

The background of the slide is a close-up photograph of a medical chart. A silver stethoscope is positioned on the right side, resting on a grid of ECG paper. A black pen with a red grip is visible in the bottom right corner. The chart itself shows various lines and text, including dates like '22 Mar' and '10 Mar'.

What do the public think about the NHS?

An Ipsos MORI survey for The King's Fund, 2017

This work has been carried out in accordance with the requirements of the international quality standard for Market Research, ISO 20252:2012, and with the standard Ipsos MORI Terms and Conditions which can be found at <http://www.ipsos-mori.com/terms>.

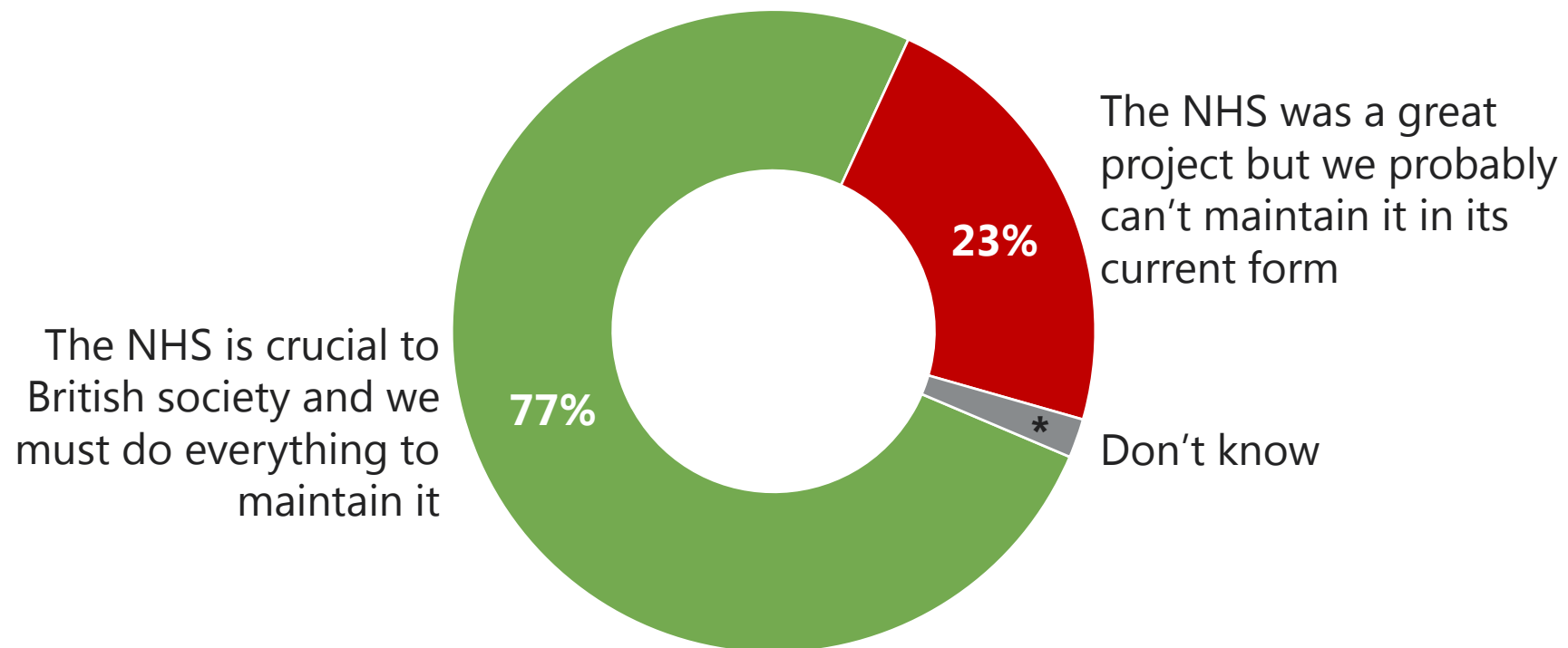
© Ipsos MORI 2017



Ipsos MORI
Social Research Institute

The public are still bought into the ideal of the NHS and are keen to protect it

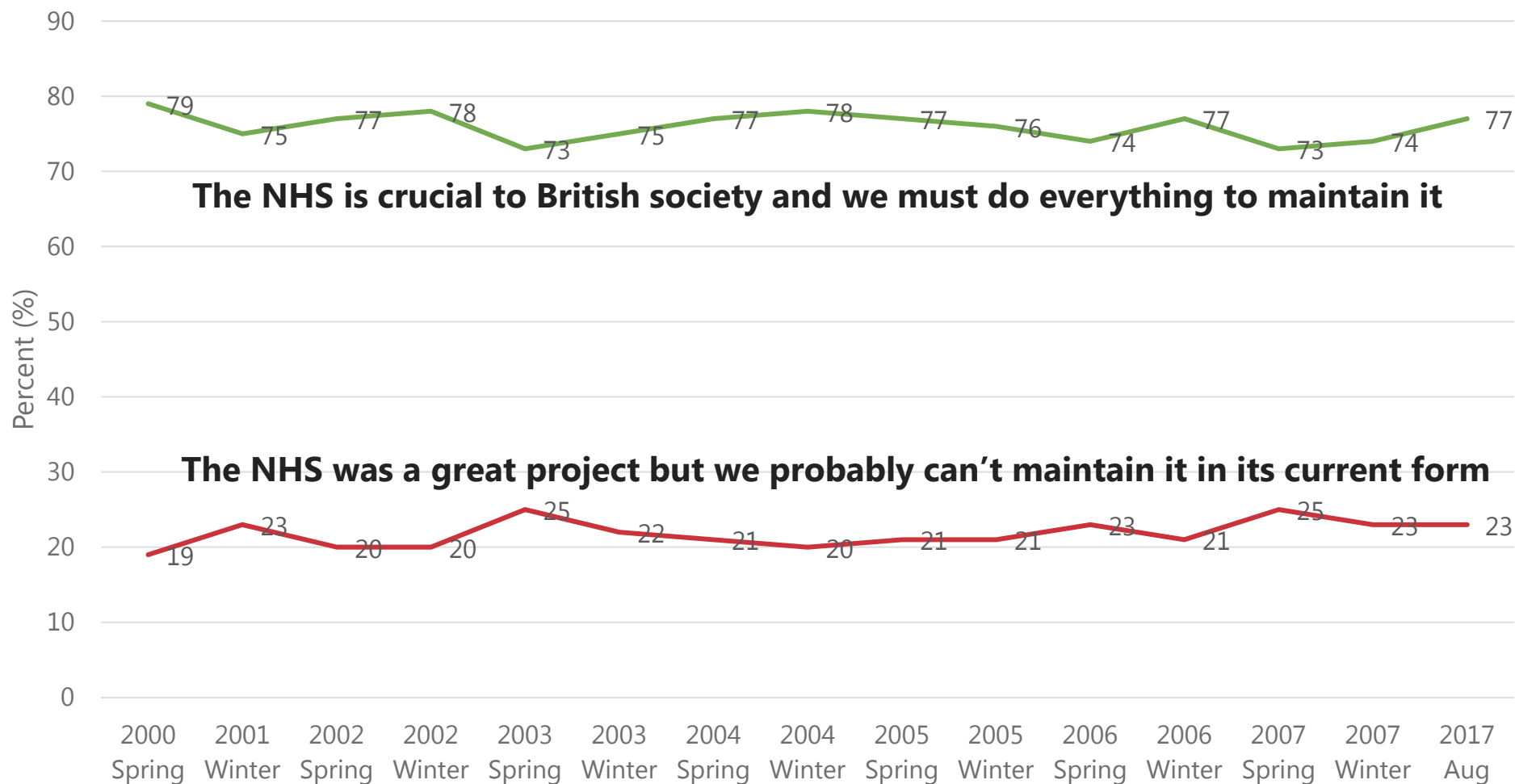
Which of the following statements best reflects your thinking about the NHS?



Base: 1151 English adults aged 15+, 4-10 August 2017

Source Ipsos MORI / King's Fund

Views on this have remained remarkably stable so far this century



Base: c.1,000 English adults aged 15+ per wave

Source Ipsos MORI / DH / King's Fund

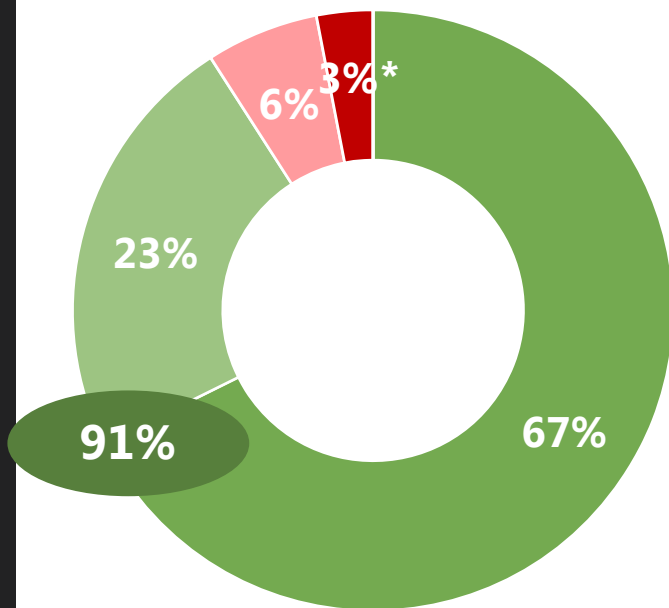


The public wish to retain all the founding principles but are particularly keen for the NHS to be free at the point of delivery

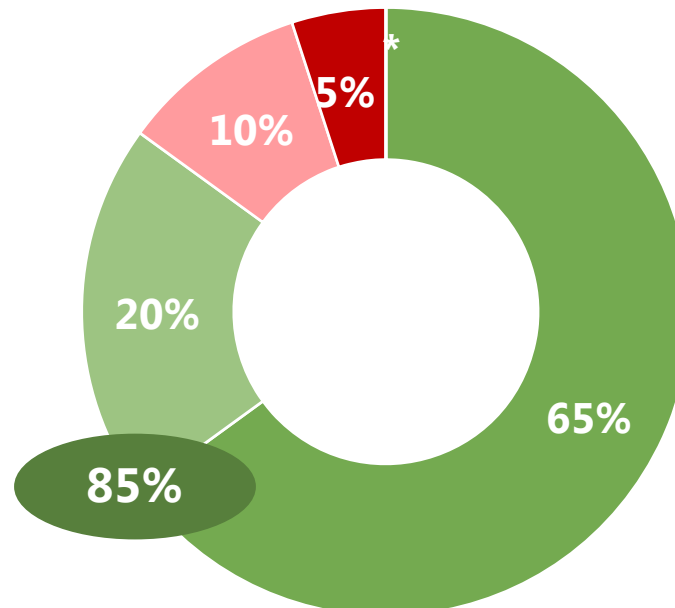
I am now going to read out some of the principles on which the NHS was set-up. For each of the following statements, please tell me the extent to which you think the principle should still apply to NHS services today.

- Should definitely still apply to NHS services today
- Should probably still apply to NHS services today
- Should probably not apply to NHS services today
- Should definitely not apply to NHS services today
- Don't know

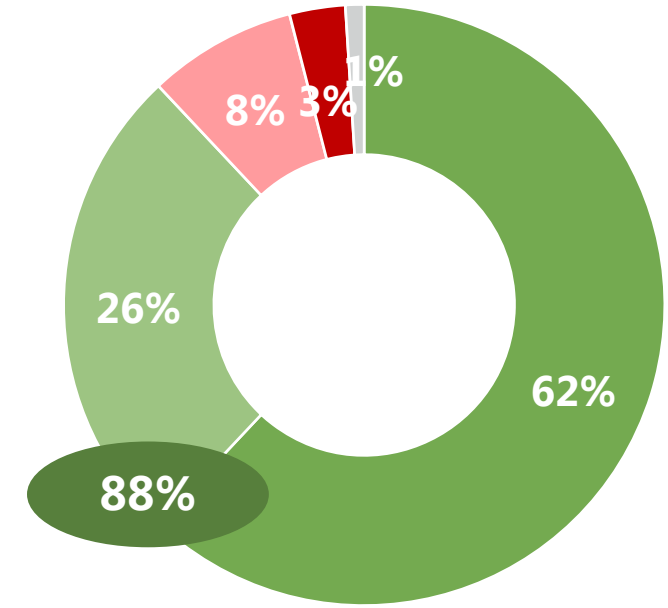
The NHS should be free at the point of delivery



The NHS should provide a comprehensive service available to everyone



The NHS should be primarily funded through taxation



People's expectations of the NHS are mostly thought to be realistic, though a significant minority say they are not

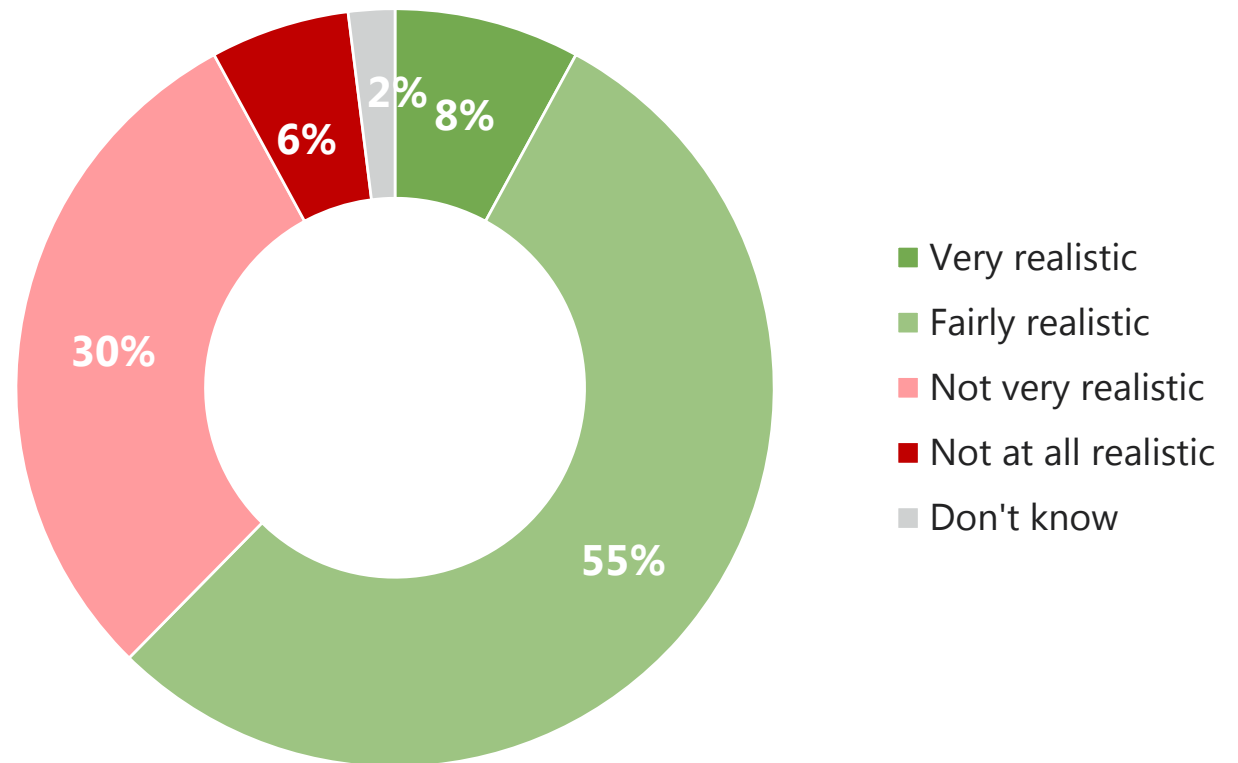
How realistic, if at all, would you say people's expectations are of the service they should get from the NHS?

Think people's expectations of the NHS are realistic

63%

Think people's expectations of the NHS are not realistic

36%



Base: 1151 English adults aged 15+, 4-10 August 2017

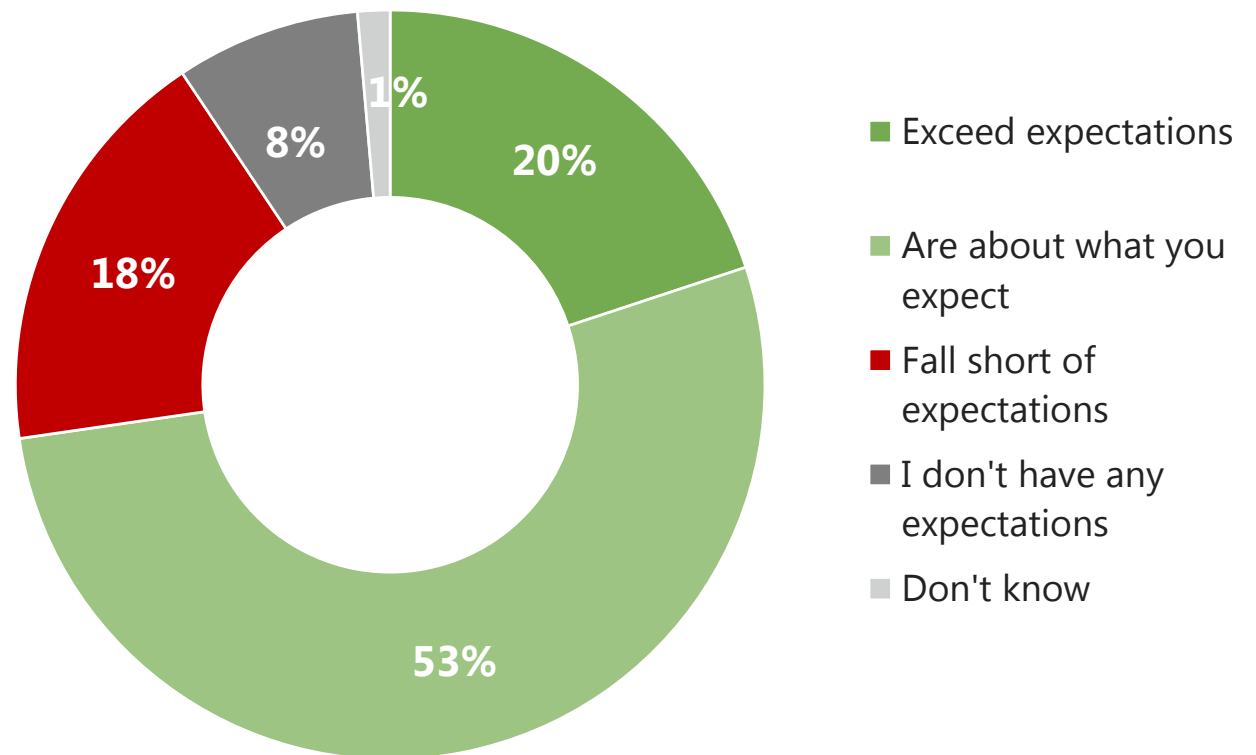
Source Ipsos MORI / King's Fund

Most patients say that NHS services meet or exceed their expectations

And thinking generally about what you expect of NHS services, would you say they...?

Reporting that NHS services exceed / meet their expectations

73%



Base: 1151 English adults aged 15+, 4-10 August 2017

Source Ipsos MORI / King's Fund

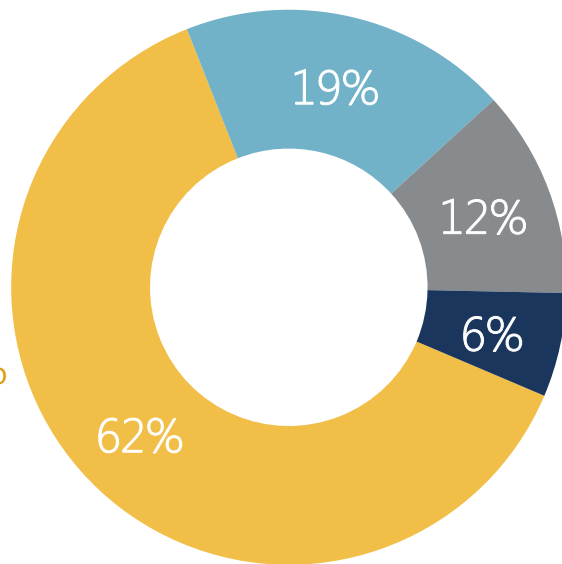
They think taxes should increase to maintain the current level of care & services – even if that means paying more tax personally

Many experts argue that it is becoming more expensive to fund the NHS because of increasing costs of treatments, an ageing population and several other factors. This means that even in order to maintain the current level of care and services provided for free by the NHS, spending on the NHS would have to increase. With that in mind, which, if any, of the following would you most like to see?

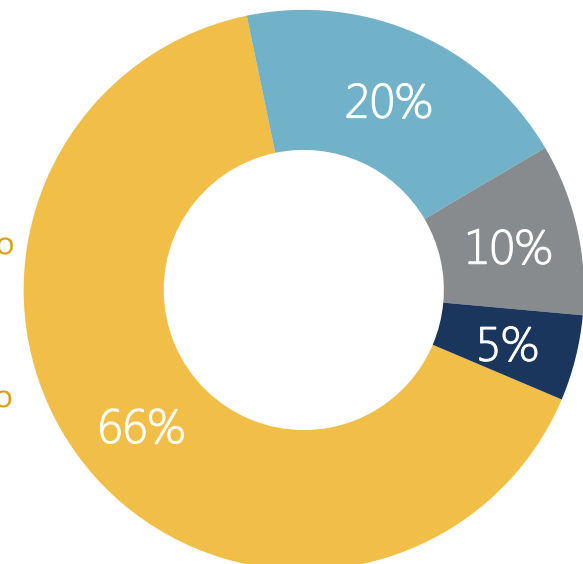
*Note this was a split sample question – half asked with wording 'Increase taxes', half 'I would be willing to pay more taxes'

- Increase taxes / I would be willing to pay more taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS
- Reduce spending on other services such as education and welfare in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS
- Reduce the level of care and services provided by the NHS so that you do not need to increase the current level of taxation and spending on the NHS
- None

Increase taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS



I would be willing to pay more taxes in order to maintain the level of spending needed to keep the current level of care and services provided by the NHS



Ipsos MORI
Social Research Institute

Base 583 English adults ages 15+, 4-10 August 2017

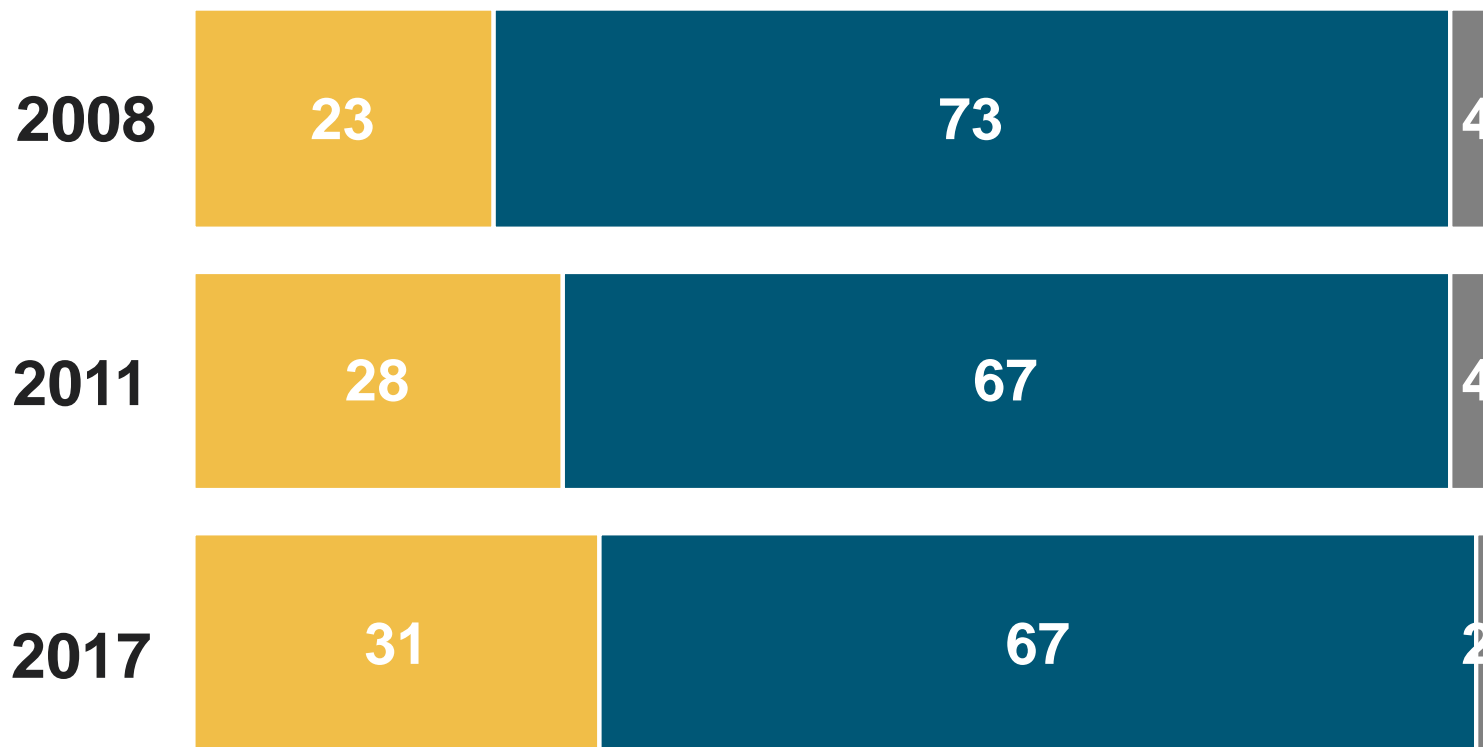
Base 568 English adults ages 15+, 4-10 August 2017

Source Ipsos MORI / King's Fund

They think treatments & services should be available to all and not based on local need, although local need is more acceptable now

Thinking about the treatments and services that are available on the NHS, which of these statements most closely matches your opinion?

- % The availability of NHS treatments and services should be based on local need rather than a 'one size fits all' approach across the country
- % Treatments and services should only be available on the NHS if they are available to everyone and not dependent on where you live
- % Don't know



The public place responsibility for keeping healthy with the individual rather than the NHS

On this screen are two statements representing either ends of a scale from 1 to 10. Please give me a number between 1 and 10 to show where your view fits on this scale.

Agree much more with A

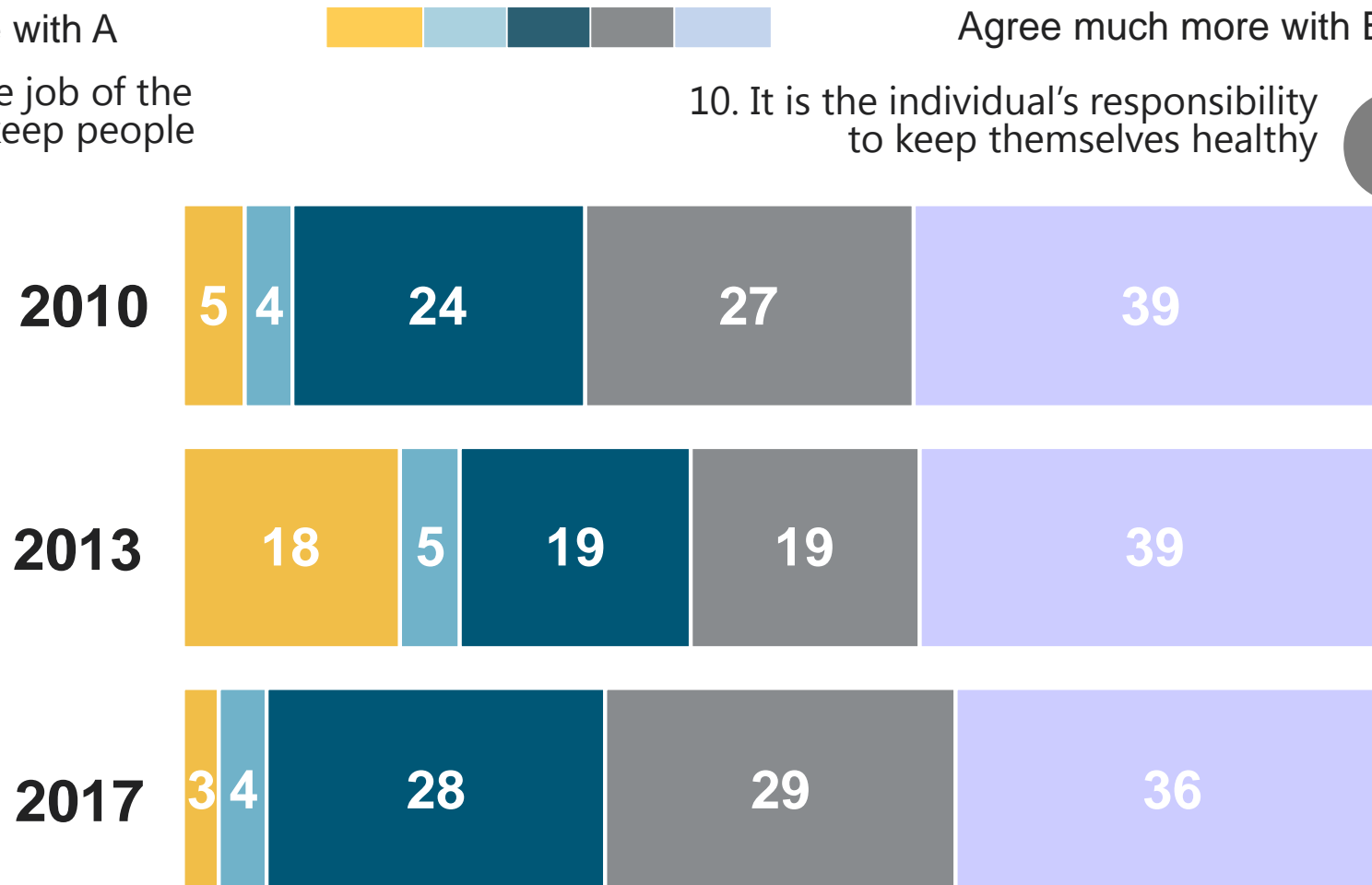
Agree much more with B

A

1. It is the job of the NHS to keep people healthy

10. It is the individual's responsibility to keep themselves healthy

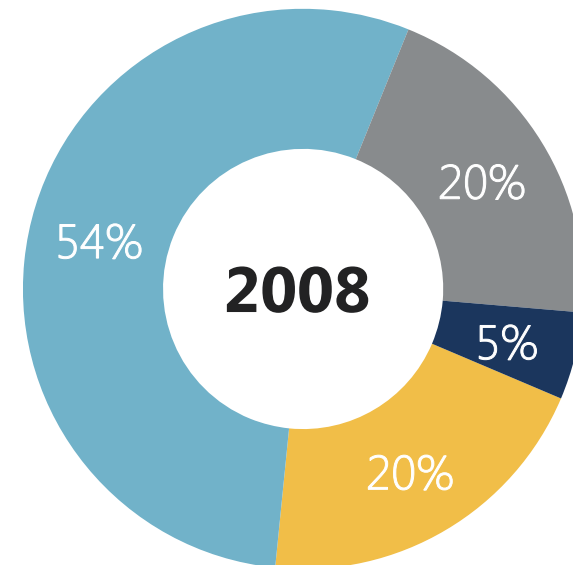
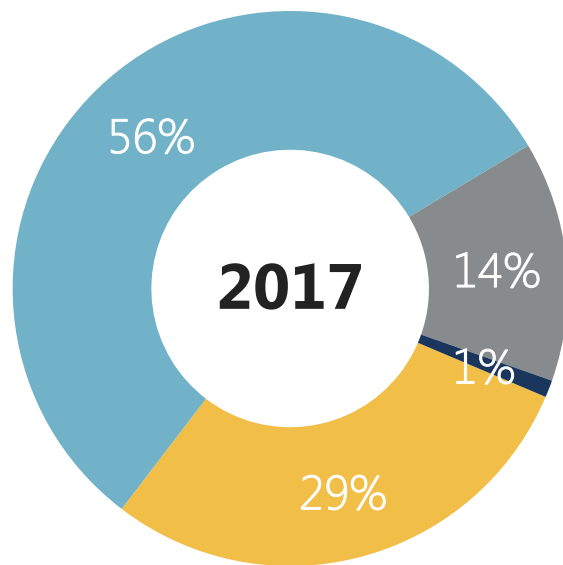
B



They think they should be consulted on decisions about the NHS but are more open to HCPs making decisions than previously


And thinking of how decisions about treatments and services should be made, which of these statements most closely matches your opinion?

- Decisions about which NHS treatments and services are available should be made solely by qualified health professionals and not the general public
- The public should be consulted on decisions shaping which NHS treatments and services should be available but the final decisions should be made by qualified health professionals
- The general public should be much more actively involved in shaping which NHS treatments and services are available, e.g. deciding local priorities and allocating budgets
- Don't know



Kate Duxbury

 +44 (0)207 347 3014

 Kate.Duxbury@ipsos.com

Leila Tavakoli

 +44 (0)207 347 3832

 Leila.Tavakoli@ipsos.com