



Favorability Study

Washington, DC, August 18, 2017

1. Are you favorable or unfavorable towards the following...

		<u>Total</u>	<u>Democrat</u>	<u>Republican</u>	<u>Independent</u>
Donald Trump : Are you favorable or unfavorable toward?	Very favorable	19%	6%	41%	15%
	Somewhat favorable	21%	10%	39%	17%
	Somewhat unfavorable	12%	8%	13%	19%
	Very unfavorable	45%	74%	7%	47%
	Not familiar	3%	2%	1%	2%
	<i>Favorable (Net)</i>	<i>40%</i>	<i>16%</i>	<i>79%</i>	<i>32%</i>
	<i>Unfavorable (Net)</i>	<i>57%</i>	<i>82%</i>	<i>20%</i>	<i>65%</i>
Barack Obama : Are you favorable or unfavorable toward?	Very favorable	40%	73%	9%	28%
	Somewhat favorable	21%	20%	15%	30%
	Somewhat unfavorable	13%	3%	23%	19%
	Very unfavorable	23%	3%	52%	19%
	Not familiar	3%	1%	1%	3%
	<i>Favorable (Net)</i>	<i>61%</i>	<i>93%</i>	<i>24%</i>	<i>58%</i>
	<i>Unfavorable (Net)</i>	<i>36%</i>	<i>6%</i>	<i>75%</i>	<i>38%</i>
Paul Ryan : Are you favorable or unfavorable toward?	Very favorable	10%	7%	18%	4%
	Somewhat favorable	26%	18%	41%	23%
	Somewhat unfavorable	21%	23%	18%	24%
	Very unfavorable	24%	38%	8%	23%
	Not familiar	20%	13%	15%	26%
	<i>Favorable (Net)</i>	<i>35%</i>	<i>26%</i>	<i>59%</i>	<i>27%</i>
	<i>Unfavorable (Net)</i>	<i>45%</i>	<i>61%</i>	<i>27%</i>	<i>47%</i>

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Elizabeth Warren : Are you favorable or unfavorable toward?	Very favorable	20%	35%	9%	11%
	Somewhat favorable	21%	27%	15%	22%
	Somewhat unfavorable	11%	8%	15%	13%
	Very unfavorable	16%	3%	35%	16%
	Not familiar	32%	27%	26%	38%
	<i>Favorable (Net)</i>	<i>41%</i>	<i>62%</i>	<i>23%</i>	<i>33%</i>
	<i>Unfavorable (Net)</i>	<i>27%</i>	<i>11%</i>	<i>50%</i>	<i>29%</i>
United Nations : Are you favorable or unfavorable toward?	Very favorable	28%	42%	17%	23%
	Somewhat favorable	41%	45%	39%	39%
	Somewhat unfavorable	13%	7%	20%	16%
	Very unfavorable	10%	2%	20%	12%
	Not familiar	7%	5%	4%	9%
	<i>Favorable (Net)</i>	<i>70%</i>	<i>87%</i>	<i>56%</i>	<i>62%</i>
	<i>Unfavorable (Net)</i>	<i>23%</i>	<i>8%</i>	<i>40%</i>	<i>29%</i>
Congress : Are you favorable or unfavorable toward?	Very favorable	10%	12%	10%	8%
	Somewhat favorable	25%	25%	28%	19%
	Somewhat unfavorable	34%	36%	35%	35%
	Very unfavorable	26%	25%	26%	33%
	Not familiar	5%	3%	2%	6%
	<i>Favorable (Net)</i>	<i>34%</i>	<i>36%</i>	<i>38%</i>	<i>26%</i>
	<i>Unfavorable (Net)</i>	<i>61%</i>	<i>61%</i>	<i>60%</i>	<i>68%</i>
The Supreme Court : Are you favorable or unfavorable toward?	Very favorable	19%	21%	21%	14%
	Somewhat favorable	47%	47%	51%	50%
	Somewhat unfavorable	22%	23%	20%	23%
	Very unfavorable	7%	5%	6%	9%
	Not familiar	5%	4%	2%	4%
	<i>Favorable (Net)</i>	<i>66%</i>	<i>68%</i>	<i>72%</i>	<i>64%</i>
	<i>Unfavorable (Net)</i>	<i>28%</i>	<i>29%</i>	<i>26%</i>	<i>31%</i>
The federal government : Are you favorable or unfavorable toward?	Very favorable	12%	14%	12%	8%
	Somewhat favorable	32%	34%	35%	26%
	Somewhat unfavorable	34%	33%	33%	39%
	Very unfavorable	18%	16%	19%	22%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Not familiar	4%	3%	1%	5%
<i>Favorable (Net)</i>	44%	48%	47%	34%
<i>Unfavorable (Net)</i>	52%	49%	52%	61%

The press : Are you favorable or unfavorable toward?	Very favorable	15%	28%	8%	5%
	Somewhat favorable	34%	44%	23%	32%
	Somewhat unfavorable	23%	16%	27%	33%
	Very unfavorable	21%	5%	39%	22%
	Not familiar	7%	7%	3%	7%
	<i>Favorable (Net)</i>	49%	72%	31%	38%
	<i>Unfavorable (Net)</i>	44%	21%	66%	55%

Wall Street : Are you favorable or unfavorable toward?	Very favorable	13%	15%	15%	9%
	Somewhat favorable	35%	32%	40%	39%
	Somewhat unfavorable	30%	33%	29%	27%
	Very unfavorable	14%	14%	10%	17%
	Not familiar	8%	7%	5%	8%
	<i>Favorable (Net)</i>	49%	46%	56%	48%
	<i>Unfavorable (Net)</i>	44%	47%	40%	45%

Small businesses : Are you favorable or unfavorable toward?	Very favorable	55%	54%	57%	59%
	Somewhat favorable	36%	39%	35%	36%
	Somewhat unfavorable	3%	3%	5%	1%
	Very unfavorable	1%	2%	1%	1%
	Not familiar	4%	2%	2%	3%
	<i>Favorable (Net)</i>	92%	93%	92%	95%
	<i>Unfavorable (Net)</i>	5%	5%	6%	2%

Multinational businesses : Are you favorable or unfavorable toward?	Very favorable	14%	18%	13%	11%
	Somewhat favorable	44%	45%	52%	35%
	Somewhat unfavorable	20%	19%	19%	24%
	Very unfavorable	7%	5%	5%	11%
	Not familiar	16%	13%	12%	19%
	<i>Favorable (Net)</i>	58%	63%	64%	46%
	<i>Unfavorable (Net)</i>	26%	24%	24%	35%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Fox News : Are you favorable or unfavorable toward?	Very favorable	18%	16%	28%	13%
	Somewhat favorable	31%	21%	45%	32%
	Somewhat unfavorable	18%	16%	15%	25%
	Very unfavorable	27%	44%	8%	26%
	<i>Favorable (Net)</i>	<i>45%</i>	<i>40%</i>	<i>52%</i>	<i>48%</i>
	<i>Unfavorable (Net)</i>	<i>49%</i>	<i>37%</i>	<i>60%</i>	<i>57%</i>
	Not familiar	6%	4%	4%	4%
MSNBC : Are you favorable or unfavorable toward?	Very favorable	17%	26%	9%	11%
	Somewhat favorable	38%	48%	28%	38%
	Somewhat unfavorable	18%	12%	25%	21%
	Very unfavorable	14%	2%	29%	16%
	Not familiar	13%	11%	9%	15%
	<i>Favorable (Net)</i>	<i>55%</i>	<i>75%</i>	<i>37%</i>	<i>48%</i>
	<i>Unfavorable (Net)</i>	<i>32%</i>	<i>14%</i>	<i>54%</i>	<i>37%</i>
CNN : Are you favorable or unfavorable toward?	Very favorable	20%	32%	12%	11%
	Somewhat favorable	35%	45%	25%	33%
	Somewhat unfavorable	19%	15%	22%	26%
	Very unfavorable	18%	3%	35%	21%
	Not familiar	8%	5%	5%	9%
	<i>Favorable (Net)</i>	<i>55%</i>	<i>77%</i>	<i>38%</i>	<i>44%</i>
	<i>Unfavorable (Net)</i>	<i>37%</i>	<i>18%</i>	<i>57%</i>	<i>47%</i>
New York Times : Are you favorable or unfavorable toward?	Very favorable	22%	33%	14%	13%
	Somewhat favorable	38%	48%	25%	43%
	Somewhat unfavorable	16%	8%	27%	14%
	Very unfavorable	14%	3%	28%	16%
	Not familiar	10%	8%	7%	14%
	<i>Favorable (Net)</i>	<i>60%</i>	<i>81%</i>	<i>38%</i>	<i>56%</i>
	<i>Unfavorable (Net)</i>	<i>30%</i>	<i>11%</i>	<i>55%</i>	<i>30%</i>
Brietbart : Are you favorable or unfavorable toward?	Very favorable	7%	6%	10%	5%
	Somewhat favorable	14%	11%	23%	10%
	Somewhat unfavorable	12%	7%	17%	14%
	Very unfavorable	21%	34%	7%	18%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



	Not familiar	46%	42%	42%	53%
	<i>Favorable (Net)</i>	21%	17%	33%	16%
	<i>Unfavorable (Net)</i>	33%	42%	24%	31%
<hr/>					
Google : Are you favorable or unfavorable toward?	Very favorable	47%	54%	39%	45%
	Somewhat favorable	42%	41%	47%	40%
	Somewhat unfavorable	6%	3%	9%	8%
	Very unfavorable	3%	1%	3%	5%
	Not familiar	2%	1%	1%	1%
	<i>Favorable (Net)</i>	89%	95%	86%	85%
	<i>Unfavorable (Net)</i>	9%	4%	13%	13%
<hr/>					
Ford Motor Company : Are you favorable or unfavorable toward?	Very favorable	22%	22%	27%	19%
	Somewhat favorable	52%	53%	55%	52%
	Somewhat unfavorable	14%	17%	11%	16%
	Very unfavorable	5%	4%	4%	4%
	Not familiar	6%	5%	3%	8%
	<i>Favorable (Net)</i>	74%	74%	83%	71%
	<i>Unfavorable (Net)</i>	20%	21%	15%	20%
<hr/>					
Pepsico : Are you favorable or unfavorable toward?	Very favorable	16%	17%	17%	11%
	Somewhat favorable	44%	41%	51%	45%
	Somewhat unfavorable	16%	18%	15%	15%
	Very unfavorable	6%	7%	6%	5%
	Not familiar	18%	17%	11%	24%
	<i>Favorable (Net)</i>	60%	58%	68%	56%
	<i>Unfavorable (Net)</i>	22%	24%	21%	20%
<hr/>					
Johnson & Johnson : Are you favorable or unfavorable toward?	Very favorable	27%	31%	27%	21%
	Somewhat favorable	56%	54%	61%	55%
	Somewhat unfavorable	8%	8%	7%	11%
	Very unfavorable	4%	3%	3%	5%
	Not familiar	5%	4%	2%	9%
	<i>Favorable (Net)</i>	83%	85%	88%	75%
	<i>Unfavorable (Net)</i>	12%	11%	10%	16%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Bill and Melinda Gates Foundation : Are you favorable or unfavorable toward?	Very favorable	40%	54%	31%	34%
	Somewhat favorable	32%	28%	41%	29%
	Somewhat unfavorable	8%	5%	13%	8%
	Very unfavorable	5%	2%	5%	6%
	Not familiar	15%	11%	10%	22%
	<i>Favorable (Net)</i>	<i>72%</i>	<i>82%</i>	<i>72%</i>	<i>64%</i>
	<i>Unfavorable (Net)</i>	<i>13%</i>	<i>7%</i>	<i>18%</i>	<i>15%</i>
United Way : Are you favorable or unfavorable toward?	Very favorable	24%	31%	17%	22%
	Somewhat favorable	42%	42%	50%	40%
	Somewhat unfavorable	12%	10%	15%	15%
	Very unfavorable	7%	4%	11%	8%
	Not familiar	14%	13%	7%	16%
	<i>Favorable (Net)</i>	<i>67%</i>	<i>73%</i>	<i>68%</i>	<i>61%</i>
	<i>Unfavorable (Net)</i>	<i>20%</i>	<i>14%</i>	<i>26%</i>	<i>23%</i>
Red Cross : Are you favorable or unfavorable toward?	Very favorable	44%	52%	37%	42%
	Somewhat favorable	41%	37%	47%	41%
	Somewhat unfavorable	8%	5%	12%	9%
	Very unfavorable	4%	4%	3%	5%
	Not familiar	3%	2%	0%	3%
	<i>Favorable (Net)</i>	<i>85%</i>	<i>89%</i>	<i>85%</i>	<i>83%</i>
	<i>Unfavorable (Net)</i>	<i>12%</i>	<i>9%</i>	<i>15%</i>	<i>14%</i>
Save the Children : Are you favorable or unfavorable toward?	Very favorable	36%	43%	28%	32%
	Somewhat favorable	35%	35%	37%	38%
	Somewhat unfavorable	7%	6%	9%	8%
	Very unfavorable	3%	1%	4%	3%
	Not familiar	19%	15%	21%	19%
	<i>Favorable (Net)</i>	<i>71%</i>	<i>78%</i>	<i>66%</i>	<i>69%</i>
	<i>Unfavorable (Net)</i>	<i>10%</i>	<i>7%</i>	<i>13%</i>	<i>12%</i>
Habitat for Humanity : Are you favorable or unfavorable toward?	Very favorable	51%	61%	41%	50%
	Somewhat favorable	35%	28%	47%	34%
	Somewhat unfavorable	5%	4%	6%	7%
	Very unfavorable	2%	2%	3%	1%

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



	Not familiar	6%	5%	3%	8%
	<i>Favorable (Net)</i>	<i>86%</i>	<i>89%</i>	<i>88%</i>	<i>84%</i>
	<i>Unfavorable (Net)</i>	<i>7%</i>	<i>6%</i>	<i>9%</i>	<i>8%</i>
Kim Kardashian : Are you favorable or unfavorable toward?	Very favorable	9%	11%	9%	6%
	Somewhat favorable	13%	14%	12%	11%
	Somewhat unfavorable	23%	30%	16%	24%
	Very unfavorable	48%	40%	58%	51%
	Not familiar	7%	6%	4%	8%
	<i>Favorable (Net)</i>	<i>22%</i>	<i>25%</i>	<i>22%</i>	<i>17%</i>
	<i>Unfavorable (Net)</i>	<i>71%</i>	<i>69%</i>	<i>74%</i>	<i>76%</i>
Beyonce : Are you favorable or unfavorable toward?	Very favorable	18%	29%	9%	9%
	Somewhat favorable	33%	40%	24%	35%
	Somewhat unfavorable	23%	19%	30%	23%
	Very unfavorable	18%	7%	31%	20%
	Not familiar	8%	5%	7%	12%
	<i>Favorable (Net)</i>	<i>51%</i>	<i>69%</i>	<i>33%</i>	<i>45%</i>
	<i>Unfavorable (Net)</i>	<i>41%</i>	<i>26%</i>	<i>60%</i>	<i>44%</i>
Tom Cruise : Are you favorable or unfavorable toward?	Very favorable	15%	17%	14%	12%
	Somewhat favorable	36%	39%	33%	39%
	Somewhat unfavorable	28%	27%	30%	26%
	Very unfavorable	17%	13%	21%	16%
	Not familiar	5%	4%	2%	8%
	<i>Favorable (Net)</i>	<i>51%</i>	<i>56%</i>	<i>47%</i>	<i>51%</i>
	<i>Unfavorable (Net)</i>	<i>44%</i>	<i>40%</i>	<i>51%</i>	<i>42%</i>
Oprah Winfrey : Are you favorable or unfavorable toward?	Very favorable	28%	42%	16%	21%
	Somewhat favorable	37%	41%	29%	39%
	Somewhat unfavorable	17%	10%	24%	19%
	Very unfavorable	14%	3%	28%	15%
	Not familiar	5%	3%	3%	5%
	<i>Favorable (Net)</i>	<i>65%</i>	<i>83%</i>	<i>45%</i>	<i>61%</i>
	<i>Unfavorable (Net)</i>	<i>30%</i>	<i>13%</i>	<i>52%</i>	<i>34%</i>

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



Elon Musk : Are you favorable or unfavorable toward?	Very favorable	15%	20%	14%	11%
	Somewhat favorable	24%	27%	23%	22%
	Somewhat unfavorable	10%	7%	14%	14%
	Very unfavorable	5%	5%	5%	2%
	Not familiar	46%	41%	44%	51%
	<i>Favorable (Net)</i>	<i>39%</i>	<i>47%</i>	<i>37%</i>	<i>33%</i>
	<i>Unfavorable (Net)</i>	<i>15%</i>	<i>12%</i>	<i>19%</i>	<i>16%</i>
Tom Brady : Are you favorable or unfavorable toward?	Very favorable	15%	15%	20%	12%
	Somewhat favorable	31%	30%	37%	28%
	Somewhat unfavorable	22%	24%	21%	25%
	Very unfavorable	13%	15%	10%	12%
	Not familiar	18%	16%	12%	23%
	<i>Favorable (Net)</i>	<i>47%</i>	<i>45%</i>	<i>57%</i>	<i>40%</i>
	<i>Unfavorable (Net)</i>	<i>35%</i>	<i>38%</i>	<i>31%</i>	<i>37%</i>
Kid Rock : Are you favorable or unfavorable toward?	Very favorable	14%	11%	19%	11%
	Somewhat favorable	30%	25%	36%	31%
	Somewhat unfavorable	22%	24%	24%	20%
	Very unfavorable	17%	25%	8%	14%
	Not familiar	18%	16%	13%	25%
	<i>Favorable (Net)</i>	<i>43%</i>	<i>36%</i>	<i>55%</i>	<i>41%</i>
	<i>Unfavorable (Net)</i>	<i>39%</i>	<i>48%</i>	<i>32%</i>	<i>34%</i>
George Clooney : Are you favorable or unfavorable toward?	Very favorable	24%	34%	16%	21%
	Somewhat favorable	47%	51%	42%	46%
	Somewhat unfavorable	13%	8%	21%	12%
	Very unfavorable	9%	1%	18%	11%
	Not familiar	8%	5%	3%	11%
	<i>Favorable (Net)</i>	<i>71%</i>	<i>85%</i>	<i>58%</i>	<i>67%</i>
	<i>Unfavorable (Net)</i>	<i>22%</i>	<i>9%</i>	<i>39%</i>	<i>23%</i>

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



About the Study

These are findings from an Ipsos poll conducted August 16-18, 2017. For the survey, a sample of roughly 1,192 adults age 18+ from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample includes 472 Democrats, 371 Republicans, and 204 Independents.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2013 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.2 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,192$, $DEFF=1.5$, adjusted Confidence Interval=4.7).

The poll also has a credibility interval plus or minus 5.1 percentage points for Democrats, plus or minus 5.8 percentage points for Republicans, and plus or minus 7.8 percentage points for Independents.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us.

For more information on this news release, please contact:

Chris Jackson
Vice President, U.S.
Ipsos Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Julia Clark
Senior Vice President, U.S.
Ipsos Public Affairs
+1 312 526-4919
chris.jackson@ipsos.com

Clifford Young
President, U.S.
Ipsos Public Affairs

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



+1 202 420-2016

chris.jackson@ipsos.com

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



About Ipsos Public Affairs

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos has media partnerships with the most prestigious news organizations around the world. In Canada, the U.S., UK, and internationally, Ipsos Public Affairs is the media polling supplier to Reuters News, the world's leading source of intelligent information for businesses and professionals. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,782.7 million in 2016.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Eurolist – NYSE-Euronext.
The company is part of the SBF 120 and the Mid-60 index
and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025