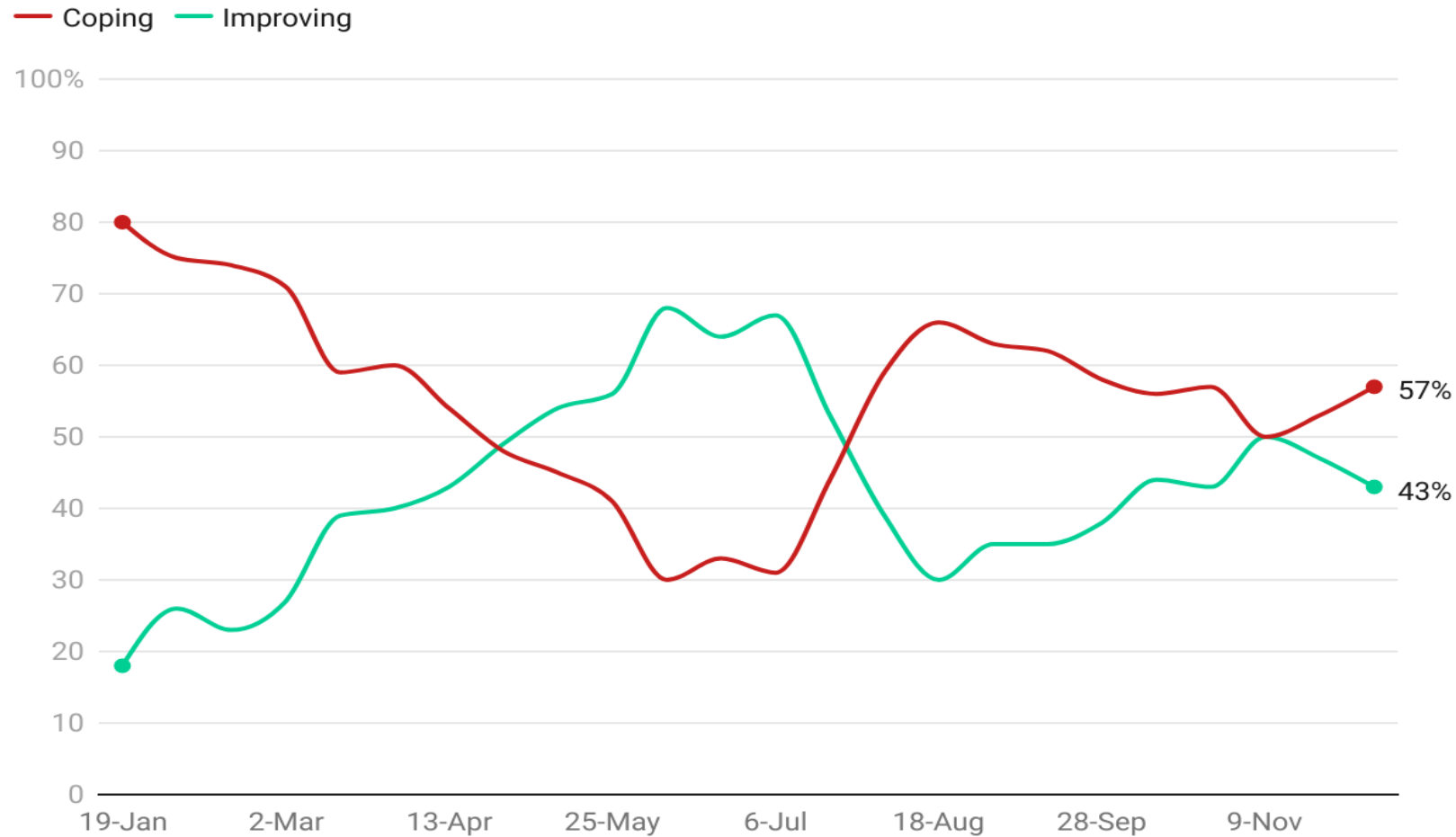
Percent rate _____ at least 8 out of 10 in 2020 and 2021 (On a scale of 1 to 10, 1 being "not good at all" and 10 "extremely good")



*Q. Thinking back over the last 12 months on scale from 1-10, where 1 means not good at all, and 10 means an extremely good year? You can use any number from 1 to 10.

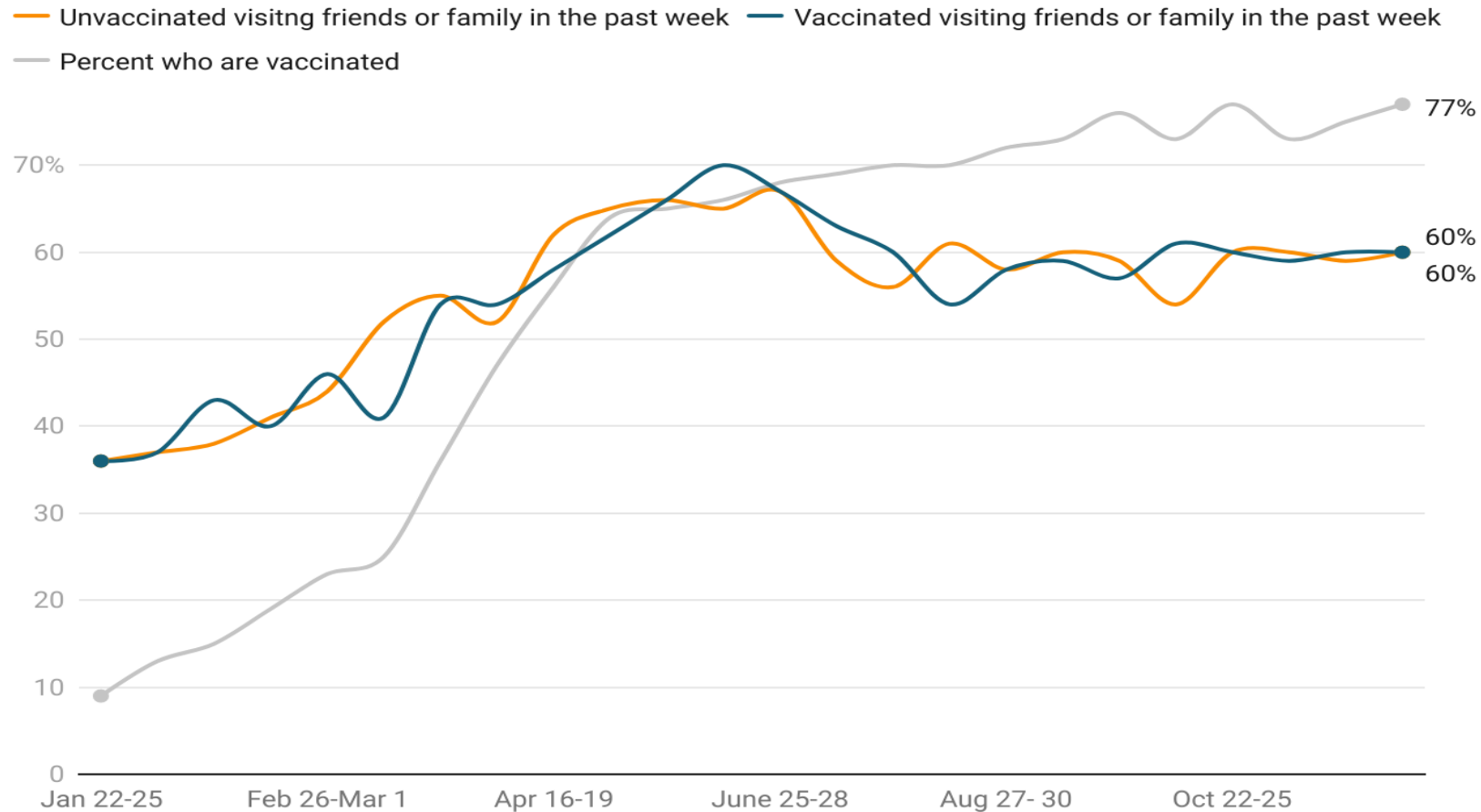
For many Americans, this year was a rollercoaster of emotions

Percent of people who feel they are coping versus improving using Ipsos' Pandemic Adaptation Continuum (IPAC)



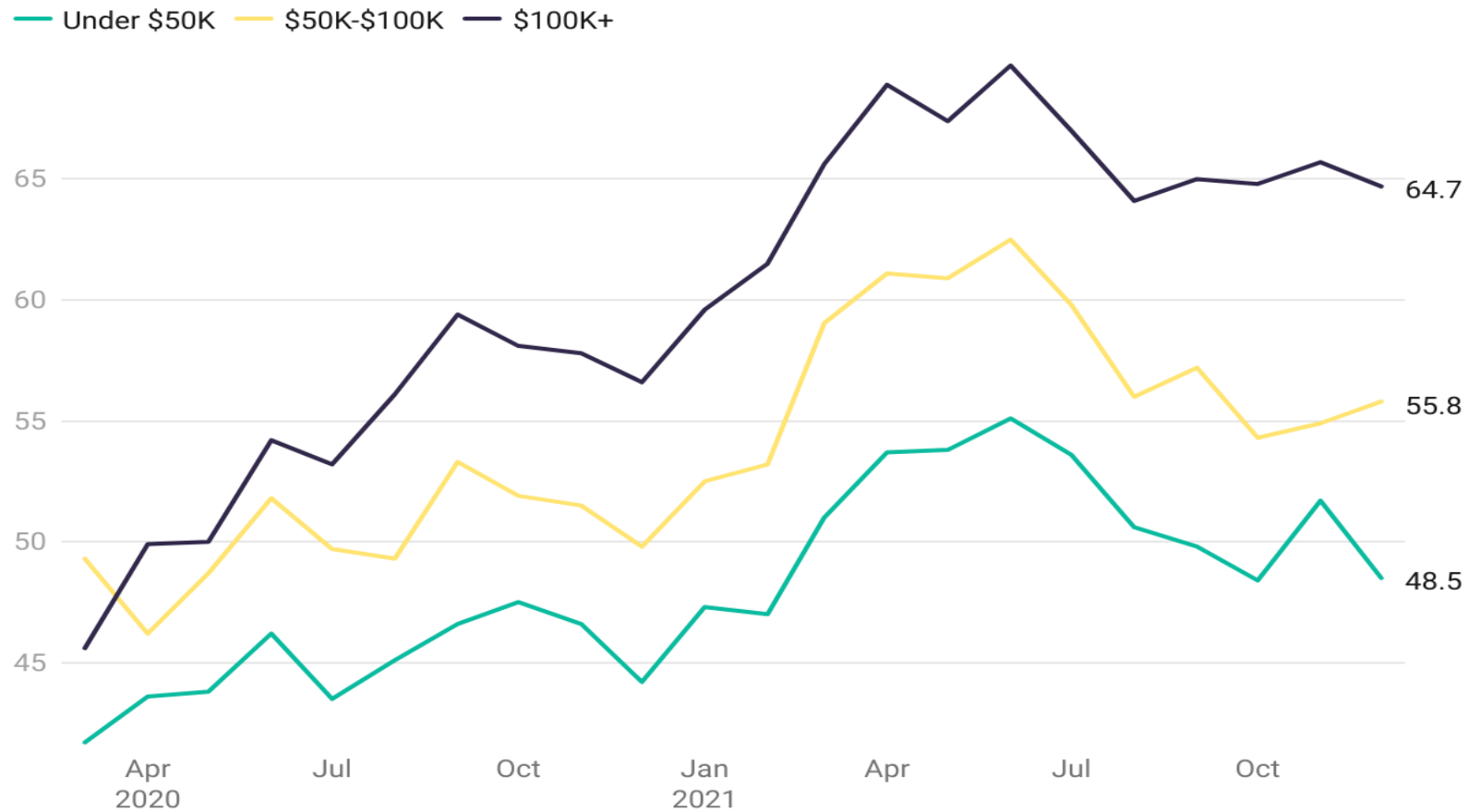
People began visiting friends and family this year, vaccinated or not

Percent who report visiting friends or family in the past week cut by vaccination status



Economic confidence has held steadiest among more affluent Americans

National consumer confidence index

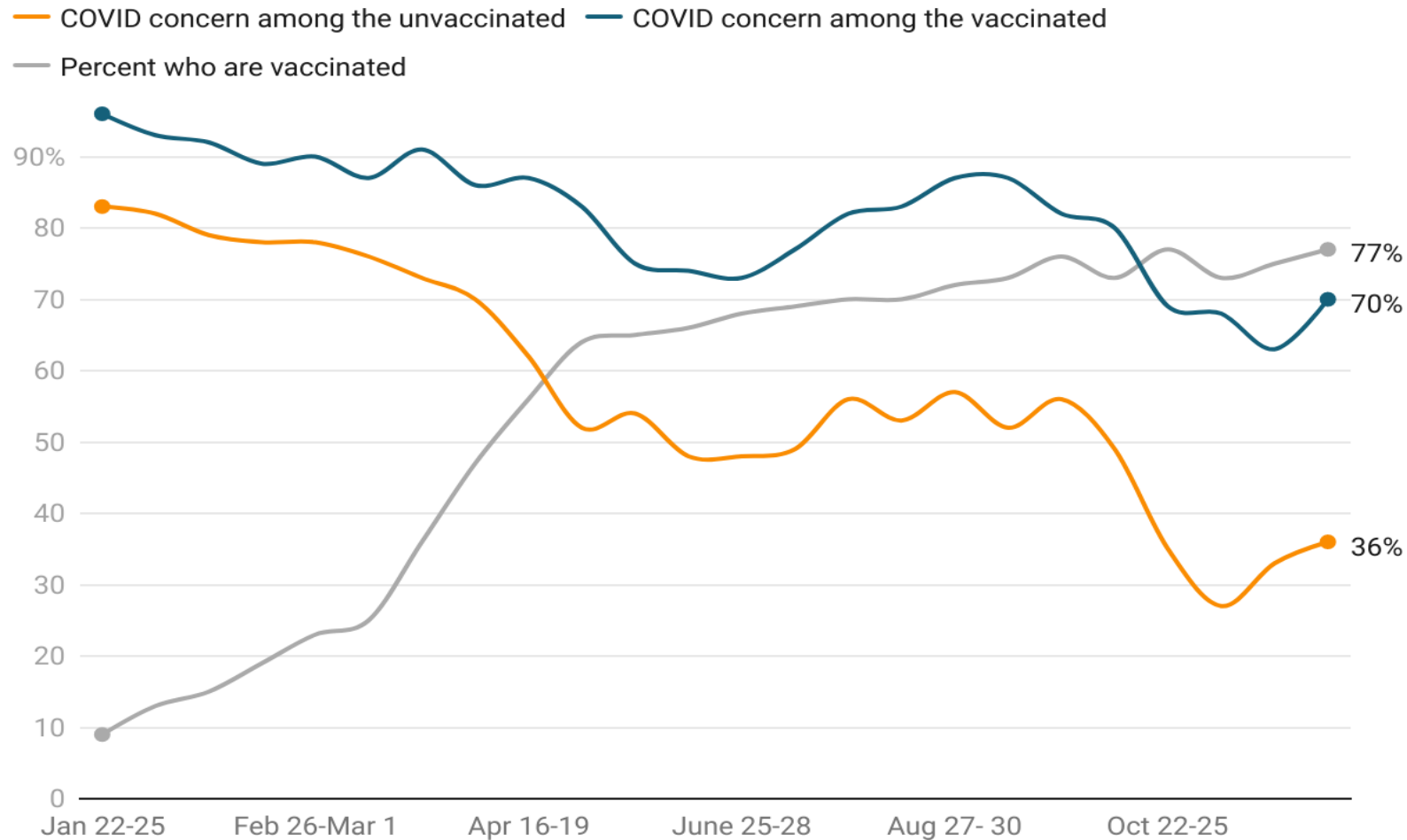


Monthly average.

CORONAVIRUS YEAR IN REVIEW

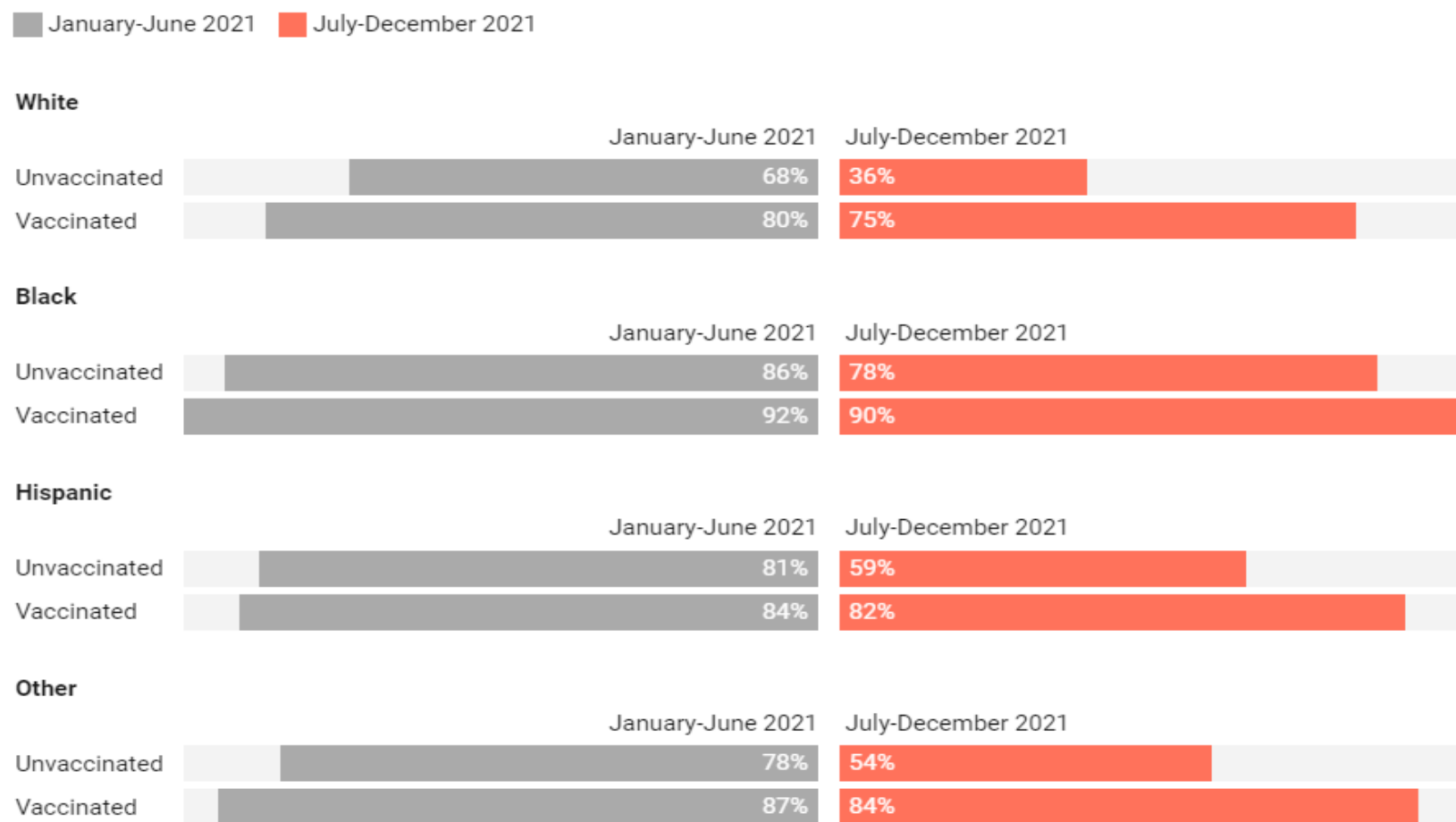
Unvaccinated are not worried about COVID

Percent of people who are extremely, very, or somewhat concerned about COVID-19 cut by vaccination status



Unvaccinated white Americans remain the least concerned about COVID-19

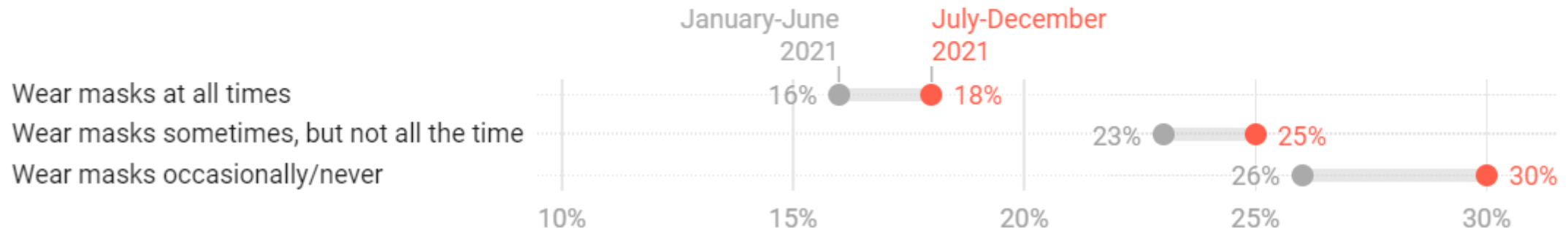
Percent who are extremely, very, or somewhat concerned about COVID-19 cut by race and vaccine status



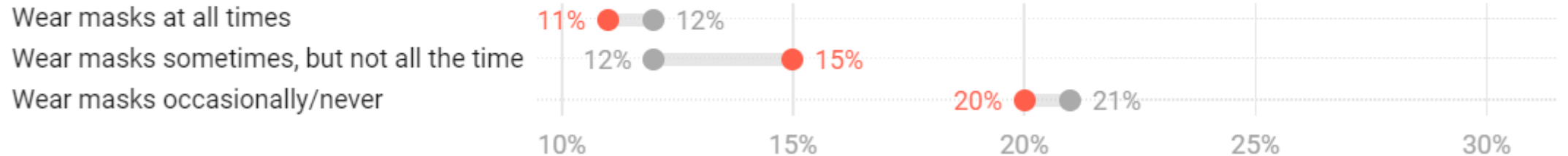
Unvaccinated people who don't wear masks often are more likely to test positive for COVID-19

Percent of people who have tested positive for COVID-19 cut by vaccination status and mask use

Unvaccinated



Vaccinated

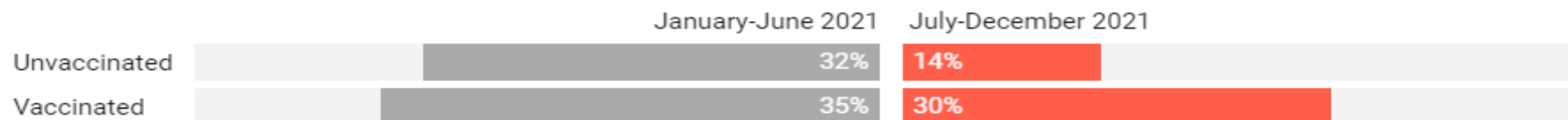


Unvaccinated people are less likely to be working from home now than they were at the beginning of the year

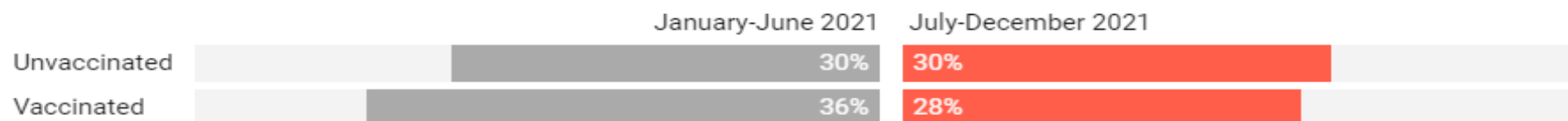
Percent of people who report working from home in the last couple of weeks cut by race and vaccination status

■ January-June 2021 ■ July-December 2021

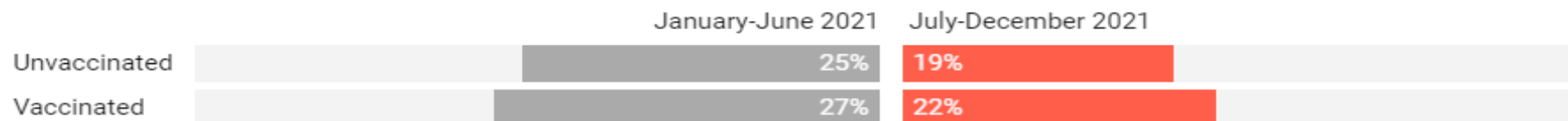
White



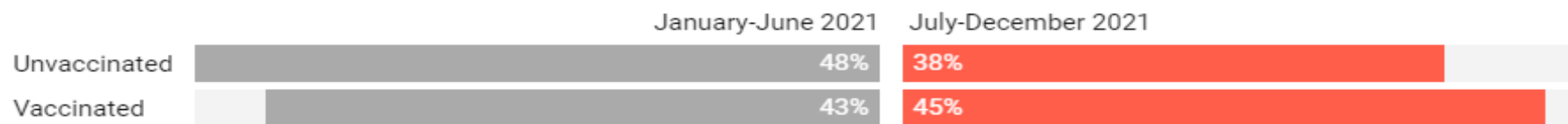
Black



Hispanic



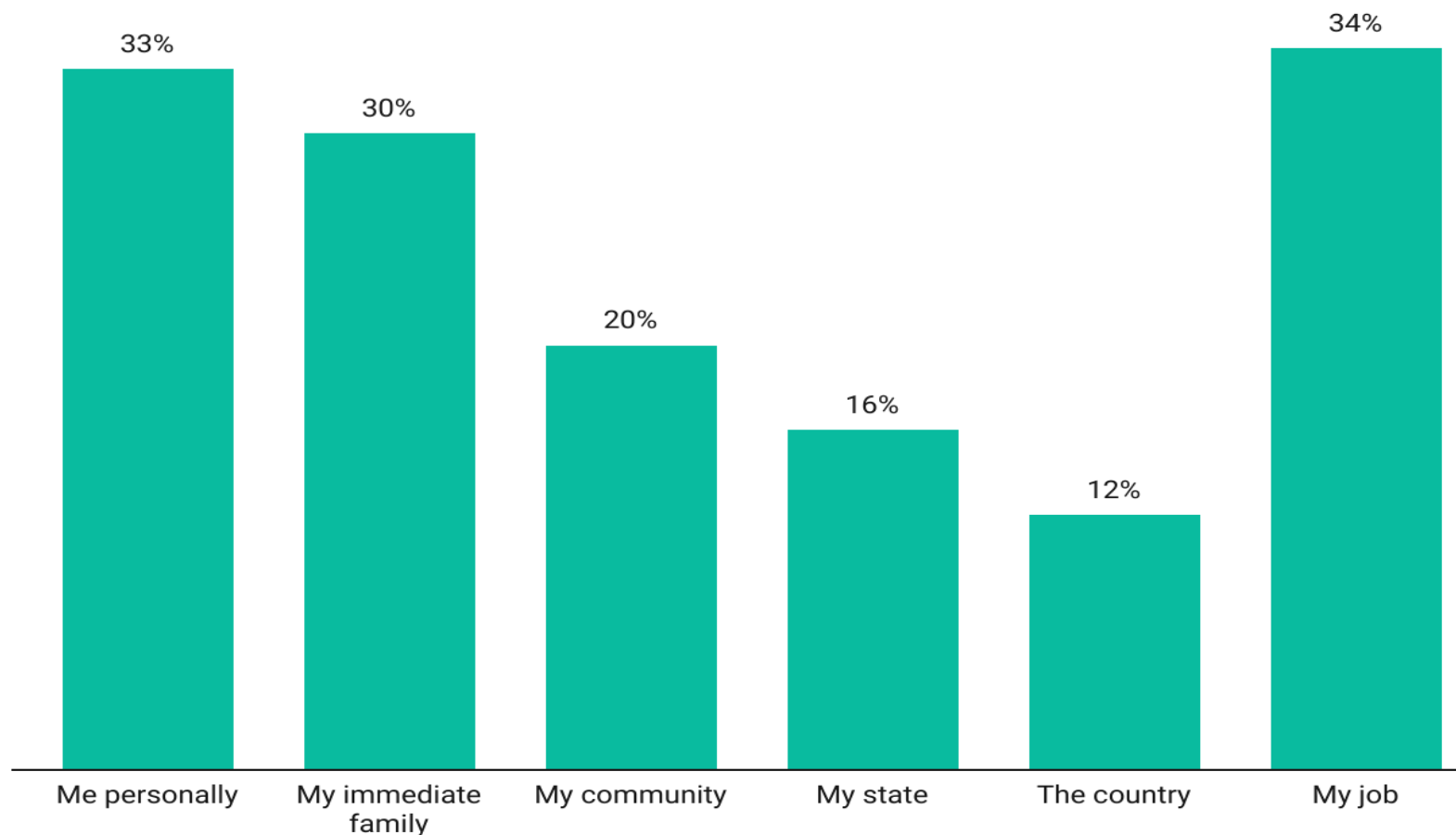
Other



LOOKING AHEAD TO 2022

One in three think 2022 will be great for them, their families and their jobs

Percent think _____ will be at least an 8 out of 10 in 2022 (On a scale of 1 to 10, 1 being "not good at all" and 10 "extremely good")



**Q. Thinking ahead to 2022, how do you rate for each of the following, where 1 means not good at all, and 10 means an extremely good year? You can use any number from 1 to 10.*



Clifford Young

President, Ipsos US Public Affairs

✉ Clifford.Young@ipsos.com

📞 +1 312.375.3328

Cliff Young is President of Ipsos Public Affairs in the United States and also leads Ipsos' global election and polling risk practice.

He is a polling expert with specialties in social and public opinion trends, crisis management, corporate and institution reputation and elections.

Cliff has served as an expert commentator on Fox News and NPR, among others.

Cliff is also an adjunct professor at Johns Hopkins SAIS and an instructor at both Columbia University SIPA and University of São Paulo where he teaches courses on public opinion and election forecasting.

(MORE BIO INFO:

<http://spotlight.ipsosna.com/index.php/author/clifford-young/>)

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:
You act better when you are sure.