

#### **MEXICO SUMMARY:** JUNE 2024

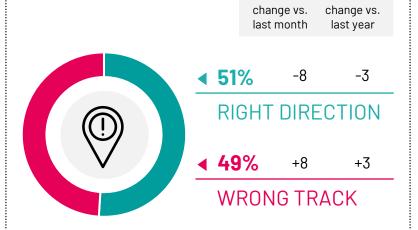
#### Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

	change vs. last month	change vs. last year	
Crime & violence			
48%	-4	-4	
Unemployment			
35%	-1	-2	
Education			
28%	+2	+10	
Climate change			
26%	+3	+8	
Poverty & social inequality			
25%	=	-2	

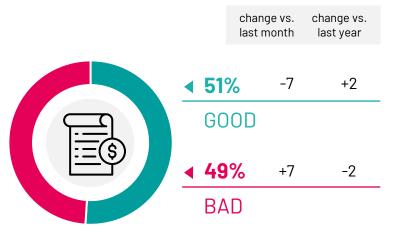
#### State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



#### State of the economy

Q: How would you describe the current economic situation in your country?



Base: Representative sample of Mexican adults aged 16-74. c.500 per month



#### **WORLD SUMMARY: JUNE 2024**

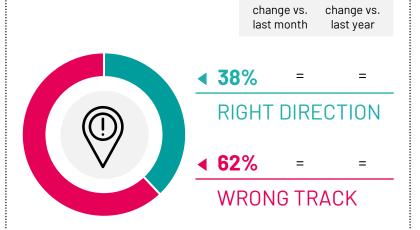
#### **Top five worries**

Q: Which three of the following topics do you find the most worrying in your country?

		change vs.	change vs.	
Inflation		last month	last year	
	33%	-1	-7	
Crime & violence				
	30%	=	+1	
Poverty & social inequality				
	29%	-1	-2	
Unemployment				
	27%	=	=	
Financial/political corruption				
	25%	-1	=	

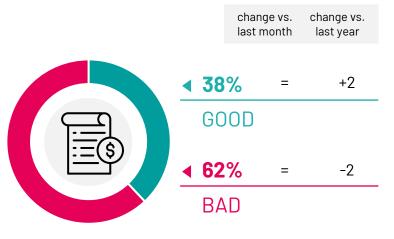
#### State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



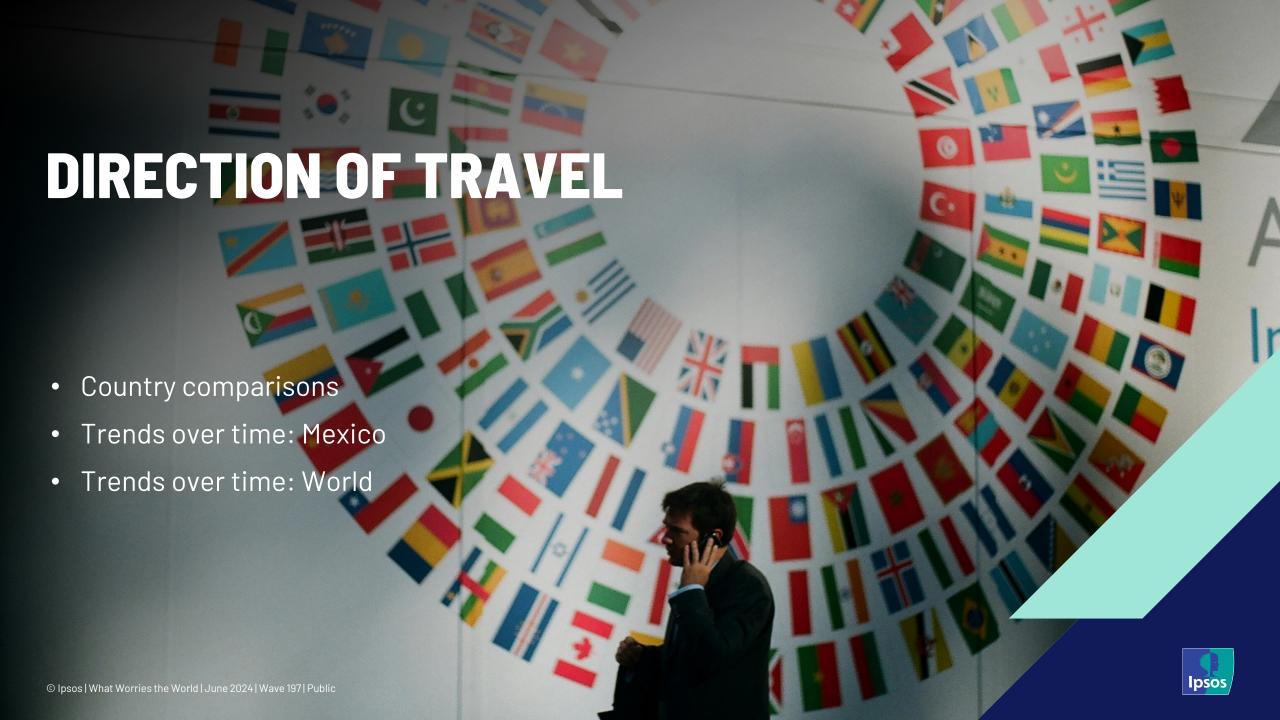
#### State of the economy

Q: How would you describe the current economic situation in your country?



Base: Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.





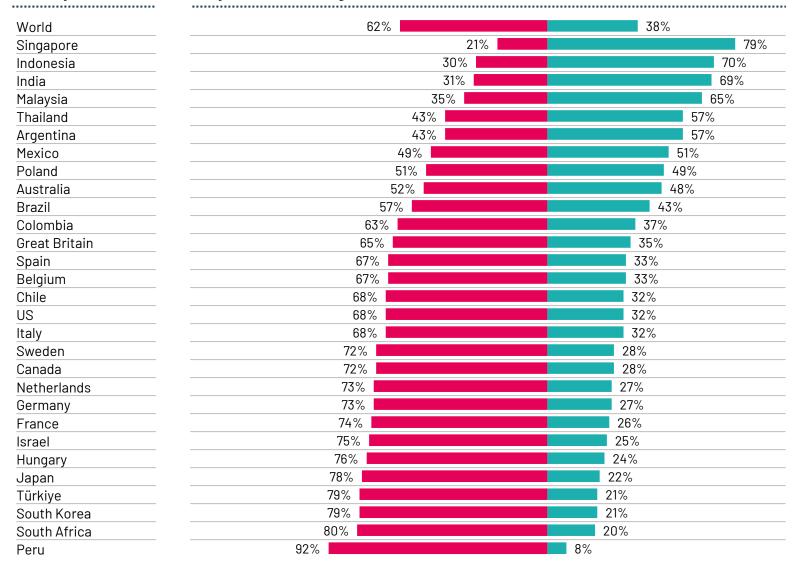
# Right vs. Wrong Direction Monitor

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 24

#### Country

#### Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (June 2024)





Wrong Track

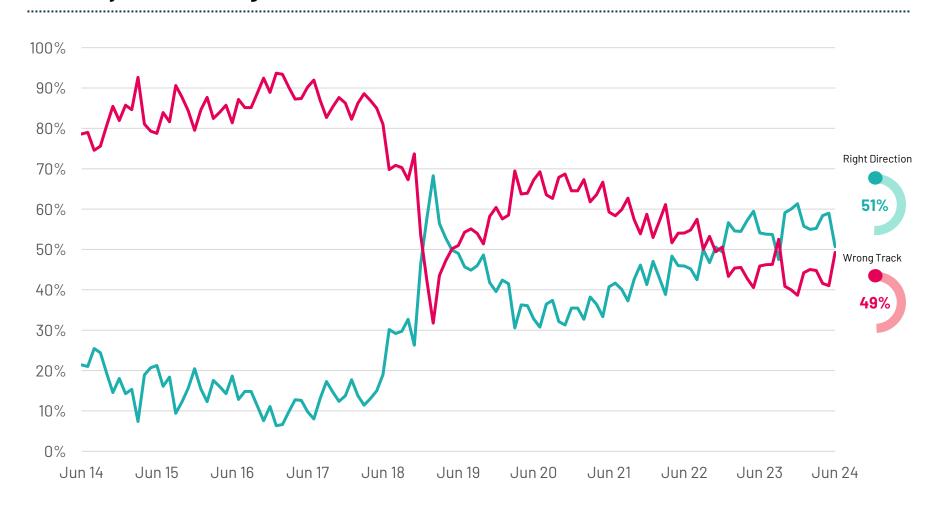


#### Mexico Right/Wrong Direction

**Base:** Representative sample of Mexican adults aged 16-74. c.500 per month

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Mexico | Current Wave: Jun 24

#### Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?





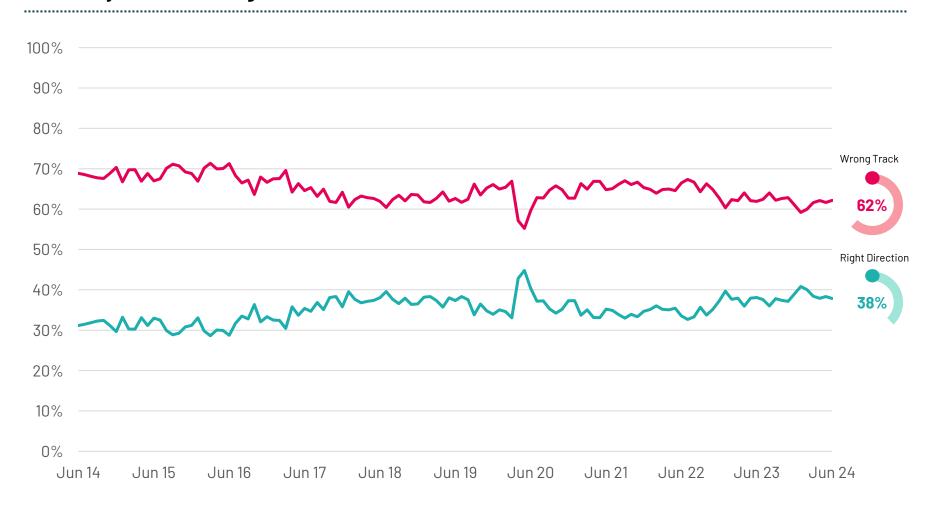
#### Global Right/Wrong Direction

Global country average score

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 24

#### Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?







- Mexico's top worries
- World's top worries
- Trends over time for worries: Mexico & World



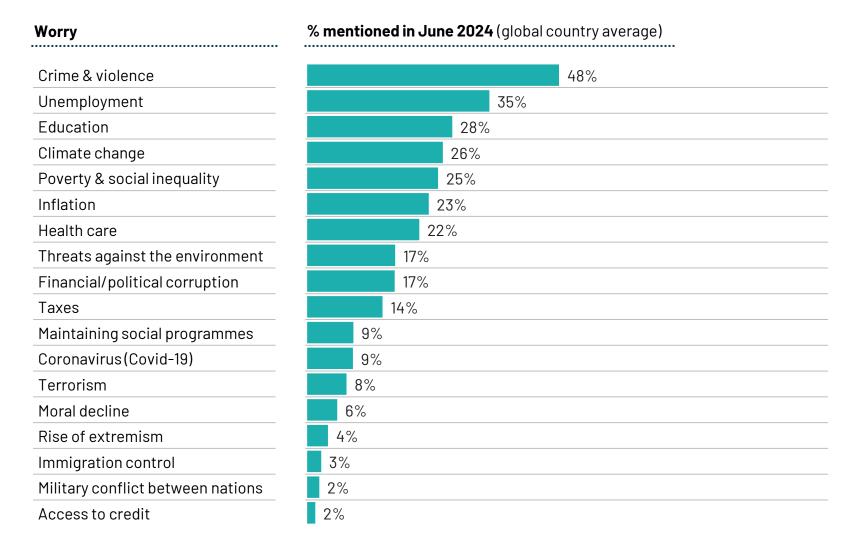
### Mexico's Worries

[Commentary]

**Base:** Representative sample of Mexican adults aged 16-74. c.500 per month

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: Mexico | Current Wave: Jun 24

#### Q: Which three of the following topics do you find the most worrying in your country?





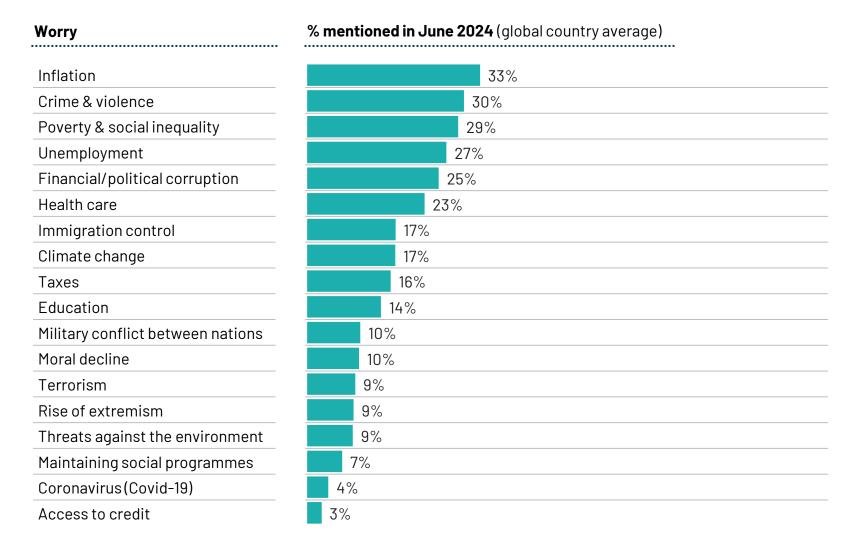
### World Worries

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jun 24

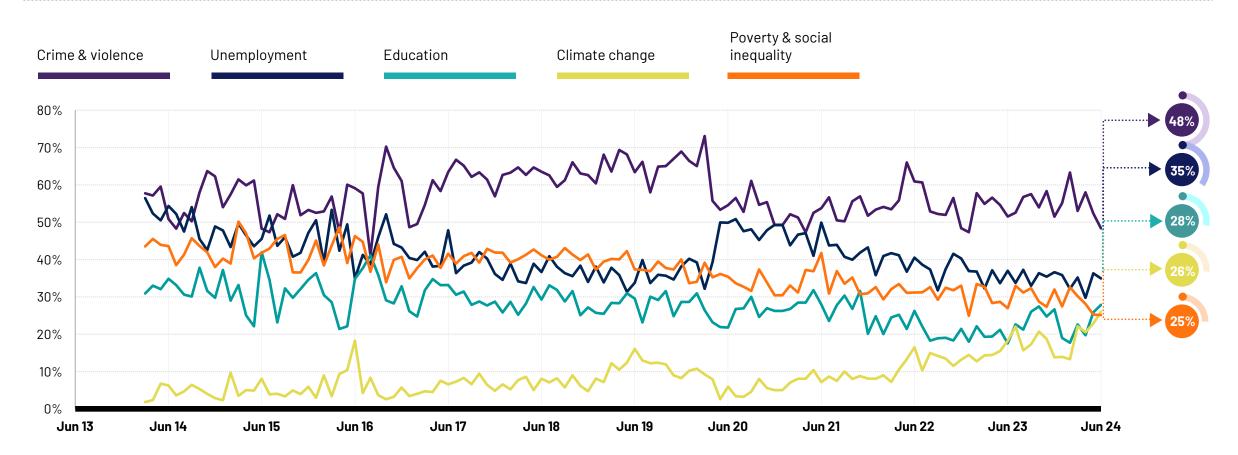
#### Q: Which three of the following topics do you find the most worrying in your country?





#### Mexico's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country?

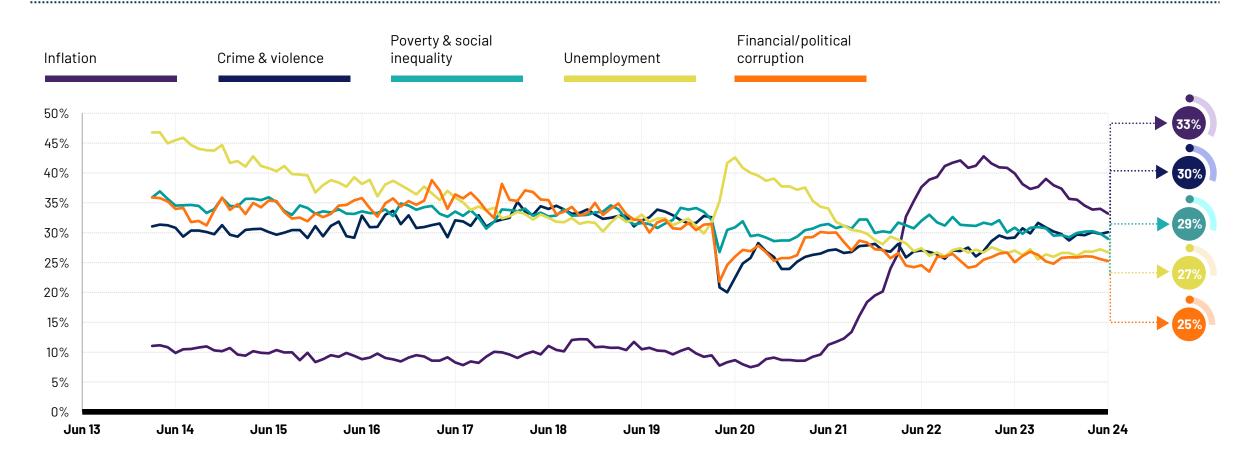


Base: Representative sample of Mexican adults aged 16-74. c.500 per month



#### World's current top five worries: long-term trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

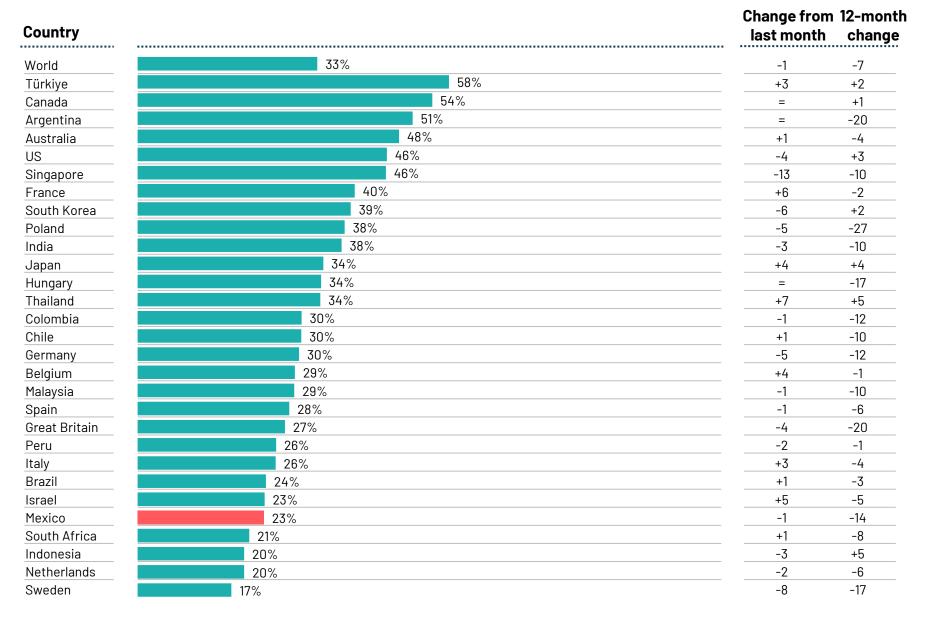




#### 1. Inflation

[Commentary]

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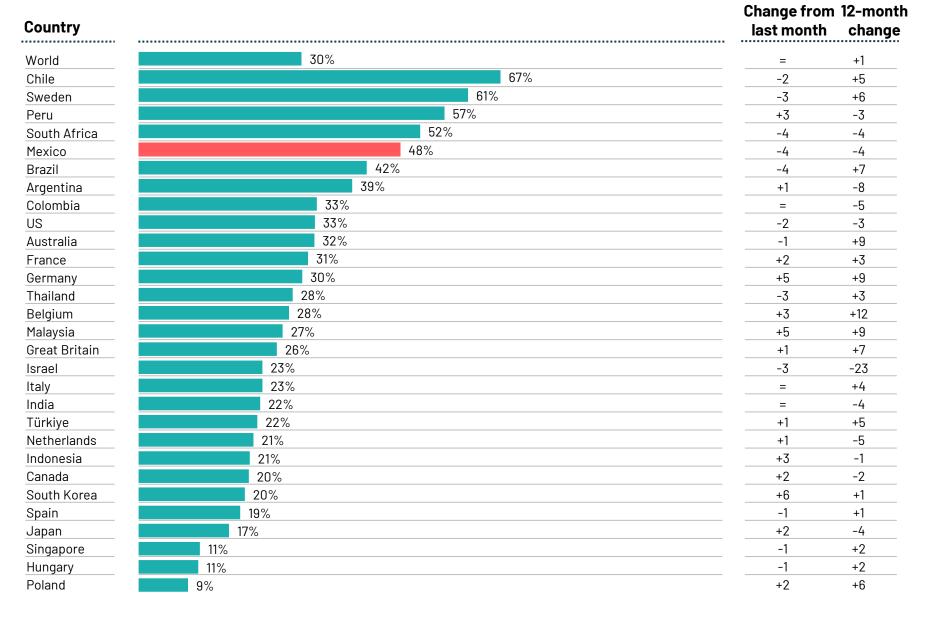




### 2. Crime & violence

[Commentary]

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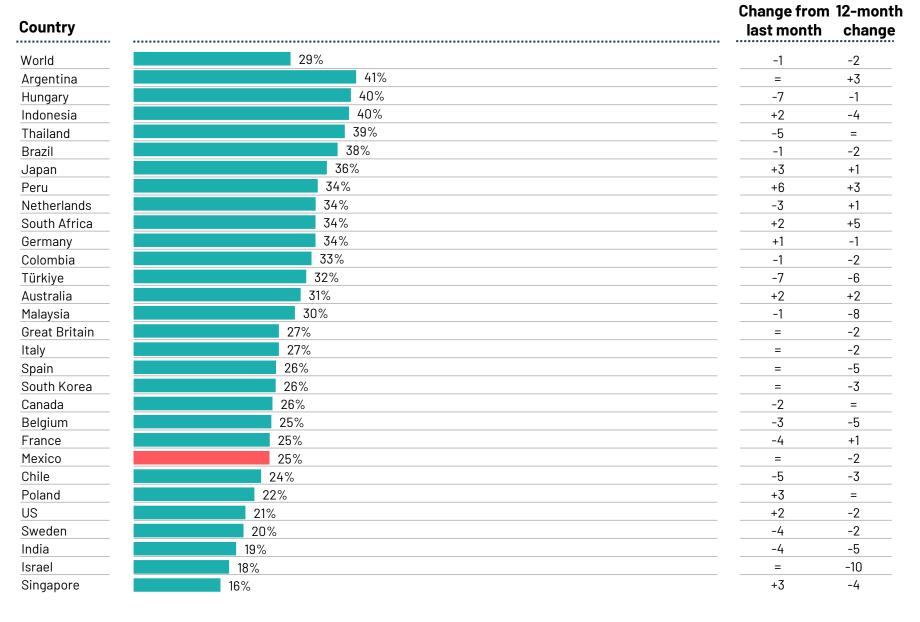




### 3. Poverty & social inequality

[Commentary]

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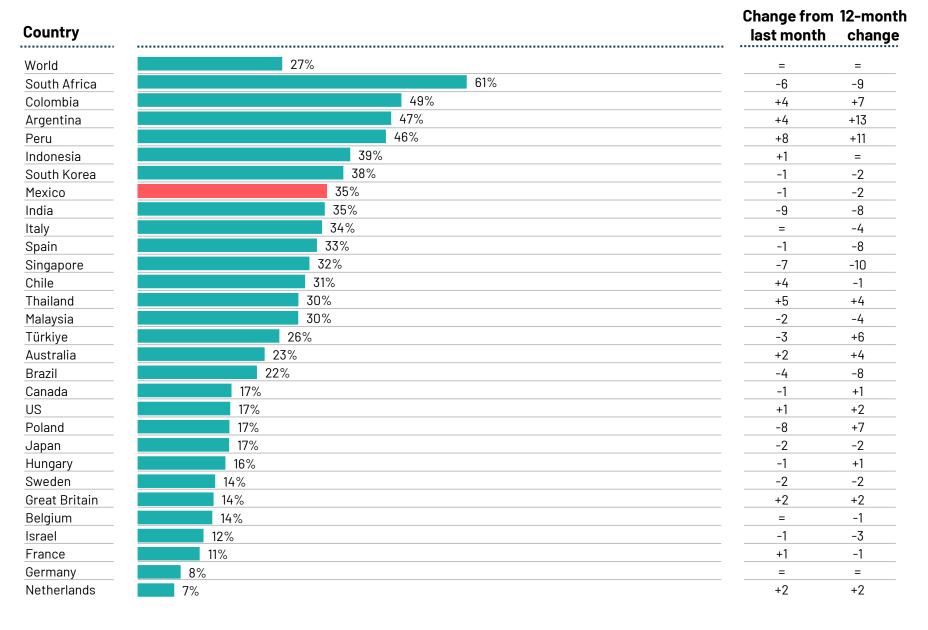




### 4. Unemployment

[Commentary]

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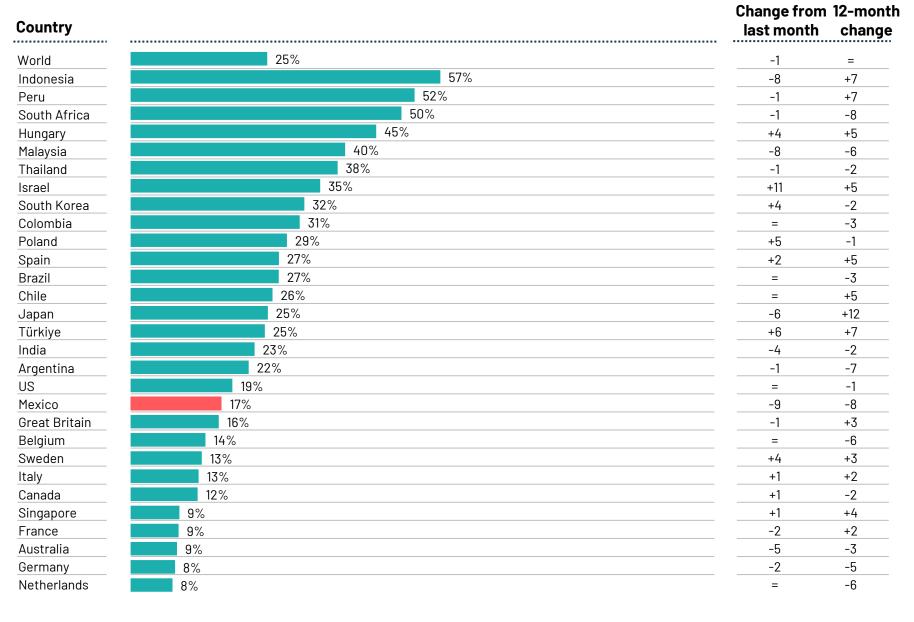




# 5. Financial/politic al corruption

[Commentary]

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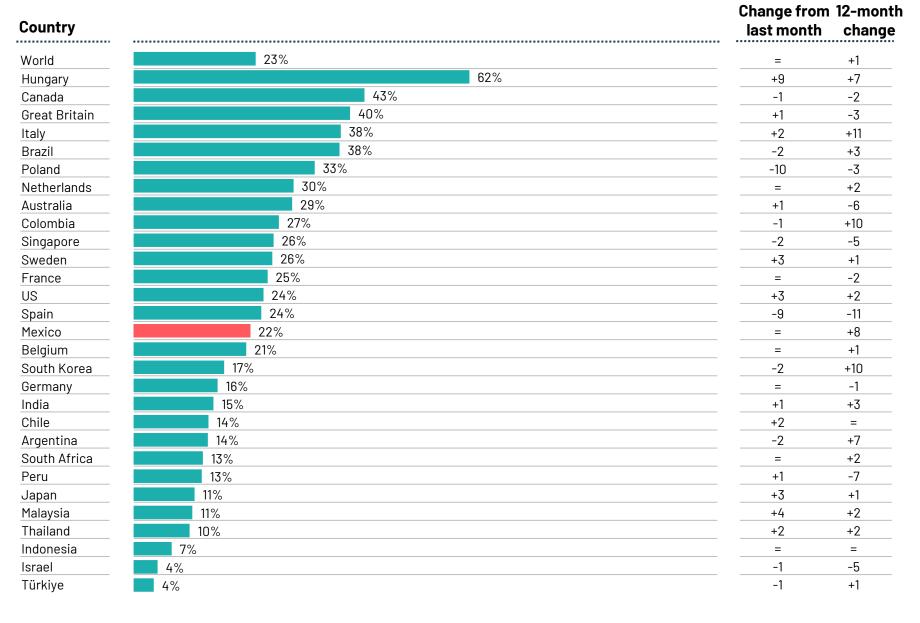




#### 6. Health care

[Commentary]

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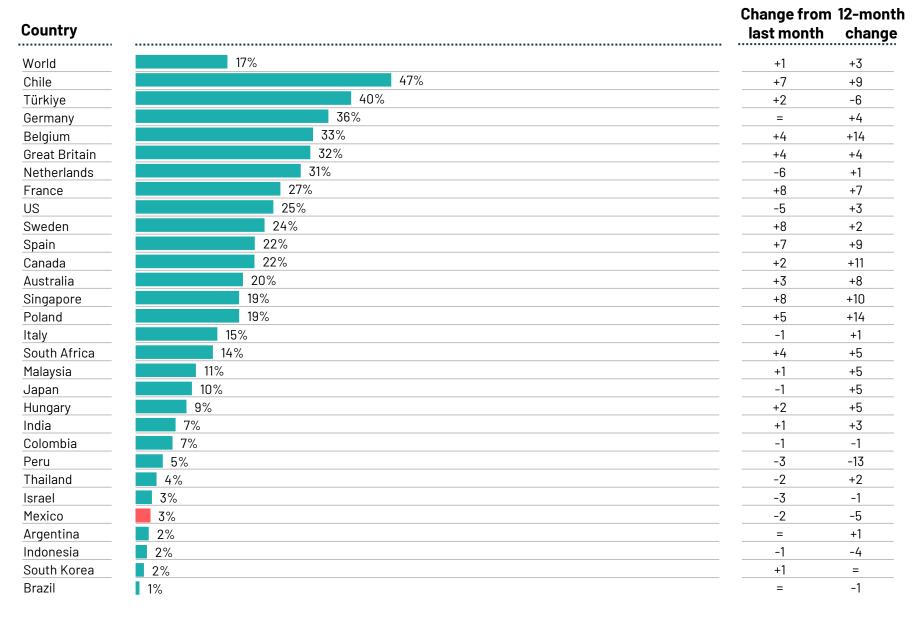




### 7. Immigration control

[Commentary]

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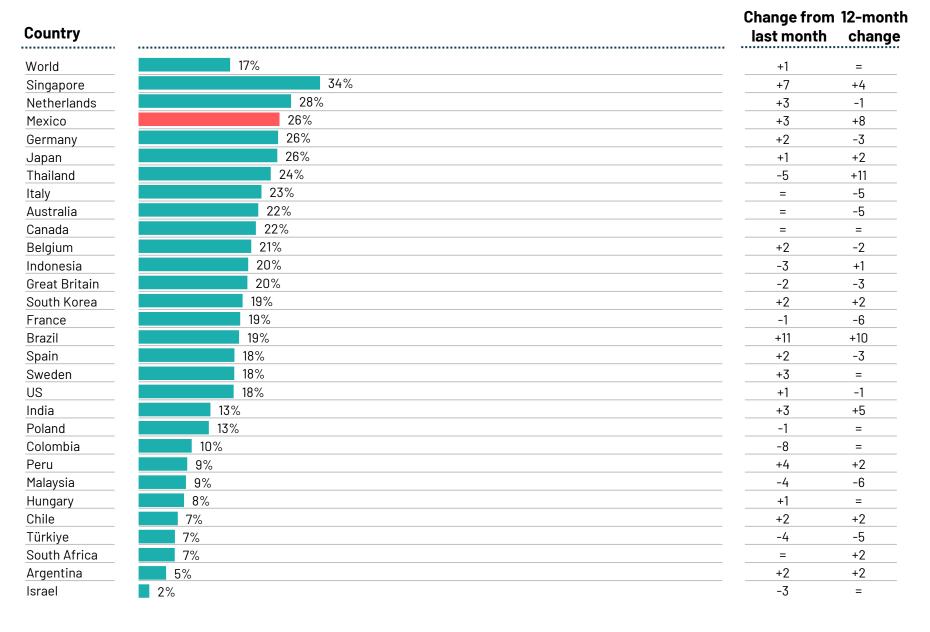




### 8. Climate change

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

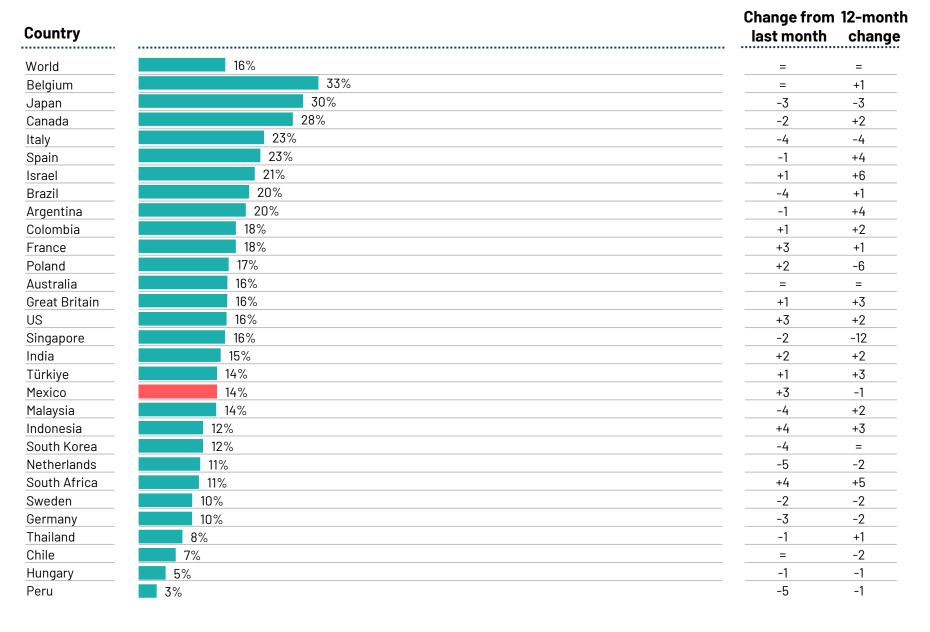




#### 9. Taxes

[Commentary]

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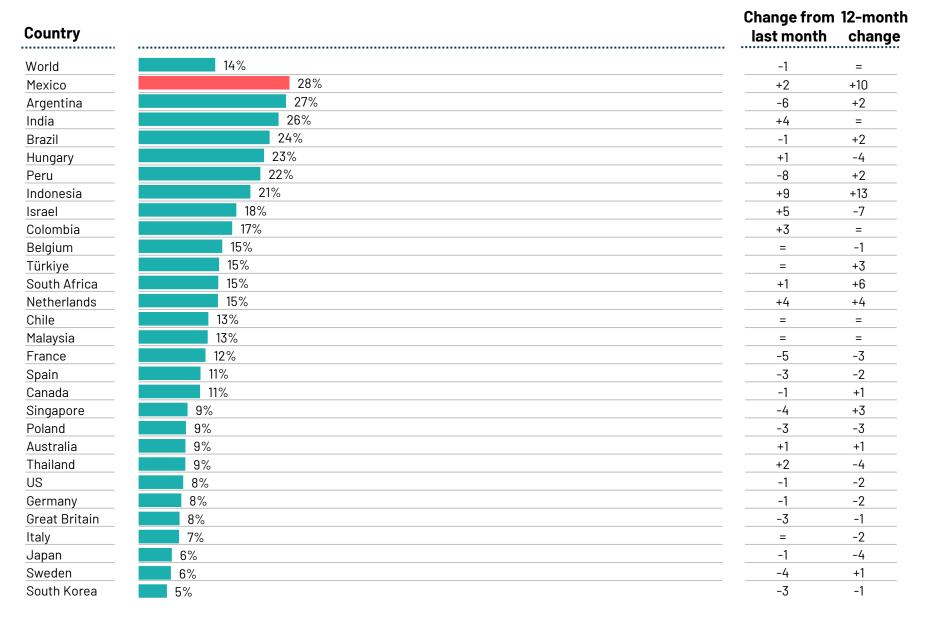




#### 10. Education

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

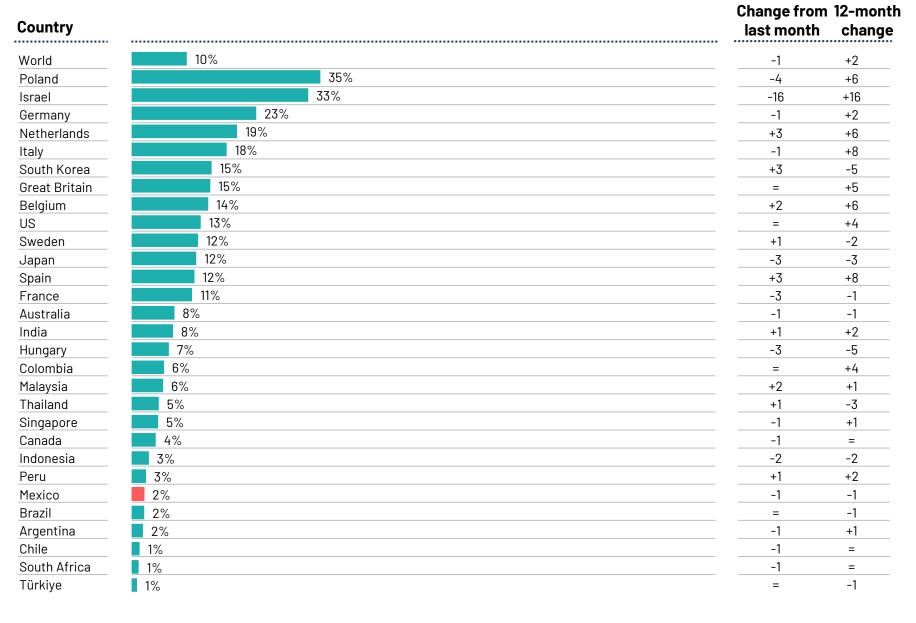




# 11. Military conflict between nations

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

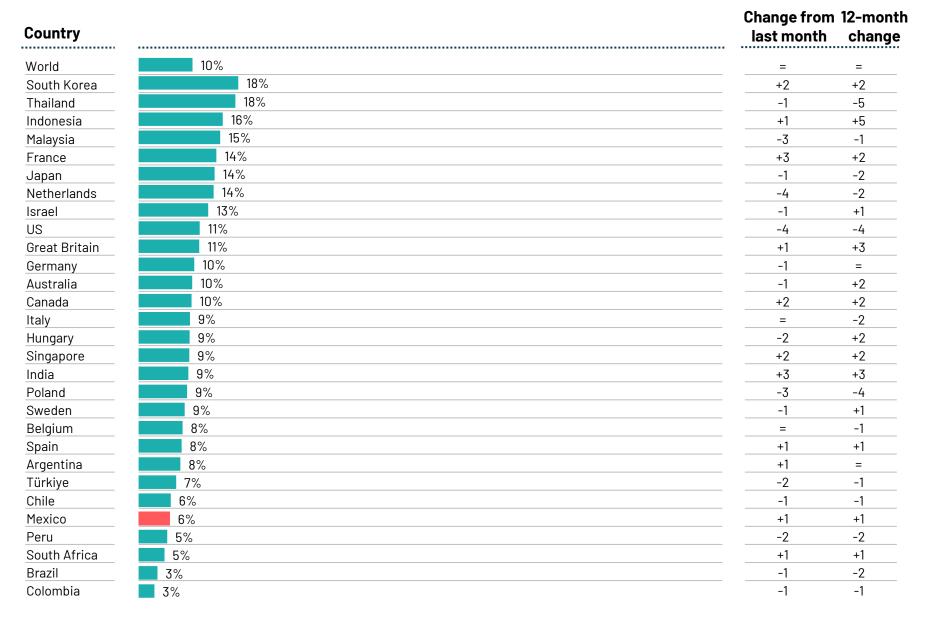




#### 12. Moral decline

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

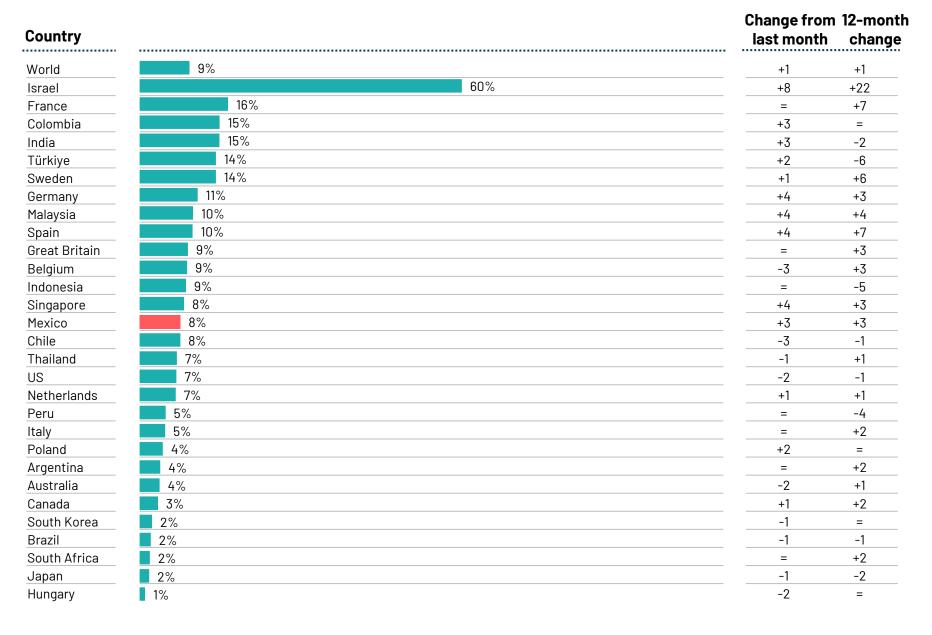




#### 13. Terrorism

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

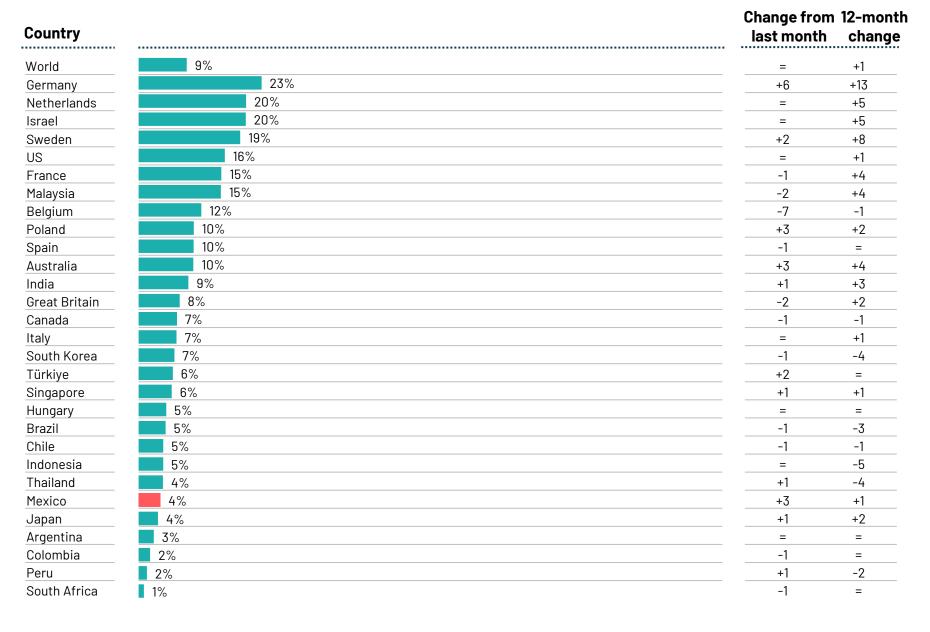




### 14. Rise of extremism

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

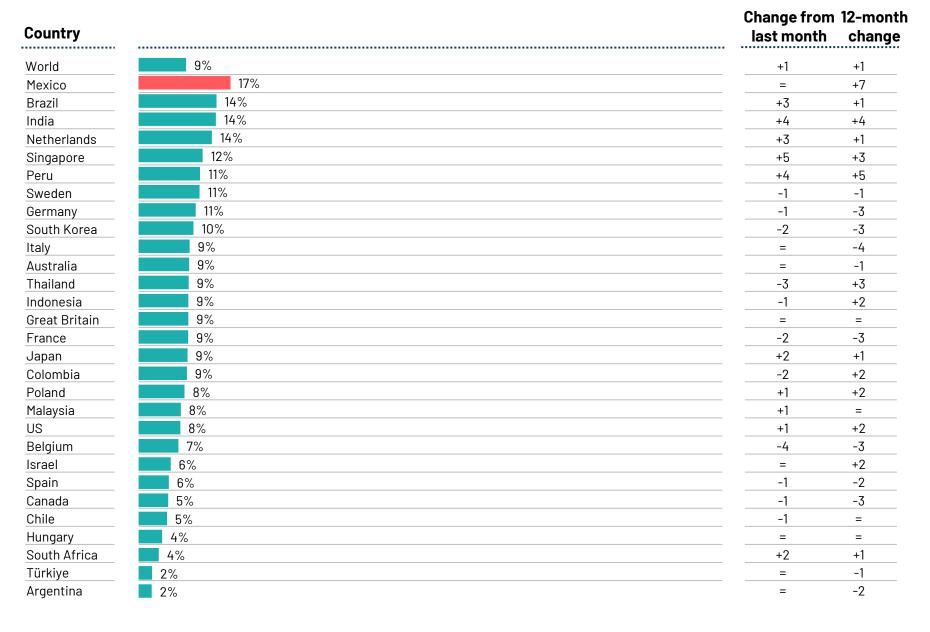




# 15. Threats against the environment

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

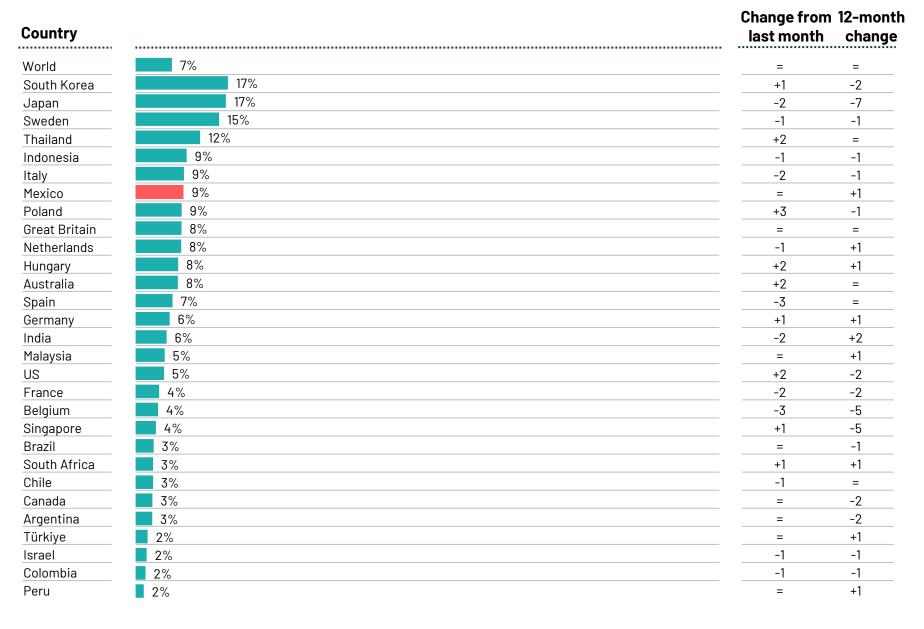




# 16. Maintaining social programmes

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.

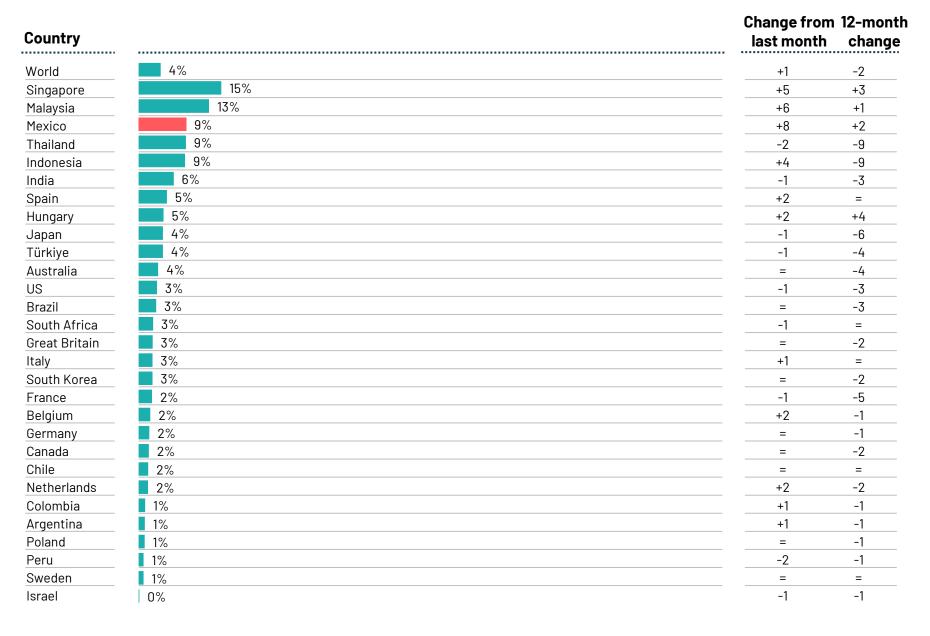




### 17. Coronavirus (Covid-19)

[Commentary]

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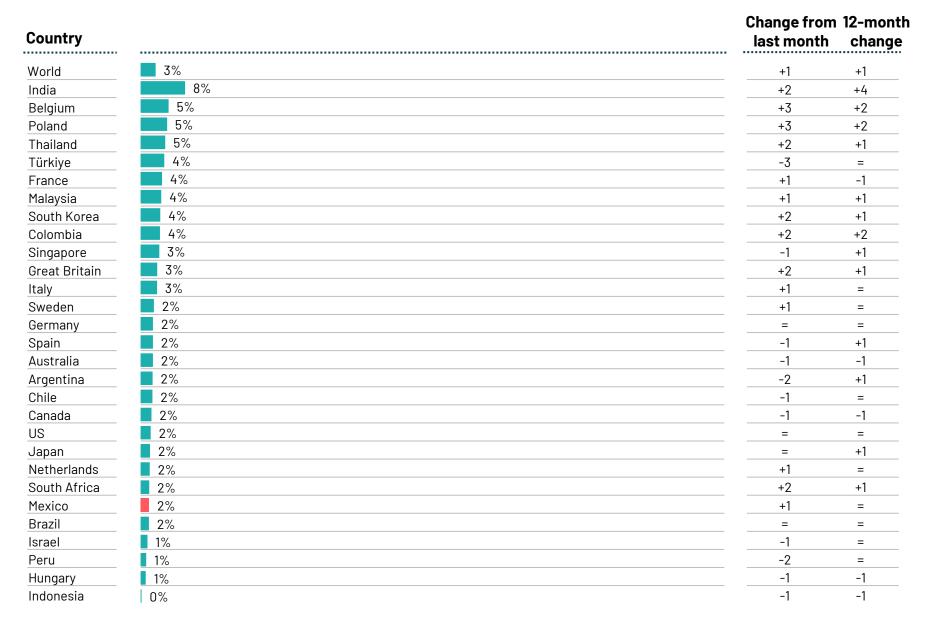




### 18. Access to credit

[Commentary]

**Base:** Representative sample of 25,520 adults aged 16-74 in 29 participating countries, May 24th 2024 - June 7th 2024.





#### Methodology

This 29-country Global Advisor survey was conducted between May 24th 2024 and June 7th 2024 via the Ipsos Online Panel system among 25,520 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result."

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, Indonesia, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Türkiye.

The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed faceto-face and 400 were interviewed online.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

India's sample represents a large subset of its urban population — social economic

classes A, B and C in metros and tier 1-3 town classes across all four zones.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.



