

February 11, 2022

THE LAURA COATES SHOW

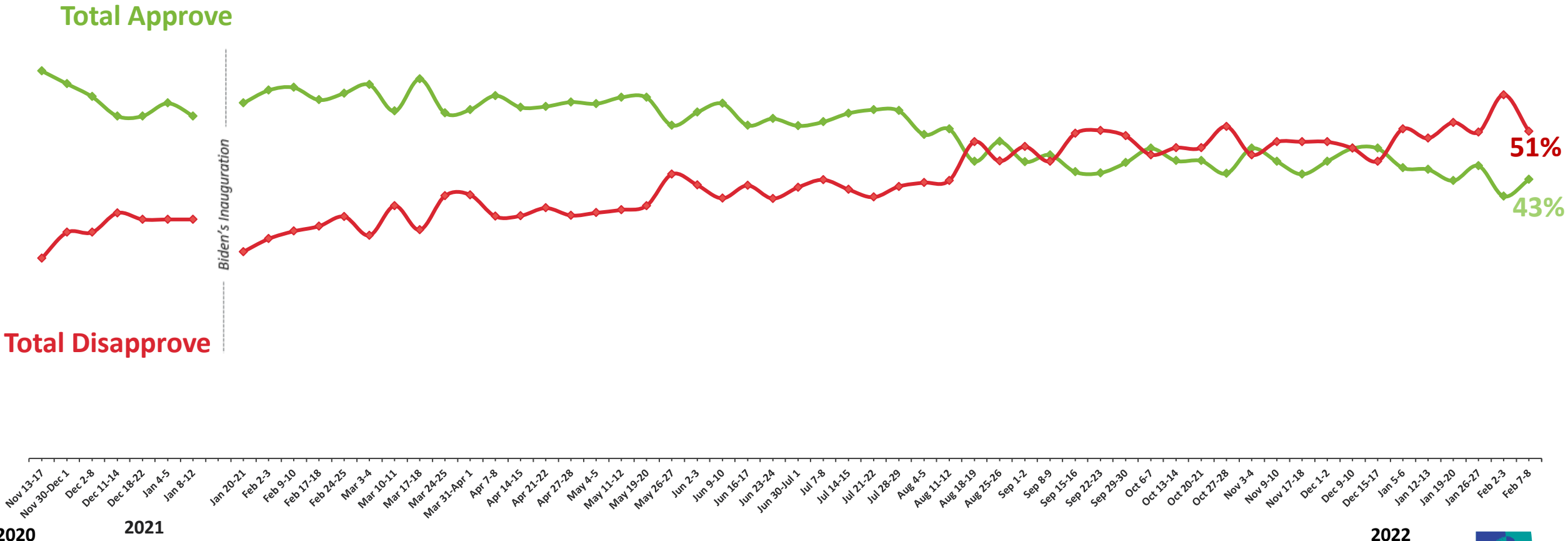
Chris Jackson

Senior Vice President, Ipsos Public Affairs

Joe Biden's Weekly Approval



Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?

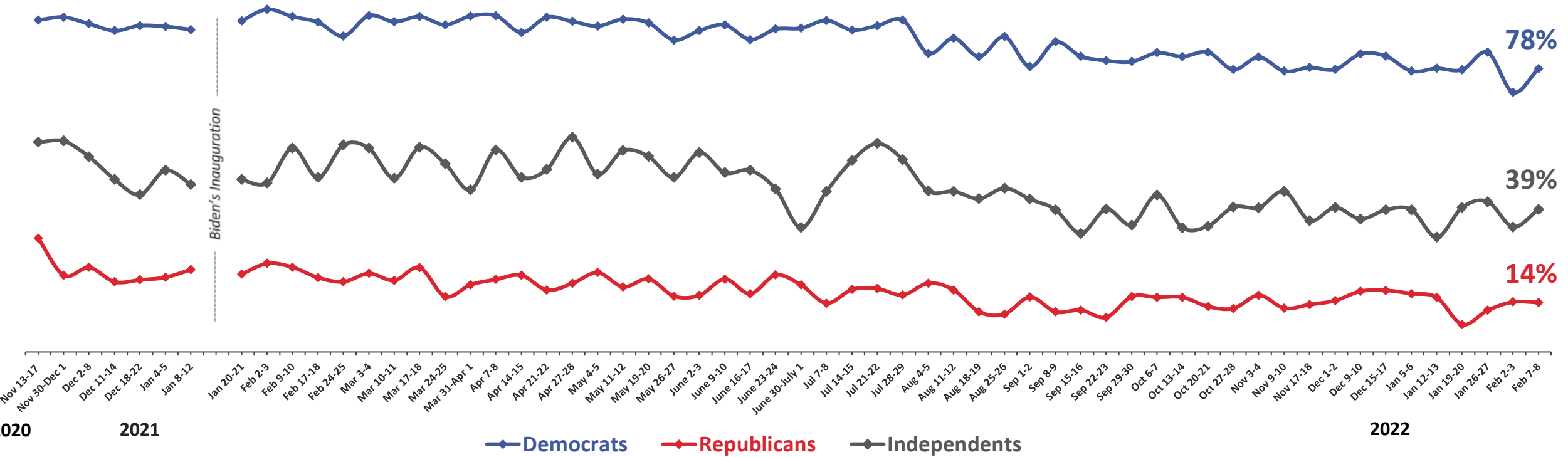


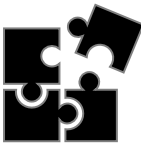
2020 2021 2022



Partisan Biden Approval

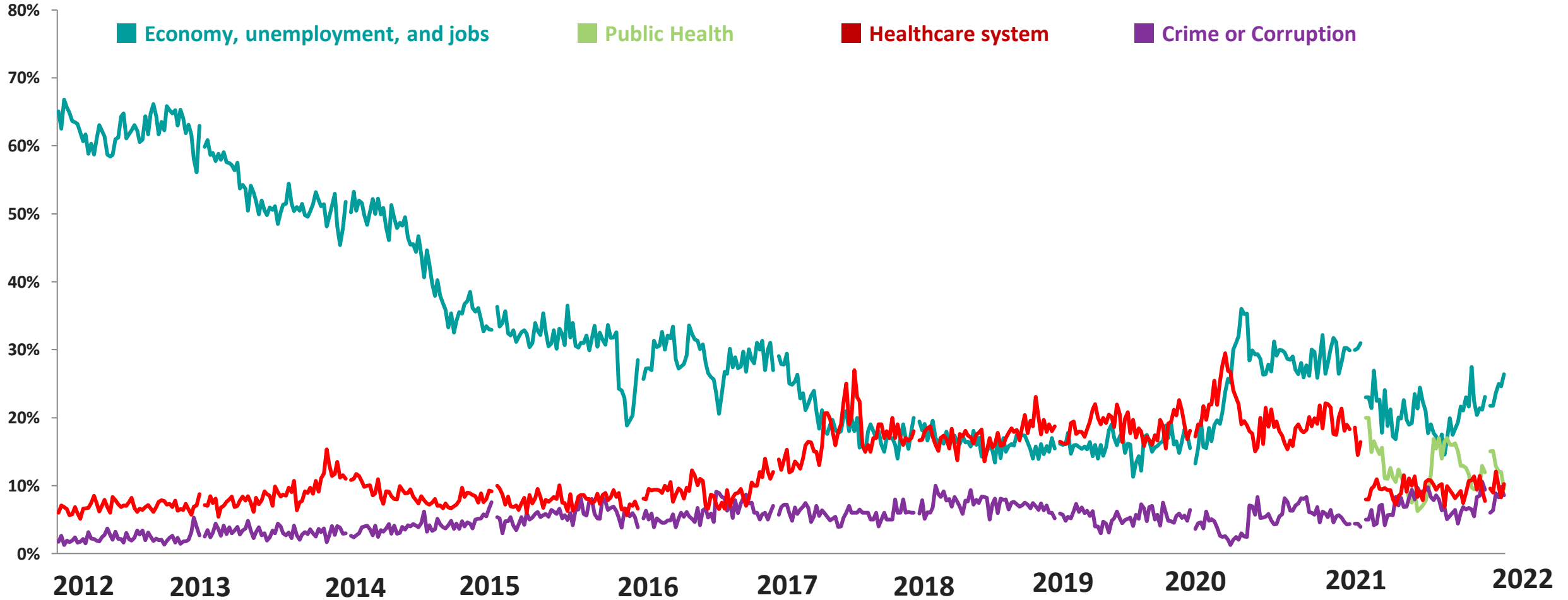
Overall, do you approve or disapprove of the way Joe Biden is handling his job as President (previously president-elect)?



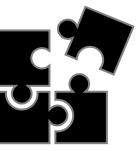


Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?



**Prior to February 2021, "Economy, generally" and "Unemployment/lack of jobs" were asked separately, results on chart display the sum of both issues through that date. Have since been combined to create "Economy, unemployment, and jobs". Other changes include "system" being added to "healthcare", and "Inequality and discrimination" and "Public health, disease, and illness" were added as new issues.*



Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

	Democrats	Republicans	Independents
Economy, unemployment, and jobs	19%	34%	29%
War and foreign conflicts	3%	2%	2%
Immigration	3%	13%	4%
Terrorism and extremism	3%	3%	2%
Healthcare system	16%	6%	9%
Public health, disease, and illness	13%	4%	14%
Energy issues	1%	1%	0%
Morality	1%	5%	6%
Education	4%	3%	3%
Crime or corruption	7%	13%	3%
Environment and climate	11%	2%	6%
Inequality and discrimination	7%	2%	5%
Other	9%	7%	8%
Don't know	3%	5%	7%

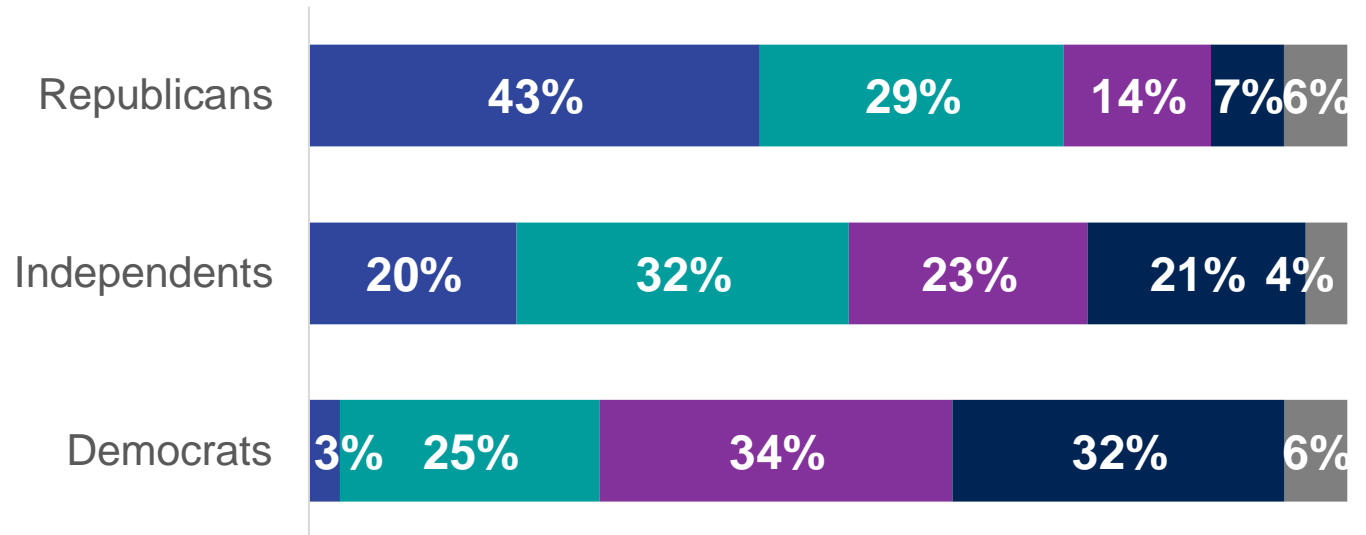
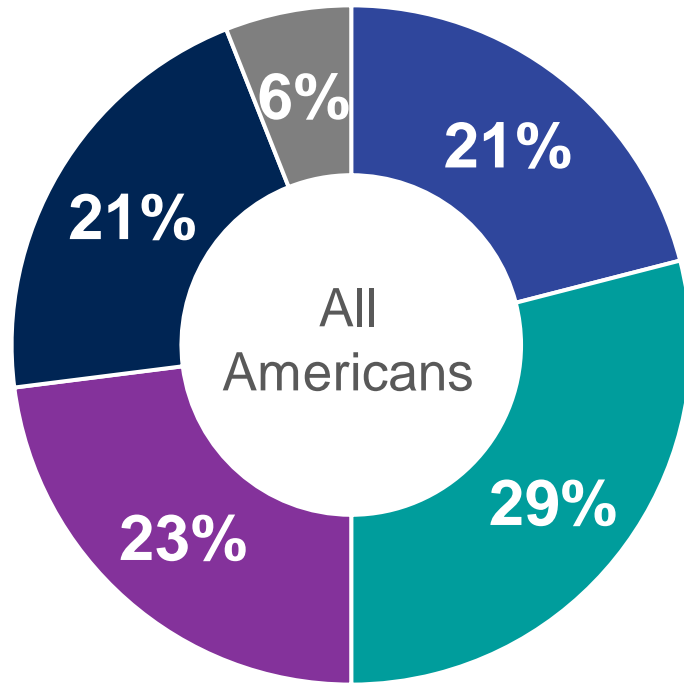
CORONAVIRUS

Americans divided on how to handle the pandemic

Opinions on how the U.S. should handle the pandemic continue to be strongly tied to partisanship

Which of the following is closest to your opinion of how the United States should handle the coronavirus pandemic at this time?

- We should open up and get back to life as usual with no coronavirus mandates or requirements
- We should move towards opening up, but still take some precautions
- We should mostly keep coronavirus precautions and requirements in place
- We should increase mask mandates and coronavirus vaccine requirements
- Don't know

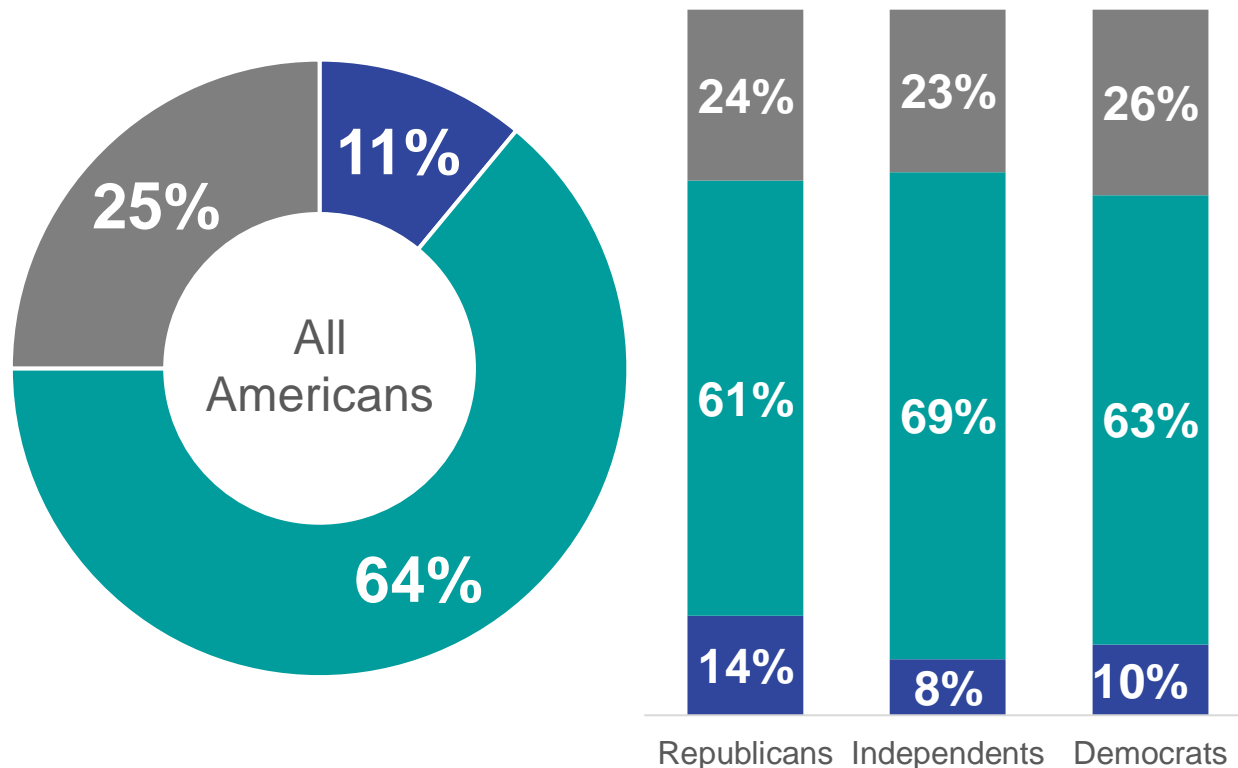


Americans agree: COVID will not go away in the next year

Democrats and Independents much more likely than Republicans to say they would get an annual COVID-19 booster

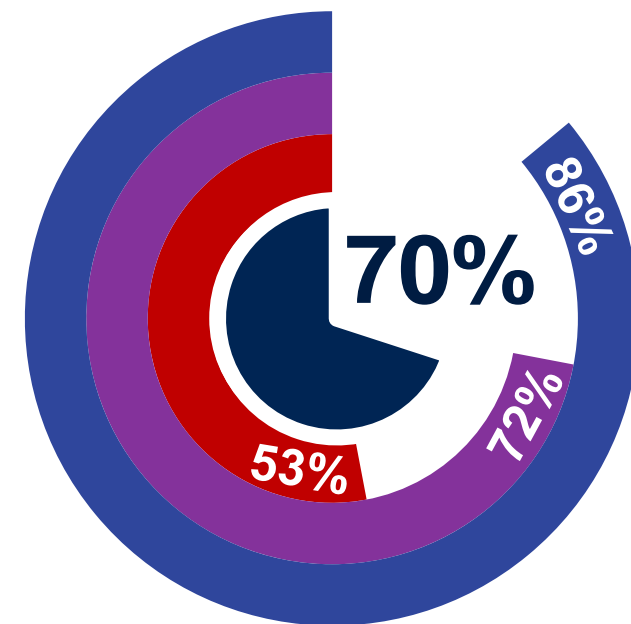
Do you think we will be able to eradicate the coronavirus in the United States in the next year?

■ Yes ■ No ■ Don't know



Percentage of Americans who would be very or somewhat likely to get an annual COVID-19 booster shot

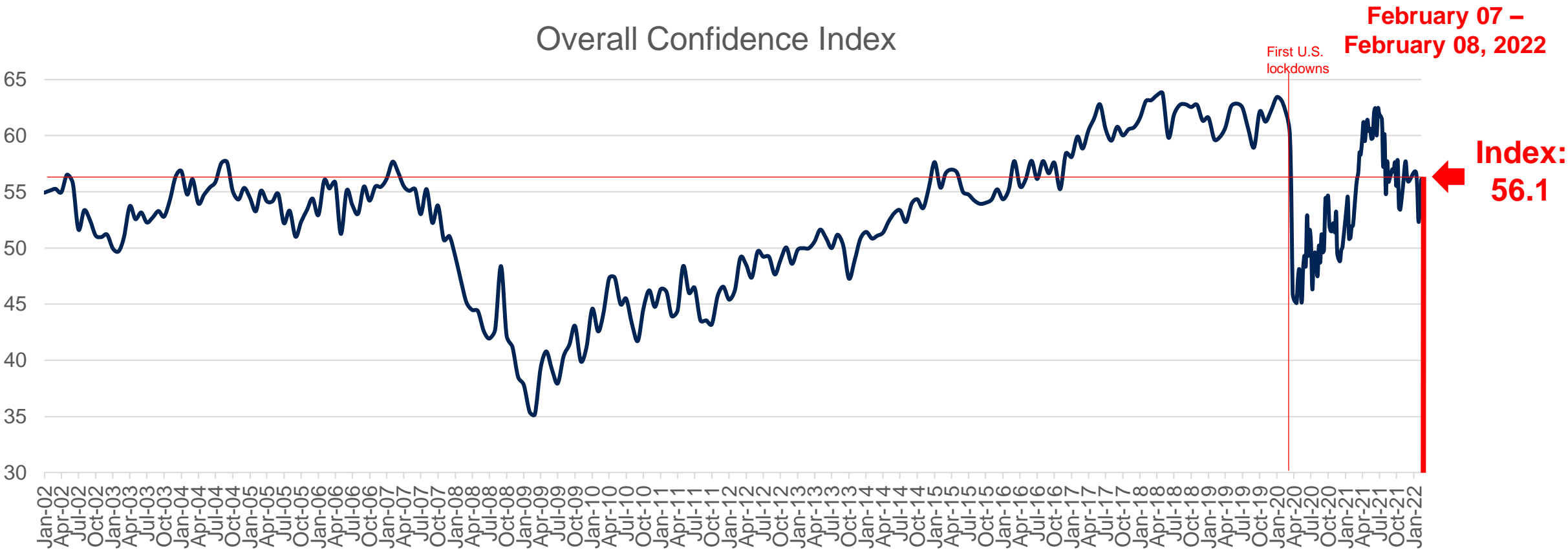
■ All Americans ■ Republicans ■ Independents ■ Democrats



CONSUMER CONFIDENCE

CONSUMER CONFIDENCE SLOWLY RISING

At 56.1, the Overall Confidence Index regains recent losses and bounces back up near its reading of four weeks ago



Source: Jan 2002- Feb 2010 RBC CASH Index
March 2010 to early March Monthly Refinitiv-Ipsos Primary Consumer Sentiment Index
March 25, 2020 to late October 2021 Ipsos-Forbes Advisor U.S. Consumer Confidence Weekly Tracker
November 2, 2021 to date 2022 Ipsos-Forbes Advisor U.S. Consumer Confidence Biweekly Tracker

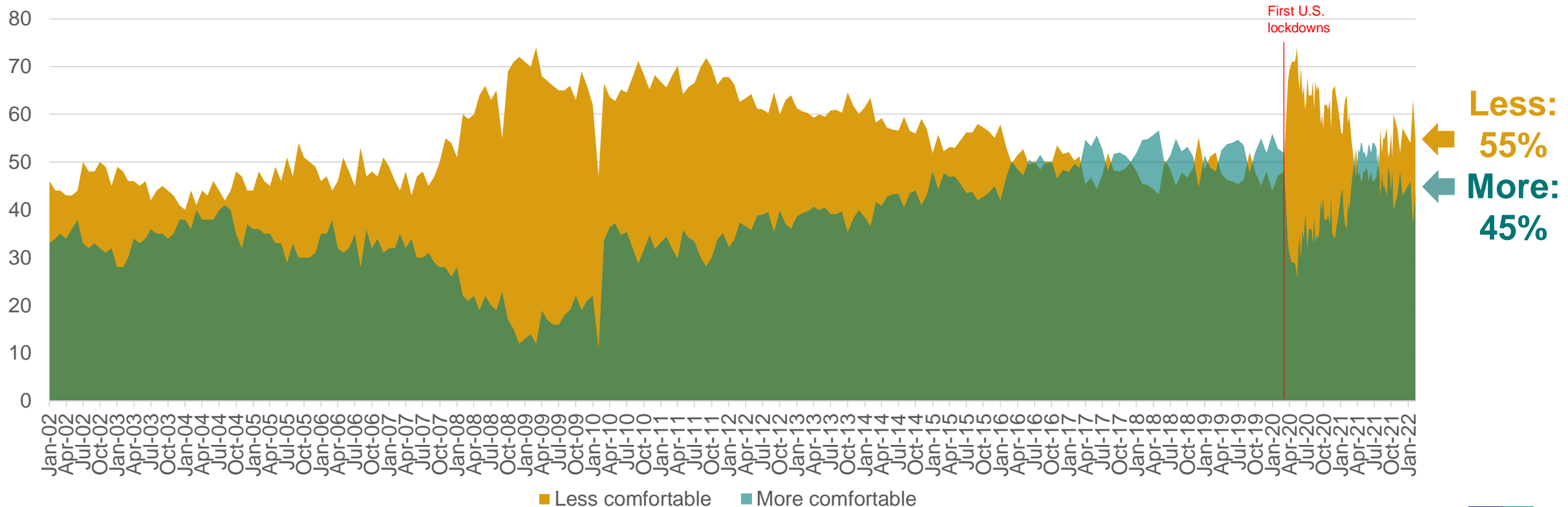


JUST UNDER HALF REPORT BEING MORE COMFORTABLE MAKING MAJOR PURCHASES

45% say they are more comfortable making major household purchases compared to six months ago, up 8 points from two weeks ago

Compared to six months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

February 07-
February 08, 2022



THE SUPER BOWL

MOST ARE AT LEAST AS EXCITED FOR THIS YEAR'S SUPER BOWL

I expect Super Bowl advertising to focus on topics besides the COVID-19 pandemic



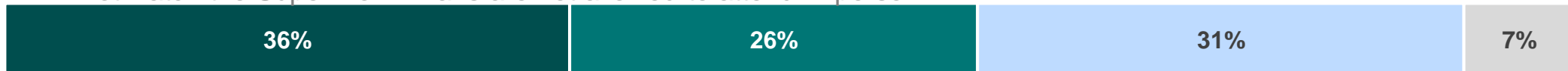
I am excited for the advertisements during the next Super Bowl



I expect Super Bowl advertising to acknowledge the COVID-19 pandemic and today's situation



I will not watch the Super Bowl if fans are not allowed to attend in-person



There should not be in-person fans at the Super Bowl



■ Agree ■ Neither ■ Disagree ■ Don't Know



Chris Jackson

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Cliff Jackson is Senior Vice President of Ipsos Public Affairs in the United States and lead for the Ipsos Public Polling practice.

Chris is an expert on American electoral and public polling with a deep background in the American political system. Beyond politics, Chris has worked across a wide range of research subjects – including technology, healthcare, policy, energy and consumer issues – and mastered a wide range of research techniques– including multiple survey methodologies, focus group moderating, in-depth interviewing, etc.

Chris has been a commentator in major news outlets in the United States and abroad, including USA Today, Reuters, BuzzFeed, BBC, Sky News, and CBS, as well as original commentary from Ipsos.

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.