REUTERS/IPSOS CORE POLITICAL DATA

Presidential Approval Tracker

December 18, 2024

Reuters/Ipsos Core Political Data

These are findings from an Ipsos poll conducted <u>December 13-15, 2024</u>. A sample of <u>1,029</u> Americans ages 18+ were interviewed online for this survey using the probability-based KnowledgePanel®.

This included <u>322</u> Democrats, <u>302</u> Republicans, and <u>303</u> independents.
The precision of the Ipsos Core Political is measured using a margin of error which includes the design effect error. In this case, the poll has a margin of error of plus or minus the following percentage points:
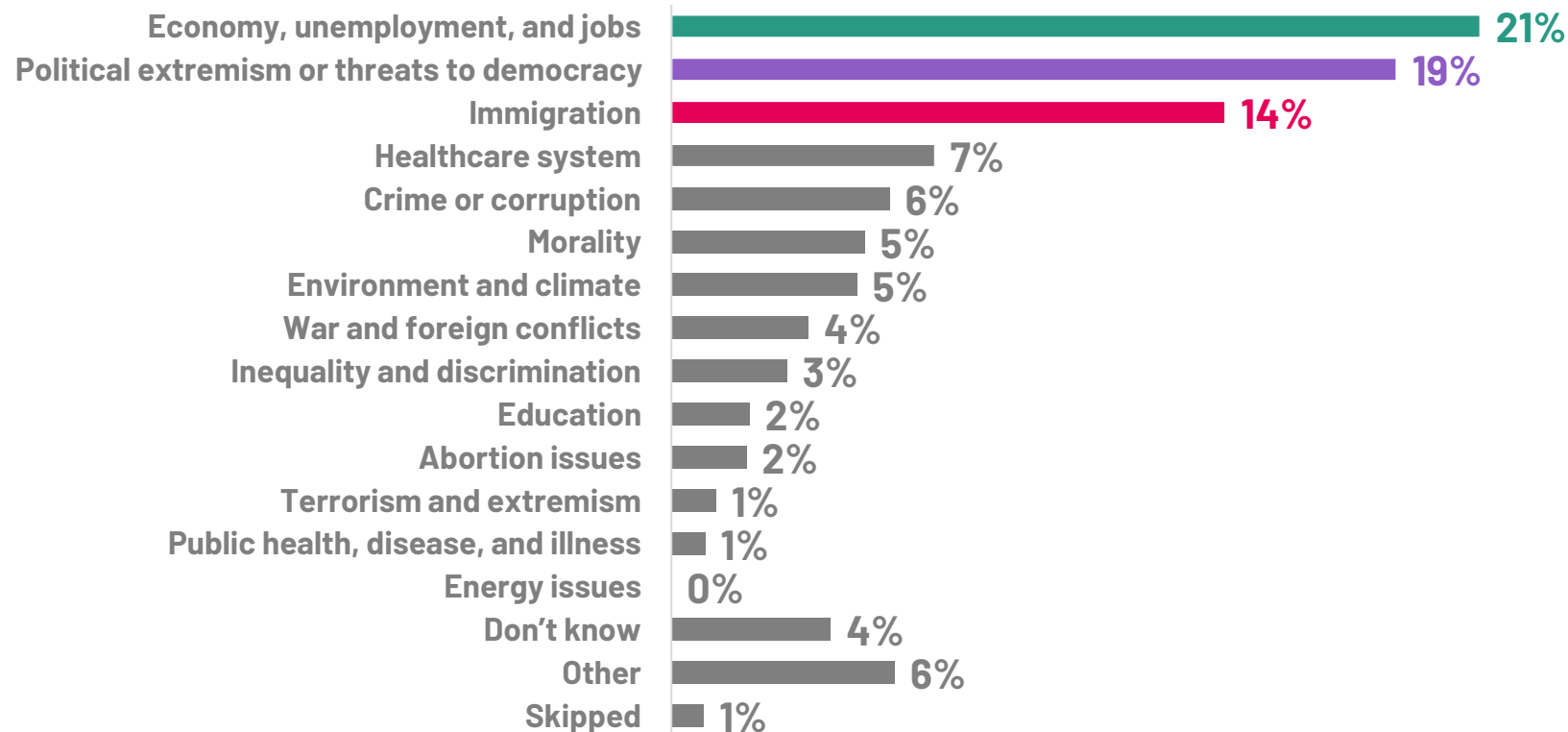
<u>3.3</u> for All Adults, <u>5.8</u> for Democrats, <u>5.8</u> for Republicans, and <u>6.0</u> for independents.

The data from this survey was weighted to the U.S. current population data using gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID.

All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is because of rounding. See page 13 for full methodology.

Ipsos

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?

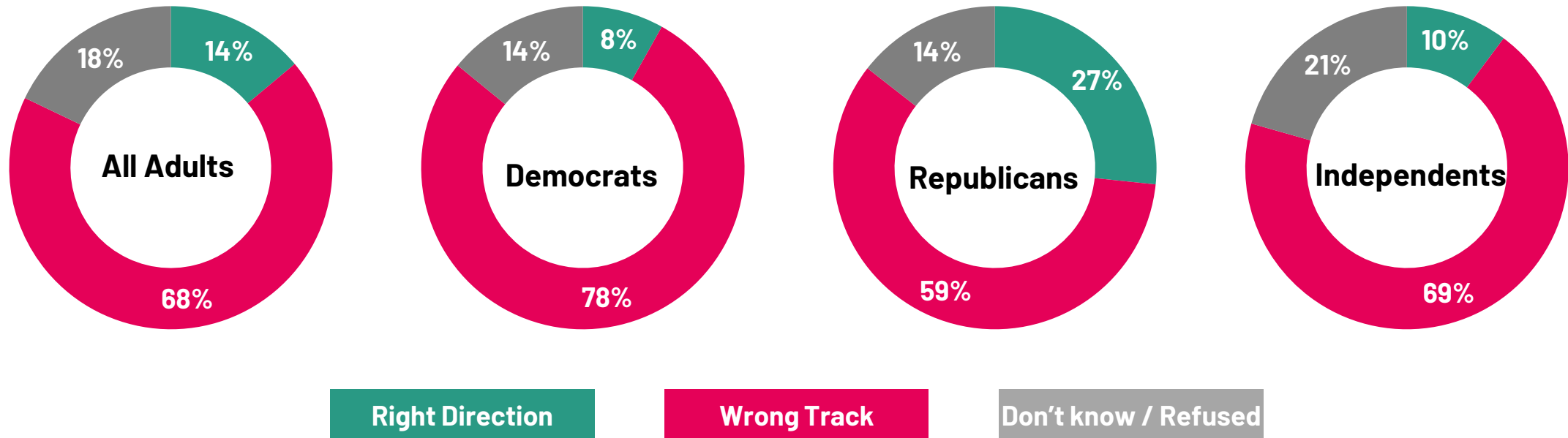| Problem	Percentage
Economy, unemployment, and jobs	21%
Political extremism or threats to democracy	19%
Immigration	14%
Healthcare system	7%
Crime or corruption	6%
Morality	5%
Environment and climate	5%
War and foreign conflicts	4%
Inequality and discrimination	3%
Education	2%
Abortion issues	2%
Terrorism and extremism	1%
Public health, disease, and illness	1%
Energy issues	0%
Don't know	4%
Other	6%
Skipped	1%

Most Important Problem Facing America
In your opinion, what is the most important problem facing the U.S. today?

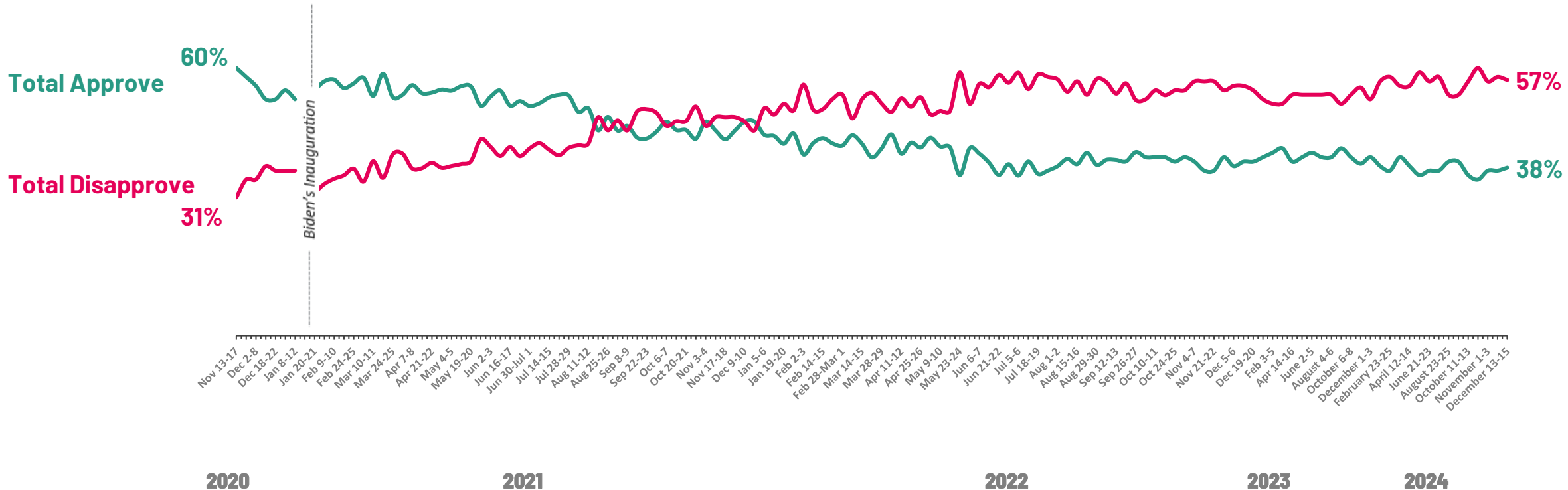|	All Americans	Democrats	Republicans	Independents
Economy, unemployment, and jobs	21%	15%	24%	24%
War and foreign conflicts	4%	4%	3%	4%
Immigration	14%	3%	31%	11%
Terrorism and extremism	1%	1%	2%	1%
Healthcare system	7%	12%	3%	7%
Public health, disease, and illness	1%	0%	1%	2%
Energy issues	0%	0%	0%	0%
Morality	5%	3%	8%	5%
Education	2%	2%	2%	2%
Crime or corruption	6%	4%	8%	5%
Environment and climate	5%	8%	0%	5%
Inequality and discrimination	3%	6%	0%	2%
Abortion issues	2%	3%	2%	1%
Political extremism or threats to democracy	19%	32%	5%	23%
Other	6%	6%	6%	5%
Don't know	4%	2%	2%	5%
Skipped	1%	0%	0%	0%

Right Direction / Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?
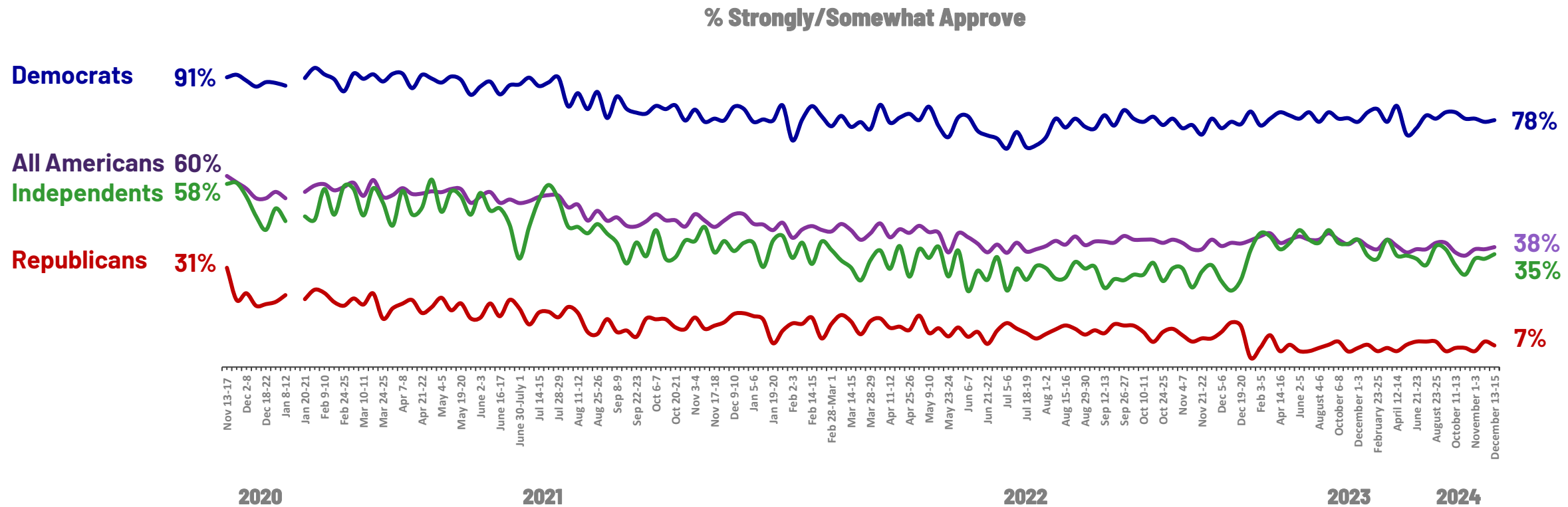

All Adults
- 14%
- 18%
- 68%

Democrats
- 8%
- 14%
- 78%

Republicans
- 27%
- 14%
- 59%

Independents
- 10%
- 21%
- 69%

Right Direction | Wrong Track | Don't know / Refused

Joe Biden's Job Approval

Overall, do you approve or disapprove of the way Joe Biden is handling his job as president? (previously 'president-elect')

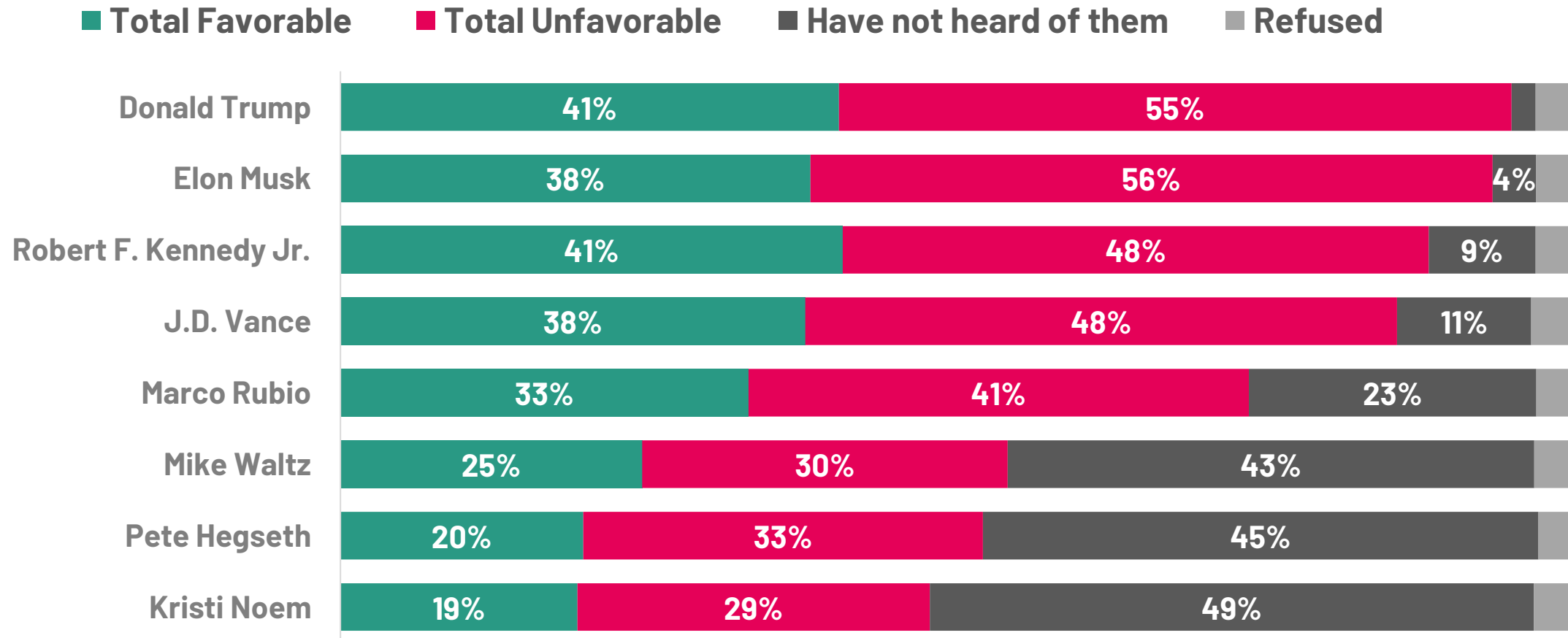2020   2021   2022   2023   2024

Joe Biden's Job Approval

Overall, do you approve or disapprove of the way Joe Biden is handling his job as president? (previously 'president-elect')

% Strongly/Somewhat Approve

Democrats 91% 78%

All Americans 60%
Independents 58% 38%
.... 35%

Republicans 31% 7%

2020   2021   2022   2023   2024

Favorability of Public Figures

Would you say you are generally favorable or unfavorable towards these public figures?

■ **Total Favorable**   ■ **Total Unfavorable**   ■ **Have not heard of them**   ■ **Refused**

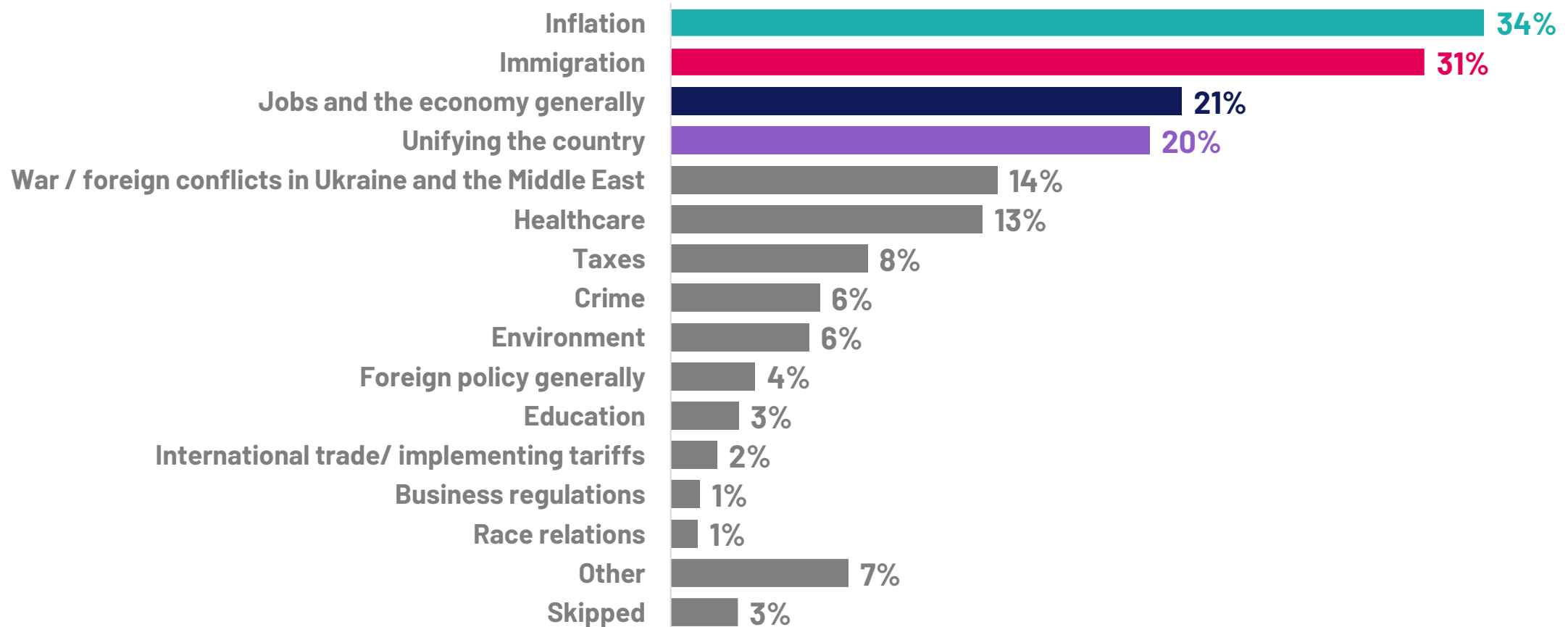| Public Figure	Total Favorable	Total Unfavorable	Have not heard of them
Donald Trump	41%	55%	
Elon Musk	38%	56%	4%
Robert F. Kennedy Jr.	41%	48%	9%
J.D. Vance	38%	48%	11%
Marco Rubio	33%	41%	23%
Mike Waltz	25%	30%	43%
Pete Hegseth	20%	33%	45%
Kristi Noem	19%	29%	49%

Ipsos

Favorability of Political Institutions

Would you say you are generally favorable or unfavorable towards these public institutions?
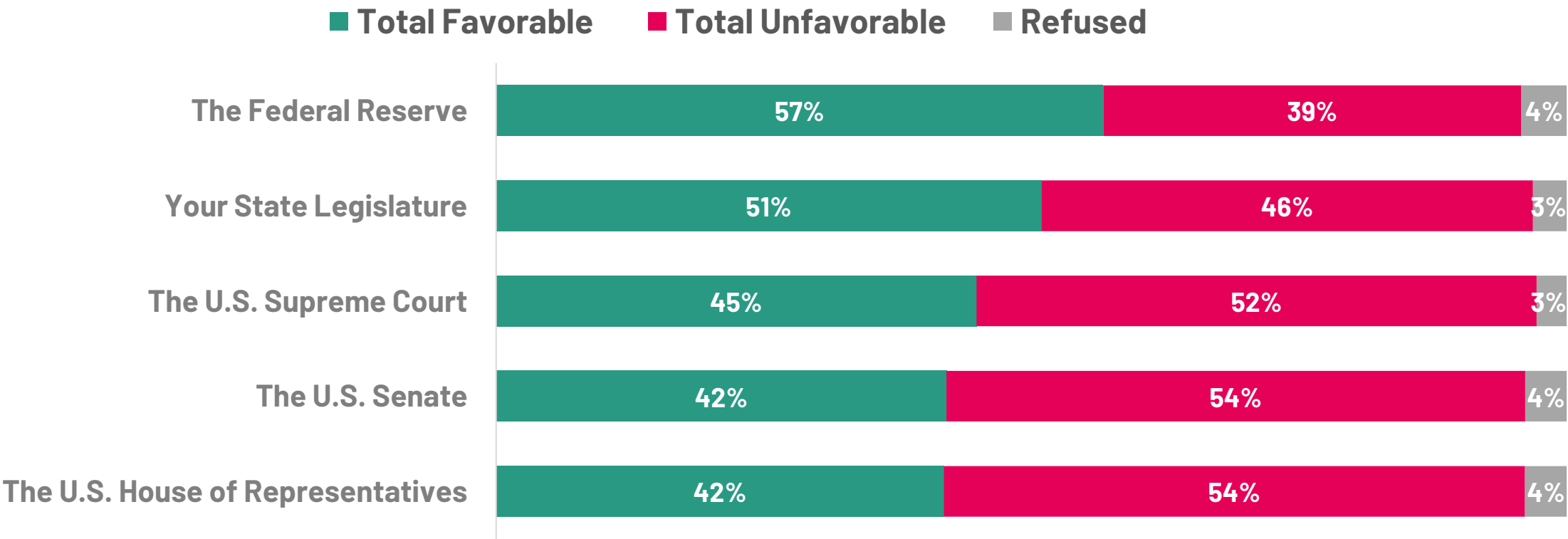
■ **Total Favorable**　　■ **Total Unfavorable**　　■ **Refused**

The Federal Reserve	57%	39%	4%
Your State Legislature	51%	46%	3%
The U.S. Supreme Court	45%	52%	3%
The U.S. Senate	42%	54%	4%
The U.S. House of Representatives	42%	54%	4%

Priorities for Trump in First 100 Days

What issues do you want President Trump to focus on in his 100 days in office?

Issue	%
Inflation	34%
Immigration	31%
Jobs and the economy generally	21%
Unifying the country	20%
War / foreign conflicts in Ukraine and the Middle East	14%
Healthcare	13%
Taxes	8%
Crime	6%
Environment	6%
Foreign policy generally	4%
Education	3%
International trade/ implementing tariffs	2%
Business regulations	1%
Race relations	1%
Other	7%
Skipped	3%

Priorities for Trump in First 100 Days

What issues do you want President Trump to focus on in his 100 days in office?

	All Americans	Democrats	Republicans	Independents
Inflation	34%	27%	38%	36%
Immigration	31%	9%	60%	34%
Jobs and the economy generally	21%	22%	23%	20%
Unifying the country	20%	31%	10%	22%
War / foreign conflicts in Ukraine and the Middle East	14%	12%	17%	15%
Healthcare	13%	17%	9%	13%
Taxes	8%	6%	11%	8%
Crime	6%	5%	6%	8%
Environment	6%	10%	0%	6%
Foreign policy generally	4%	3%	4%	4%
Education	3%	3%	1%	4%
International trade/ implementing tariffs	2%	1%	3%	1%
Business regulations	1%	1%	1%	2%
Race relations	1%	2%	1%	1%
Other	7%	12%	2%	7%
Skipped	3%	2%	0%	1%

Methodology

This Ipsos poll was conducted December 13-15, 2024, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,029 general population adults aged 18 or older.

The margin of sampling error for this study is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.14. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel®, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel® cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID. Party ID benchmarks are from the 2024 NPORS annual survey. The demographic benchmarks came from the 2024 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor degree, Master's degree or above)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

ABOUT IPSOS

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Ipsos is listed on Eurolist – NYSE – Euronext. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

GAME CHANGERS

At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialization, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest caliber of people who have the ability and desire to influence and shape the future.

"GAME CHANGERS" – our tagline – summarizes our ambition.