



Welcome!

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JOIN IPSOS

Become a Game Changer

Ranked as the world's #1
Most Innovative Full-Service
Research Agency...
for four years in a row!

*Greenbook GRIT
2022 Top 50 Report

GAME CHANGERS



Ipsos in the world

At Ipsos, we are passionately curious about **Society, Markets** and **People**.

“Game Changers” – our tagline – summarizes our ambition: we provide true understanding and make our changing world easier to navigate, so that our clients can make faster, smarter and bolder decisions.

Located in

90+

Countries Worldwide



5,000+

Clients around the world



16,000+

Full-time
Ipsos
employees



2.1B+

Euros in
annual revenues



18+%

Organic growth in 2021

Our work allows us to provide a critical service

We help leaders make decisions based on the **voice and needs of all people.**

Ipsos is uniquely positioned to provide a data-driven, **Total Understanding** of people



What we do

We provide services to clients in over 17 areas.

That means there are many ways you can grow your career with Ipsos!

We help clients to:

Innovation



Launch new product innovations

Branding



Position brands and grow brand loyalty

Customer Experience



Improve customer experiences

Trends



Understand market and product category trends

Advertising



Create high-impact advertising

Usability



Make websites and physical products easier to use

Media



Learn how people choose media to watch and how to best engage them

Public Opinion



Understand public opinion about key topics and people, including likely election outcomes

Automotive



Measure and improve the reliability of cars

Marketing ROI



Optimize marketing investments to grow their business

And much more!

We work with the most admired companies in the world!

Why work with only one of the greats, when you can work with nearly all of them?



Ipsos' Clients are among
25 of the Top 30
Most Admired
Companies in the World
(headquartered in USA)



Ipsos works with the
Most Admired Companies
across **24 different**
industries, including
the tech giants

*Fortune Magazine, [View World's Most Admired Companies](#)

ALL TOP 10

AND

25 OF TOP 30

FORTUNE'S MOST ADMIRABLE COMPANIES® 2022



Industry thought leaders

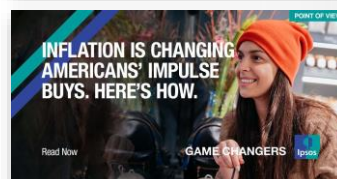
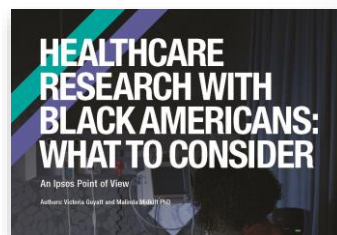
We provide a True Understanding of **Society**, **Markets** and **People** – and our content-driven marketing ensures a robust program of thought leadership.

Ipsos experts are regularly featured on the podiums at leading industry and MR events, speaking across a range of topics.

We **publish** a continuous cadence of **data-based thought leadership** through Point of Views, Webinars and Client Events.

Our weekly News & Polls and client newsletters cover research and insights on topics and challenges important to our clients.

Point of Views



What the Future



Webinars



Ipsos is regularly quoted by and featured in leading media



REUTERS

Forbes ADVISOR

RollingStone

AXIOS

n p r

newsy

(((SiriusXM)))

**THE
HILL**

abc NEWS

**SPECTRUM
NEWS**



The Washington Post

(((SiriusXM)))

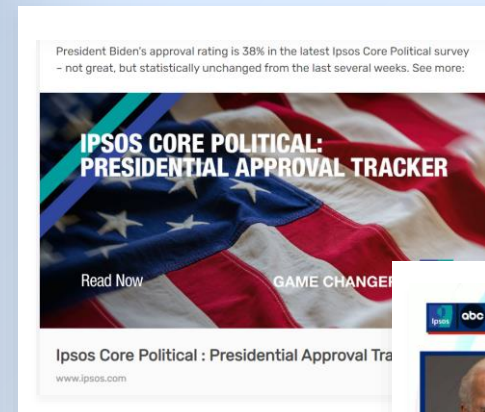
**THE
HILL**

abc NEWS

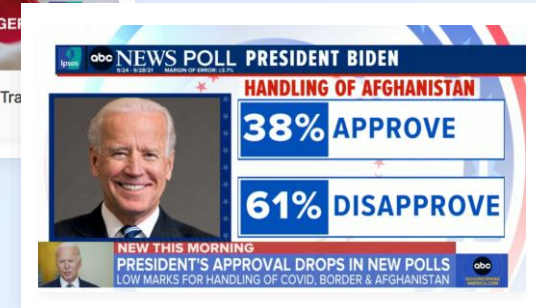
THE 19th

USA TODAY

C-SPAN



Our **Core Political Tracker** is an official Presidential Approval Tracker with widespread media coverage



Our awards reflect our commitment to the highest levels of innovation & excellence



Investopedia
Awards

Best Overall Market
Research Company
(2021)



World Bank's
SAR Award

Project of the Year
(2019-2020)



The Forrester Wave:
Marketing Measurement
& Optimization Solutions

Leader in Marketing
Measurement
(2020-2022)



GreenBook
GRIT Report

The #1 Most Innovative Full-
Service Research Agency
(2019-2022)

We are officially a GREAT PLACE TO WORK®



We're Great Place to Work-Certified™!

92%

of our employees said that when you join the company, you are made to feel welcome

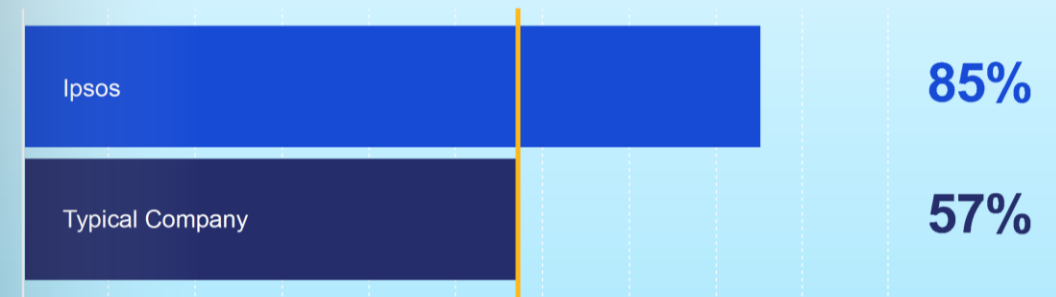
Source: 2022 Great Place to Work Trust Index® Survey

We're Great Place to Work-Certified™!



Ipsos

85% of employees at Ipsos say it is a great place to work compared to 57% of employees at a typical U.S.-based company*



Source: Great Place to Work® 2021 U.S.National Employee Engagement Study*

A flexible approach to in-office and a Work from Anywhere program

Work From Anywhere Program

This **new program** enables you to **work remotely** from a different location, including a different **state, province** or even **country**, on a temporary basis, for up to six weeks in a 12-month period.

Flexible Approach to In-Office Work

Rather than require a minimum number of days in an office, we focus instead on primarily using our offices for creating **moments of value** for working together in person.

US benefits



13

Paid Holidays



20

Vacation Days



10

Paid Sick Days



Employee
Assistance Program



Summer Fridays
Program

Health Care

Ipsos US offers three medical plan options as well as dental, vision care, and flexible spending accounts

Hybrid & Flexible Working

Paid Parental Leave

8-14 weeks paid / up to 18-24 weeks total
See how Ipsos compares to other companies at theSkimm's [#ShowUsYourLeave database](#)

401K
Employer Match



Tuition
Reimbursement



Commuter
Benefits



Well-Being
Reimbursement



Your
Birthday Off



Canada benefits



15-20 Days Vacation

Just to start with



Health & Dental Benefits

For you and your family



Save for the Future

RRSP Match



Your Birthday is off, So You Can Celebrate YOU

However you want



Well-Being Reimbursement



Early Office Closures

In the summer and select long weekends



Wellable

Total well-being just got easier



Life Insurance



Employee Assistance

24/7



Critical Illness Insurance

For the toughest times, just in case



Employee Discounts

Exclusive access to products



A safe and flexible working culture for everyone, from the beginning of your employment



Our values drive our culture



Integrity

- We demonstrate the highest ethical standards and principles.
- We are independent, objective experts delivering reliable information to our clients.



Client First

- We put clients first. Always.
- We focus on long-term partnerships, and we understand our clients' businesses as if they were our own.



Curiosity

- We are curious about the world around us.
- We ask the right questions; we seek the new and unexpected.



Entrepreneurial Spirit

- We are different. Our culture encourages individuals to try different, innovative ideas.
- We are motivated. We work hard and smart, and we act quickly and decisively when required.

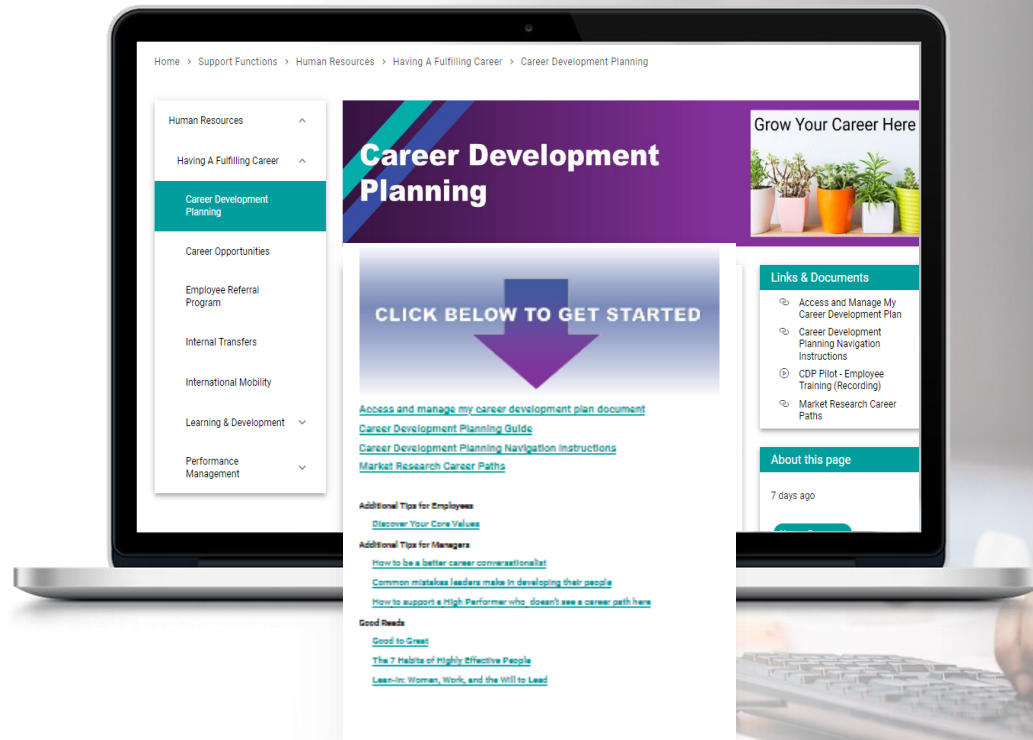


Collaboration

- All of us are smarter than any of us.
- We work in diverse teams comprising clients and colleagues.

Empowering your career development

For every employee we create one page plan to help you OWN YOUR PATH for your career



1. EMPLOYEE CAREER GOALS & MOTIVATIONS

Where am I now? Where do I want to be?

CAREER ASPIRATIONS

XX

KEY TALENT OR STRENGTHS & OPPORTUNITIES TO GROW

1.
2.
3.

1.
2.
3.

DEVELOPMENT PLANNING

XX

VALUES & MOTIVATIONS

XX

XX

Committed to diversity and inclusion

Ipsos NA Employee Resource Groups (ERGs)



Gender Balance Network

The Gender BALANCE Network is dedicated to supporting and inspiring women to advance their careers at Ipsos. It serves to connect women with each other as they advance through different personal and professional life stages, helping them to attain career advancement opportunities.



OUT@Ipsos

The mission of Out@Ipsos is to ensure an inclusive culture for all Ipsos employees; to play an active role in LGBTQ community outreach; to provide opportunities for cross-business networking and to have a good time in the process.



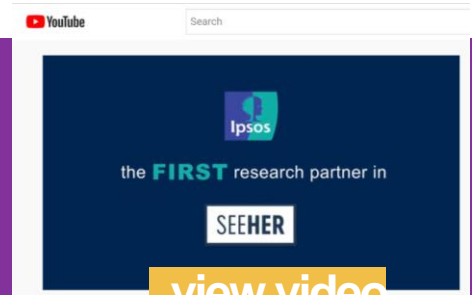
Military & Veterans Program

Ipsos is partnered with Onward to Opportunity and the Veterans Career Transition Program to help veterans and military service members transitioning from military to civilian life. The partnership provides free, comprehensive career training, certification and employment to help participants launch their careers and provide resources for job hunting. It also reaffirms Ipsos' commitment to hiring veterans.



Ipsos BRIDGE

It is not enough to be quietly non-racist. We have a responsibility to become vocally and visibly against systemic racism and its causal effects. The mission of Ipsos Bridge is to shift to active involvement and support of racial equality.



We are the first research partner for **SeeHer**, which is an effort by the Association of National Advertisers ([ANA](#)) in partnership with [The Female Quotient](#) to eliminate gender bias in media and marketing.

Ipsos takes responsibility



CSR Commitment

Ipsos was the first research company in the world to subscribe to the UN Global Compact, in 2008.

The Group has subscribed for respecting ten universal principles concerning human rights, labor, the environment and combating corruption.



Ipsos Foundation

The mission of the Ipsos Foundation is to "Develop a global outreach program to support and implement educational programs for underprivileged children and adolescents around the world."



Committed to the Planet

In 2008, Ipsos embarked on a structured approach to manage its environmental footprint.

To this end, Ipsos has implemented environmental policies in most countries aimed at reducing waste and energy consumption.



Refugee Taskforce

Ipsos NA has launched a Refugee Taskforce to develop an action plan and contribute to this global goal.

The NA Refugee Taskforce has been actively working on this mission by partnering with various non-profit organizations that focus on integrating refugees into the workforce.



Ipsos Gives Back

The annual event Ipsos Gives Back allows our employees to work together to make a difference in their community.

Employees across North America take part in office-organized events that focus on homelessness, veterans, children's programs, and efforts to support refugees.

Discover our opportunities

Learn more about our current opportunities across all our service lines and locations, whether you are an experienced professional, a student or a recent graduate.

[Begin Your Journey Here](#)



GAME CHANGERS

