

Q1. [Use a ride sharing program, such as Uber, Lyft or Didi, in place of a normal taxicab;] Many people in the "shared economy" use services such as Uber, where ordinary people sign up to effectively offer taxi services and get connected with people looking for rides via a mobile application. Please indicate how likely you are to do the following in the next year:

	Total	Mexico	Poland	South Africa	South Korea	Sweden	Turkey	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	US	Egypt	Hong Kong	Indonesia	Kenya	Pakistan	Nigeria	Tunisia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	20084	1006	1002	1001	1002	1002	1001	1005	1003	1004	1008	1004	1006	1005	1004	1006	1009	1002	1005	1005	1004	-	-	-	-
Base: All Respondents (wtd)	20000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
Very likely	3807	317	70	290	51	84	168	167	402	97	321	85	46	73	376	59	27	174	463	104	432	-	-	-	-
	19%	32%	7%	29%	5%	8%	17%	17%	40%	10%	32%	9%	5%	7%	38%	6%	3%	17%	46%	10%	43%	-	-	-	-
		CEFGHJLMN	Q	CEFGHJLMN	Q	EMQ	CEFGHJLMNPQT	CEFGHJLMNPQT	BCDEFGHIJKL	EMPQ	CEFGHJLMN	EMQ		EMQ	CDEFGHIJKL	Q		CEFGHJLMNPQT	BCDEFGHIJKL	CEMNQPQ	BCDEFGHIJKL				
Somewhat likely	4884	331	221	277	260	149	262	190	203	154	390	181	165	130	398	131	87	211	289	431	424	-	-	-	-
	24%	33%	22%	28%	26%	15%	26%	19%	20%	15%	39%	18%	17%	13%	40%	13%	9%	21%	29%	43%	42%	-	-	-	-
		CFHIJLMNPQ	FJMNQPQ	CFHIJLMNPQ	FHIJLMNPQR	Q	FHIJLMNPQR	FNPQ	FJNPQ	Q	CDEFGHIJLM	NPQ	Q	Q	CDEFGHIJLM	Q		FJMNQPQ	CFHIJLMNPQ	BCDEFGHIJL	BCDEFGHIJL				
Not very likely	4180	176	296	183	374	194	301	232	171	181	171	216	224	171	142	307	214	160	116	276	75	-	-	-	-
	21%	18%	30%	18%	37%	19%	30%	23%	17%	18%	17%	22%	22%	17%	14%	31%	21%	16%	12%	28%	8%	-	-	-	-
		U	BDFHIJKLMN	OSU	BCDEFGHIJKL	OSU	BDFHIJKLMN	DIJKNORSU	SU	OSU	SU	NORSU	IJKNORSU	SU	U	BDFHIJKLMN	ORSU	SU	U	BDFHIJKLMN	OQRSU				
Not at all likely	4251	107	248	158	217	354	145	307	98	369	57	307	353	443	51	275	220	336	62	127	18	-	-	-	-
	21%	11%	25%	16%	22%	35%	14%	31%	10%	37%	6%	31%	35%	44%	5%	27%	22%	34%	6%	13%	2%	-	-	-	-
		KOU	BDGIKOSTU	IKOSU	BDGIKOSTU	BCDEGIKOPQ	IKOSU	BCDEGIKOPQ	KOU	BCDEGHKLO	U	BCDEGIKOPQ	BCDEGIKOPQ	BCDEFGHIJKL	U	BDEGIKOPQ	BDGIKOSTU	BCDEGIKOPQ	U	KOSU					
These services aren't available in my area	2879	68	165	92	98	220	124	103	125	200	61	211	211	183	34	228	452	120	71	61	51	-	-	-	-
	14%	7%	17%	9%	10%	22%	12%	10%	13%	20%	6%	21%	21%	18%	3%	23%	45%	12%	7%	6%	5%	-	-	-	-
			BDEHKORST	KOTU	KOTU	BCDEGHKOR	BKOSTU	KOTU	BKOSTU	BDEGHKORS	O	BDEGHKORS	BDEGHKORS	BDEGHKORS		BCDEGHKOR	BCDEFGHIJKL	BKOSTU	O	O					
Sigma	20000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																									
Top2Box (Very/ Somewhat likely)	8691	648	291	566	311	233	430	358	606	251	711	266	211	203	774	190	114	384	751	536	857	-	-	-	-
	43%	65%	29%	57%	31%	23%	43%	36%	61%	25%	71%	27%	21%	20%	77%	19%	11%	38%	75%	54%	86%	-	-	-	-
		CDEFGHJLM	FMNPQ	CEFGHJLMN	FJMNQPQ	Q	CEFGHJLMNP	CEFGHJLMNPQ	CEFGHJLMN	NPQ	CDEFGHJLM	MNPQ	Q	Q	BCDEFGHIJKL	Q		CEFGHJLMNPQ	BCDEFGHIJL	CEFGHJLMN	BCDEFGHIJKL				
Low2Box (Not very / Not at all likely)	8431	284	544	341	591	548	446	539	269	549	228	523	578	614	193	581	434	496	178	403	93	-	-	-	-
	42%	28%	54%	34%	59%	55%	45%	54%	27%	55%	23%	52%	58%	61%	19%	58%	43%	50%	18%	40%	9%	-	-	-	-
		OSU	BDGIKOPQ	IKOSU	BDGHKLOQ	BDGIKOPQ	BDIKOSU	BDGIKOPQ	OSU	BDGIKOPQ	U	BDGIKOPQ	BDGIKOPQ	BCDEFGHIJKL	U	BDGIKOPQ	BDIKOSU	BDIKOPQ	U	BDIKOSU					

Global @dvisor: CIGI Security and Trust Survey

Q1. [Use a ride sharing program, such as Uber, Lyft or Didi, in place of a normal taxicab;] Many people in the "shared economy" use services such as Uber, where ordinary people sign up

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	20084	2006	2009	6025	7037	7036	3015	3007
Base: All Respondents (wtd)	20000	2000	2000	6000	7000	7000	3000	3000
Very likely	3807	270	720	417	1479	560	1100	921
	19%	14%	36%	7%	21%	8%	37%	31%
		CE	ACDEG		ACE	C	ACDEG	ACDE
Somewhat likely	4884	365	534	977	2181	1059	991	827
	24%	18%	27%	16%	31%	15%	33%	28%
		E	ACE	E	ABCEG		ABCEG	ACE
Not very likely	4180	340	347	1408	1484	1472	484	600
	21%	17%	17%	23%	21%	21%	16%	20%
				ABDEFG	ABF	ABF		AF
Not at all likely	4251	705	205	1980	996	2303	206	365
	21%	35%	10%	33%	14%	33%	7%	12%
		BDEFG	F	BDFG	BFG	BDFG		F
These services aren't available in my area	2879	320	194	1218	860	1605	220	288
	14%	16%	10%	20%	12%	23%	7%	10%
		BDFG	F	ABDFG	FG	ABCDFG		F
Sigma	20000	2000	2000	6000	7000	7000	3000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very/ Somewhat likely)	8691	635	1254	1394	3660	1620	2091	1748
	43%	32%	63%	23%	52%	23%	70%	58%
		CE	ACDE		ACE		ABCDEG	ACDE
Low2Box (Not very / Not at all likely)	8431	1045	552	3388	2481	3775	689	965
	42%	52%	28%	56%	35%	54%	23%	32%
		BDFG	F	ABDEFG	BFG	BDFG		BF

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Q2. Do you agree or disagree that Uber and other ride sharing services should be regulated similarly to taxis?

	Total	Mexico	Poland	South Africa	South Korea	Sweden	Turkey	Australia	Brazil	Canada	China	France	Germany	Great Britain	India	Italy	Japan	US	Egypt	Hong Kong	Indonesia	Kenya	Pakistan	Nigeria	Tunisia
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents (unwtd)	20084	1006	1002	1001	1002	1002	1001	1005	1003	1004	1008	1004	1006	1005	1004	1006	1009	1002	1005	1005	1004	-	-	-	-
Base: All Respondents (wtd)	20000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
Strongly agree	5296	314	93	283	169	246	193	288	315	327	339	238	166	441	331	163	69	249	489	225	357	-	-	-	-
	26%	31%	9%	28%	17%	25%	19%	29%	32%	33%	34%	24%	17%	44%	33%	16%	7%	25%	49%	23%	36%	-	-	-	-
		CEGLMPQT		CEGMPQT	CQ	CEGMPQ	CQ	CEGLMPQT	CEFGMLPQR	CEFGMLPQR	CDFGLMPQ	CEMPQ	CQ	BCDEFGHIJKL	CDFGHLMP	CQ		CEGMPQ	BCDEFGHIJKL	CEMPQ	CDFGHLMP				
Somewhat agree	7452	340	295	355	444	339	377	421	336	363	481	337	311	343	493	356	213	416	350	530	353	-	-	-	-
	37%	34%	29%	35%	44%	34%	38%	42%	34%	36%	48%	34%	31%	34%	49%	36%	21%	42%	35%	53%	35%	-	-	-	-
		Q	Q	CQ	BCDFGIJLMN	Q	CMQ	BCDFIILMNP	Q	CQ	BCDFGHJLM	Q	Q	Q	BCDFGHJUL	CQ		CDFIILMNPQ	Q	BCDFGHJUL	CQ				
				PQSU	254	173	231	158	141	121	93	185	226	68	117	234	171	159	69	161	194	-	-	-	-
Somewhat disagree	3335	177	232	169	254	173	231	158	141	121	93	185	226	68	117	234	171	159	69	161	194	-	-	-	-
	17%	18%	23%	17%	25%	17%	23%	16%	14%	12%	9%	18%	23%	7%	12%	23%	17%	16%	7%	16%	19%	-	-	-	-
		KNOS	DFHIJKNOQR	JKNOS	BDFHIJKLNO	JKNOS	DFHIJKNOQR	JKNOS	KNS	NS		IJKNOS	DFHIJKNOQR		NS	DFHIJKLNOQ	JKNOS	JKNOS		JKNOS	IJKNOS				
Strongly disagree	1429	145	126	115	49	71	76	59	97	61	38	86	108	17	37	69	72	70	29	41	64	-	-	-	-
	7%	14%	13%	11%	5%	7%	8%	6%	10%	6%	4%	9%	11%	2%	4%	7%	7%	7%	3%	4%	6%	-	-	-	-
		EFHGJKLNOP	EFHGJKLNOP	EFHGJKNOP	N	KNOST	EKNOST	NOS	EHJKNOSTU	NOS	N	EKNOST	EFHIJKNOPQ		N	KNOST	KNOST	KNOST		N	NOS				
There is no service like Uber available in my area	2489	25	254	78	84	170	122	74	111	128	49	155	188	131	22	179	476	106	62	43	33	-	-	-	-
	12%	2%	25%	8%	8%	17%	12%	7%	11%	13%	5%	15%	19%	13%	2%	18%	48%	11%	6%	4%	3%	-	-	-	-
			BDEFGHIJKL	BKOTU	BKOTU	BDEGHJKNO	BDEHKOSTU	BOTU	BDHKOSTU	BDEHKOSTU	O	BDEHIKORST	BDEGHJKNO	BDEHKOSTU		BDEGHJKNO	BCDEFGHIJKL	BDHKOSTU	BOU	O					
Sigma	20000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																									
Top2Box (Strongly/ Somewhat agree)	12747	653	388	638	613	585	570	709	651	690	821	575	478	784	824	519	282	665	840	756	709	-	-	-	-
	64%	65%	39%	64%	61%	59%	57%	71%	65%	69%	82%	57%	48%	78%	82%	52%	28%	67%	84%	76%	71%	-	-	-	-
		CMPQ	Q	CFGLMPQ	CMPQ	CMPQ	CMQ	CDEFGILMP	CFGLMPQ	CDEFGMLPQ	BCDEFGHIJL	CMQ	CQ	BCDEFGHIJL	BCDEFGHIJL	CQ		CEFGMLPQ	BCDEFGHIJL	BCDEFGHIJL	CDEFGILMP				
Low2Box (Somewhat / Strongly disagree)	4763	322	358	284	303	245	307	217	238	182	131	270	334	85	154	303	242	229	99	202	258	-	-	-	-
	24%	32%	36%	28%	30%	24%	31%	22%	24%	18%	13%	27%	33%	8%	15%	30%	24%	23%	10%	20%	26%	-	-	-	-
		FHIJKNOQRS	DEFHIJKLNO	HJKNORST	FHIJKNOQRS	JKNOS	FHIJKNOQRS	KNOS	JKNOS	KNS	N	HJKNOST	DFHIJKLNOQ		NS	FHIJKNOQRS	JKNOS	JKNOS		KNOS	JKNOST				
		T	QRSTU		T		T						RSTU			T									

Q2. Do you agree or disagree that Uber and other ride sharing services should be regulated similarly to taxis?

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRIC	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	20084	2006	2009	6025	7037	7036	3015	3007
Base: All Respondents (wtd)	20000	2000	2000	6000	7000	7000	3000	3000
Strongly agree	5296	577	629	1347	1777	1654	985	966
	26%	29%	31%	22%	25%	24%	33%	32%
		CDE	CDE		CE	C	ACDE	ACDE
Somewhat agree	7452	779	675	1981	2934	2338	1310	1082
	37%	39%	34%	33%	42%	33%	44%	36%
		BCE			ABCEG		ABCEG	C
Somewhat disagree	3335	280	318	1118	1149	1163	351	470
	17%	14%	16%	19%	16%	17%	12%	16%
		F	F	ADEFG	AF	AF		F
Strongly disagree	1429	131	242	477	359	482	172	220
	7%	7%	12%	8%	5%	7%	6%	7%
		D	ACDEFG	DEF		D		D
There is no service like Uber available in my area	2489	233	136	1078	780	1363	182	262
	12%	12%	7%	18%	11%	19%	6%	9%
		BFG		ABDFG	BFG	ABCDFG		F
Sigma	20000	2000	2000	6000	7000	7000	3000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly/ Somewhat agree)	12747	1355	1304	3328	4712	3992	2295	2048
	64%	68%	65%	55%	67%	57%	77%	68%
		CE	CE		CE	C	ABCDEG	CE
Low2Box (Somewhat / Strongly disagree)	4763	411	560	1594	1508	1645	523	690
	24%	21%	28%	27%	22%	24%	17%	23%
		F	ADEFG	ADEFG	F	ADF		F