



Ipsos US

200 Park Avenue, 11th Floor
New York, NY 10016

Holds Certification Number: 4617-1171100324
And operates a Research Process Management System in compliance with ISO 20252:2019.



Statement of Applicability - Effective 19 May 2025

For ISO 20252 certification purposes, Ipsos US comprises the following legal entities: Ipsos US, Ipsos Insight, LLC, which includes US service lines including Healthcare NA; Ipsos Interactive Services, responsible for US online and offline operations; and Ipsos Interactive Services LP, which consists of our Canadian online and offline operations teams, who also manage US projects.

Ipsos US' certification to ISO 20252:2019 encompasses a specific range of services, as detailed below. Ipsos US has excluded Annex C Physical Observation from this attestation.

Annex A – Sampling including access panels: Access and Community Panel management is handled by our ISO 20252 certified teams based in Romania. The US probability panel, Knowledge Panel, is out of scope for 2025.

Excluded: A.3, A.5

Annex B – Fieldwork: Quantitative or qualitative using fieldworkers or moderators

Annex D – Digital observation: Online passive methodologies such as device monitoring or website analytics

Annex E – Self completion: Offline and online data collection

Annex F – Data management and processing: Data management and processing services.

Original Date: 19 May 2025

Latest Issue Date: 19 May 2025

Expiration Date: 18 May 2028

Authorized by

Managing Director, CIRQ

